

# Allison Logan

allisoncandрева.com  
ali.cand@yahoo.com



## The New York Times Editing Center

Gainesville, Fla., May 2010 to present

*Editor/Digital & Training Coordinator/Designer*

Beta-test new technology; Update the International Weekly CMS; Work with company leadership to troubleshoot technological issues; Hold bi-weekly meetings with the technology team in New York; Troubleshoot email, chat and editing system issues; Conduct training presentations; Copy edit New York Times articles for the wire service; Trim stories to 400 words; Train new News Service employees; Design and edit the NYT Early Digest

## The University of Florida

Gainesville, Fla., August 2011 to December 2011

*Adjunct professor*

Taught a three-credit editing course with 18-20 students; Gave daily AP style quizzes and assigned two-three editing assignments per week

## Lake City Reporter

Lake City, Fla., February 2010 to May 2010

*Copy Editor/Designer*

Edited photos and prepared files for the online edition; Copy edited articles, cutlines, pages, and final proof of the paper; Designed newspaper and wrote headlines; Worked with reporters on polishing stories

## The North Florida Herald

High Springs, Fla., August 2009 to December 2009

*Editorial Intern*

Updated files for the web; Copy edited the paper and wrote headlines; Edited weekly briefs; wrote articles

## EatingWell Media Group

Charlotte, Vt., June 2009 to August 2009

*Editorial & Web Intern*

Edited and uploaded content to the magazine's CMS; Built Flash players and slideshows; Tested recipes and helped with food styling; Copy edited articles

## Tower Publications Inc.

Gainesville, Fla., December 2008 to May 2009

*Copy Editor, Writer and Photographer*

## The Satellite

Gainesville, Fla., March 2008 to January 2009

*Assistant Editor, Copy Editor, Web Editor and Writer*



## Skills:

HTML/HTML5 • CSS/CSS3 • JavaScript  
• jQuery • Plugins • WordPress • Media  
Queries • Responsive Design • CMS •  
Forms • SEO • Google Analytics • Mobile  
Design • Git • Bootstrap • Limited PHP •  
Trello • Branding • Dreamweaver • InDesign  
• Photoshop • Illustrator • Bridge • CCI  
Citrix • Komodo • NewsEditPro • InCopy •  
Google Drive

Portfolio: <http://allisoncandрева.com>

Github: <https://github.com/acandрева>



**University of Florida:** Gainesville, Fla.,  
expected completion December 2015,  
Master's degree in Web Design and Online  
Communication

**University of Florida:** Gainesville, Fla.,  
December 2009, Bachelor's degree in  
journalism; Minor in leadership studies

**Santa Fe College:** Gainesville, Fla., December  
2007, Associate of Arts degree



**Jessica Pelasky**, web developer and professor  
at the University of Florida,  
[jessica.pelasky@ufl.edu](mailto:jessica.pelasky@ufl.edu)

**Jennifer Ford**, multimedia developer at the  
University of Florida,  
[jennifer.ford.design@gmail.com](mailto:jennifer.ford.design@gmail.com)

**Nicole Hill**, IT communications facilitator at St.  
Edward's University

**Ronald Dupont Jr.**, editor at The Venice  
Gondolier Sun