## Allison Logan

allisoncandreva.com ali.cand@yahoo.com



**The New York Times Editing Center**, Gainesville, Fla., May 2010 to present

Day Rim Editor/Training Coordinator/Digest Editor & Designer/Photo Editor

Beta-test new technology; Conduct training presentations; Update the International Weekly CMS; Work with company leadership to troubleshoot technological issues; Hold bi-weekly meetings with the technology team in New York; Copy edit New York Times articles for the wire service; Trim stories to 400 words; Train new News Service employees; Design and edit the NYT Early Digest;

**The University of Florida**, Gainesville, Fla., August 2011 to December 2011

Adjunct professor

Taught a three-credit editing course with 18-20 students; Gave daily AP style quizzes and assigned two-three editing assignments per week.

**Lake City Reporter**, Lake City, Fla., February 2010 to May 2010

Copy Editor/Designer

Edited photos and prepared files for the online edition; Copy edited articles, cutlines, pages, and final proof of the paper and Currents magazine; Designed newspaper and wrote headlines; Worked with reporters on polishing stories

**The North Florida Herald**, High Springs, Fla., August 2009 to December 2009

Editorial Intern

Updated files for the web; Copy edited the paper and wrote headlines; Edited weekly briefs; wrote articles

**EatingWell Media Group**, Charlotte, Vt., June 2009 to August 2009

Editorial Intern

Edited and uploaded content to the magazine's CMS; Built Flash players and slideshows; Tested recipes and helped with food styling; Copy edited articles

**Tower Publications Inc.**, Gainesville, Fla., December 2008 to May 2009

Copy Editor, Writer and Photographer

**The Satellite**, Gainesville, Fla., March 2008 to January 2009 Assistant Editor, Copy Editor, Web Editor and Writer



Trained and experienced with:

Brackets • HTML/HTML5 • CSS/CSS3
JavaScript • jQuery • Plugins • WordPress
Media Queries • Responsive Design • CMS
SEO • Google Analytics • Limited PHP
Git • Bootstrap • Dreamweaver • InDesign
Photoshop • Illustrator • Bridge • CCI Citrix
Komodo • NewsEditPro • InCopy • Twitter
Hangouts • Google Drive

Portfolio: http://allisoncandreva.com Github: https://github.com/acandreva Proficient with both Macintosh and Windows computers



**University of Florida**: Gainesville, Fla., expected completion December 2015, Master's degree in Web Design and Online Communication

**University of Florida**: Gainesville, Fla., December 2009, Bachelor's degree in journalism; Minor in leadership studies

**Santa Fe College**: Gainesville, Fla., December 2007, Associate of Arts degree



Jessica Pelasky, web designer and UF professor, jessica.pelasky@ufl.edu
Jennifer Ford, UF, multimedia developer, jennifer.ford.design@gmail.com
Nicole Hill, St. Edward's University,
IT communications facilitator
Ronald Dupont Jr., The Venice Gondolier Sun editor