

# ARIDALY

UI / UX Designer focusing on creating positive user relationships with technology through intuitive and innovative design.

## EDUCATION

- **CARNEGIE MELLON UNIVERSITY**
  - Master of Human-Computer Interaction August 2020
  - Bachelor of Fine Arts, Electronic And Time Based Media May 2019  
University Honors
  - Study Abroad, Shanghai International Studies University Summer 2016

## EXPERIENCE

- **LEARNSPHERE | UI / UX DESIGN INTERN** Summer 2019  
Designed and coded the [PL<sup>2</sup> research project website](#) from scratch. Created hi-fidelity designs for existing and new features of the PL<sup>2</sup> web app. Conducted user interviews and redesigned the Tigris analytical tool to improve usability.
- **CMU HISTORY RESEARCH | UI / UX DESIGNER** Spring 2019  
Created a mobile app design in a team of five for [Assistant Professor Theriault's](#) research on the Manila traffic crisis, which will enable Manila research participants to crowdsource their transit information on a shared map.
- **TEAMLAB | INTERACTIVE TEAM INTERN** December 2018  
Individually created a proposal and prototype of new projected content for teamLab's Tokyo [Borderless Museum](#) exhibit, [Aerial Climbing](#), after observing and analyzing user interactions with the existing exhibition.
- **DEEPLocal | SOFTWARE ENGINEER INTERN** Summer 2018  
Developed and deployed client facing live statistics site for [Google Home Mini Golf](#) in a team of two. Created front and backend controls for a plotter UI as the software lead with an integration engineer and designer.
- **IONTANK | CREATIVE TECHNOLOGIST INTERN** Summer 2017  
Created client facing concept deck for a Google installation. Worked individually from concept to execution to create a polished physical design prototype for large scale ceiling hung installation.

## CONTACT

[aridaly.com](http://aridaly.com)  
[acdaly@andrew.cmu.edu](mailto:acdaly@andrew.cmu.edu)  
[linkedin.com/in/aridaly/](https://linkedin.com/in/aridaly/)

## SKILLS

- **UX RESEARCH**
  - Interviews & Observations
  - Usability Testing
  - Heuristic Evaluation
  - User Journey Mapping
- **UI / UX DESIGN**
  - Personas & Scenarios
  - Storyboarding
  - Wireframing
  - Rapid Prototyping
  - Visual Design
- **DESIGN TOOLS**
  - Adobe Suite
    - Photoshop
    - Illustrator
    - InDesign
  - XD
  - AfterEffects
  - PremierePro
  - Figma
  - Invision
- **CODING**
  - HTML & CSS
  - JavaScript & jQuery
  - Node.js
  - Git (Version Control)
  - Creative Coding
    - Unity3D
    - Processing, P5.js
    - Arduino, RPi