

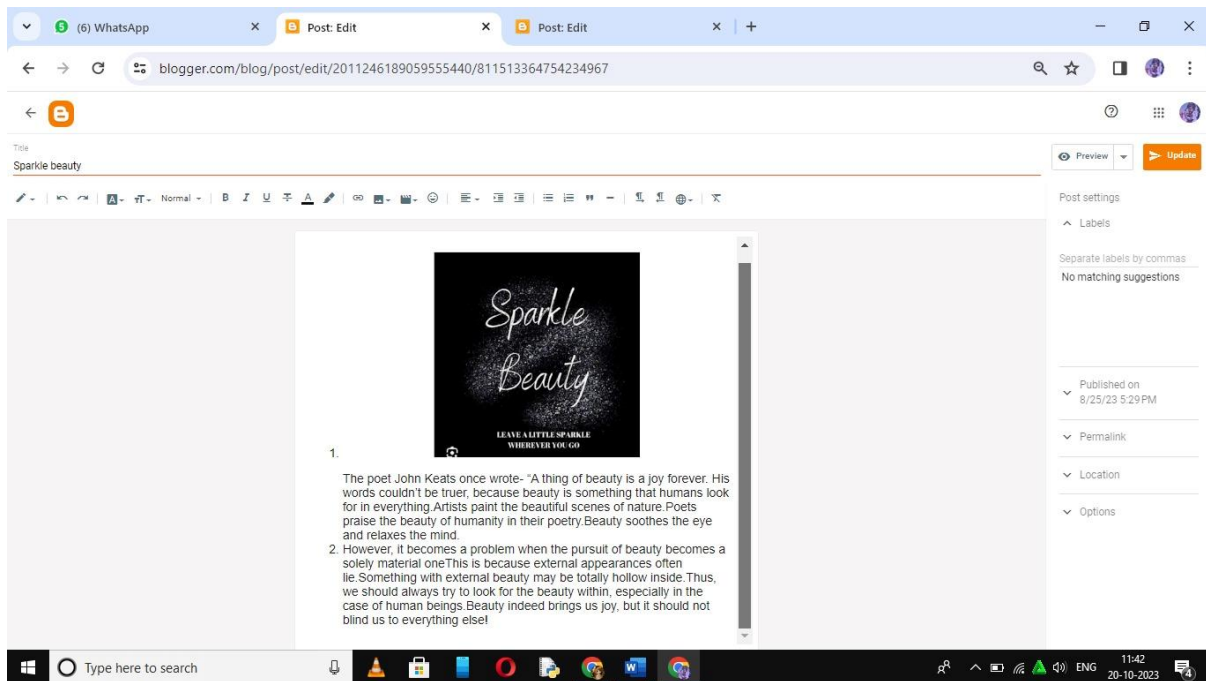
# DIGITAL MARKETING

## ASSIGNMENT

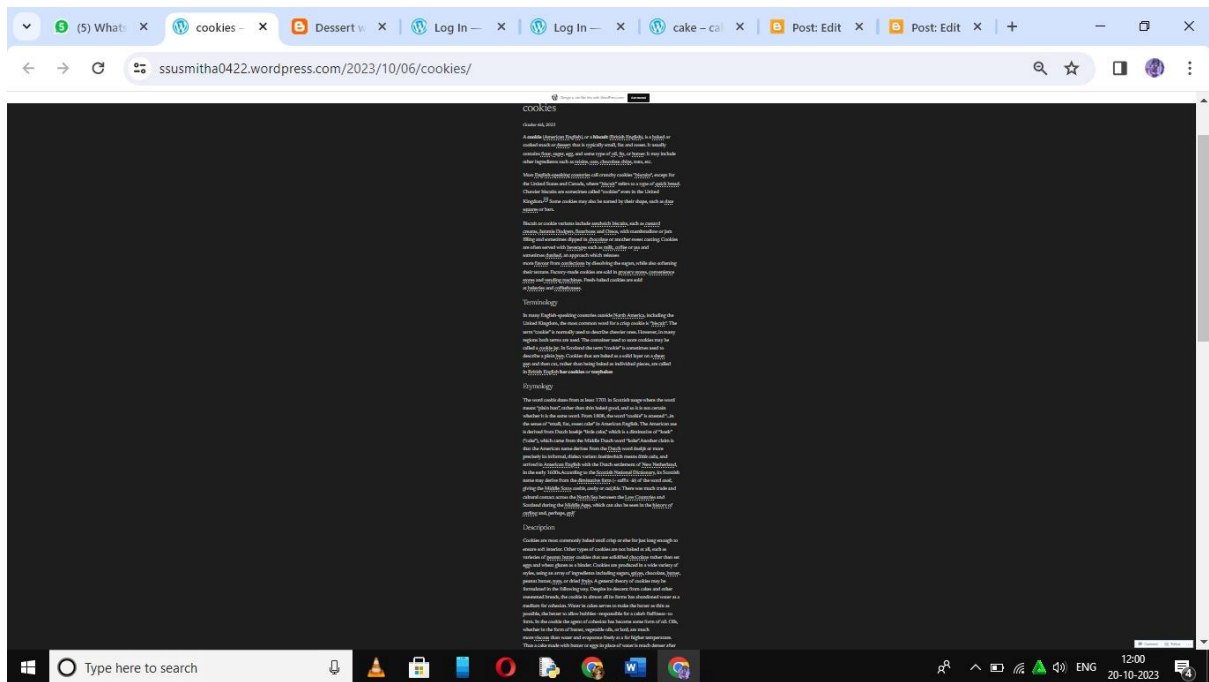
Reg. No	960220106102
NM ID	6FB1863A078C77D89AF448A14A897480
Team ID	NM2023TMID02729

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

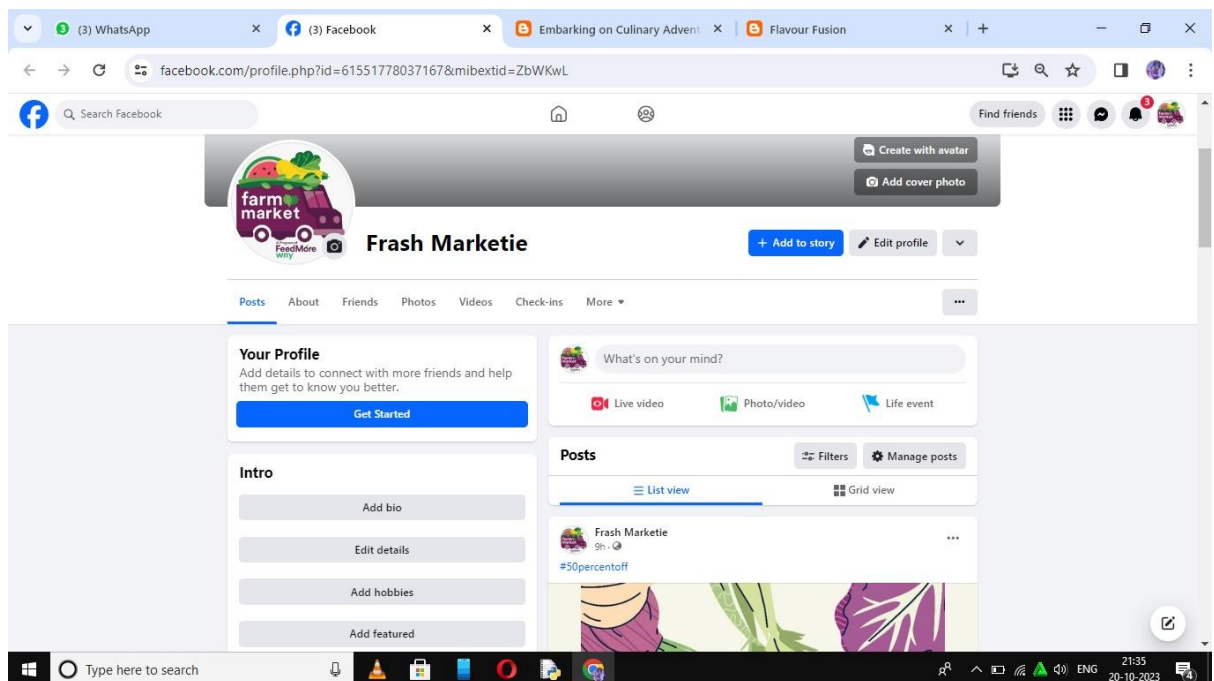
Blogspot Link : <https://sparklebeautie18.blogspot.com/2023/08/sparkle-beauty.html>



WordpressLink: <https://ssusmitha0422.wordpress.com/2023/10/06/cookies/>



2. Create a New Facebook Business Page and post one social media poster for your brand.



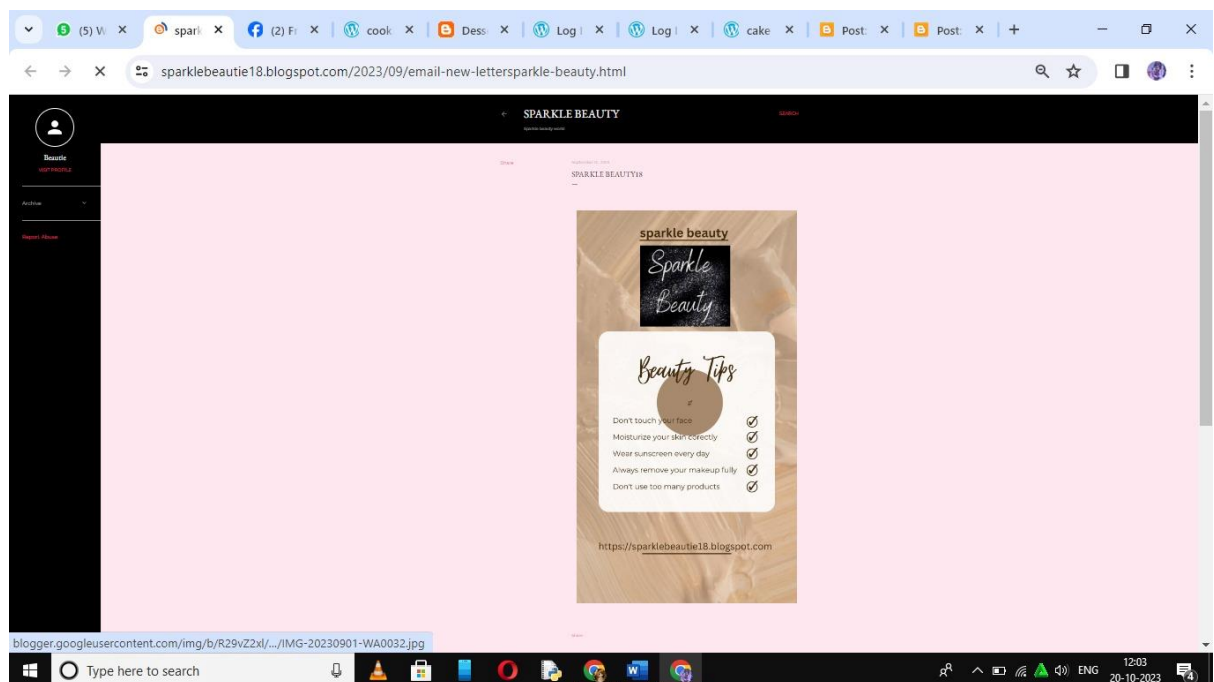
FacebookLink: <https://www.facebook.com/profile.php?id=61551778037167&mibextid=ZbWKwL>

### 3. Create and design a social media advertisement poster using canva.



Link: [https://m.facebook.com/story.php?story\\_fbid=pfbid02jF3GpZFvKnJDVcNNHVsqPzV8CYU8oGdF93kKRXtwiY6B8KjZKaNTLScuh1RtbEiJl&id=61551778037167&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=pfbid02jF3GpZFvKnJDVcNNHVsqPzV8CYU8oGdF93kKRXtwiY6B8KjZKaNTLScuh1RtbEiJl&id=61551778037167&mibextid=Nif5oz)

### 4. Create email newsletter design using MailChimp or canva tool.



Email News Letter Link:

<https://sparklebeautie18.blogspot.com/2023/09/email-new-lettersparkle-beauty.html>