

# Adam Gerstenfeld

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## EDUCATIONAL EXPERIENCE

Pursuing a Bachelor's Degree from University of Florida

Overall GPA: 3.88

Major: Telecommunications, News Concentration and International Studies, Middle East Concentration

### Academic Awards:

National Merit Finalist Scholarship Recipient, Dean's List, Golden Key Member, \$1000 scholarship to lobby in Senator Rubio's office for the passage of H.R. 2354, Graham Civic Scholar Recipient, Reubin Askew Scholar Recipient

## PROFESSIONAL EXPERIENCE

### **WUFT Newsroom, NPR affiliate broadcasting to 17 counties**

**September 2012-Present**

- Radio Reading Service Volunteer, read local newspaper stories live over broadcast to blind residents
- 89.1 FM Radio Correspondent; broadcast weekly news stories, interviewed Congressman Ted Yoho, published two stories and contributed to one story on WUFT website.
- "Frontpage" Producer; produced and created independent content for weekly 30 minute live radio shows covering current events
- "First at Five" Associate Producer; assisted in story organization for weekly live television news show
- "Morning Edition" Producer; most popular listening time block, broadcast news segments every half hour

### **Gator Innovators, Student Government Entrepreneurship Agency**

**January 2013-July 2013**

- Twitter manager for Spring 2013 semester, increased followers by 17%
- Published four blog entries covering local businesses in Summer 2013 semester

### **Prism Magazine, UF Honors Publications**

**September 2012-December 2013**

- International Relations feature writer for Fall 2012 issue

### **Accolades**

- Finalist for Maxwell School of Citizenship Scholarship; reported on a community problem and recommended a solution to local government
- \$1000 Emily Bateman Scholarship Recipient for aspiring journalists

## LEADERSHIP EXPERIENCE

### **UF Hillel**

**November 2012-May 2013**

- Selected to be a UF representative at the American Israeli Public Affairs Committee National Policy Conference
- One of 400 top student activists selected to participate in political programming and advocacy training in the AIPAC Saban Leadership Seminar

### **Multicultural and Diversity Affairs Ambassador**

**February 2013-August 2013**

- Entertainment Director for Gatormania, the largest cultural event of the year; charged with organizing all performances and reaching out to new organizations
- Created Gatorshades, weekly news videos, which can be viewed at <http://www.youtube.com/user/mcdauf>

### **UF Housing and Residence, Resident Assistant & Peer Advocate**

**July 2013-Present**

- Assisted an area with over 1,000 students into transitioning to residence halls on historic UF grounds
- Certified in conflict mediation by the Vice President of Conduct and Community Standards

### **U.S. State Department, Intern for Education USA**

**October 2013-Present**

- Designed high school brochure for international students, created independently designed infographics
- Wrote entries for "College of the Week Series" posted on State Dpt. Social media
- Charged with creating a video for Vietnamese students showcasing the American college experience

## SKILLS

- Spanish (Conversational), Hebrew (Basic)
- Programs: Microsoft Office (Word, Powerpoint, Excel, Publisher, Outlook), Skype, iMovie, Final Cut Pro, Premiere Pro CS6, Adobe Audition, KLZ Newsroom