

EDUCATION**COLUMBIA BUSINESS SCHOOL**

New York, NY

MBA, Healthcare and Technology (Product Management), May 2019

2018-2019

Leadership: Technology Business Group, AVP; Microbrew Society, AVP*Membership*: Healthcare Industry Association; Data Analytics Club; Columbia Entrepreneurship Organization; Venture Capital Club; Innovation and Creativity in Business Society; Columbia Women in Business*Pangea*: Pro-bono consultant delivering EMR monetization strategy to Koe Koe Tech, a HealthTech start-up in Myanmar**LEHIGH UNIVERSITY**

Bethlehem, PA

BS, Bioengineering, May 2011

2007-2011

Honors: Bernard H. Jacobson Scholarship, merit-based scholarship for engineering students*Capstone*: Developed prototype and go-to-market strategy for BioTrak Therapeutics, a healthcare wearables start-up*Involvement*: The Brown and White newspaper, Staff News Writer; Alpha Gamma Delta sorority, Activities Coordinator**EXPERIENCE****ATHENAHEALTH**

Watertown, MA

Healthcare technology company focusing on electronic medical records and related software

2013-2017

Product Manager, Analytics (2016-2017)

- Led nine-person team of software engineers, user experience, and product associates in creating new dashboard application for physician groups to use to improve business performance; met alpha goals, allowing move to 250-client beta
- Spearheaded efforts to reduce application load time, resulting in a 53% improvement
- Designed algorithm-based experiment to provide automated recommendations to clients; proof of concept drove \$140K performance improvement for client
- Facilitated successful transition of 5-person development team from Atlanta, GA to Chennai, India
- Shepherded team through company-wide adoption of agile software development, doubling development velocity

Manager, Analytics (2015-2016)

- Ran team using strategic analytics to optimize business performance for a portfolio of national hospital clients; saved largest U.S. nonprofit health system \$45M in 2016
- Managed two associates, providing career coaching that led to each of them being promoted six months early
- Forged coalition between Account Management and Analytics departments via relationship building and aligned incentives
- Led analytics intern program, culminating in full time offers for two interns

Associate – Senior Associate, Analytics (2013-2014)

- Engineered SQL to analyze bugs in insurance claims; identified problem and worked with product management team to implement solution and monitor results, increasing client revenue potential by \$1M annually
- Implemented analytical consulting program to optimize product usage, saving a hospital \$190K and proving the need to increase team size from 2 to 10 by 2016
- Taught SQL class for two groups of 15 students, promoting a culture of data-driven decision-making

BOSTON BIOMEDICAL CONSULTANTS (an IQVIA company)

Waltham, MA

Niche healthcare consulting and market research firm focusing on the in vitro diagnostics market

2011-2012

Market Research Analyst, Molecular Diagnostics

- Developed network in infectious disease space via conferences, cold calling, and society membership (see *Publications*)
- Produced competitive analyses, financial models, strategic appraisals, product reviews, and market outlooks

ADDITIONAL INFORMATION*Skills*: SQL, Jira/Confluence, Agile Scrum Methodology, Design Thinking, Product Management, People Management*Coursework*: The Product Institute - Product Management Core Curriculum, 2017*Volunteer Work*: Big Sister Foundation; Athena Women's Leadership Forum, Chair; Athena Diversity Council; Athena Mentor*Publications*: Molecular Dx-based blood screening and patient blood management stoke discussion at AABB. Clinica, 2012;

MC3T3 Preosteoblast Differentiation on Bone Morphogenetic Protein-2 Peptide Ormosils. J Mater. Chem., 2012

Interests: Hiking/snowboarding (14,000-foot peak, hut trips, and backcountry split-boarding); Softball (8 seasons); Yoga