Content Performance Dashboard Template

The **Content performance** [dashboard template](#) features the powerful and versatile Content performance widget that offers content metrics for all networks. However, please note that some networks may offer more content metrics than others.

Use this template to quickly identify your most successful content or as a foundation for building more complex dashboards.

Widget Name	Widget Type	Metrics
Content performance	Content performance	Reactions, impressions, reach avg., engagements, engagement rate, video views
Label performance	Label performance	Impressions, reach avg., engagements, engagement rate (reach)