

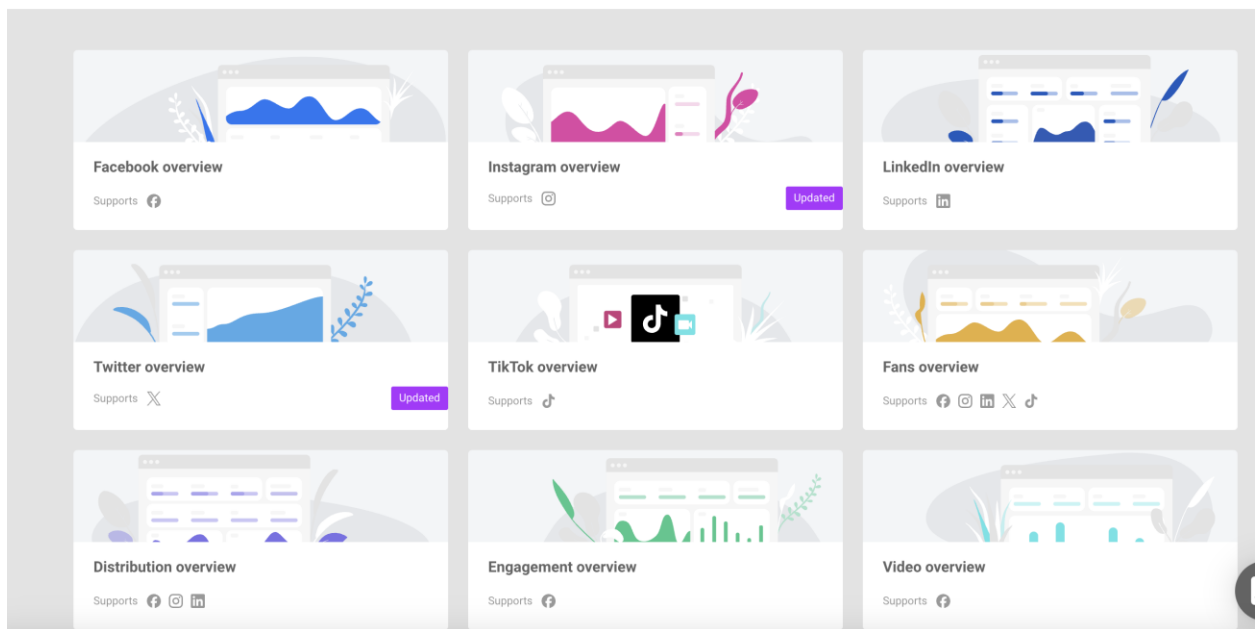
Creating Measure Dashboards

Dashboards are a powerful tool to compile the key performance indicators (KPIs) you would like to monitor for your channels and networks. Once you set up a Measure dashboard, you can return to it on a continuing basis to see the latest analytics for your channels.

Creating a dashboard

1. In Measure, click **Create Dashboard** in the top-right corner.
2. Choose one of our [dashboard templates](#) (hover over each for a brief description) or create a blank dashboard by clicking **Build your own** at the bottom of the list.

< Select dashboard template



3. After choosing a template, you'll be asked to name the new dashboard in the top left.

< **Dashboard name ***

Tip:

If you plan on creating a number of different dashboards, name them descriptively so you can identify them easily in your dashboards lists. We recommend choosing a name that

includes the brand, location, time interval, and your KPIs/objectives (e.e. "Social Media Management CPH Weekly Engagement").

4. Check the box beside any channels or channel groups you would like to include in your dashboard.

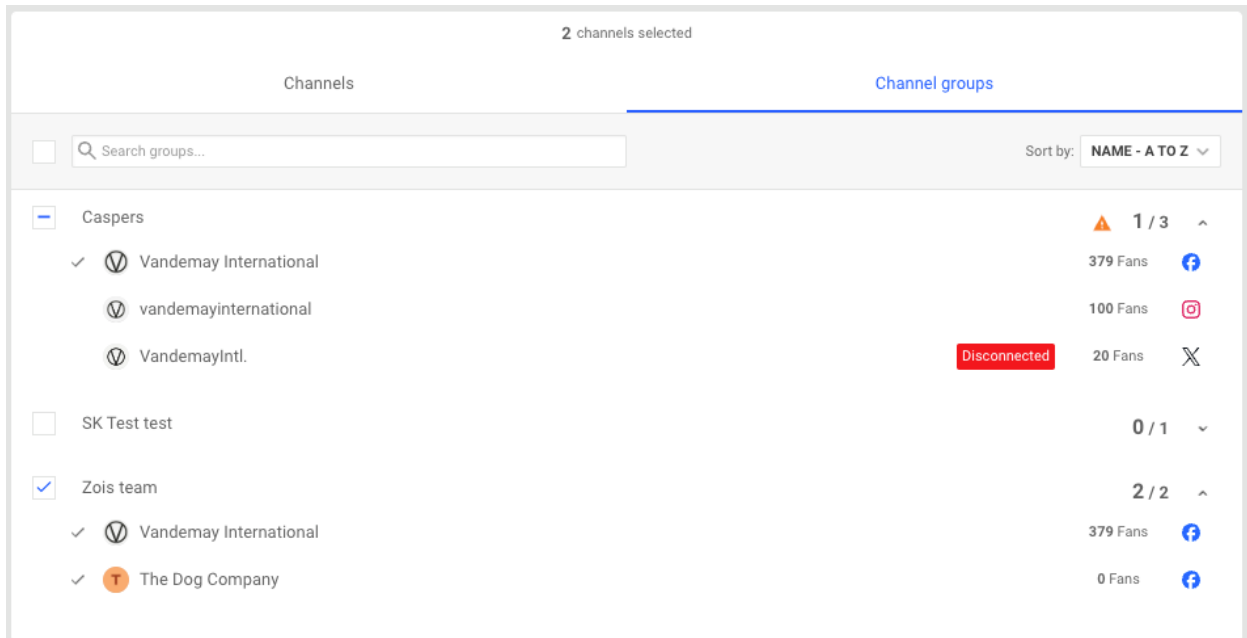
The screenshot shows a dashboard creation interface. At the top, there is a 'Dashboard name' field with the text 'Channel Group Support' and a 'CREATE DASHBOARD' button. Below this, there is a section for selecting channels and channel groups. The 'Channels' tab is active, showing a list of channel groups under the 'FACEBOOK' platform. The list includes Nike Australia, Nike Central Asia, Nike Europe, Nike North America, Nike South America, Nike Southeast Asia, and Nike USA. Each group has a checkbox and a status indicator (0 / 3). The 'Channel groups' tab is also visible, showing a list of channel groups under the 'FACEBOOK' platform. The list includes Nike Australia, Nike Central Asia, Nike Europe, Nike North America, Nike South America, Nike Southeast Asia, and Nike USA. Each group has a checkbox and a status indicator (0 / 3).

Channel	Status
Nike Australia	0 / 3
Nike Central Asia	0 / 3
Nike Europe	0 / 3
Nike North America	0 / 3
Nike South America	0 / 3
Nike Southeast Asia	0 / 3
Nike USA	0 / 3

Note:

Channel groups that are checked off as a whole under the Channel Groups tab are considered **completely selected** channel groups and all channels within that group will be added to the dashboard. If you select specific channels to add via the Channels tab and they are part of a channel group, the group will appear as a **partially selected** group (indicated by a dash next to the group) under the Channel Groups tab. Please note that you will only be able to filter your dashboard by any **completely selected** channel groups that

are selected.



5. Click **Create Dashboard** to finish.

You will be brought straight to your new dashboard to customize it. Click **Add widget** to begin adding your desired KPIs to your dashboard.

Tip:

Visit our guide to [Widgets in Measure Dashboards](#) to get started with creating a widget and learn about all of the available widgets in Measure.