

Accessing and Customizing Your Influencers' Dashboard View

Note:

The features described in this article are available to Pro and Premium Influence clients. If you are interested in Influence's full suite, please contact your Customer Success Manager (CSM) for details.

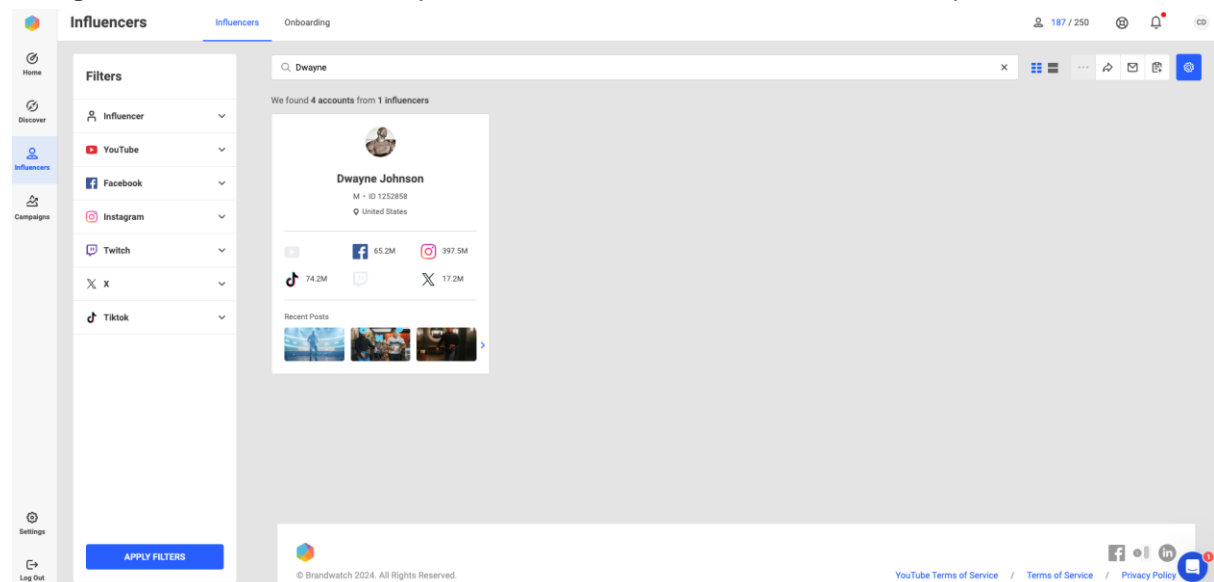
After you onboard influencers, they will be invited to log into Influence to access their own dashboard view where they can manage their campaigns, see their analytics and earnings, connect or disconnect their accounts, and adjust their settings. Your Influencer's dashboards will be set with your company name and the domain will appear as "mycompanyname.dashboard.influence.brandwatch.com."

At any time, you can view an influencer's dashboard from their perspective by using the Impersonate feature in Influence. You also have some options to customize your influencers' dashboards via your settings in Influence.

Impersonating an influencer's dashboard

Impersonating an influencer's dashboard allows you to access an influencer's dashboard from their perspective. This action can be helpful when an influencer has questions about their dashboard or if you need to take an action on their behalf, such as managing parts of a campaign or updating payments, etc.

To impersonate an influencer, navigate to the **Influencers** tool. Search for the influencer using the search bar on the top, and click on the desired influencer's profile.



Once in the influencer's profile, click the **Impersonate** button in the top-right corner of the Profile tab.

Influencers | [Influencers](#) | Onboarding

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Profile

Dwayne Johnson
M - US

Full Name
Dwayne Johnson

Birthday
N/A

Gender
Male

Currency
USD

Email
N/A

Phone Number
N/A

Skype Name
N/A

Username
N/A

Influencer Dashboard Language
English

Country
United States

State/Province
N/A

City
N/A

Postal Code
N/A

Street Address
N/A

Talent Manager
N/A

Group
Falcon Support Team

Snapchat Name
N/A

Surname
N/A

GROUPS
N/A

Surname
Surname

You will be brought into the influencer's dashboard view so you can take any necessary actions.

WEDNESDAY, FEBRUARY 28

Hello, Dwayne Johnson. How are you today?

CAMPAIGNS

ACTIVE

Trial
Mar 1, 2023 - Feb 29, 2024

ACTION ITEMS
No action items

POSTS PUBLISHED
N/A

PAYMENTS

DAYS LEFT UNTIL PAYMENT FOR JANUARY
1

PAYMENT THRESHOLD*
\$0.01

*Minimum unpaid revenue needed to be paid

ACCOUNTS

Dwayne Johnson
@ETHEROCK
REAUTH
RE-CONNECT ACCOUNT

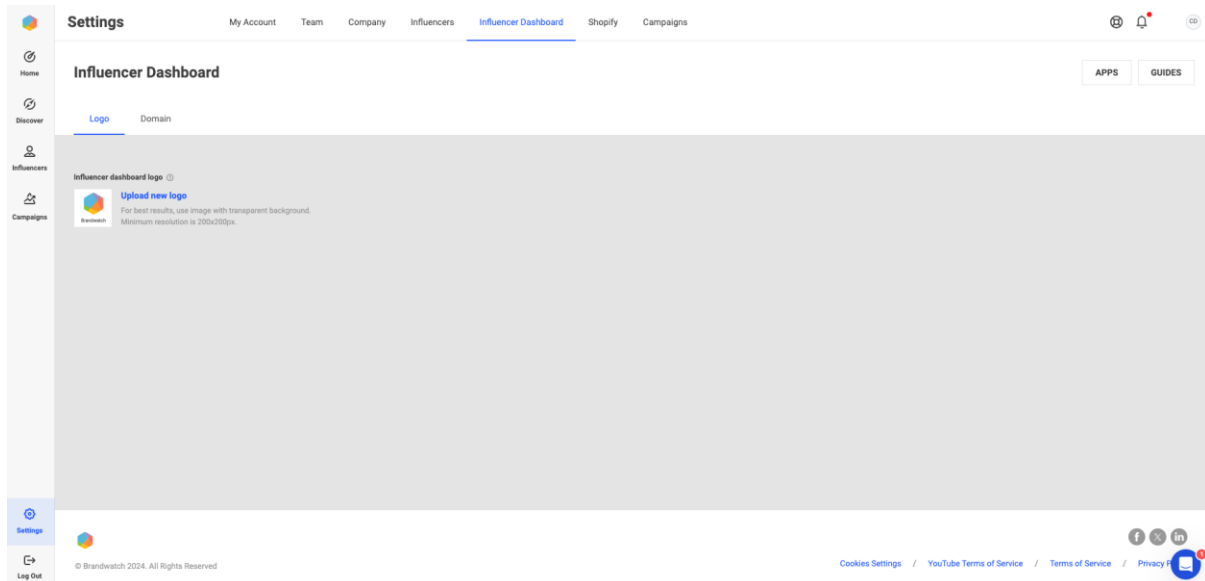
Dwayne Johnson
@DWAYNEJOHNSON
REAUTH
RE-CONNECT ACCOUNT

Dwayne Johnson
@ETHEROCK
REAUTH
RE-CONNECT ACCOUNT

Customizing an influencer's dashboard view

Uploading a dashboard logo

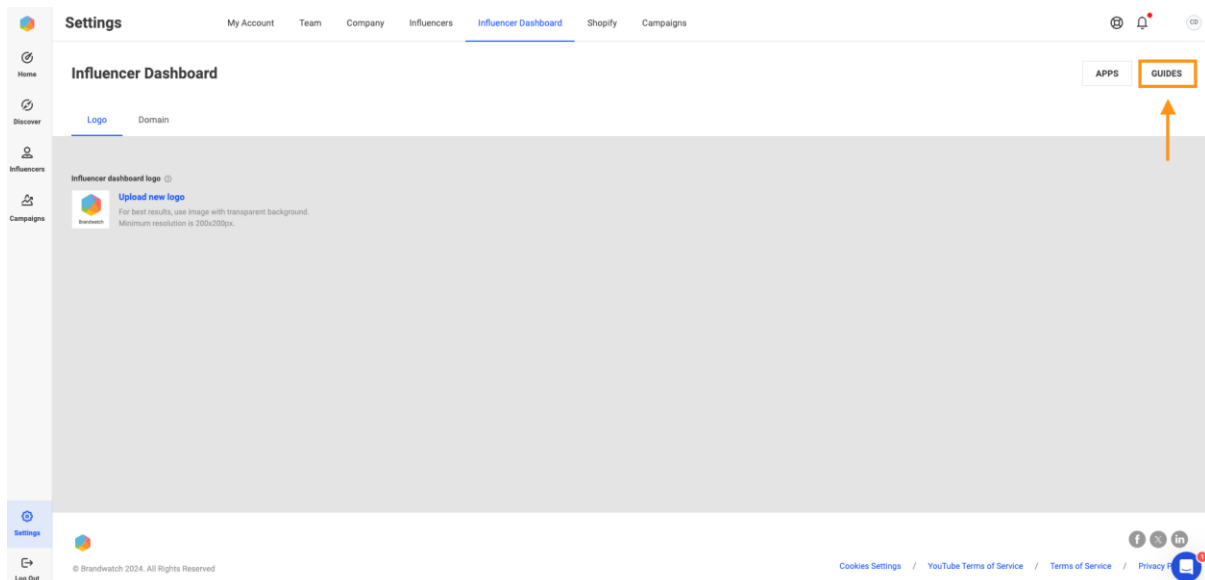
You can upload a specific logo to display on your influencers' dashboard by uploading the logo in **Settings > Influencer Dashboard > Logo**.



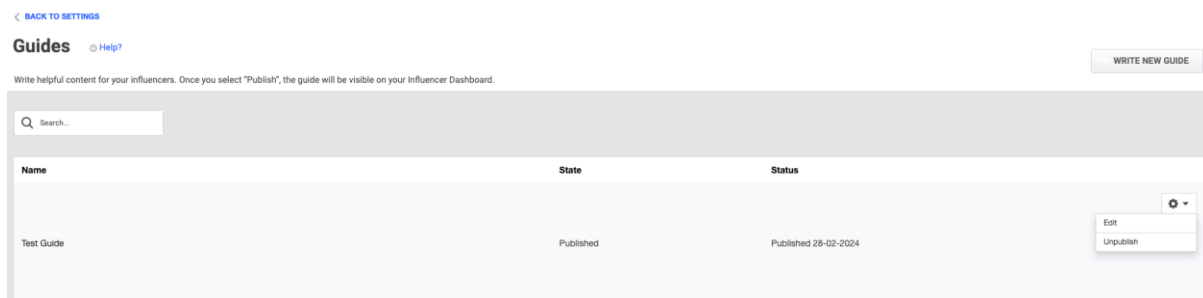
Adding guides for influencers

If you have information, help guides, news, or any other materials you would like to make accessible to your influencers, you can upload this to the **Guides** section of their influencer dashboard.

To add new guides to your influencers' dashboard, log into Influence and navigate to **Settings > Influencer Dashboard** and click on the **Guides** button in the upper-right corner.



This page will list any guides that you've created in the past and will indicate whether a guide is currently published for your influencers or not. If you are looking to change the publish status of one of your existing guides, click the **gear icon** next to a guide and select the new status.



To add a new guide, click the **+ Write New Guide** button in the top-right corner. This opens a template for you to fill out.


Write New Guide

Title your guide, add an icon, use the **Community** dropdown to select a specific influencer group you'd like to publish the guide to (or leave it blank to publish to everyone), and choose the guide language. Next, fill in the content of your guide by uploading a PDF or filling in the text box below. You can also add videos, images, and HTML.

After you've completed your guide, click **Save** in the bottom-right corner, and then publish the guide when you're ready for it to go live to your influencers.

Customizing apps for influencers

You can add various apps for your influencers to access via the **Apps** tab in their dashboard. To add an app, navigate to **Settings > Influencer Dashboard** in Influence. Click on the **Apps** button in the top-right corner and you will be able to configure which apps you would like to make available for your influencers to use.



Settings

My Account

Team




Company

Influencers

Influencer Dashboard

Shopify

Campaigns



Home

Discover

Influencers

Campaigns


Payments

Settings

Log Out




Influencer Dashboard

LogoDomain




Upload new logo

For best results, use image with transparent background.
Minimum resolution is 200x200px.




[Cookies Settings](#) / [YouTube Terms of Service](#) / [Terms of Service](#) / [Privacy Policy](#)



BACK TO SETTINGS

Influencer Dashboard Apps


ADD APP



Measure Studio

Easily manage your content data across Instagram, Facebook, YouTube, and Twitter

☐



Magic Links

Your favorite tool for money making, ready-to-shop product links

[Contact Influence for setup](#)



AudioMicro

Royalty free music (30,000+ titles)


[Contact Influence for setup](#)



TubeBuddy

YouTube Creators & Marketers, meet your new best friend.


☐



Streamlabs

Keep 100% of your donations with the #1 Livestreaming Toolset


☒



Lickd

Real Artists. Real Music. Claims Free. For YouTube.


☐



YouCollab

The easiest way to collab. All for free.

☐



Casperlight

Thumbnail Design | Content Editing | Channel Growth

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