Vz **Vizia**

Vizia > Articles > Integrations & Metrics > Integrations
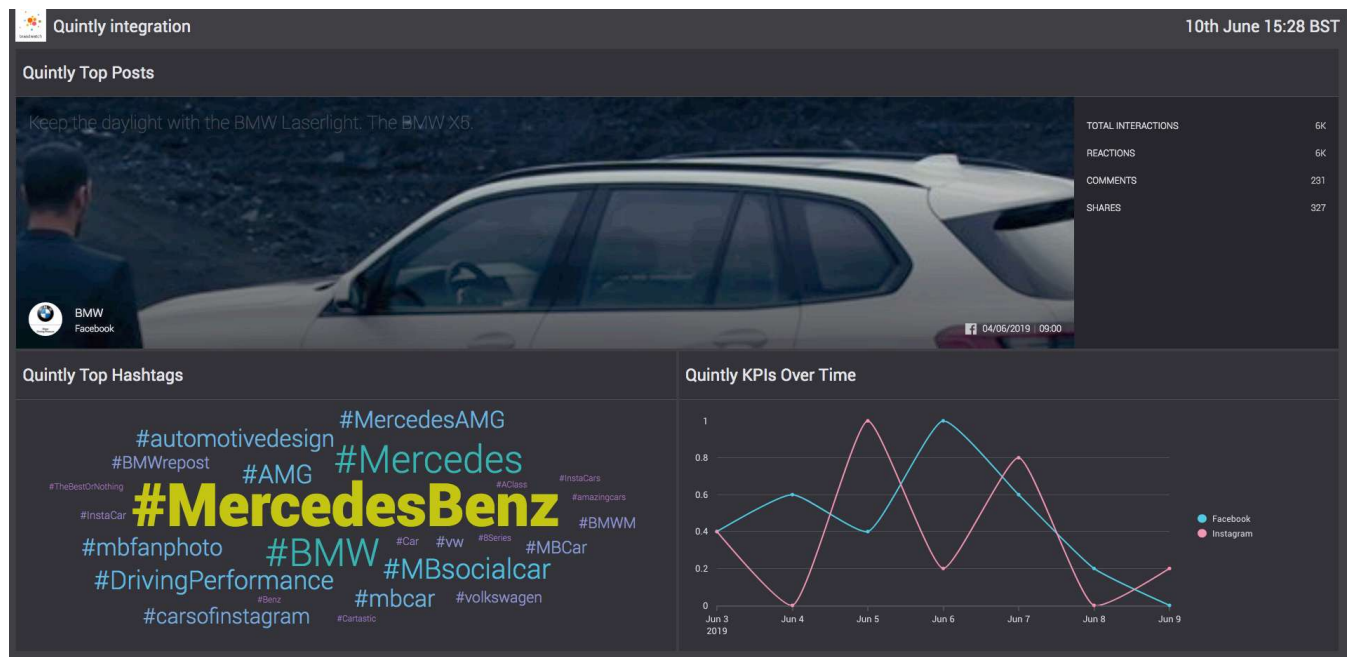
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Section: Integrations   ⌄

Quintly

1 year ago · Updated · **Print/PDF** 🖨   Translate this article: Po | Select Language

Three free components that show the following data:

1. Quintly Top Posts
See the top posts from seven different industries across Facebook, Instagram, and X (Twitter).

Metrics

Facebook: Total interactions, reactions, comments, shares

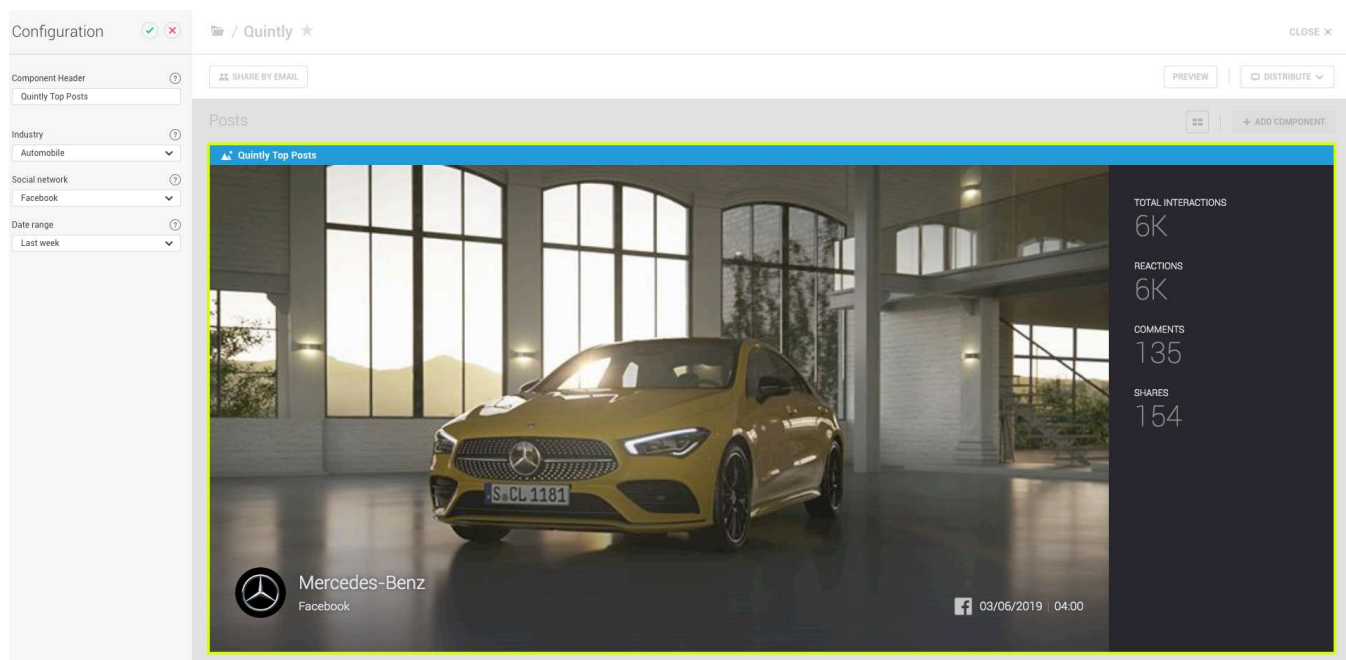Instagram: Total interactions, likes comments

X (Twitter): Total interactions, likes, reposts (retweets), replies

Industries

Automobile, Airlines, Beauty, Telecommunications, News & Media, Fashion, Food and Beverages

Date range

Last week, last month, last year

2. Quintly KPIs Over Time

Look at the posting frequency or total interactions for seven different industries on Facebook, Instagram and X (Twitter)
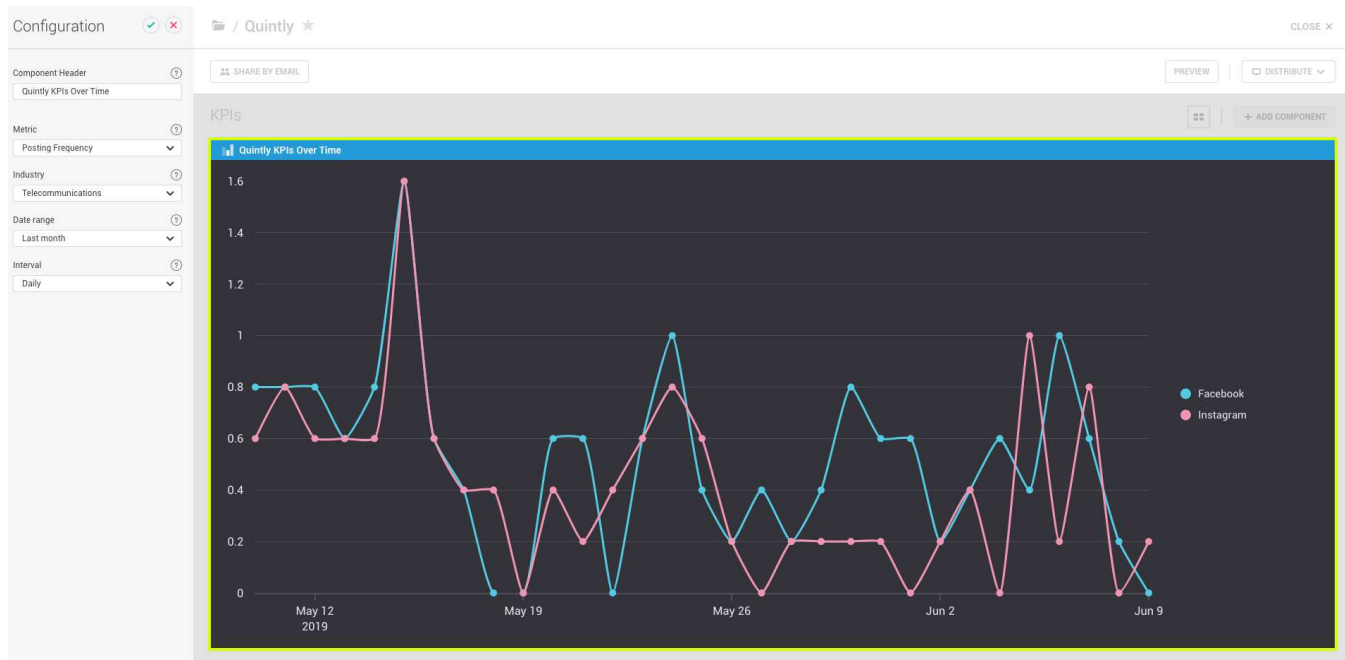
Industries

Automobile, Airlines, Beauty, Telecommunications, News & Media, Fashion, Food and Beverages

Date range

Last week, last month, last year

Interval

Daily, weekly, monthly, yearly
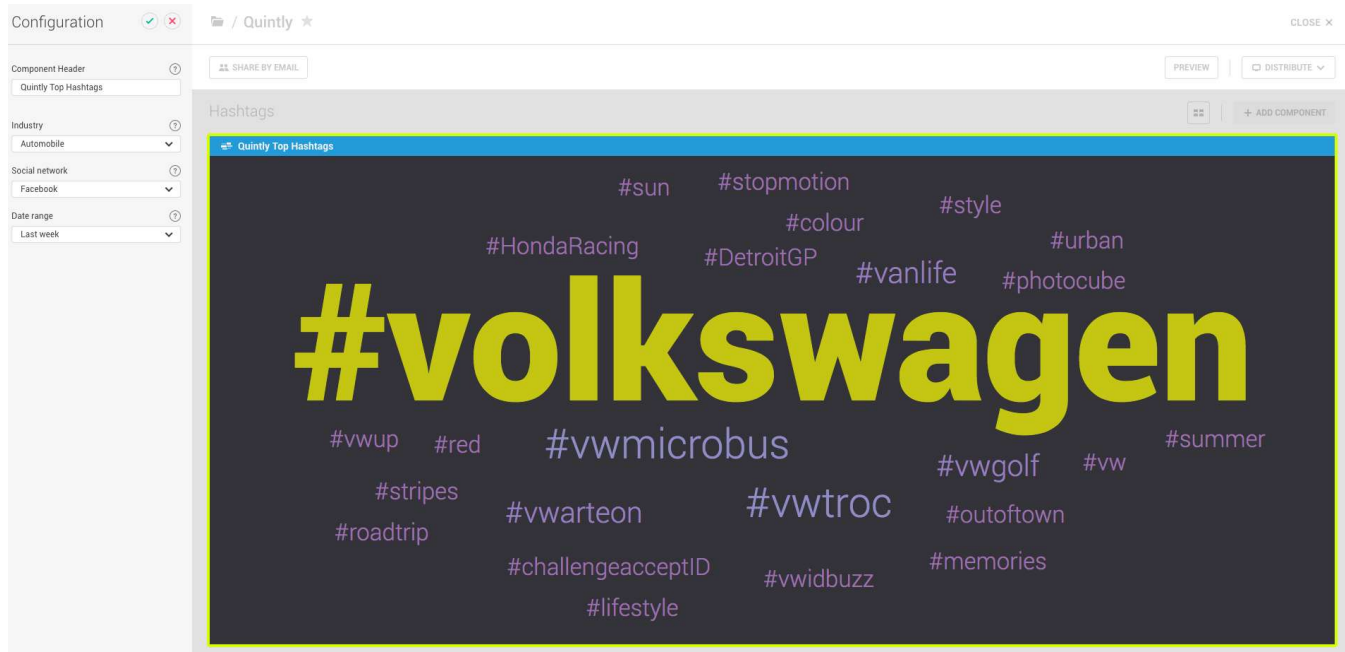
3. Quintly top hashtags

Visualize the top hashtags for seven different industries on Facebook, Instagram and X (Twitter)

Industries

Automobile, Airlines, Beauty, Telecommunications, News & Media, Fashion, Food and Beverages

Date range

Last week, last month

What is it for?

Content inspiration

Busy social media/content manager? No problem. Take a look at the most shared posts in your industry and beyond, combine that with pre-existing knowledge of your audience and customers, and you get quality, targeted content in no time.

Staying in the know

The internet moves at such a quick pace that it's difficult to know what's popular, what's not, who's in the news, who's not, what topic are your audience obsessed with and what has become a fad. With this integration not only can you look at metrics from 6 industries across 6 channels, you can also compare it to the news articles that are trending on Buzzsumo or the topics trending on social to get a complete view of the sphere you work in.

Benchmarking

Understanding how you and your team stack up against the best is really important to drive strategy and performance. Knowing how performance and engagement varies across industries and channels will allow you to set more realistic targets and expectations.

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