

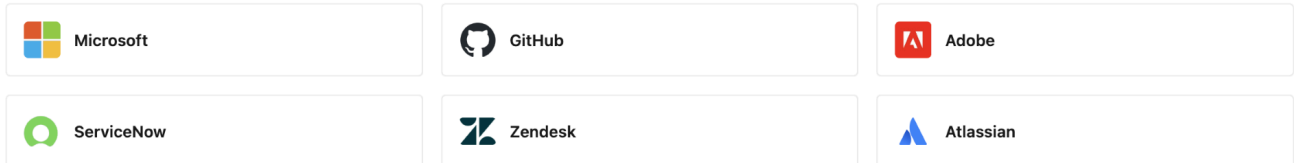
Proposal

Zscaler and LinkedIn to deliver a high-impact, co-branded Professional Certificate on the topic of Zero Trust Security, available on the LinkedIn platform in Q3 2025

Professional Certificates

[Show All](#)

Showcase your skills with professional certificates on LinkedIn Learning, featuring courses and assessments developed with leading brands like Microsoft, Twilio, Zendesk, and more. Professional certificates make it easy to complete courses, take an assessment, and share your credentials without leaving LinkedIn.



Our understanding of Zscaler priorities:

- Grow their customer base
- Scale their training footprint with on-demand training

LinkedIn Learning priorities:

- Upskill the industry, customers, and learners on Zero Trust best practices
- Expand their Professional Certificates with dedicated training on Zero Trust with a trusted industry partner

Details

- LinkedIn Learning will create a Zero Trust Security Professional Certificate by Zscaler, composed of LinkedIn Learning courses running 5–10 hours in duration.
- This certificate will join Microsoft, Atlassian, Adobe, ServiceNow, Zendesk, Anaconda, and other partner-endorsed certificates in LinkedIn Learning's [Professional Certificates library](#).
- This certificate will be available to LinkedIn Learning's 43 million subscribers and recommended on the LinkedIn feed.
- Learners will be eligible for a co-branded certificate of completion (LinkedIn and Zscaler) upon watching all of the courses and passing the summative exam (40–50 questions, 70%+ passing grade).

For this partnership, both companies will:

LinkedIn Learning

- Develop a 5–10-hour training program (a learning path of video courses with a summative assessment) on Zero Trust Security
- Handle all aspects of development and production, leveraging existing LinkedIn Learning instructors
- Host content on LinkedIn Learning platform
- Handle student enrollment and support

Zscaler

- Sign a branding agreement with LinkedIn to grant trademark/logo rights for endorsement of the certificate
- Review course content for technical accuracy

Legal and Financial terms

As this would be a co-branding partnership, there is **no cost** for Zscaler.

The contract would be LinkedIn's enterprise branding agreement, exchanging branding rights and permitting use of Zscaler logo on LinkedIn platform in relation to the Professional Certificate.

About LinkedIn

LinkedIn is the world's premier professional network, serving more than one billion members globally. LinkedIn Learning is the world's leading enterprise learning platform, reaching more than 43 million subscribers across consumer and enterprise audiences. As part of LinkedIn's mission to upskill their customers and learners in generative AI, they have published [six hundred global courses](#) on the topic. LinkedIn's [Career Essentials in Generative AI Professional Certificate](#), in partnership with Microsoft, was the first such credential to enter the market and has attracted more than 100,000 certified learners since its launch in 2023.