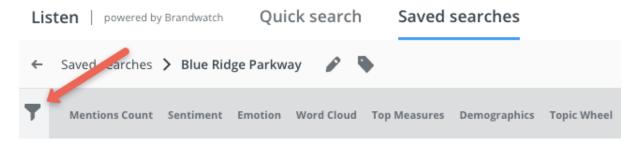
Filtering Searches in Listen

When you create or review an existing search in Listen, you will have the option to <u>view</u> and analyze the data relating to all mentions indexed in your search. To get a better understanding of the patterns and trends in your search, you can also choose to filter all available data to include or exclude specific search parameters to meet your needs.

To get started, <u>create a new Quick Search</u> or open any existing **Saved Search**. On the left-hand side of the page, click the **Filter icon**.



When the filter menu opens, you can choose from any of the filters below:

- Keyword
- Platform
- Sentiment
- Emotion
- Gender (derived from X (Twitter) profile demographics)
- Author (include/exclude)
- Site* (include/exclude)
- Tags* (include/exclude)
- Language (include/exclude)
- Location (include/exclude); (derived from X (Twitter) post geotagging if the user has shared their profile, or location estimation based on contextual post information)
- X (Twitter) account type*
- Mention type*

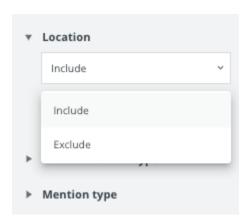
Tip:

^{*}Not available for Quick Searches. You will need to save the search first.

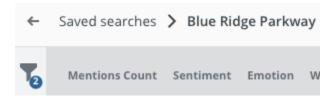
When you're adding a **keyword** filter, consider editing the search and including <u>search</u> <u>operators</u> instead, such as OR, AND, or NOT. Adding operators allows you to filter by optional keywords, or exclude keywords altogether. E.g. coffee OR tea.

Once you have applied a filter by clicking the applicable checkbox, the graphs, the metrics, and the mentions will become limited to including only information matching your filter. For example, if you select the **Sentiment: Positive** filter, you will only be able to see the mentions with a positive sentiment. All graphs and metrics visible will also relate only to the same positive mentions.

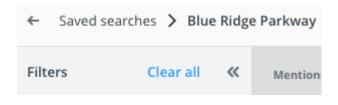
With the Author, Sites, Tags, Language, Location filters, you can choose to exclude mentions from consideration using the **include/exclude dropdown**.



When filters have been applied to your search, the number of filters will be displayed on the **filter icon** as shown below.



To remove any filters, you can click the **Filter icon**. You can choose to deselect the checkbox beside any selected filters or click **Clear All** from the top of the list.



FAQs

Will my filters save if I leave and revisit my search results?

Yes. Any filters you have applied to your searches will still be reflected when you revisit a search. The filters will only reflect those which you, personally, have applied to the search. If another user applies filters for example, this will not be reflected when you visit the search.

Can all Social Media Management users apply filters to searches?

Yes. While only Team Leaders and Admins can save new Listen searches, all users can view and filter searches.

If I export mentions while a filter is applied, will I receive the filtered selection of mentions?

When a filter has been applied, only the filtered mentions will be included in your export.

Do I need to save my search as a Saved Search first?

No. Both Quick Searches and Saved Searches can be filtered. Certain filters are only available in Saved Searches.