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Section: Getting Started

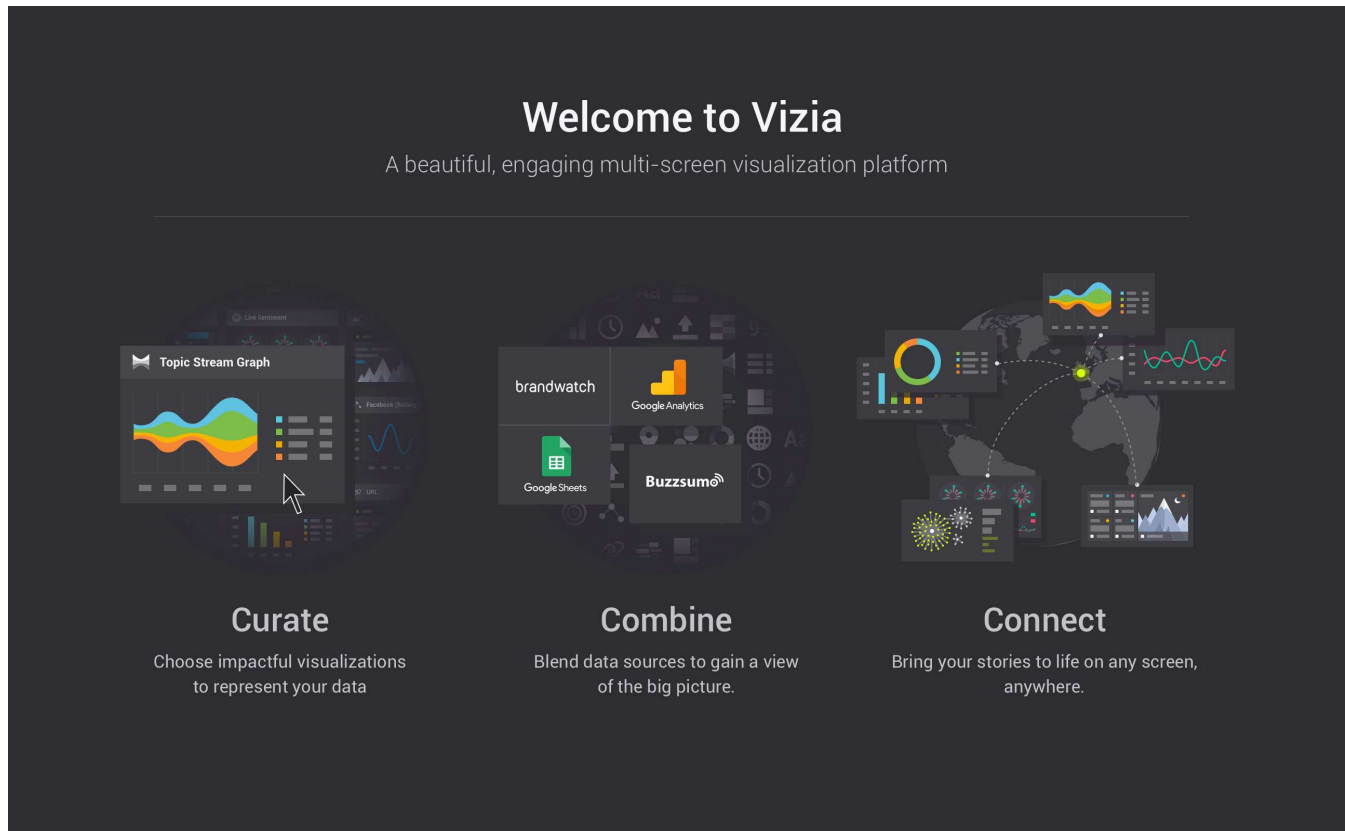


Understanding Vizia

7 days ago · Updated · **Print/PDF**

Translate this article:

Vizia brings social and marketing data to everyone in your business. It's a flexible, dynamic, multi-screen display system. Powered by a combination of Brandwatch Consumer Research data and key social and marketing integrations, it gives the most comprehensive overview of your marketing world. The dynamic, customizable displays can be broadcast on any screen and are controlled remotely, allowing you to implement Vizia in multiple offices around the globe.



Vizia enables you to establish a social hub to manage social activities and spread social intelligence throughout your enterprise, as well as showcase your results throughout the company. The dynamic **Slides** can be organized with expertly designed visualizations, representing your data in the best and most insightful manner possible, thus ensuring that your team are aligned on objectives and ready to drive customer-centric strategies across the business.

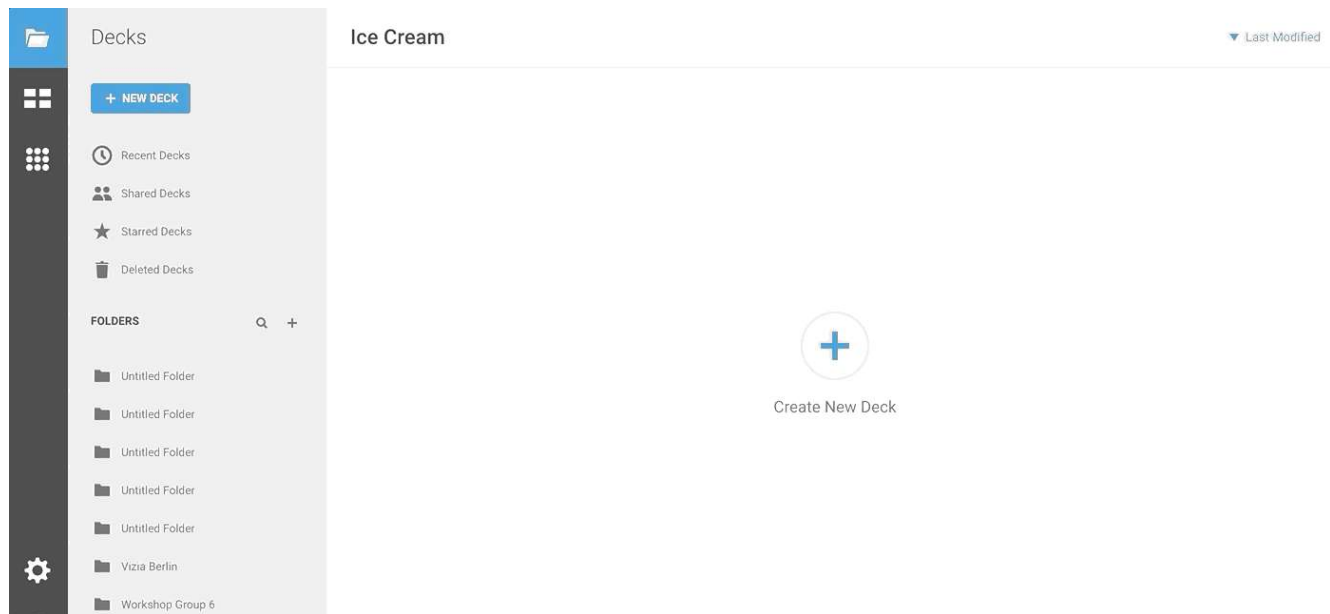
This guide aims to get you up and running with the Vizia platform in no time. We'll cover the basics, showing you how to create a folder, create a deck and begin adding slides to your decks.

Vizia Introduction

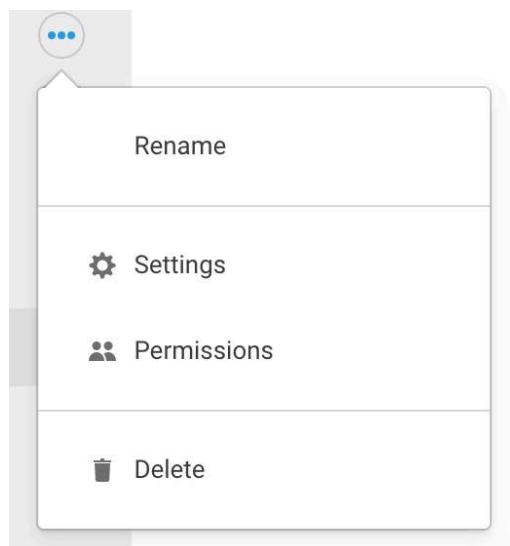
Creating a Folder

Folders allow you to categorize different groups of data. For example, you might have a folder for the different teams around your organization. You can also set different permissions for your folders so only certain users can view or edit them. There is no limit to the number of folders you can create.

To create a new folder click on the **+** button next to **Folders**. This will automatically open an untitled folder. Name the folder by clicking on the title field that will appear at the top of the screen.



You will see a list of folders on the left of the screen. Hovering over a folder will reveal further options. Clicking on dots to the right of the folder name will display the management options available.



The following options are available;

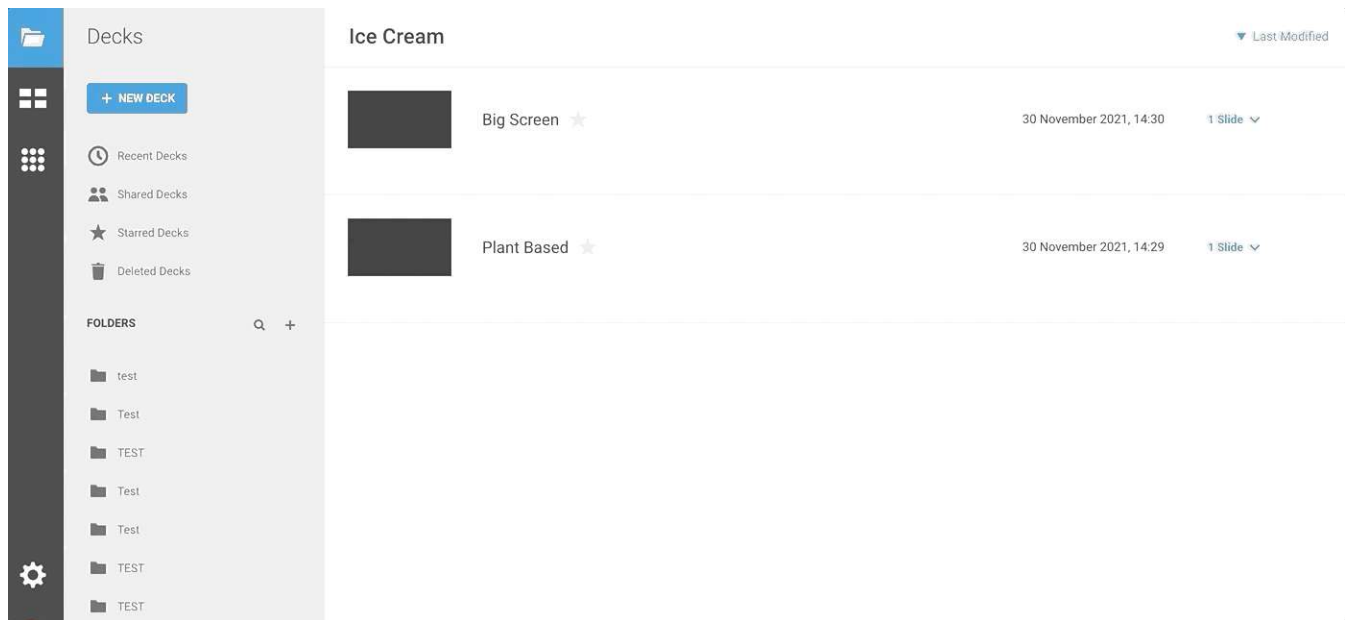
1. Rename
2. Settings
3. Permissions
4. Delete

For more in-depth information on folders, see the **Folders** guide in the help center.

Creating a Deck

Note: If you would like to create a deck for a project or query in BCR, you must first have access to the respective project or query in BCR before it will be visible to add to a Vizia deck.

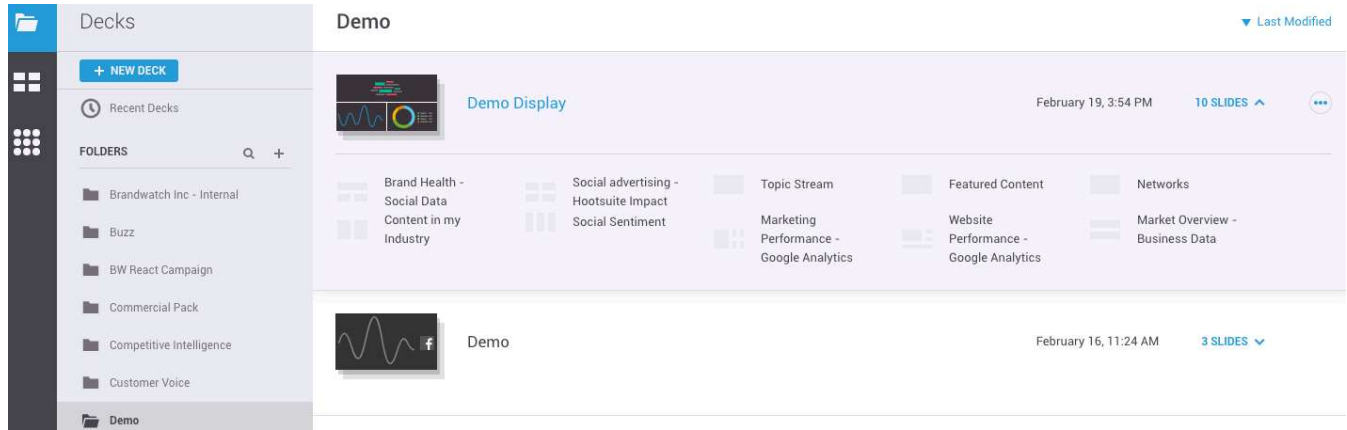
To create a new deck click on **+ New Deck** in the left-hand sidebar of Vizia.



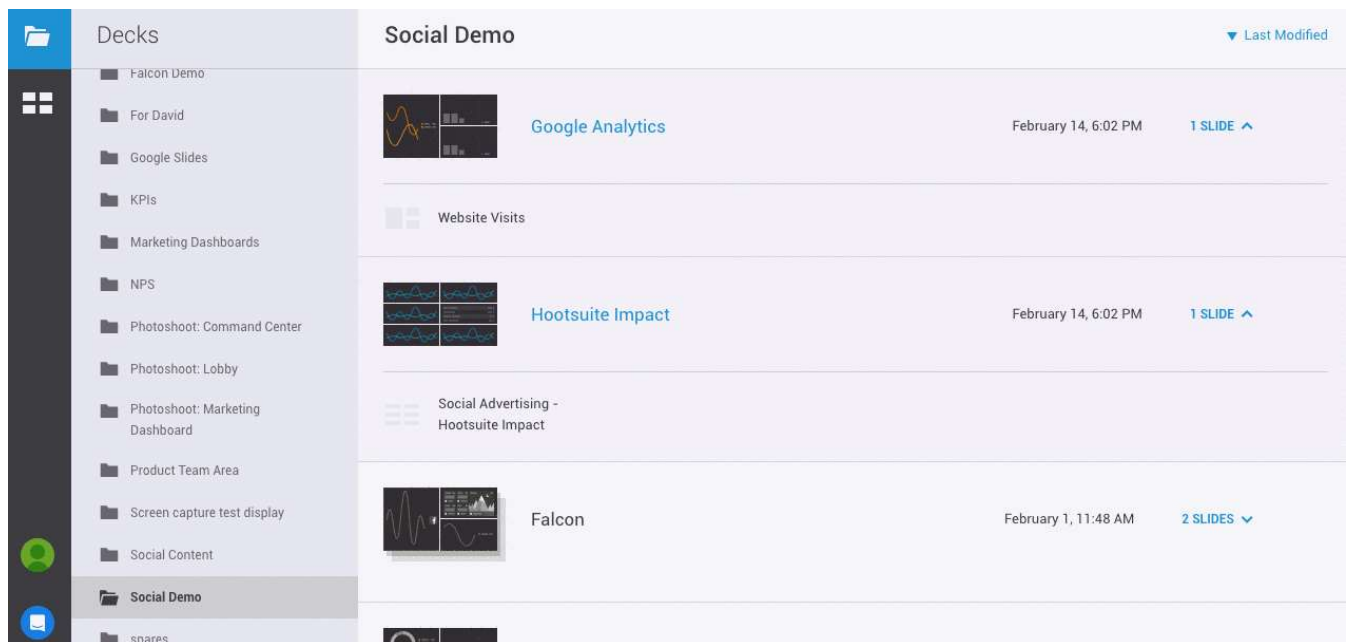
You will be prompted to name your deck and put it in the desired folder.

From the content management interface there are multiple options in terms of viewing and managing your decks.

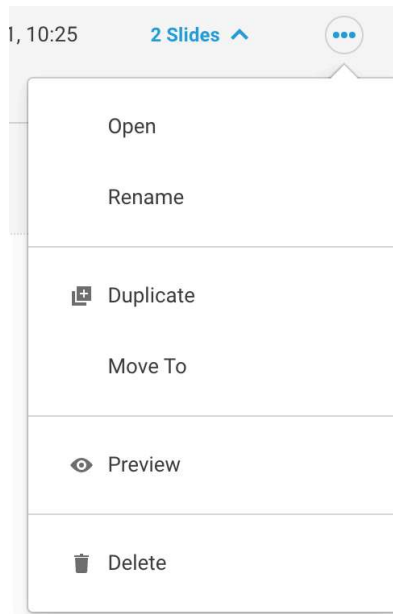
1. You can preview the content of decks by clicking anywhere except the title of the deck. This will show you the names and number of slides within that deck, and how many components in each.



2. You can drag and drop slides between decks.



3. You can also open, rename, duplicate (to the same or to another folder), move to (another folder) preview or delete your decks by clicking the 3 dots on the right.



By clicking on "Recent Decks" you will see the 10 most recently edited decks in a custom folder.

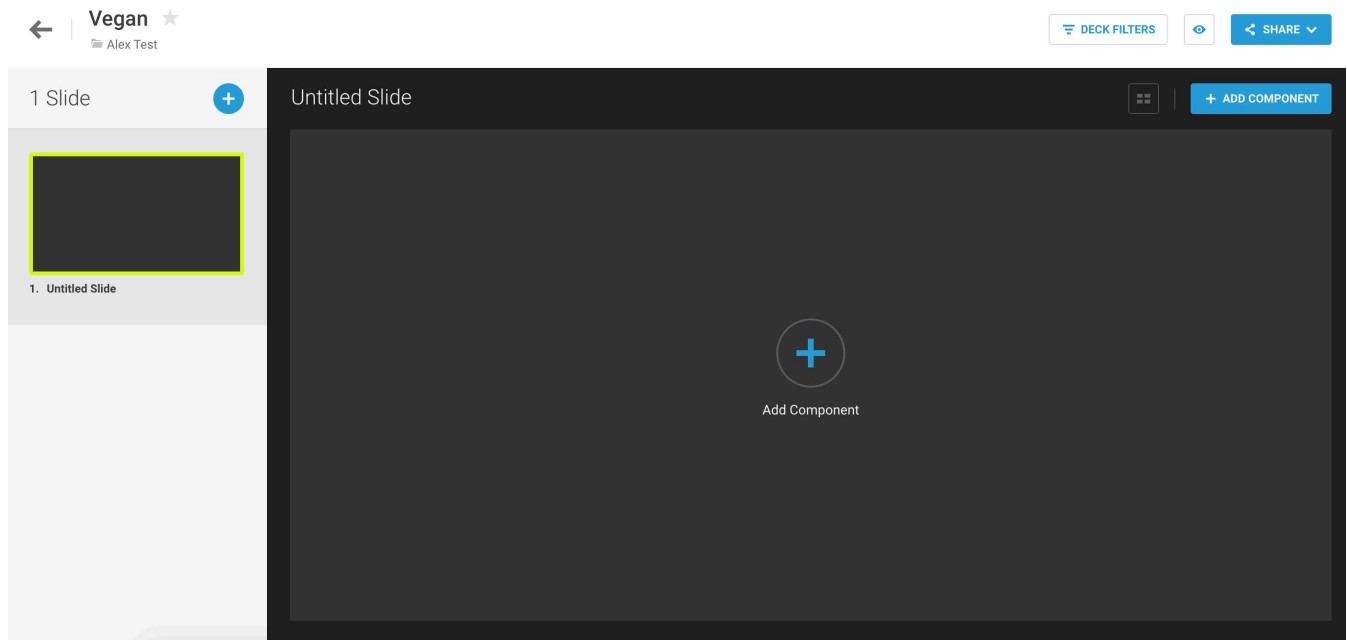
For more in-depth information on decks, see the [Decks](#) article in the help center.

Slides and Components

Slides are made up of 1-9 components (data visualizations) that show data from whichever data source(s) you plug into them. They are dynamic and animated, and each one shows a different aspect of the data. We'll look now at how to add them to your deck and the various settings available.

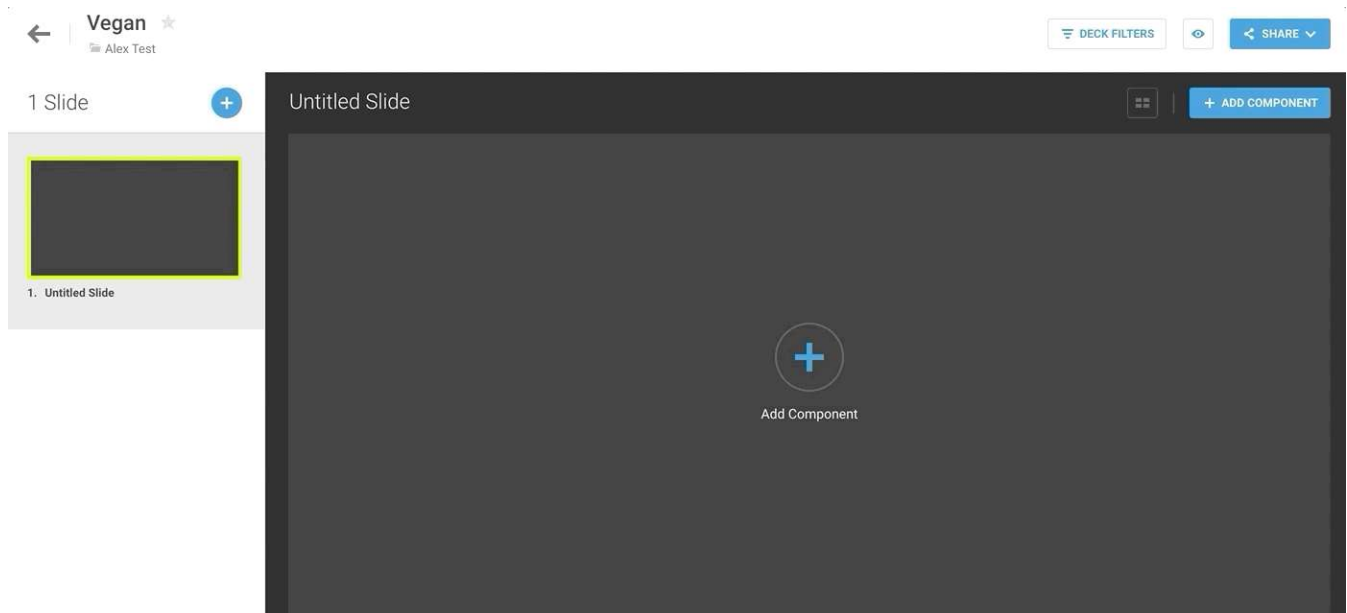
Adding Slides to Your Deck

When you open a new deck it will bring you to the Deck Editor interface. This is where you will add your slides. To add a new slide click the **+** button on the top left of the editor.

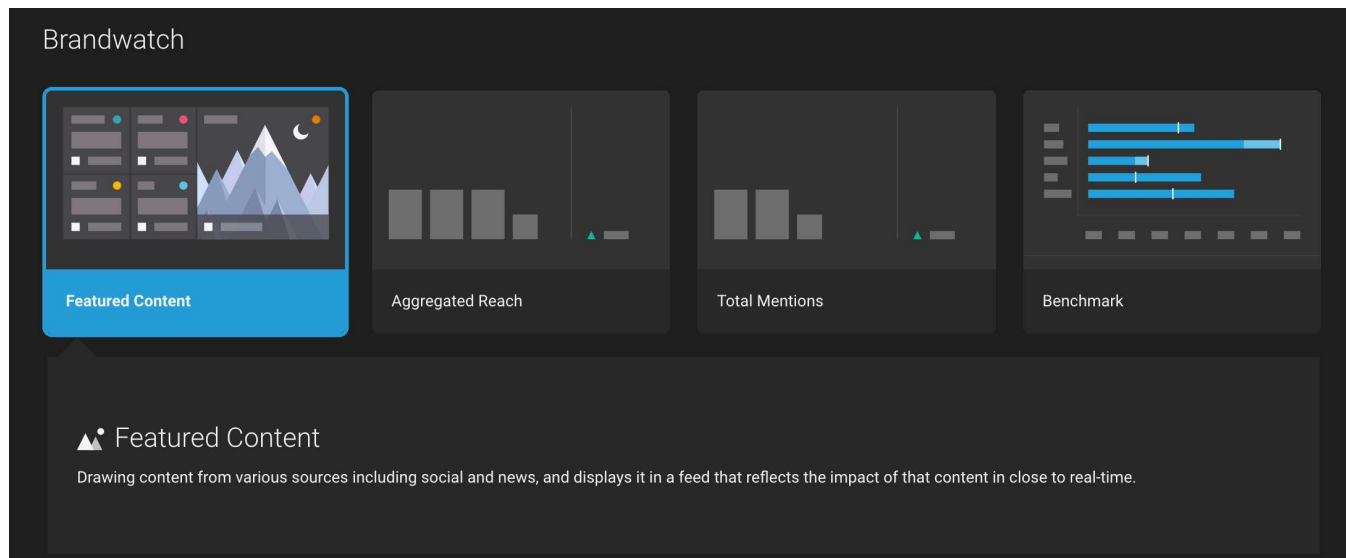


Components

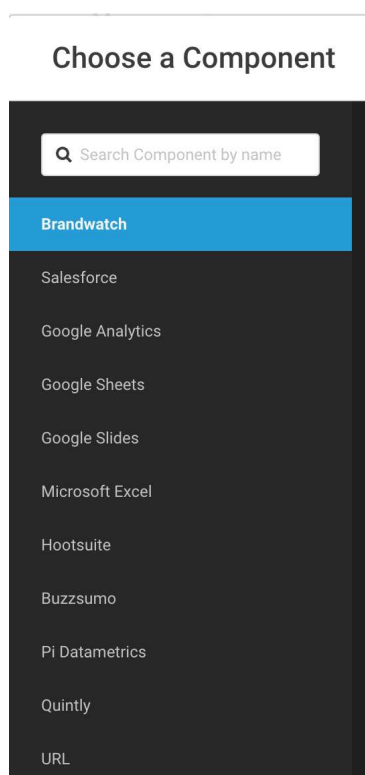
Select "+ Add Component" to open the Component Picker. From here, you can add components and begin building your deck.



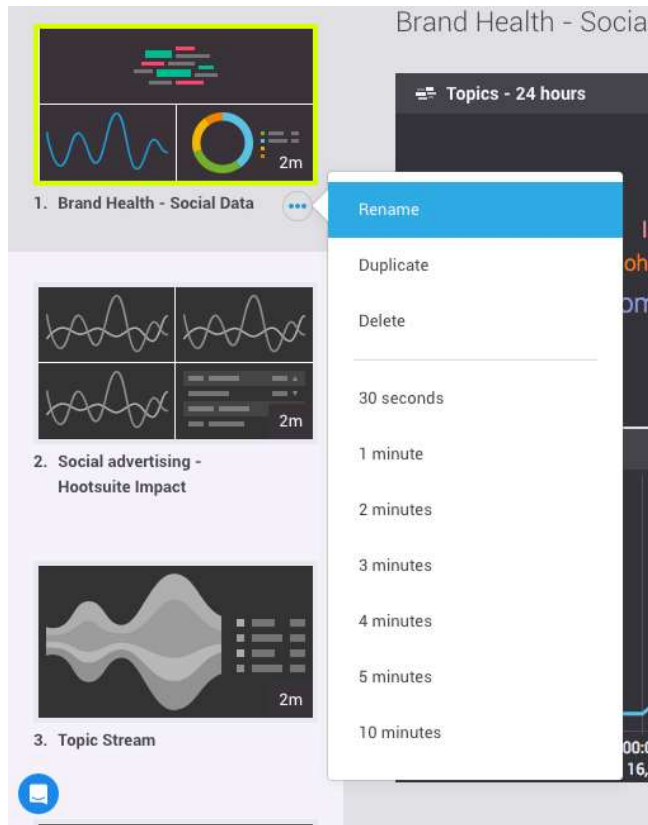
To find out more information about any of the components, simply click onto it. This will expand the description viewer. Each component is designed to bring your data to life in a different way so we encourage you to explore all of the options available.



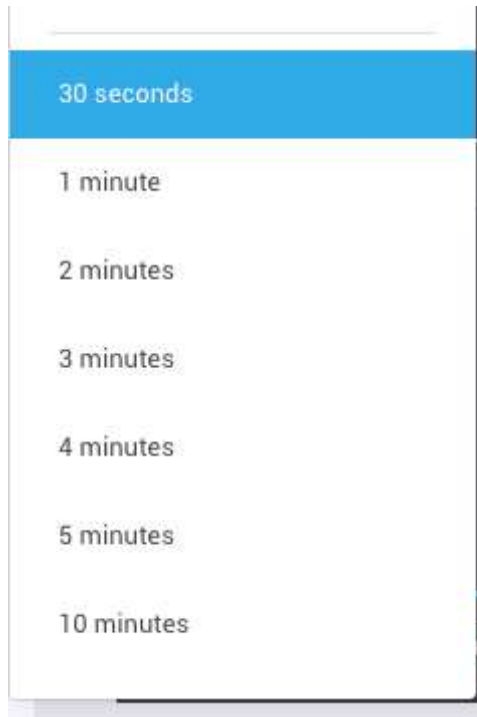
On the left of the Component Picker, you will see categories for different data sources. By clicking on each of these, you will see the components for the relevant data source.



Once you have added some components to your slide you will see the slide control options available. Here you can rename, duplicate, delete or set time intervals.



Setting time intervals allows you to determine how long each slide will display for when it is live on a screen. For example, if you choose 30 seconds, it will rotate to the next slide after 30 seconds. Each slide can be set to different time intervals.



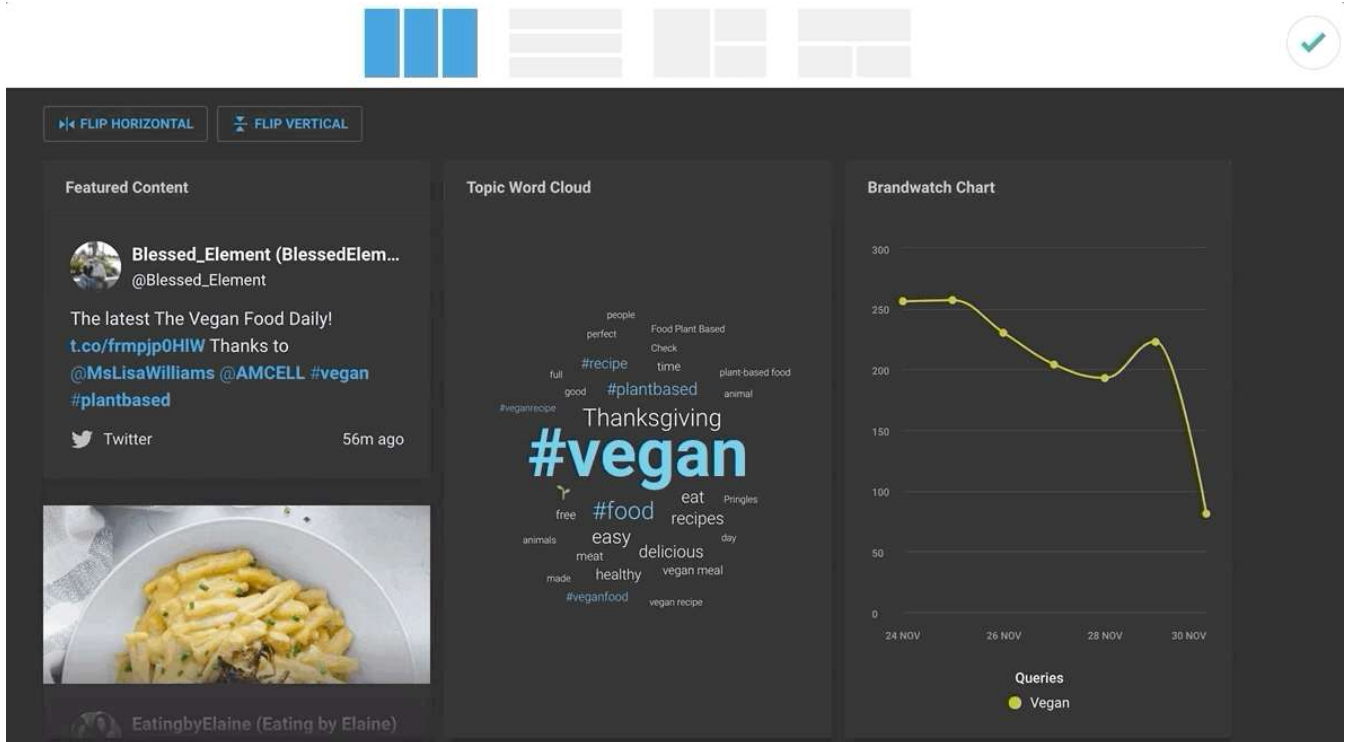
Find out more about slides in the **Slides** article in the help center.

Customize Layout

Once you have added some **Slides** and **Components** you can customize the layout of the components in each slide by selecting "Slide Layout" in the top right of the Deck Editor.



The options will vary depending on how many components you have in your slide. Here is an example with three components.

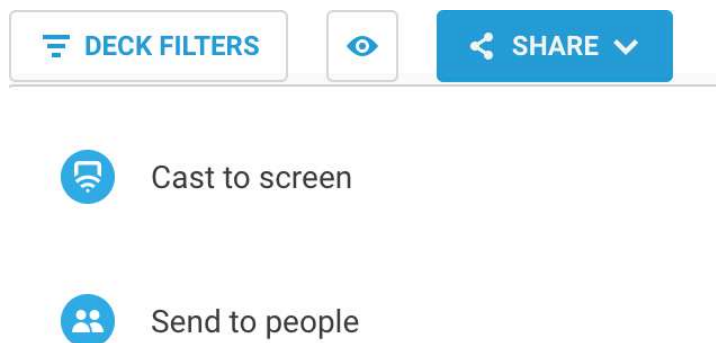


You can also drag and drop components within the slide to rearrange them.

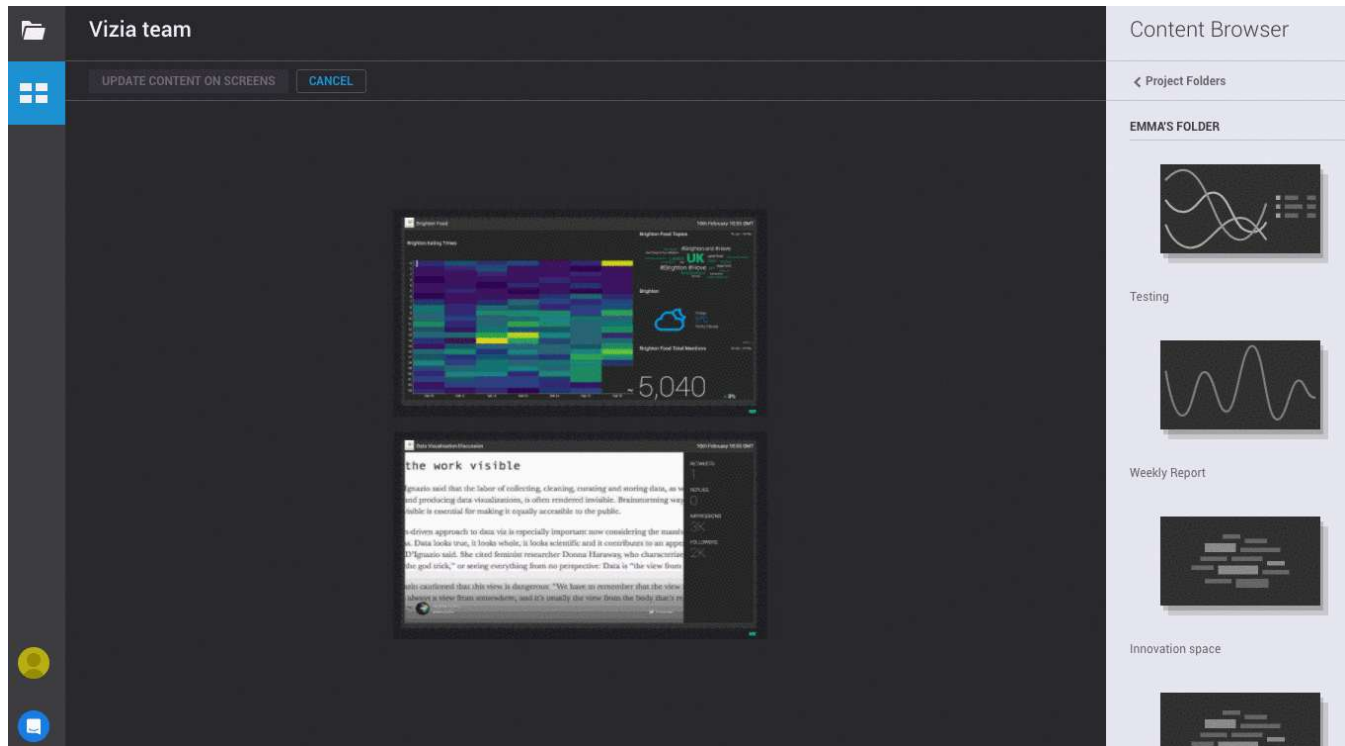
Deck Distribution

From the **Deck Editor**, you can distribute the content to any of the screens in your network.

Simply click "Share" and select "Cast to screen" and pick your desired installation.

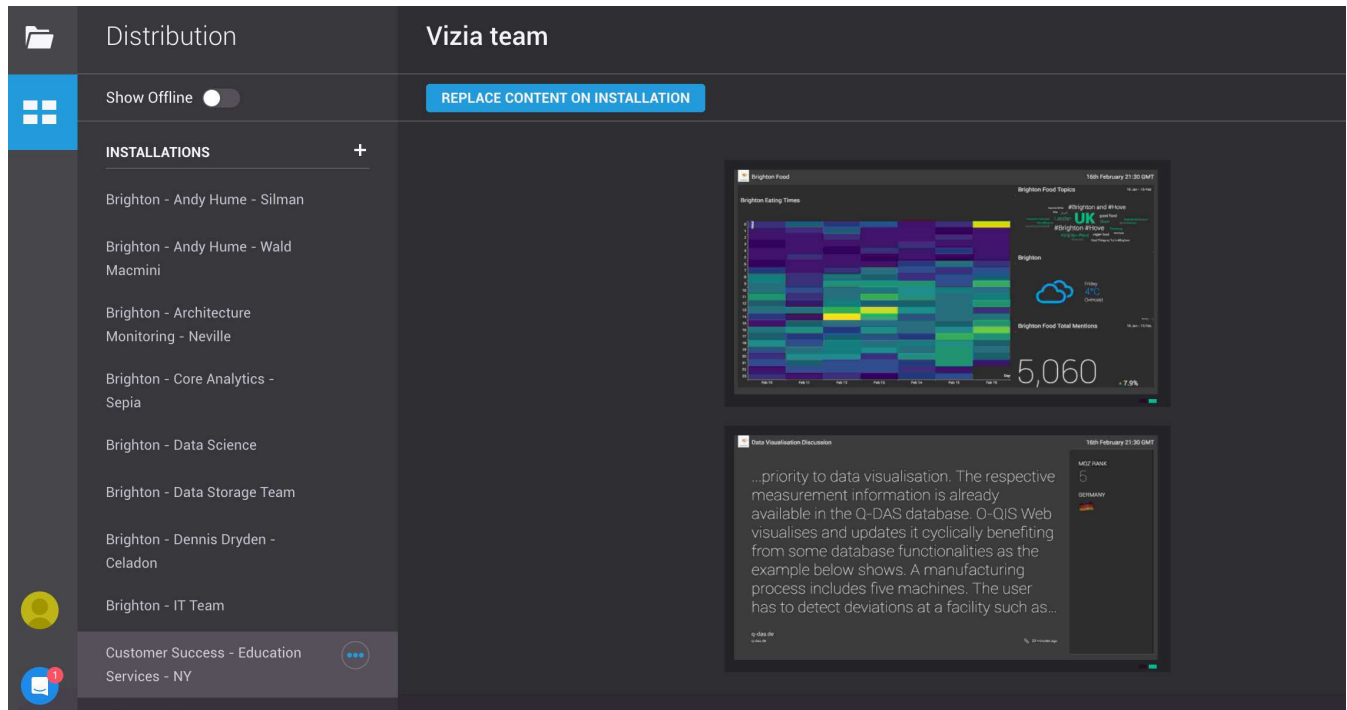


This will bring you to the distribution hub where you can drag and drop your decks onto the screens around your organization.



Distribution Hub

The Distribution Hub is where you manage the distribution of Vizia content to your network of connected screens. You have consolidated, central control, making publishing very quick and easy, creating confidence for you and impact for the people you reach. Your screens are powered by an easy to install Chrome extension.



Once you have installed the Chrome extension, simply drag and drop content to update your screens.

Find detailed set up instructions [here](#).

Vizia is powered by multiple different data sources. To view the selection of **Integrations** available or to request a new one please visit the integrations page.

Take the **Introducing Vizia course** on Brandwatch Academy to learn basic knowledge in order to get started with using Vizia. Get tips and tricks, ask questions and discuss Vizia with Brandwatch customers in our **Community**.

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