

# ARIDALY

## Digital Product Designer

[aridaly.com](http://aridaly.com)

[acdaly@andrew.cmu.edu](mailto:acdaly@andrew.cmu.edu)

[linkedin.com/in/aridaly](https://linkedin.com/in/aridaly)

## EDUCATION

---

Carnegie Mellon

2015 - Aug 2020

**Master of Human-Computer Interaction**

**Bachelor of Fine Arts, Electronic and Time Based Media**

University Honors

**Study Abroad, Shanghai International Studies University**

Studied Beginner Mandarin

## EXPERIENCE

---

Oasis Recovery  
Center X MHCI

Jan 2020 - Present

**Product Designer + Project Manager**

Creating technological solutions that transform the addiction recovery experience through in-depth user research and iterative design.

CMU Social  
Cybersecurity

Fall 2019

**Product Designer**

Designed a mobile app that progresses young adults toward better cybersecurity habits using daily self-improvement tasks.

LearnLab

Summer 2019

**UI / UX Design Intern**

Lead designer for educational research web applications. Created UI designs and style guides to improve usability and branding.

teamLab

Winter 2018

**Interactive Design + Programming Intern**

Designed and coded a Unity3D prototype for an interactive projection in the Tokyo Borderless Museum to improve user engagement.

Deeplocal

Summer 2018

**Software Engineer Intern**

Software lead for a Google Cloud Space installation, and key front-end and back-end developer for two other shipped Google installations.

## SKILLS

---

**UI / UX Design**

Wireframing, Prototyping, Visual Design, Motion Design, Design Systems

**Design Tool Kit**

Adobe Suite, Figma, Sketch, Invision, Notion, Digital Fabrication

**UX Research**

Structured Interviews, Think Alouds, Journey Mapping, Storyboarding

**Programming**

HTML, CSS, JavaScript, jQuery, Node.js, Git, Unity3D, Python, C