

Copying Posts and Stock Items

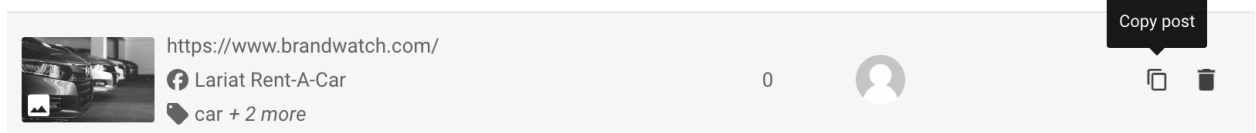
Copying lets you create a duplicate of a post while choosing a new channel to publish to. Before you push it live, you'll have the chance to edit the post in the Publish editor, such as to localize it for another market.

Any post in any state can be copied. You can copy a scheduled post, a published post, or any draft. Items from the Content Pool are specifically meant to be copied to a new post and so are stock items attached to your campaigns.

Copying content to a new post

Within Publish and Measure, find the content you'd like to copy. You can copy the following:

- Any [Content Pool](#) items.
 - Stock under your [Publish campaigns](#).
 - Posts in any [publishing state](#) (e.g. scheduled, published, processing, draft, etc.).
 - Published or scheduled posts from the Publish calendar.
 - Published posts in a Measure Content Performance dashboard (with the exception of stories and IGTV posts).
1. Click the **Copy** button next to the item. In some cases, the button appears while hovering over the post.



2. You will be redirected to the post creation process. Choose the network and channels you would like to publish your copied post to.
3. Make any edits to the post in the Publish editor, just like you'd create a new post.
4. Once you're happy with your post, click **Publish**, **Schedule**, or **Send for Approval**.