

ANTHONY MARTIN

Independence, MO 64055 | 816-284-6887 | aces15224@hotmail.com

OBJECTIVE

Self-motivated professional seeking a challenging position with a creative work environment to enhance expertise in web development and application design.

EXPERIENCE

Affiliate Marketing, Self-Employed

2007 – Present

Independence, MO

- Developed and executed strategic marketing plans. Conducted market research and managed search engine visibility, social media, and online marketing campaigns to target specific audiences. Consistently created engaging content to optimize brand awareness and communicate the value of various products.

Business Owner, Ready Maid

2011 – Present

Independence, MO

Liberty, MO

Shawnee, KS

- Interviewed, hired, and managed employees. Provided excellent customer service which included, but was not limited to, providing service estimates, scheduling, and handling complaints and requests. Developed the company brand, all marketing campaigns, sales standards, and overall budget.

EDUCATION

Avila University – Kansas City, MO – Business Administration

- GPA: 3.5 out of 4.0

COMMUNICATION

- Excellent communicator. Years of experience as a salesman and an articulate communicator of brand values.

LEADERSHIP

- Motivated to succeed. Independent, driven, and self-sufficient.