ARI DALY

Product Designer experienced in developing inclusive solutions from conception to completion. I use my background in computational art to cultivate critical forms, concepts, and cross-disciplinary communication.

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EDUCATION

CARNEGIE MELLON UNIVERSITY

Master of Human-Computer Interaction

Bachelor of Fine Arts, Electronic and Time Based Media
University Honors

Study Abroad, Shanghai International Studies University

Studied Beginner Mandarin

August 2020

May 2019

Summer 2016

EXPERIENCE

OASIS RECOVERY CENTER | MHCI CAPSTONE
 Jan 2020 - Present

Product designer and project lead managing five designers to identify and create technological solutions that transform the addiction rehabilitation experience.

• LEARNLAB | PRODUCT DESIGN INTERN

Summer 2019

Lead designer for educational research web applications. Headed the design and implementation of a key **research project website**. Created **hi-fidelity UI designs** and style guide to improve usability and branding.

CMU HISTORY RESEARCH | UI / UX DESIGNER Spring 2019

Designed a **mobile app** for research on the Manila traffic crisis in a team of five. Conducted preliminary user research and usability testing to create UI designs accessible to different socioeconomic classes.

TEAMLAB | INTERACTIVE TEAM INTERN December 2018

Designed and developed a **Unity3D prototype** for an interactive projection in teamLab's Tokyo Borderless Museum. The prototype reimagines an existing exhibit to improve user engagement.

DEEPLOCAL | SOFTWARE ENGINEER INTERNSummer 2018

Software lead for a **Google Cloud Space installation**. Key front-end and backend developer for two other shipped Google installations in a highly collaborative, fast-paced environment.

• IONTANK | CREATIVE TECHNOLOGIST INTERN Summer 2017

Designed, fabricated, and programmed a **physical prototype** to establish the creative direction for a large-scale client installation.

SKILLS

UI / UX DESIGN

Wireframing Prototyping Visual Design Motion Design Design Systems Illustration

UX RESEARCH

Structured Interviews
Think Alouds for Usability
User Journey Mapping
Service Blueprinting
Personas
Storyboarding

DESIGN TOOLS

Adobe Suite

- XD
- Photoshop
- InDesign
- Illustrator
- AfterEffects
- PremierePro

Figma

Invision

Notion (Project Management) Funkify (Disability Simulator) Stark (Contrast/Colorblind) CAD & Digitial Fabrication

CODING

HTML & CSS
JavaScript & jQuery
Node.js
Git (Version Control)
Unity3D
Processing, P5.js
Arduino, RPi