


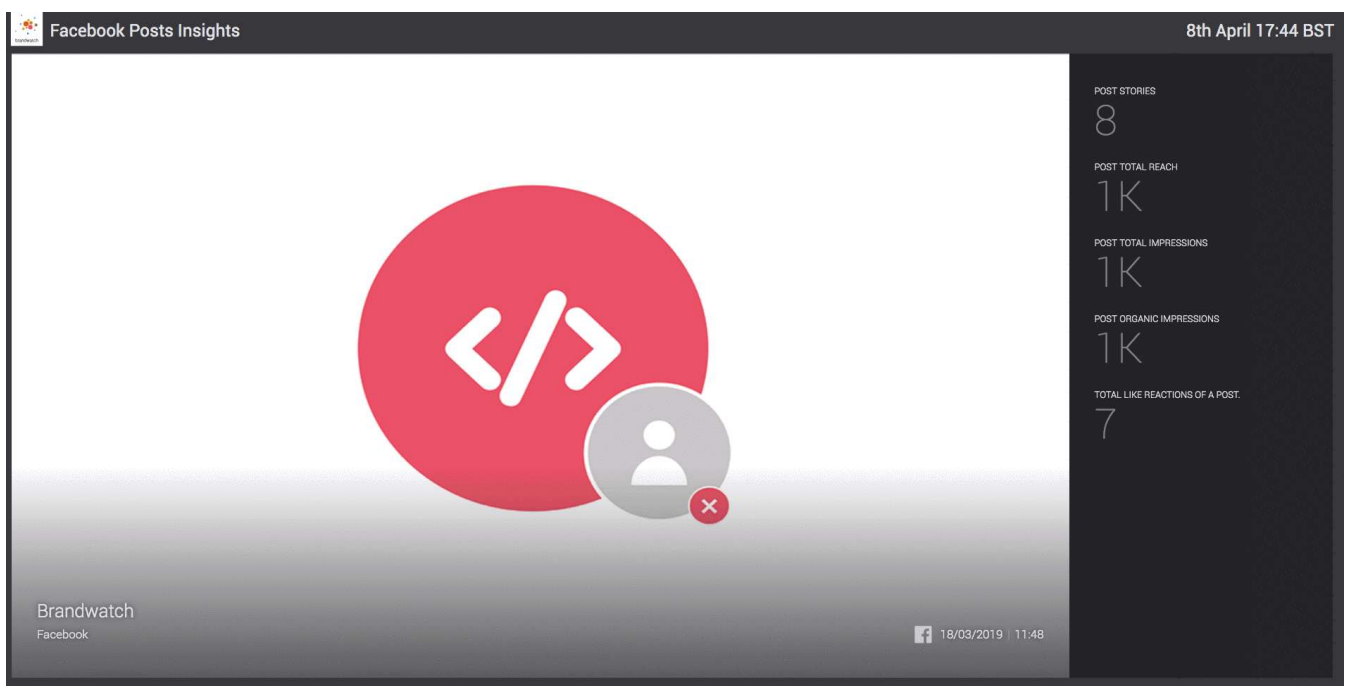
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## Section: Integrations

# Facebook Post Insights

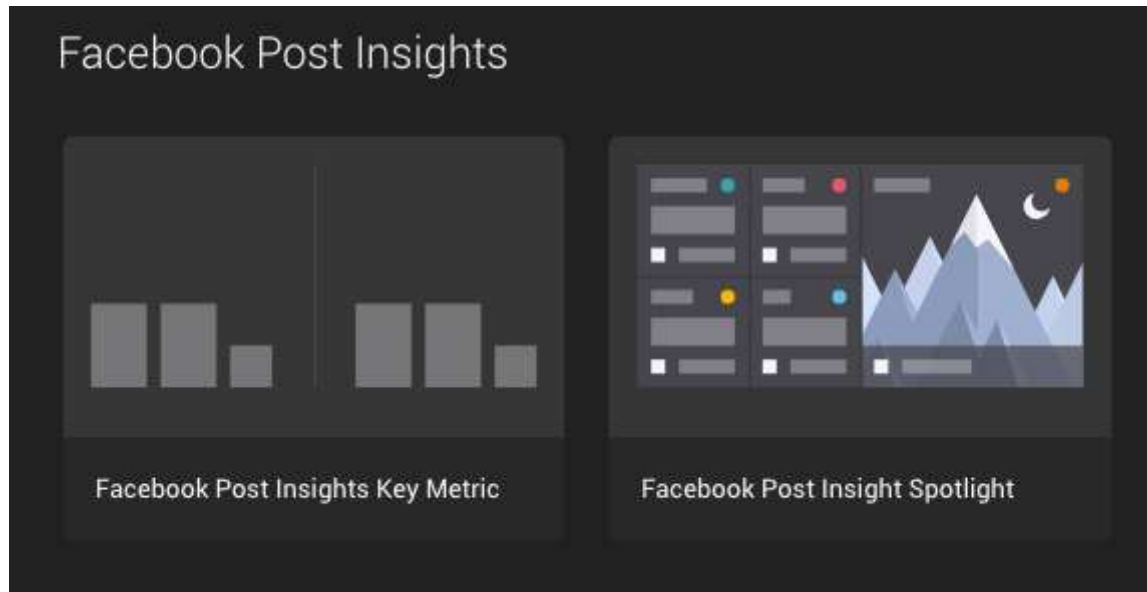
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The Facebook Posts integration is available to use for all Vizia integrations. This integration allows you to visualize key metrics based on posts sent from your Facebook Business page. There are 75 different metrics to choose from which can be found [here](#).



## Set up

1. Choose the component from the component picker




2. Authenticate and receive your Facebook token by clicking 'Add Token'. This will prompt a authentication flow that will allow Vizia to access the different campaigns linked to your account. You must be signed into Facebook for this process to work.

Facebook Token

Please Select... ▼

ADD TOKEN

Authorising Vizia Safely With Facebook

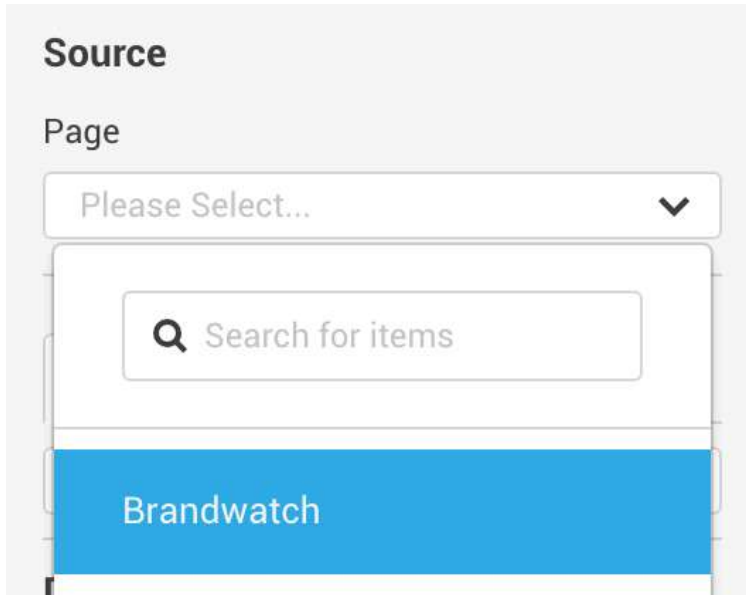


We recommend that you connect Vizia to a 'service account' for this data source (e.g. `vizia.connect@yourorganisation.com`). A service account should have limited access to your data and be set up specifically for integration with third parties.

☒ I am happy for Vizia to store the following authorisation details and allow other Vizia users within my organisation to access my data.

CANCEL PROCEED WITH AUTHORISATION

3. **Source.** Choose your Facebook page from the dropdown menu. You will be able access all of the Facebook pages associated with your account.



**Source**

Page

Please Select... ▼

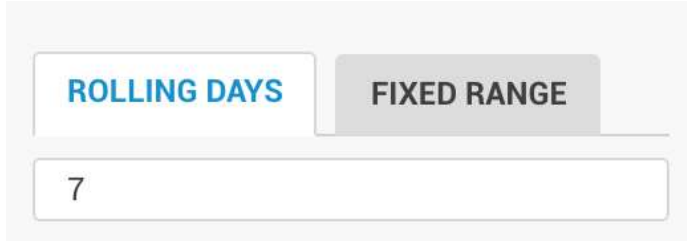
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Brandwatch

#### 4. Set your time range preferences.

Rolling days will look at a most recent X days

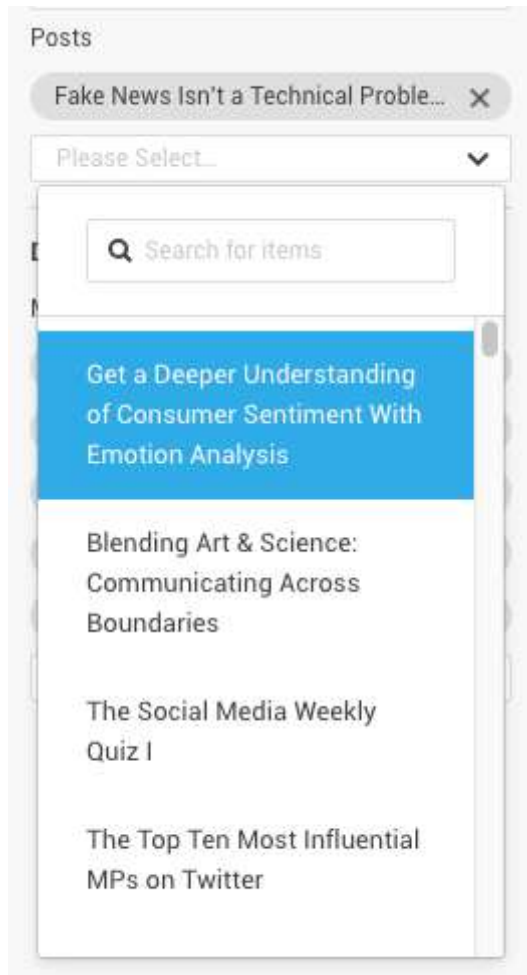
Fixed date range will look at a snapshot in time, depending on the dates set.



ROLLING DAYS FIXED RANGE

7

5. Select the posts you'd like to visualize data from. You can select one or multiple posts. If you select more than one post, it will transition through the posts in a carousel format. The 100 most recent posts are available to choose from.



6. **Data.** Once you have chosen your post(s), select the metrics. You can choose one or multiple metrics depending on what data you want to showcase and compare. The full list of metrics can be found [here](#).



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