

## Technical Architecture:

Brand name, logo, and Gmail can be described as the underlying structure and systems that support the brand's visual identity and email communication. By implementing a well-designed technical architecture, companies can ensure that their brand is used consistently and effectively across all channels, both internally and externally.

### Brand architecture elements and objectives

This template covers the components of brand architecture, such as brand portfolio, portfolio roles, portfolio graphics, portfolio structure, and product-market context roles.

