

## Isabel Acevedo

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### Experience

#### **Immigration, Refugees and Citizenship Canada**

Ottawa, ON

Front-end developer

2024 - Present

- Enhanced and streamlined web pages using Adobe Experience Manager, Dreamweaver, HTML, CSS, and JavaScript; boosted page load speed by 40% and increased user engagement by 25%.
- Executed a detailed QA test process, validating website functionality and ensuring compliance with WCAG 2.1 standards; eliminated 100% of validation errors, improving user experience and accessibility for over 200,000 daily visitors.
- Managed daily repetitive tasks in a fast-paced environment, collaborating with various branches and clients across Canada.ca with tight deadlines.

#### **Shared Services Canada**

Ottawa, ON

Digital Accessibility and UX Specialist

2022 - 2024

- A key contributor to developing the Digital Accessibility Toolkit website, an open-source resource for over 100,000 Government of Canada employees, using tools such as HTML, CSS, JavaScript, 11ty, NodeJS, GitHub, and WET.
- Audited public and private sector ICT products for accessibility standards (WCAG) 2.1 conformance for compliance to Canadian law.
- Ensured best UX practices were applied and enforced in several documents and pages.
- Participated and supported in the delivery of accessibility workshops for over 500 users.
- Created in-depth guides and technical documentation on digital accessibility and usability for Microsoft Office Suite; enhanced user experience and ensure 100% adherence to accessibility standards, benefiting over 5,000 users

#### **Mirror Mountain Film Festival**

Ottawa, ON

UI & UX Project Coordinator

2023

- Led a 12-week cross-functional redesign website team and coordinated with the owners toward successfully creating a fresh UI & UX look for the Mirror Mountain Film Festival website.
- Improved website expected discoverability by 50% by analyzing and employing SEO tactics and keyword discoverability.
- Produced branding, style tiles, and comprehensive mock-ups and storyboards in Figma and Adobe XD, resulting in a 40% increase in user interface (UI) interactivity and a 50% improvement in user experience (UX).

#### **Freelance**

Ottawa, ON

Independent Graphic Contractor

2018

- Collaborated with a team to produce a compelling promotional video for the Lost Domain WebToon comic, employing motion graphics, illustrations, Adobe After Effects, and Photoshop.
- Successfully designed independent art commissions and illustration projects for diverse clients over 5 years.

### Education

#### **Algonquin College**

Ottawa, ON

Interaction Media Design (GPA 3.7/4)

2023

### Skills

Technical skills: HTML/CSS, JavaScript, React, Interactive Media, UI/UX design, Frameworks

Program knowledge: Figma, Adobe XD, Miro, Microsoft Office, Adobe After Effects, Adobe Illustrator

Languages: Fluent in English and Spanish; demonstrated ability to handle French documents effectively.