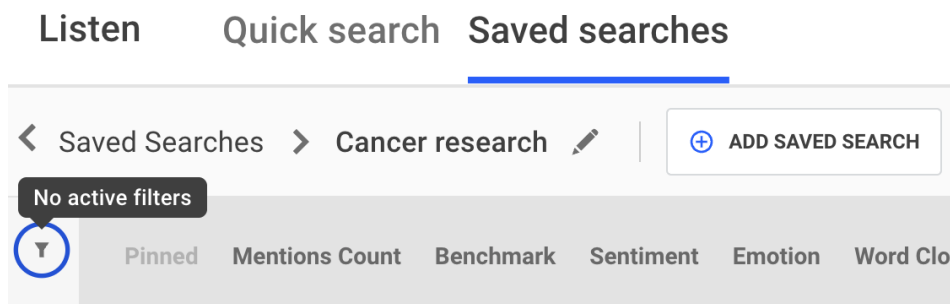**Ready to Use Social Panels in Listen**

Ready to Use Social Panels for X (Twitter) and Reddit offer filters of expertly curated panels for you to choose from and apply to an existing Saved Search.

Ready to Use Social Panels are built by world-class reporting experts at Brandwatch to offer you single-click analysis in understanding how groups by gender, generation, interest, and more are responding to the topics in your Saved Searches. In this article, learn how to apply a Ready to Use Social Panel to a Listen Saved Search.
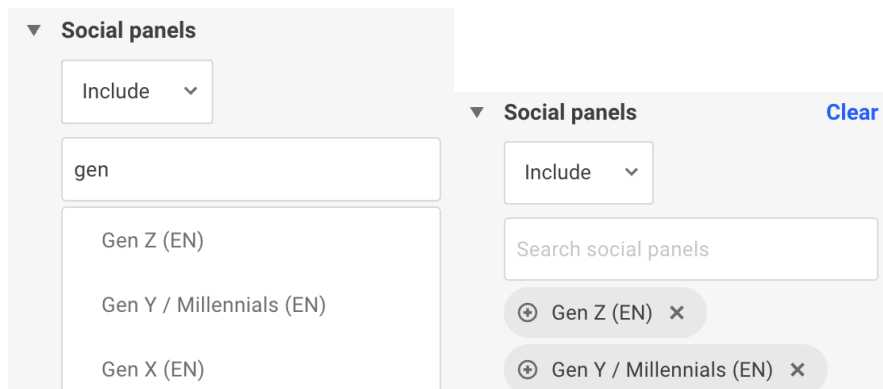
Using Social Panels in Listen

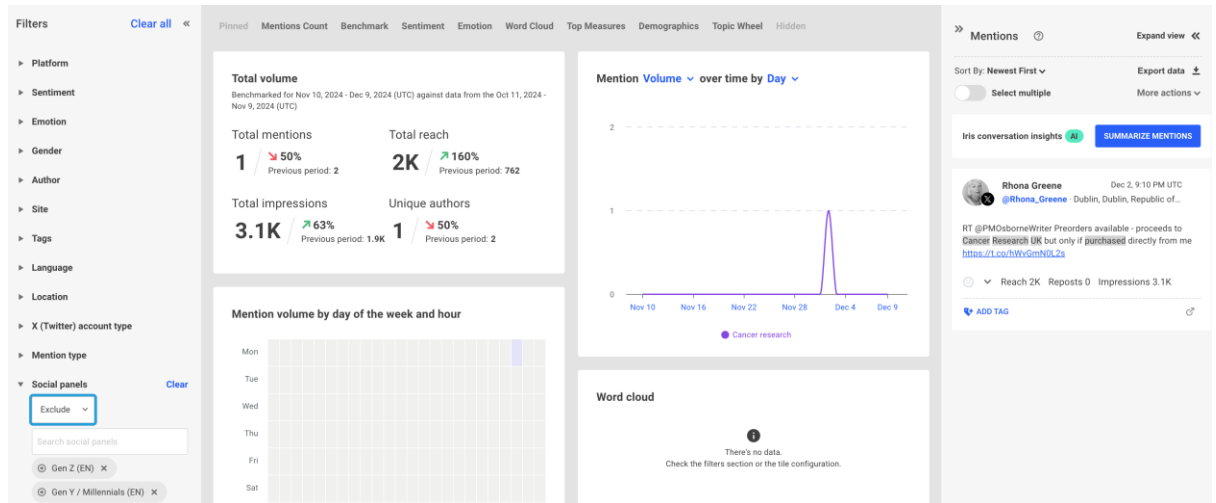To use Social Panels in Listen:

1. In any Listen Saved Search, click the **Filters** icon in the top left corner.

2. In the **Filters** side menu, scroll down to **Social Panels** and search for the Social Panel you would like to use (e.g. generation, gender, interest, etc.). You can choose to **Include** or **Exclude Social Panels**, and/or stack Social Panels.

3. Once you have applied your filters, your Saved Search dashboard will show data based on your selected Social Panel(s).

FAQs

What are the benefits of Ready to Use Social Panels?

- No need to create your own panels

- Benchmark panels against other panels

- Discover insights faster than ever before

- Access to specific, predetermined demographic groups

Ready to Use Social Panels can be used as filters and data sources for any desired insight. They were created by our analysts and validated by comparing them to known populations of online users.

Ready to Use Social Panels provide even quicker, easier-to-discover insights and offer highly valuable advantages for market researchers, marketers, and analysts alike.

Do users have to pay to access ready to use Social Panels?

Ready to Use Social Panels are available to all SMM Listen clients.

What data sources are included in ready to use Social Panels?

Currently, Listen offers Ready to Use X (Twitter) and Reddit Social Panels by gender, generation, interest, and more. Visit our Social Panels Methodology article for specific details on what each Social Panel includes.

Can I delete a ready to use Social Panel in my account?

Currently, it is not possible to delete a Ready to Use Social Panel.

Are Ready to Use Social Panels available in multiple languages?

In Listen, we currently support English, French, Spanish, and German Social Panels.