

PRESENTATION RUBRIC

CATEGORIES	EXEMPLARY	SATISFACTORY	NEEDS IMPROVEMENT
TOPIC	Ideas are well developed, and support specific purpose; purpose is clearly evident; very relevant for audience interest, occasion, and setting.	Ideas are generally developed and support purpose; purpose is evident; generally relevant for audience interest, occasion, and setting.	Ideas lack development and focus; purpose not clear; not related to audience interest, occasion, and setting.
COMPOSITION	Familiar to audience and appropriate for setting; sentences flow together well; excellent word choice; appropriate complexity.	Generally familiar to audience and appropriate for setting; with few exceptions, sentences flow together and word choice is good; generally appropriate complexity.	Sometimes not appropriate for audience or setting; some sentences are choppy, incomplete, or difficult to follow; poor or inappropriate word choice.
EVIDENCE & REASONING	Support claims; accurate and complete; very logical argument; appropriate use of evidence.	Generally support claims; logical argument; generally appropriate use of evidence.	Arguments based on opinions and/or emotions; lack of evidence.
DELIVERY	Very natural, confident, and spontaneous; delivery supports speech very well.	Generally natural and confident; delivery supports speech.	Not always natural and confident; speaker reads much of the speech.
TIMELINESS	Effectively manages material for the time allotted for the presentation.	Speaker rushes the presentation and finishes early.	Speaker prepares insufficient material to fill the time.
AUDIENCE INTERACTION	Keeps audience engaged for duration of presentation; responds well to all questions.	Audience is engaged for most of presentation; responds to most questions.	Unable to keep the audience engaged; unable to respond to questions.