

Content Performance Widget











The **Content performance** widget is a powerful, versatile content widget that shows the lifetime performance of posts published within the selected date range. Its [data will refresh regularly](#) as we receive updates from the networks.

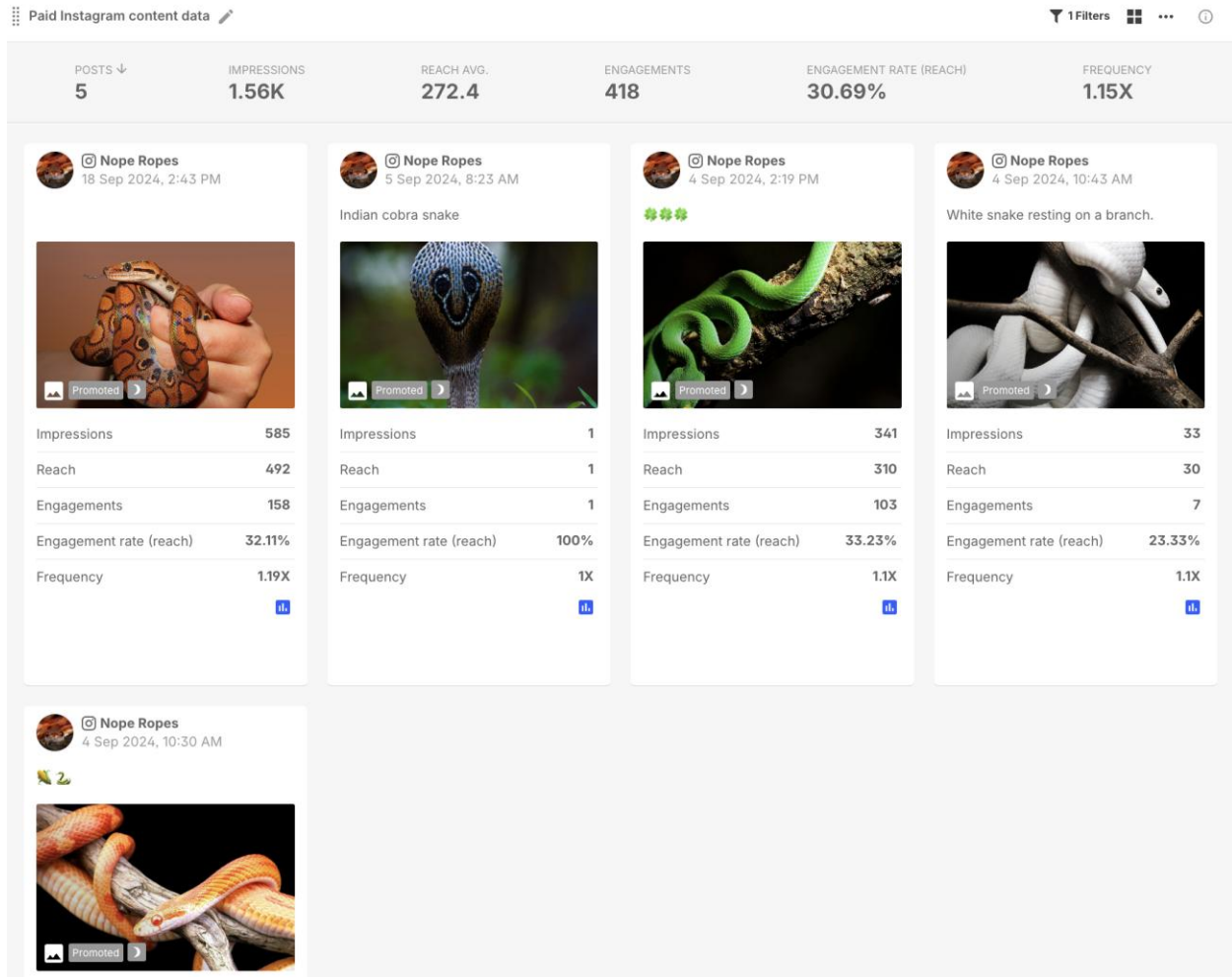
The Content performance widget supports all networks. You can select up to six metrics per widget, and you can visualize your data using either of following two views:

- List view
- Card view

Paid Instagram content data

1 Filters

DATE ↓	POSTS		IMPRESSIONS	REACH AVG.	ENGAGEMENTS	ENGAGEMENT RATE	FREQUENCY	
	5		1.56K	272.4	418	30.69%	1.15X	
18 Sep 2024 2:43 PM	 <div>@ Nope Ropes Promoted</div>		585	492	158	32.11%	1.19X	
5 Sep 2024 8:23 AM	 <div>Indian cobra snake @ Nope Ropes Promoted</div>		1	1	1	100%	1X	
4 Sep 2024 2:19 PM	 <div>🌿🌿🌿 @ Nope Ropes Promoted</div>		341	310	103	33.23%	1.1X	
4 Sep 2024 10:43 AM	 <div>White snake resting on a branch. @ Nope Ropes Promoted</div>		33	30	7	23.33%	1.1X	
4 Sep 2024 10:30 AM	 <div>@ Nope Ropes Promoted</div>		600	529	149	28.17%	1.13X	



The Content performance widget supports the following customizations:

- Customize channels
- Customize date range
- Edit metrics
- Edit view
- [Edit filters \(promotion status, labels, post type, placement, visibility\)](#)

The Content performance widget also supports over 100 metrics, although their availability will vary widely from network to network. Please see our dedicated network metrics guides for more info:

- [Facebook content metrics \(no ad account required\)](#)
- [Facebook content metrics \(ad account required\)](#)

- [Instagram content metrics](#)
- [LinkedIn content metrics](#)
- [X \(Twitter\) content metrics](#)
- [TikTok content metrics](#)
- [YouTube content metrics](#)
- [Pinterest content metrics](#)