

# PGP in Artificial Intelligence

6 Months | Online Instructor Led

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# 28 Lakhs

Median Salary - Al Engineer



# Top 2

trending careers in 2022 (#2 Artificial Intelligence)



# 1 Million

Job Opportunities in India

66

To make world class education accessible for professionals.

- Manvender Singh (Manav),

Founder & CEO, Accredian MBA - Indian School of Business







# Why PGP in Artificial Intelligence?



# **MASTER**

Artificial Intelligence, CV & NLP



# Recommended

for aspiring Data Scientists & Al Leaders



10000+ **Alumni Network** 



**50% Scholarships** 



#### **Suchit Majumdar**

Chief Data Scientist, Accredian MBA, Indian School of Business





### Why Data Science & AI?

66

30%

Businesses increasingly prefer **Data-Driven** decision-making. Data

Analytics market is growing at CAGR

of 30%

Forbes

66

**79%** 

79% of financial institutions believe that Data Science is essential for gaining a **competitive edge**.

**Deloitte.** 

66

60%

60% of companies reported positive **ROI** from Data Science initiatives within first year of implementation.



66

\$900B

Worldwide **Al Market** will grow by a CAGR of 18.9% to reach \$900B mark by 2026



# **Trending AI Roles in 2023**

Chief Data Officer

Director of Al

Lead Data Scientist

Al Engineer

Al Consultant

Computer Vision Specialist

Senior Data Scientist

Data Scientist

Compter Vision Engineer

**NLP** Engineer

Senior Al Engineer

Al Leader

### **Program Highlights**





**LIVE**Instructor led Training



6 Months
Weekend Classes



**40+** Projects & Guides



Placements
100% Career Assistance

### Master 15+ Al Tools...































### **Program Syllabus**

#### Term 1: Basics of AI, Tensorflow & Keras

# Module 1 - Introduction to Artificial Intelligence

- What is Artificial Intelligence?
- Growth of Al
- · Reasons Behind the Boom of Al
- Applications of Al
- Future Possibilities

# Module 3 - Components Affecting Deep Learning Models Module

- Using Different Hyperparameters
- Learn What Components Affect DL Models
- Learn How Activation Functions
   Trigger Neurons
- Review Different Activation Functions
- Speed of Learning Learning Rate for Machines
- Limitations of Gradient Descent.

# Module 2 - Introduction to Deep Learning Module

- Basics of Neural Networks
- How Do Neural Networks Work?
- How Do Deep Neural Networks Learn?
- Matrices & Operations in a Nutshell
- Maths Behind Deep Neural Networks

# Module 4 - Deep Learning Model Practical with Tensorflow & Keras

- Practical Implementation of the Components Affecting Deep Learning Models
- Learning about Tensorflow and Keras.
- Tuning Using Different Optimizers -Nestrove, Adagrad, RMSprop, Adam
- Understanding Early Stopping, Regularization, Dropout, Batch Normalization



#### **Foretelling Ad Outcomes**

Predicting whether an ad will be profitable or not



### Threatmeter: Guaging DEFCON levels

Predicting a country's DEFCON level based on data provided

& many more

### **Term 2: Computer Vision**

# Module 5 - Intro to Convolutional Neural Networks

- Understand Convolution
- Techniques Applied in a CNN -Pooling, Padding
- Components of a Convolutional Neural Network (CNN)
- Building a CNN in Keras. Overcome Local Minima Problem Using Momentum

# Module 6 - Decoding Image Components

- Popularly Used Techniques for Image Processing
- Collecting Image data
- Resizing and Reducing Image Dimensions
- Components of an Image

# Module 7 - Identifying MNIST Using CNN

- Identifying Numbers Using CNN
- Understanding MNIST dataset.
- Building CNN model using MNIST data.
- Apply a Few Common Architectures to Identify Better

# Module 8 - Preprocessing Image Data to Apply CNN

- Use Image Augmentation Techniques on Different Datasets
- Understanding Image Processing Techniques
- Experiment with Scaling, Transformations, etc. to get different outputs.
- Building CNN models using different Image processing Techniques.



**Automated Disaster Tweet Detection** 

Classify Disaster Tweets using Text Sentiment Analysis



**Real-time SMS Spam Classification** 

Predict whether a message received by the user is Spam or Not

& many more

### **Term 3: Natural Language Processing**

# Module 9 - Introduction to NLP & Word Vectors

- Introduction to NLP
- Bag of Words Model
- Converting Text to Numbers
- Using Word2vec to Convert Text to Numbers
- Using Pre-built Word2vec Embeddings

#### Module 11 - NLP using Recurrent Neural Networks (RNN)

- How Can We Make Neural Networks Remember the Past?
- Introduction to RNN
- Introduction to LSTM
- LSTM & Gated Recurrent Unit (GRU) Theory

# Module 10 - Decoding Textual Data

- Implement Text to Number Operations
- Build Word2vec Using Regular NLTK Package
- Identify Word to Number Relationship
- Understanding different text processing techniques.

# Module 12 - NLP using Memory Alterations

- Using Long Short-term Memory (LSTM) in Place of RNN
- Using RNN for Classification in Keras.
- Using LSTM for Classification in Keras
- Using GRU for Classification in Keras.



### Advanced Image Analysis for Fruits 360

Predict What Fruit a particular Image Contains.



# Instant Gender Classification from Images

Classify Gender from an Image.

& many more

### **Term 4: Specialization in CV**

#### **Module 13 - Transfer Learning**

- Can Machines Learn from each other?
- Understanding Transfer Learning
- Image Classification using Transfer Learning
- Train a Model using Imagenet Data
- Classify Objects Using CNN Models

# Module 15 - Instance Segmentation in Images

- How to Identify Objects at the Pixel Level?
- Understanding Instance Segmentation
- Understanding RNN Model
- Mask R-CNN Model for Instance Segmentation

# Module 14 - Object Detection Using CNN Based Algorithms

- What is Required to Detect Multiple Objects in an Image?
- Using Region-based CNN (R-CNN) for Object Detection
- Improving R-CNN Using Fast R-CNN Network
- You Only Look Once (yolo) for Object Detection

#### **Module 16 - Generative Al**

- Introduction to Generative Models in Computer Vision
- Image Synthesis with Generative Adversarial Networks (GANs)
- Image-to-image Translation
- Variational Autoencoders (vaes) for Image Generation & Manipulation
- Usecases: DALL-E

### **Term 5: Specialization in NLP**

#### Module 17 - Teach Machines to Generate New Textual Data

- Understanding Language Modeling
- Generating New Text Data
- Building Character Level RNN (char-RNN)
- Building Word Level RNN

# Module 18 - Language Translation using Seq2seq Models

- Understanding the Requirements of Machine Translation
- Introduction to Sequence to Sequence (Seq2Seq) Model
- Understanding the advantage of Seq2Seq Model
- Building Seg2seg Model in Keras

#### Module 19 - Techniques to Enhance Seq2seq Models (Attention Mechanism)

- What is Attention Mechanism
- Breaking down the Attention Mechanism
- Understand the working behind Attension Mechanism
- Applying Attention to Seq2seq Models

# Module 21 - Understanding LLM & their Usecases

- Introduction to Large Language Models
- GPT-3.5 Architecture & Capabilities
- Working with Large Language Models
- Methods for Evaluating the Performance of Large Language Models
- Usecase: ChatGPT

# Module 20 - Advanced NLP Using BERT

- Introduction to BERT
- Understanding BERT Architecture
- BERT Embeddings
- Case Study: Create Question Answer Model Using BERT

#### Real World Business Use Cases









### **Al Capstone Project**

In this ever evolving world, solving complex problems get easier using Al. In this capstone project you will be an Al expert who is helping a hypothetical company resolve some major challenges it faces by using Al. Get a chance to work with a team of Al specialists and a simulated environment to help you relate to real world challenges companies face regularly.

### **Term 6: Building Al Solution**

# Module 22 - Intro to Cloud Computing

- What is Cloud Computing?
- Features of Cloud Computing
- Essential Characteristics of Cloud Computing
- Key Considerations for Cloud Computing
- Different Cloud Architecture Design Principles

# Module 23 - Al on Google Al Platform

- Using GCP for Google Al Platform
- Introduction to Vertex AI
- Setting up Vertex Al
- Case Study: Creating Automachine Learning Model Using Vertex Al

#### Module 24 - Building Al Pipeline

- Using Vertex Al for Creating Al Pipeline
- Building Pipeline in Cloud Platform
- Usinf Vertex AI for Creating AI Pipeline
- Case Study: Creating End to End Model Pipeline

#### **Module 25 - Building AI Solution**

- Google Cloud Function
- Setting up Google Cloud Function
- Automate Al Pipeline Using Cloud Function
- Testing the Al Pipeline.







# **World Class Learning Experience**

Experience a dynamic and engaging environment that inspires and challenges you to think critically. Become a worldclass Al Professional through hands-on learning, collaboration and interaction with experts in the field.

### **Live Classes**

**Online Interactive** 

### **Top Faculty**

**Industry Experts** 

### **Lifetime**

**Access to Study Material** 

#### Add-On

**Sessions** 

### Capstone

**Projects** 

#### Leadership

**Talks with Experts** 

### Add-Ons



#### **Profile Enhancement Learning Modules**



**Power BI** 

Learning the most emerging BI tool of 2023



SQL

Become an **SQL** Master



#### **Industry Mentorship**

live sessions with Top Data Scientists from









### **Key Statistics**

6 months

Comprehensive Learning 90+

Hours of Live Classes 6

Terms

20+

Tools & Frameworks

8

Career Assistance Sessions

#### **Get Certified from India's Premier Institution**



### Learn from India's Best Al Leaders



Sr. Faculty



Sr. Faculty

accredian



Sr. Faculty



Team Lead, Data Analytics





Data Science Consultant

Walmart >



**Lead Data Scientist** 



Data & Analytics Engagement Manager



Associate Director - Data Science







# Why Accredian



"Accredian proved to be the right platform to bridge all gaps and helped me achieve my main goal, which was to work as a Data Scientist."

- Rahul Sinha, Data Analytics Manager, METRO

# Career Support with 8 Powerful Sessions

Upon enrolling in the program, you will have access to Accredian Career Support module. This module includes comprehensive career development sessions aimed at enhancing your job profile and helping you excel in your interviews.

#### **RESUME PREP**

We'll help you build a sharp DS Resume.

# 1-ON-1 CAREER COUNSELLING

Get a dedicated career coach for you!

# SIMULATED MOCK INTERVIEWS

Participate in mock interviews and be prepared.

# DS INTERVIEW RESOURCES

Get access to 2023 Data
Science interview
resources.

The Career Services provided by Accredian are intended to empower you to actively manage your career and are not a promise of employment.

### **Success Stories**





I would like to thank Accredian team for helping me develop discipline needed to become a Data Scientist.

- Anirudh Acharya, Data Scientist, DXC Technology



I would like to thank Accredian for wonderful support and beautiful journey. Learnt a lot and intend to use the same in my work.

- Sohamjeet Ganguly, Data Scientist, TCS



Accredian helps you through real-world applications of Data Science in your actual business or work.

- Foram Salva, Data Scientist, MYGLAMM



I found Accredain as the best when compared to other online programs. Accredian's curriculum is way ahead of other institutes.

- Siboli Mukherjee, Data Analyst, Vodafone Idea

### **Program Snapshot**

**START DATE** Check website for latest batch start dates

**DURATION** 6 Months

**PROGRAM TERMS** 6 Terms

**WEEKLY SCHEDULE** Online classes on weekends

Self practice/assignments on weekdays

**PROGRAM FEE** ₹ 1,20,000 + GST

Scholarships upto 50% available

**Talk to your Learning Advisor** 



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