

IoT and Google

GDG DevFest 2014, Izmir

Abdullah Cetin CAVDAR / @accavdar

Me :)

- Backend Engineer @udemy
- Runner
- Snooker Lover
- \m/

IoT?

The IoT is a network of physical objects that contain embedded technology to communicate and sense or interact with their internal states or external environment consisting of both humans and machine

WTF is that?

fitness wearables

victoria's secret

heart rate monitor

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Posted Nov 25, 2014 by Natasha Lomas (@riptari)

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OVERVIEW

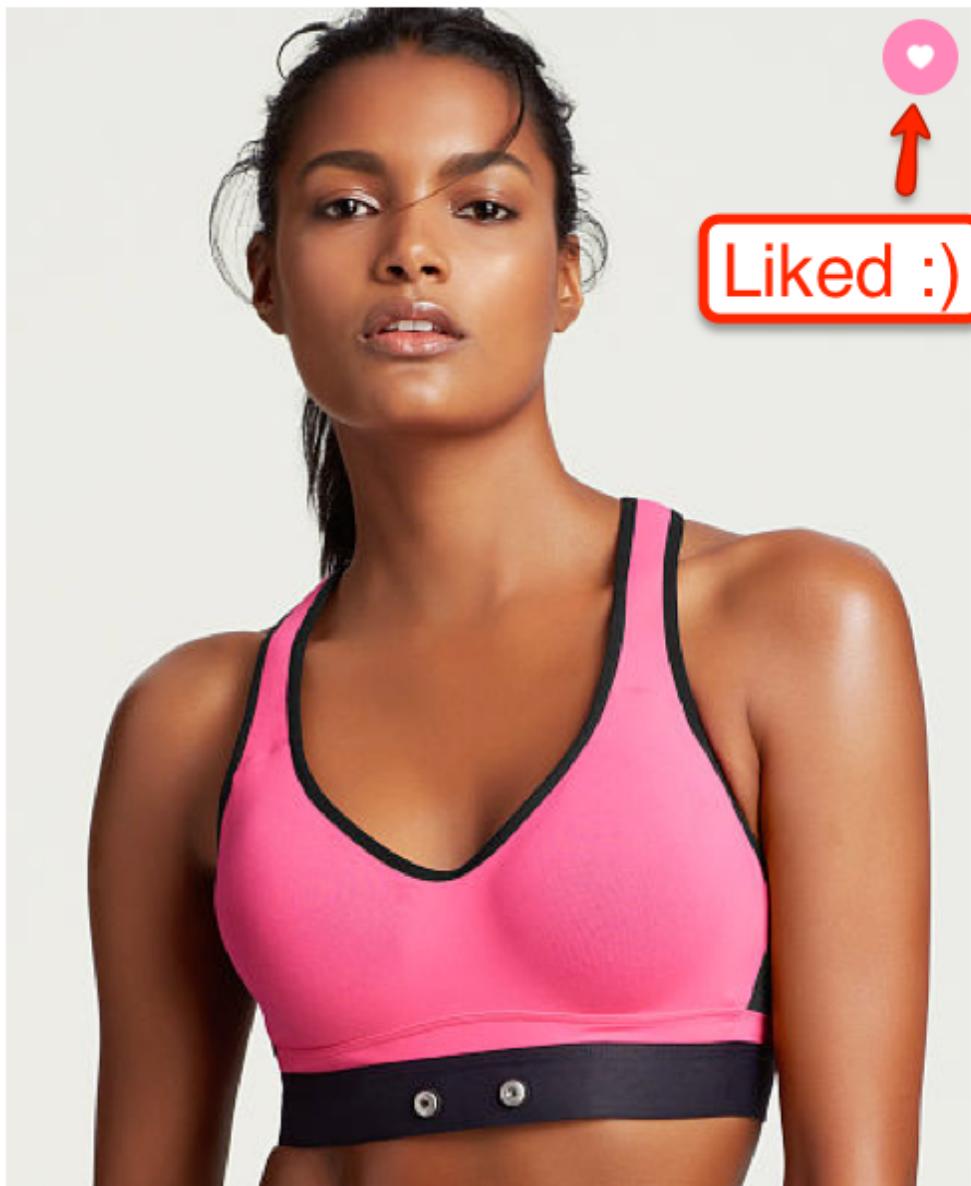
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LOCATION
Columbus, Ohio

CATEGORIES
Fashion

WEBSITE
<http://www.victoriassecret.com>

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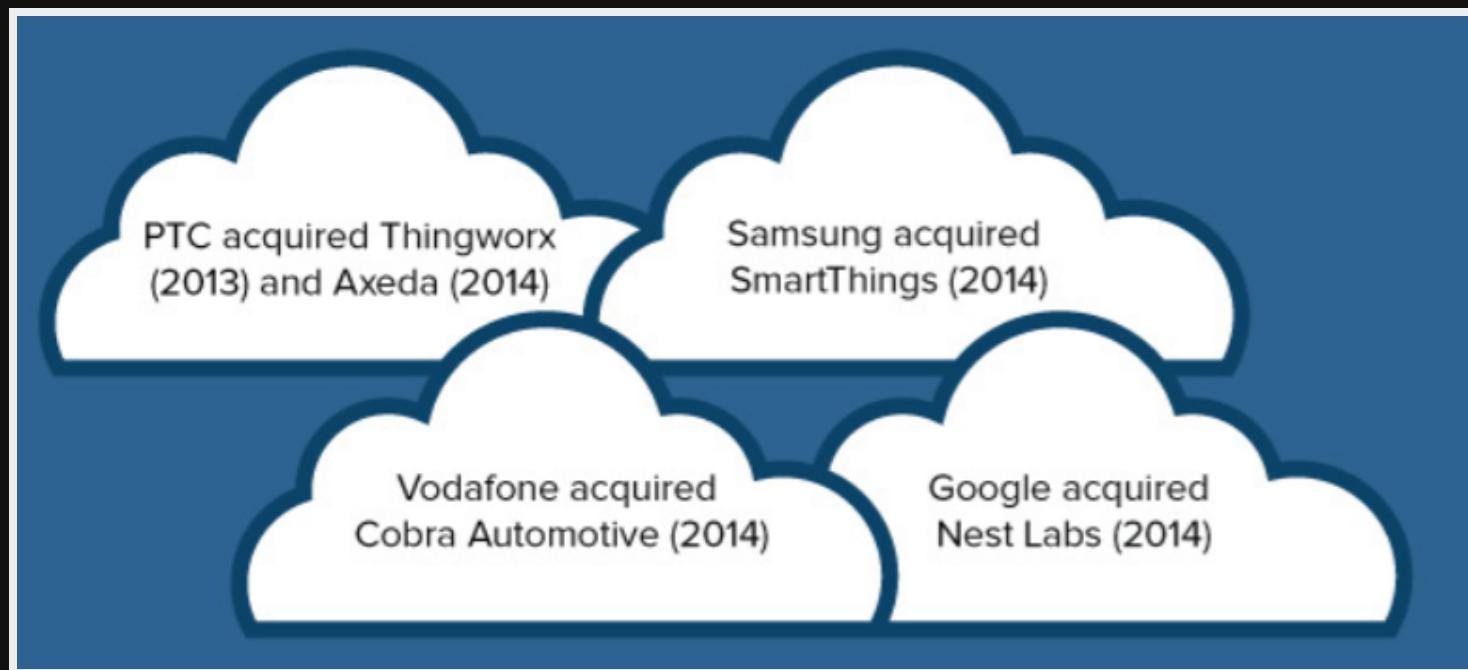
Connecting Everything

IoT is the **interconnection** our physical environment with the Internet

28 Billion
connected objects by 2020

\$7.1 Trillion
market estimate by 2020

M&A from Big Players

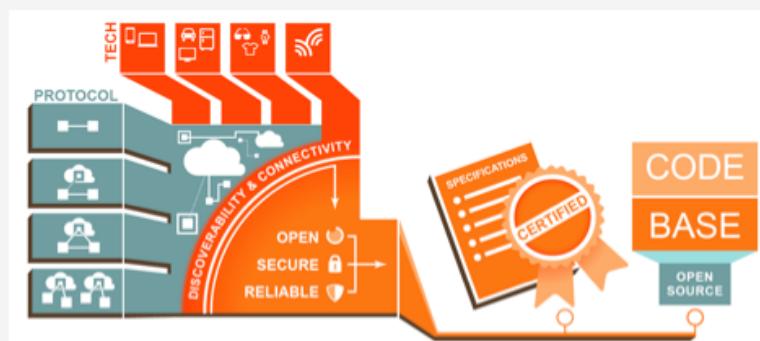


Dell, Intel, Samsung and others team up to develop the necessary connectivity for the Internet of Things

Open Interconnect Consortium

CONNECTING BILLIONS OF DEVICES

The Open Interconnect Consortium will define connectivity requirements to ensure the interoperability of the more than 30B devices projected to come online by 2020.

[GET INVOLVED](#)

WHAT IS OIC?

THE OPEN INTERCONNECT CONSORTIUM IS BEING FOUNDED BY LEADING TECHNOLOGY COMPANIES WITH THE GOAL OF DEFINING THE CONNECTIVITY REQUIREMENTS AND ENSURING INTEROPERABILITY OF THE BILLIONS OF DEVICES THAT WILL MAKE UP THE EMERGING INTERNET OF THINGS (IOT).

**Open Source IoT to advance the Internet of
Everything**

Allseen Alliance



TOP 10 REASONS

AllSeen Alliance is the Leading Internet of Things Initiative

[Read The List!](#)


GET INVOLVED

Whether you are a developer or an end user, an individual or an organization, there are many ways to get involved with the AllSeen Alliance. [LEARN MORE](#)



DOWNLOAD

Interoperability starts with AllJoyn. Download the AllJoyn source code and SDKs. [LEARN MORE](#)



CERTIFY

Help make smart products truly interoperable by participating in the Designed for AllSeen self-certification process. [LEARN MORE](#)

ANNOUNCEMENTS

Nov 4, 2014

AllSeen Alliance Announces Nine New Members; Expands Reach in Security, Smart Lighting, Networking

Oct 7, 2014

AllSeen Alliance Launches Initiative to Advance Smart Lighting

Sep 23, 2014

AllSeen Alliance Grows To 71 Members, Nearly Triples Member Base in Nine Months

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BLOG POSTS

Nov 24, 2014

AllSeen Alliance Summit: A Shared Vision

Nov 19, 2014

An Open, Interoperable Approach to Lighting

Oct 8, 2014

Shining a Light on the Internet of Everything

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The keynote videos from the inaugural #AllSeenSummit are now available on our YouTube channel! <http://t.co/78nhmb1tNP>



about 3 days ago

Wonder what we've been up to lately? Check out @gregsbrain recap of the #AllSeenSummit <http://t.co/tBzCeFx7gL> #IoT

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MEMBER COMPANIES

The AllSeen Alliance open source project would not exist without the support of the Premier and Community members listed below. Learn more about how your company can help.

IoT Enablers

IPv6

- 128 bit address
- Approximately 3.4×10^{38} addresses

Cheap Bandwidth

- The cost of bandwidth declined 40X over past decade

Cheap Processing

- Processing costs declined 60X over past decade

Low Cost Sensors

- According to SIA, the average cost of a sensor is \$0.60

Smartphones

- Ubiquitous smartphones act as a gateway to IoT

IoT Space

Wearables

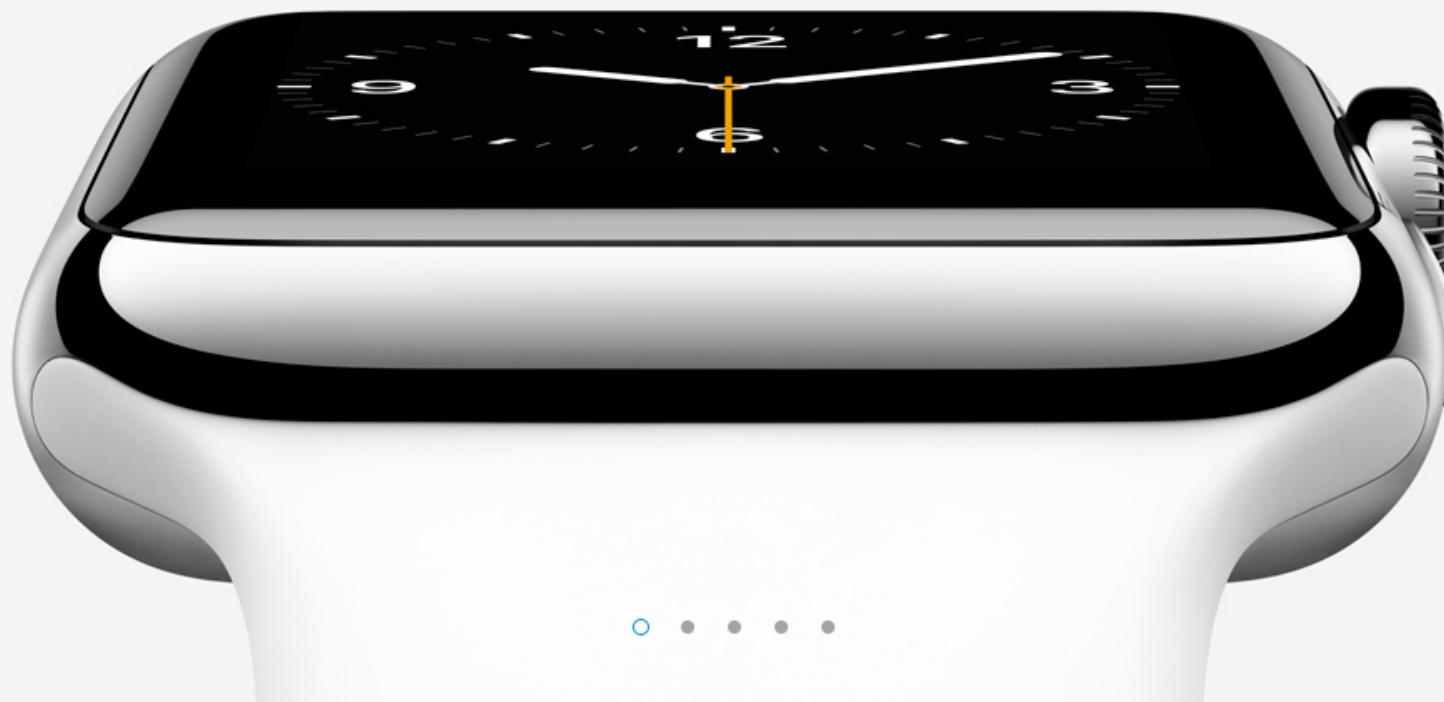
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- \$1.4B invested since 2009
- \$3.1B IPO from GoPro
- \$2B acquisition of Oculus VR by Facebook
- Apple Watch is coming early 2015

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Airbiquity's Choreo™ cloud platform enables end-to-end connected car services on a global scale—with the customization and robust delivery automotive OEMs demand.

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30,156,276

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Technology

Using sophisticated vision algorithms, Mobileye collision avoidance technology is able to 'interpret' a scene in real-time and provide drivers with an immediate evaluation based on its analysis. Automakers are now adopting this technology into their rapidly expanding safety feature applications known as Advanced Driver Assistance Systems (ADAS).

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OEM

Mobileye's wide range of solutions offers flexibility across different segments, and delivers a reliable product tailored to various specifications. Looking for a specific Mobileye solution? Please select your market:

- OEM
- Tier 1



Fleet and Consumers

Mobileye aftermarket systems provide drivers with an all-in-one cutting-edge collision avoidance solution.

Mobileye can be installed in both private and fleet vehicles, with the ability to connect directly to FMS systems, a single solution for all drivers.

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Healthcare

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We keep it simple

Telcare is easy to use. We provide an FDA-cleared* meter connected to your care team, which keeps track of all your glucose readings. **For a person living with diabetes, this means immediate feedback after each blood sugar reading, without the tedious manual logging of results.** Charts and graphs that are easy to understand help you manage your condition in real time.

* FDA clearance does not imply approval.

We connect your entire circle of care

Telcare is the first cellular-enabled solution that connects everyone who can help you manage your condition: healthcare professionals, clinical services, educational resources, and your network of family and friends. We send you messages and reminders, along with personalized education, and we keep your doctor in the loop with timely updates on your health. You can also allow family and friends who are caregivers access to critical health data. The goal is simple: **to make managing your health a routine, not an obstacle.**





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OrthoSensor is leading the convergence of Orthopaedics, technology and cloud computing to develop intelligent orthopaedic devices that provide real-time, actionable information about implant placement and performance to ultimately improve patient satisfaction.¹



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WITH 135 PATIENTS AND
8 CONTRIBUTING SURGEONS



97%
OF BALANCED
PATIENTS WERE

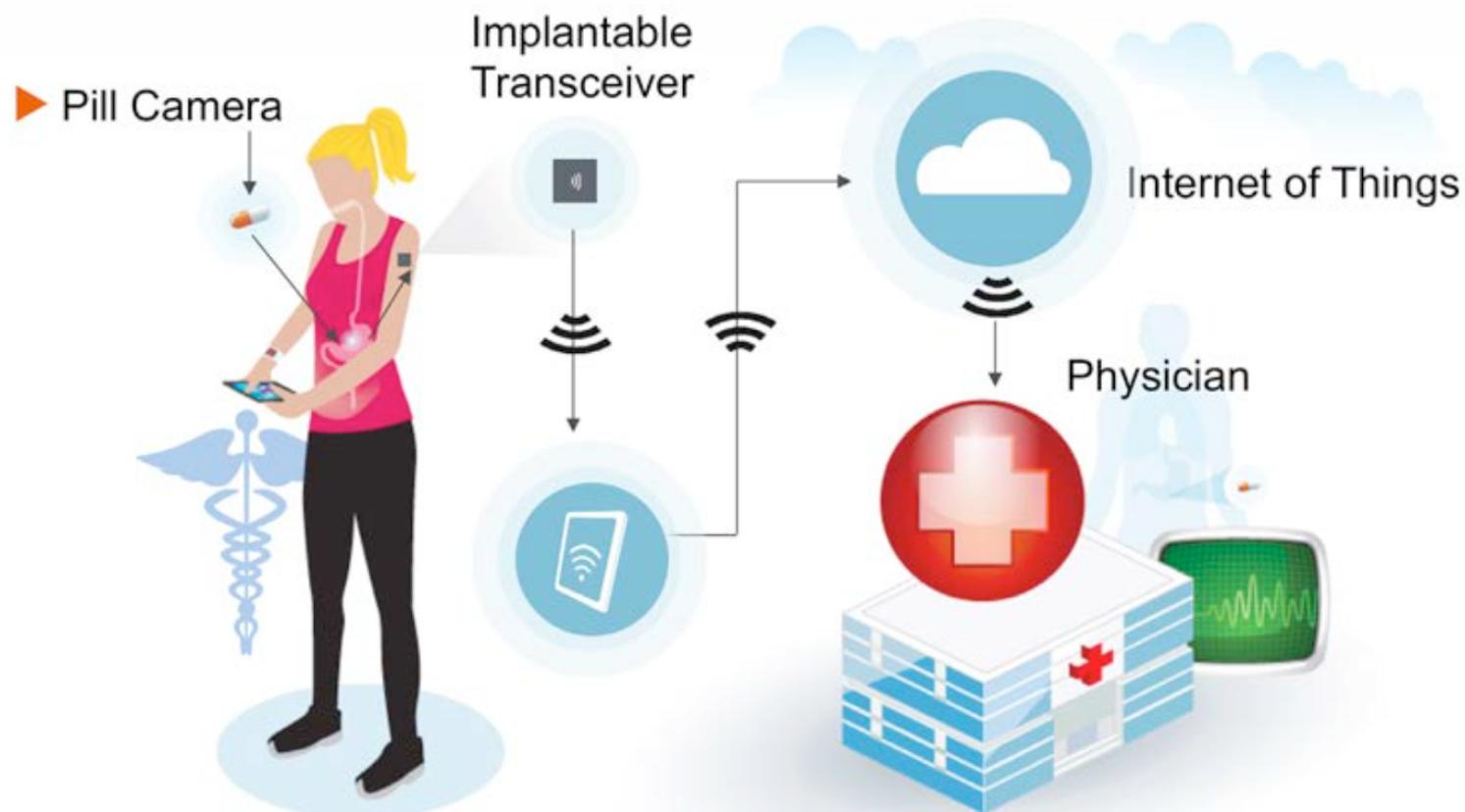
**SATISFIED
-TO- VERY
SATISFIED**

¹
**1-YEAR
POST-OP**

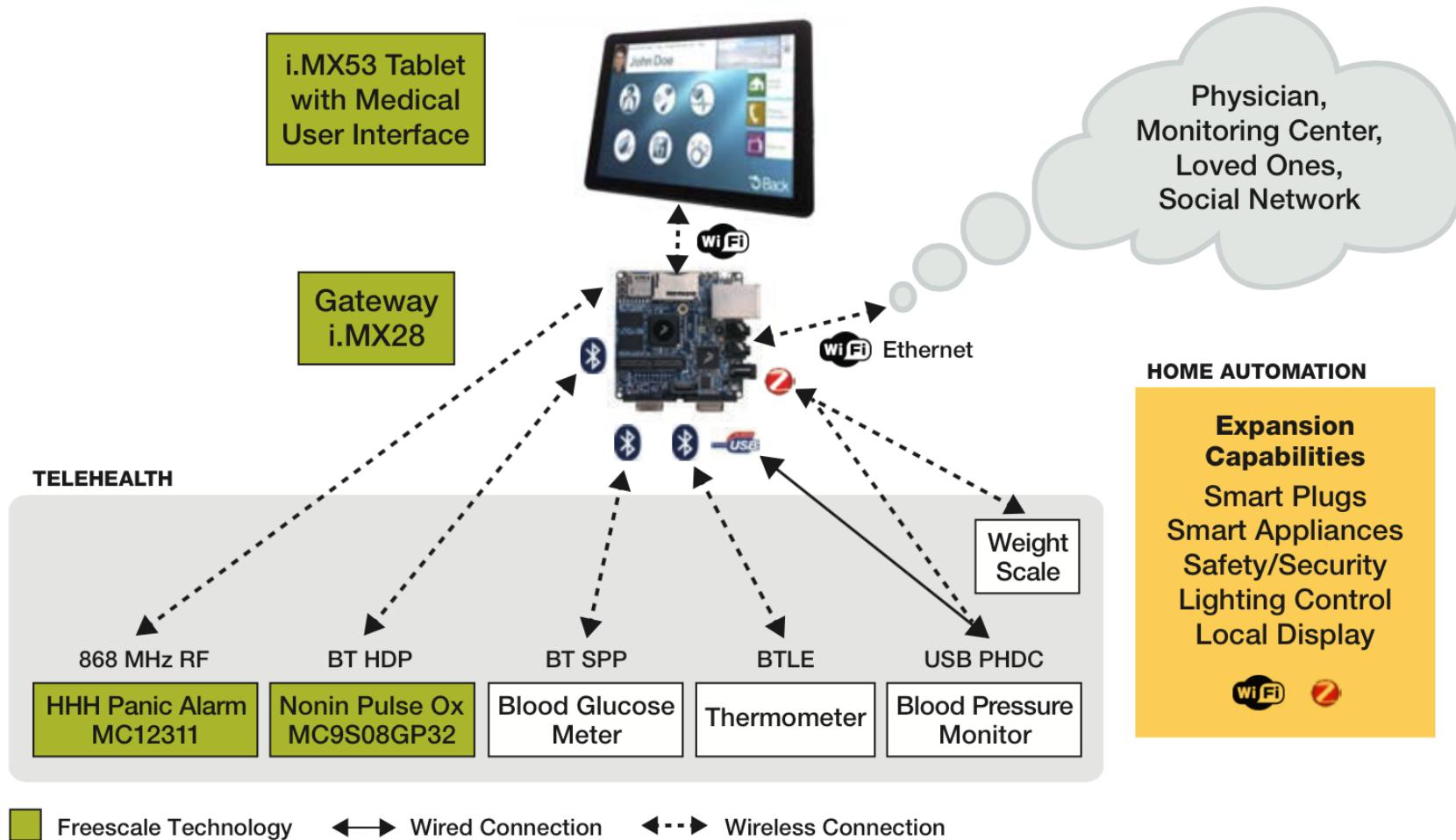
1. OrthoSensor Multicenter Evaluation 1-Year Results (pending publication)

- Areas IoT revolutionizing health care
 - Clinical Care
 - Remote Monitoring
 - Early intervention/prevention

Remote Patient Monitoring



Home Health Hub Reference Platform



IoT Periodic Table

The Periodic Table of IoT

An overview of key private companies, investors and strategic acquirers in the Internet of Things

Jw Jawbone																	
Ft Fitbit	Wt Withings	Ri Recon Instruments															
Mc MC10	Mf Moff Wearables	Vc Valencell															
Qt Quantus	Pb Pebble Technology	Fl Filp Technologies	Ic iControl Networks	Al Alarm.com	Sa Savant Systems	Ss Simplesafe	Jt Jasper Technologies	If IFTTT	Ph Phunware	Lb LittleBits Electronics	Th 3D Robotics	Aw Aihave	Pr Proteus Digital Health	St Satara Wireless	Rn RetailNext	Pl Placeometer	In Inrix
Zp Zepp Labs	Lu LUMO BodyTech	Sh Soundhawk	Vi Vivint	Le Leeo	Am AlertMe	Cn Canary	Im Impinj	Mu mCube	Sf SigFox	Sp Spark OS	Cy CyPhy Works	En Enlighted	Ac AliveCor	Tc Telcare	Eu Euclid	By Bytelligent	Ar Airbiquity
Om OM Signal	At Athos Works	Na Narrative	Ps Prodea Systems	Gw GreenWave Reality	Td Tado	Lx Lifx	An Ayla Networks	Is Indea Systems	Ei Electric Imp	Id Devices	Rt Rethink Robotics	Lr Liquid Robotics	Ir iRhythm Technologies	Os Orthosensor	Nm Noml	Ps Prim Skylabs	Nv Navdy
Tl Thalmic Labs	Se Sensoria	Wi Wearable Intelligence	Ag August	Zn Zonoff	Bt BOT Home Automation	Nj Ninja Blocks	Gs GoinSpan Corporation	Ay Ariayent	Ev EVRYTHNG	Qr Quirky	Ha Harvest Automation	Rx Robotex	Sc Scanadu	Sn Senseonics	Es Estimote	Sw Swift Networks	Zb Zubie

Symbol --> **Jw**
Firm Name --> Jawbone

Legend categories include:

- Wearable Tech (green)
- Connected Home (orange)
- Building blocks/platforms (pink)
- Industrial Internet (blue)
- Healthcare (light blue)
- In-store Retail Tech (light green)
- Connected Car (purple)
- VC Firms (yellow)
- Corporate Investors (light yellow)
- Angel Investors (dark purple)
- Accelerators/Incubators (yellow)
- Crowdfunding (light orange)
- Acquirers (cyan)
- Notable Acquisitions and IPOs (dark blue)

created by CB INSIGHTS

Tr True Ventures	Kp Kleiner Perkins	Bg Box Group	It Intel Capital	Qv Qualcomm Ventures	Mm Matt Mullenweg	Rg R/GA Techstars
Fr First Round Capital	Sq Sequoia Capital	Sv SV Angel	Ci Cisco Investments	Gv Google Ventures	Kv Kai Vapuril	Lm Lemnos Labs
Kh Khosla Ventures	Fd Foundry Group	Sc Social+Capital Partnership	Ms Motorola Solutions VC	Ge General Electric	Sb Scott Beitsky	Yc Y Combinator
Lhv Lerer-Hippeau Ventures	Nea New Enterprise Associates	Hv Horizons Ventures	Vz Verizon Ventures	Tv T-Venture	Tc Tech Coast Angels	Rh Rock Health
Fe Felicis Ventures	Nw Norwest VP	Fm Formation 8	Fx Faisonn Tech Group	Sv Samsung Ventures	Lp Launchpad Venture Group	Ks Kickstarter
Dcm Doll Capital Management	Ah Andreessen Horowitz	Gp Greylock Partners	Gr Gishin Robotics	Cv Comcast Ventures	Br Bertelsmann Digital Media	Ig Indiegogo

To receive updates to the Periodic Table, visit:

www.cbinsights.com/blog/internet-of-things-periodic-table

Go Google	Pt PTC	Cs Cisco	In Intel	Sm Samsung	Hw Huawei	Md Medtronic	Hn Honeywell	Ar ARM	Ts Toshiba
NI Nest Labs	Wz Waze	St SmartThings	Ba Basis Science	Cf Controls	Jx Joulex	Dc Dropcam	Ax Aveda	Tw ThingWorx	Rv Revolv

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Meet Steve Mahan, one of the first users of Google's self-driving car. Watch this video to follow Steve as he drives around town and runs errands—without touching the steering wheel. While the self-driving car is still in development, it aims to make driving safer, more efficient and more enjoyable.

Steve's outing is more than just a carefully programmed test drive, it's the realization of a science fiction dream and an opportunity for technology to impact the lives of millions of people. We hope these experiments unlock new possibilities for our users—even if it's something as simple as picking up tacos. At Google, we like to think big, and we welcome those who share our ambition and excitement for doing cool things that matter.

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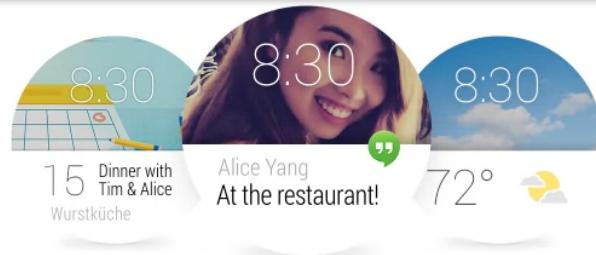
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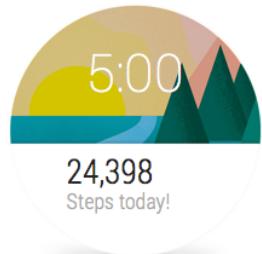


PHONES TABLETS WEAR TV AUTO ONE PLAY



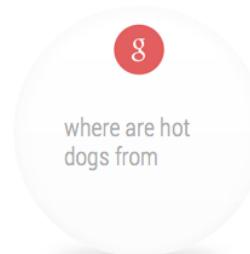
Just say "Ok Google"

Respond to texts, instant messages and emails by voice. Ask questions like "Will it rain this weekend?" and get straight answers.



Useful throughout the day

Android Wear organizes your information, suggests what you need, and shows it to you before you even ask. Get messages from your friends, meeting notifications, and weather updates at a glance.



Reach fitness goals

Keep track of your fitness with daily summaries showing your step count and heart rate.*

*Heart rate only available on watches with heart rate monitors.



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Google to Buy Nest Labs for \$3.2 Billion

Internet Company Extends Reach Into Home with Buy of Thermostat, Smoke Detector Maker

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By ROLFE WINKLER and DAISUKE WAKABAYASHI [CONNECT](#)

Updated Jan. 13, 2014 6:46 p.m. ET



Nest's thermostat programs itself and can detect when no one is home. Corbis

[Google Inc.](#) is on your desktop, in your pocket and now wants to be on your wall.



The search giant said Monday it is paying \$3.2 billion to buy Nest Labs Inc., a closely held maker of "smart" thermostats and smoke alarms for homes.



- \$3.2 Billion purchase
- Second largest acquisition after Motorola Mobile
- Wants to be Smart Home leader?

Nest + Developer

Making Homes Safer, More Energy Efficient and More Aware

Create a Recipe

if this then that

Choose Trigger Channel

step 1 of 7

Showing Channels that provide at least one Trigger. [View all Channels](#)

nest



Nest Protect



Nest Thermostat

Works with Nest

- Mercedes-Benz
- Jawbone
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- Whirlpool
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Works with Nest.

For years, people have been talking about home automation. There are universal remotes, digital wall panels and apps that let you control the devices in your home. But 'Works with Nest' is more than just an on/off switch. It's about making your house a more thoughtful and conscious home™.

'Works with Nest' makes it possible for your Nest devices to securely interact with the things you already use every day, both inside and outside of your home. Because when we connect these different parts of your life, we can work behind the scenes to deliver personalized comfort, safety and energy savings. Effortlessly.



[WATCH THE VIDEO](#)



Mercedes. Tells Nest you're on your way. So you're comfortable as soon as you get home.



See how your things work with Nest.

Nest works with all kinds of things – lights, appliances, fitness bands and even cars. Here are just a few of the ways this family of things works with Nest.



IoT Acquisitions



Products App Cloud Recording Uses Live Demos



Store



Check in from anywhere.

Even when you're miles away, keep an eye on your home, kids and mischievous pets in beautiful HD.

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Dropcam is a super simple home monitoring system.

Here's how it works.





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smart home

dropcam

Nest

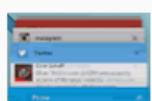
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Gadgets

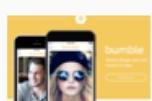
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What's Next For Firefox?

Google and Nest Acquire Dropcam For \$555 Million

Posted Jun 20, 2014 by [Greg Kumparak \(@grg\)](#)

5,646
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Remember those rumors [a few weeks ago](#) that Google was looking to acquire the plug-and-play security camera company, Dropcam?

Yep. It just happened.

Just months after being acquired themselves, the now Google-owned Nest has just announced that they've acquired Dropcam. We're digging for more details on the deal now, but have confirmed that the final sale price was \$555 million in cash.

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Dropcam

FOUNDED
2009

OVERVIEW

Dropcam is revolutionizing the way people stay connected to the places they care about. With the Dropcam and Dropcam Pro Wi-Fi video monitoring cameras and optional Cloud Recording (CVR) service, you can remotely drop in on your house, baby, pets, business or anything else from a smartphone, tablet or computer.

LOCATION
[San Francisco, California](#)

Introducing Liftware

Tremor cancellation in the palm of your hand.
[Read emails from our users.](#)



Pick it up

Sensors in the handle detect your hand tremor.



Start eating

Liftware quickly responds to your tremor and steadies what you hold



Spill less

Shift attention away from spilling and onto the people you're with.



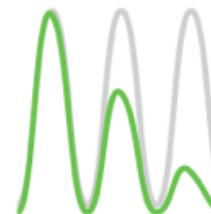
Multiple Attachments

Not just a spoon: several different attachments coming soon.



Compact and Portable

It's easy to take out to restaurants.



70% Tremor Cancellation

Over 100 different algorithms were tested over 2 years.



Rechargeable Battery

Always ready for your next meal.

We want to share some exciting news with you. Revolv is now a Nest company.



We have been inspired by Nest since our foundation, and are thrilled to be part of the Nest family. Together, we're going to create some amazing products and continue to unify the connected home as part of the [Works with Nest](#) program.

What happens to my Revolv service?

For existing customers, the service [will](#) continue to be available and we [will](#) continue to offer customer support. However, Revolv [will not](#) be made available to new customers.

Is my product still under warranty?

Yes. Our one-year [warranty](#) against defects in materials or workmanship [still applies](#).

How can I get customer support?

For existing customers, our support site at <http://support.revolv.com/> and phone lines [will](#) continue to provide the same great service and experience you've come to expect from Revolv.

Have more questions?

If you have additional questions, feel free to contact Revolv support. You may also visit our [Support](#) or [Community](#) sites.

Revolv

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Info Section

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Status

Acquired by Nest Labs on October 24, 2014

UPDATE ▾

Funding Received

\$7.3 Million in 3 Rounds from 10 Investors



13



6K

Headquarters: Boulder, CO

Description: Revolv is a monitoring and control system that allows users to control their connected devices from a single hub.

Categories:

Finance, Home Automation, Internet of Things, Software

Website:

<http://revolv.com>

CONTRIBUTORS TO THIS PROFILE

[SEE DETAILS](#)

Company Details

UPDATE ▾

Founded:

May 2, 2012

Aliases:

Mobiplug

Contact:

info@revolv.com | (888) 966-9733

Employees:

5 in CrunchBase

Revolv unifies your smart home on your smartphone and tablet. The Revolv Smart Home Solution is a smart phone app and hub that easily connects and unifies brand named wireless home electronics being developed for the next generation connected home, including Nest Thermostats, Philips Hue lights, Yale and Kwikset locks, Sonos Hi-Fi speakers, Insteon and GE ...

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Graph Insights

Investors in Revolv also invested in:

	FullContact	5
	ADstruc	3
	Cloudability	3

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Revolv's Current Team worked at:

	AppIQ	1
	Blue Spruce Networks	1
	LineRate Systems	1

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Current Team (5)

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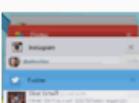
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Nest Acquires MyEnergy To Boost Its Home Energy Management Tools

Posted May 7, 2013 by Matt Burns (@mjburnsy)

628
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Nest proved that energy monitoring can be tantalizing. And it's about to get even better. The company just announced that it has acquired [MyEnergy](#) to further enhance its suite of monitoring tools. Terms of deal were not released.

Originally called Earth Aid, the startup [launched its online dashboard in 2009](#) as one of the first energy monitoring solutions. Similar to [EnergySavvy](#), Google's [Powermeter](#) and Microsoft's [Hohm](#), Earth Aid, and now MyEnergy, provides consumers with information on how much electricity, water, and natural gas they use and how much they spend on

these utilities. Simply connect your online utility accounts with the platform, and the system imports all the necessary bits and displays them on the beautiful web dashboard.

Spend a few quick minutes on [MyEnergy.com](#) and it's easy to see why Nest wanted MyEnergy in its corner. The system is wonderful. Just like the Nest Learning Thermostat.

In 2011 the startup [raised](#) \$4 million in Series A funding from Point Judith Capital, the Clean Energy Venture Group, and Capital-E. According to today's announcement, MyEnergy has users in all 50 U.S. states and spans more than 1,500 utility territories.

"Giving our customers more in-depth access and analysis of their energy usage has always

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CrunchBase

Nest Labs

FOUNDED
2010

OVERVIEW

Nest Labs is the creator of the world's first Learning Thermostat. Nest learns from your temperature adjustments, programs itself to keep you comfortable, and guides you to energy savings.

LOCATION

Palo Alto, California

Standardization?

CNET > Internet > Google's Nest, others hatch new Internet of Things group

Google's Nest, others hatch new Internet of Things group

Nest, Samsung, and others found an Internet of Things standards group, following a handful of other organizations.

by Ben Fox Rubin @benfoxrubin / July 15, 2014 12:00 AM PDT

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THIS WEEK'S MUST READS /

- 1** [Google's Nest, others hatch new Internet of Things group](#)
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THREAD SOLVES RELIABILITY,
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CONNECTING PRODUCTS
AROUND THE HOME.
ONCE AND FOR ALL.



POWERFUL
TECHNOLOGY



SIMPLE, SECURE,
SCALABLE



BATTERY FRIENDLY
DESIGN

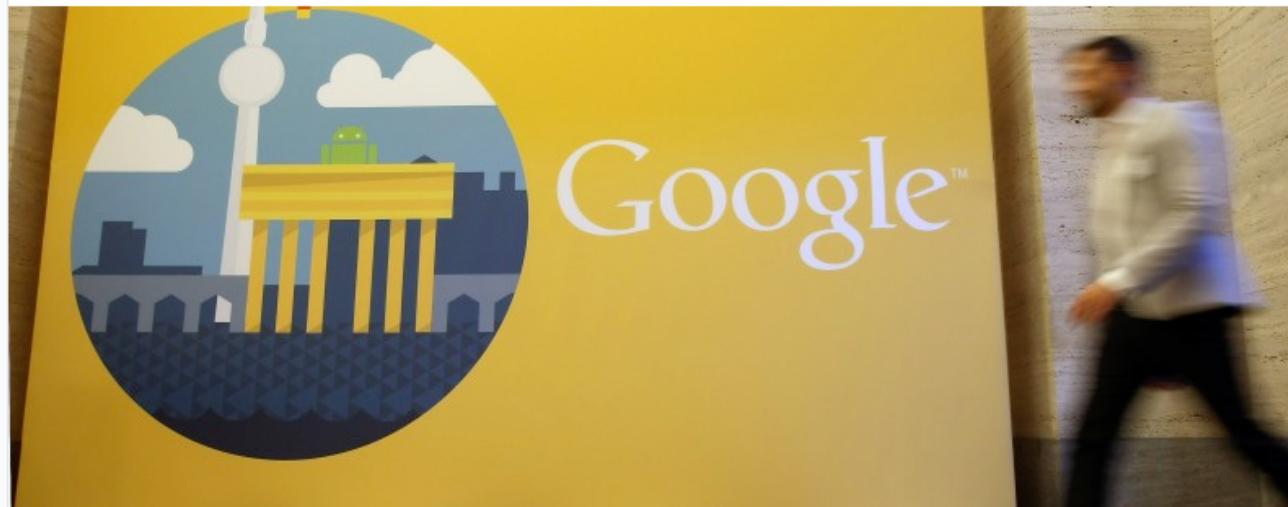
POWERFUL TECHNOLOGY

For connected products in the home.

It's hard to get devices to talk to one another. And once they do, the connection is often spotty and power hungry. Thread changes all that. It's a mesh network designed to securely and reliably connect hundreds of products around the home - without blowing through battery life.

[Read more...](#)

Google publishes its ‘Physical Web’ open standard for using URLs as beacons for smart devices



647

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5

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2 October '14, 05:13pm

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Google has unveiled the code for its open source Physical Web standard, an attempt to provide an easier way to communicate with public connected devices like vending machines, posters and bus stops.

The Internet of Things is making objects around us smarter, but we don't have a standard way of interacting with them. Many devices require you to download a custom mobile app, but that's overkill if it's just for a one-time use.

The Chrome-sponsored Physical Web project wants to use URLs to lower the

[google.github.io/
physical-web](https://google.github.io/physical-web)

/// What is this?

The Physical Web is an approach to unleash the core superpower of the web: interaction on demand. People should be able to walk up to any smart device - a vending machine, a poster, a toy, a bus stop, a rental car - and not have to download an app first. Everything should be just a tap away.

The Physical Web is not shipping yet nor is it a Google product. This is an early-stage experimental project and we're developing it out in the open as we do all things related to the web. This should only be of interest to developers looking to test out this feature and provide us feedback.

/// Why is this important?

The number of smart devices is going to explode, and the assumption that each new device will require its own application just isn't realistic. We need a system that lets anyone interact with any device at any time. The Physical Web isn't about replacing native apps: it's about enabling interaction when native apps just aren't practical.

/// Why is this open source?

The Physical Web must be an open standard that everyone can use. By creating a common web standard that any device can use to offer interaction, a new range of services becomes possible.

/// How does this change things?

Once any smart device can have a web address, the entire overhead of an app seems a bit backward. The Physical Web approach unlocks tiny use cases that would never be practical:

- A bus stop tells you the next bus arrival
- Parking meters and vending machines all work the same way, letting you pay quickly and easily
- Any store, no matter how small, can offer an online experience when you walk in
- A ZipCar broadcasts a signup page, allowing you to immediately drive away

These examples are about little bits of data and very simple interactivity. Sometimes it's the tiny ideas that can change the world.

What's next?

MAY 31, 2013

5 REASONS WHY GOOGLE IS LIKELY TO BUY JAWBONE

by Simons Chase



*Google's Blimp Concept to Bring Wireless Access to Rural Areas. Photograph:
Isafmedia/Wired magazine*

Thank you :)

Slides

[https://github.com/accavdar/
IoTAndGoogle](https://github.com/accavdar/IoTAndGoogle)

THE END

by Abdullah Cetin CAVDAR / @accavdar