

EXECUTIVE PROGRAM IN DIGITAL TRANSFORMATION

8 Months | Online, Top Faculty Led



About the Program & XLRI | Delhi - NCR

Dear Participants,

Welcome to the **Executive Program in Digital Transformation** at XLRI | Delhi-NCR Campus! It is my honor and privilege to address you as the Dean of this esteemed institution and congratulate you on your decision to embark on this transformative journey.

The **Digital Transformation Program** at XLRI | Delhi-NCR is carefully crafted to equip you with the skills, knowledge, and perspectives necessary to excel as dynamic and visionary leaders in today's ever-evolving business landscape.

Whether you are an experienced executive seeking to enhance your leadership capabilities or a professional aspiring to take on greater responsibilities, this program will provide you with a **solid foundation** for personal and professional growth.

Our program stands out for its rigorous curriculum, **delivered by renowned faculty members** who are experts in their respective fields. Through a blend of online lectures, case studies, and experiential learning, you will gain insights into the latest digital transformation theories, industry trends, and best practices.

The Digital Transformation Program at XLRI | Delhi - NCR will provide you with the tools and insights to become visionary leaders who drive organizational growth and positive change.

Once again, congratulations on your decision to join the Digital Transformation Program at XLRI | Delhi - NCR Campus. I wish you a rewarding and fulfilling learning experience ahead.

Warm regards,

Rajeev Roy

Dean - Academics,
XLRI | Delhi - NCR



Why XLRI | Delhi - NCR Digital Transformation?

XLRI

Learn from India's Top
Tier Institution

Rank 1

Ranked as India's Top Private
Business School

**Alumni
Status**

Get Executive Alumni
Status from XLRI | Delhi-NCR

**Campus
Immersion**

Attend Two day Optional Campus
Immersions @ XLRI | Delhi NCR

Trending Digital Transformation Skills in 2023

Enhance your grasp of digital transformation strategies to drive your organization's growth in just 8 months. Learn Modern Digital Transformation Practices to become World Class Digital Leader.

Digital Strategy

Digital Technologies

Design Thinking

Data Analytics

Digital Business Models



Who should Enroll in this Program

Unlock your managerial potential with the Digital Transformation Program. Ideal for emerging leaders and ambitious professionals. Gain a profound understanding of latest digital tools and techniques to help you and your company innovate and prepare for any future challenges. Prepare yourself to emerge as a strong Digital Leader



**Mid Career
Professionals**

Consultants

Tech Leads

**General
Managers**

**Transformation
Managers**

**Project
Managers**

Entrepreneurs

Directors/VP

**Business
Heads**

Why choose XLRI | Delhi - NCR for Digital Transformation Program?

Highly Reputed Business School

XLRI is one of the oldest and most highly reputed business schools in India, with over 75 years of legacy in the education sector. Ranked as India's Top Private Business School.

Strong Executive Alumni Network

XLRI has a strong alumni network, which provides valuable networking opportunities and access to a wide range of industries and sectors.

Advance your Career

The program is designed for mid-career professionals who aspire to transition into digital transformation roles.

Comprehensive Management Education

Gain comprehensive understanding of various aspects of Digital Transformation, including Digital Strategy, Technologies, Business models and Frameworks.

Gain Competitive Professional Edge

Completing Digital Transformation Program can provide you with a competitive edge in the job market.

Experienced Faculty

The faculty at XLRI are highly experienced in their respective fields and bring a wealth of knowledge and expertise to the classroom.

Up Next >>

DIGITAL TRANSFORMATION **PROGRAM SYLLABUS**



Learn what matters in 8 months!

What you'll learn

Module 1: Introduction to Digital Transformation & Disruption

- Topic 1: Understanding Digital Landscape: Trends, Challenges, & Opportunities.
- Topic 2: Impact of Digital Disruption: How industries are Transformed.
- Topic 3: Digital Transformation Drivers: Factors pushing Organizations toward change.
- Topic 4: Case Studies of Successful Digital Transformation: Real-world examples & lessons.

Module 2: Economics of Digital Transformation

- Topic 5: Economics of Digitalization: Network Effects, Economies of Scale & Scope.
- Topic 6: Cost-Benefit Analysis of Digital Transformation: Assessing Financial Implications.
- Topic 7: Return on Investment (ROI) in Digital Initiatives: Measuring & Maximizing returns.
- Topic 8: Digitalization & Market Dynamics: How digital Strategies Impact Competitive Landscapes.

What you'll learn

Module 3: Developing Digital Strategy

- Topic 9: Formulating Digital Vision: Defining Purpose & Goals of Digital Transformation.
- Topic 10: Aligning Digital Strategy with Business Goals: Ensuring Synergy between Strategies.
- Topic 11: Crafting Comprehensive Digital Roadmap: Planning for Phased Implementation.
- Topic 12: Organizational Structure for Digital Success: Aligning teams & Responsibilities.

Module 4: Key Technologies Enabling Digital Transformation

- Topic 13: Exploring Emerging Technologies: AI, IoT, Blockchain, Cloud Computing.
- Topic 14: Integrating Technologies into Business Processes: Practical Applications & Benefits.
- Topic 15: Overcoming Challenges of Technology Implementation: Addressing hurdles effectively.
- Topic 16: Innovating with Technology: Leveraging emerging Tech for Disruption & Growth.

What you'll learn

Module 5: Design Thinking & User-Centered Design

- Topic 17: Introduction to Design Thinking: Principles, Stages, & Mindset.
- Topic 18: Customer-Centric Design: Understanding & Catering to User Needs.
- Topic 19: Prototyping and Iteration: Testing & Refining Digital Solutions.
- Topic 20: Human-Centered Design for Enhanced User Experience: Navigating Digital Journey.

Module 6: Digital Business Models & Value Creation

- Topic 21: Exploring Digital Business Models: Subscription, Platform, Freemium & more.
- Topic 22: Designing Value Propositions for Digital Era: Catering to Evolving Customer Needs.
- Topic 23: Monetizing Digital Products & Services: Strategies for Revenue Generation.
- Topic 24: Innovating with Business Models: Rethinking Traditional Models for Digital Age.

What you'll learn

Module 7: Digital Transformation Frameworks, Strategies, & Case Studies

- Topic 25: Exploring Frameworks for Digital Transformation
- Topic 26: Applying Frameworks for Effective Change: Case Studies & Practical Application.
- Topic 27: Strategic Innovation in Digital Transformation: Disruptive vs. Incremental Strategies.
- Topic 28: Transforming Organizational Culture: Embedding Innovation & Digital Thinking.

Module 8: Data & Analytics in Digital Transformation

- Topic 29: Leveraging Data for Informed Decision-Making: Extracting Insights & Trends.
- Topic 30: Building Data-Driven Cultures: Encouraging Data Usage Throughout the Organization.
- Topic 31: Data Governance & Privacy: Ensuring Data Security & Compliance.
- Topic 32: PowerBI: Fundamentals for Business Monitoring Dashboards

What you'll learn

Module 9: Metrics, KPIs & ROI Evaluation in Digital Transformation

- Topic 33: Metrics and KPIs for Digital Transformation: Measuring Success & Progress.
- Topic 34: Continuous Improvement in Digital Initiatives: Adapting Strategies based on Feedback.
- Topic 35: Anticipating Emerging Trends: Future of Technology and Business Landscape.

Module 10: Agile Implementation & Change Management

- Topic 36: Implementing Digital Projects with Agile Methodologies: Scrum, Kanban, etc.
- Topic 37: Overcoming Resistance to Digital Change: Strategies for Fostering Adoption.
- Topic 38: Communicating & Managing Change: Engaging Stakeholders Effectively.
- Topic 39: Change Leadership in Digital Transformation: Inspiring & Guiding Teams.

What you'll learn

Module 11: Digital Transformation in Action

Topic 40: Digital Transformation in Marketing

Topic 41: Digital Transformation in Operations &
Supply Chain

Topic 42: Digital Transformation in Finance

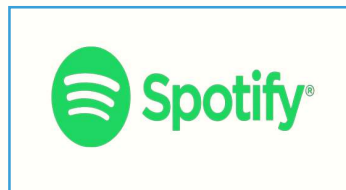
Topic 43: Digital Transformation in Human Resource
Management

Module 12: Fireside Chat with Digital Leaders & Capstone Project

Get ready for a dynamic term featuring “Fireside Chat with Digital Leaders & Capstone Project.” Engage with industry trailblazers, gaining insights and inspiration.

Cap it off with a hands-on Capstone Project, applying your knowledge to real-world challenges. Get set for an impactful term shaping you into a digital leader.

Case Studies



Key Tools Covered in the Program



Learn from XLRI | Delhi-NCR & Industry Experts



Rajeev Roy
Dean Academics
XLRI Delhi-NCR

Rajeev Roy, a renowned entrepreneurship evangelist and mentor, with extensive international experience, has collaborated with governments, educational institutions, and innovation hubs across continents. He currently holds esteemed roles as **Chair of Entrepreneurship** at XLRI Delhi-NCR.



Vinit Thakur
XLRI Visiting Faculty

With over two decades of industry experience, Vinit Thakur has served prominent clients, including **3M India Ltd., IBM India, SAP India Ltd., Oracle University**, etc.. In his earlier role, from 2003 to 2005, he served as an Associate Professor of IT at the International Institute of Information Technology.



Sanjay Mohapatra
XLRI Visiting Faculty

Sanjay Mohapatra, with over thirty-seven years of experience, is a distinguished Management Educator, Author & Strategy Consultant who held senior positions at **global Consulting Firms, PwC and EY**. He's known for his significant academic contributions, including 37 books, 85 journal papers, and successful mentorship of 5 PhD scholars.

World Class Learning Experience

Experience a dynamic and engaging environment that inspires and challenges you to think critically. Become a worldclass Digital Leader through hands-on learning, collaboration, and interaction with experts in the field.

Live Classes

Online Interactive

Top Faculty

from XLRI & Industry

Lifetime

access to study material

Boardroom

Simulation

BYOP

Bring Your Own Project

DT

Hackathon

Key Program Highlights

8 months

Comprehensive
Learning

96+

Hours of Live
Classes

12

Modules

2 days

Campus Immersion
(Optional)

6

Career Assistance
Sessions

Get Executive Alumni Status from India's Premier Institution



Career Support with 6 Powerful Sessions

Upon enrolling in the program, you will have access to Accredian Career Support module. This module includes comprehensive career development sessions aimed at enhancing your job profile and helping you excel in your interviews.

RESUME PREP

We'll help you build a sharp Resume.

1-ON-1 CAREER COUNSELLING

Get a dedicated career coach for you!

SIMULATED MOCK INTERVIEWS

Participate in mock interviews and be prepared.

INTERVIEW RESOURCES

Get access to 2023 interview resources.

The Career Services provided by Accredian are intended to empower you to actively manage your career and are not a promise of employment. It should be noted that XLRI Executive Education is not involved in any capacity with the Career Services offered by Accredian.

The **XLRI | DELHI - NCR** Advantage

BYOP: Bring Your Own Project

Unleash your creative prowess and conquer business/process/functional challenges head-on with our groundbreaking event, BYOP - Bring Your Own Project. Showcase your unique DT solution, collaborate with like-minded innovators, and ignite a revolution in Digital Transformation practices.



Virtual Board Room Simulation

Immerse yourself in the Boardroom Simulation, a unique program experience. Solve real-world process challenges with a dynamic, interactive approach. Collaborate in groups, analyzing problems from various business functions. Gain hands-on experience and develop vital teamwork and problem-solving skills. Deepen your understanding of digital strategy, technology & business models.

Admission Process

1

Apply at admissions.accredian.com/xlri

2

Pay the admission fee

3

Selected Candidates will receive Admission Confirmation Letter from XLRI | Delhi-NCR.

Application Deadlines

Program Fee: INR 2.2 Lakhs + GST

Campus Immersion Fee: INR 12,000 + GST

Round	Date	Seats	Scholarship	Applicable Fee
1	31 Oct 2023	15	INR 40,000	INR 1.8 L + GST
2	31 Dec 2023	20	INR 20,000	INR 2 L + GST
3	10 Jan 2024	25	NIL	INR 2.2 L + GST

Program Snapshot

START DATE

14th January 2024

Timings: 10 AM - 1 PM IST on Sundays

DURATION

8 Months

WEEKLY SCHEDULE

Online classes on Sundays

Self practice/assignments on weekdays

ELIGIBILITY CRITERIA

Total Years of Experience: **5+ Years**

Education: **Graduate** (*more than 50% score*)

PROGRAM FEE

INR 2.2 Lakh + GST

Campus Immersion Fee:

INR 12,000 + GST

EMI Options Available!

Speak with Program Mentor



+91 98712 32112

+91 70237 44110



XLRI | Delhi - NCR

in association with

accredian
credentials that matter



admissions@accredian.com



www.accredian.com

Premier Learning Partner | Accredian

Accredian is an academic institution dedicated to education and research in next-generation technologies like artificial intelligence, machine learning, data science and product management. Through its industry-focused programs, Accredian aims to arm working professionals not only with skill sets like Data Science and Product Management but provide them with a transformative learning experience to help them move up in their careers.

Our mission is to make world-class education accessible & enable high impact careers for everyone.

10,000+

Alumni Network

80%

Positive Career
Impact

4.5/5

Program
Satisfaction

1.6 Million

Class Hours
Delivered

