

Overview: Introduction to Influence

With Influence, you can handle all of your influencer marketing needs in one end-to-end solution. Search for influencers who are a good fit for your brand, manage your influencer relationships via the CRM, pay your influencers, and organize and track your campaigns. In this article, get a quick introduction to Influence, learn how to create your Influence account, and become familiar with the Discover, CRM, Campaigns, and Payments tools.

[Introduction to Influence](#)

Note:

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