

Guides to Measure Metrics

In Measure, you'll have access to hundreds of [channel and content](#) metrics across Facebook, Instagram, LinkedIn, X (Twitter), TikTok, and YouTube. Learn more about each network's metrics in the guides below:

- [Facebook channel metrics](#)
- [Facebook content metrics \(no ad account required\)](#)
- [Facebook content metrics \(ad account required\)](#)
- [Instagram channel metrics](#)
- [Instagram content metrics](#)
- [LinkedIn channel metrics](#)
- [LinkedIn content metrics](#)
- [X \(Twitter\) channel metrics](#)
- [X \(Twitter\) content metrics](#)
- [TikTok channel metrics](#)
- [TikTok content metrics](#)
- [YouTube channel metrics](#)
- [YouTube content metrics](#)
- [Pinterest content metrics](#)