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Amina Al-Helali

SKILLS / TOOLS

UX / UI

User Research

Data Clustering

Style Guides

Wireframes

Mockups

Prototyping

Ideation Techniques

Programming

HTML / CSS and JavaScript

Bootstrap

React

jQuery

C / C++

PostgreSQL

Django

Python

Design

Illustration

Graphic Design

Logo Design

Web/App Design

Design Principles

Tools

Adobe Suite

Google Suite

MS Suite

Figma

InVision

Canva

Maya

Visual Studio Code / Visual Studio

GitHub

APPLIED PROJECTS

UX / UI Designer and Front-End Developer

EZPZ Converter | Team Project | March - April 2022

- Coded in Visual Studio Code using HTML, CSS, JavaScript, Bootstrap, and jQuery to develop a responsive unit converter website
- Met and consulted with team members weekly about the current design and possible improvements
- Designed wireframes and mockups for multiple devices in Figma that explored the layout, colours, components and fonts of the website
- Followed WCAG 3.0 accessibility guidelines to ensure accessibility throughout the website
- Designed a style guide in Figma to highlight the design details and assist with the cohesiveness and efficiency of the development stage

UX / UI Designer and UX Researcher

Cleanly | Solo Project | June - July 2022

- Followed the Design Thinking framework to design a cleaning mobile app that assists in developing cleaning habits
- Conducted secondary research, user interviews and competitive analysis to better understand user pain points and identify competitors
- Designed interactive prototypes in Figma to showcase the functionality and flow of the interface to users in the testing stage
- Collected and implemented user feedback by conducting user interviews and using interactive prototypes to fix major navigation and onboarding issues
- Designed wireframes, mockups, a style guide, and several onboarding illustrations in Figma and Adobe Photoshop

EDUCATION

Carleton University

Ottawa, ON | 2021 - Present

Bachelor of Information Technology,
Interactive Multimedia and Design
(Co-op)

Second year standing, CGPA 11.50/12
(A)

Expected graduation: May 2026

Algonquin College

Ottawa, ON | 2021 - Present

Applied Arts Diploma

Expected graduation: May 2026

AVAILABILITY

Available for 4 months beginning
May 2023

EXPERIENCE

Teaching Assistant

Carleton University, Ottawa, ON | Sept - Dec 2022

- Assessed student submissions for an Interactive Multimedia and Design course and provided feedback to deepen their understanding of the course content
- Attended office hours and helped students review course content in preparation for assessments

Cake Decorator

Independent Grocers, Ottawa, ON | May - Sept 2022

- Utilized knowledge of colour theory, shape, and line when decorating custom cakes to create visually appealing cakes
- Trained new decorators to decorate, take orders and fill up the display to help them understand the tasks required for the role
- Analyzed priorities, and created to do lists to increase efficiency on busy days