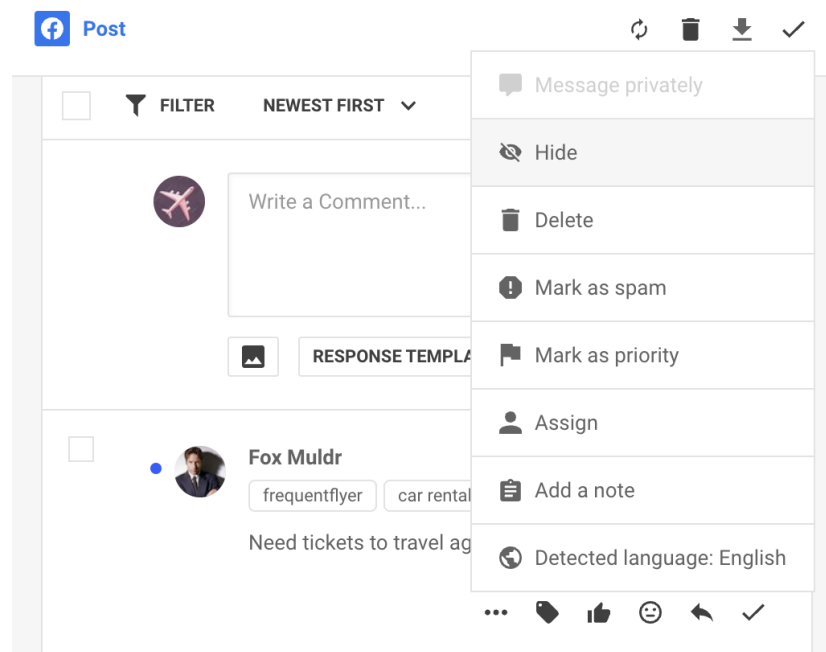


Hiding Comments and Replies in Engage

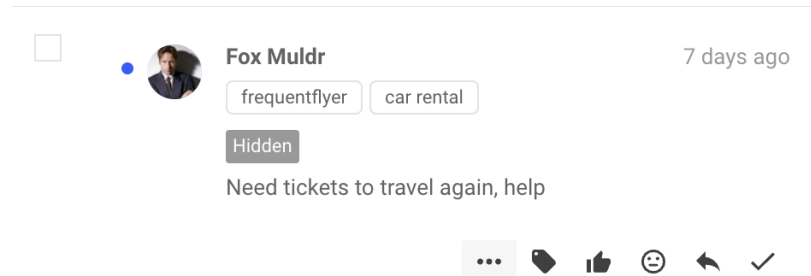
There may be times when you need to hide or delete a comment or reply in your Engage post threads. Currently, hiding and deleting comments is supported for Facebook, Instagram, X (Twitter), TikTok, and YouTube post threads in Engage. Deleting comments is also supported for LinkedIn, although hiding comments is not.

Hiding comments/replies

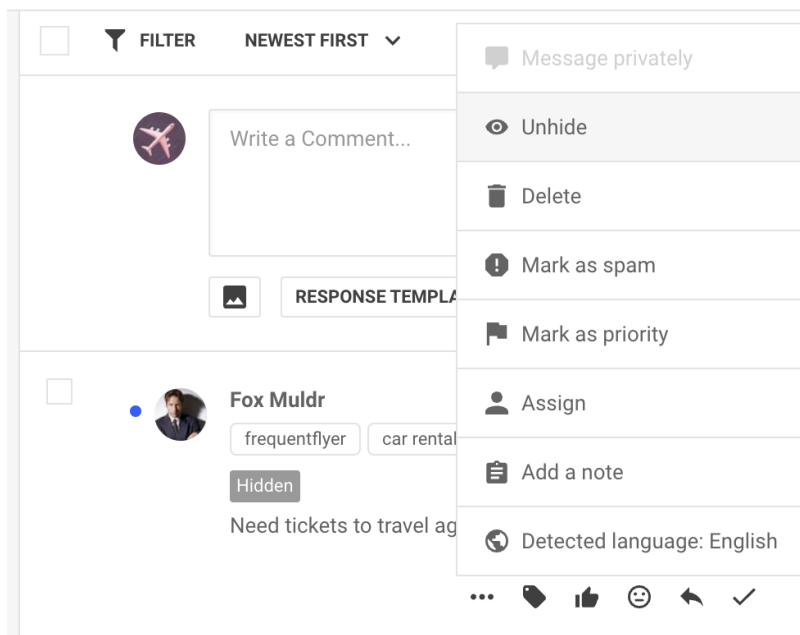
To hide a comment or reply within a post thread in Engage, select the **ellipsis (three dots) icon** under the comment/reply and click the **Hide** in the menu.



You will now see the message within Engage with a **Hidden** label applied.



You can unhide a hidden comment by clicking the **ellipsis icon** again and selecting **Unhide** in the menu.



Tip:

If desired, you can select multiple message checkboxes and perform the Hide action in bulk on all of them at once. You may use the **Shift** key on your keyboard to select a range of messages easily.

Note:

Comments and replies that are hidden in Social Media Management will still remain visible to the sender and their friends on the native network.

Deleting comments/replies

To delete a comment or reply within a post thread in Engage, select the **ellipsis (three dots) icon** under the comment/reply and click **Delete** in the menu.

