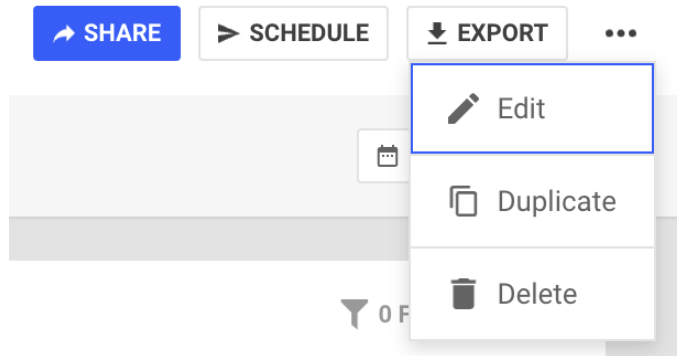


## Creating Measure Widgets

Measure's [dashboard templates](#) come preassembled with a variety of widgets, so it's not always necessary to create your own. However, you can still add any widget to any dashboard by following the steps below:

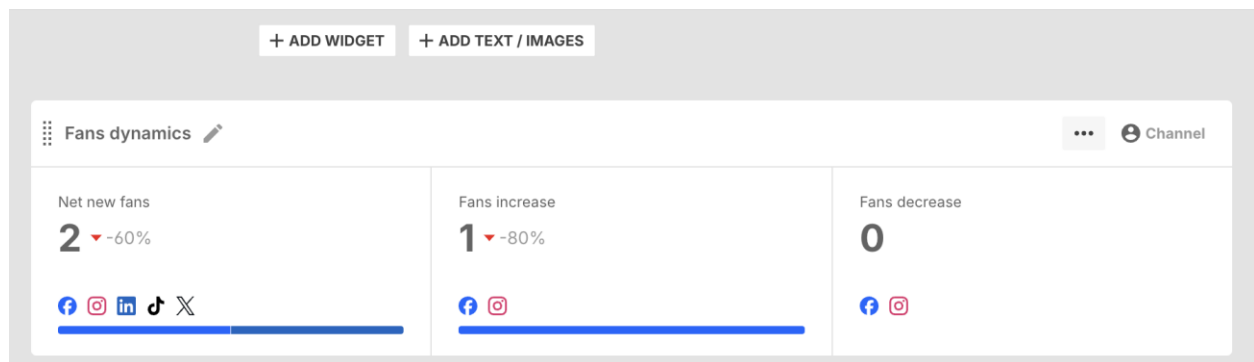
1. While viewing a dashboard, click on the **three dots icon** in the top right of the page and select **Edit**.



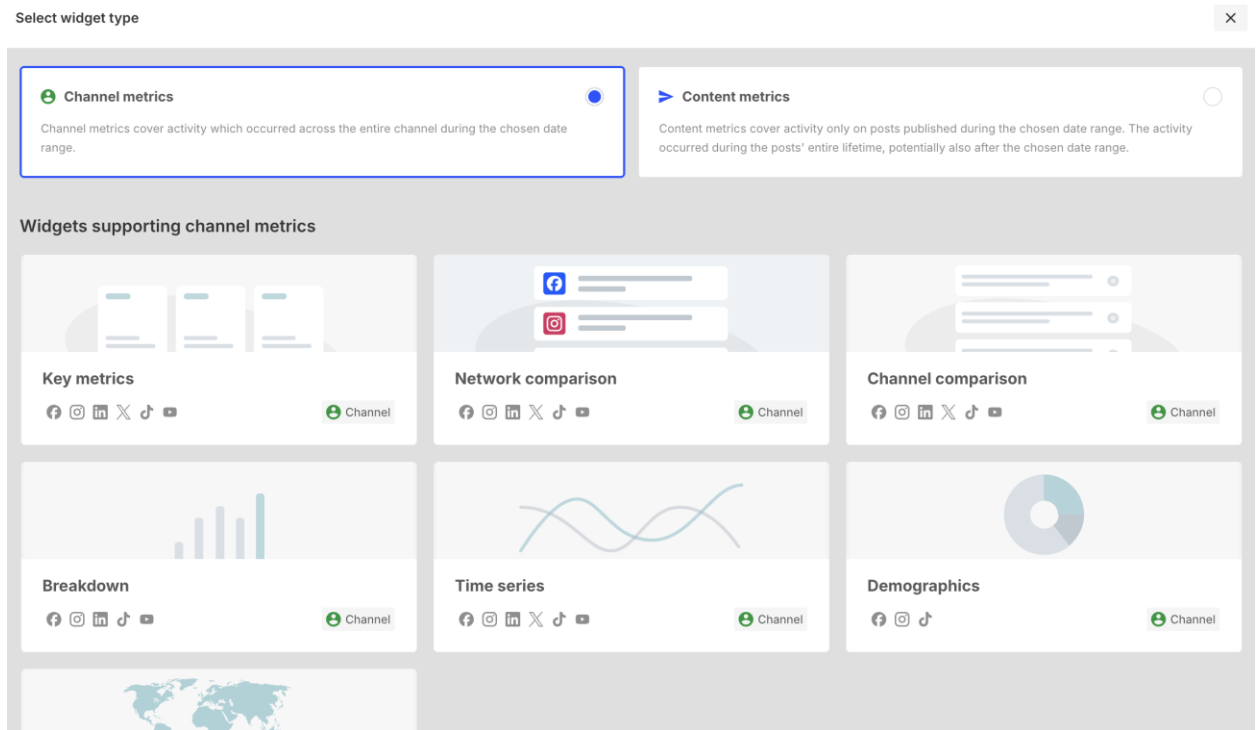
2. Click the **Add Widget** button at the top of the dashboard. This opens a popup window.

Note:

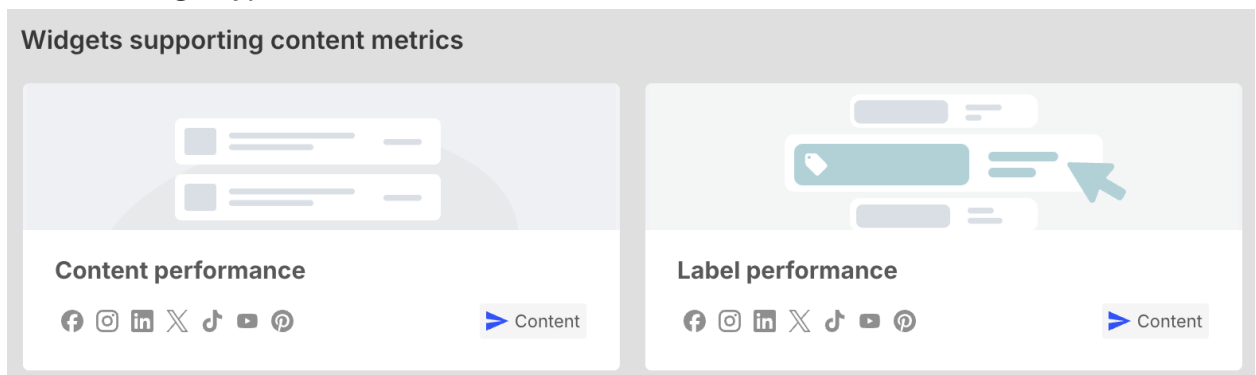
You can also click **Add Text/Images** to add your own custom design elements.



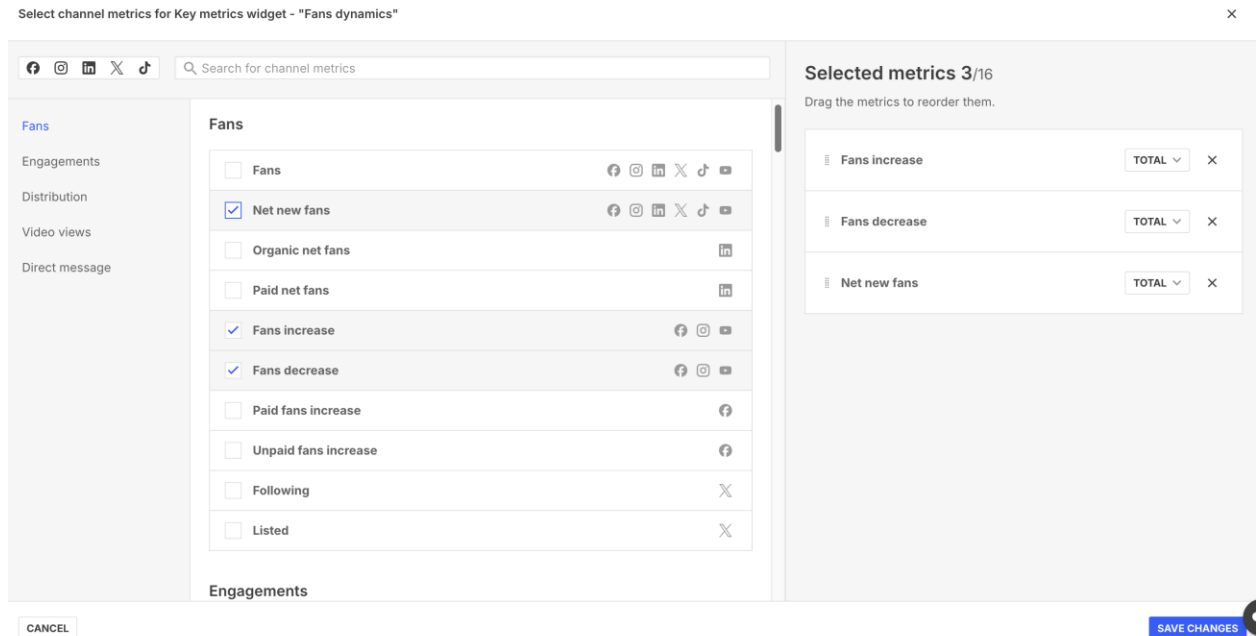
3. Select either [channel metrics](#) or [content metrics](#) to view the supported widgets for each metric type.



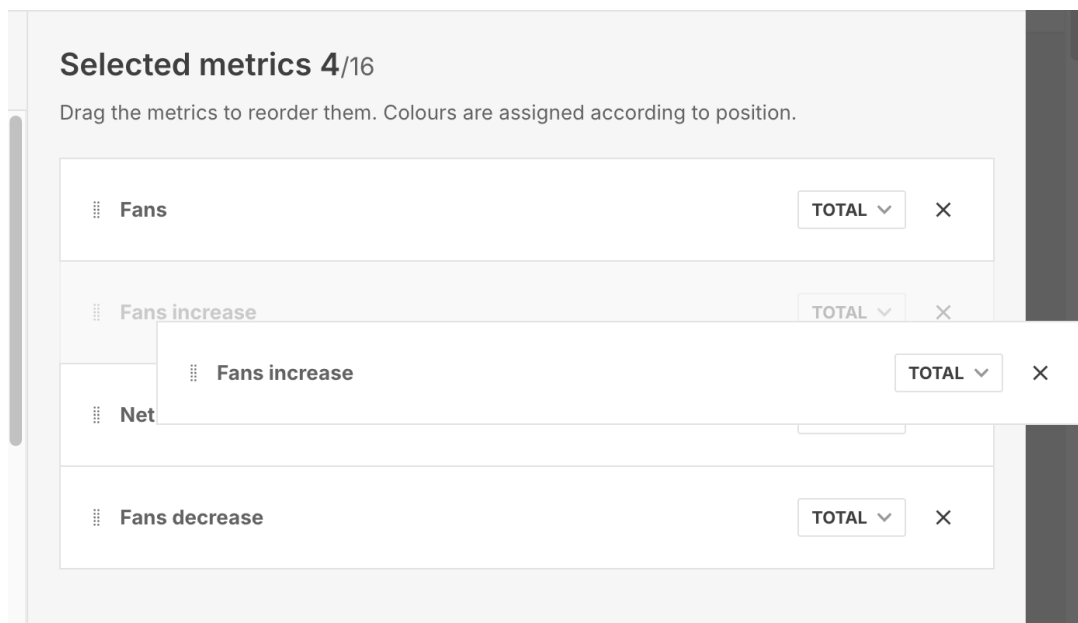
4. Select a widget type.



5. Select which metrics to include in your widget. Use the search bar at the top to search for metrics manually.



The metrics you select will populate under the **Selected metrics** panel on the right-hand side. You have the option to reorder your metrics by dragging and dropping if desired.



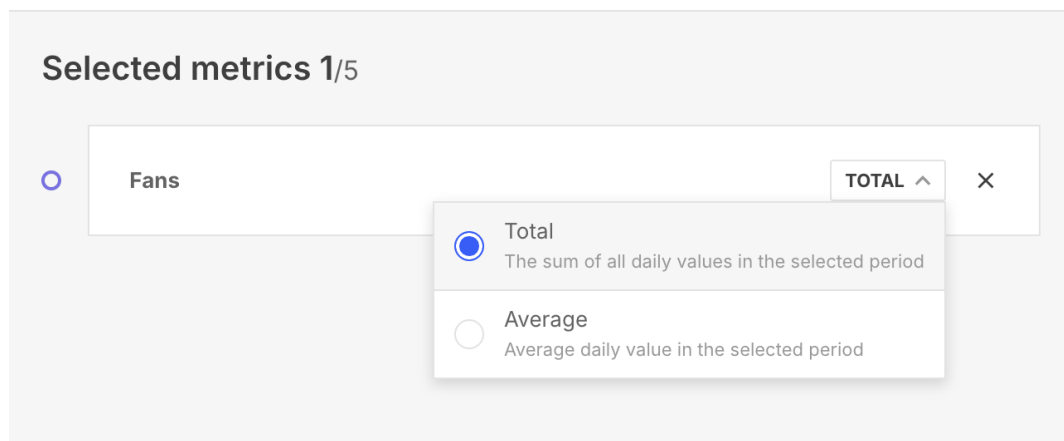
Tip:

Where available, you can choose between the **Total** or **Average** version of the metric.

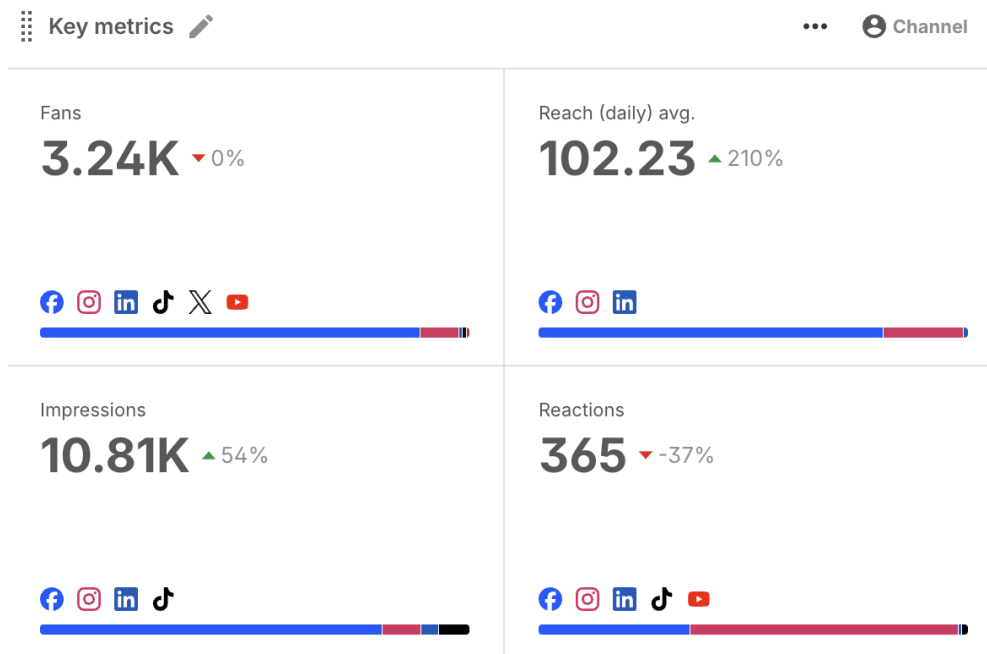
- **Total:** The sum of all the metric values for all posts published during the selected period.

- **Average:** The average of all the metric values for all posts published during the selected period. Calculated as the sum divided by the number of posts published times 100.

Please note that metrics that already have the Average aggregation (e.g. Average watch time, Average watch percentage) will not be changeable.



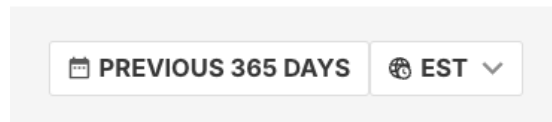
6. When ready, click **Create Widget**. This closes the popup window and returns you to the dashboard, where you can now view your new widget.



7. Click **Save Dashboard** in the upper right corner of the dashboard to exit Edit



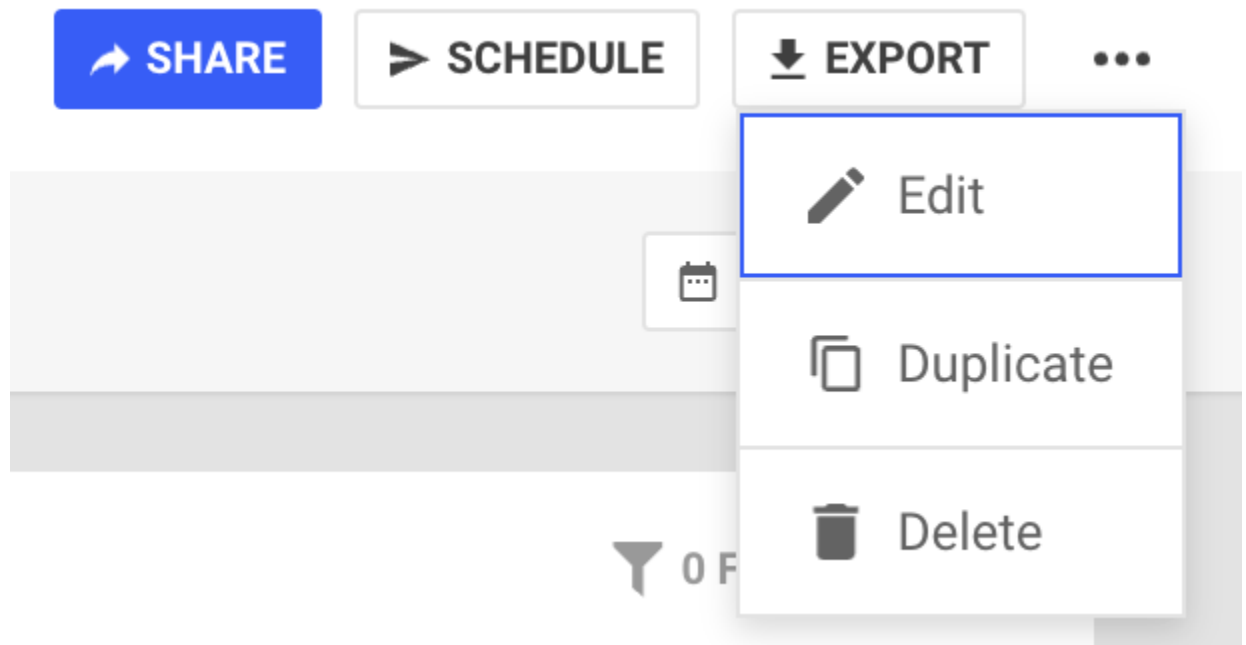
mode.



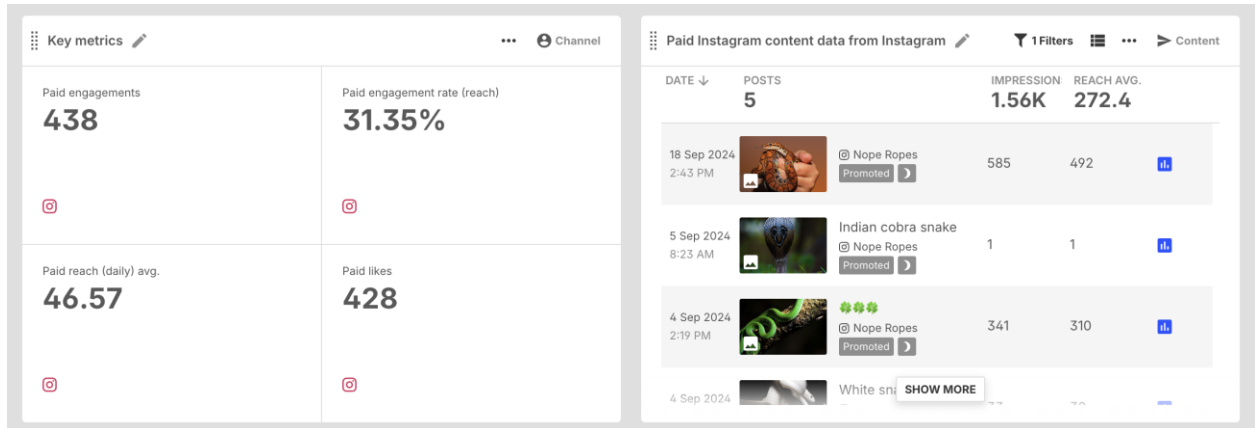
#### Editing or deleting a widget

All widgets in Measure offer some level of customization. You can edit or delete any widget by following the steps below:

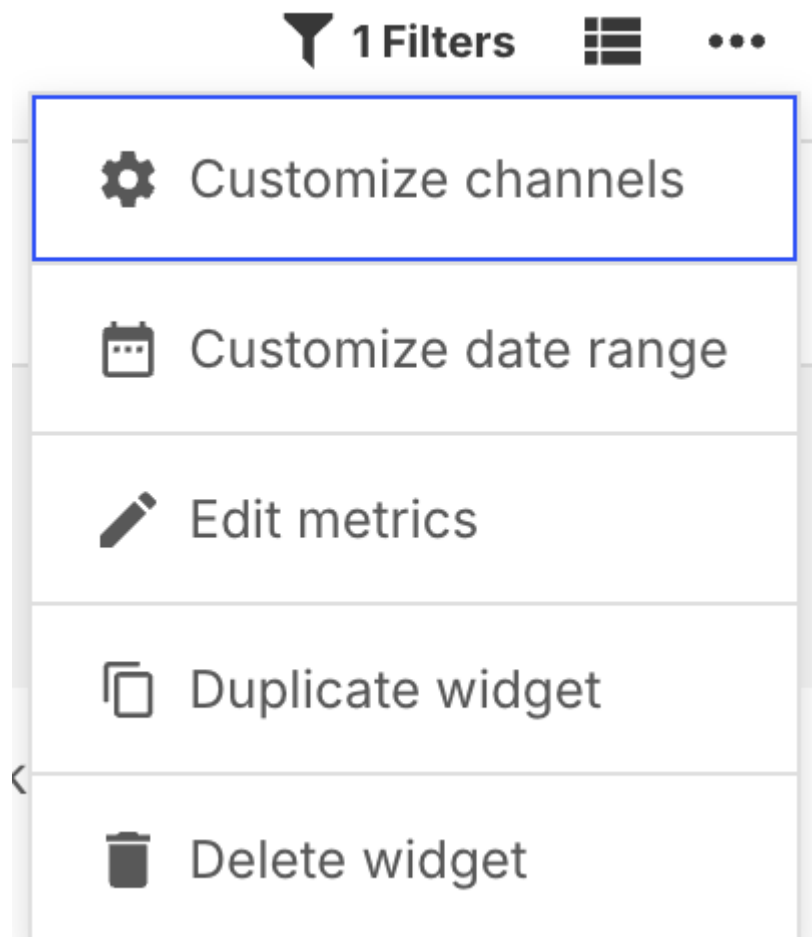
1. While viewing a dashboard, click the **three dots icon** in the upper right corner of the page and select **Edit**.



2. To adjust the size or position of a widget, drag and drop it using the kebab icon in the upper left corner.

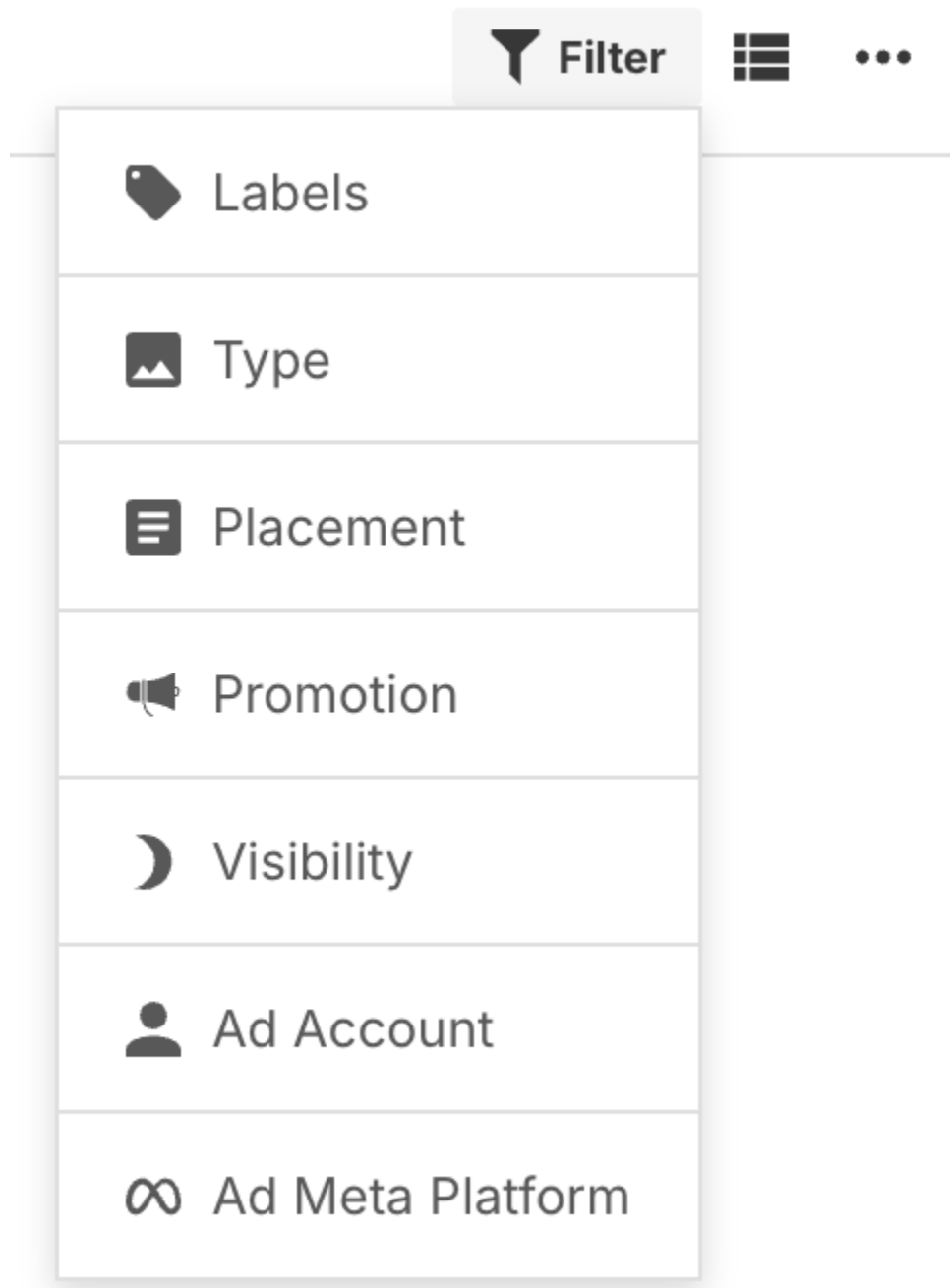


3. To customize a widget's channels, date range, or metrics, click the three dots icon in the upper right corner of the widget. You can also **duplicate** or **delete** the widget

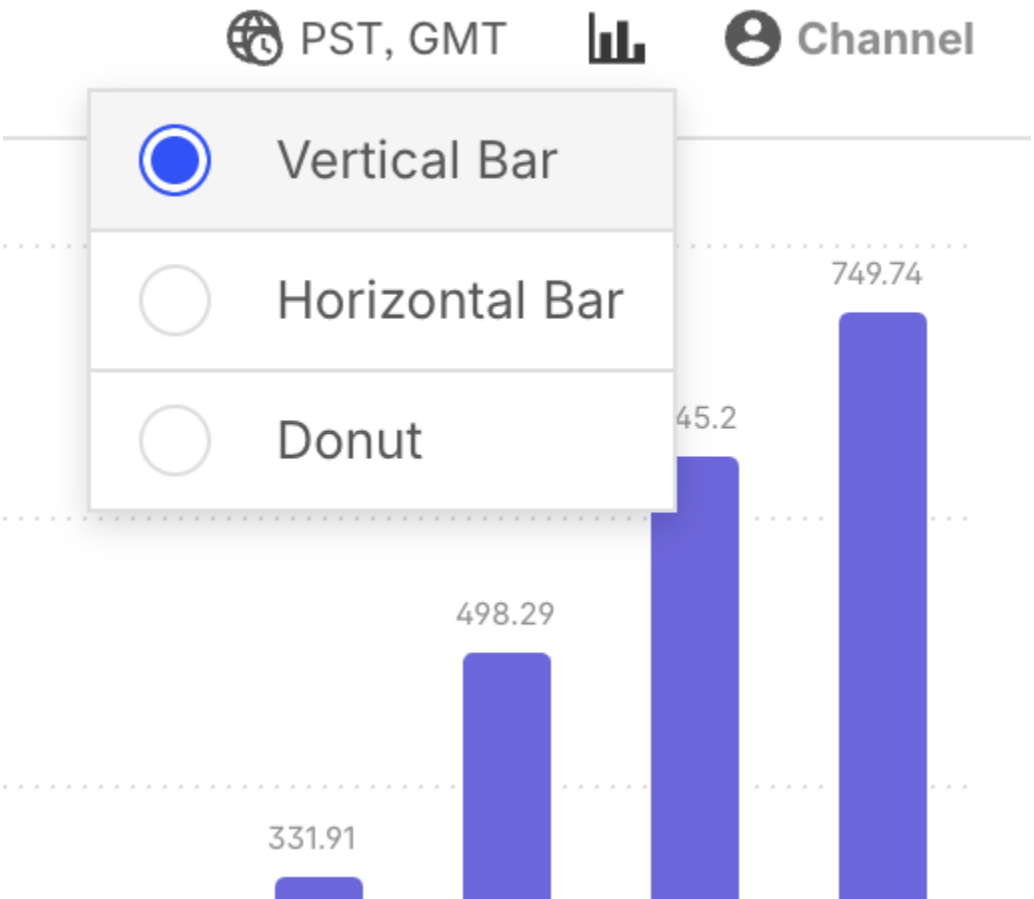


from this menu.

4. If your widget supports filters, you can customize these by clicking the **funnel icon**.



5. If your widget supports different views or chart types, you can customize these by clicking the **view** or **chart** icons.



6. Once everything looks good, click **Save Dashboard** in the upper right corner of the



dashboard to exit Edit mode.

