

amanda caffey

accaffey@gmail.com

amandacaffey.com

281.224.9929

skills

Software

Adobe After Effects,
Illustrator, InDesign,
Lightroom, Photoshop,
Premiere, XD
Final Cut Pro X
Google Drive
Microsoft Office Suite
Excel, SQLite, SPSS
HTML, CSS, Bootstrap
WordPress

Camera Equipment

Canon DSLR T2i, C100,
XF 300, XF 305
Nikon D3000
Audio board

Media

Facebook
Instagram
Snapchat
Slack

Data Analysis
Open record
requests/FOIA
AP Writing Style
Fluent in American
Sign Language

education

Syracuse University

S.I. Newhouse School
of Public
Communications;
Maxwell School of
Citizenship and
Public Affairs

Bachelors of Science:

Broadcast and
Digital Journalism;
Citizenship
and Civic
Engagement

May 2018

GPA 3.757

Dean's List

experience

USA Today Sports

Freelance Data Analyst • Spring 2018 - Present

Filled open records requests for University athletics programs • Input data • analyzed data in Excel •
Looked for stories within data

NowThis Media

Freelance Video Producer • Winter 2017 • New York, NY

Worked with multiple teams scripting and producing videos to be posted on Facebook and the NowThis
website • Created more than 30 readable videos

The Daily Orange

Video Editor • Spring 2016 - Fall 2017 • Syracuse University

Planned, shot and edited videos on Adobe Premiere and After Effects • Worked with all sections of paper
to produce multiple videos a week • Developed unique web content weekly • Managed a group of more
than twenty contributing videographers

Center for Community Alternatives

Re-integrative Service Intern • Spring 2017 • Syracuse, NY

Analyzed data on formerly incarcerated clients in Syracuse to improve programs • Shadowed case
screenings with clients • Planned a Facebook marketing campaign to promote city wide job fair • Used
Adobe Illustrator and InDesign to create graphic elements for posters, Facebook and the website

Goodman Manufacturing

Marketing Summer Intern • Summer 2016 Houston, TX

Collaborated with web, print and public relations teams to create brochures, videos, etc. on Adobe After
Effects, InDesign, and Premiere • Collaborated with interns to design a land development concept and
presented to project to CEO and other board members

Inclusive Employment

Workshop Director • Spring 2018 • Syracuse, NY

Planned an employment workshop for 12 students with intellectual and developmental disabilities • Built
resumes, shot video cover letters, took professional headshots and created LinkedIn profiles • Taught
professional skills for job search and interviewing

OttoTHON

Executive Board: Community Relations and Videographer • Spring, Summer and Fall 2017 • SU

Assisted in planning the largest philanthropy event at Syracuse University • Created promotional content
for a spring event and fall dance marathon to raise more than \$159,000 for Upstate Golisano Children's
Hospital • Organized two 12-minute "Minithons" at Boys and Girls Club and Jewish Community Center in
Syracuse • Produced all video content used during the 12-hour dance marathon • Managed all photo and
video content posted on Facebook, Instagram, Twitter and YouTube during and after event

OrangeSeeds

Executive Board: Community Relations • Fall 2015 - Spring 2018

Led selective interview process • Arranged eight service opportunities and bus tour • Mentored two
members • Collaborated with 23 students to organize the largest day of service at Syracuse University •
Supervised team of seven people in arranging the community partners for the event

Camp PALS

Counselor • Summer 2016, 2017

Paired one-on-one with adult with Down syndrome for one week • Assisted camper's daily tasks • Lead
activities for campers • Directing a pilot program in San Antonio, TX

University 100

Campus Tour Guide and Ambassador • Spring 2016 - Spring 2018

Memorized university facts and figures • Served as a campus ambassador and resource person • Gave
weekly tours to prospective families at SU • Spoke with groups and people one-on-one