**Ariel Chacon Artola**

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**Professional Profile**

"I am a software engineer with 2 years of experience in software development, specializing in Python, Java, JavaScript, HTML, CSS, and frameworks and libraries such as React, Django, Astro, and TailwindCSS. I have led projects that have optimized business processes and improved user experience by 30%. I am seeking opportunities to join an innovative team where I can apply my skills and contribute to the development of advanced technological solutions."

**Work Experience**

**Sierra Esperanza Creations**  
*Project Manager and Junior Developer*  
January 2023 - Present  
Responsibilities and Achievements:

* Led a team of 2 developers in creating web applications using JavaScript, React, and Django.
* Implemented solutions that optimized business processes, resulting in a 30% improvement in operational efficiency.
* Developed and integrated APIs in Python, enhancing system interoperability.

**Education**

**University of Havana**  
*Bachelor's Degree in Mathematics*  
September 2017 - January 2018

**University of Computer Sciences**  
*Bachelor's Degree in Computer Sciences*  
September 2018 - January 2023 (Incomplete)

**Skills**

* **Programming Languages:**
  + Python
  + JavaScript
* **Frameworks and Libraries:**
  + React
  + Django
  + Astro
  + TailwindCSS
* **Tools:**
  + Git
  + SQL
  + APIs
* **Soft Skills:**
  + **Effective Communication:** Ability to clearly present ideas to clients and team members.
  + **Teamwork:** Experience collaborating with others to achieve common goals.
  + **Time Management:** Skill in managing multiple tasks and meeting deadlines.
  + **Problem-Solving:** Ability to identify and resolve issues efficiently.

**Projects**

**Jewelry Store Web Application**  
*Lead Developer*  
October 2023 - December 2023

**Project Description:**

* **Objective:** Develop a web application for a jewelry store that allows customers to browse product catalogs, make online purchases, and manage their accounts.
* **Role and Responsibilities:** As the lead developer, I led the design and implementation of the application using **React** for an interactive user experience and **Django** for the backend. Coordinated with the design team to ensure an attractive and user-friendly interface.
* **Technologies Used:** Implemented **JavaScript** for dynamic frontend functionality, **HTML** and **CSS** for page layout, and **TailwindCSS** for styling. Utilized **SQL** for database management and **APIs** for online payment integration.
* **Achievements:** The application enhanced the online visibility of the jewelry store and provided a smoother shopping experience. The implementation resulted in a 20% increase in online sales within the first month after launch.

**Landing Page for Senior Transportation Company**  
*Web Developer*  
February 2024 - March 2024

**Project Description:**

* **Objective:** Create a landing page for a company offering specialized transportation services for seniors, aimed at increasing client acquisition and facilitating service requests.
* **Role and Responsibilities:** Designed and developed the landing page using **HTML**, **CSS**, and **JavaScript** to ensure a smooth and accessible user experience. Used **Astro** to optimize page load and **TailwindCSS** for a modern, responsive design.
* **Technologies Used:** Implemented interactive forms and calls to action (CTAs) to convert visitors into clients. Integrated **APIs** for effective communication with the company’s booking management system.
* **Achievements:** The landing page resulted in a 35% increase in service requests within the first two weeks. The user-centered design and enhanced functionalities effectively captured the target audience's attention.

**Company Portfolio**  
*Freelance Developer*  
March 2024 - April 2024

**Project Description:**

* **Objective:** Develop an online portfolio to showcase the company’s projects and services, highlighting its skills and successes in web development.
* **Role and Responsibilities:** Designed and built the portfolio website using **React** and **TailwindCSS** for a modern, responsive design. Implemented features such as project galleries, client testimonials, and a contact form to facilitate communication with potential clients.
* **Technologies Used:** Utilized **HTML** and **CSS** for site structure development, **JavaScript** for interactive features, and **APIs** to integrate dynamic elements into the site.
* **Achievements:** The portfolio improved the company’s online visibility and provided a professional platform to present its projects. The site received positive feedback from clients and peers, contributing to a 25% increase in new client inquiries.

**References**

* **Adrián Castro Sierra**  
  *Supervisor, Sierra Esperanza Creations*  
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