

Guides to Measure Dashboard Templates

The first step to creating a new dashboard in Measure is selecting a template. Dashboard templates determine which [widgets and metrics](#) are included in the dashboard by default, and they are designed to help you organize your data more intuitively. You can keep a template's default settings, or you can use it as a starting point to build more complex dashboards of your own.

There are 15 dashboard templates available in Measure. All templates are fully customizable. You can add, edit, or remove their components freely. The **Build your own** dashboard template also allows you to create a custom dashboard from scratch.

To learn more about the use cases for each dashboard template, as well as its default widgets and metrics, please see our dedicated guides below:

- [Facebook overview](#)
- [Instagram overview](#)
- [LinkedIn overview](#)
- [X \(Twitter\) overview](#)
- [TikTok overview](#)
- [YouTube overview](#)
- [Fans overview](#)
- [Distribution overview](#)
- [Video overview](#)
- [Content performance](#)
- [Label performance](#)
- [Paid performance](#)
- [Instagram Stories and direct messages \(DMs\)](#)
- [Influencer performance \(beta\)](#)
- [Customer engagement](#)
- [Build your own](#)



Select dashboard template



Facebook overview

Supports

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