Introduction to Brandwatch Reviews

Brandwatch Reviews is designed to:

- Collect online reviews for e-commerce products, locations, apps and company reviews in a targeted way, by collecting data on demand from public URLs.

- Translate all reviews to English so they can be analyzed at an aggregate level, and enrich them with entity-level sentiment.

- Visualize and analyze reviews data in dashboards to understand what customers like and don't like about products, locations, apps or a company.

- Benchmark performance against competitors, uncover new opportunities for products or services, and improve star ratings.

You can login with your Brandwatch username and password at reviews.brandwatch.com