stand out from the pack

underdog.io

11/12/2015

agenda

- About us
- Resumes
- Cover letters
- Profiles & Portfolios
- Overall themes
- Q&A

about underdog.io

We help people get great jobs

about us

Josh Goldstein — Co-Founder of Underdog.io
Brett Langdon — Senior Software Engineer at Underdog.io

resumes

Don't take the easy way out

resumes

Don't include phone number

resumes

Link to your projects

SKILLS

JavaScript
●●●●●

Node.js
●●●●○

Express
●●●●●

Angular.js
●●●●●

MongoDB/Mongoose.js
●●●●○

Git
●●●●●

⚙ TOOLS/FRAMEWORKS

Rails	
Postgres	
Nginx	
Illustrator	

Tools & Languages

Illustrator CC	
Photoshop CC	
Sketch	
Axure	
Proto.io	
POP	
InVision App	
HTML	
CSS	
JavaScript/jQuery	

PROFESSIONAL SKILLS

PHOTOSHOP	●●●●●	PREMIERE PRO	●●●●●	SOCIAL MEDIA	●●●●●
ILLUSTRATOR	●●●●●	AFTER EFFECTS	●●●●○	WRITING	●●●●●
SKETCH	●●●●○	FINAL CUT	●●●●○	WIREFRAMING	●●●●○
HTML/CSS	●●●○○	CAMERA OP	●●●●○	PROTOTYPING	●●●●○

resumes

Avoid arbitrary scale of skills

resumes

White Space

resumes

Quantify

resumes

Use keywords without looking hokey

resumes

"Brett Langdon Resume March 2014.pdf"
"resume.pdf"

resumes

Don't ~~mispell~~ misspell words

resumes

Always distribute resume as a PDF

cover letters

Emails are the new cover letters

cover letters

Mimic the voice of the company
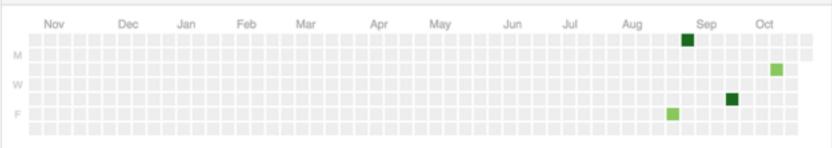
profiles & portfolios

Have one

profile & portfolio

GitHub, LinkedIn, Twitter, Personal website, Blog

profiles & portfolios

Don't use a similar photo as everyone else

Public contributions

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct

Summary of pull requests, issues opened, and commits. Learn how we count contributions.

Less ▢ ▢ ▢ ▢ ▢ More

profiles & portfolios

More than just the required work from school/bootcamp
Code samples are important

overall themes

Be honest, humble, and unique

questions?