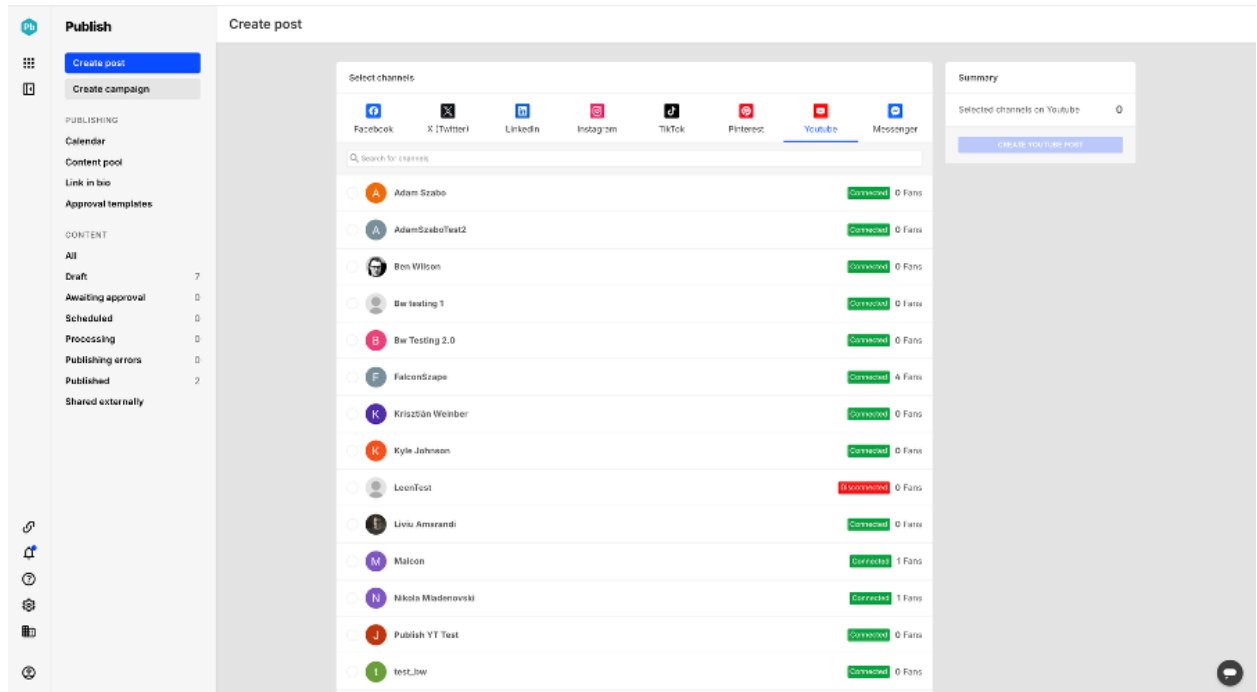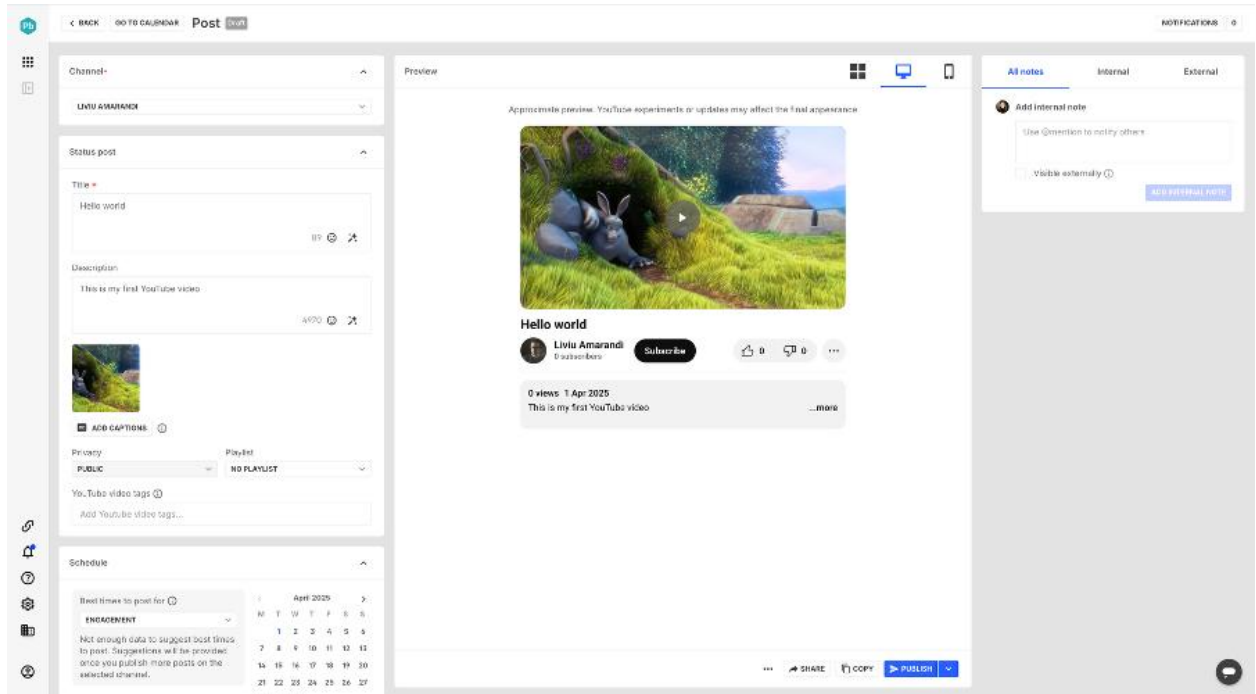**Posting YouTube Videos and Shorts in Publish**

In Publish, you can post YouTube videos and Shorts to your connected YouTube channels. When publishing a video or Short, you can choose to make your content public, private, or unlisted, and optionally add your video to a playlist in a connected YouTube channel. In this article, learn how to create YouTube videos and Shorts in Publish and view them in the Publish calendar.

Creating a YouTube video or Short

1. In Publish, click **Create Post** in the top-left corner. Click **YouTube**, select your YouTube channel, then click **Create YouTube Post**.
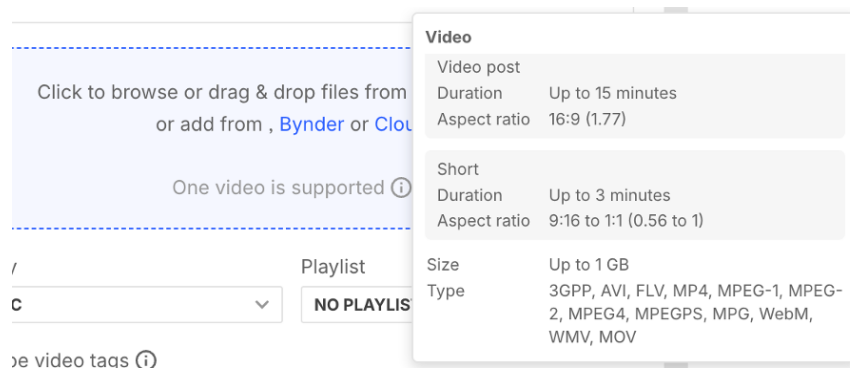
2. In the post editor, enter a title and description for your video and click **Add Media Files** to upload your video.
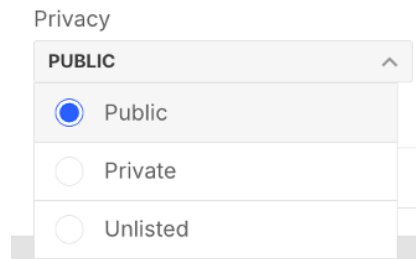

Note:

For YouTube, one video upload at a time is supported. Hover over the media information tooltip to see our recommended specifications for YouTube videos or shorts. YouTube determines whether a video is a Short. Any video that's in 9:16 format and under 3 minutes long is automatically classified as a Short.
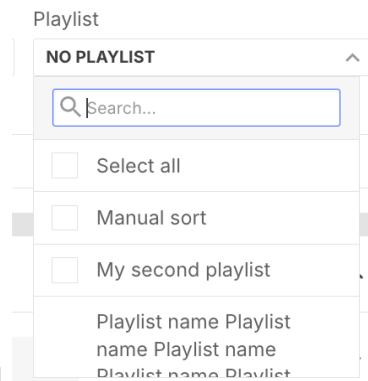
3. Use the **Privacy** dropdown to set the privacy for your video to **Public,**

Privacy

PUBLIC	^
⦿ Public	
◯ Private	
◯ Unlisted	

Private, or **Unlisted**.

4. Optionally, use the **Playlist** dropdown to add the video to a playlist from your

Playlist

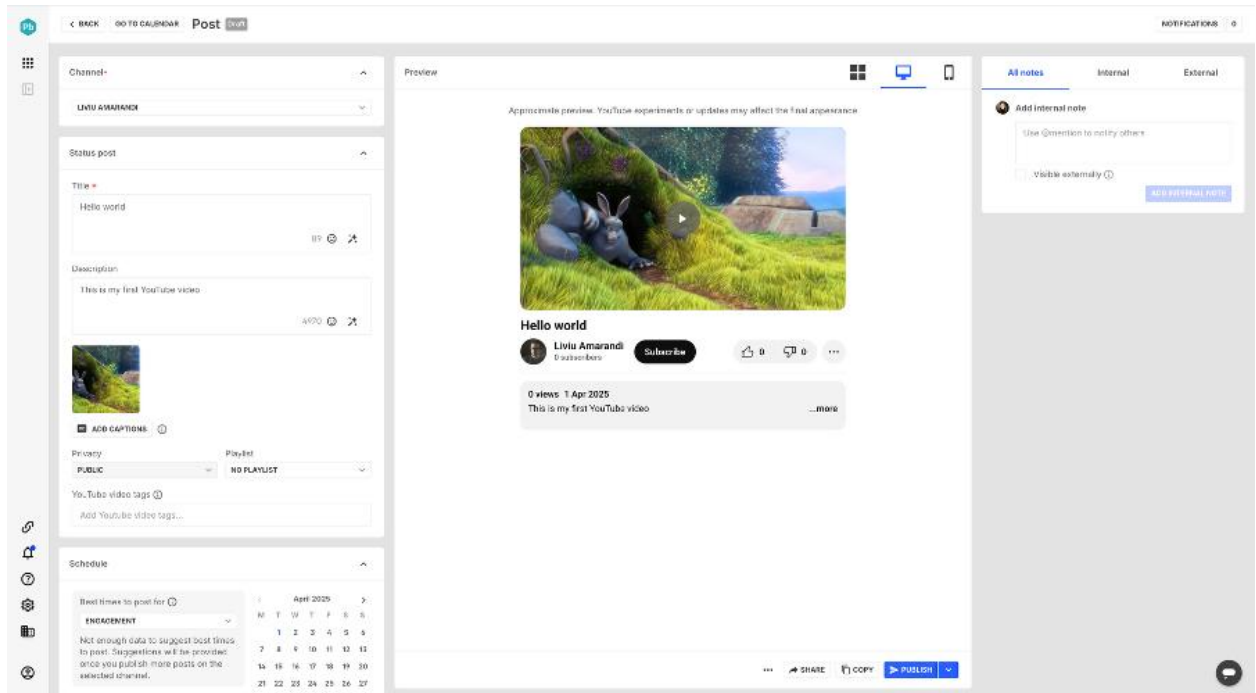| NO PLAYLIST	^
🔍 Search...	
☐ Select all	
☐ Manual sort	
☐ My second playlist	
Playlist name Playlist name Playlist name Playlist name Playlist	

connected YouTube channel.

5. Optionally, use the **YouTube Video Tags** box to enter video tags. Video tags can be useful if the content of your video is commonly misspelled.

YouTube video tags ⓘ

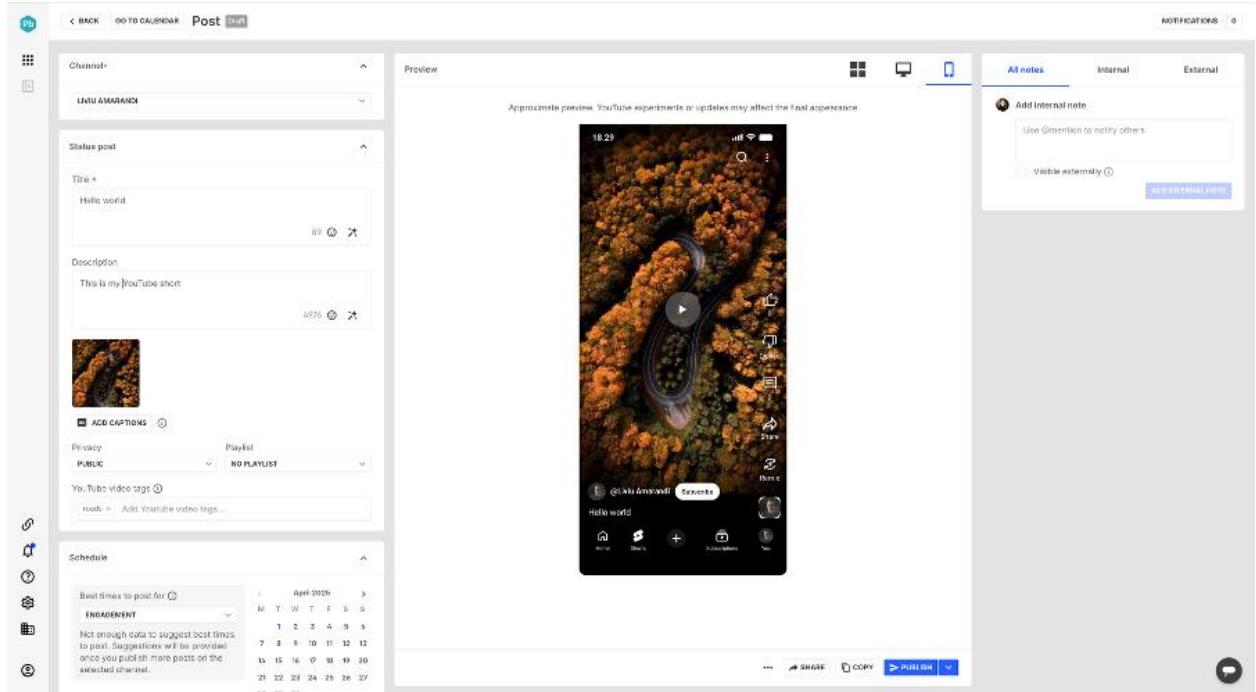| Youtube ✕	bunny ✕	Add Youtube video tags...

6. Optionally, schedule your post, add labels, and/or add approvers.

7. You will see a preview of your video in the Preview panel of the post editor.

If you are creating a Short, you will see a preview of the Short accordingly. Please note that YouTube experiments or updates may affect the final appearance of your video.

8. When ready, click **Schedule, Send for Approval,** or **Publish**.

Viewing YouTube content in the Publish calendar

When your YouTube video/Short post is scheduled or published, you can view it on the Publish calendar by clicking the YouTube icon on the scheduled/published date of the post.