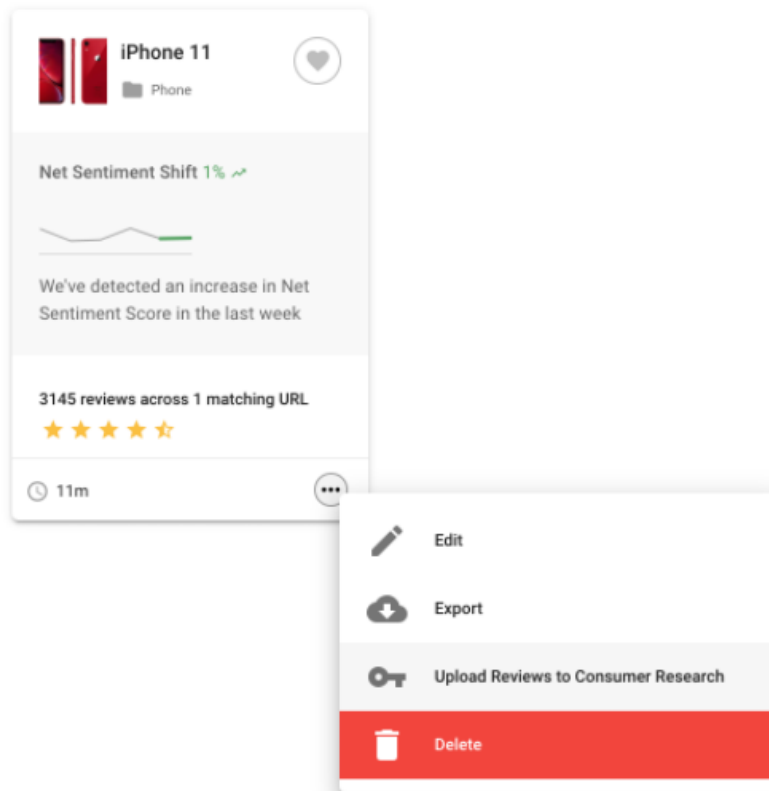


## Uploading Data to Consumer Research

Brandwatch Consumer Research clients can upload product data to Consumer Research by clicking on the bottom-right drop down of the product card and selecting Upload Reviews to Consumer Research.



This option will only be available if you have the Content Upload API module enabled in your Consumer Research account together with API+ access. Reviews cannot be uploaded if they occurred earlier than the Consumer Research historical data limit set for your client. If you wish to adjust your historical data or enable the Content Upload API to your Consumer Research account, please reach out to your primary contact for your Consumer Research account.