**Creating LinkedIn Document Posts**

Document posts are a post type specific to LinkedIn. They allow your fans to preview, download, and share the attached files. You can create document posts using many file types, including PDF, PPT, PPTX, DOC, and DOCX files.

In this article, learn how to create your own document posts in Publish.

Creating a document post

You can create a document post using the same steps you'd follow to create an image or video post, except you'll be attaching a document file instead of a media file.

1. In the Publish module, click the **Create Post** button in the upper left corner.
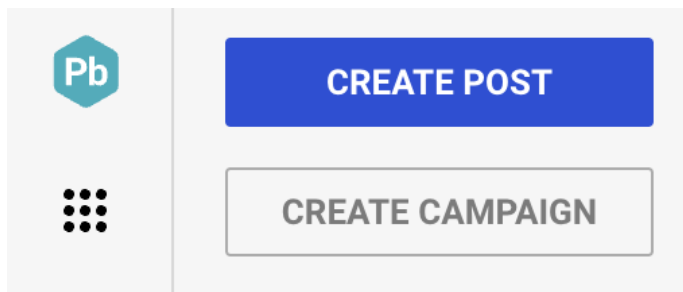
2. Select the LinkedIn channel(s) you'd like to publish your post to, then click the **Create Post** button on the right side of the screen. This takes you to the post editor.

3. Click **Add media files** to upload your document. You can upload the following file types: PDF, PPT, PPTX, DOC, and DOCX.

Note:

Only PDF documents will generate a preview in the Publish post editor. Other document file types will not show a preview in-platform, but the preview will appear natively on LinkedIn when the post is published.

4. (Optional) Rename your file in the **Document title** section.

5. (Optional) Add text, labels, or targeting details.

6. Once everything looks good, click the **Publish**, **Schedule**, or **Send for Approval** button.
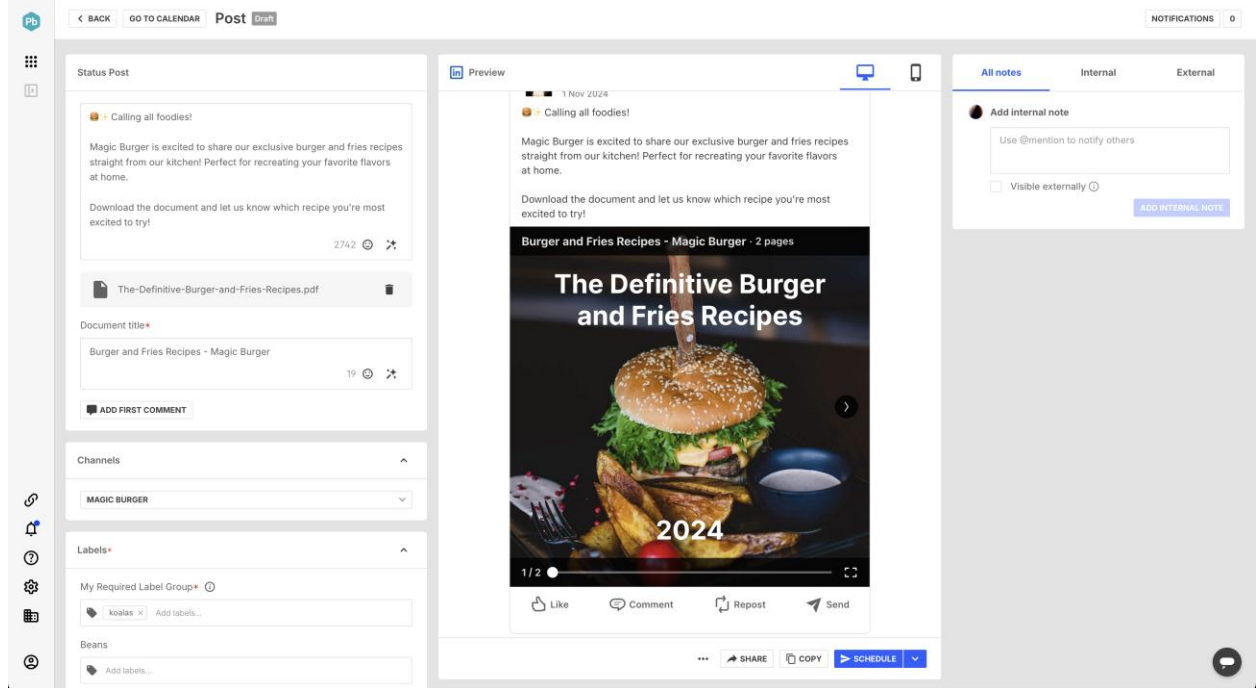

Viewing document posts

When creating a document post in the Publish post editor, only PDF posts will generate a preview. Other document file types will not show a preview in-platform, but the preview will appear natively on LinkedIn when the post is published.
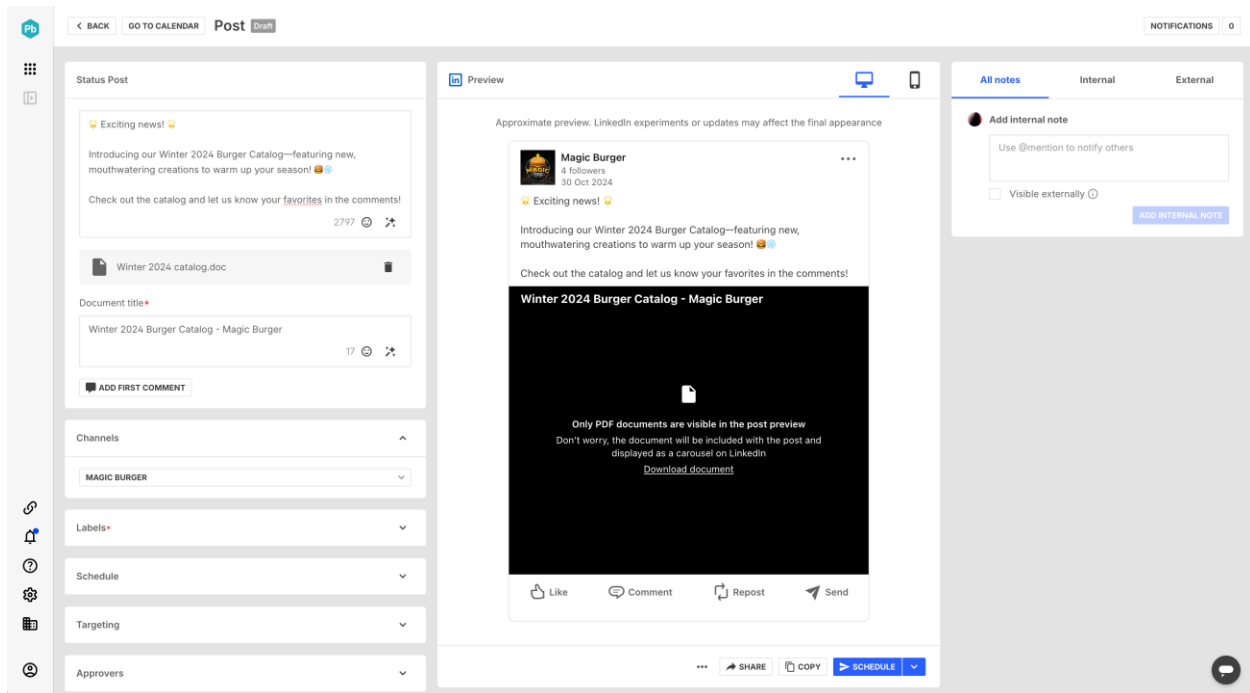
Additionally, since most document files are too complex to be represented by a thumbnail-sized image, your document posts will instead be represented in the Publish Calendar and List views with a post type badge. Please rest assured that this will not affect how the posts appear on LinkedIn natively.
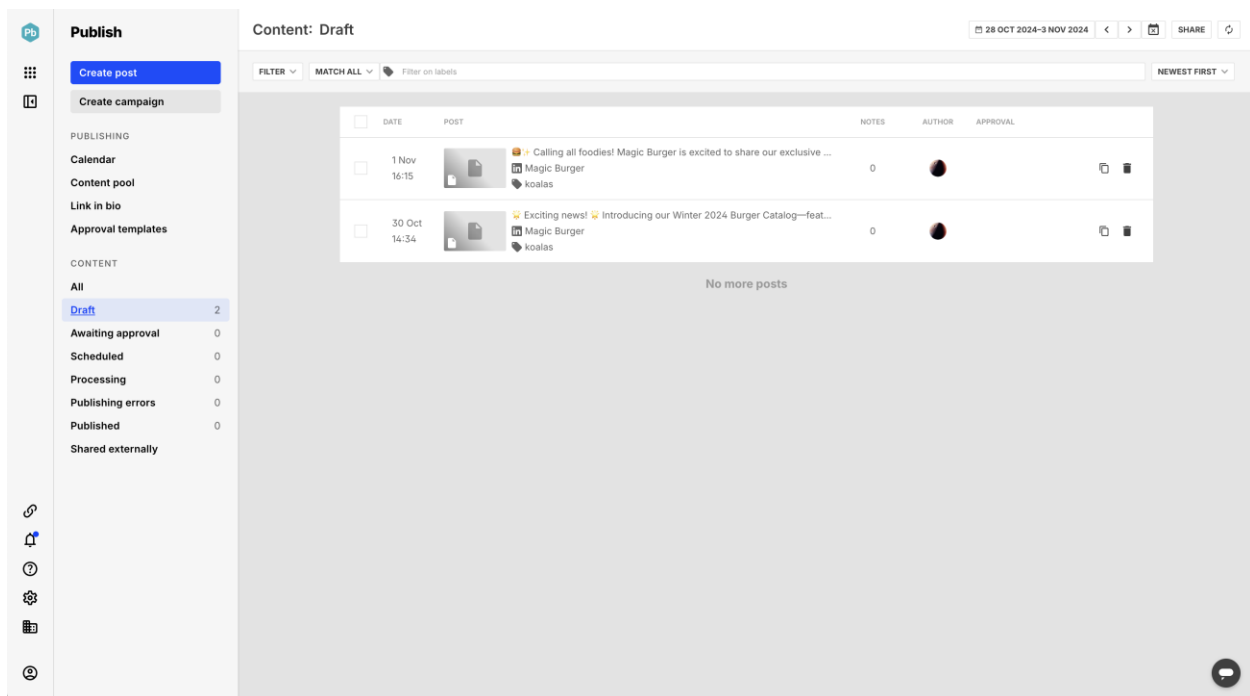
Publish

Create post

Create campaign

Calendar
Content pool
Link in bio
Approval templates

All
Draft   2
Awaiting approval   0
Scheduled   0
Processing   0
Publishing errors   0
Published   0
Shared externally

Calendar

28 OCTOBER 2024 — 3 NOVEMBER 2024   < >   TODAY   SHARE   ...

FILTER ⌄   MATCH ALL ⌄   🏷 Filter on labels...   NEWEST FIRST ⌄   MONTH   WEEK

Mon 28 Oct	Tue 29 Oct	Wed 30 Oct	Thu 31 Oct	Fri 1 Nov	Sat 2 Nov	Sun 3 Nov
ADD CAMPAIGN	ADD CAMPAIGN	ADD CAMPAIGN	ADD CAMPAIGN	ADD CAMPAIGN	ADD CAMPAIGN	ADD CAMPAIGN
ADD POST	ADD POST	ADD POST	ADD POST	ADD POST	ADD POST	ADD POST
It's quiet today	It's quiet today	Magic Burger	It's quiet today	Magic Burger	It's quiet today	It's quiet today
No posts are scheduled for this day	No posts are scheduled for this day	📄 Document	No posts are scheduled for this day	📄 Document	No posts are scheduled for this day	No posts are scheduled for this day
		🍔 Exciting news! 🍔 Introducing our Winter 2024 Burger...		🍔✨ Calling all foodies! Magic Burger is excited to share our...		
		koalas		koalas		
		draft 14:34		draft 16:15		
		No more results		No more results		