

Overview: Campaigns

With Campaigns, you can:

- [Campaign Creation, Proposal, and Reporting](#): Learn how to create a campaign and report on it.
- [Managing Campaigns and Exporting Data](#): Learn how to manage running campaigns and export performance data.
- [Track Campaign Performance in a Measure Dashboard](#): Learn how to view your campaign performance in Measure if your team also uses the SMM suite.
- [Track Campaign Posts](#): Set up post detection keywords for your campaign to automatically pull in influencers' posts to track, or manually add posts to your campaign.

Note:

Please make sure you are logged in to view the following articles: [Tracking Campaign Posts](#), [Tracking Campaign Performance in a Measure Dashboard](#).