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Section: Integrations



Buzzsumo

4 years ago · Updated · [Print/PDF](#)

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There is a world of content out there and making sense of it can be challenging. Now Vizia customers can visualize trending, most shared and most recent content on various topics.

This Vizia integration connects Buzzsumo's Trending Now feature with your Vizia display.

Buzzsumo Trending Now

Understand the most shared content across 12 key verticals

1. Choose BuzzSumo as the data source
2. Choose the tile Trending Now

Create Scene

Scene name
Buzzsumo Trending Now

Scene title
Buzzsumo Trending Now

+ Add Tile

☐ Animate tiles to show Mentions

☐ Enable contextual highlighting

Show highlight every (seconds)
20

Display highlight for (seconds)
10

Buzzsumo Trending Now

| SOURCE | TILE | DETAIL |
|------------------|---------------------|--------------|
| Brandwatch | Trending Now | Trending Now |
| Salesforce | Custom Content Feed | |
| Google Analytics | | |
| Google Sheets | | |
| Falcon | | |
| Hootsuite | | |
| Buzzsumo | | |
| CSV | | |
| JSON | | |
| URL | | |
| Annotations | | |
| Weather | | |
| Storystream | | |

See the top trending and most shared recent content across 12 key verticals. Including technology, business, fashion and health.

Create Tile >

3. Choose your category

1. Everything
2. News
3. Sports
4. Entertainment
5. Tech
6. Business
7. Video
8. Fashion
9. Science
10. Politics
11. Health
12. Marketing

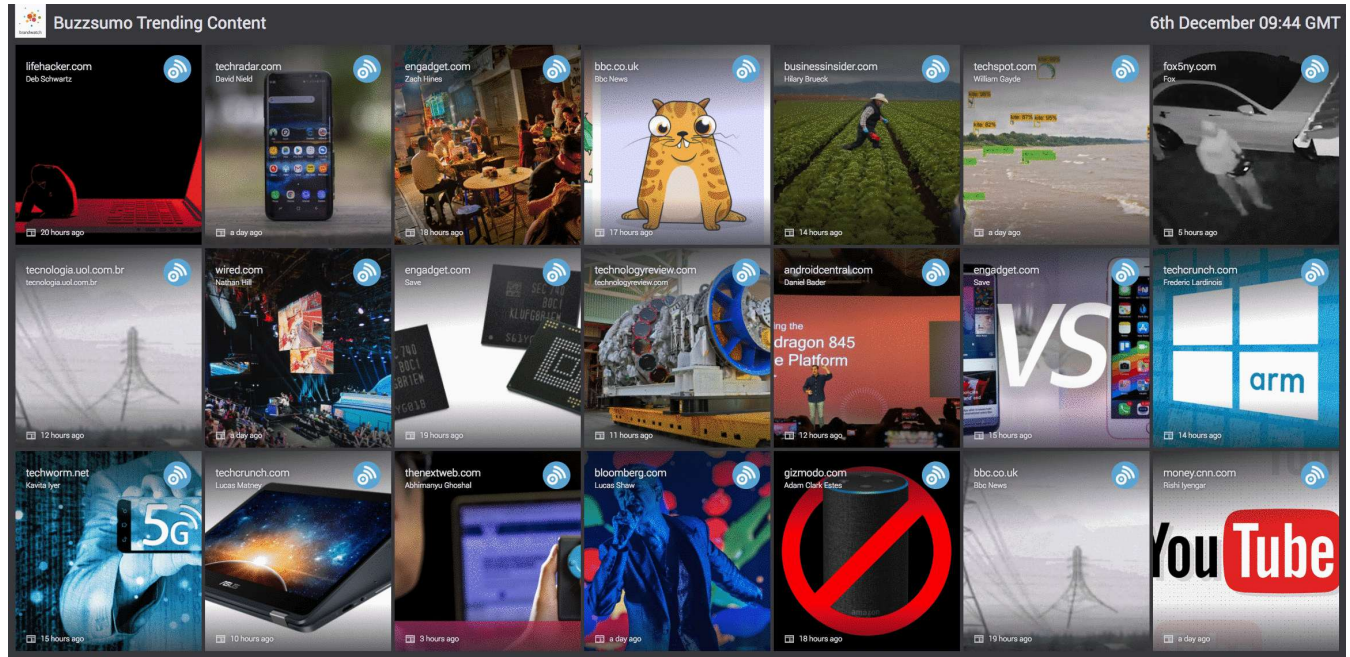
4. Sort by:

- Trending score
- Total shares

- Most recent

5. Choose the layout option:

- Multiple



- Single



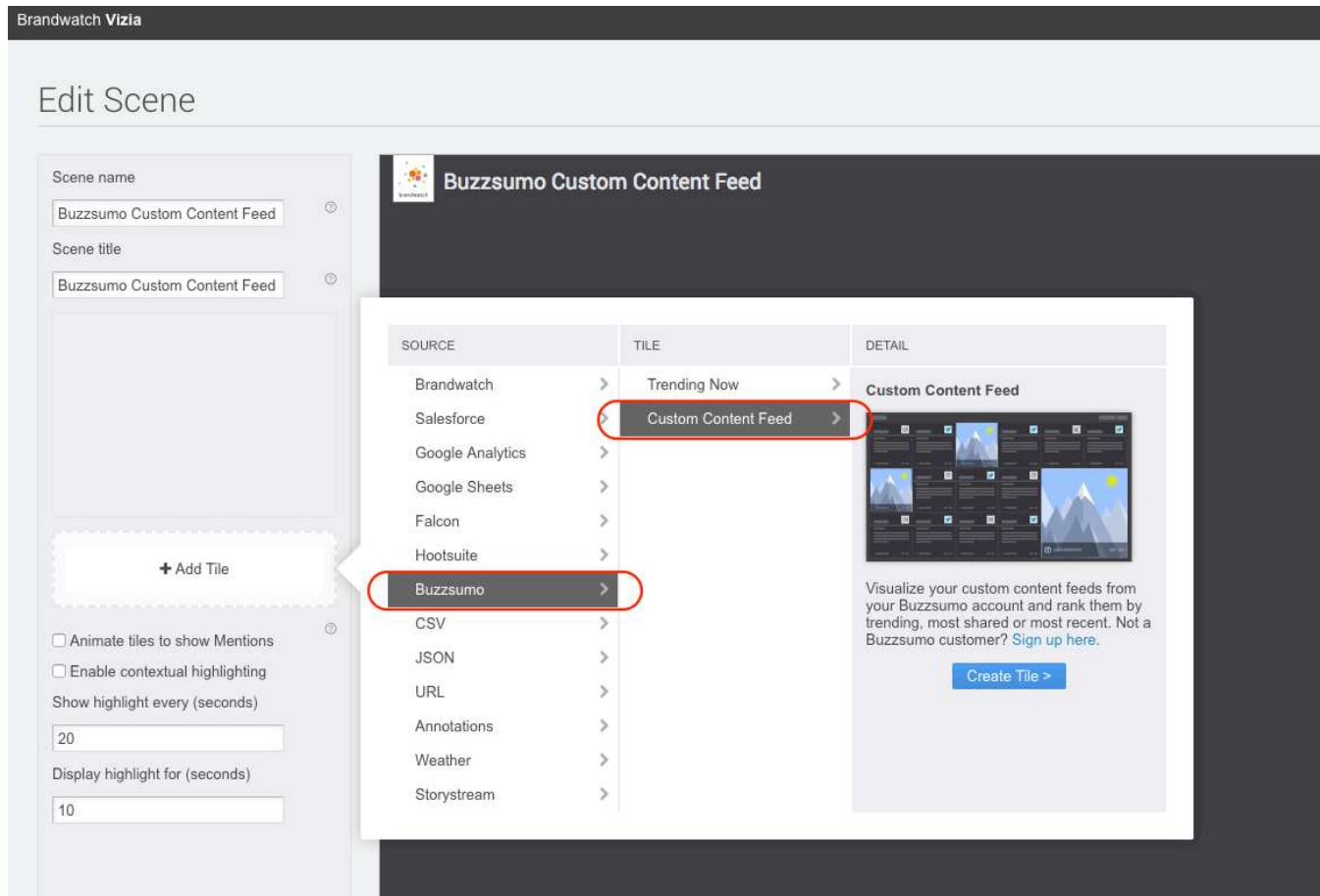
- Single with metrics



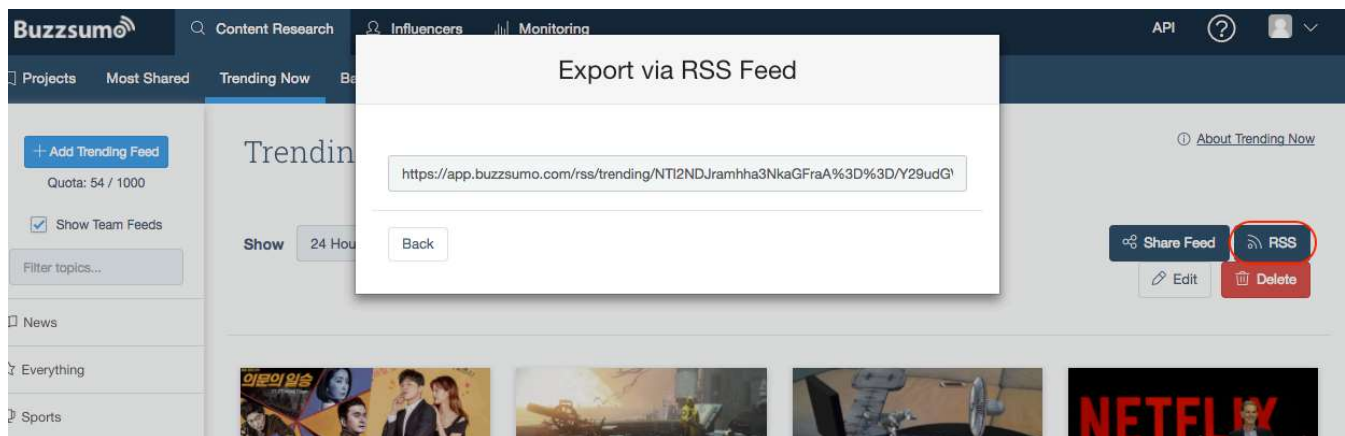
Buzzsumo Custom Content Feed

If you're already a Buzzsumo customer, you can visualize your custom content feed within the Vizia platform.

1. Choose BuzzSumo as the data source
2. Choose the tile Custom Content Feed




3. Copy the URL from your custom content feed in Buzzsumo.



4. Paste the URL into your Vizia tile

Create Tile


Tile header


This will be visible to your audience

Feed URL

Sort by



Layout




5. Follow the same filtering options as above.

If you're not a Buzzsumo customer but are interested in becoming one, please contact your CSM.

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