

# ALEXANDRA CAMERON

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## TECHNICAL SKILLS

**Front-End** | JavaScript, React, Remix, TypeScript, CSS, HTML

**Back-End** | Nodejs, Nestjs, PostgreSQL, Express, Objection / Knex, RESTful API Development, Java {currently learning}

**Testing & Developer Tools** | Jest, Cypress, Cheerio, GitHub, AWS, Heroku, Bash, Debuggers, Agile Methodology, TDD, OOP

## PROFESSIONAL EXPERIENCE

### Zipper

**San Francisco, CA**

Software Development Intern

June 2022 - Present

- Working with the founders of Zipper to build the first platform that connects endurance athletes directly with triathlon, running and cycling coaches, and enables coaches to manage admin work, including billing, roster, and lead sourcing
- Building a TypeScript/Node.js web app using Remix and Nest.js; deploying to AWS Lambda; making daily commits alongside the CTO to build the MVP and beyond using feedback from beta users and insights from growth experiments

### Teikametrics

**Boston, MA**

Ecommerce Analyst

March 2020 - February 2022

- Led Amazon Search & Display advertising for enterprise-level brands on Amazon (\$500k ARR Book of Business) using Teikametrics' proprietary AI software, Amazon's ad portal, and internal custom analyses and reporting

### Kimberly-Clark Corporation

**Foxboro, MA**

Customer Development Associate

July 2018 - March 2020

- Data Analyst on the CVS Customer Sales Team; collaborated across internal business units to grow sales and manage advertising for Adult & Feminine Care brands (Kotex, Poise, Depend) in US CVS stores

## PROJECTS

### Splorin' | Hike finder and log for explorers

April 2022 - Present

- Personal hiking log with functionality to search for hikes in the user's area, add new hikes to the database, create a hike "wish list" and "completed list", and add personal images and notes from hikes a user has completed
- Integrates Google Maps API, Geolocation API, AWS for image storage, Foundation CSS, Passport.js for user authentication

### Trip: Destination Evaluation | (Group project) Review site for vacation destinations

April 2022 - May 2022

- Enables users to create an account and submit travel destinations around the globe, as well as write reviews for those destinations and interact with other users' reviews by upvoting and downvoting
- Uses AWS for cloud image storage and Passport.js for user authentication

## EDUCATION

### Launch Academy

**Boston, MA**

Full-Stack Web Development

January - May 2022

- Completed rigorous 18-week software engineering bootcamp; built knowledge in full-stack web technologies and applied these fundamentals in a team development environment through pair programming, TDD and OOP
- Built several applications using RESTful API design, Git workflow, agile methodologies, and collaborative development

### Miami University

**Oxford, OH**

B.S. Business, Marketing & Data Analysis

August 2014 - May 2018

- Relevant Coursework: Database Systems and Warehousing (SQL, Python), Applied Regression Analysis, Business Intelligence and Data Visualization, Business Forecasting, Data Mining
  - NCAA DI Cross Country / Track & Field Athlete (4 years, full scholarship)
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