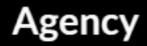
## Get Comfortable with Iteration

- ★ Take the time to conceptualize new ideas of old projects.
- ★ Create multiple versions of features and show the journey between iterations in case studies.
- \* Even if version 2 feels complete, create version 3 through version 20.
- \* Spend time exploring similarities in projects and consider how to turn them into components.



**Project Variety** 

Fast-Paced

Collaborative

Close Client Relationship

## **Product**

Many Features

Ability to Iterate

**Data-Based Decisions** 

Industry Expert