

# Convex optimization overview

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# Mathematical optimization problem

$$\begin{aligned} & \text{minimize } f_0(x) \\ & \text{s.t. } f_i(x) \leq 0, \quad i = 1, \dots, m \\ & \quad \quad g_i(x) = 0, \quad i = 1, \dots, p \end{aligned}$$

- ▶  $x \in \mathbb{R}^n$  is the optimization variable
- ▶  $f_0$  is the **objective or cost function**
- ▶  $f_i$  are the **inequality constraint** functions
- ▶  $h_i$  are the **equality constraint** functions

- ▶  $x$  represents some action like:
  - ▶ trades in a portfolio
  - ▶ airplane control surface deflections
  - ▶ schedule or assignment
  - ▶ resource allocation
  - ▶ transmitted signal
- ▶ Constraints limit actions or impose conditions on outcome.
- ▶ The smaller the objective  $f_0(x)$ , the better. It might be
  - ▶ total cost (or negative profit)
  - ▶ deviation from desired or target outcome
  - ▶ fuel use
  - ▶ risk

# Examples

## Engineering design

- ▶  $x$  represents a design (of a circuit, device, structure,...).
- ▶ Constraints come from manufacturing process and performance requirements.
- ▶ The objective  $f_0(x)$  is combination of cost, weight, power.

## Statistics/machine learning

- ▶  $x$  represents the parameters in a model.
- ▶ Constraints impose requirements on model parameters(e.g., nonnegativity).
- ▶ The objective  $f_0(x)$  is the prediction error on some observed data(and possibly a term that penalizes model complexity).

## Inversion

- ▶  $x$  is something we want to estimate/reconstruct, given some measurement  $y$ .
- ▶ Constraints come from prior knowledge about  $x$ .
- ▶ Objective  $f_0(x)$  measures deviation between predicted and actual measurements.

## Worst-case analysis (pessimization)

- ▶  $x$  represents actions or parameters out of our control (and possibly under the control of an adversary).
- ▶ Constraints limit the possible values of the parameters.
- ▶ Minimizing  $-f_0(x)$  finds worst possible parameter values.

- ▶ Optimization problems are everywhere.
- ▶ But most of them are **intractable** (cannot be solved).
- ▶ there is an exception : convex optimization problems which can (generally) be solved.

# Convex optimization problem

$$\begin{aligned} & \text{minimize } f_0(x) \\ & \text{s.t } f_i(x) \leq 0, \ i = 1, \dots, m \\ & \quad Ax = b \end{aligned}$$

- ▶  $x \in \mathbb{R}^n$  is the optimization variable
- ▶  $f_i, \ i = 0, \dots, m$  are convex functions.
- ▶ The equality constraints are affine.

# Motivations

- ▶ Beautiful, nearly complete theory (duality, optimality conditions...)
- ▶ Effective algorithms and methods (in theory and in practice)
  - ▶ get global solution
  - ▶ polynomial complexity
- ▶ Conceptual unification of many methods
- ▶ Lots of applications
  - ▶ machine learning, statistics
  - ▶ finance
  - ▶ supply chain, revenue management, advertising
  - ▶ control
  - ▶ signal processing (image, sound ...)
  - ▶ networking
  - ▶ circuit design
  - ▶ combinatorial optimization
  - ▶ quantum mechanics
  - ▶ flux-based analysis



# The approach

- ▶ Recognize/formulate problems as a convex optimization problem
- ▶ Then, you can (usually) solve it (numerically).

Some tricks:

- ▶ change of variables
- ▶ approximation of true objective, constraints
- ▶ relaxation: ignore terms or constraints you can't handle

## Medium-scale

- ▶ 1000s–10000s variables, constraints
- ▶ reliably solved by interior-point methods on single machine (especially for problems in standard cone form), exploit problem sparsity
- ▶ not quite a technology, but getting there
- ▶ used in control, finance, engineering design, ...

## Large-scale

- ▶ 100k – 1B variables, constraints
- ▶ solved using custom often problem specific methods (limited memory BFGS, stochastic subgradient, block coordinate descent, operator splitting methods)
- ▶ require custom implementation, tuning for each problem
- ▶ used in machine learning, image processing,

# Modeling languages

- ▶ high level language support for convex optimization
  - ▶ describe problem in high level language
  - ▶ description automatically transformed to a standard form
  - ▶ solved by standard solver, transformed back to original form
- ▶ implementations:
  - ▶ YALMIP, CVX (Matlab)
  - ▶ CVXPY (Python)
  - ▶ Convex.jl (Julia)
  - ▶ CVXR (R)