

## Fans Overview Dashboard Template

The **Fans overview** [dashboard template](#) features a wide range of channel metrics about fan fluctuations and demographics across all networks. However, please note that some networks may offer more fans metrics than others. For unique LinkedIn fans metrics, please use the [LinkedIn overview dashboard template](#).

Widget Name	Widget Type	Metrics
<b>Fans online avg.</b>	Breakdown	Fans online by hour avg.
<b>Fans by channel</b>	Channel comparison	Fans, net new fans, fans increase, fans decrease
<b>Fans by age and gender</b>	Demographics	Fans
<b>Fans by geography</b>	Geographics	Fans by country
<b>Fans</b>	Key metrics	Fans
<b>Fans dynamics</b>	Key metrics	Net new fans, fans increase, fans decrease
<b>Fan development</b>	Time series	Fans increase, fans decrease, paid fans increase, unpaid fans increase
<b>Total fans</b>	Time series	Fans

