



Margins by Sector (US)

Data Used: Multiple data services

Date of Analysis: Data used is as of January 2024

Download as an excel file instead: <https://www.stern.nyu.edu/~adamodar/pc/datasets/margin.xls>

For global datasets: https://www.stern.nyu.edu/~adamodar/New_Home_Page/data.html



can be obtained by clicking here



on which companies are included in each industry

		Gross Income Based			
Industry Name	Number of firms	Gross Margin	Net Margin	Pre-tax, Pre-stock compensation Operating Margin	Pre-tax U
Advertising	57	28.11%	0.89%	12.26%	
Aerospace/Defense	70	17.27%	4.96%	9.71%	
Air Transport	25	25.80%	2.79%	7.22%	
Apparel	38	51.93%	3.15%	9.59%	
Auto & Truck	34	12.45%	3.53%	5.79%	
Auto Parts	39	15.01%	1.62%	6.16%	
Bank (Money Center)	15	100.00%	30.89%	2.02%	
Banks (Regional)	625	99.36%	29.67%	1.52%	
Beverage (Alcoholic)	19	45.25%	8.59%	21.20%	
Beverage (Soft)	29	54.52%	13.73%	19.83%	
Broadcasting	22	38.57%	-1.41%	12.55%	
Brokerage & Investment Banking	27	62.06%	12.44%	4.16%	
Building Materials	44	30.94%	8.00%	14.19%	
Business & Consumer Services	162	33.50%	5.45%	12.48%	
Cable TV	10	59.05%	10.69%	20.60%	
Chemical (Basic)	32	13.75%	3.52%	8.30%	
Chemical (Diversified)	4	18.18%	-1.01%	1.88%	
Chemical (Specialty)	68	33.13%	10.93%	13.87%	
Coal & Related Energy	18	34.60%	15.80%	21.69%	
Computer Services	72	25.52%	4.40%	7.80%	
Computers/Peripherals	36	37.54%	17.47%	23.38%	
Construction Supplies	45	24.94%	10.17%	15.55%	
Diversified	23	28.22%	15.84%	23.08%	
Drugs (Biotechnology)	572	56.37%	-11.88%	8.28%	
Drugs (Pharmaceutical)	245	65.26%	15.20%	19.75%	
Education	31	44.23%	1.30%	9.33%	
Electrical Equipment	103	32.52%	15.22%	11.02%	
Electronics (Consumer & Office)	13	32.36%	-3.05%	2.89%	
Electronics (General)	129	27.36%	4.69%	10.81%	
Engineering/Construction	43	13.85%	1.67%	5.02%	
Entertainment	98	38.09%	-0.23%	9.12%	
Environmental & Waste Services	57	34.65%	8.09%	14.20%	
Farming/Agriculture	42	16.49%	7.12%	10.40%	
Financial Svcs. (Non-bank & Insurance)	172	65.99%	15.44%	17.57%	
Food Processing	82	24.53%	6.00%	11.27%	