

amanda caffey

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skills

Software

Adobe After Effects,
Illustrator, InDesign,
Lightroom, Photoshop,
Premiere, XD
Final Cut Pro X
Google Drive
Microsoft Office Suite
SQLite, SPSS
HTML, CSS, Bootstrap
WordPress

Camera Equipment

Canon DSLR T2i, C100,
XF 300, XF 305
Nikon D3000
Audio board

Media

Facebook
Instagram
Twitter
Snapchat
Slack

Data Analysis

Open record
requests/FOIA
AP Writing Style
Fluent in American
Sign Language

education

Syracuse University

S.I. Newhouse
School of Public
Communications;
Maxwell School of
Citizenship and
Public Affairs

Bachelors of Science:

Broadcast and
Digital Journalism;
Citizenship and Civic
Engagement

May 2018

experience

USA Today Sports

Freelance Data Analyst • Spring 2018 - Present

Filed open records requests to collect university athletic program data • Input data • Analyzed data in Excel • Looked for stories within data

Inclusive Employment

Workshop Director • Spring 2018 • Syracuse, NY

Planned an employment workshop for 12 students with intellectual and developmental disabilities • Built resumes, shot video cover letters, took professional headshots and created LinkedIn profiles • Taught professional skills for job search and interviewing

NowThis Media

Freelance Video Producer • Winter 2017 • New York, NY

Collaborated with multiple teams scripting and producing videos to be posted on Facebook and the NowThis website • Produced more than 30 readable videos

OttoTHON

Executive Board: Community Relations and Videographer • Spring, Summer and Fall 2017 • SU

Assisted in planning the largest philanthropy event at Syracuse University • Created promotional content on InDesign for a spring event and fall dance marathon to raise more than \$159,000 for Upstate Golisano Children's Hospital • Built relationships with community partners • Organized two 12-minute "Minithons" at Boys and Girls Club and Jewish Community Center in Syracuse

The Daily Orange

Video Editor • Spring 2016 - Fall 2017 • Syracuse University

First video editor • Created a video branding guide • Planned, shot and edited videos on Adobe Premiere and After Effects • Worked with all sections of paper to produce multiple videos a week • Developed unique web and Snapchat content weekly • Directed a group of more than twenty videographers

Center for Community Alternatives

Re-integrative Services Public Relations Intern • Spring 2017 • Syracuse, NY

Planned a Facebook marketing campaign to promote community wide job fair • Used Adobe Illustrator and InDesign to create graphic elements for posters, Facebook and the website • Analyzed data on formerly incarcerated clients in Syracuse to improve programs • Shadowed case screenings with clients

OrangeSeeds

Executive Board: Community Relations • Fall 2015 - Spring 2018 • Syracuse University

Arranged eight service opportunities with local non-profit groups and a city bus tour • Collaborated with 23 students to organize the largest day of service at SU • Supervised team of seven people in arranging the community partners for the event

Goodman Manufacturing

Marketing Summer Intern • Summer 2016 • Houston, TX

Collaborated with web, print and public relations teams to create brochures, videos, etc. on Adobe After Effects, InDesign, and Premiere • Collaborated with interns to design a community inspired land development concept and presented to project to CEO and other board members

KatyISD

Work Based Learning Job Coach • Summer 2018 - Present • Katy, TX

Facilitate students with disabilities working jobs • Manage a classroom • Teach life skills lessons

Camp PALS

Counselor • Summer 2016, 2017, 2018

Paired one-on-one with an adult with Down syndrome for one week • Assisted camper's daily tasks • Lead activities for campers • Directing a pilot program in San Antonio, TX (2019)

Global Hope

Volunteer • Summer 2015 • Amman, Jordan

Met with Iraqi and Syrian refugee families • Listened to their stories • Visited historic sites