Networking, LinkedIn and Resume Building

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Networking

- **What is Networking?**

- **Why Networking?**
  - ○ 70-80% jobs are filled via networking
  - ○ Works incase you are unemployed

  - ○ Personal connections are established

- **Tips to increase your network**
  - ○ Increase engagement on social media
  - ○ Join clubs and meetups in your city
  - ○ Emphasize on face-to-face conversations
  - ○ Be sincere. Take interest in others' interests!
  - ○ Invite the person you look upto for coffee

Networking via Linkedin

- ## What is LinkedIn?

- ## Importance of LinkedIn
  - Job postings
  - New ideas published

  - New connections

- ## How to improve your LinkedIn profile
  - Keep your profile approachable with sufficient in
  - Take active part in ongoing discussions
  - Don't hesitate to voice your opinion
  - Send connections to people of your field
  - Be safe from the harmful elements
  - Professional photo as your profile picture

Resume Building

- What is a resume?

- What does a good resume look like? (Freshers' perspective)

- What NOT to include in a resume