

## Investigation on Multimedia data Retrieval

Xi'an Jiaotong-Liverpool University

Contribution to Overall Marks	15%
Language	English
To submit:	Week 8

1. Investigate on Multimedia data (Text, Audio, Image, Video) Retrieval and write a report (2000 words).
2. Topics (limited to):
  - Content-Based Image Retrieval (CBIR) in E-commerce Applications: Challenges and Solutions
  - Comparative Study of Traditional vs. AI-Based CBIR Methods
  - Image Retrieval Using Multi-Attribute Analysis (Color, Pattern, Style)
  - Real-Time Music Recommendation Using Voice Input
  - Cross-Language Text Retrieval Methods
  - Medical Image Retrieval for Diagnostics Assistance
  - Personalized Video Recommendation Systems for Streaming Platforms
  - Facial Image Retrieval for Identity Verification in Security Systems
  - Recipe Retrieval Using Image Recognition in Food and Beverage Apps
  - Intelligent Document Retrieval for Enterprise Knowledge Management
  - Location-Based Image Retrieval in Tourism Applications
  - Product Image Retrieval for Augmented Reality Shopping
3. Requirements:
  - Refer to at least 6 **journal** articles;

Components	Max	Marking Criteria	Marks Awarded
Background - Introduction - Literature Review	30	<ul style="list-style-type: none"> <li>• Show knowledge of the research, theory, concepts, ideology, and opinion related to the topic.</li> <li>• Has the literature review been selective?</li> <li>• Is there any critical assessment of the reviewed literature?</li> <li>• Is the material properly referenced and acknowledged?</li> </ul>	
Main Body - Critical Thinking	30	<ul style="list-style-type: none"> <li>• Does each table/figure/chart stand on its own, clear and self-explanatory?</li> <li>• Is redundancy eliminated or minimised?</li> </ul>	
Conclusions/ Future Work	10	<ul style="list-style-type: none"> <li>• Are conclusions drawn about each question or hypothesis?</li> <li>• Does the student understand clearly the area of study and significance of the results?</li> <li>• Is the suggested future work justified and achievable within reasonable cost and time constraints?</li> </ul>	
Presentation/ Layout/ Language	30	<ul style="list-style-type: none"> <li>• Good layout, logical sequence</li> <li>• Use of good English including grammar, vocabulary, sentence structure, tenses</li> <li>• Is there a logical flow?</li> <li>• Use of references, citations (based on the recommended bibliographic system).</li> </ul>	
<b>Total: 100 (15% of the Module Mark)</b>			