

Viewing LinkedIn Mentions in Engage

In Engage, you can easily view instances where your LinkedIn Page has been mentioned in the caption of a post, allowing you to stay on top of conversations about your brand.

In this article, learn what LinkedIn mentions you can view in Engage and how to set up a feed to monitor your LinkedIn mentions.

What LinkedIn mentions will I see in Engage?

In Social Media Management, you can view and interact with posts where your LinkedIn Page has been mentioned in the post caption. You can also see and interact with the comments on the post.

Note:

Due to API limitations, LinkedIn Page mentions in comments and tags on images are not available to view in Engage.

Note:

By default, users can mention and tag your Page in posts. Visit LinkedIn's help center for more information on [controlling the visibility of your mentions and tags](#).

Monitoring LinkedIn mentions in an Engage feed

As long as you have mentions enabled for your Page in LinkedIn, you can set up a new Engage feed for your LinkedIn Page mentions:

1. In Engage, click **Create Feed** in the top-right corner of your Feed overview (or, click **Edit** on an existing feed).
2. Beside **On network(s)**, select the **LinkedIn** icon.
3. Beside **Of type(s)**, select **Mentions**.
4. If applicable, use other fields to specify channels, marked as read rules, or assigned users.
5. Click **Save Feed**.

view

Search in feeds...

Create feed

Engage feed Listen feed

Select a preset ALL UNREAD MY ASSIGNMENTS

OR CREATE A FEED FROM SCRATCH

On network(s)

On channel(s)

SELECT CHANNELS

Of type(s)

MENTION

Marked as read by

ME ANYBODY NOBODY

Assigned to

ME MY TEAM OTHERS NOBODY

Mentions me in notes

☐

With open case

☐

ADVANCED FILTERS

Feed name

All

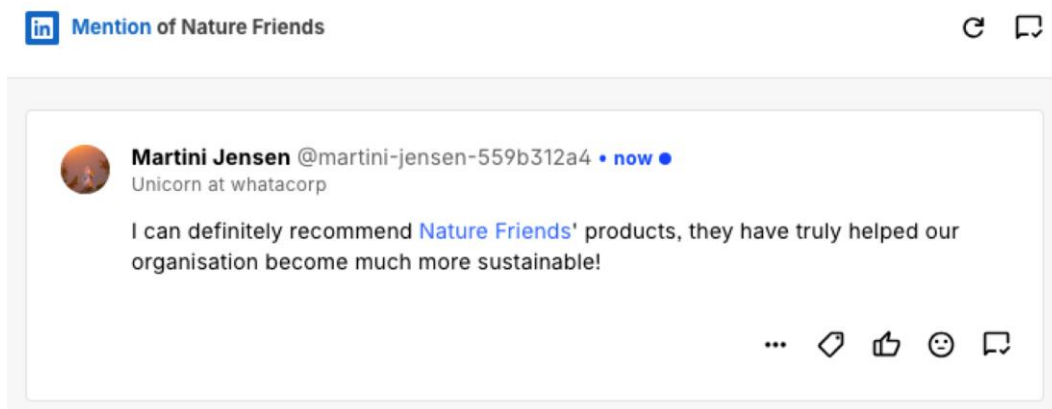
CLEAR SELECTION

APPLY

SAVE FEED

Interacting with post mentions in Engage

When post mentions of your LinkedIn Page are displayed in Engage, you can view the original Page/user's post and the comments on the post.



Note:

Authors with a private profile will not be displayed with a name, though you can still interact with the post in Engage.