

Data

After you log into Brandwatch Reviews, the **Data** page will be displayed by default. The Data page has four main sections:

- **Adding Data:** Use the three blue buttons at the top right of the page to add data by [URL](#), [product](#), or [search](#).
- **Data Alerts:** See the four most recent alerts and click **View All** to navigate to the Data Alerts page.
- **Recent:** Quick navigation to the four most recently viewed URLs or products.
- **Data Table:** View all of your URLs, products, brands, categories, and tabs to organize your data.

The screenshot shows the Brandwatch Reviews Data page. The top navigation bar includes the Brandwatch Reviews logo, a Project dropdown set to 'Demo', and a user profile 'PB productreviews@brandwatch.com'. The left sidebar contains links for Data, Dashboards, Tools, and Help and Support. The main content area is titled 'Data' and features three blue buttons: 'Add URL', 'Add product', and 'Add search'. Below these are four 'Data alerts' cards, each with a status icon, title, description, and a 'View results' link. The 'Recent' section displays four product cards with images, names, source URLs, and upload dates. At the bottom, there is a filter bar with tabs for URLs, Products, Brands, Categories, and Tags, followed by a search bar and a 'Filters' button. Below the filter bar are buttons for 'Add to project', 'Create Product', 'Delete', 'Edit categories', 'Edit brands', and 'Edit tags'. The main data table has columns for URL, Brand, Rating, Reviews, Last reviewed, and Actions. It lists three entries: Apple AirPods Pro (2nd generation), Apple AirPods with wired Charging Case, and Bose QuietComfort® 45 Bluetooth wireless headphones.

URL	Brand	Rating	Reviews	Last reviewed	Actions
Apple AirPods Pro (2nd generation)	Apple	★★★★★	418	29/12/2022	
Apple AirPods with wired Charging Cas-	Apple	★★★★★	5013	24/12/2022	
Bose QuietComfort® 45 Bluetooth wirel-	Bose	★★★★★	1903	28/12/2022	

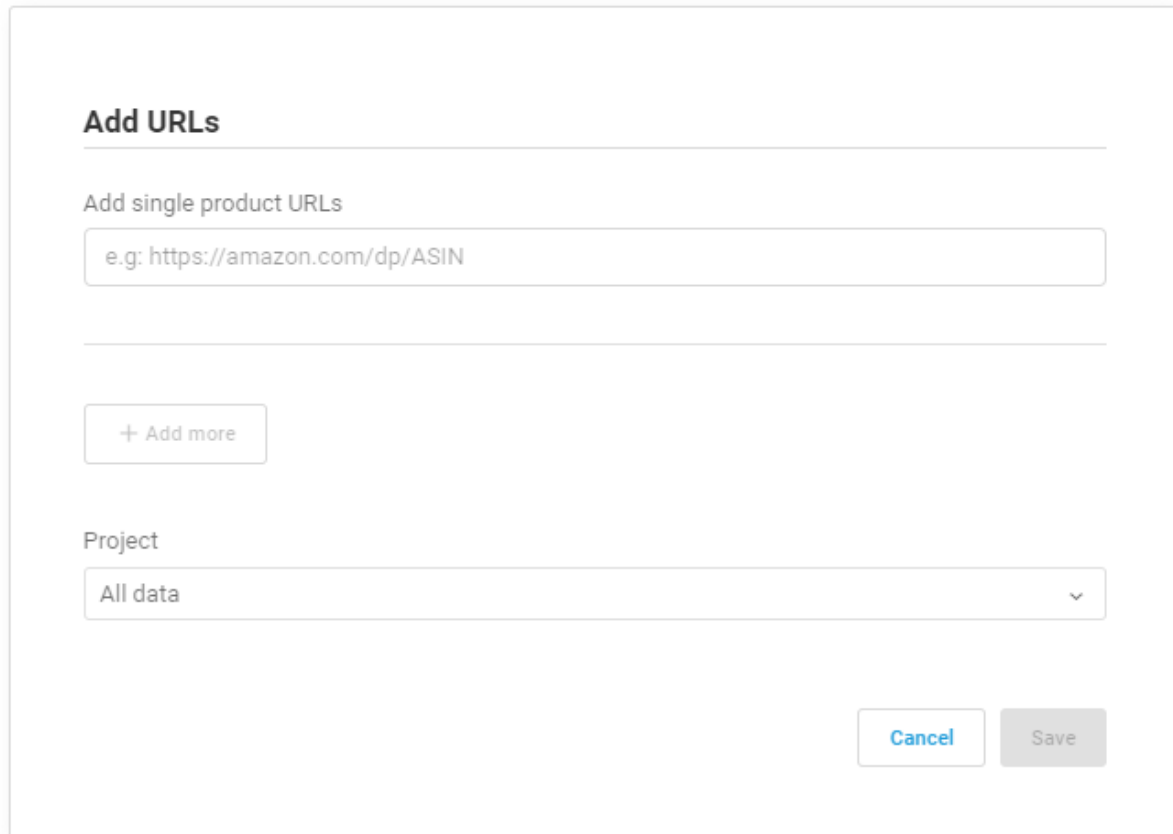
Adding Data

There are three ways to add data into the platform: Add (single) URLs, Add Products, or Add Search.

Add URL

The Add URL feature enables you to add single URLs into the platform that can later be organized into products or projects as required.

Click **Add URL** to open the modal:



Add URLs

Add single product URLs

e.g. https://amazon.com/dp/ASIN

+ Add more

Project

All data

Cancel Save

To add a URL, simply copy the URL from the page you would like to track and paste it into the **Add single product URLs** text box.

Tip:

Don't worry if your URL is long, as our URL parser will tidy the URL to ensure it's in a format accepted by our crawler or our partners' crawlers.

If you'd like to add more than one URL, simply click the **+ Add more** button and a new text box will appear for you to paste in more URLs.

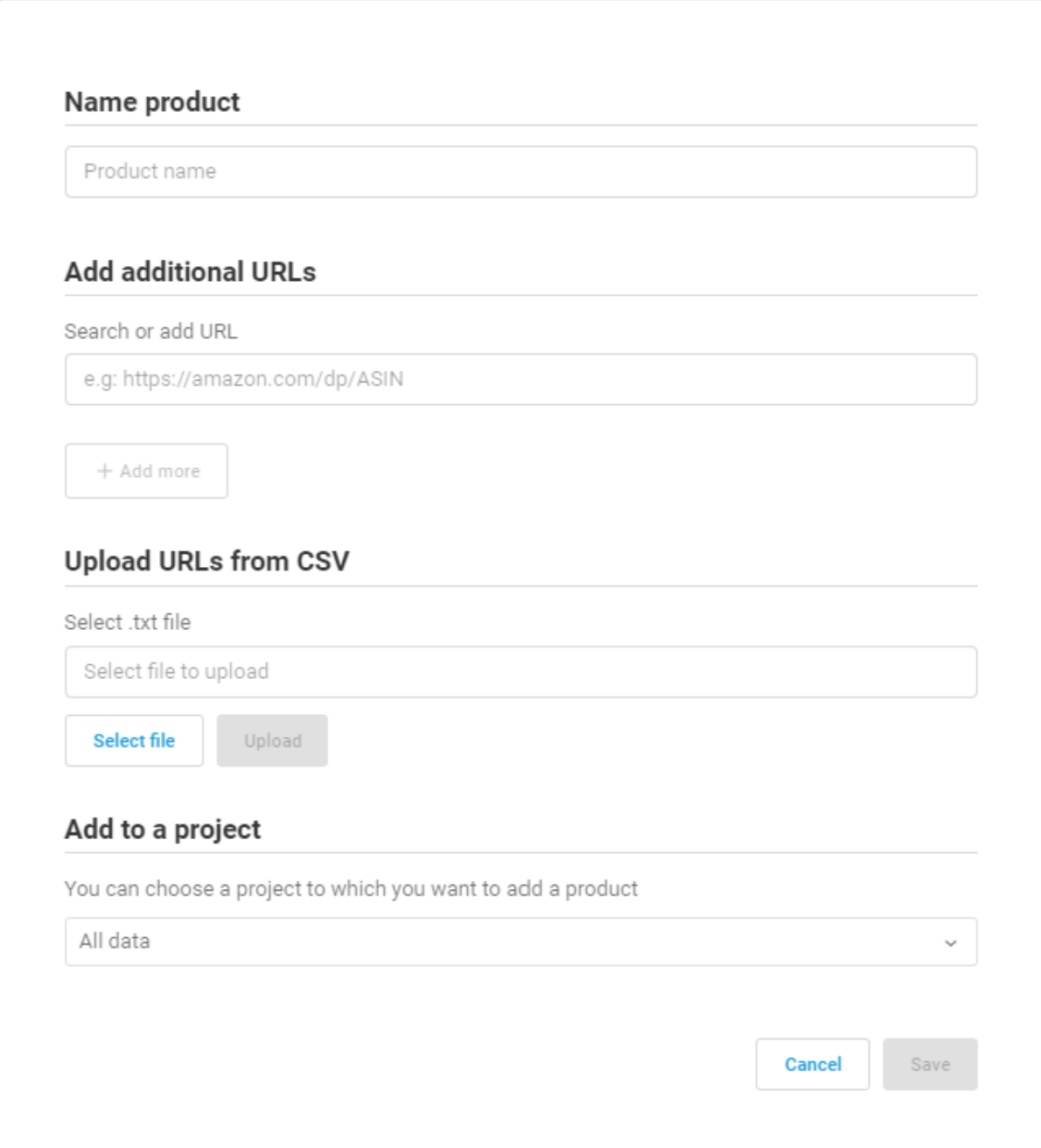
At this stage, you can add URLs to specific projects as desired by using the **Project** dropdown at the bottom of the modal. URLs will always be added to the **All Data** project, so you can organize them into projects later if you'd prefer.

Add product

The Add Product feature enables you to add groups of URLs into user-defined products for analysis together in dashboards later.

The primary purpose of grouping URLs into products allows you to track the same product sold on multiple retailers together. For example, an Apple Magic Keyboard sold on both Walmart and Amazon.

Click the **Add Product** button to open the modal:

The image shows a modal form for adding a product. It has four main sections: 'Name product' with a text input for 'Product name'; 'Add additional URLs' with a search input showing an example URL and a '+ Add more' button; 'Upload URLs from CSV' with a file selection input, a 'Select file' button, and an 'Upload' button; and 'Add to a project' with a dropdown menu currently set to 'All data'. At the bottom right are 'Cancel' and 'Save' buttons.

Name product

Product name

Add additional URLs

Search or add URL

e.g: https://amazon.com/dp/ASIN

+ Add more

Upload URLs from CSV

Select .txt file

Select file to upload

Select file Upload

Add to a project

You can choose a project to which you want to add a product

All data

Cancel Save

First, give your product a name. Using the example above, you may want to call the product “Apple Magic Keyboard.” Then, paste the URLs into the text box, clicking **+ Add more** to include more than one URL.

Tip:

If you have an existing list of URLs, you can upload them via a CSV file.

At this stage, you can decide to add products (and the URLs included) to specific projects if desired by using the **Project** dropdown at the bottom of the modal. Otherwise, they will always be added to the **All Data** project so you can organize them into projects later if you'd prefer.

Add search

The Add Search feature enables you to add the URL results from an entire search, typically for a brand or category, to the reviews platform in a few simple steps. This feature is currently supported across all Amazon domains.

Tip:

If you would like us to prioritize any non-Amazon sites that are important to you, please email reviews@brandwatch.com to let us know which sites you're interested in.

Click the **Add Search** button to open the modal:

Add Search

Name

Enter a Search Name

Link details

Paste link

Paste link

Link Name

Enter a link name

+ Add more

Project

All data

Cancel

Save

Give your search a name (e.g. “Bluetooth In-Ear Noise Canceling Wireless Headphones Under \$50”).

Then, create your search on Amazon. You can use any combination of search terms or filters, including price range, star ratings, and brands. As an example, see the screenshot below which has filters applied to find in-ear headphones with active noise canceling under \$50.

Deliver to New York 10001

[Earbud & In-Ear Headphones](#)
[in ear wireless headphones](#)

[EN](#)
[Hello, sign in Account & Lists](#)
[Returns & Orders](#)

[All](#)
[New Year Sale](#)
[Gift Cards](#)
[Best Sellers](#)
[Customer Service](#)
[Amazon Basics](#)
[Prime](#)
[New Releases](#)
[Books](#)
[Music](#)
[Registry](#)
[Fashion](#)
[Amazon Home](#)
[Toys & Games](#)

[Home Audio & Theater](#)
[Premium Audio](#)
[Headphones](#)
[Home Theater Systems](#)
[Speakers](#)
[Wireless Audio](#)
[Stereo System Components](#)
[Accessories](#)
[Deals](#)

1-24 of 491 results for "in ear wireless headphones"

Sort by: Featured

Eligible for Free Shipping

- ☐ Free Shipping by Amazon
- All customers get FREE Shipping on orders over \$25 shipped by Amazon

Department

- < Any Department
- < Electronics
- < Headphones, Earbuds & Accessories
- < Headphones & Earbuds
- Earbud & In-Ear Headphones**

Customer Reviews

- < Clear
- ★★★★★ & Up
- ★★★★☆ & Up
- ★★★☆☆ & Up
- ★★☆☆☆ & Up
- ★☆☆☆☆ & Up

Price

- < Any Price
- Under \$25
- \$25 to \$50

Deals & Discounts

- All Discounts
- Today's Deals

Color

☒ Black
 ☐ White
 ☐ Red
 ☐ Green
 ☐ Blue

Headphones Jack

- ☐ 2.5 mm Jack

Compatible Devices

- ☐ Cellphones
- ☐ Desktops
- ☐ Laptops
- ☐ Tablets

Theme

- ☐ Animal
- ☐ Anime
- ☐ Cartoon
- ☐ Movie
- ☐ TV Series
- ☐ Video Game

Control Type

- ☐ Call Control
- ☐ Media Control
- ☐ Noise Control
- ☐ Voice Control
- ☐ Volume Control

Included Components

- ☐ Cable
- ☐ Charging Station
- ☐ Ear Cushions
- ☐ Wireless Charging Case

Noise Control

- < Clear
- ☒ Active Noise Cancellation
- ☐ Noise Cancellation for Voice Call
- ☐ None
- ☐ Sound Isolation

Material

- ☐ Aluminum
- ☐ Plastic
- ☐ Rubber
- ☐ Stainless Steel

Cable Feature

- ☐ Detachable
- ☐ Retractable
- ☐ Without Cable

Control Method

RESULTS

JBL Tune 130NC TWS True Wireless In-Ear Noise Cancelling Headphones - Blue

★★★★★ (4.2) 1,652

Limited time deal

\$49⁹⁵ ~~\$69.95~~

prime

FREE delivery Mon, Jan 9

Price may vary by color

Bundles available

Soundcore by Anker Life P3i Hybrid Active Noise Cancelling Earbuds, 4 Mics, AI-Enhanced Calls, 10mm Drivers, Powerful Sound, App for Custom EQ, 36H Playtime, Fast Charging, Transparency, Bluetooth 5.2

★★★★★ (4.3) 1,944

\$39⁹⁹ ~~\$49.99~~

prime

FREE delivery Wed, Jan 4

Or fastest delivery Tomorrow, Dec 30

More Buying Choices
\$37.99 (4 used & new offers)

Also available in Oat white

Hoselli [2022new edition]Bluetooth Headphones .Bluetooth 5.0 Wireless Earphones in-Ear Stereo Sound Microphone Mini Wireless Earbuds with Headphones and Portable Charging Case for iOS Android PC...

★★★★★ (4.2) 78

\$50⁰⁰

prime

FREE delivery Fri, Jan 6

Soundcore by Anker Life A1 True Wireless Earbuds, Powerful Customized Sound, 35H Playtime, Wireless Charging, USB-C Fast Charge, IPX7 Waterproof, Button Control, Bluetooth Earbuds, Commute, Sports

★★★★★ (4.4) 27,106

\$34⁹⁹ ~~\$49.99~~

prime

FREE delivery Wed, Jan 4

Or fastest delivery Sat, Dec 31

TOZO NC2 Hybrid Active Noise Cancelling Wireless Earbuds, in-Ear Detection Headphones, IPX6 Waterproof Bluetooth 5.2 Stereo Earphones, Immersive Sound Premium Deep Bass Headset, Black

★★★★★ (4.3) 25,207

\$39⁹⁹ ~~\$59.99~~

Save 10% with coupon

prime

FREE delivery Wed, Jan 4

Or fastest delivery Sat, Dec 31

More Buying Choices
\$35.05 (7 used & new offers)

Price may vary by color

Bundles available

TOZO NC9 2022 Version Hybrid Active Noise Cancelling Wireless Earbuds,in Ear Headphones IPX6 Waterproof Bluetooth 5.3 Stereo Earphones, Immersive Sound Premium Deep Bass Headset Matte Black

★★★★★ (4.5) 26,292

\$39⁹⁹ ~~\$59.99~~

Once you’ve compiled your search on Amazon, copy the search URL into the **Paste Link** text box and include a short description of the search in the **Link Name** text box. In the case of the example, you could call it “Bluetooth In-Ear Noise Canceling Wireless Headphones Under \$50 — Amazon US.”

Add Search

Name

Bluetooth In-Ear Noise Cancelling Wireless Headphones Under \$50

Link details

Paste link

<https://www.amazon.com/s?k=in+ear+wireless+headphones&i=electronics&rh=n%3A11>

Link Name

Bluetooth In-Ear Noise Cancelling Wireless Headphones Under \$50 - Amazon US

[+ Add more](#)

Project

All data

Cancel

Save

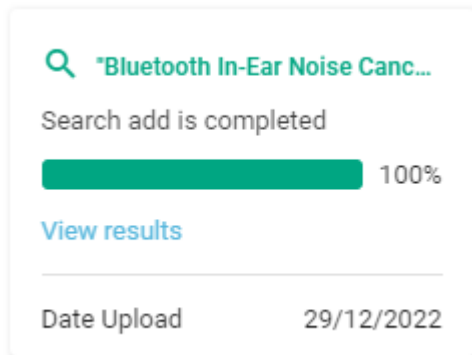
If you'd like to add more search links (e.g. the same search on the Amazon UK site), click the **+ Add more** button and you can repeat the above steps to add additional search links.

If you select a project, any URLs collected will be added to that project in addition to the **All Data** project.

Once you've configured your search, click **Save**. The system will then run a data collection job to collect all of the URLs returned by the search and notify you via a data alert when it's complete.

Note:

At this stage, if you have not added any of the URLs to your account, it will not count towards your URL allowance.



Once you've received the alert that the **Search add is completed**, click **View Results** to open up the **Search Detail** modal, where you can select which of the URLs you'd like to add to your account.

Search Detail

Name Department Search

Bluetooth In-Ear Noise Cancelling Wireless Headphones Under \$50

Project

All data

Find new listing(URLs) every 30 days ☐

Last listing check date: 29/12/2022 01:37

Browse New URLs

Cancel

Save

+ Add data

Q

Filters

<input type="checkbox"/>	URLs	Link	Ratings	Link Name
<input type="checkbox"/>	X8 Wireless Bluetooth Gaming Earphone in-E...	amazon.com/dp/B09QX578W7	1	Bluetooth ...
<input type="checkbox"/>	Wireless Earbuds, Whizzer-B7 Bluetooth 5.0 ...	amazon.com/dp/B0894TB99G	404	Bluetooth ...
<input type="checkbox"/>	Alpha Digital Touch Control Wireless Ear-Bud...	amazon.com/dp/B083CVK9Q2	161259	Bluetooth ...
<input type="checkbox"/>	Generic Atrue Wireless Earbuds Bluetooth H...	amazon.com/dp/B09Z98WWCX	1	Bluetooth ...
<input type="checkbox"/>	TECHSHARE Wireless Bluetooth Headset, Un...	amazon.com/dp/B09MLN2Q2Q	1510	Bluetooth ...
<input type="checkbox"/>	Wireless V5 Bluetooth Earbuds Compatible ...	amazon.com/dp/B08PDMNPLD	1	Bluetooth ...
<input type="checkbox"/>	Tek Styz Headset Compatible with Karbonn ...	amazon.com/dp/B095XVWMDX	19124	Bluetooth ...
<input type="checkbox"/>	Works for HTC One (M8) Harman Kardon edi...	amazon.com/dp/B09RXMDLRR	1	Bluetooth ...
<input type="checkbox"/>	Bluetooth Headphones with Mic by Kiwi-HD, ...	amazon.com/dp/B01HR0YM7C	55	Bluetooth ...
<input type="checkbox"/>	newshijieCOB Waterproof 3D Stereo Wireless...	amazon.com/dp/B081ZVMGB6	1	Bluetooth ...

Show all 50 100 200 400

< 1 2 3 ... 9 >

In this view, you can filter the results by volume of reviews or by star ratings. If you're setting up a category search and you want to constrain the number of URLs you use, you can adjust these parameters to only include the more successful products in the category.

Additionally, you can use the search box to quickly search within the results for particular brands or products you'd like to add. You can select all URLs in the current filter view, or select individual URLs to add them to your account.

Lastly, you can also configure the search to re-run every 30 days by adjusting the toggle next to **Find new listing(URLs)** every 30 days. If you select this option, we'll re-scrape the search results every 30 days and notify you with an in-platform alert if any new URLs have been added to the search.

Find new listing(URLs) every 30 days ☒

Automatically add new found URLs to reviews ☒

Once set this option, you'll get an additional toggle option to **Automatically add new found URLs to reviews**. If you toggle this option in addition to the alert, we'll also add any new URLs found automatically to the platform.

Data Alerts

At the top of the page are data alerts, which can be triggered by a number of events, such as:

- Search failures and completions
- New URLs identified by a search
- Canonical URL replacements (where we replace your Amazon URL with the canonical URL to ensure there are no duplicate variants added)

You can view all of your alerts by clicking **View All** in the top right of the data alerts panel.

Data alerts

URLs replaced
URL [amazon.co.uk/B08PRRYVHN](#) has been replaced with the canonical URL [amazon.co.uk/B08PRRYVHN](#)
Date 16/12/2022

URLs replaced
URL [amazon.co.uk/B08PRRYVHN](#) has been replaced with the canonical URL [amazon.co.uk/B08PRRYVHN](#)
Date 16/12/2022

New URLs
902 new urls were found in "Apple" search
[View results](#)
Date 15/12/2022

"Apple" search completed
Search add is completed 100%
[View results](#)
Date Upload 15/12/2022

Search can not be completed
We couldn't complete the search "Apple"
[View results](#)
Date 15/12/2022

"Gifts for dads" search in progress
Search add is in progress %
[View results](#)
Date Upload 15/12/2022

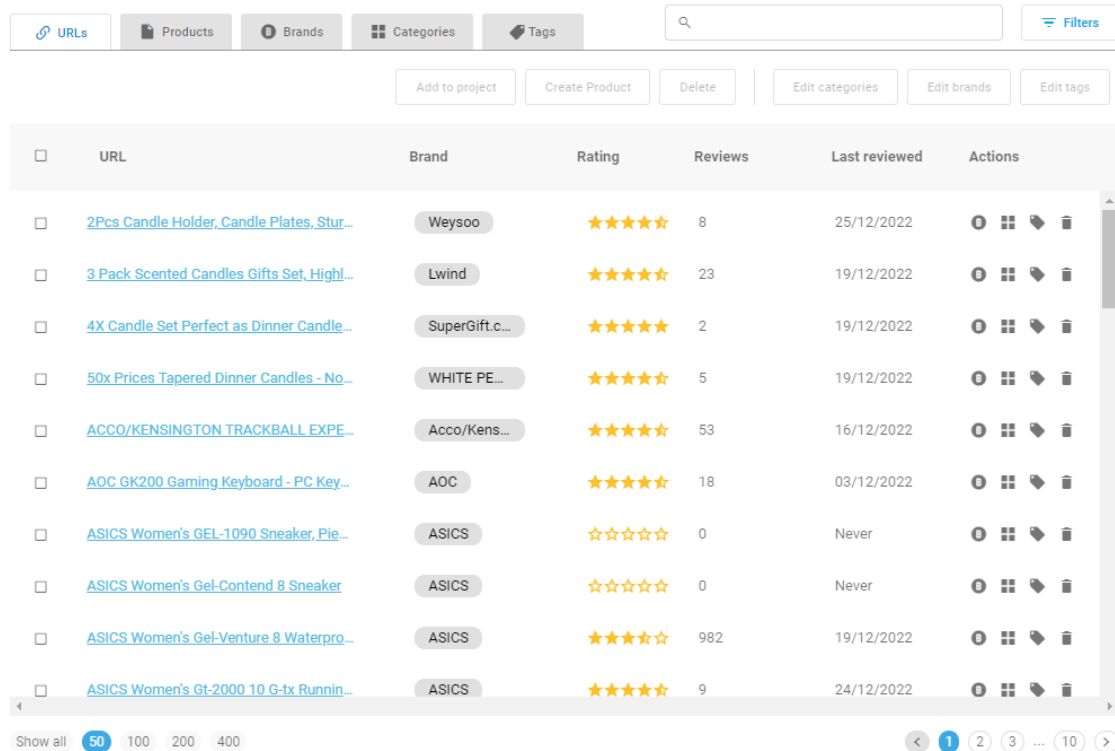
URLs replaced
URL [amazon.co.uk/B09XVH5873](#) has been replaced with the canonical URL [amazon.co.uk/B08PB16X5C](#)
Date 15/12/2022

URLs replaced
URL [amazon.co.uk/B07KTLHZVC](#) has been replaced with the canonical URL [amazon.co.uk/B08XCR9MPD](#)
Date 15/12/2022

< 1 ... 5 6 7 8 9 ... 14 >

Data Table

In the Data Table, you can organize and structure your data into projects, brands, categories, and tags, to enable easy navigation and quick dashboard setup and analysis.



The screenshot shows a web application interface with a top navigation bar containing tabs for 'URLs', 'Products', 'Brands', 'Categories', and 'Tags'. Below the tabs is a search bar and a 'Filters' button. A secondary bar contains buttons for 'Add to project', 'Create Product', 'Delete', 'Edit categories', 'Edit brands', and 'Edit tags'. The main area displays a table with the following columns: URL, Brand, Rating, Reviews, Last reviewed, and Actions. The table lists various products, including candle holders, scented candles, and ASICS sneakers. At the bottom, there is a pagination bar showing 'Show all' and a range of 50 to 400 items, with the current page being 1 of 10.

URL	Brand	Rating	Reviews	Last reviewed	Actions
2Pcs Candle Holder, Candle Plates, Stur...	Weysoo	★★★★★	8	25/12/2022	[Icons]
3 Pack Scented Candles Gifts Set, Highl...	Lwind	★★★★★	23	19/12/2022	[Icons]
4X Candle Set Perfect as Dinner Candle...	SuperGift.c...	★★★★★	2	19/12/2022	[Icons]
50x Prices Tapered Dinner Candles - No...	WHITE PE...	★★★★★	5	19/12/2022	[Icons]
ACCO/KENSINGTON TRACKBALL EXPE...	Acco/Kens...	★★★★★	53	16/12/2022	[Icons]
AOC GK200 Gaming Keyboard - PC Key...	AOC	★★★★★	18	03/12/2022	[Icons]
ASICS Women's GEL-1090 Sneaker, Pie...	ASICS	☆☆☆☆☆	0	Never	[Icons]
ASICS Women's Gel-Contend 8 Sneaker	ASICS	☆☆☆☆☆	0	Never	[Icons]
ASICS Women's Gel-Venture 8 Waterpro...	ASICS	★★★★★	982	19/12/2022	[Icons]
ASICS Women's Gt-2000 10 G-tx Runnin...	ASICS	★★★★★	9	24/12/2022	[Icons]

The table is broken down into five tabbed sections, specifically:

- **URLs Tab:** Displays the URLs that are included in the project selected. (If the All Data project is selected, or all URLs will be displayed).
- **Products Tab:** Displays your created groups or URLs for the same products. (It is necessary to select “Products” in the dashboard setup process).
- **Brands Tab:** Displays the brands that have been auto-extracted from Amazon, or created by users.
- **Categories Tab:** Displays the categories that have been auto-extracted from Amazon, or created by users.
- **Tags Tab:** Displays user-created tags to enable grouping of URLs for analysis (e.g. “Priority SKUS” or “Competitive Products”).

Under each tab, each column in the table can be sorted either ascending or descending by clicking on the column header.

<input type="checkbox"/>	URL	Brand	Rating	Reviews	Last reviewed	Actions
<input type="checkbox"/>	2Pcs Candle Holder, Candle Plates, Stur...	Weysoo			25/12/2022	
<input type="checkbox"/>	3 Pack Scented Candles Gifts Set, Highl...	Lwind			19/12/2022	
<input type="checkbox"/>	4X Candle Set Perfect as Dinner Candle...	SuperGift.c...	★★★★★	2	19/12/2022	

Additionally, you can customize the fields (columns) on display in the table. To hide any column, click on the column header select **Hide Column**. To add columns, select the **+** icon to the right of the table and select the columns you'd like to add.

URLs tab

The URLs tab contains all of the URLs in the project that you've selected, or all the URLs in your entire account if the All Data project is selected.

The URLs can be filtered, either by using the search box, or by selecting Filters from the top right of the table.

[URLs](#)

Filters

Total number of reviews

20 - 30

Products

Last reviewed

Start 2022-09-09 End 2022-09-10

Creation date

Start 2022-09-09 End 2022-09-10

Star rating

Min ★★★★★ Max ★★★★★

Domains

Tags

Brands

Categories

Cancel

Apply

☐ [2Pcs](#)

☐ [3 P](#)

☐ [4X C](#)

☐ [50x](#)

☐ [ACC](#)

☐ [AOC](#)

☐ [ASIK](#)

☐ [ASIK](#)

☐ [ASIK](#)

☐ [ASICS Women's Gt-2000 10 G-tx Runnin...](#)

ASICS

★★★★★

9

24/12/2022

Show all

50

100

200

400

<

1

2

3

...

10

>

URLs can be filtered by the following:




- Total number of reviews:** Either a minimum, maximum, or range of reviews can be selected.
Products: Filter to only see the URLs included in specific user-created products.
- Last Reviewed:** Set a date range to filter by the last review each URL received.

- **Creation Date:** Set a date range to filter by the date the URL was first added to your Brandwatch Reviews account.
- **Star Rating:** Set a minimum and/or maximum star rating to filter URLs that fall within the range.
- **Domain:** Filter by a specific domain (e.g. Amazon.com, Amazon.co.uk, Walmart.com etc.).
- **Tags:** Set a filter to view only URLs that have been tagged with a specific user-created tag.
- **Brands:** Set a filter to view only URLs that have been assigned a specific brand, either system-generated or user-created.
- **Categories:** Set a filter to view only URLs that have been assigned a specific category, either system-generated or user-created.

There are a number of bulk actions that can be leveraged within the URL table; simply use the tick boxes on the left-hand sidebar to select the URLs you wish to edit, and then click on any of the following bulk actions:

- **Add to Project:** Will add the selected URLs to a specific project (if they are not already included in that project).
- **Create Product:** Will open a modal that asks for a Product Name as an input and create a product with the selected URLs included.
- **Delete:** Will delete selected URLs from your account.
- **Edit Categories:** Enables you to add and/or remove categories from selected URLs.
- **Edit Brands:** Enables you to add and/or remove brands from selected URLs.
- **Edit Tags:** Enables you to add and/or remove tags from selected URLs.

In addition to the bulk actions, each row (URL) contains action button icons on the right of the table, specifically:

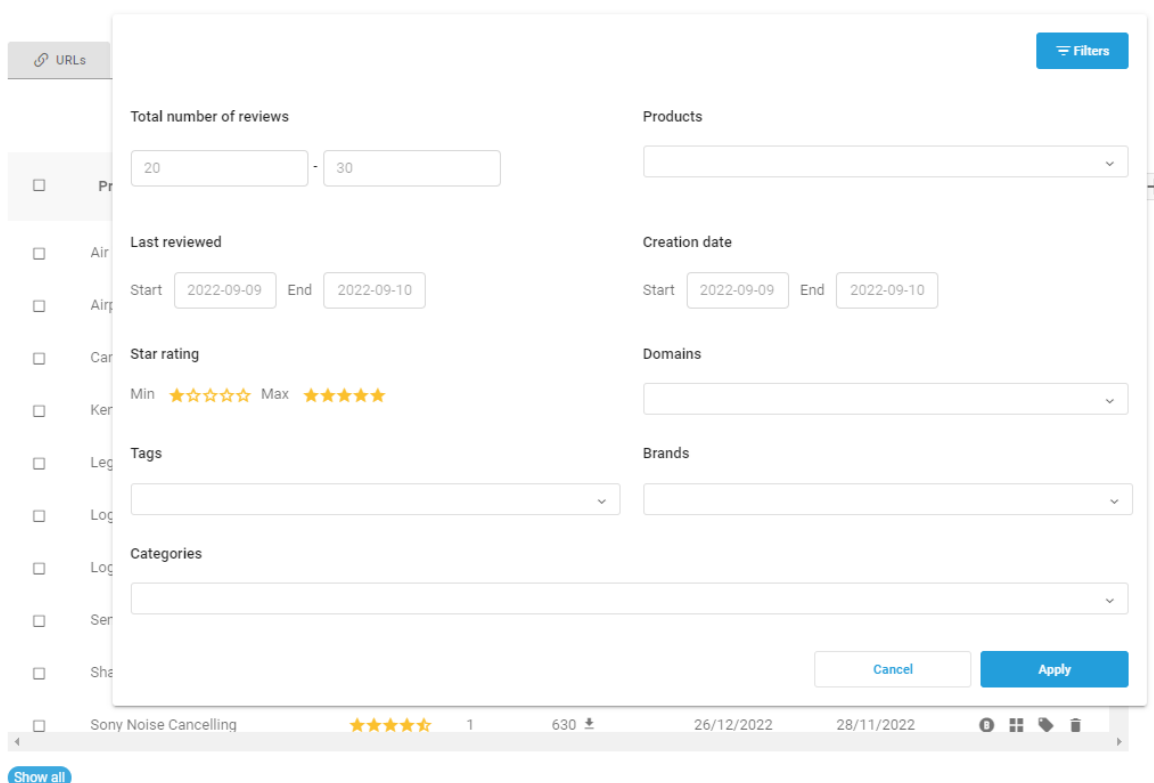
- Click the  **“B” icon** to edit brands. You can either assign an existing brand, or create a new brand.
- Click the  **category icon** to edit categories. You can either assign an existing category, or create a new category.
- Click the  **tag icon** to edit tags. You can either assign an existing tag, or create a new tag.

- Click the  **trash can icon** to delete URLs.

Products tab

The Products tab contains all of the user created products in the project that you've selected, or all the products in your entire account if the **All Data** project is selected.

The Products tab can be filtered, either by using the search box or by selecting **Filters** from the top right of the table.



Products can be filtered by the following:





- **Total number of reviews:** Either a minimum, maximum, or range of reviews can be selected.
- **Last Reviewed:** Set a date range to filter by the last review each product received.
- **Creation Date:** Set a date range to filter by the date the product was first added to your Brandwatch Reviews account.
- **Star Rating:** Set a minimum and/or maximum star rating to filter products that fall within the range.
- **Domain:** Filter by specific domain (e.g. Amazon.com, Amazon.co.uk, Walmart.com etc.).

- **Tags:** Set filter to view only products that contain URLs that have been tagged with a specific user-created tag.
- **Brands:** Set a filter to view only products that contain URLs that have been assigned a specific brand, either system-generated or user-created.
- **Categories:** Set a filter to view only products that contain URLs that have been assigned a specific category, either system-generated or user-created.

There are a number of bulk actions that can be leveraged within the Products table; simply use the tick boxes on the left-hand sidebar to select the products you wish to edit, and then click on any of the following bulk actions:

- **Add to Project:** Will add the products selected (and all the URL they contain) to a specific project (if they are not already included in that project).
- **Delete:** Will delete selected products from your account (but will not delete the URLs they contain).
- **Edit Categories:** Enables you to add and/or remove categories from the URLs included in the selected products.
- **Edit Brands:** Enables you to add and/or remove brands from the URLs included in the selected products.
- **Edit Tags:** Enables you to add and/or remove tags from the URLs included in the selected products

In addition to the bulk actions, each row (product) contains action button icons on the right of the table, specifically:

- Click the  **“B” icon** to edit brands associated with the URLs included in the selected product. You can either assign an existing brand, or create a new brand.
- Click the  **category icon** to edit categories associated with the URLs included in the selected product. You can either assign an existing category, or create a new category.
- Click the  **tag icon** to edit tags associated with the URLs included in the selected product. You can either assign an existing tag or create a new tag.
- Click the  **trash can icon** to delete products. (This will not delete the URLs in the product — just the product).

Brands tab

The Brands tab contains all of the system-generated and user-created brands in the project that you've selected, or all the brands in your entire account if the **All Data** project is selected.

The Brands tab can be filtered, either by using the search box or by selecting Filters from the top right of the table.

The screenshot shows a filter overlay for the 'Brands' tab. The overlay is a white box with a blue 'Filters' button in the top right corner. It contains several filter sections: 'Total number of reviews' with input fields for 20 and 30; 'Products' with a dropdown menu; 'Last reviewed' with 'Start' and 'End' date pickers set to 2022-09-09 and 2022-09-10; 'Creation date' with similar date pickers; 'Star rating' with 'Min' and 'Max' star ratings (5 stars each); 'Tags' with a dropdown menu; 'Domains' with a dropdown menu; and 'Brands' with a dropdown menu. At the bottom of the overlay are 'Cancel' and 'Apply' buttons. In the background, a table is visible with columns for brand names, star ratings, and dates. The table has a 'Show all' button and a pagination bar at the bottom.


Brands can be filtered by the following:

- **Total number of reviews:** Either a minimum, maximum, or range of reviews can be selected.
- **Products:** Show only brands that are associated with the selected products.
- **Last Reviewed:** Set a date range to filter by the last review each brand received.
- **Creation Date:** Set a date range to filter by the date the brand was first added to your Brandwatch Reviews account.
- **Star Rating:** Set a minimum and/or maximum star rating to filter brands that fall within the range.
- **Domain:** Filter by specific domain (e.g. Amazon.com, Amazon.co.uk, Walmart.com etc.).
- **Tags:** Set filter to view only brands that contain URLs that have been tagged with a specific user-created tag.

- **Brands:** Set a filter to view only the brands selected.
- **Categories:** Set a filter to view only brands that contain URLs that have been assigned a specific category, either system-generated or user-created.

There are a number of bulk actions that can be leveraged within the brands tab; simply use the tick boxes on the left-hand sidebar to select the brands you wish to edit, and then click on one of any of the following bulk actions:

- **Add to Project:** Will add the brand, and all URLs in the selected brand to a specific project (that are not already included in that project).
- **Delete:** Will delete selected brands from your account. (This will not delete the URLs associated with those brands — just the brands themselves).

In addition to the bulk actions, each row (brand) contains a  **trash can icon** to the right of it. Click this button to remove the brand from your account. It will not delete any URLs associated with that brand. If you would like to delete the associated URLs, filter the URL table by brand and delete any URLs included, then delete the brand.

Categories tab

The Categories tab contains all of the system-generated and user-created categories in the project that you've selected, or all the brands in your entire account if the **All Data** project is selected.

The Categories tab can be filtered, either by using the search box or by selecting **Filters** from the top right of the table.

The screenshot shows a 'Filters' modal window in the Brandwatch interface. The modal is titled 'Filters' and contains several filter sections:

- Total number of reviews:** Two input fields for a range, currently set to 20 and 30.
- Products:** A dropdown menu.
- Last reviewed:** Two date input fields for a range, currently set to 2022-09-09 and 2022-09-10.
- Creation date:** Two date input fields for a range, currently set to 2022-09-09 and 2022-09-10.
- Star rating:** A section with 'Min' and 'Max' star ratings, currently set to 4 and 5 stars respectively.
- Domains:** A dropdown menu.
- Tags:** A dropdown menu.
- Brands:** A dropdown menu.
- Categories:** A dropdown menu.


At the bottom of the modal are 'Cancel' and 'Apply' buttons. The background shows a list of categories with a search bar and a 'Filters' button.

Categories can be filtered by the following:

- **Total number of reviews:** Either a minimum, maximum, or range of reviews can be selected.
- **Products:** Show only categories that are associated with the selected products.
- **Last Reviewed:** Set a date range to filter by the last review each category received.
- **Creation Date:** Set a date range to filter by the date the category was first added to your Brandwatch Reviews account.
- **Star Rating:** Set a minimum and/or maximum star rating to filter to categories that fall within the range.
- **Domain:** Filter by specific domain (e.g. Amazon.com, Amazon.co.uk, Walmart.com etc.).
- **Tags:** Set filter to view only categories that contain URLs that have been tagged with a specific user-created tag.
- **Brands:** Set a filter to view only categories that contain URLs that have been assigned a specific brand, either system-generated or user-created.
- **Categories:** Set a filter to view only the categories selected.

There are a number of bulk actions that can be leveraged within the Categories tab; simply use the tick boxes on the left-hand sidebar to select the brands you wish to edit, and then click on one of any of the following bulk actions:

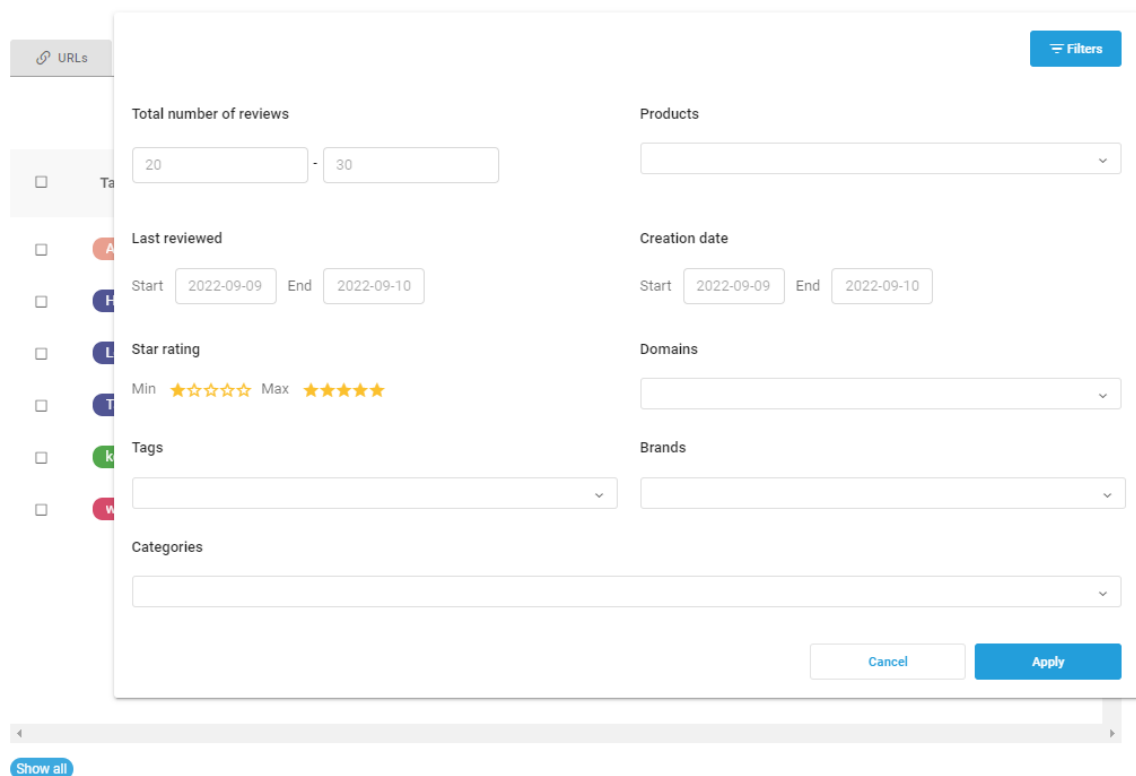
- **Add to Project:** Will add the category and all URLs in the selected category to a specific project (if they are not already included in that project).
- **Delete:** Will delete the selected categories from your account. (This will not delete the URLs associated with those categories — just the categories themselves).

In addition to the bulk actions, each row (category) contains a  **trash can icon** to the right of it. Click this button to remove the category from your account. It will not delete any URLs associated with that category. If you would like to delete the associated URLs, filter the URL table by category and delete any URLs included, then delete the category.

Tags tab

The Tags tab contains all of the user-created tags in the project that you've selected, or all the tags in your entire account if the **All Data** project is selected.

The Tags tab can be filtered, either by using the search box or by selecting Filters from the top right of the table.



The screenshot shows a filter modal for the 'Tags' tab. The modal is titled 'Filters' and contains several filter sections:

- Total number of reviews:** A range selector with input fields for '20' and '30'.
- Products:** A dropdown menu.
- Last reviewed:** A date range selector with 'Start' and 'End' fields, both set to '2022-09-09'.
- Creation date:** A date range selector with 'Start' and 'End' fields, both set to '2022-09-09'.
- Star rating:** A range selector with 'Min' and 'Max' fields, both set to '★★★★★'.
- Domains:** A dropdown menu.
- Tags:** A dropdown menu.
- Brands:** A dropdown menu.
- Categories:** A dropdown menu.


At the bottom right of the modal are 'Cancel' and 'Apply' buttons. A 'Show all' button is visible at the bottom left of the page.

Tags can be filtered by the following:

- **Total number of reviews:** Either a minimum, maximum, or range of reviews can be selected.
- **Products:** Show only tags that are associated with the selected products.
- **Last Reviewed:** Set a date range to filter by the last review each tag received.
- **Creation Date:** Set a date range to filter by the date the tag was first added to your Brandwatch Reviews account.
- **Star Rating:** Set a minimum and/or maximum star rating to filter tags that fall within the range.
- **Domain:** Filter by specific domain (e.g. Amazon.com, Amazon.co.uk, Walmart.com etc.).
- **Tags:** Set filter to view only the selected tags.
- **Brands:** Set a filter to view only tags that contain URLs that have been assigned a specific brand, either system-generated or user-created.
- **Categories:** Set a filter to view only tags that contain URLs that have been assigned a specific category, either system-generated or user-created.

There are a number of bulk actions that can be leveraged within the Tags tab; simply use the tick boxes on the left-hand sidebar to select the tags you wish to edit, and then click on any of the following bulk actions:

- **Add to Project:** Will add the tag and all URLs in the selected tag to a specific project (if they are not already included in that project).
- **Delete:** Will delete selected tags from your account. (This will not delete the URLs associated with those categories, just the categories themselves).

In addition to the bulk actions, each row (tag) contains a  **trash can icon** to the right of it. Click this button to remove the tag from your account. It will not delete any URLs associated with that tag. If you would like to delete the associated URLs, filter the URL table by tag and delete any URLs included, then delete the tag.