

Creating Instagram Carousel Posts

Instagram carousel posts are mixed media posts that offer you the flexibility of sharing different types of content all in one post. Engage your users by adding up to ten photos and/or videos in your carousel, encouraging them to swipe through your content. In this article, we'll go through the steps of how to create an Instagram carousel post in Publish.

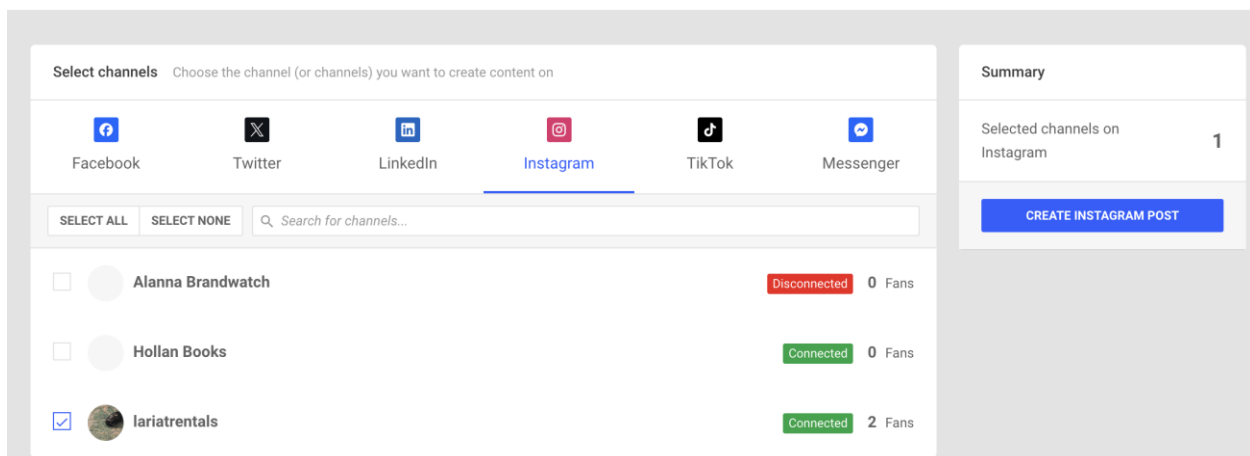


1. In Publish, click **Create Post** in the top left.
2. Choose **Instagram** for the network, select the channel(s) you would like to publish your post to, and then click the **Create Instagram Post** button.

Note:

Currently, it is only possible to create a post on one network at a time. However, you can select multiple channels on the network to publish your post to.

Publishing: **Create a new post**



3. In the Publish Editor, use the **Post** panel in the top left and **Add media files** box to add multiple media assets to your post and create a carousel. You can add up to ten images and/or videos per carousel post. Add your image and video assets in the following ways:
 - Drag and drop your video file to the file area.
 - Click the file area to open your local file browser, and choose a file to upload.

- Hover over the file area and click the **Cloud** link to open a file picker popup. You can access various cloud storages such as Google Drive and Dropbox.
- Hover over the file area and click the **Content Pool** link to select files stored in the Content Pool.

The screenshot displays the 'Post' creation interface. At the top, there are two tabs: 'Post' (active) and 'Story'. Below the tabs is a text input area with a placeholder: 'Add text to your post. You can use Iris writing assistant to edit or create the post...'. To the right of the text area, there is a character count '2200' and icons for emojis and a star. Below the text area is a media upload section with a large plus icon and the text 'Add media files'. Below this, it says 'Up to 10 images or videos are supported' with an information icon. At the bottom, there are four buttons: 'ADD FIRST COMMENT', 'ADD LOCATION', 'TAG PRODUCTS', and 'TAG USERS'.

Note:

As you add images to your post, you will get a notification from Publish if your file size is too large or if your aspect ratio is not within the accepted range. You will have the opportunity to resize your photos using Publish's built-in [photo editor](#) if needed. When adding videos, you will see a notification that Publish is unable to verify video duration or aspect ratio at this time. Carousel videos also have a file size limit of 100MB per video. Make sure to double-check your video specifications against the tooltip in the Publish editor or our [media attachments guide](#) to prevent publishing errors with your carousel post.

4. As you add multiple images and/or videos to your post, you will see the thumbnails of your media populate in the Post panel on the left, and you will be able to cycle through them in the Preview panel on the right. You can select one of ten frames for your video thumbnail.
5. Finalize your post as desired before publishing (e.g. add a text caption, [tags](#), [labels](#), or [schedule your post](#) or [submit it for approval](#) if needed).

6. Once you're happy with your post, click the **Publish**, **Schedule**, or **Send for Approval** button depending on the options you selected.



PostStory

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+

Add media files

Up to 10 images or videos are supported ⓘ



ADD FIRST COMMENT

ADD LOCATION


TAG PRODUCTS

TAG USERS

Link in Bio ⓘ ▼

Preview

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