



EVA LIM

23, Receptionist

Eva is a 23-year-old female who recently landed a job as a receptionist at a hotel situated in the city. Prior to this Eva unfortunately had an accidental exposure to ultraviolet light, and as a result became colour blind, rendering her unable to distinguish between blue and yellow (Tritanopia). Eva is worried that due to this, she will have a hard time answering questions from clients on where nearby buildings are located as she may have trouble interpreting floor plans that employ the use of colours.

PAIN POINTS

- She struggles with distinguishing between blue and yellow colours that are often used in digital floor plans to convey information

GOALS

- I want to have the option to either change the colours to something I can distinguish, or be provided with an alternative way to interpret the floor plan, e.g. with the use of patterns, icons