



Label Performance Widget



The **Label performance** widget is a content widget that shows the lifetime performance of published posts you have labeled in Social Media Management. You can specify the date range for the widget and select which [labels](#) you have created to display in the widget. Its [data will refresh regularly](#) as we receive updates from the networks. Use this widget to organize your data more granularly—for example, you can apply specific labels to posts based on campaign, product/service, market/region, etc., and then view those labels' performance in Measure. You can [export your widget as part of a dashboard](#) to report on your labeled post metrics.

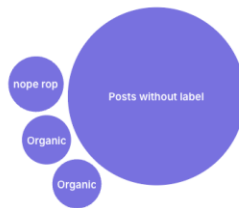
The Label performance widget supports all networks. You can select up to six metrics per widget, and you can visualize your data using the following views:

- List
- Bubble
- Horizontal bars
- Vertical bars
- Donut

Label performance 

Filter   

3 LABELS (8 POSTS)	POSTS WITH LABEL ↓	REACTIONS	ENGAGEMENTS	IMPRESSIONS	REACH AVG.
 Posts without label	5 (62.5%)	408	418	1.56K	272.4
 nope ropes	3 (37.5%)	2	2	8	4
 Organic IG post boosted to IG & FB	1 (12.5%)	1	1	4	4
 Organic IG post boosted to IG	1 (12.5%)	1	1	4	4

ENGAGEMENTS 

Note:

Any posts without a label will be grouped under **Posts without label**. For unlabeled posts, you can see the number and the percentage of posts created in the selected period, along with their combined post metrics. To filter out unlabeled posts from your widget, add a label filter in the widget with the option **Containing any label**.

The Label performance widget supports the following customizations:

- Customize channels
- Customize date range
- Edit metrics
- Edit view
- [Edit filters \(promotion status, labels, post type, placement, visibility\)](#)

The Label performance widget also supports over 100 metrics, although their availability will vary widely from network to network. Please see our dedicated network metrics guides for more info:

- [Facebook content metrics \(no ad account required\)](#)
- [Facebook content metrics \(ad account required\)](#)
- [Instagram content metrics](#)
- [LinkedIn content metrics](#)

- [X \(Twitter\) content metrics](#)
- [TikTok content metrics](#)
- [YouTube content metrics](#)
- [Pinterest content metrics](#)
- [Work Smarter with Labels.pdf](#) (1 MB)