Comprehensive Data Science Curriculum

Course Name: Data Science

Duration: 84 hours **Learning Objectives:**

- Develop foundational knowledge in data science concepts and techniques.
- Gain proficiency in programming with Python and R for data analysis.
- Understand and apply machine learning algorithms to real-world data sets.
- Explore advanced topics like deep learning and natural language processing.
- Emphasize ethical data usage, data privacy, and compliance issues.
- Engage in collaborative projects to democratize data science skills among team members.

Term 1: Introduction to Data Science Foundations

Module 1: Understanding Data Science

- Topic 1: Overview of Data Science
- Topic 2: Data Science Process
- Topic 3: Data Types and Sources
- Topic 4: Tools and Environments for Data Science
- Tools: Anaconda, Jupyter Notebook, RStudio.

Module 2: Data Analysis with Python

- Topic 5: Introduction to Python for Data Science
- Practical Example: Analyze a dataset of historical sales data using Python. -

Topic 6: Data Structures in Python

- Topic 7: Data Cleaning and Preprocessing
- Example Case: Use Pandas for data wrangling in analyzing customer databases. **Topic 8: Data Visualization with Matplotlib and Seaborn**
- Hands-on Activity: Create visualizations of trends in the dataset.

Module 3: Statistics and Probability for Data Science

- Topic 9: Descriptive Statistics
- Topic 10: Inferential Statistics
- Topic 11: Probability Fundamentals
- Topic 12: Hypothesis Testing
- Example Case: Conduct a hypothesis test to compare customer satisfaction scores.

Module 4: Introduction to SQL for Data Management

- Topic 13: Introduction to Databases
- Topic 14: SQL Basics
- Topic 15: Advanced SOL Oueries
- Tool: PostgreSQL or MySQL. Topic 16: Data Manipulation in SQL
- Practical Example: Write SQL queries to gather insights from a retail database.

Term 2: Machine Learning Fundamentals

Module 5: Introduction to Machine Learning

- Topic 17: What is Machine Learning?
- Topic 18: Supervised vs. Unsupervised Learning
- Example Case: Classify emails as spam or not using a supervised learning approach. **Topic 19: Evaluation Metrics for Machine Learning**
- Topic 20: Practical Applications of Machine Learning
- Practical Example: Explore fraud detection models in finance.

Module 6: Linear Regression and Model Evaluation

- Topic 21: Foundations of Linear Regression
- Topic 22: Polynomial Regression
- Topic 23: Evaluating Regression Models
- Topic 24: Case Study: Predicting Housing Prices
- Real-World Application: Use regression to analyze real estate prices.

Module 7: Classification Algorithms

- Topic 25: Logistic Regression
- Topic 26: Decision Trees
- Topic 27: Support Vector Machines (SVM)
- Topic 28: K-Nearest Neighbors (KNN)
- Case Study: Build a model to classify customer churn in a telecom dataset.

Module 8: Clustering Techniques

- Topic 29: Introduction to Clustering
- Topic 30: K-Means Clustering
- Topic 31: Hierarchical Clustering
- Example Case: Segment customers based on purchasing habits. Topic

32: Case Study: Customer Segmentation

- Real-World Application: Analyze customer data for targeted marketing.

Term 3: Advanced Machine Learning Techniques

Module 9: Ensemble Learning

- Topic 33: What is Ensemble Learning?
- Topic 34: Bagging and Boosting
- Topic 35: Random Forests
- Topic 36: Gradient Boosting Machines
- Real-World Example: Use ensemble methods to enhance prediction accuracy for loan defaults.

Module 10: Neural Networks and Deep Learning

- Topic 37: Introduction to Neural Networks
- Topic 38: Convolutional Neural Networks (CNNs)
- Topic 39: Recurrent Neural Networks (RNNs)
- Topic 40: Practical Application in Image Recognition
- Example Case: Use CNNs to classify images in a dataset.

Module 11: Natural Language Processing (NLP)

- Topic 41: Introduction to NLP
- Topic 42: Text Preprocessing Techniques

- Topic 43: Sentiment Analysis
- Case Study: Analyzing Social Modia Data
- 44: Case Study: Analyzing Social Media Data
- Real-World Application: Use NLP to derive insights from Twitter data.

Module 12: Automated Machine Learning (AutoML)

- Topic 45: What is AutoML?
- Topic 46: Tools for AutoML Applications
- Tools: H2O.ai, DataRobot. **Topic 47: Implementing AutoML in Projects**
- Topic 48: Hands-on Exercise with AutoML Tools
- Practical Example: Build a predictive model using an AutoML tool.

Term 4: Data Ethics and Real-World Applications

Module 13: Data Ethics and Privacy

- Topic 49: Ethical Considerations in Data Science
- Case Study: Examine data ethics violations in Cambridge Analytica scandal. **Topic 50: Data Governance and Compliance**
- Topic 51: Privacy-Preserving Techniques
- Topic 52: Case Study: Data Ethics in AI Applications
- Practical Example: Explore responsible AI practices at IBM.

Module 14: Cloud Computing for Data Science

- Topic 53: Introduction to Cloud Platforms (AWS, Azure, GCP)
- Topic 54: Deploying Machine Learning Models in the Cloud
- Topic 55: Serverless Architecture for Data Projects
- Topic 56: Hands-on Project: Building a Cloud-Based Data App
- Practical Example: Create a data-driven application using AWS Lambda.

Module 15: Collaborative Data Science

- Topic 57: Tools for Collaboration in Data Science
- Topic 58: Version Control with Git
- Topic 59: Using Jupyter Notebooks for Team Projects
- Topic 60: Sharing Insights through Dashboards
- Tools: Tableau, Power BI for visualizing data insights.

Module 16: Capstone Project

- Topic 61: Defining the Capstone Project
- Topic 62: Project Proposal and Planning
- Topic 63: Collaborative Work
- Topic 64: Presenting Findings and Conclusions
- Practical Example: Teams present their data science projects to industry stakeholders.

This structured and enhanced curriculum ensures that students acquire essential knowledge, practical skills, and industry-relevant competencies in data science, equipping them for successful careers in this dynamic field. ```