

**yellow disaggregated**



**yellow** disaggregated

**COMPARATIVE**

## Storyboard 1



(LATER)



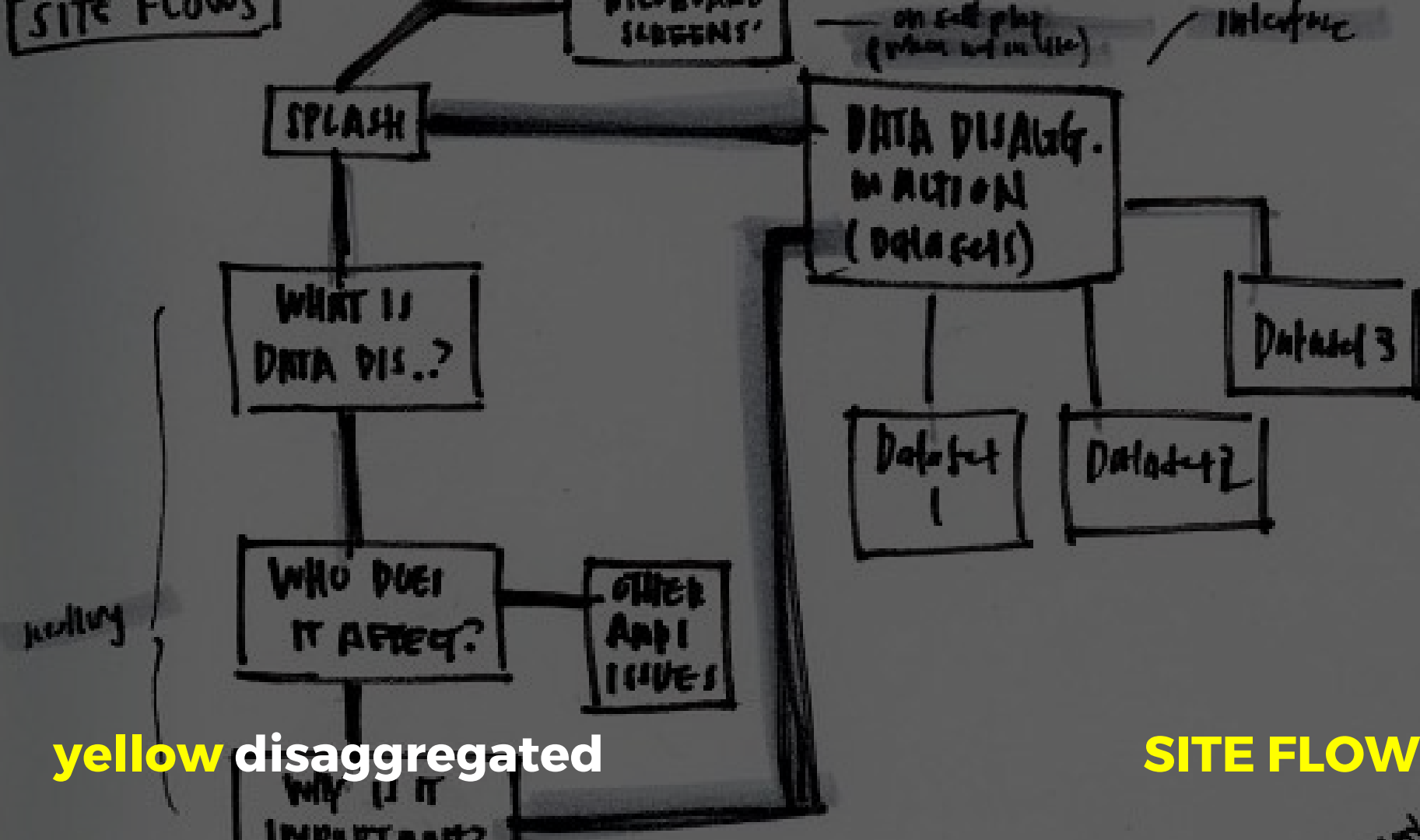
...STORYBOARD 1...  
...STORYBOARD 2...  
...STORYBOARD 3...  
...STORYBOARD 4...  
...STORYBOARD 5...  
...STORYBOARD 6...  
...STORYBOARD 7...  
...STORYBOARD 8...  
...STORYBOARD 9...  
...STORYBOARD 10...

yellow disaggregated

## Storyboard 2



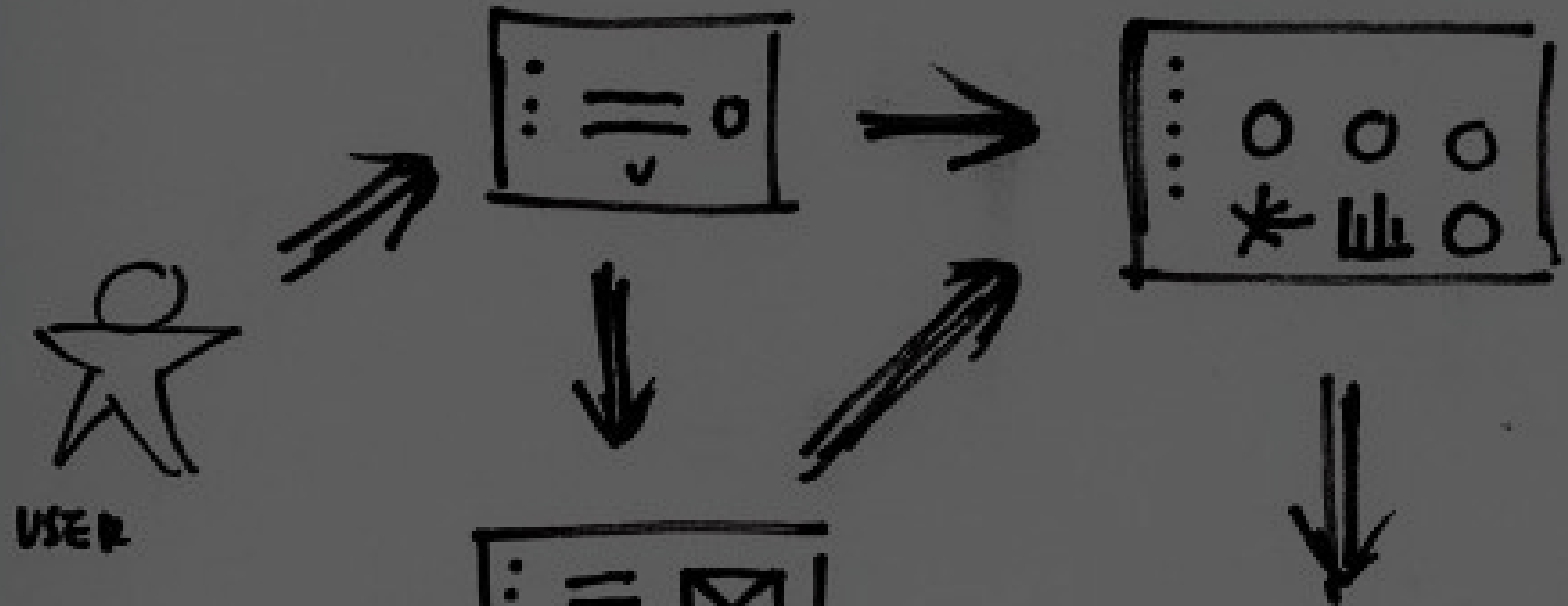
STORYBOARD



# USER FLOW

SPLASH PAGE

Data Set (



yellow disaggregated

USER FLOW

scroll button

● Home  
○  
○  
○  
○

HEADER

BUTTON

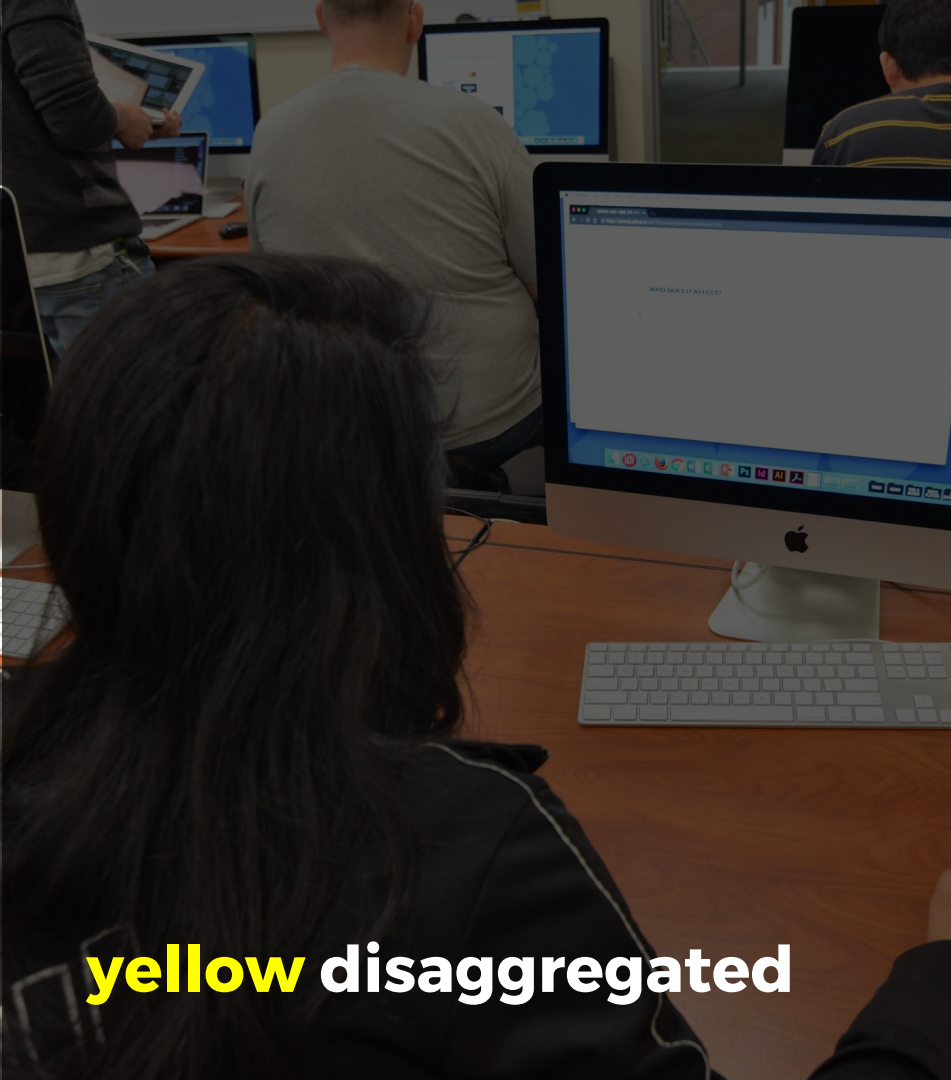


●  
● WHAT/WHY  
●  
○

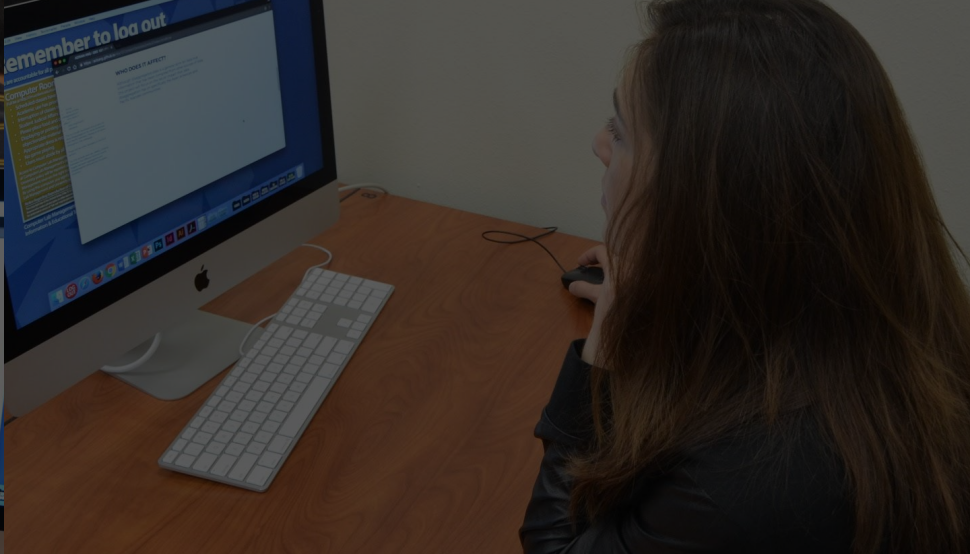
HEADER

**yellow** disaggregated

**WIREFRAME**



**yellow** disaggregated



**AUDIENCE TESTING**