



Celebrating 20 years!

Corporate Sponsorship Program | 2021



Dear Friends,

2021 marks the 20th anniversary of Mercy Health Center! Since we treated our first patient, we have worked hard to save the lives of thousands in our community through healthcare and prayer. Last year taught us - more than ever - the importance of healthcare. We all share the same concerns about our medical care: who is going to provide it and what is the cost. The availability of quality healthcare is one of the primary reasons Mercy Health Center exists. Our mission is, "through a community of volunteers, Mercy provides quality, whole-person healthcare in a Christ-centered environment to our underserved neighbors."

We pray that you will join with Mercy Health Center in providing quality, whole-person healthcare for our neighbors who need us the most. Our Corporate Sponsorship Program provides a streamlined opportunity for you to partner with us. In this program, you will participate alongside patients and supporters in our par 3 golf tournament, singer/songwriter concert, and annual banquet. And your donation will ensure that we are here to provide primary and specialty care, behavioral health, dental, and pharmacy services for the next 20 years.

We are grateful for you, our community.

Dan DeLamater

Development Committee Chair

Susie Mobley

Development Director

MERCY HEALTH CENTER'S *mission statement*

Through a community of volunteers, Mercy provides quality whole-person healthcare in a Christ-centered environment to our underserved neighbors.

ABOUT US

The vision for Mercy began when God brought together a small group of individuals with a common purpose to use medicine as a vehicle to minister to the needs of the low-income, uninsured residents of Athens and the surrounding communities.

On September 10, 2001, Mercy opened with a prayer and volunteers began to care for the physical, emotional and spiritual needs of patients who came through the doors. Beginning at Redeemer Presbyterian church, Sunday school class rooms became exam rooms, Rubbermaid totes served as the pharmacy, and notebook paper was used for patient charts.

Twenty years later, Mercy has its own facility, operates over 50 hours a week and provides over 11,000 visits a year.

SPONSORSHIP OPPORTUNITY

Sponsoring Mercy events provides you the unique opportunity to connect with the Greater Athens community, to build brand awareness and show your company's support of an important cause: HEALTHCARE!

Each event reaches a different key audience segment and provides a fun, entertaining and engaging way for you to "Wow" clients, vendors and employees.

Looking for the chance to become a part of one of the biggest events of the year? To put your company name in front of hundreds of golfers, music-lovers and philanthropists? Want to show your employees, clients and investors your dedication to our community? Consider a sponsorship at Mercy Health Center.

\$2.8M
estimated **VALUE**
of **DISPENSED** **20**
MEDICATIONS **20**

10,509 patient visits
DESPITE | and the **strain** it put on our
COVID-19 **HEALTHCARE SYSTEM**

440 individuals
tested for
COVID-19 Nov/Dec **2020**

\$45k* estimated **value**
DONATED VOLUNTEER TIME

33 + **108**
primary specialty
CARE CARE
= 141 **TOTAL**
PHYSICIANS

*Lower estimated value because of COVID 19.



PAR 3 *for* PATIENTS | GOLF TOURNAMENT

*I*n June, our tournament will be played at Jennings Mill Country Club, a privately owned, magnificent 18-hole golf course with a beautifully manicured championship layout. For the tournament, all 18 holes are in a Par 3 format. Two-person teams are challenged at each hole, with an opportunity to win a prize. After the tournament, all golfers may enjoy lively entertainment while dining al fresco. And for an added bonus, golfers can anticipate their “winning golf ball” being dropped from a helicopter onto the driving range!

Depending on sponsorship level, promotional opportunities include: hole sponsor, cart sponsor, ball-drop sponsor, dinner sponsor, entertainment sponsor, Mulligan sponsor, and driving range sponsor.



CONCERT *on the* LAWN | MUSIC SERIES

A celebration of good food, great friends and wonderful music on the front lawn at Jennings Mill Country Club. An amazing event that is sure to bring hundreds of people from the community to support the work of Mercy Health Center. And YOU can have a front row seat, depending on the level of sponsorship you choose.

This fall, Mercy's Music Series will bring singer-songwriters to the stage to entertain audience members with memorable tunes and heart-felt stories. A catered dinner, spirits and exciting auction makes for an enjoyable evening for you and your guests.

Concert on the the Lawn is Athens only outdoor singer songwriter concert—its sells out every year! Don't miss out on the opportunity to partner with Mercy for this unique event.



POWER of COMPASSION, HOPE *and* LOVE

*M*ercy rounds out the year with its annual fundraising dinner, **The Power of Compassion, Hope and Love**. This annual event brings together almost 400 of Athens' philanthropic, enthusiastic community stakeholders. This intimate evening includes a catered dinner, entertainment, and a peek into the great day-to-day work of Mercy Health Center.

This year, we will celebrate Mercy's 20th anniversary. We will highlight what Mercy means to our community through the lens of God's love for each us. We will spotlight donors, past and present board members, patients, sponsors, staff, and volunteers.

This signature event is an ideal networking opportunity with a substantial, sophisticated audience who will appreciate **your commitment to our mission and our community**.

**WON'T YOU PARTNER WITH US FOR
ALL THREE OF THESE INCREDIBLE OPPORTUNITIES?**

TESTIMONIALS

To be a part of Mercy is to know what it is like to be grafted in to the family of God. Staff, volunteers, and patients – all coming from different places in our lives, but united in the love of Christ poured out through the vehicle of medicine. It's beautiful and holy, and I truly believe it is a glimpse of heaven on earth.

Kristi Gilleland

Director of Whole Person Care

It takes the 3 M's to make Mercy work: Those are the medical people, the money people, and the ministry people.

Paul Chambers

Former Chair of
Mercy Health Center

Mercy has been a blessing to me. I have been privileged to know Mercy as a patient, a volunteer, and as staff.

Gale Nyseth

Office Manager

MERCY STAFF

Alex Bogdanow Pharmacist
Stephanie Woelfl Volunteer Coordinator
Dr. Bryson Greenwood Physician
Emelissa Padilla Patient Rep
Erica Sanchez Wellness Coordinator/
Social Worker
Gale Nyseth Office Manager
Karina Lloyd Intake and Eligibility
Coordinator
Kristi Gilleland Director of Whole
Person Care
Dr. Laurel Murrow Physician/Medical
Director
Mandy Baxley MMAP Coordinator

Marian Block Nurse Manager
Marisela Linares Medical Assistant
Martha Navarro Medical Assistant
Mauree Whitaker Nurse Practitioner/
Director of Clinical
Services
Karen Schuller Interim Executive
Director
Missy Sennowitz Pharmacist
Rory Mathisen Assistant Director
Sandy Hanson Nurse Practitioner
Susie Mobley Development Director
Tracy Trigleth Pharmacy Technician
Janet Roberts Dental Coordinator



MERCY

\$25,000

- Presenting Sponsor of Events (3)
- 2 Par 3 teams (8 players total)
- Two corporate items in swag bag
- 2 VIP tables for Concert w/ dinner (16 guests)
- Pre-concert Meet & Greet
- Press release for concert
- Logo on concert t-shirt
- 2 VIP Meet and Greet and 2 tables at annual banquet (16 guests)
- Email blasts for events
- Listing, link & logo on Mercy's website
- Newsletter Spotlight
- Name & logo in newsletter
- Listing on annual report
- Waiting room ad
- Social media promo
- Program ad inclusion for events (full pg.)
- Sponsorship blast
- Event signage
- Sponsorship thank you on rolling screen
- Year end summary of partnership
- Impact Report
- Recognition at 20th Anniversary open house



HOPE

\$15,000

- One team (4 players) for Par 3
- One corporate item in swag bag
- One VIP table for concert (8 guests)
- Pre-concert Meet & Greet
- Logo on concert t-shirt
- 2 tables at annual banquet (16 guests)
- Email blasts for events
- Listing, link & logo on Mercy's website
- Name & logo in newsletter
- Listing in annual report
- Waiting room ad
- Social media promo
- Program ad inclusion for events (1/2 pg.)
- Sponsorship blasts
- Event signage
- Sponsorship thank you on rolling screen
- Year end summary of partnership
- Impact Report
- Recognition at 20th Anniversary open house



BLESSINGS

\$10,000

- One team (4 players) for Par 3
- One corporate item in swag bag
- Par 3 hole sponsor
- 4 concert tickets
- Logo on concert t-shirt
- Listing, link & logo on Mercy's website
- Name & logo in newsletter
- Listing in annual report
- Waiting room ad
- Social media promo
- Program ad inclusion for events (1/4 pg.)
- Sponsorship blasts
- Event signage
- Sponsorship thank you on rolling screen
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COMPASSION

\$5,000

- One corporate item in Par 3 swag bag
- Par 3 hole sponsor
- 4 concert tickets
- Logo on concert t-shirt
- Listing on Mercy's website
- Name & logo in newsletter
- Listing in annual report
- Waiting room ad
- Social media promo
- Program ad inclusion for events (1/8 pg.)
- Event signage
- Sponsorship thank you on rolling screen
- Recognition at 20th Anniversary open house



MISSION

\$2,500

- One corporate item in Par 3 swag bag
- Par 3 hole sponsor
- Two concert tickets
- Logo on concert t-shirt
- Listing on Mercy's website
- Name & logo in newsletter
- Listing in annual report
- Waiting room ad
- Social media promo
- Program ad inclusion for events (logo only)
- Event signage
- Sponsorship thank you on rolling screen
- Recognition at 20th Anniversary open house

Please complete a corporate sponsorship form to confirm your chosen sponsorship level. Return completed forms to Mercy Health Center.

Once we have received your completed sponsorship form and financial contribution, Mercy Health Center will set up event arrangements, sponsorship benefits.

Along with your sponsorship form, please send your high-resolution, b/w logo for promotional materials.

For forms and questions, contact:

Susie Mobley
Development Director
(706) 425-9445 x225
Susie@mercyhealthcenter.net

Celebrating 20 years

MERCY
established
2001

20
01

MERCY OPENS

on Sept. 10th,
operating out
of the back of
a church

2002: Mercy
Moves to 112
Park Avenue

150
Volunteers
\$125K
Value

20
05

500
Volunteers
donating
**13
HOURS**

by 2019:
up to
700
volunteers
donating
**22K +
HOURS**

**MERCY
SERVES**
over
2000
patients

20
07

MERCY SHIFTS

to electronic
medical
records and
begins clinic
with students
attending
UGA Medical
School

MERCY MOVES

and
takes
ownership
of
767
Oglethorpe
Avenue

20
04

20
06

20
11

*A*nd we came together, our hearts and hands united.

Healers. Providers. Planners. Servers. For the cause of Mercy, and the future of hope, the work of all who care has changed hearts and minds forever. The day has come. We see the fruits of our labor in the faces of those who have felt the single, simple Truth. Through Mercy moves eternal hope and...

MERCY MOVES THROUGH ME.

**20
13**

**MERCY
BEGINS**

Whole
Person
Care
Program

Serves
12,000
patients

**20
17**

**MERCY
DISPENSES**

Over
\$3M
in medication
and over
\$900K
(value)
in volunteer time

**20
20**

**20
21**



Celebrating 20 years!

**MERCY
PATIENT
BASE**

grows and
moves to
current building
location at
700 Oglethorpe
Avenue

**MERCY
BUYS**

current
building

**20
18**

**MERCY
SERVES**

patients
during a
pandemic
and provided
over
440
TESTS
to patients

**20
15**

**GOVERNING
BOARD
MEMBERS:**

Tracy Boles
Paul Buczynsky
Marion Butler
Tiffany Carter
Matt Currie
Bricker Daughtry
Dan DeLamater
Robert Finch
Dexter Fisher
Johnny Frantz
Simon Garret
Ali Gilliam
Ryan Liebowitz
Beth McLean
Rosalba Montoya
Leslie Sinyard
Neil Stevens
Leslie Sutton
Adam Yelton
Fred Young

**ADVISORY
BOARD
MEMBERS:**

Brooks Arnold
Paul Chambers
Lenn Chandler
Tim Chester
Chris Grahl
Bryan Harris
Cindy Haygood
Jack Hodge
Mike Hunter
Cindy Lester
David Linder
Ryan Nesbit
Alison Norris
Rodney Patton
Emory Patterson
Stan Satterfield
Ron Seib
Shane Todd
Charlie Upchurch
Glen Wiggans



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