Time Series Widget

The **Time series** widget is a channel widget that shows the development of a metric over a set period of time. It visualizes your data as overlapping line graphs. You can select up to five metrics per widget.

The widget offers two dynamic views for easier visual comparison of metrics: **linear view** and **logarithmic view**.

Linear view provides more equal spacing between metrics and is best for metrics with

similar values.

Logarithmic view offers exponential spacing and is best for metrics with very different

values.

Note:

Logarithmic scale is not well suited for metrics that can be negative or 0 due to how it is calculated (logarithm of 0 is undefined, and does not exist for negatives). If you anticipate 0 or negative values in your metrics, we recommend linear view.

The Time series widget supports the following customizations and metrics:

- Customize channels
- Customize date range
- Edit metrics

Metric	Facebook	Instagram	LinkedIn	X (Twitter)	TikTok	You
Fans	✓	✓	✓	✓	✓	✓
Net new fans	✓	✗	✓	✓	✓	✓
Organic net fans	✗	✗	✓	✗	✗	✗
Paid net fans	✗	✗	✓	✗	✗	✗
Fan increase	✓	✓	✗	✗	✗	✓

Metric	Facebook	Instagram	LinkedIn	X (Twitter)	TikTok	You...
Paid fans increase	✓	✗	✗	✗	✗	✗
Unpaid fans increase	✓	✗	✗	✗	✗	✗
Fan decrease	✓	✗	✗	✗	✗	✓
Following	✗	✗	✗	✓	✗	✗
Listed	✗	✗	✗	✓	✗	✗
Net listed	✗	✗	✗	✓	✗	✗
Posts (tweets) and reposts (retweets)	✗	✗	✗	✓	✗	✗
Net posts and reposts	✗	✗	✗	✓	✗	✗
Reactions	✓	✗	✓	✗	✓	✓
Likes	✓	✗	✗	✗	✓	✓
Comments	✓	✗	✓	✗	✓	✓
Shares	✓	✗	✓	✗	✓	
Engagements	✓	✗	✓	✗	✓	✓
Interactions	✓	✗	✓	✗	✗	✗
Engagement rate	✓	✗	✓	✗	✓	✗
Clicks	✓	✗	✓	✗	✗	✗

Metric	Facebook	Instagram	LinkedIn	X (Twitter)	TikTok	You
Photo clicks	✓	✗	✗	✗	✗	✗
Video plays/Video views	✓	✗	✗	✗	✗	✓
Link clicks	✓	✗	✗	✗	✗	✗
Other clicks	✓	✗	✗	✗	✗	✗
Engaged users	✓	✗	✗	✗	✗	✗
Profile CTA clicks	✓	✗	✗	✗	✗	✗
Negative actions	✓	✗	✗	✗	✗	✗
Negative fans	✓	✗	✗	✗	✗	✗
Total DM conversations	✓	✗	✗	✗	✗	✗
New DM conversations	✓	✗	✗	✗	✗	✗
Blocked DM conversations	✓	✗	✗	✗	✗	✗
Impressions	✓	✓	✓	✗	✓	✗
Paid impressions	✓	✗	✗	✗	✗	✗
Organic impressions	✓	✗	✗	✗	✗	✗
Viral impressions	✓	✗	✗	✗	✗	✗
Non-viral impressions	✓	✗	✗	✗	✗	✗

Metric	Facebook	Instagram	LinkedIn	X (Twitter)	TikTok	You
Viral amplification	✓	✗	✗	✗	✗	✗
Frequency	✓	✓	✓	✗	✗	✗
Reach	✓	✓	✓	✗	✗	✗
Paid reach	✓	✗	✗	✗	✗	✗
Organic reach	✓	✗	✗	✗	✗	✗
Viral reach	✓	✗	✗	✗	✗	✗
Non-viral reach	✓	✗	✗	✗	✗	✗
Channel profile views	✓	✓	✗	✗	✓	✗
Video views (3 seconds)	✓	✗	✗	✗	✓	You
Paid video views (3 seconds)	✓	✗	✗	✗	✗	✗
Organic video views (3 seconds)	✓	✗	✗	✗	✗	✗
Video views (10 seconds)	✓	✗	✗	✗	✗	✗
Video views (30 seconds)	✓	✗	✗	✗	✗	✗
Video view time	✓	✗	✗	✗	✗	✗
Video viewers	✓	✗	✗	✗	✗	✗
Views	✗	✓	✗	✗	✗	✗

Metric	Facebook	Instagram	LinkedIn	X (Twitter)	TikTok	You
Repeated video views	✓	✗	✗	✗	✗	✗
Watch time	✗	✗	✗	✗	✗	✓
Incoming messages (from Engage)	✓	✓	✓	✓	✓	✓
Direct messages (from Engage)	✓	✓	✓	✓	✗	✗
Fan posts (from Engage)	✓	✗	✗	✗	✗	✗
Comments (from Engage)	✓	✓	✓	✓	✓	✓
Reviews (from Engage)	✓	✗	✗	✗	✗	✗
Mentions (from Engage)	✓	✓	✓	✓	✗	✗