

Kevin Sharp

Experienced technologist and editor who translates message, position, and presentation for technical, business, and financial audiences. I reach these audiences because at one time or another in my professional life I have walked in each of their shoes. I'm a registered professional engineer, multiple business owner, book author, event producer, and marketing communications consultant.

My consulting practice focuses on developer engagement for such clients as Nokia, Samsung, Dolby Systems, and others. I write blog posts, technical documentation, feature magazine articles, and opinion columns for my clients. I produce video and audio tutorials. I have written and edited books on technical and financial topics, developed positioning and talking point foundations for technical product marketing, and developed market and competitive analyses for clients. I have produced, promoted, and hosted hundreds of technical webinars.

Tools

- Markdown Pad 2: Markdown editor for documents, including the Markdown variant used for GitHub documents
- Camtasia Studio: screencast producer for video code and IDE tutorials
- Fairlight Audio: audio editor for tutorials and podcasts
- DaVinci Resolve: video editor

Examples

- Wrote the IoT 101 and IoT 201 series of tutorials for Samsung's ARTIK team, including [IoT 201: Zigbee and Thread Mesh Networks](#)
- Produced video code tutorials, including ones available in my content repository <https://github.com/accurateKevin/ContentExamples>
- Co-authored the book [Developing Scalable Series 40 Applications: A Guide for Java Developers](#)

Recommendations

Matt Collins, Sr. VP Marketing

People like Kevin help people like me do better work, and here's why. Kevin has a mastery of a complex, hard-to-understand subject, in this case mobile communications technologies. Yet Kevin is as comfortable among marketers as he is among engineers, and that's what makes him so valuable.

Jason Black, Editor – Chief

I have had the pleasure of working with Kevin for nearly three years now during my time at Nokia, and I can easily recommend him to anyone that needs tech-savvy writing and editing services. He is able to take complicated ideas and ensure they are clear for any audience; and he can provide ideas for how to proceed that are level-headed while still presenting the most appropriate options.

More information and recommendations at <https://www.linkedin.com/in/accurateinfo/>