

*Ucla UniCamp Presents:*

THE 4<sup>TH</sup> ANNUAL



*"The Friendships We Make"*

*Saturday*

**MARCH 30, 2019**

Auction and drinks start at 5PM  
Dinner served at 7PM

*Ucla*

**CARNESALE  
COMMONS**

THE 4<sup>TH</sup> ANNUAL

# CAMPFIRE GALA

## UCLA UNICAMP'S CAMPFIRE GALA SPONSORSHIP LEVELS

### Campfire Sponsor - \$25,000

- Three (3) VIP Reserved Center Tables for 24 guests at the gala dinner
- Special video produced by volunteers for use on Sponsor's social media platforms
- Company logo included on over 400 UCLA UniCamp volunteer session shirts for summer 2019
- Opportunity to contribute a branded company gift for distribution at the gala
- Full page color, inside front cover advertisement in gala program book
- Prominent recognition in all event advertising, promotional materials, and gala event program
- Company logo prominently displayed at the gala throughout the evening and on step and repeat backdrop
- Included on UCLA UniCamp's website as a major supporter

### Village Sponsor (20 campers) - \$12,000

- Two (2) VIP Reserved Table for 16 guests at the gala dinner
- Full page color, inside back cover advertisement in gala program book
- Opportunity to contribute a branded company gift for distribution at the gala
- Prominent recognition in all event advertising, promotional materials, and gala event program
- Company logo prominently displayed at the gala throughout the evening and on step-and-repeat
- Included on UCLA UniCamp's website as a major supporter

### Cabin Sponsor (10 campers) - \$6,000

- One (1) Reserved Table for 8 guests at the gala dinner
- Full page color advertisement in gala program book
- Recognition in gala event program and gala event emails
- Company displayed at the gala throughout the evening
- Included on UCLA UniCamp's website as a supporter

### Woodsey Sponsor (5 campers) - \$3,000

- One (1) Reserved Table for 8 guests at the gala dinner
- Half page color advertisement in gala program book
- Recognition in gala event program and gala event emails
- Included on UCLA UniCamp's website as a supporter

### Camper Sponsor (1 camper) - \$600

- Two (2) Reserved seats at the gala dinner
- Recognition in gala event program and gala event emails

### Advertisements (Full Color)

Full page advertisement (5.5' x 8.5"): \$700.00

Half page advertisement (5.5' x 4.25"): \$350.00

Quarter page advertisement (5.5' x 4.25"): \$200.00

Tribute Line (100 characters max): \$50.00



The Official Charity of the Student's of UCLA - Founded 1934

2131 John Wooden Center - Los Angeles, CA 90095-1612 - 310.208.8252 - [www.unicamp.org](http://www.unicamp.org)

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## SPONSORSHIP FORM

### SPONSORSHIP LEVELS

☐ Campfire Sponsor - \$25,000 (*limit 2*)

☐ Village Sponsor - \$12,000

☐ Cabin Sponsor (10 Campers) - \$6,000

☐ Woodsey Sponsor (5 Campers) - \$3,000

☐ Camper Sponsor (1 Camper) - \$600

☐ I cannot attend but would like to support UCLA UniCamp with a donation of \$ \_\_\_\_\_.

### PROGRAM BOOK ADVERTISEMENTS

☐ Full Page Ad (5.5" x 8.5") - \$700

☐ Half Page Ad (5.5" x 4.25") - \$350

☐ Quarter Page Ad (2.75" x 4.25") - \$200

#### Specifications:

Full color, high resolution PDF, EPS, or JPG. No Bleeds. Submit no later than March 4 to [mmai@unicamp.org](mailto:mmai@unicamp.org)

### PROGRAM BOOK TRIBUTE

☐ Have a message to send? We'll include your tribute in this year's Campfire Gala program: - \$50

*e.g. - "Honoring all the counselors from Diabetic Session 1968"*

### PAYMENTS

Please make checks payable to:

UCLA UniCamp  
2131 John Wooden Center  
Los Angeles, CA 90095-1612

**\*\*All sponsorships and payments/ donations can be made online at [www.unicamp.org/gala](http://www.unicamp.org/gala)**

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