# **ALEX BASS**

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#### **EDUCATION**

University of Virginia Expected Apr 2023 Master of Science: Data Science Washington, DC

**Brigham Young University** Apr 2020 Bachelor of Arts: Political Science Provo, UT

Minor in Political Research and Data Analysis

#### **EXPERIENCE**

**Morning Consult** Nov 2021-Present Research Analyst Washington, D.C.

Created Powerpoint, Crosstab, and Topline deliverables for Fortune 500 clients using R.

**Echelon Insights** April 2020-Nov 2021

Research Analyst

Washington, D.C.

- Led in modeling projects predicting election turnout for entire U.S. in 2022, phone response rates, etc.
- Wrangled, cleaned, weighted, or made presentations for 60+ survey datasets with R, SQL, and AWS
- Using R Shiny, built a codeless-crosstab tool for company's research team
- Programmed 40+ surveys using Alchemer/Survey Gizmo

#### **Center for the Study of Elections and Democracy**

Dec 2018-April 2020 Provo, UT

Research Fellow Mentored 60+ students in solving econometrics problems in weekly office hours

Programmed and executed multiple survey experiments in original research projects

Visualized data using R creating 50+ informative figures for the AFS official report, news outlets, and professor's projects

### PERSONAL PORTFOLIO PROJECTS

#### US 2020 Election Model

November 2020

- Generated daily simulation based on a series of one sample t-tests from each state's 5 latest polls
- Created 3 visualizations displaying daily results that ran on script

## Weekly COVID Email Update

November 2021

- Fully automated workflow taking latest CDC data, transforming into visualizations, and sending informative email every Saturday morning to subscribers
- Customizable for data to each subscriber's home state

## Word Search Puzzle Generator

July 2020

- Built Shiny App that generates wordsearch puzzle and key
- Downloadable as csv for distribution

## **SKILLS**

R **SQL** Python