# ARI DALY

**UI / UX Designer** focusing on creating positive user relationships with technology through intuitive and innovative design.

## **EDUCATION**

### CARNEGIE MELLON UNIVERSITY

Master of Human-Computer InteractionAugust 2020Bachelor of Fine Arts, Electronic And Time Based MediaMay 2019

University Honors

Study Abroad, Shanghai International Studies University

Summer 2016

# **EXPERIENCE**

# LEARNSPHERE | UI / UX DESIGN INTERN

Summer 2019

Design and coded the PL<sup>2</sup> research project website from scratch. Created hi-fidelity designs for existing and new features of the PL<sup>2</sup> web app. Conducted user interviews and redesigned the Tigris analytical tool to improve usability.

# CMU HISTORY RESEARCH | UI / UX DESIGNER Spring 2019

Created a mobile app design in a team of five for **Assistant Professor Theriault's** research on the Manila traffic crisis, which will enable Manila research participants to crowdsource their transit information on a shared map.

# TEAMLAB | INTERACTIVE TEAM INTERN December 2018

Individually created a proposal and prototype of new projected content for teamLab's Tokyo Borderless Museum exhibit, Aerial Climbing, after observing and analyzing user interactions with the existing exhibition.

#### **DEEPLOCAL | SOFTWARE ENGINEER INTERN**Summer 2018

Developed and deployed client facing live statistics site for **Google Home Mini Golf** in a team of two. Created front and backend controls for a plotter UI as the software lead with an integration engineer and designer.

#### **IONTANK | CREATIVE TECHNOLOGIST INTERN** Summer 2017

Created client facing concept deck for a Google installation. Worked individually from concept to execution to create a polished physical design prototype for large scale ceiling hung installation.

## CONTACT

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## SKILLS

#### UX RESEARCH

Interviews & Observations Usability Testing Heuristic Evaluation User Journey Mapping

## UI/UX DESIGN

Personas & Scenarios Storyboarding Wireframing Rapid Prototyping Visual Design

#### DESIGN TOOLS

Adobe Suite

- Photoshop
- Illustrator
- InDesign
- XD
- AfterEffects
- PremierePro Figma Invision

#### CODING

HTML & CSS JavaScript & jQuery Node.js Git (Version Control) Creative Coding

- Unitv3D
- Processing, P5.js
- Arduino, RPi