ARI DALY

UI / UX Designer focusing on creating positive user relationships with technology through intuitive and innovative design.

EDUCATION

- ### CARNEGIE MELLON UNIVERSITY

  MHI, Human-Computer Interaction | *August 2020*

  BFA, Electronic And Time Based Media | *May 2019*
  University Honors

  Study Abroad, Shanghai International Studies University | *Summer 2016*

EXPERIENCE

- ### LEARNSPHERE | UI / UX DESIGN INTERN | *Summer 2019*

  Creating mock-ups, updating CSS/HTML, and conducting user interviews for LearnSphere's learning analytical tools.

- ### TEAMLAB | INTERACTIVE TEAM INTERN | *December 2018*

  Individually created a proposal and prototype of new projected content for teamLab's Tokyo Borderless Museum exhibit, Aerial Climbing, after observing and analyzing user interactions with the existing exhibition.

- ### DEEPLOCAL | SOFTWARE ENGINEER INTERN | *Summer 2018*

  Developed and deployed client facing live statistics site for Google Home Mini Golf in a team of two. Created front and backend controls for a plotter UI as the software lead with an integration engineer and designer.

- ### IONTANK | CREATIVE TECHNOLOGIST INTERN | *Summer 2017*

  Created client facing concept deck for a Google installation. Worked individually from concept to execution to create a polished physical design prototype for large scale ceiling hung installation.

NOTABLE PROJECTS

- ### SAAN KA PAPUNTA | HCI X HISTORY PROJECT | *Spring 2019*

  Created a mobile app design in a team of five for Professor Theriault's project on the Manila traffic crisis. The app will enable Manila research participants to report and crowdsource emotional and logistical information on shared routes.

- ### CMU TO GO | HCI COURSE PROJECT | *Spring 2019*

  Worked in a three person team to conduct user research on the food trucks along Carnegie Mellon campus for a responsive web design. Conducted interviews and observations, synthesized results, and created personas.

CONTACT

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SKILLS

- ### UX RESEARCH

  Interviews & Observations
  Usability Testing
  Heuristic Evaluation

- ### UX DESIGN

  Personas
  Scenarios
  Storyboarding
  Wireframing
  Rapid Prototyping

- ### DESIGN TOOLS

  Adobe Suite
  - Photoshop
  - Illustrator
  - InDesign
  - XD
  - AfterEffects
  - PremierePro

  Invision
  Figma

- ### CODING

  Frontend
  - HTML & CSS
  - JavaScript & jQuery

  Backend
  - Node.js

  Creative Coding
  - Unity3D
  - Processing
  - P5.js
  - Arduino, RPi

  Git (Version Control)