

Geographics Widget

The **Geographics** widget is a channel widget that shows the breakdown of your fans by their country of origin. It visualizes your data as a heat map and horizontal bar chart. You can select one metric per widget:



The Geographics widget supports the following customizations and metrics:

- Customize channels
- Customize date range (limited to the last 31 days)
- Edit metrics

Metric	Facebook	Instagram	LinkedIn	TikTok
Fans*	✓	✓	✓	✓
Reach (deprecated metric)	X	X	X	X
Storytellers (deprecated metric)	X	X	X	X