

# Amanda Caffey

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1926 Silver Brook Ln  
Katy, TX 77494

## Skills

### Software

Adobe After Effects,  
Illustrator, InDesign,  
Lightroom, Photoshop,  
Premiere, XD  
Final Cut Pro X  
Google Drive  
Microsoft Office Suite  
Excel, SQLite, SPSS  
HTML, CSS, Bootstrap  
WordPress

### Camera Equipment

Canon DSLR T2i, C100,  
XF 300, XF 305  
Nikon D3000  
Audio board

### Media

Facebook  
Instagram  
Snapchat  
Slack

Data Analysis  
Open record  
requests/FOIA  
AP Writing Style  
Fluent in American  
Sign Language

## Education

### Syracuse University

S.I. Newhouse School  
of Public  
Communications;  
Maxwell School of  
Citizenship and  
Public Affairs

### Bachelors of Science:

Broadcast and  
Digital Journalism;  
Citizenship  
and Civic  
Engagement

May 2018

GPA 3.731

Dean's List

## Experience

### NowThis Media

Freelance Video Producer • Winter 2017 New York, NY

Worked with multiple teams scripting and producing videos to be posted on Facebook and the NowThis website • Created more than 30 readable videos

### Center for Community Alternatives

Re-integrative Service Intern • Spring 2017 Syracuse, NY

Analyzed data on formerly incarcerated clients in Syracuse to improve programs • Shadowed case screenings with formerly incarcerated people • Planned a Facebook marketing campaign to promote city wide job fair • Used Adobe Illustrator and InDesign to create graphic elements for posters, Facebook and the website

### Goodman Manufacturing

Marketing Summer Intern • Summer 2016 Houston, TX

Collaborated with web, print and public relations teams to create brochures, videos, etc. on Adobe After Effects, InDesign, and Premiere • Collaborated with interns to design a land development concept and presented to project to CEO and other board members

### The Daily Orange

Video Editor • Spring 2016 - Fall 2017 Syracuse University

Planned, shot and edited videos on Adobe Premiere and After Effects • Worked with all sections of paper to produce multiple videos a week • Developed unique web content weekly • Managed a group of more than twenty contributing videographers

### Citrus TV: News

Floor Director • Spring 2016 - Spring 2017 Syracuse University

Operated production equipment • Worked closely with directors, editors and producers

### OttoTHON

Executive Board: Community Relations and Videographer • Spring, Summer and Fall 2017 SU

Assisted in planning the largest philanthropy event at Syracuse University • Created promotional content for a spring event and fall dance marathon to raise more than \$159,000 for Upstate Golisano Children's Hospital • Organized two 12-minute "Minithons" at Boys and Girls Club and Jewish Community Center in Syracuse • Produced all video content used during the 12-hour dance marathon • Managed all photo and video content posted on Facebook, Instagram, Twitter and YouTube during and after event

### OrangeSeeds

Executive Board: Community Relations • Fall 2015 - Present

Led selective interview process • Arranged eight service opportunities and bus tour • Mentored two members • Collaborated with 23 students to organize the largest day of service at Syracuse University • Supervised team of seven people in arranging the community partners for the event

### Camp PALS

Counselor • Summer 2016, 2017

Paired one-on-one with adult with Down syndrome for one week • Assisted camper's daily tasks • Lead activities for campers

### Global Hope

Volunteer • Summer 2015 (Amman, Jordan)

Met with Iraqi and Syrian refugee families • Listened to their stories • Visited historic sites

### University 100

Campus Tour Guide and Ambassador • Spring 2016 - Present

Memorized university facts and figures • Served as a campus ambassador and resource person • Gave weekly tours to prospective families at SU • Spoke with groups and people one-on-one