

**FINAL DRAFT Programme for Turning The Page conference, NoRMMA and DICIS, Gent
November 2015**

DAY 1

9.00 – 10.00	Registration Welcome note NoRMMA Welcome note DICIS	Tamar Jeffers McDonald, University of Kent Daniël Biltreyst, Ghent University
10.00 – 11.00	Keynote	Eric Hoyt , University of Wisconsin-Madison: <i>Variety's Transformations: Digitizing and Analyzing the First 35 Years of a Canonical Trade Paper</i>
11.00 – 11.30	Break	
11.30 – 1.00	PANEL 1: Digital Impacts Chair: Lies Lanckman, University of Kent	Mark Lynn Anderson, University of Pittsburgh: <i>Against Recovery: The Historian, the Archivist and the Film Historical Audience in the Digital Age</i> Matthew Jones & Steve Chibnall, DeMontfort University: <i>Opening the Archive: British Film Periodicals</i> Judith Thissen, Utrecht University: <i>"Nobody Knew": Digital Humanities, Ephemeral Evidence and the Challenges of New Cinema History</i> C. Paul Sellors, Edinburgh Napier University: <i>As We May Think about Film History</i>
1.00 – 2.00	Lunch	
2.00 – 3.30	PANEL 2: Trade Journals Chair: Roel Vande Winkel, KULeuven	Derek Long, University of Wisconsin-Madison: <i>Programs, Star Series, Blocks, and Open Booking: The Debate over Feature Distribution in the Hollywood Trade Press, 1917-1922</i> Julie Nakama, University of Pittsburgh: <i>"No Longer a Boy": Doris Day, Costume, and Performance in Caprice (1967)</i> Thunnis Van Oort, University of Antwerp: <i>Business Interest Associations for Cinema Exhibition and Distribution in Belgium and the Netherlands</i> Jessica L. Whitehead, York University and Paul S. Moore, Ryerson University: <i>Foreign Players in a Domestic Market: Comparing U.S. & Canadian Film Trade Presses</i>
3.30 – 4.00	Break	
4.00 – 6.00	PANEL 3: Industry roundtable Chair: Eric Hoyt, University of Wisconsin-Madison	Lea Whittington, Margaret Herrick Library, Los Angeles Anastasia Kerameos, British Film Institute Library, London Jean-Paul Dorchain, Belgian Cinematek/Royal Film Archive, Brussels Pelle Snickers, Umea University, Christopher Natzén and Mats Rohdin, National Library of Sweden
6.00 – 8.00	Drinks and Dinner	
8.00 – 9.00	Screening	<i>Pollyanna</i> (Paul Powell, 1920)

DAY 2

09:50	Assemble	
10.00 – 11.00	Keynote	Geneviève Sellier , University of Bordeaux, Montaigne: <i>Popular films and popular spectatorship in post-war France: a Turning The Page research program in French film studies</i>
11.00 – 11.30	Break	
11:00 – 1.00	PANEL 4: Stars Chair: Tamar Jeffers McDonald, University of Kent	Mary Desjardins, Dartmouth College: <i>Gross 'Inaccuracies, Misrepresentations, and Exaggerations': The Motion Picture Industry's Clean-up of Movie Fan Magazines in 1934</i> Annie Fee, University College London: <i>Sandra Milowanoff Between the Sheets: Cinephilic Film Journals and Popular Film Weeklies in 1920s Paris</i> Ann-Marie Fleming, University of Kent: <i>Taking Care of Elvis: Deconstructing the Structure and Content of Elvis Monthly 1960-1965</i> Alissa Clarke, DeMontfort University: <i>In Bed with Mae West: Movie Magazine Revelations of the Boudoir as Creative, Training and Central Scenic Space</i>
1.00 – 2.00	Lunch	
2.00 – 3.30	PANEL 5: Fans Chair: Philippe Meers, University of Antwerp	Emily Lord-Kambitsch, University College London: <i>A Woman in the Chariot: Accessing Female Viewers of MGM's Ben-Hur (1925) through Fan Magazines</i> Amy E. Borden, Portland State University: <i>Before Motion Picture World: Movies in Gilded Age American Magazines</i> Esther Pandya, University of Kent: <i>A Play with Identity: The Female Reader of Fan Magazines</i> Ellen Wright, University of Lincoln: <i>'Every woman Should Glamour for Attention': Hollywood Stars, Fan Annuals, Consumption and the Negotiation of Feminine Desirability in Austerity Britain</i>
3.30 – 4.00	Break	
4.00- 6.00	PANEL 6: International Fan Magazines Chair: Leen Engelen, KULeuven	Jonathan Driskell, Monash University, Malaysia: <i>Stardom, Gender and Fan Magazines during the "Golden Age" of Malay Cinema</i> María-Paz Peirano, University of Kent: <i>Hollywood Imaginaries at the End of the World: <u>Ecran</u> and the Construction of the International Industry from the Periphery</i> Jacqueline Maingard, University of Bristol: <i>Drumming Up Audiences: Movie Magazines, Pictorials, and Cinema in South Africa, 1915 to 1969</i> Oana-Maria Mazilu, University of Kent: <i>Politics and Fan Magazines: Communist Propaganda and Stardom in the Romanian Film Magazine <u>Cinema</u></i> André van der Van der Velden, Utrecht University: <i>Dutch Movie Magazines on- and off-line</i>
8.00 – 9.00	Nocture	Visit to the exhibition <i>Filmtheaters: Gent Cinemastad</i> (Caermersklooster)

DAY 3

9:50	Assemble	
10:00 – 11.30	PANEL 7: Methodologies Chair: Daniël Biltereyst, Ghent University	Dominic Topp, University of Kent: <i>Auteurs avant la lettre? Using Digital Movie Magazine Collections to Study Audiences' Perception of Classical Hollywood Directors</i> Martin Loiperdinger, University of Trier: <i>Teaching Historical Audience Studies in the Age of Digitalization – the Case of the <u>Importing Asta Nielsen Database</u></i> Michael Williams, University of Southampton: Searching for 'Apollo': Researching Star Discourse in the Film Fan Magazine Birgit Van Puymbroeck, University of Ghent: <i>Intermedial Genres: <u>The Radio Times</u> and <u>The Listener</u></i>
11:30 – 12.00	Break	
12.0 – 1.30	PANEL 8: Active readers Chair: Lies Van de Vijver, Ghent University	Michael Cowan, University of St Andrews: <i>Film Magazines and Cinephilic Education</i> Myriam Juan, University of Caen Basse-Normandie: <i>Looking at the Movie Fans: Pictures of Male and Female Spectators in the French Film Magazines of the Interwar Years</i> Fabrice Lyczba, Université Dauphine: <i>Recentering Silent Film Reception: Imagining the Playful Audience through the Discourse of Realism in Fan and Trade Magazines</i> Pierre Stotzky, Université de Lorraine: <i>Letters from Readers of the Film Press: Film Culture among French Spectators in the early 1920s</i>
1.30 – 2.00	Closing remarks	Daniël Biltereyst, Lies Lanckman, Tamar Jeffers McDonald, Lies Van de Vijver