

Stakeholder	Function	Interest
Client	Provide goals and spec for project	Want a new application to use
Sponsor	Provide money for project	Want advertising and a new product to market
Faculty	Provide advice for project	Want to see project succeed
Industry	Provide feedback and use cases for project	Want to see project succeed
Team Members	Design & develop project	Want to hold onto their job and further their development experience
Hotel Manager	Testing of project	Want application to succeed in order to further their business
Bank Testers	Testing of cash transfer	Do not want their bank to receive negative press for a cash leak
Presentation Audience	Critique project	Want to see project succeed and offer reviews of the application to other people

E-mail	Ally?	Communication Frequency
client@cone329.gov	Yes	Weekly reports
sponsor@cone329.gov	Yes	Bi-weekly reports
faculty@cone329.gov	Yes	Weekly meetings
industry@cone329.gov	Yes	Final presentation
team_members@cone329.gov	Yes	Several times/week
hotel_manager@cone329.gov	Maybe	Weekly during the testing phase
bank_testers@cone329.gov	No	Weekly during testing phase
presentation_audience@cone329.gov	No	Final presentation

Last Communication

Today

30-Nov-15

Today

Never

Today

Never

Never

Never