

## **Agency**

Project Variety

Fast-Paced

Collaborative

Close Client Relationship

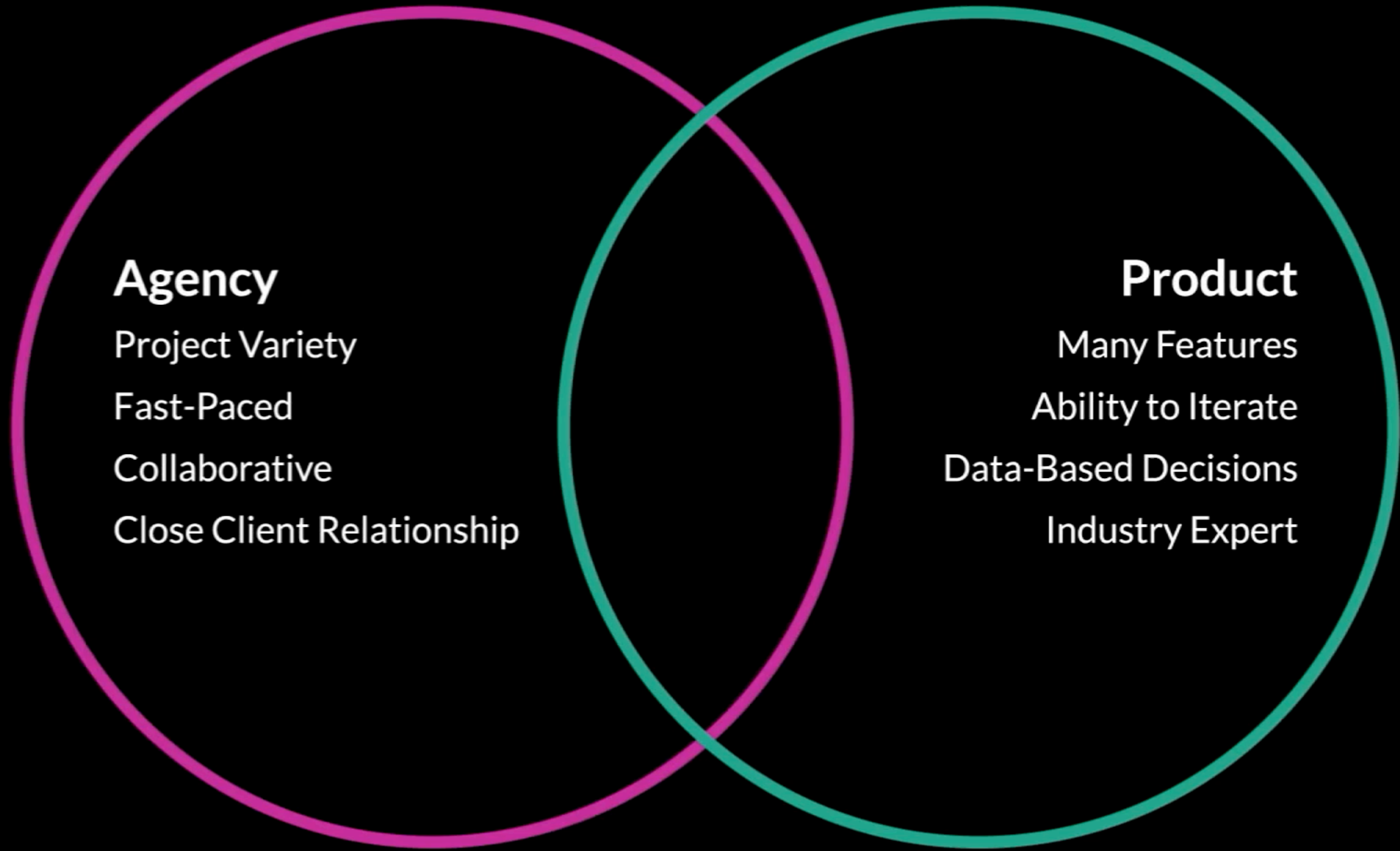
## **Product**

Many Features

Ability to Iterate

Data-Based Decisions

Industry Expert





A Venn diagram with two overlapping circles. The left circle is light blue and labeled 'Agency'. The right circle is light orange and labeled 'Product'. The intersection of the two circles is shaded light purple. The Agency circle contains five characteristics, and the Product circle contains four. The intersection area is empty.

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