

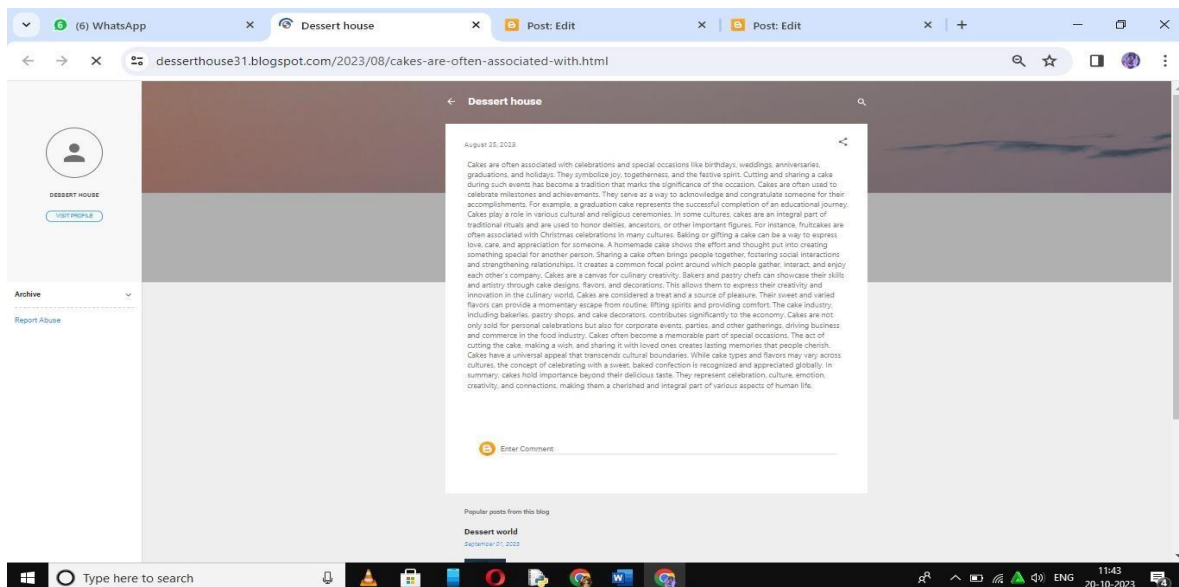
DIGITAL MARKETING

ASSIGNMENT

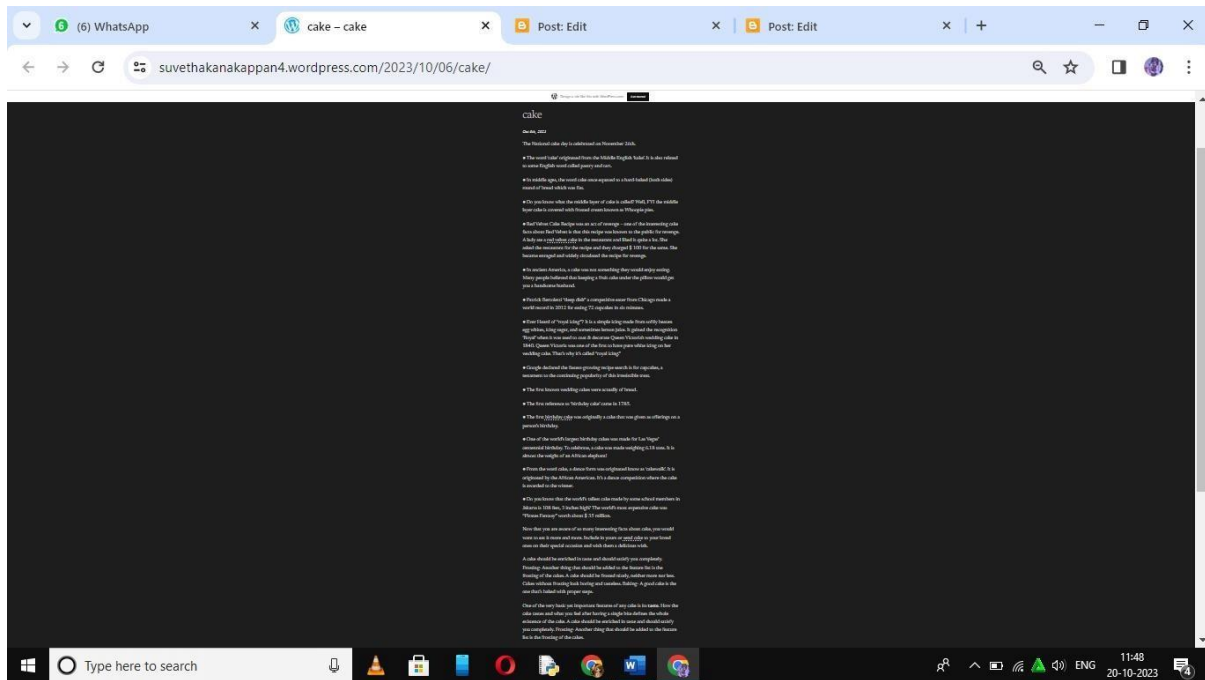
Reg. No	960220106103
NM ID	880B1D2E75758CCB8DF46F5CD4591602
Team ID	NM2023TMID02729

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

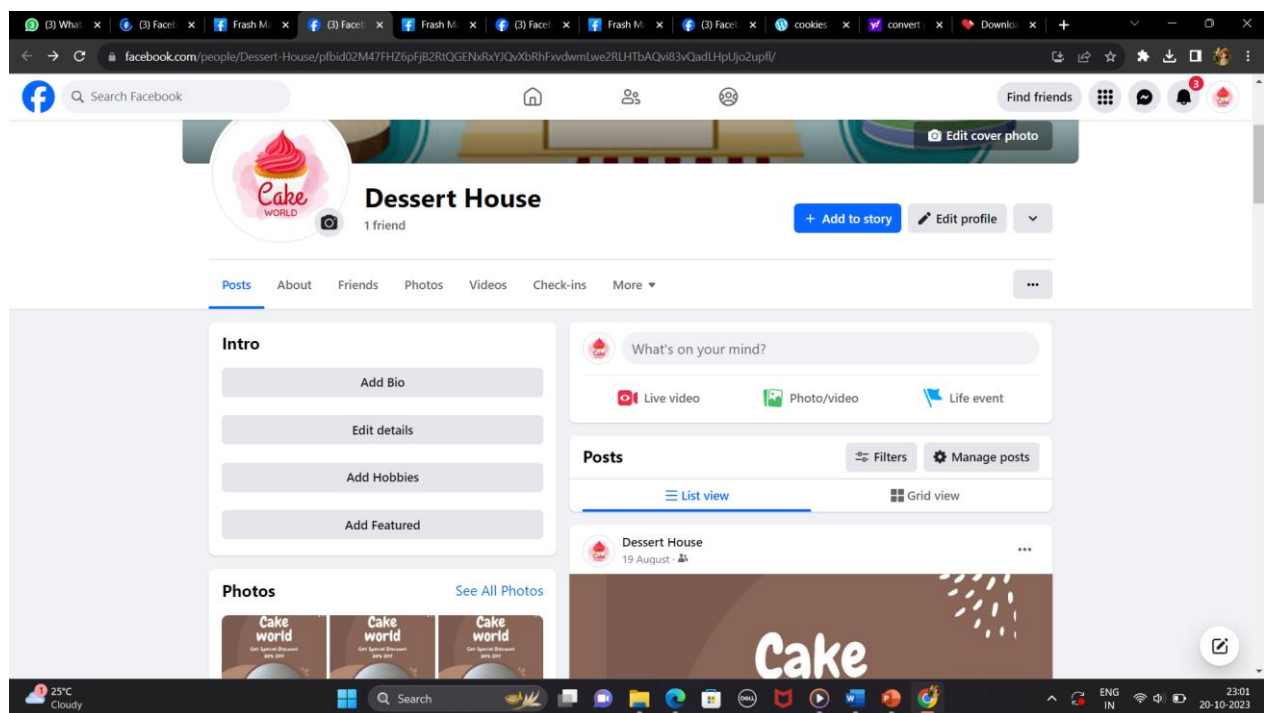
Blogspot Link: <https://desserthouse31.blogspot.com/2023/08/cakes-are-often-associated-with.html>



WordpressLink: <https://suvethakanakappan4.wordpress.com/2023/10/06/cake/>

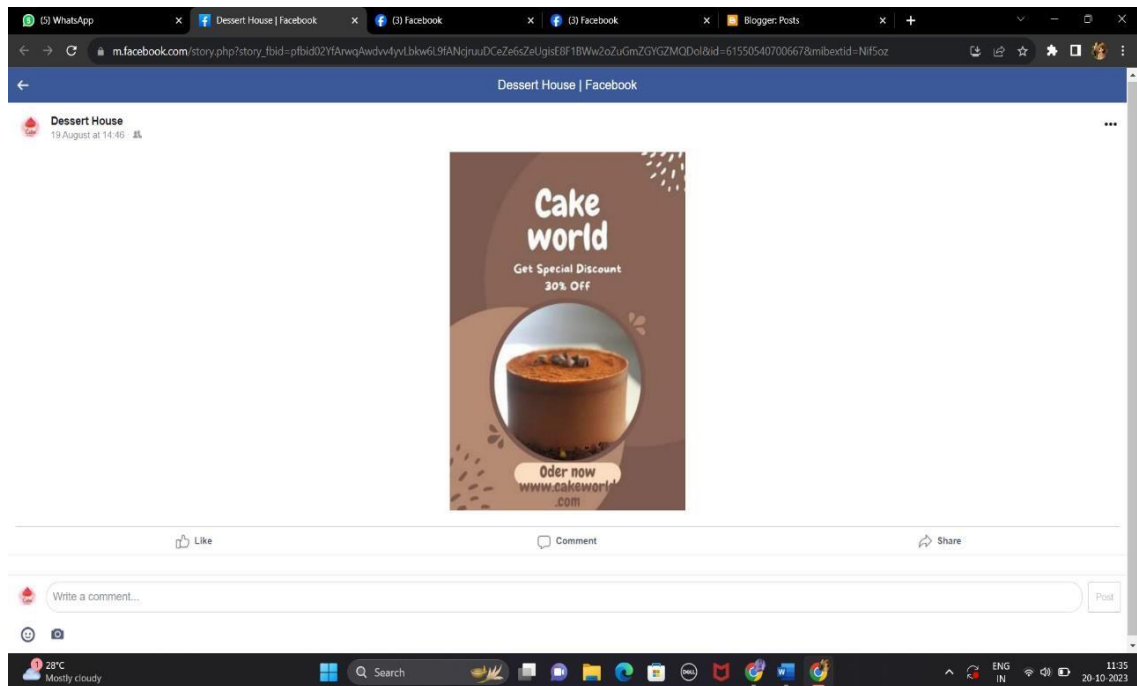


2. Create a New Facebook Business Page and post one social media poster for your brand.



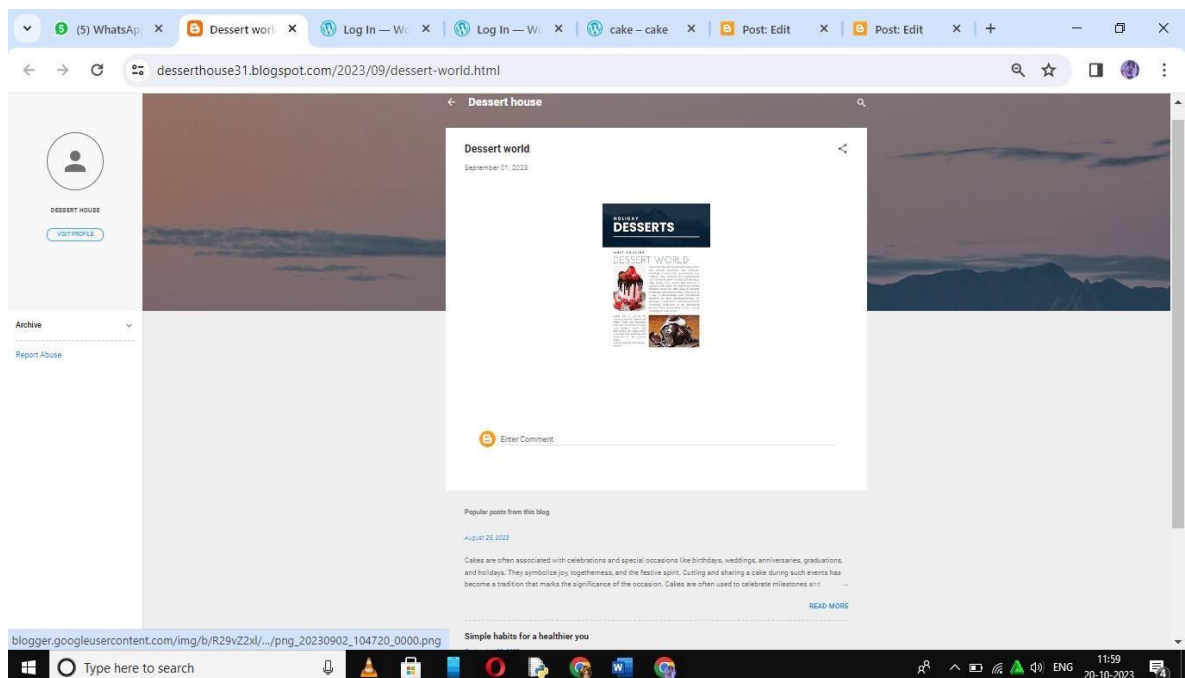
Facebook Link: <https://www.facebook.com/profile.php?id=61550540700667>

3. Create and design a social media advertisement poster using canva.



Link: <https://www.facebook.com/profile.php?id=61550540700667>

4. Create email newsletter design using MailChimp or canva tool.



Email News Letter Link: <https://desserthouse31.blogspot.com/2023/09/dessert-world.html>