

E-commerce Proposal

<u>S.No.</u>	<u>Activity</u>	<u>Duration</u>	<u>Price</u>
1	Responsive Website	One time	Rs. 50000/-
2	Mobile app	One time	Rs. 30000/-
3	Domain registration	Yearly	Rs.90 only for First One Year (Godaddy) Rs. 700-1000 approx. from next year onwards.
4	Website Hosting	monthly	Rs. 1000 to Rs. 2000 Per Month Depending upon memory, bandwidth, space and other general technical specifications (Godaddy)
5	SMS server system	Per message	25,000 Messages= Rs. 5000, 1 lakh messages= Rs. 14500 OR around 10 paisa per SMS approx.
6	Payment gateway	First-time & transaction basis.	Setup cost Rs. 10000 approx. plus 0.5 to 3.5% extra per transaction as per bank norms.