ARI DALY

Digital Product Designer

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EDUCATION

Carnegie Mellon
2015 - Aug 2020

Master of Human-Computer Interaction

Bachelor of Fine Arts, Electronic and Time Based Media
University Honors

Study Abroad, Shanghai International Studies University
Studied Beginner Mandarin

EXPERIENCE

Oasis Recovery Center X MHCI
Jan 2020 - Present

Product Designer + Project Manager
Designing the product strategy and UI flows for a research-based live-streaming platform that modernizes the addiction recovery experience.

CMU Social Cybersecurity
Fall 2019

Product Designer
Designed a mobile app that progresses young adults toward better cybersecurity habits using daily self-improvement tasks.

LearnLab
Summer 2019

UI / UX Design Intern
Lead designer for educational research web applications. Created UI designs and style guides to improve usability and branding.

teamLab
Winter 2018

Interactive Design + Programming Intern
Designed and coded a Unity3D prototype for an interactive projection in the Tokyo Borderless Museum to improve user engagement.

Deeplocal
Summer 2018

Software Engineer Intern
Software lead for a Google Cloud Space installation, and key front-end and back-end developer for two other shipped Google installations.

Iontank
Summer 2017

Creative Technologist Intern
Designed, fabricated, and programmed a physical prototype to establish the creative direction for a large-scale client installation.

SKILLS

UI / UX Design   Wireframing, Prototyping, Visual Design, Motion Design, Design Systems

Design Tool Kit   Adobe Suite, Figma, Sketch, Invision, Notion, Digital Fabrication

UX Research   Structured Interviews, Think Alouds, Journey Mapping, Storyboarding

Programming   HTML, CSS, JavaScript, jQuery, Node.js, Git, Unity3D, Python, C