



#### Vizia > Articles > Getting Started

Q Search Vizia...

**Section: Getting Started** 



# **Product Terminology**

3 years ago · Updated · Print/PDF 🖨

Translate this article: Pd Select Language

## **Term**

#### **Definition**

# Installation

A Vizia Installation is the name given to the physical location of your screens. An installation can be made up of any number of screens 1, 2, 6, 100. You can manage your installations in the Distribution Hub within the platform. Update and refresh content by simply dragging and dropping from your list of folders and decks.

# **Folders**

Folders are groups of decks and a way to organize your content. They allow for a range of options for different decks. They also allow you to organize and separate users in order to control their access levels to your decks. You can set-up as many Folders as you wish.

#### Themes

A Theme is associated to a folder and defines the color scheme and branding which will be applied across a folder. Themes are slide agnostic, meaning that the same theme will be applied across all slides, you can however apply different themes to multiple folders.

**NB**: By default you may only have one theme however additional themes are available upon request (and subject to additional cost).

#### **Decks**

Decks are a group of slides and determine what is shown on a physical screen. They are like 'virtual screens' and can be mapped to single or multiple physical screens. Each deck can rotate between any number of slides at set intervals.

Any change you make to your deck will instantly be shown on your physical screens.

### **Slides**

Slides are essentially transitions that power your deck. A deck can be made up of as many slides as you like and each one can be set to different intervals. slides can have up to 9 components in each and the layout can be customized accordingly.

## **Components**

Components are data visualizations that show data from whichever data source(s) you plug into them. They are dynamic and animated, and each one shows a different aspect of the data. For more information on specific components, refer to the **Components** section of this guide.

# Was this article helpful? Yes No 0 out of 0 found this helpful

# **Recently viewed articles**

**Understanding Vizia** 

Return to top ^

# **Related articles**

#### **BRANDWATCH ACADEMY**

# The Brandwatch Academy is here

Access on-demand courses on the Brandwatch product suite, plus live events to enrich your knowledge.

**Explore the Brandwatch Academy** 

#### **CONSUMER INTELLIGENCE**







#### SOCIAL MEDIA MANAGEMENT

Pb Publish



Advertise



Me Measure

Au Audience

Bm Benchmark

Listen

MORE







Copyright © 2023 Brandwatch. All Rights Reserved. 1st Floor, Sovereign House, Church Street, Brighton, BN1 1UJ Company number: 03898053 | VAT number: 754 750 710

By continuing to browse this site, you agree to our  $\underline{\text{Cookie Policy}}$  and  $\underline{\text{User Privacy Statement.}}$