



Terms & Conditions

- **Background:**

Club Mahindra Teddy Travelogues is the first crowd-sourced travel e-magazine by and for kids. For the purpose of sourcing contents on this e-magazine Club Mahindra, which is the brand of Mahindra Holidays & Resorts India Limited, had invited entries through digital medium .

The contest has been conceptualised to encourage the kids between 4-12 years to contribute content of different nature and would stand to win prizes in different categories,

- **E-Magazine content sourcing and T&C:**

The Kids will have to register for submission of the content through their parent/guardian who shall take complete responsibility of the content being contributed and the correctness of the disclosures.

Our esteemed jury will select a few of the contributions in each of the categories in each age group for publication and 3 entries in each of the categories in each age group shall be chosen for the prizes as may be adjudged by them.



The following are the 7 categories in which contribution of the content could be made:

- MyFamilyHoliday is a painting category where children have to draw something on the topic of their ideal family holiday and submit it on the website
- HolidayStories is a category where children have to submit a written fiction story around their vacation. They can also submit a video where they narrate an original fiction story around their vacation written by them. In cases where a child submits 2 entries as a written story and the same is narrated through the video, MHRIL will consider any one story. MHRIL reserves the right to decide which entry to consider as a valid submission
- MyTravelCompanion is a category where children have to submit a video where they talk about their favourite travel companion
- TheRhymeJourney is a category where children have to submit a written poem about the most favourite journey of their lives. They can also submit a video where they recite an original poem about the most favourite journey of their lives. In cases where a child submits 2 entries as a written poem and the same is recited through the video, MHRIL will consider any one entry. MHRIL reserves the right to decide which entry to consider as a valid submission
- Holidoodles is a category where the children must draw a doodle to depict a story about their vacation
- TheDeliciousDiary is a category where children must submit a short description of about 100 words about what is the one dish that they absolutely loved on their vacation.
- YoungTraveler is a category where children can submit fun travel photos taken during their vacation. This is not in a contest form.



The Content Categorisation

1. The categories above have been arrived upon basis the decision of structure of the e-magazine and Club Reserves its rights to change/modify the categories in future issues without any prior intimation.
2. The decision as to whether a content falls within a particular criteria shall completely be prerogative of the Jury and their decision in regard to the admissibility of any content for publication shall be final.
3. Club Mahindra encourages multiple content in different categories of the same age group by a single contributing child however:
 - a. Multiple contributions do not guarantee the selection of contribution for publication and, at best, it may only better the chance of contribution of a child being selected
 - b. No duplication of content or plagiarism would be allowed in the same category and across categories, in such cases Club Mahindra may either chose to completely disqualify or consider one of all the duplicate entries at it is own discretion.
 - c. There can be multiple entries for a contributing participant which have been selected in several categories. However, for the purposes of Jury prizes, only one entry shall be considered which from the perspective of the Jury would be the best attempt of the contributing child.
4. The Parent/Guardian once having submitted the content of their child would be considered to have consented for Mahindra Holidays & Resorts India Limited to use the same.
5. Club Mahindra presumes all the parents/guardians filling in the registration forms have supervised the submission of the content and have on purpose submitted the content after knowing exactly and accurately the obligations in respect of originality, propriety and ownership requirements of the content.



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Participation Criteria (Age Groups):

6. The basic participation criteria for the contest and the eligibility for contributing to the E-Magazine is age group between 4 to 12 years, meaning thereby all kids who completed 4 years of age and who have not completed 13 years of age are eligible to participate through their parents/guardians.
7. The age group shall be demarcated basis the number of years completed by the contributing child as off 1st s/he is eligible, however if the child has completed 3 years and 11 Months as off 1st September 2014, s/he would not be eligible. Similarly in case the child has completed 7years 11 months he would be considered within the age group of 4 to 8 years.
8. All the parents would be presumed to have on purpose submitted contributions of their children in right age group and may be required to prove the age of the contributing child by furnishing requisite documents.

Disqualifications

9. The Contest is also open to children or relatives of employees, distributors, franchisees, agents and suppliers of Mahindra Holidays & Resorts India Limited.
10. The contributing children shall have to submit the content prepared by themselves and not by their parents or guardians or elders. In the event the Jury is of the opinion that the content is not original or own contribution of the child, the same would be disqualified.
11. All the parents have made all the disclosures and the declarations with utmost good faith and sincerity and if it is found that any of the said disclosures is false the same shall be considered to have been disqualified..
12. In the event of disqualification Club Mahindra shall have the right reject the contribution, recall the prize and call back any prize issued to such erring parent's child.



General Terms and Conditions

13. Participation does not guarantee a Prize.
14. The Contest is organized and managed by Club Mahindra, which is a part of Mahindra Holidays and Resorts India Limited, and Club Mahindra has complete authority on all the proceedings of the same.
15. The Contest period is as mentioned in the promotions. The right to change the dates and duration is at the discretion of Club Mahindra
16. The decisions on the results of the contest by Mahindra Holidays & Resorts India Limited shall be final, and no one shall have the authority contest the same. Further, in such instance of contestation, shall warrant disqualification.
17. The winners will be selected by an expert jury selected by Club Mahindra. All decisions made by the Jury are full and final and no one can contest the decision.
18. All entries have to be original work and no plagiarism and doctored/tampered evidence will be tolerated. If MHRIL finds out that this has been violated, then MHRIL reserves the right to disqualify the entry, reclaim the prize and take legal action against the family
19. Any lapse in communicating with the winner due to false emails/addresses/provided by the winners via contest entry process will not be the responsibility of Club Mahindra, and the winner's entry would be treated as void in such cases.
20. Any lapse in submitting the entry on the website, including due technical snag on the website will not be the responsibility of Club Mahindra and will not be considered for magazine.
21. If the files that are uploaded are found to be corrupt or cannot be opened by MHRIL then the entry will not be considered as valid. MHRIL does not have to notify the participant about this.



22. By agreeing to create an account on the website and to submit entries, the participant agrees to abide by the terms and conditions mentioned by MHRIL

23. Club Mahindra reserves the right to modify, add or delete any of the terms and conditions or participation mechanics of the contest at any point of time at its sole discretion, without serving any prior intimation to the participants. Intimation of any change, modification, addition, deletion in the terms and condition of the Contest will be served to the participant by posting the revised terms and condition of the Contest on the website.

25. The details of the prizes and the total number of entries to be selected for each prize are

a. 1000 unique early bird entries will get a book from Crosswords. These will be decided based on the time stamp an valid entries submitted

b. 100 entries that are published in the magazine will be gratified with a Classmate hamper and a gift from Mom n Me. These will be selected by the panel of judges after evaluation

c. Top 3 winners from each category and each age group will get trophies and certificates. These will be selected by the panel of judges after evaluation

o 4.6.

Club Mahindra Holidays does not take any responsibility for any content submitted by the contestants, and reserves its rights to direct the possible claimants to the contestants in the respect of the content submitted by the contestants.

o 4.7.

We may collect personally identifiable information that you provide to us, such as your name, member ID, phone number, email address, etc.



o 4.8.

We reserve the right to ask for proofs to validate the entry and the participant is liable to produce the valid proof. If we find that the proof does not match the submitted details, we reserve the right to disqualify the participant, reclaim the prize and take legal action against the family

o 4.9.

Any disputes with regards to the contest shall be referred to arbitration by a sole arbitrator appointed in terms of the Arbitration and Conciliation Act 1996, at Mumbai, as such the agreement will be subject only to the jurisdiction of the courts in Mumbai.

o 5.0.

It is the onus of the participant to submit non-doctored and original content. If we find that the submission is doctored in any form, we reserve the right to disqualify the entry, reclaim the prize and take legal action against the family

o 5.1.

The participants must submit non-objectionable and non-offensive content, as understood by MHRIL. We reserve the right to disqualify any entry without notifying the candidate for this.

Gifts By:

CROSSWORD

CLASSMATE

mom
& me
Mahindra Retail