

Viewing Post Insights in Publish

Measure will always help you analyze your content's performance in depth, and Advertise can take you layers deep in tracking your ads and campaigns. But sometimes, you might only need some quick insights about your posts. After you publish a post, you can get an easy snapshot of how your is performing.

Note:

Currently, Publish post insights are only available for Facebook posts.

In Publish, scroll down to **Content** in the left-hand sidebar, and select **Published**.

CONTENT	
All	
Drafts	44
Awaiting Approval	4
Scheduled	9
Processing	0
Publishing Errors	0
Published	4

The Published category will house all of your published posts to date.

Facebook post insights

Click on any published Facebook post to open it in a detailed view. From there, you can see quick statistics on the reach of your promoted post, broken down by Organic Reach, Viral Reach, or Paid Reach (for [promoted Facebook posts](#)).

Post insights

PEOPLE REACHED ⓘ

Total Reach

0

Organic Reach

0


Viral Reach


0


Paid Reach

0


Labels



 travel ✕


 adventures ✕

 airplane ✕

Add labels...

 Preview



 **Global Airlines HQ**
1 Jul 2022 13:15

Love traveling?

You won't want to miss our sale this upcoming weekend...stay tuned! 🤖

