

Ucla UniCamp Presents:



Saturday

October 14th, 2017

Auction and drinks start at 5PM
Dinner served at 7PM

Ucla

Carnesale Commons

CAMPFIRE GALA

UCLA UNICAMP'S CAMPFIRE GALA SPONSORSHIP LEVELS

Campfire Sponsor - \$25,000

- Two (2) VIP Reserved Center Tables for 16 guests at the gala dinner
- Special video produced by volunteers for use on Sponsor's social media platforms
- Company logo included on over 400 UCLA UniCamp volunteer session shirts for summer 2018
- Opportunity to contribute a branded company gift for distribution at the gala
- Full page color inside front cover or outside back cover advertisement in gala program book
- Prominent recognition in all event advertising, promotional materials, and gala event program
- Company logo prominently displayed at the gala throughout the evening and on step and repeat backdrop
- Included on UCLA UniCamp's website as a major supporter

Village Sponsor (20 campers) - \$12,000

- One (1) VIP Reserved Table for 8 guests at the gala dinner
- Full page color advertisement in gala program book
- Opportunity to contribute a branded company gift for distribution at the gala
- Prominent recognition in all event advertising, promotional materials, and gala event program
- Company logo prominently displayed at the gala throughout the evening and on step-and-repeat
- Included on UCLA UniCamp's website as a major supporter

Cabin Sponsor (10 campers) - \$6,000

- One (1) Reserved Table for 8 guests at the gala dinner
- Full page color advertisement in gala program book
- Recognition in gala event program and gala event emails
- Company displayed at the gala throughout the evening
- Included on UCLA UniCamp's website as a supporter

Woodsey Sponsor (5 campers) - \$3,000

- One (1) Reserved Table for 8 guests at the gala dinner
- Half page color advertisement in gala program book
- Recognition in gala event program and gala event emails
- Included on UCLA UniCamp's website as a supporter

Bunk Sponsor (2 campers) - \$1,200

- Four (4) Reserved seats at the gala dinner
- Quarter page color advertisement in the gala program book
- Recognition in gala event program and gala event emails
- Included in UCLA UniCamp's website as a supporter

Camper Sponsor (1 camper) - \$600

- Two (2) Reserved seats at the gala dinner
- Recognition in gala event program and gala event emails
- Included in UCLA UniCamp's website as a supporter

Advertisements (full color)

- Full page advertisement (5.5' x 8.5"): \$700.00
- Half page advertisement (5.5' x 4.25"): \$350.00
- Quarter page advertisement (5.5' x 4.25"): \$200.00



UCLA's Official Student charity - Founded 1934

2131 John Wooden Center - Los Angeles, CA 90095-1612 - 310.208.8252 - www.unicamp.org

Ucla Unicamp presents:

THE 3RD ANNUAL

CAMPFIRE GALA

SPONSORSHIP FORM

SPONSORSHIP LEVELS

☐ Campfire Sponsor - \$25,000

☐ Village Sponsor - \$12,000

☐ Cabin Sponsor (10 Campers) - \$6,000

☐ Woodsey Sponsor (5 Campers) - \$3,000

☐ Bunk Sponsor (2 Campers) - \$1,200

☐ Camper Sponsor (1 Camper) - \$600

☐ I cannot attend but would like to support UCLA UniCamp with a donation of \$ _____.

PROGRAM BOOK ADVERTISEMENTS

☐ Full Page Ad (5.5" x 8.5") - \$700

☐ Half Page Ad (5.5" x 4.25") - \$350

☐ Quarter Page Ad (2.75" x 4.25") - \$200

Specifications:

No bleeds, full color, high resolution PDF, EPS, or JPG. Please submit no later than May 8 to mmai@unicamp.org

PAYMENTS

Please make checks payable to:

UCLA UniCamp
2131 John Wooden Center
Los Angeles, CA 90095-1612

UCLA's Official Student charity - Founded 1934

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History of UCLA UniCamp

For over 80 years, UniCamp student volunteers have harnessed the healing power of the wilderness to improve their community by providing a unique outdoor camping experience for underserved children from the community. Through a creative, well-rounded, and proven program, UniCamp delivers challenging new experiences that foster personal growth and transform lives. Campers and students learn that they can reach their full potential, often beyond what they thought possible, and to make a positive impact in their community. To achieve this result, we emphasize building relationships, leadership and character development, and just plain fun.

In 1934, as a Depression-era relief project, eleven UCLA Student Volunteers, called "Studenteers," began a canned food drive to benefit the children and families living in what is now considered the Sawtelle district of Los Angeles. In 1935, the Studenteers invited these underserved youth to spend time at a summer resident camp in the mountains far away (if not in miles but in circumstances) from the city. It was the hope of these early Student Volunteers that this change in environment and the removal of city distractions would foster an opportunity for youngsters to envision new and different possibilities beyond their current circumstances.

UCLA UniCamp is the official student charity of the University of California, Los Angeles. UniCamp operates as an independently funded, secular, non-profit organization linking today's University students with the Los Angeles community. Each year, UniCamp inspires approximately 1,200 children from low-income families to envision brighter futures by sending them, along with over 450 Student Volunteers, to its residential outdoor summer camp.

Student volunteers develop their own programs, counselor training, and hierarchy of responsibilities. Our small professional staff of four oversees the day-to-day operations of the organization such as training and organizing the volunteer leaders, guiding the operational policies, and managing the fiscal and risk management operations. The Board of Trustees oversees the professional staff and is responsible for the oversight of the entire organization and its fiscal health.

Centered primarily around the outdoor summer camping experience, children in need are exposed to experiential educational opportunities and are given the chance to participate in activities that facilitate, and in many cases initiate, learning on every level. Through traditional camp activities as well as educational and artistic programs, every child is able to explore multiple avenues for self-expression. With a ratio of one Studenteer for every three campers, this unique camping experience helps to cultivate positive relationships, social and academic development in addition to the top-notch leadership development and volunteer experience for the Studenteers.

UCLA's Official Student Charity • Founded 1934 • Tax ID: 95-4178455

2131 John Wooden Center • Los Angeles, CA 90095-1612 • 310-208-8252 • www.unicamp.org



UCLA UniCamp Programs



UCLA UniCamp's Classic Camp program is designed for campers ages 10 - 14 and staffed by UCLA Student Volunteers and Alumni Campers. Each counselor donates a week of their summer to serve as counselors & program specialists for our campers. We sing songs, play games and have daily rotations such as: swimming, archery, hiking, arts & crafts, mountain biking, nature, rec. games, drama, campfires and many more.

W.A.L.L (Wilderness Adventures in Leadership and Learning) is an outward-bound type Older Camper Program (Ages 15-17) in which a group of campers and their advisors embark on a 26 mile hike over 4 days, 3 nights in an effort to summit Mount San Gorgonio. Campers learn leadership skills and gain confidence alongside UCLA students and alumni who are dedicated to helping them succeed in school and life.



UniCorps is an Older Camper Program that encourages teens from the greater Los Angeles area to be leaders at camp and within their own communities. Using outcome-based programming and community service, campers develop and strengthen their leadership skills, while experiencing the value of giving back.

C.L.I.M.B., Core Lessons in Mind and Body, is a program geared towards high-school aged teens. During this exciting week, campers will have the opportunity to safely push their mental and physical limits through lessons built around the 5 pillars of rock climbing.



There are very few leadership experiences that match being at the helm of a sailboat directing the actions of four others on board. **S.A.I.L. (Sailing Adventures Inspiring Leaders)** in conjunction with STEM (Science, Technology, Engineering, and Math) is an older camper (high school aged) group challenge and individual leadership "camp-within-a-camp". STEM to Stern is a course that teaches high school

students the arithmetic of sailing while covering a curriculum provided by U.S. Sailing's REACH program.

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In reply refer to: 0248367584
Jan. 26, 2017 LTR 4168C 0
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UNIVERSITY CAMPS
UCLA UNICAMP
2131 JOHN WOODEN CENTER
LOS ANGELES CA 90095



009562

Employer ID Number: 95-4178455
Form 990 required: Yes

Dear Taxpayer:

This is in response to your request dated Jan. 17, 2017, regarding your tax-exempt status.

We issued you a determination letter in May 1993, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

Our records also indicate you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If a return is required, you must file Form 990, 990-EZ, 990-N, or 990-PF by the 15th day of the fifth month after the end of your annual accounting period. IRC Section 6033(j) provides that, if you don't file a required annual information return or notice for three consecutive years, your exempt status will be automatically revoked on the filing due date of the third required return or notice.

For tax forms, instructions, and publications, visit www.irs.gov or call 1-800-TAX-FORM (1-800-829-3676).

If you have questions, call 1-877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific Time).