# Accion Connect Platform v1.0

### Introduction

Accion Connect is an integrated platform that breaks down information silos across Accion Labs, gives a unified view of people, projects, and knowledge. It connects the dots between all existing enterprise systems like the HRMS, Document Repositories, Website CMS, Billing Platforms and others, providing a more efficient workflow

### Core Features & Functionalities

- 1. Skills and profiles of Accion Engineers across the globe
- 2. Knowledge Base Case Studies, White Papers, Presentations, Sales Collateral, Marketing Brochures
- 3. Integrated Platform with all internal platforms including Unity, Google Docs, SharePoint, Jira and NetSuite
- 4. Realtime Skill Sync bidirectional sync of skills from Connect to multiple source systems
- 5. Cognitive Search to find anything using natural language
- 6. Events and Galleries showcase Accion's Innovation and Culture
- 7. Integration with WhatsApp to access the knowledge repository
- 8. External Sharing of content email option to share content
- 9. Notifications Push and email notifications, desktop notifications
- 10. Content Creation Generate content on the go through admin panel
- 11. Content Management Ability to create and edit employee profile, add content and create new content page instantly
- 12. Dynamic Content Creation Seamless Interactions allowing one to send queries to the document, create single pagers, summarise the content and compose emails
- 13. Guest User Access Ability to share content to external audience like customers, Investors through one time link
- 14. Event Management Ability to run an event and track its progress, ability to add approvers with multiple hierarchical levels. Example: Idea Fest
- 15. Analytics Measure impact through analytics. Ability to check user logins based on company, geo locations, data of search queries by document type, media type

#### Some additional pointers

#### Customizable Dashboard Cards

Personalize your dashboard with customizable cards to show relevant updates, stats, or quick links.

#### - Al Assistant Chat Agent

Engage with an AI-powered assistant capable of understanding historical context and providing citations, helping users retrieve relevant information conversationally.

# Accion Connect Platform v2.0

#### Introduction

Accion Connect is an integrated platform that breaks down information silos across Accion Labs and provides a unified view of people, projects, and knowledge. It connects the dots between enterprise systems—HRMS, Document Repositories, Website CMS, Billing Platforms, and more—to streamline discovery, collaboration, and delivery.

### What's New: GenAI Capabilities

#### 1) GenAI-based Semantic Search (Content & People)

- **Unified semantic search** across documents, pages, and employee profiles using natural language.
- **Document & people citations** on every answer for instant traceability.
- **In-browser historic chat**: Continue research where you left off with context retention per user/session.
- **Chat with individual documents**: Ask contextual questions within a specific document for deeper insights.
- Omnichannel access:
  - WhatsApp integration for instant answers on mobile.
  - o **Microsoft Teams integration** for seamless access across all Accionites.
- Adaptive re-ranking based on relevance, freshness, user role, and prior interactions.

### 2) GenAI-based Q&A (FAQ-first)

- **Curated FAQs**: Upload and manage frequently asked questions that the agent prioritizes when answering.
- **Natural-language responses** automatically grounded in the FAQ set with citations to source entries.

- Fallback to semantic search when a FAQ match is not found, ensuring complete coverage.
- **Auto-suggestions**: Surfaces related FAQs to reduce repeat queries.

### 3) AI-based Content Generation

- **On-demand drafting**: Generate one-pagers, summaries, emails, and social posts from selected documents.
- **One-pager PDF output**: Export generated one-pagers as ready-to-share PDF documents.
- Multi-format outputs: Markdown, HTML, or ready-to-send email drafts.
- **Tone & audience controls**: Choose executive brief, sales pitch, or technical deep-dive.
- Human-in-the-loop: Review, edit, and approve generated content before publishing.

### **Core Features & Functionalities (Updated)**

- **People & Skills Graph**: Skills and profiles of Accion engineers across the globe, kept current via realtime sync.
- **Knowledge Base**: Case studies, white papers, presentations, sales collateral, and marketing brochures.
- **Cognitive + Semantic Search**: Find anything using natural language—now enhanced with GenAI reasoning and verifiable citations.
- **Dynamic Content Workbench**: Ask questions of any document, create single pagers (including PDF output), summarize content, and compose emails from within the platform.
- **Realtime Skill Sync**: Bidirectional synchronization of skills from Connect to multiple source systems.
- **Event & Gallery Hub**: Showcase Accion's innovation and culture, run events, and track approvals.
- **Notifications**: Push, email, and desktop notifications for updates and approvals.
- External Sharing: Secure one-time links for customers and investors; built-in email share.
- **Content Creation & Management**: Create/edit employee profiles, add content, and publish new pages instantly.

# **Integrations**

- **Enterprise Systems**: Unity, Google Drive/Docs, SharePoint, Jira, NetSuite, Website CMS, HRMS, Billing platforms.
- **Communication Channels**: WhatsApp and Microsoft Teams for conversational search and Q&A.

# **Analytics & Governance**

• **Engagement & Impact Analytics**: Track logins by company and geo, search/query volumes by document and media type, and agent response quality.

- **Citations & Audit Trails**: Every AI answer links to sources (documents or people), enabling compliance and trust.
- **Access Controls**: Role-based permissions ensure information is shared appropriately across internal and guest users.

# **Guest & Event Management**

- **Guest User Access**: Share content via one-time secure links; configurable expiry and scope.
- **Event Management**: Run events (e.g., Idea Fest) with multi-level approvers and progress tracking.

### **Customizable Experience**

- **Dashboard Cards**: Personalize dashboards with cards for updates, stats, quick links, and saved searches.
- **AI Assistant Chat Agent**: Conversational agent with historical context, FAQ-first answers, citations, and the ability to chat with individual documents.

### **Outcomes**

- **Faster discovery**: Teams find the right content and people in seconds.
- **Higher confidence**: Citations and auditability foster trust in AI-assisted answers.
- **Greater productivity**: Auto-drafted content, one-pager PDF outputs, and in-channel access (Teams/WhatsApp) shorten the path from query to action.