Overview: Influencers CRM

With the Influencers CRM, you can:

- <u>Manage Influencers:</u> Learn about all of the available options in the CRM to manage and organize your influencers.
- <u>Send Messages to Influencers:</u> Communicate with influencers via email from within Influence
- Onboard Influencers: Use our onboarding tool to allow influencers to apply to work with you and review their applications.
- Authenticate Social Accounts in Influence: Learn how to help influencers' authenticate their social accounts in Influence so you can manage and track them.
- <u>Customize the Influencer Dashboard View:</u> Learn how to impersonate and influencer to customize their view of the Influence dashboard.
- Manually Add and Bulk Import Influencers: Learn how to import influencers in bulk to the CRM.

Note:

Please make sure you are logged in to view the following articles: <u>Manually Adding and Bulk Importing Influencers</u>.