## **DIGITAL MARKETING**

## **ASSIGNMENT-1**

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

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Blogger: <a href="https://trendfittfashion3.blogspot.com/">https://trendfittfashion3.blogspot.com/</a>



#### WordPress:

https://aboutfashion2002.wordpress.com/2023/10/07/trendfitt-fashion/



2. Create a New Facebook Business Page and post one social media poster for your brand

### Facebook Business page Link:

https://m.facebook.com/story.php?story\_fbid=122111385656003127&id=61550093829480&mibextid=Nif5oz





3. Create and design a social media advertisement poster using canva.



# 4. Create email newsletter design using MailChimp or canva tool

Email Newsletter Link: <a href="https://trendfittfashion3.blogspot.com/2023/09/trendfitt-fashion.html">https://trendfittfashion3.blogspot.com/2023/09/trendfitt-fashion.html</a>

