

ARIDALY

Product Designer fostering positive user relationships with technology through inclusive and intuitive design.

aridaly.com
acdaly@andrew.cmu.edu
[linkedin.com/in/aridaly](https://www.linkedin.com/in/aridaly)

EDUCATION

- CARNEGIE MELLON UNIVERSITY**

Master of Human-Computer Interaction	August 2020
Bachelor of Fine Arts, Electronic and Time Based Media University Honors	May 2019
Study Abroad, Shanghai International Studies University	Summer 2016

EXPERIENCE

- LEARNSPHERE | UI / UX DESIGN INTERN**

Summer 2019

Principle designer for educational research web applications. Led the design and implementation of a key [research project website](#). Created [hi-fidelity UI designs](#) and style guide to improve usability and branding.

- CMU HISTORY RESEARCH | UI / UX DESIGNER**

Spring 2019

Designed a [mobile app](#) for research on the Manila traffic crisis in a team of five. Conducted preliminary user research and usability testing to create UI designs accessible to different socioeconomic classes.

- TEAMLAB | INTERACTIVE TEAM INTERN**

December 2018

Designed and developed a [Unity3D prototype](#) for an interactive projection in teamLab's Tokyo Borderless Museum. The prototype reimagines an existing exhibit to improve user engagement.

- DEEPLocal | SOFTWARE ENGINEER INTERN**

Summer 2018

Software lead for a [Google Cloud Space installation](#). Key frontend and backend developer for two other shipped Google installations in a highly collaborative, fast-paced environment.

- IONTANK | CREATIVE TECHNOLOGIST INTERN**

Summer 2017

Designed, fabricated, and programmed a [physical prototype](#) to establish the creative direction for a large-scale client installation.

SKILLS

- UI / UX DESIGN**

Wireframing
Prototyping
Visual Design
User Flow Maps
Design Systems
Illustration

- UX RESEARCH**

Structured Interviews
Think Alouds for Usability
User Journey Mapping
Service Blueprinting
Personas
Storyboarding

- DESIGN TOOLS**

Adobe Suite
- XD
- Photoshop
- InDesign
- Illustrator
- AfterEffects
- PremierePro
Figma
Invision
Funkify (Disability Simulator)
Stark (Contrast/Colorblind)

- CODING**

HTML & CSS
JavaScript & jQuery
Node.js
Git (Version Control)
Unity3D
Processing, P5.js
Arduino, RPi