





A Venn diagram with two overlapping circles. The left circle is blue and labeled 'Agency'. The right circle is red and labeled 'Product'. The intersection of the two circles is shaded purple. The Agency circle contains five characteristics: Project Variety, Fast Paced, Collaborative, Close Client Relationship, and a missing one. The Product circle contains four characteristics: Many Features, Ability to Iterate, Data-Based Decisions, and Industry Expert. The intersection area is empty.

## Agency

Project Variety

Fast Paced

Collaborative

Close Client Relationship

## Product

Many Features

Ability to Iterate

Data-Based Decisions

Industry Expert





