Accord Project- Intellectual Property Smart Legal Contracts: State of Play

1. Contracts, Clauses, and Documents

- a. General
 - i. IP Assignment
 - ii. Employee Confidentiality and Proprietary Rights Agreement
- b. copyright
 - i. Copyright Acquisition Agreement
 - ii. Copyright Assignment
 - iii. Copyright license
 - iv. Release of Copyright Security Interest
 - v. Website Content License Agreement
- c. Patent
 - i. Patent Acquisition Agreement
 - ii. Patent Assignment Agreement
 - iii. Patent Notice (Cease and Desist) Letter
- d. Trademark
 - i. Domain Name Transfer Agreement
 - ii. Trademark Acquisition Agreement
 - iii. Trademark Assignment Agreement
 - iv. Trademark Infringement Cease and Desist Letter
- e. Software, Data and IT
 - i. End User License Agreement (EULA)
 - ii. OEM Software License Agreement
 - iii. Open Source Software Policy
 - iv. Software as a Service (SaaS) Agreement
 - v. Data as IP and Data License Agreements
 - vi. IT Outsourcing

2. Smart Contract Protocol

a. <u>Accord Project proposal to Hyperleger for Cicero</u>: "Abstract: We propose the creation of a top-level Hyperledger project to develop technology related to making executable legal contracts..

3. IP Players

4. Existing Legal, Operational, and Technical Issues

a. automating digital rights management through incorporation of usage data

- into contract terms and remedial processes
- b. registration of the existence of certain IP, first use, and assignment history in a globally accessible database
- c. incorporation of data about subject matter, scope, and usage into IP licences
- d. automating the grant, refusal, termination, assignment, remedial actions, and sub-licensing of IP licenses
- e. incorporation of real-time data about infringement into representations and warranties and conditions
- f. orphaned works

5. Blockchain and Smart Contracts Implementations

- a. Startups and other Actual Implementations
 - Ascribe.io blockchain registry; Cryptographic Certificate of Authenticity (COA)
 - ii. Xanadu
 - 1. Hypertext system based on bi-directional links between content so that authors can monitor usage
 - iii. Whereonthe.net
 - iv. <u>Ujo Music</u> smart contracts to disintermediate the music business
 - v. <u>Blinded</u> "For every image in your copyright vault, we create a unique fingerprint saved permanently to the bitcoin blockchain."
 - vi. <u>Decent</u> "Publish your content via decentralized DECENT Network, decide its price and share with the world!"
 - vii. <u>Creative Chain</u> "We offer a public and transparent alternative to intellectual property registration using revolutionary distributed technology blockchain."
 - viii. <u>Po.et</u> " a shared, universal ledger designed to track ownership and attribution for the world's digital creative assets."
 - ix. <u>Custos</u>- "We use imperceptible watermarking technology and the Bitcoin blockchain to protect digital media files from online piracy."
 - x. <u>Paperchain</u> "Paperchain solves the problem of unpaid royalties in the music industry."
 - xi. SingularDTV, a decentralized alternative to Netflix.
 - xii. <u>Bernstein.io</u> "To get a blockchain certificate for any document or a collection of documents, just upload it. Bernstein will craft a special blockchain transaction that contains both a cryptographic fingerprint of your IP assets and a proof of your ownership."
 - xiii. Copyright on the Blockchain? Collection Societies Team Up With

IBM to Prototype a New Rights Management System

b. Nonblockchain tech

i. Obvious patent visualization

c. Potential Uses Cases

- i. automating licensing payment
- ii. Distributed ledger tracking of use of IP
- iii. IP registry
- iv. DRM and security
- v. DRM and sharing
- vi. Micropayments for content creators
- vii. Blockchain to issue verify status of a particular work
- viii. Automated licensing
- ix. Blockchain registration of public domain works (e.g., CC license)

6. Blockchain and Smart Contract Players and Initiatives

- a. <u>Blockchain Intellectual Property Council</u> (BIPC)
- b. COALA IP: a blockchain-ready Intellectual property licensing protocol
 - i. IP Spec: "an approach of representing intellectual property claims on distributed ledgers (or blockchains). It is an effort to transform the Linked Content Coalition (LCC)'s implementation-agnostic Rights Reference Model (RRM) into a free and open standard by outlining technologies that could be leveraged for an implementation. This document aims to represent the interests of all involved stakeholders: creators, rightsholders, distributors, consumers, developers, and so on"

7. Selected Publications

a. <u>How Blockchains Can Support, Complement, or Supplement Intellectual Property, COALA</u>