

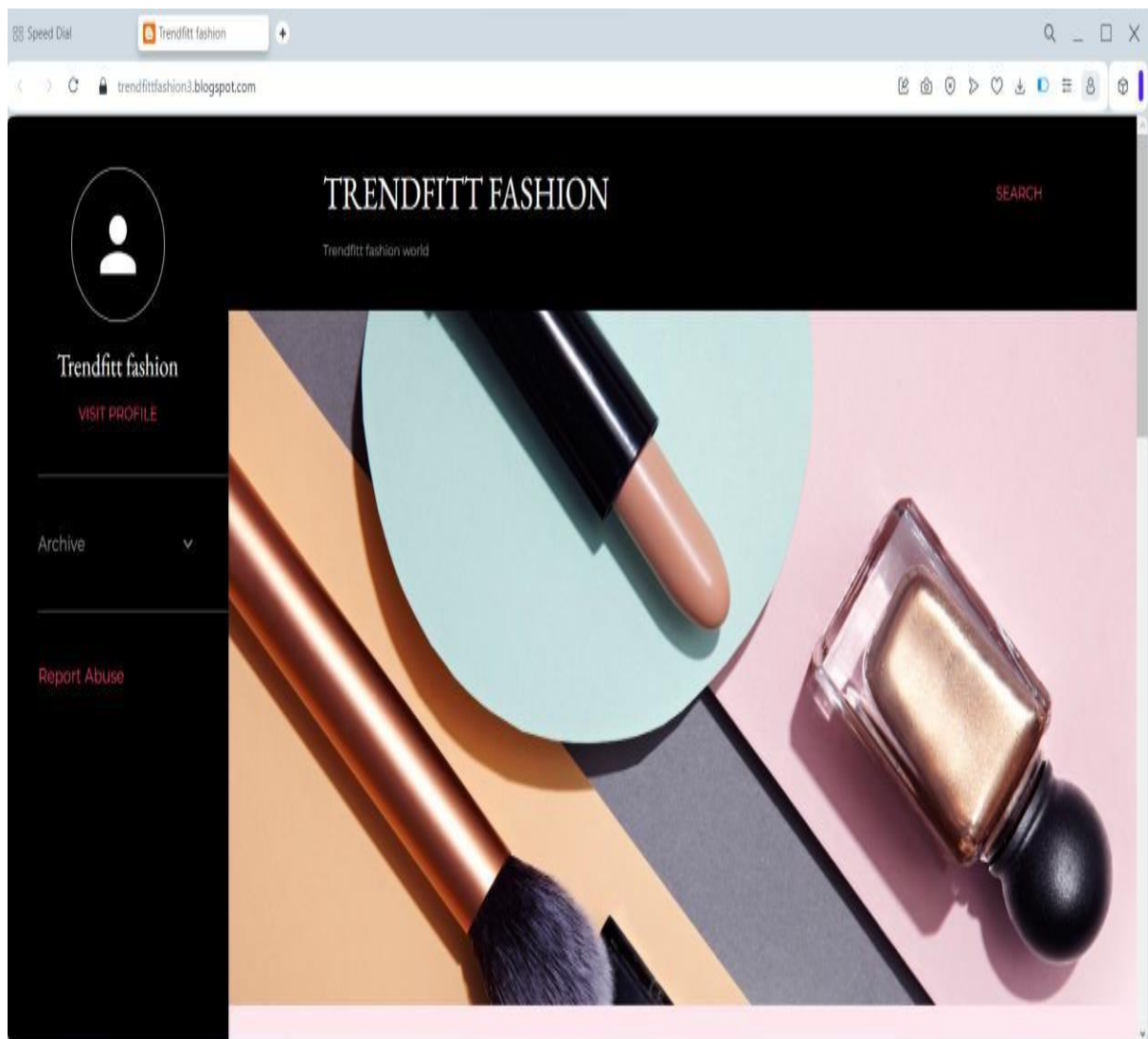
DIGITAL MARKETING

ASSIGNMENT- 1

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

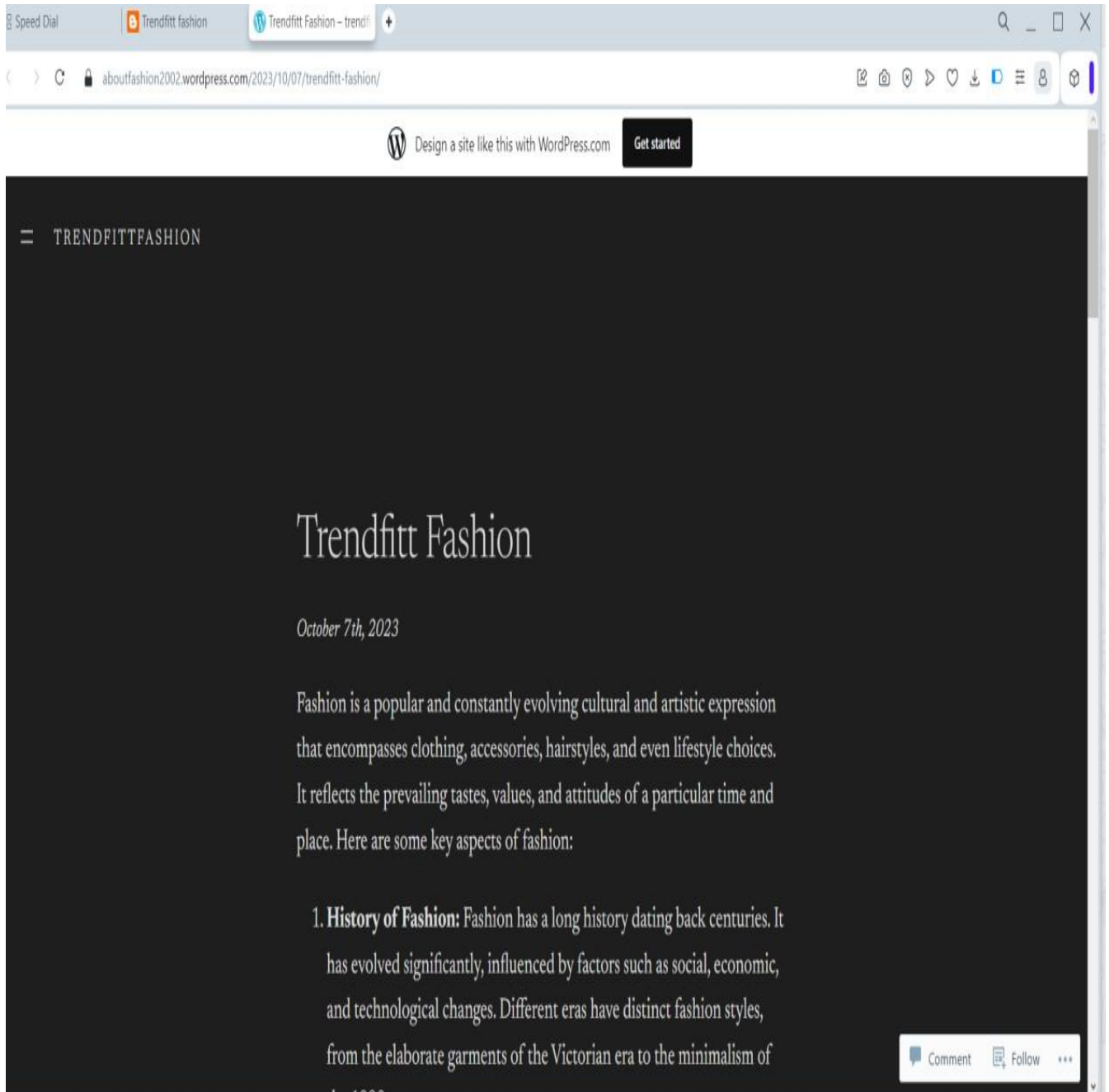
Name	SUBITHA A
Reg. No	960220106101
NM ID	6397B11ADF0211894D44FDDE8A96E4F2
Team ID	NM2023TMID02729

Blogger: <https://trendfittfashion3.blogspot.com/>



WordPress:

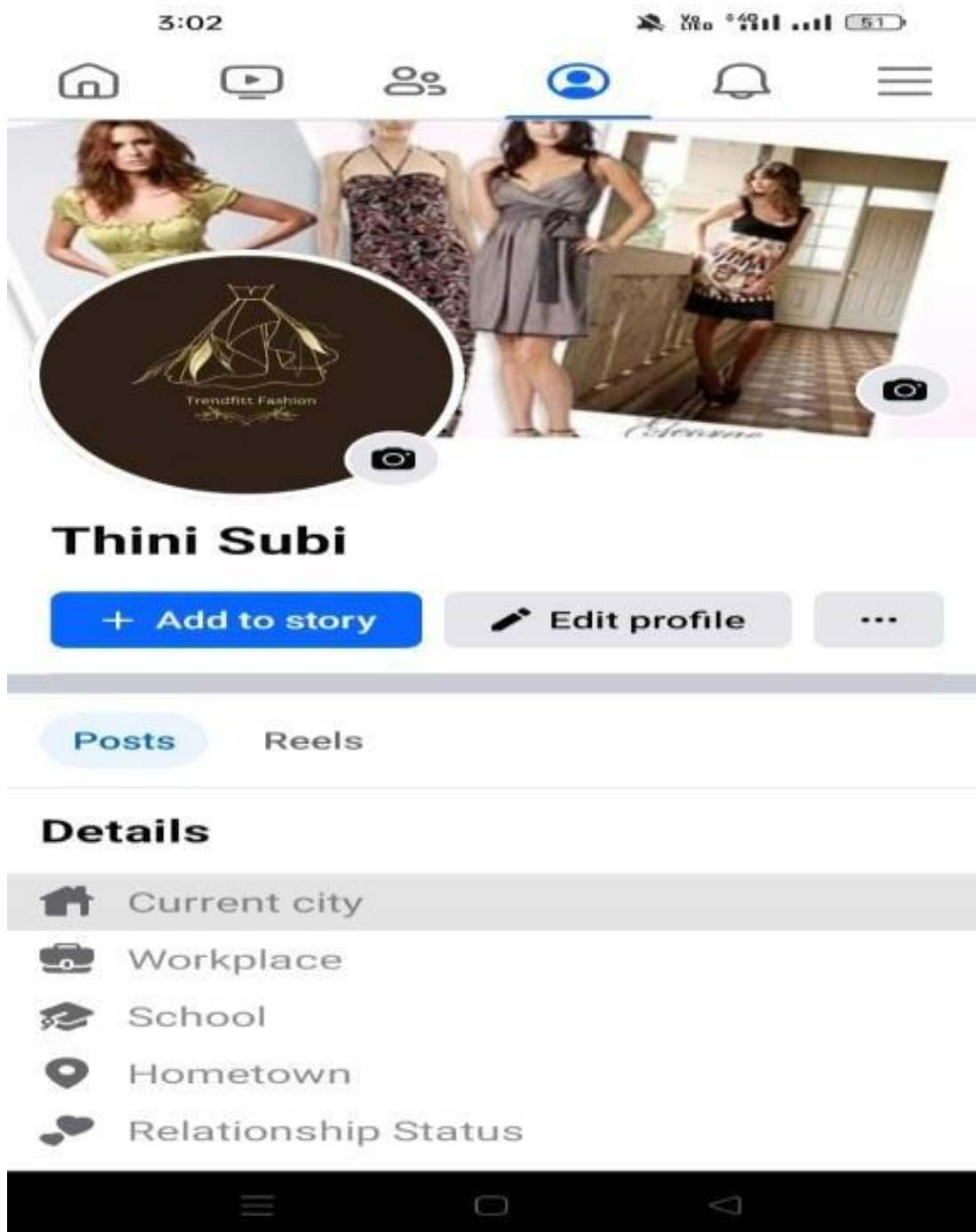
<https://aboutfashion2002.wordpress.com/2023/10/07/trendfitt-fashion/>



2.Create a New Facebook Business Page and post one social media poster for your brand

Facebook Business page Link:

https://m.facebook.com/story.php?story_fbid=122111385656003127&id=61550093829480&mibextid=Nif5oz



2:00

VoLTE 4G 60



Search

Posts

Reels

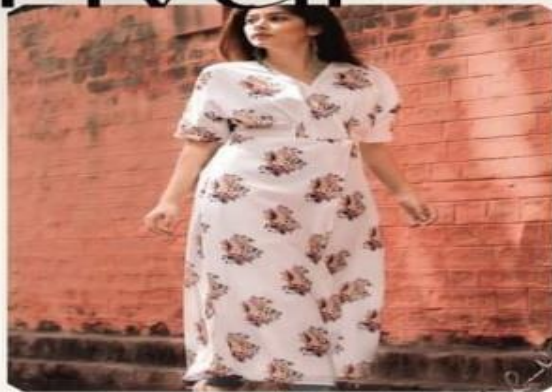


Thini Subi

19 Aug · 🧑🏻



New Arrival



SHOP NOW

dreamfashiontechnology@gmail.com



Like



Comment



Send



Share

3. Create and design a social media advertisement poster using canva.

Link:

https://www.canva.com/design/DAFr9HCL0Kw/zRI863zxgcTtU-C3s7fwGw/edit?utm_content=DAFr9HCL0Kw&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton



4.Create email newsletter design using MailChimp or canva tool

Email Newsletter Link: <https://trendfittfashion3.blogspot.com/2023/09/trendfitt-fashion.html>

