

## Creating a Pinterest Pin in Publish

In Publish, you can create and post an image, video, or carousel pin to the boards on your connected Pinterest channels. For convenience, you can create new boards and board sections for your Pinterest channel straight within the Publish editor when creating a pin. In this article, learn how to create and publish a new Pinterest pin to your channel, and how to view your scheduled or published pins in Publish's content list and calendar.

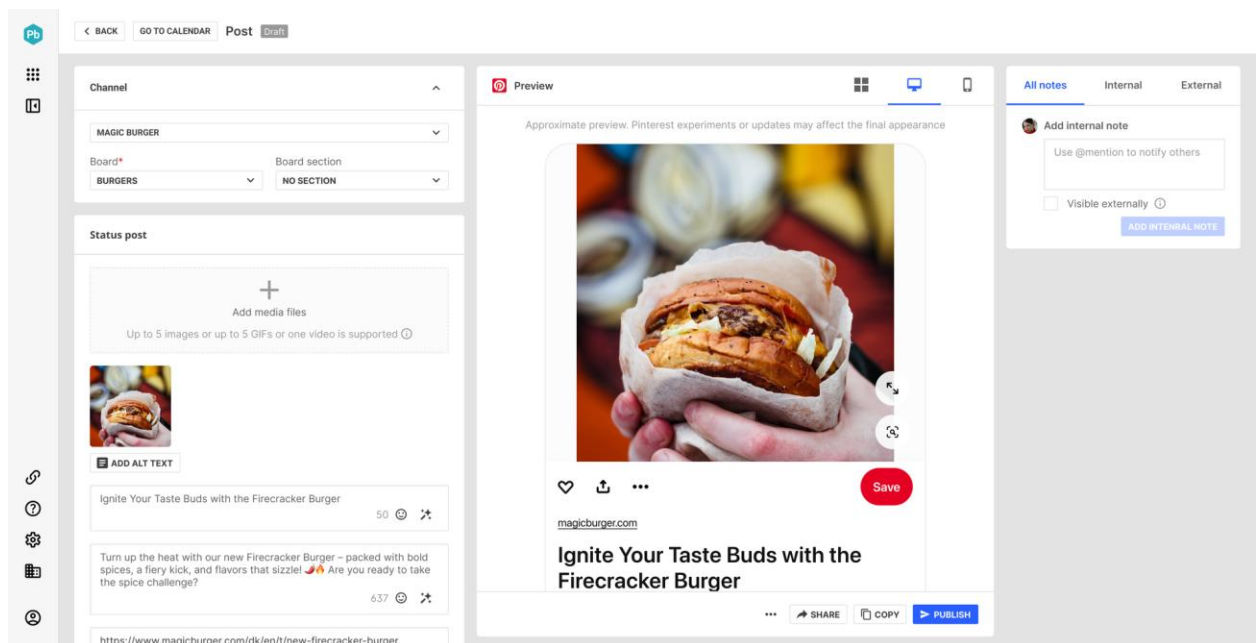
### Creating an image, video, or carousel pin

1. In Publish, click Create Post and select Pinterest. Select your Pinterest channel.

#### Note:

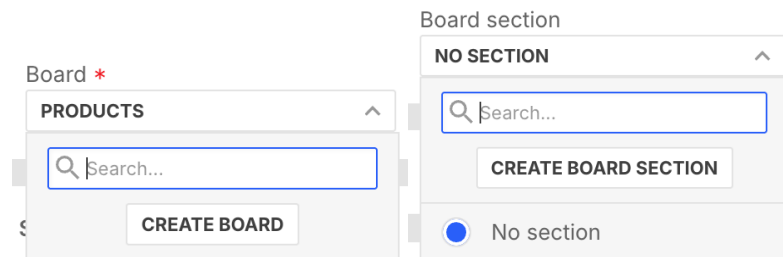
You can only post a pin to one channel at a time.

2. In the Publish editor, select the Pinterest board you would like to post your pin to.



#### Tip:

If needed, you can create a new board within the Board dropdown. Optionally, you can also select a section of your board to post to, or create a new board section.

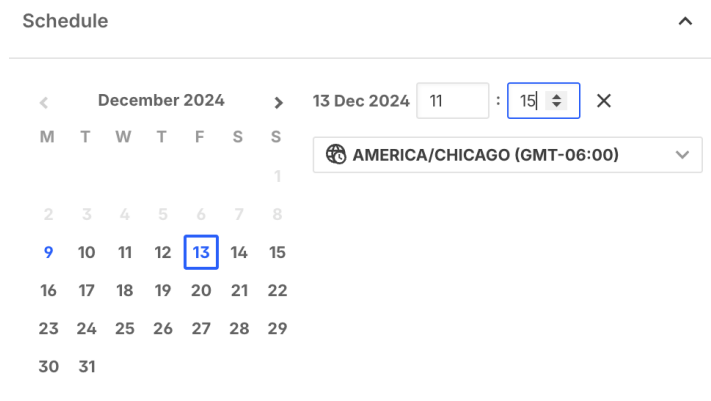


3. Upload your media file(s) using the file uploader, and optionally enter a title, description, and link for your pin using the respective text boxes.

**Tip:**

For images, it is possible to add alt text on the pin level.

4. Within the Schedule panel, select a date and time to publish your pin if you would



like to schedule it.

5. When ready, click Publish, Schedule, or Send for Approval to finish your pin.

Once your post has been scheduled or published, you will see your post in the Publish content list and calendar.

Pb

Publish

Create post

Create campaign

PUBLISHING

Calendar

Content pool

Link in bio

CONTENT

All

Draft919

Awaiting approval9

Scheduled6

Processing3

Publishing errors89

Published45

Shared externally

?

?

?

?

?

Content: All







1 DEC 2024 - 31 DEC 2024

FILTER

MATCH ALL

Filter on labels...

NEWEST FIRST

<input type="checkbox"/>	STATUS	DATE	POST	NOTES	AUTHOR	APPROVERS
<input type="checkbox"/>	Published	28 Dec 15:00	 Ignite Your Taste Buds with the Firecracker Burger @ Magic Burger	0		
<input type="checkbox"/>	Published	28 Dec 13:00	 Get ready to feel the burn! 🔥 Our new Scorching BBQ B... @ Magic Burger	0		
<input type="checkbox"/>	Published	28 Dec 12:00	 Crank up the flavor with our Fiery Jalapeño Burger! 🌶️ Packe... @ Magic Burger	0		
<input type="checkbox"/>	Published	28 Dec 15:00	 Feel the burn with our Red Hot Chili Burger – the perfec... @ Magic Burger	0		
<input type="checkbox"/>	Published	28 Dec 13:00	 Spice Up Your Bite with a Fiery Kick! @ Magic Burger	0		
<input type="checkbox"/>	Published	28 Dec 12:00	 Spicy, Bold, and Full of Flavor! @ Magic Burger	0		

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?

?

Calendar

31 OCTOBER 2024 - 6 NOVEMBER 2024

FILTER

MATCH ALL

Filter on labels...

NEWEST FIRST





MONTH

WEEK

NETWORKS

Pinterest

CLEAR

Mon 31 Oct	Tue 1 Nov	Wed 2 Nov	Thu 3 Nov	Fri 4 Nov	Sat 5 Nov	Sun 6 Nov
<div>ADD CAMPAIGN</div> <div>ADD CAMPAIGN</div> <div>  <div>Spice Up Your Bite with a Fiery Kick!</div> <div>published 13:00</div> </div> <div>No more results</div>	<div>ADD CAMPAIGN</div> <div>ADD POST</div> <div>  <div>Crank up the flavor with our Fiery Jalapeño Burger! 🌶️ Packed with spicy goodness and a tangy kick that'll leave your taste buds tingling. Are you brave enough to dive in?</div> <div>published 13:00</div> </div> <div>No more results</div>	<div>ADD CAMPAIGN</div> <div>ADD POST</div> <div>  <div>Get ready to feel the burn! 🔥 Our new Scorching BBQ Burger is here – stacked with bold flavors, a smoky heat, and a whole lot of spice. Can you handle the heat? 🌶️ #SpiceLoversUnite</div> <div>published 13:00</div> </div> <div>No more results</div>	<div>ADD CAMPAIGN</div> <div>ADD POST</div> <div>  <div>Carousel Ignite Your Taste Buds with the Firecracker Burger</div> <div>published 13:00</div> </div> <div>No more results</div>	<div>ADD CAMPAIGN</div> <div>ADD POST</div> <div> <div>It's quiet today</div> <div>No posts are scheduled for this day</div> </div>	<div>ADD CAMPAIGN</div> <div>ADD POST</div> <div> <div>It's quiet today</div> <div>No posts are scheduled for this day</div> </div>	<div>ADD CAMPAIGN</div> <div>ADD POST</div> <div> <div>It's quiet today</div> <div>No posts are scheduled for this day</div> </div>

Note:

Due to API limitations, if you created a pin natively in Pinterest but did not assign it to a board, the pin will not be indexed in Publish.