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Buzzsumo

4 years ago · Updated · **Print/PDF** 🖨   **Translate this article:** Po | Select Language |

There is a world of content out there and making sense of it can be challenging. Now Vizia customers can visualize trending, most shared and most recent content on various topics.

This Vizia integration connects Buzzsumo's Trending Now feature with your Vizia display.

Buzzsumo Trending Now

Understand the most shared content across 12 key verticals

1. Choose BuzzSumo as the data source
2. Choose the tile Trending Now

3. Choose your category

  1. Everything
  2. News
  3. Sports
  4. Entertainment
  5. Tech
  6. Business
  7. Video
  8. Fashion
  9. Science
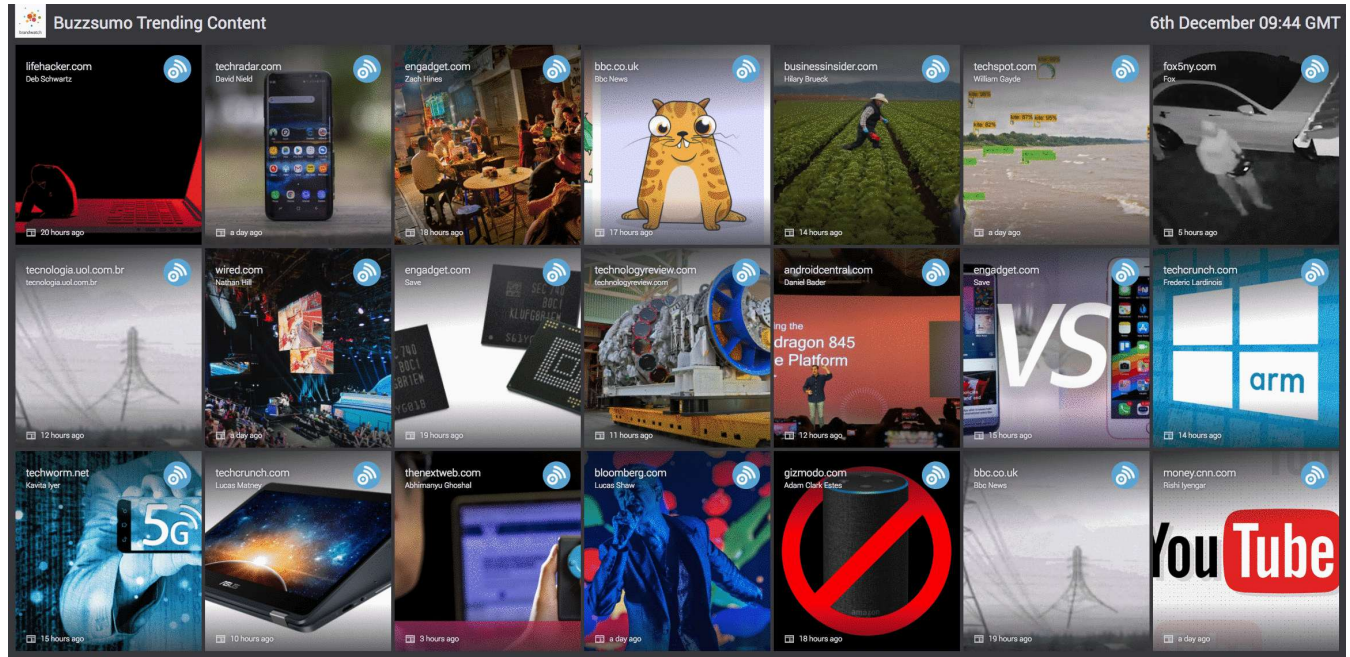 10. Politics
  11. Health
  12. Marketing

4. Sort by:

- Trending score
- Total shares

- Most recent

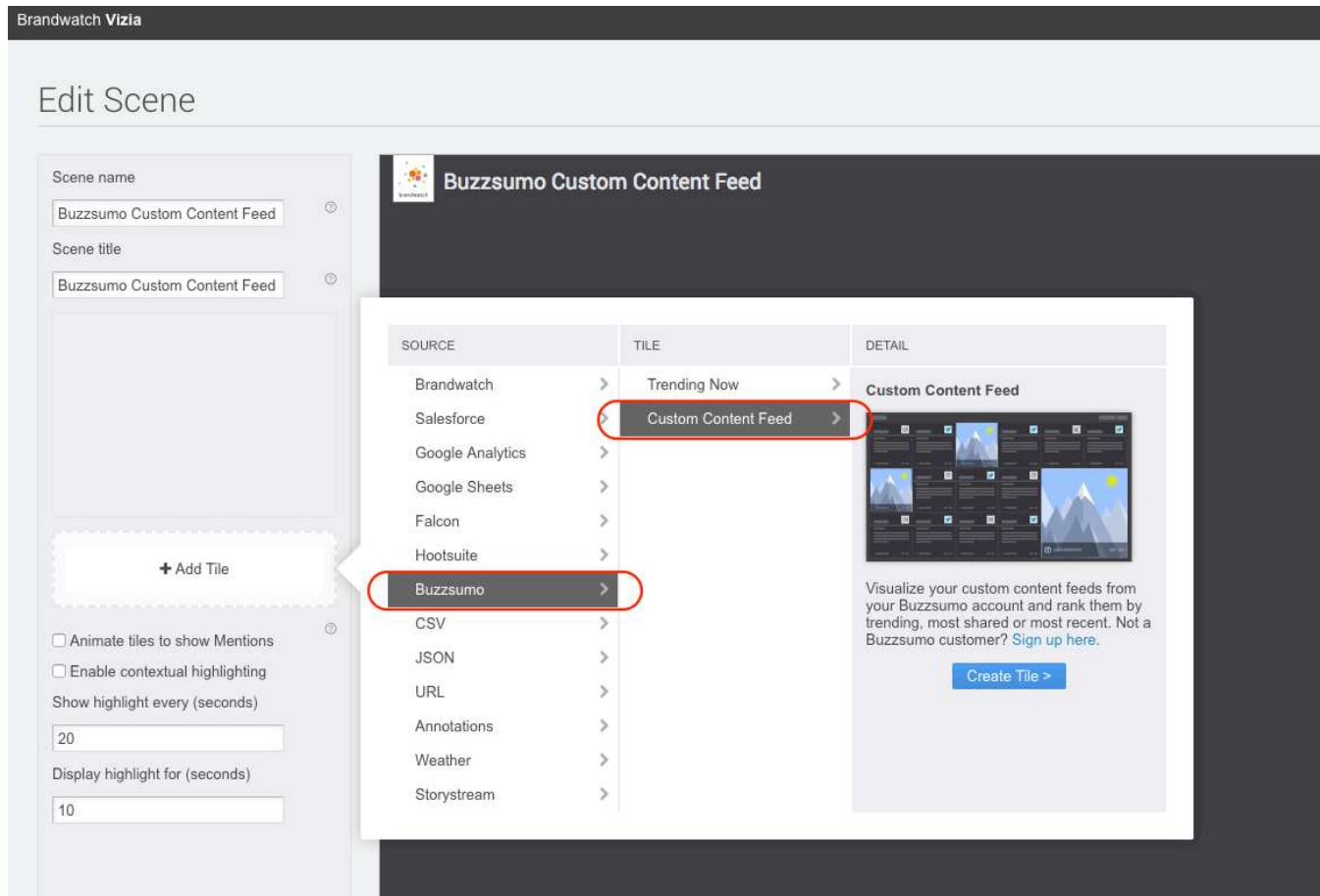5. Choose the layout option:

- Multiple

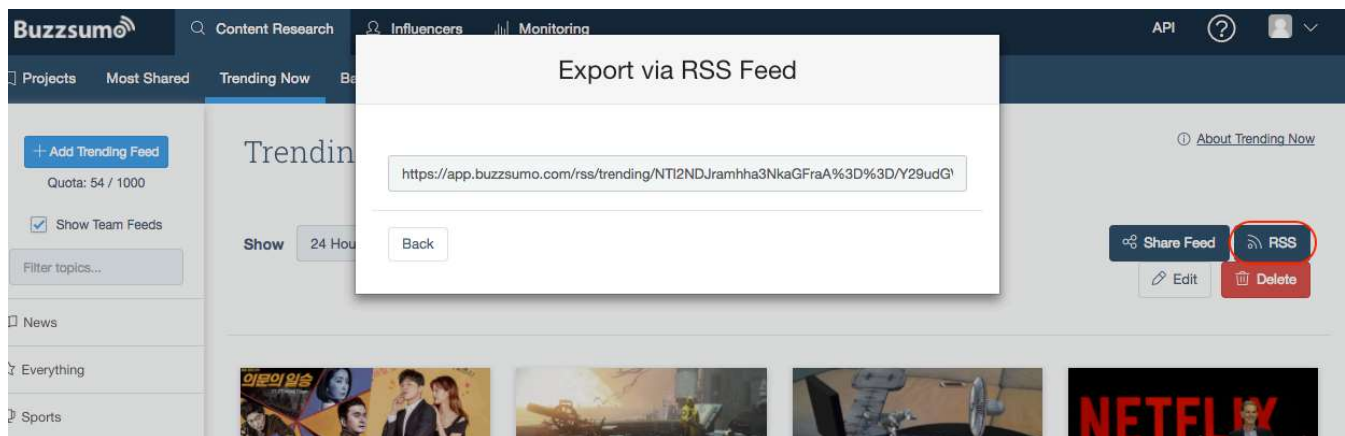- Single

- Single with metrics

Buzzsumo Custom Content Feed

If you're already a Buzzsumo customer, you can visualize your custom content feed within the Vizia platform.

1. Choose BuzzSumo as the data source
2. Choose the tile Custom Content Feed

3. Copy the URL from your custom content feed in Buzzsumo.

4. Paste the URL into your Vizia tile

5. Follow the same filtering options as above.

If you're not a Buzzsumo customer but are interested in becoming one, please contact your CSM.

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