ARI DALY

CREATIVE TECHNOLOGIST

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SKILLS

UX Design

User Resarch
Storyboarding
Wireframing
Usability Testing
Heuristic Evaluation

Design Tools

Adobe Suite
- Photoshop
- Illustrator
- InDesign
- XD
- AfterEffects
- PremierePro

Prototyping
- InVision
- Balsamiq

Coding

Creative Coding
- Unity3D
- Processing
- P5.js
- Arduino, RPi

Frontend
- HTML/CSS
- JQuery
- Bootstrap

Backend w/ Node.js
- Socket.io
- Express
- MySQL

PROFILE

- Seeking a full-time summer internship in UI / UX design.
- Experience producing interactive installations and user interfaces at different stages of the pipeline.
- Experience flexing as designer and developer in team projects.

EDUCATION

Carnegie Mellon University   *May 2019*
BFA, Electronic and Time Based Media
GPA: 3.67 / 4.0

EXPERIENCE

teamLab | Interactive Team Intern   *December 2018*
- Individually created a proposal and prototype of new projected content for teamLab's Borderless Museum exhibit, Aerial Climbing.
- Observed and analyzed user interactions with the existing exhibition
- Used Unity to prototype a river that flows down vistors' paths.

Deeplocal | Software Engineer Intern   *Summer 2018*
- Developed and deployed client facing live statistics site for Google Home Mini Golf with MySQL in a team of two.
- Created front and backend controls for plotter UI as the software lead in a team with an integration engineer and designer.
- Prototyped a motorized pixel wall over a short timeline with two designers, a mechanical engineer, and two other software engineers.

Iontank | Creative Technologist Intern   *Summer 2017*
- Created client facing concept deck for a Google installation.
- Worked individually from concept to execution to create a polished design prototype for large scale ceiling hung installation.
- Operated and created files for the CNC, laser cutter, vinyl cutter.

NOTABLE PROJECTS

Food Truck Website | Course Project   *In Progress*
- Worked in a three person team to conduct user research on the food trucks along Carnegie Mellon campus for a responsive web design.
- Conducted interviews and observations, synthesized results, and created personas, scenarios, and storyboards.

Atlantis Hub Display | Course Project   *Spring 2019*
- Designed an interactive display for a fictional transportation hub to dynamically show their plane, ferry, and train transportation data.
- Analyzed data to create wireframes, interface, and motion designs.