

Alex Doane

SKILLS

Graphics

Adobe Illustrator
Adobe Photoshop
Adobe InDesign

Web and UI Design

Figma
Adobe XD
Sketch
Zeplin
Visual Studio Code
Sketch
HTML
CSS

Collaboration

Miro
Notion
Jira

Multimedia

Adobe Premiere Pro
Adobe After Effects
Apple Final Cut

Sound

Ableton Live
Adobe Audition
Adobe Soundbooth
Garageband

Office

Google Suite
Microsoft Suite

EXPERIENCE

UI/UX Designer, Pixo

February 2020–March 2023

- Designed website and app interfaces for clients in higher education, agtech, and more
- Produced designs that respond to any device and meet web accessibility standards
- Created wireframes, process flows, and digital prototypes to communicate and test ideas
- Collaborated with a cross-disciplinary development team using an agile framework
- Partnered with content strategists and engineers to implement seamless user experiences
- Conducted interviews with stakeholders and users to uncover goals and pain points
- Designed and facilitated usability tests to gauge software effectiveness
- Estimated work and partnered with project managers to meet budget expectations
- Played integral role in rebranding Pixo and designing new marketing materials

Designer, Surface 51

June 2015–February 2020

- Designed print, digital, and web materials for new and existing brands
- Created sitemaps and wireframes for websites
- Created responsive website designs following web accessibility standards
- Front-end development
- Managed, scheduled, and art directed photo and video shoots
- Created and edited video and animations
- Created social media plans and graphics
- Presented work to clients
- Vendor coordination

Interactive Asset Design Intern, COUNTRY Financial

May 2013–December 2014

- Created digital graphics for web and social media use across multiple devices
- Worked with social media strategists, writers, UX, UI, and print designers

Production Assistant, Redbird Productions

August 2012–May 2013

- Set up cabling and cameras for game day productions for NCAA Division I intercollegiate games
- Operated replay, video server, character generator (overlays), and web streaming on game day

EDUCATION

Illinois State University

Fall 2010–Winter 2014

B.S. in Graphic Design and Arts Technology

4.0 GPA

Arts Technology Tuition Scholarship; Student Annual Arts Technology Interactive Award