

ANNIE BURKE

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781-738-6614

SKILLS

Type Design
Lettering
Layout
Typography
Web Design
Pitch Decks
Design Research
Wireframing
Design Thinking

SOFTWARE

Adobe Creative Suite
HTML/CSS
Sketch
InVision
Robofont

EDUCATION

Massachusetts College of Art and Design, Boston, MA
Bachelor of Fine Arts in Communication Design, May 2020

The Pennsylvania State University, University Park, PA;
Graphic Design, 2015 - 2016

WORK

Graphic Design Intern, May 2019 - August 2019
athenahealth, Watertown, MA

Servicing the Creative Services team in the Marketing department, I designed print and web collateral, developed project concepts, pitched design ideas, and finalized various production related tasks. Larger projects included company event logo development, branded print collateral, and digital infographics. For each project I collaborated with a Design Manager and Copywriter to develop and shape the overall look and feel.

Web & Creative Intern, October 2018 - January 2019
Imprivata, Lexington, MA

Servicing the Web & Creative team in the Marketing department, I designed whitepapers and datasheets and updated the company website with new marketing materials. I attended weekly meetings with the team and contributed to campaign planning. Smaller projects included internal company logo creation collaboration and Sales Meeting creative content support.

Graphic Design Intern, June - August 2018
Clarks Shoes, American Headquarters, Waltham, MA

Serving the Creative Services Team, I collaborated with the marketing department and creative studio to produce digital and print media for both wholesale and retail ventures. I sketched and developed concepts using existing campaign assets for catalogs, smaller print promotions and new wholesale clients.

Multimedia Producer, November 2015 - August 2016
PSU College of Agricultural Sciences, University Park, PA

As a multimedia producer I created Powerpoint designs & layouts, digital illustrations and infographics for a publicly-funded online education platform. Topics included Farm Market education, bovine maintenance, and composting.

ACADEMIC ACTIVITIES

Teaching Assistant/Web Design I, September 2019 - present
Massachusetts College of Art and Design, Boston, MA

As the TA, I lead tutorials, troubleshooted errors and shared my love of Web Design with junior students.

HONORS

2012 National Scholastic Silver Medal in Digital Media