ARI DALY

UI / UX Designer focusing on creating positive user relationships with technology through intuitive and innovative design.

EDUCATION

CARNEGIE MELLON UNIVERSITY

Master of Human-Computer Interaction · *August 2020*
Bachelor of Fine Arts, Electronic And Time Based Media · *May 2019*
University Honors
Study Abroad, Shanghai International Studies University · *Summer 2016*

EXPERIENCE

LEARNSPHERE | UI / UX DESIGN INTERN · *Summer 2019*

Creating mock-ups, updating CSS/HTML, and conducting user interviews for LearnSphere's learning analytical tools.

TEAMLAB | INTERACTIVE TEAM INTERN · *December 2018*

Individually created a proposal and prototype of new projected content for teamLab's Tokyo Borderless Museum exhibit, Aerial Climbing, after observing and analyzing user interactions with the existing exhibition.

DEEPLOCAL | SOFTWARE ENGINEER INTERN · *Summer 2018*

Developed and deployed client facing live statistics site for Google Home Mini Golf in a team of two. Created front and backend controls for a plotter UI as the software lead with an integration engineer and designer.

IONTANK | CREATIVE TECHNOLOGIST INTERN · *Summer 2017*

Created client facing concept deck for a Google installation. Worked individually from concept to execution to create a polished physical design prototype for large scale ceiling hung installation.

NOTABLE PROJECTS

SAAN KA | HCI X CMU HISTORY DEPARTMENT · *Spring 2019*

Created a mobile app design in a team of five for Assistant Professor Theriault's research on the Manila traffic crisis. The app will enable Manila research participants to crowdsource their transit information on a shared map.

CMU TO GO | HCI COURSE PROJECT · *Spring 2019*

Worked in a three person team to conduct user research on the food trucks along Carnegie Mellon campus for a responsive web design. Conducted interviews and observations, synthesized results, and created personas.

CONTACT

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SKILLS

UX RESEARCH

Interviews & Observations
Usability Testing
Heuristic Evaluation

UX DESIGN

Personas
Scenarios
Storyboarding
Wireframing
Rapid Prototyping

DESIGN TOOLS

Adobe Suite
- Photoshop
- Illustrator
- InDesign
- XD
- AfterEffects
- PremierePro

Invision
Figma

CODING

Frontend
- HTML & CSS
- JavaScript & jQuery

Backend
- Node.js

Creative Coding
- Unity3D
- Processing
- P5.js
- Arduino, RPi

Git (Version Control)