

## Paying Influencers

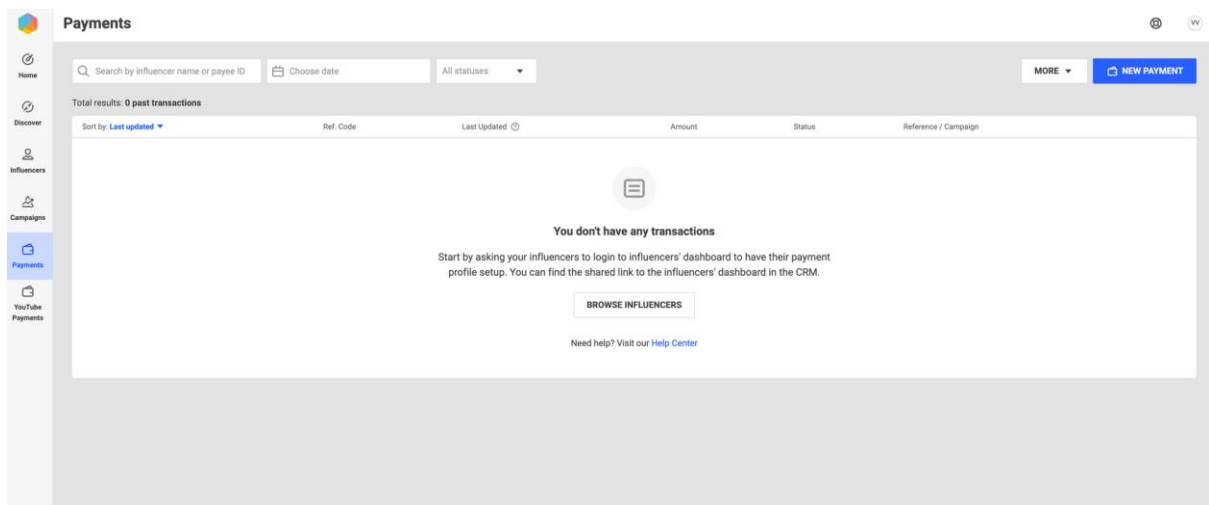
### Note:

The Payments tool is available to Pro and Premium Influence clients. If you are interested in Influence's full suite, please contact your Customer Success Manager (CSM) for details.

After you have [configured payments](#) in Influence and [invited influencers to receive payments](#), you'll be ready to start sending payments to your influencers from Influence.

### Sending a payment to an influencer

From the Payments tool dashboard, click **New Payment** in the top-right corner.



### Tip:

You can also pay influencers directly from the Influencers CRM or the Campaigns tool.

The screenshot displays the 'Influencers' CRM interface. The top navigation bar includes 'Influencers' and 'Onboarding' tabs, with a user profile '504 / 5500' and 'Paladin Software' dropdown. The left sidebar shows navigation options: Home, Discover, Influencers (selected), Campaigns, Payments, and YouTube Payments. The main content area is divided into a 'Filters' panel on the left and a grid of 'Selected 3 influencers' on the right. The 'Filters' panel includes a 'Clear all' button, a 'Cost Per Post' dropdown set to 'USD', a 'Payable' dropdown set to 'Payable', and a 'Group' dropdown set to 'Group'. The 'Selected 3 influencers' grid shows three profiles: Rafal Sulowski, adadad adadad, and Michał Lipski. Each profile includes a profile picture, name, age, ID, location, and social media links. The bottom section shows a 'Campaigns' tab with a search bar and a 'PAY' button. Below the search bar, there are statistics for 'Accounts & Followers' (YouTube: 11, Facebook: 4, Instagram: 11, TikTok: 8, Twitch: N/A, X: 8) and 'Media cost' (0.00 EUR). The 'Client budget' is 0.00 EUR, and 'Payments to date' is 324.25 EUR. A red arrow points to the 'PAY' button in the top right corner of the campaign details section.

**Influencers** | Onboarding | 504 / 5500 | Paladin Software

**Filters** Clear all

Cost Per Post: USD

From (US) To (USD)

Payable: Payable

Group: Group

Talent Manager: Talent Manager

**Selected 3 influencers**

- Rafal Sulowski**  
27 y/o • ID 1019303  
Poland • Define rate
- adadad adadad**  
27 y/o • ID 1016612  
Walls & Futuna • Define rate
- Michał Lipski**  
34 y/o • M • ID 1016518  
United States • Define rate

**Campaigns** | Review Content (0) | Published Posts (4) | Report | Settings | E-Commerce

**Accounts & Followers**

- YouTube: 11 (235M+)
- Facebook: 4 (65M+)
- Instagram: 11 (36)
- TikTok: 8 (403M+)
- Twitch: N/A
- X: 8 (132M+)

**Media cost**: 0.00 EUR [Edit](#)

**Client budget**: 0.00 EUR [Edit](#)

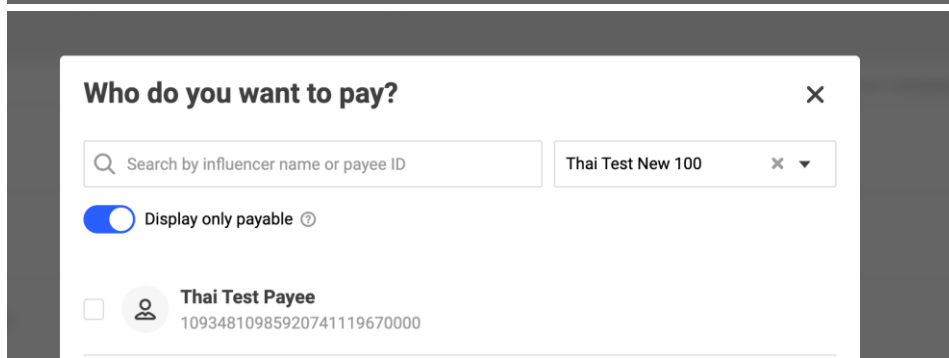
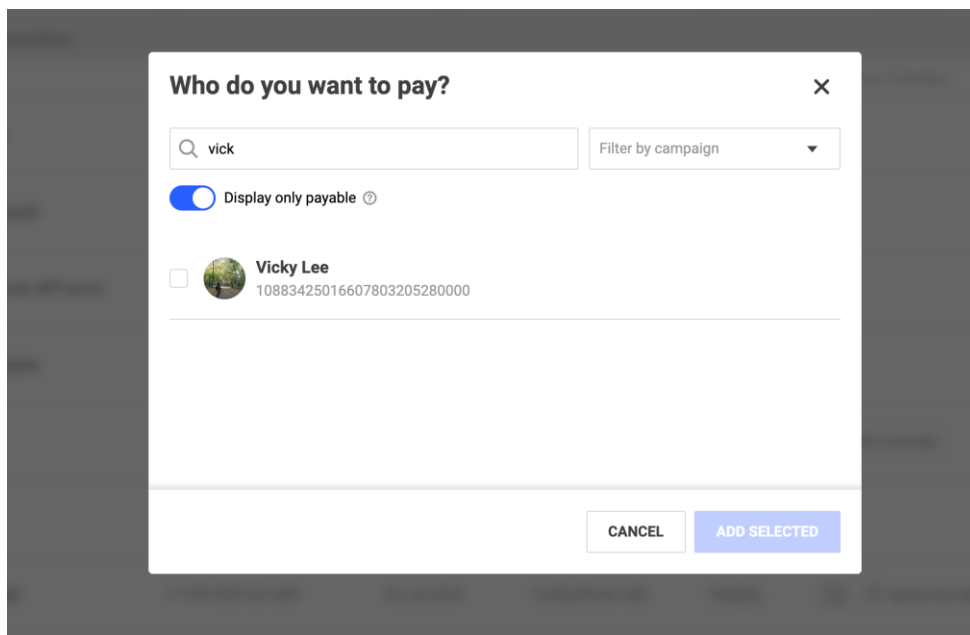
**Payments to date**: 324.25 EUR [View transactions](#)

You added TikTok accounts to the campaign. [Invite them to the campaign](#) by sending orders to track their posts and performance.

**Influencers** | Proposal (12) | Approved (0) | Reached Out (0) | Accepted Offer (0) | Contract Sent (0) | In Campaign (1) | Posts Fulfilled (0)

- 이종석**  
ID 1019939  
United States
- Rohit Zinjurke ~ reactionboi**  
ID 1017646  
United States
- 109ace Well**  
M • ID 1014001  
United States
- Addison Rae**  
F • ID 1017828


Either search for the name of an influencer who has completed their payment details form, or you can filter for eligible influencers to pay by campaign.





After selecting payees, you can specify the amount to pay them as well as their preferred currency.

### New Payment

All payments are securely handled by Tipalti and additional fees might apply.

 ADD NEW PAYEE

Payee	Payment Method	Payee Currency	Amount to Pay
 <b>Vicky Lee</b> 10883425016607803205280000	E-Check	EUR	<div>EUR ▲ 1.400,00</div> <div><input type="text" value="Search"/></div> <div>AED</div> <div>AFN</div> <div>AMD</div> <div>ANG</div> <div>AOA</div>
 <b>Thai Test Payee</b> 10934810985920741119670000	E-Check	VND	

**Tip:**

You can select up to 120+ different currencies that Tipalti supports. If the submitted currency is different from the payee currency, Tipalti will handle the exchange rate and the conversion (fee applies). In your Tipalti account, you can specify whether the exchange rate fee/payment fee should be borne by the payee or the recipient.

When paying an influencer, you can also assign them to a campaign (if they aren't already assigned to one) and/or leave a reference note on the payment that will appear on the influencer's bank statement.

New Payment

CANCEL

SUBMIT PAYMENT

All payments are securely handled by Tipalti and additional fees might apply.

ADD NEW PAYEE

Payee	Payment Method	Payee Currency ⓘ	Amount to Pay ⓘ	Reference / Campaign
<div><div></div><div>Vicky Lee</div><div>10883425016607803205280000</div></div>	E-Check	EUR	<div>EUR ▾1,400,00</div>	-
<div><div></div><div>Thai Test Payee</div><div>10934810985920741119670000</div></div>	E-Check	VND	<div>USD ▾8,000.00</div>	-

Assign to campaign

Add reference

Remove payee

Assign to campaign

Amount will be added to the campaign's total spend.

Vicky Lee

1,400,00 EUR

Campaigns

Select Campaign

Search

ABC Campaign

Add reference

This reference is sent to providers and appears on payee financial statements.

Vicky Lee

1,400,00 EUR

Thank you for your great work!

Max characters: 31/160

CANCEL

ADD

When ready, click **Submit Payment** in the top-right corner of the payments screen to finalize your payment(s).

### Warning:

You will be redirected to the Submitting Payments screen while your payments process. The process may take some time so please do not refresh your screen while the processing completes. All of your information will be erased upon refreshing and this action is not reversible.


**Payments**Paladin Software⌵⌵NN

**Submitting payment...**

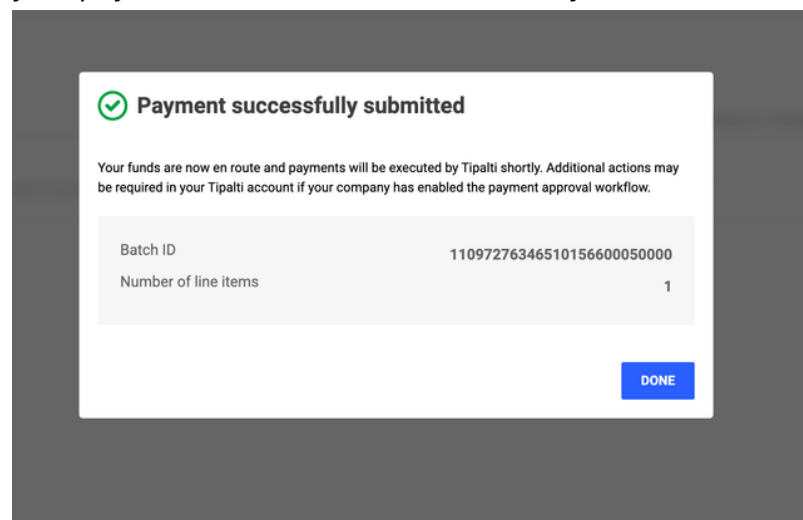
This might take a while, please don't refresh the page. All your information will be gone upon refreshing and this action is not reversible.

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ADD NEW PAYEE

Payee	Payment Method	Payee Currency ⓘ	Amount to Pay ⓘ	Reference / Campaign
 <b>Vicky Lee</b> 10883425016607803205280000	E-Check	EUR	<div>EUR</div> 1,200.00	-

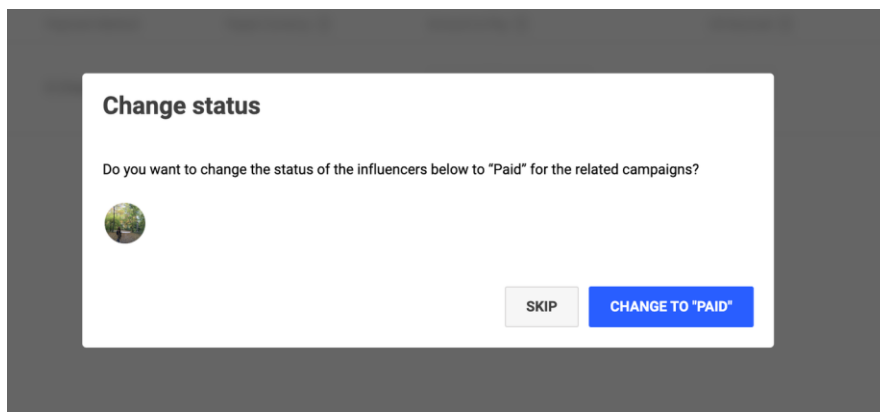
When your payments processing completes, you will see a confirmation message that your payment has submitted successfully.



### Note:

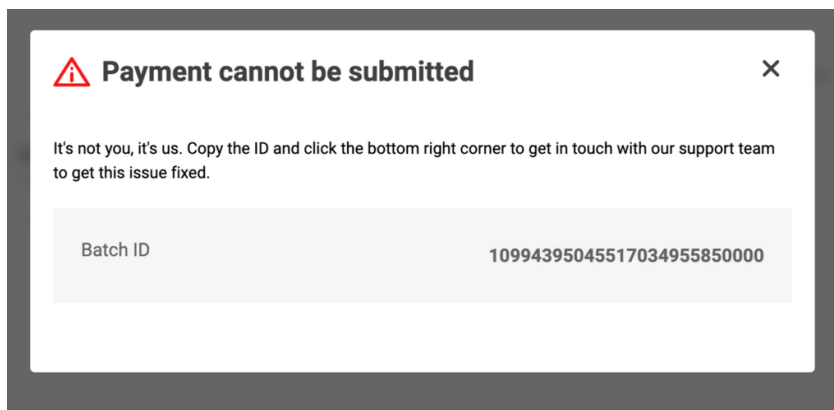
If you had assigned a payment transaction to a campaign, you will be asked if you would like to change the influencer's status in the campaign to Paid. This option will only be

available if you have the influencer onboarding feature enabled for your campaign.

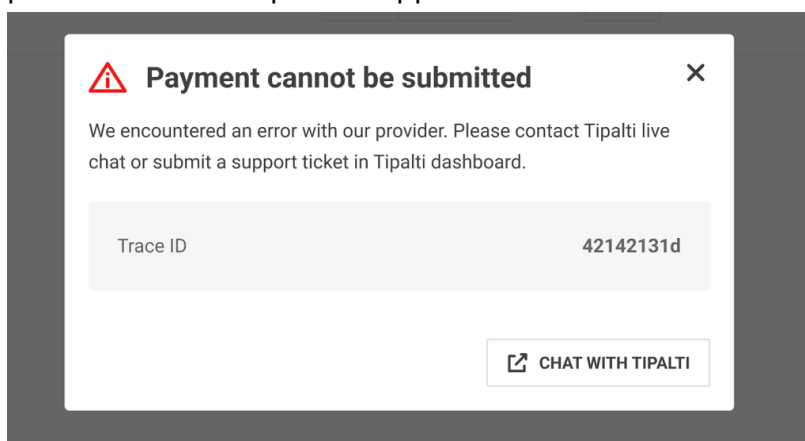


### Note:

If your payment does not complete, you will receive an error message. If the payment could not be completed due to an error with our platform, you will be provided instructions to chat with our Support team.



If your payment could not be completed due to an error on Tipalti's side, you will be provided a link to Tipalti's Support.



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## Checking payment history

The Payments tool dashboard will display your payments history to influencers.

Home

Discover

Influencers

Payments

Search by influencer name or payee ID

Choose date

All campaigns

All statuses

Total results: 28 past transactions

Sort by: Last updated

Ref. Code	Last Updated	Amount	Status	Reference / Campaign
<b>Vicky Lee</b> E-Check	1720431961610673	08 Jul 2024	1.200,00 EUR	Pending

**Note:**

Recent payments will display with the Pending status as it may take Tipalti around 1-2 business days to handle the transaction.

**Warning:**

If you enabled the approval flow in Tipalti, you must approve the transaction on Tipalti in order to complete the payment and for the influencer to be paid.

Within an influencer’s profile Payment Details, you can view a history of payments to a specific influencer.

**THAI Teset**  
O · US

Profile

Accounts & Data

Payment Details

YouTube Payments

Post rates

Campaign history

Contracts

Messages

Payment Details

Payment Details

Payment History

Ref. Code	Last Updated	Amount	Status	Reference / Campaign
1720424119519617	July 8, 2024	5,000,000.00 USD	Failed	...
1719412530021153	June 26, 2024	1,234.00 PLN	Paid	Thai Test New 100
1719300233835221	June 26, 2024	1,000,000.00 VND	Paid	Thai Test New 100
1719299467550532	June 25, 2024	1,234.00 USD	Rejected	Thai Test New 100

In the Campaigns tool, an aggregated amount of total payments made to influencers will display on the dashboard of a campaign.

Influencers (13)

Review Content (0)

Published Posts (4)

Report

Settings

E-Commerce

Proposal (12)

Approved (0)

Reached Out (0)

Accepted Offer (0)

Contract Sent (0)

In Campaign (1)

Posts Fulfilled (0)

Media cost

0.00 EUR

Edit

Client budget

0.00 EUR

Edit

Payments to date

324.25 EUR

View transactions

**Payment history on the influencer's side**

An influencer will see a history of payments to them within their influencer dashboard.

Dashboard

Campaigns

Analytics

Apps

Earnings

Guides

Documents

Accounts

Settings

MONDAY, JULY 8

Earnings

PAYMENTS

YOUTUBE PAYMENTS

PERIOD

All Months

TOTAL AMOUNT RECEIVED

PLN 1234.0

VND 1000078.0

IQD 3453.0

NUMBER OF PAYMENTS

4

LINE ITEMS (4)

TRANSACTION DATE	AMOUNT RECEIVED	PAYMENT METHOD	STATUS
Jun 26, 2024	PLN 1234.0	E-Check	Paid
Jun 26, 2024	VND 1000000.0	E-Check	Paid
Apr 26, 2024	VND 78.01	E-Check	Paid
Apr 26, 2024	IQD 3453.0	E-Check	Paid