AAI_Final_Project__Movie_Recommendations_And_Sentiment_Analysis

August 10, 2025

0.1 Movies Recommendations and Sentiment Analysis

This notebook demonstrates how to perform sentiment analysis on movie reviews. We will train a model to classify movie reviews with sentiment analysis and scoring.

The process involves: 1. Loading and preprocessing the movie review dataset. 2. Building and training a deep learning model (e.g., using TensorFlow/Keras). 3. Evaluating the model's performance. 4. Using the trained model to predict sentiment on new movie reviews.

```
[90]: import pandas as pd
      import numpy as np
      import matplotlib.pyplot as plt
      import seaborn as sns
      import warnings
      warnings.filterwarnings('ignore')
     movies_df = pd.read_csv('/content/movies.csv')
[91]:
[92]: movies_df.head(-5)
[92]:
               budget
      0
            237000000
                       [{"id": 28, "name": "Action"}, {"id": 12, "nam...
      1
            30000000
                       [{"id": 12, "name": "Adventure"}, {"id": 14, "...
      2
            245000000
                       [{"id": 28, "name": "Action"}, {"id": 12, "nam...
            250000000
                       [{"id": 28, "name": "Action"}, {"id": 80, "nam...
      3
      4
            260000000
                       [{"id": 28, "name": "Action"}, {"id": 12, "nam...
                    0
                                            [{"id": 18, "name": "Drama"}]
      4793
                       [{"id": 53, "name": "Thriller"}, {"id": 27, "n...
      4794
                    0
      4795
                                            [{"id": 18, "name": "Drama"}]
      4796
                 7000 [{"id": 878, "name": "Science Fiction"}, {"id"...
      4797
                       [{"id": 10769, "name": "Foreign"}, {"id": 53, ...
                                                 homepage
                                                                id
                                                                    \
      0
                              http://www.avatarmovie.com/
                                                             19995
      1
            http://disney.go.com/disneypictures/pirates/
                                                               285
             http://www.sonypictures.com/movies/spectre/
      2
                                                            206647
```

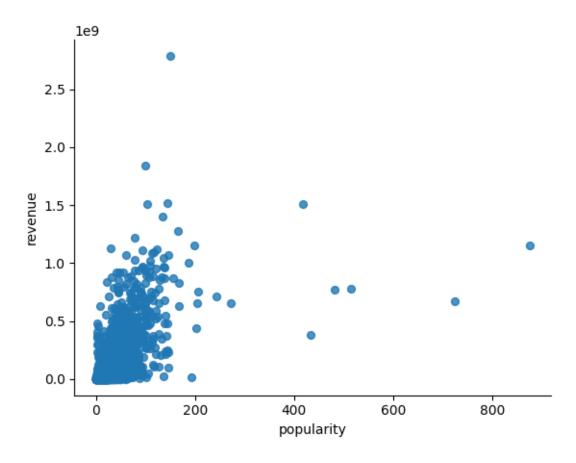
```
3
                http://www.thedarkknightrises.com/
                                                        49026
4
              http://movies.disney.com/john-carter
                                                        49529
4793
                                                 NaN
                                                       182291
4794
                                                 NaN
                                                      286939
4795
                                                       124606
                                                 NaN
                         http://www.primermovie.com
4796
                                                        14337
4797
                                                 NaN
                                                        67238
                                                 keywords original_language
0
      [{"id": 1463, "name": "culture clash"}, {"id":...
1
      [{"id": 270, "name": "ocean"}, {"id": 726, "na...
                                                                         en
2
      [{"id": 470, "name": "spy"}, {"id": 818, "name...
                                                                         en
      [{"id": 849, "name": "dc comics"}, {"id": 853,...
3
                                                                         en
4
      [{"id": 818, "name": "based on novel"}, {"id":...
                                                                         en
      [{"id": 718, "name": "confession"}, {"id": 100...
4793
                                                                         en
4794
      [{"id": 10726, "name": "gang"}, {"id": 33928, ...
4795
                                                                         en
      [{"id": 1448, "name": "distrust"}, {"id": 2101...
4796
                                                                         en
4797
                                                        en
                                  original_title \
0
                                          Avatar
1
      Pirates of the Caribbean: At World's End
2
                                         Spectre
3
                          The Dark Knight Rises
4
                                     John Carter
4793
                                  On The Downlow
4794
                  Sanctuary: Quite a Conundrum
4795
                                            Bang
4796
                                          Primer
4797
                                          Cavite
                                                 overview popularity \
0
      In the 22nd century, a paraplegic Marine is di...
                                                          150.437577
1
      Captain Barbossa, long believed to be dead, ha...
                                                          139.082615
2
      A cryptic message from Bond's past sends him o...
                                                          107.376788
3
      Following the death of District Attorney Harve...
                                                          112.312950
      John Carter is a war-weary, former military ca...
4
                                                           43.926995
4793 Isaac and Angel are two young Latinos involved...
                                                            0.029757
4794 It should have been just a normal day of sex, ...
                                                            0.166513
4795 A young woman in L.A. is having a bad day: she...
                                                            0.918116
4796 Friends/fledgling entrepreneurs invent a devic...
                                                           23.307949
4797
      Adam, a security guard, travels from Californi...
                                                            0.022173
```

```
production_companies \
      [{"name": "Ingenious Film Partners", "id": 289...
0
      [{"name": "Walt Disney Pictures", "id": 2}, {"...
1
2
      [{"name": "Columbia Pictures", "id": 5}, {"nam...
      [{"name": "Legendary Pictures", "id": 923}, {"...
3
4
             [{"name": "Walt Disney Pictures", "id": 2}]
             [{"name": "Iconoclast Films", "id": 26677}]
4793
      [{"name": "Gold Lion Films", "id": 37870}, {"n...
4794
      [{"name": "Asylum Films", "id": 10571}, {"name...
4795
4796
                      [{"name": "Thinkfilm", "id": 446}]
4797
                                                        production_countries release_date \
0
      [{"iso_3166_1": "US", "name": "United States o...
                                                           2009-12-10
1
      [{"iso_3166_1": "US", "name": "United States o...
                                                           2007-05-19
      [{"iso_3166_1": "GB", "name": "United Kingdom"...
2
                                                           2015-10-26
3
      [{"iso_3166_1": "US", "name": "United States o...
                                                           2012-07-16
      [{"iso_3166_1": "US", "name": "United States o...
4
                                                           2012-03-07
      [{"iso 3166 1": "US", "name": "United States o...
                                                           2004-04-11
4793
4794
      [{"iso_3166_1": "US", "name": "United States o...
                                                           2012-01-20
4795
      [{"iso 3166 1": "US", "name": "United States o...
                                                           1995-09-09
4796
      [{"iso_3166_1": "US", "name": "United States o...
                                                           2004-10-08
4797
                                                        Г٦
                                                             2005-03-12
                  runtime
                                                               spoken_languages \
         revenue
0
      2787965087
                     162.0
                            [{"iso_639_1": "en", "name": "English"}, {"iso...
                                      [{"iso_639_1": "en", "name": "English"}]
1
       961000000
                     169.0
2
                     148.0
                             [{"iso_639_1": "fr", "name": "Fran\u00e7ais"},...
       880674609
                                      [{"iso_639_1": "en", "name": "English"}]
3
                     165.0
      1084939099
4
                                      [{"iso_639_1": "en", "name": "English"}]
       284139100
                     132.0
4793
                0
                      90.0
                                                                              Г٦
4794
                0
                      82.0
                                      [{"iso_639_1": "en", "name": "English"}]
4795
                      98.0
                                      [{"iso 639 1": "en", "name": "English"}]
                0
                                      [{"iso_639_1": "en", "name": "English"}]
4796
                      77.0
          424760
4797
                0
                      80.0
                                                                              Γ٦
        status
                                                          tagline
0
      Released
                                     Enter the World of Pandora.
                At the end of the world, the adventure begins.
1
      Released
2
      Released
                                           A Plan No One Escapes
3
      Released
                                                  The Legend Ends
4
                           Lost in our world, found in another.
      Released
```

```
Two gangs. One secret. One crossroad.
      4794 Released
      4795 Released
                              Sometimes you've got to break the rules
                                   What happens if it actually works?
      4796
            Released
      4797 Released
                                                        vote_average vote_count
                                                 title
                                                                  7.2
      0
                                                Avatar
                                                                             11800
      1
            Pirates of the Caribbean: At World's End
                                                                  6.9
                                                                              4500
      2
                                                                  6.3
                                                                              4466
      3
                                The Dark Knight Rises
                                                                  7.6
                                                                              9106
      4
                                           John Carter
                                                                  6.1
                                                                              2124
      4793
                                        On The Downlow
                                                                  6.0
                                                                                 2
                         Sanctuary: Quite a Conundrum
                                                                                 0
      4794
                                                                  0.0
      4795
                                                  Bang
                                                                  6.0
                                                                                 1
      4796
                                                Primer
                                                                  6.9
                                                                               658
      4797
                                                Cavite
                                                                  7.5
                                                                                 2
      [4798 rows x 20 columns]
[93]: credits_df = pd.read_csv('/content/credits.csv')
      credits_df.head(-5)
                                                            title \
[93]:
            movie_id
      0
               19995
                                                           Avatar
      1
                 285
                      Pirates of the Caribbean: At World's End
      2
              206647
                                                          Spectre
      3
               49026
                                           The Dark Knight Rises
      4
               49529
                                                     John Carter
      4793
              182291
                                                  On The Downlow
                                   Sanctuary: Quite a Conundrum
      4794
              286939
      4795
              124606
                                                             Bang
      4796
               14337
                                                           Primer
      4797
               67238
                                                           Cavite
                                                            cast \
      0
            [{"cast_id": 242, "character": "Jake Sully", "...
      1
            [{"cast_id": 4, "character": "Captain Jack Spa...
            [{"cast_id": 1, "character": "James Bond", "cr...
      2
      3
            [{"cast_id": 2, "character": "Bruce Wayne / Ba...
            [{"cast_id": 5, "character": "John Carter", "c...
      4
      4793 [{"cast_id": 1, "character": "Isaac", "credit_...
      4794
            [{"cast_id": 3, "character": "Mimi", "credit_i...
      4795
            [{"cast_id": 2, "character": "The Girl", "cred...
```

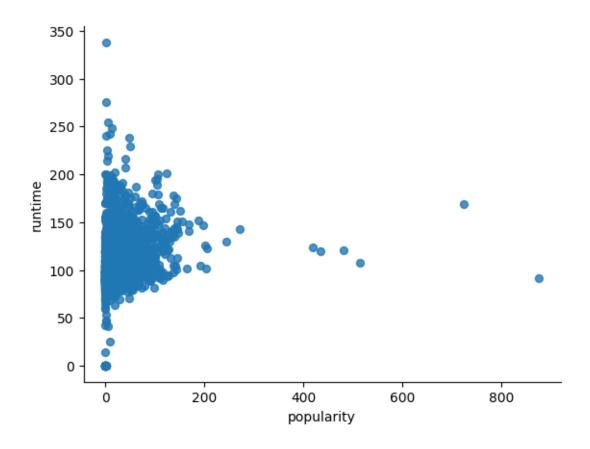
4793 Released

```
4796
           [{"cast_id": 1, "character": "Aaron", "credit_...
      4797
                                                             crew
      0
            [{"credit_id": "52fe48009251416c750aca23", "de...
      1
            [{"credit_id": "52fe4232c3a36847f800b579", "de...
      2
            [{"credit_id": "54805967c3a36829b5002c41", "de...
      3
            [{"credit_id": "52fe4781c3a36847f81398c3", "de...
      4
            [{"credit_id": "52fe479ac3a36847f813eaa3", "de...
      4793 [{"credit_id": "548c416392514122ef00197d", "de...
      4794 [{"credit_id": "545f8107c3a3686cbb0041fd", "de...
      4795 [{"credit_id": "52fe4ab0c3a368484e161add", "de...
      4796 [{"credit_id": "52fe45e79251416c75066791", "de...
      4797 [{"credit_id": "52fe475dc3a368484e0c319f", "de...
      [4798 rows x 4 columns]
[94]: # @title popularity vs revenue
      from matplotlib import pyplot as plt
      movies_df.plot(kind='scatter', x='popularity', y='revenue', s=32, alpha=.8)
      plt.gca().spines[['top', 'right',]].set_visible(False)
```



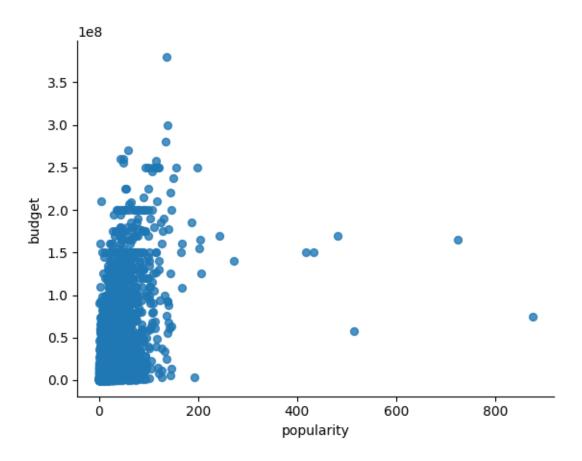
```
[95]: # @title popularity vs runtime

from matplotlib import pyplot as plt
movies_df.plot(kind='scatter', x='popularity', y='runtime', s=32, alpha=.8)
plt.gca().spines[['top', 'right',]].set_visible(False)
```



```
[96]: # @title popularity vs budget

from matplotlib import pyplot as plt
movies_df.plot(kind='scatter', x='popularity', y='budget', s=32, alpha=.8)
plt.gca().spines[['top', 'right',]].set_visible(False)
```



1 Exploratory Data Analysis

Info for Movies DataFrame:

<class 'pandas.core.frame.DataFrame'>

```
[97]: # Get the shape of each dataframe (number of rows and columns)
print("\nShape of Movies DataFrame:", movies_df.shape)
print("Shape of Credits DataFrame:", credits_df.shape)

Shape of Movies DataFrame: (4803, 20)
Shape of Credits DataFrame: (4803, 4)

[98]: # Get information about the data types and non-null values
print("\nInfo for Movies DataFrame:")
movies_df.info()

print("\nInfo for Credits DataFrame:")
credits_df.info()
```

RangeIndex: 4803 entries, 0 to 4802 Data columns (total 20 columns):

#	Column	Non-Null Count	Dtype	
0	budget	4803 non-null	 int64	
1	genres	4803 non-null	object	
2	homepage	1712 non-null	object	
3	id	4803 non-null	int64	
4	keywords	4803 non-null	object	
5	original_language	4803 non-null	object	
6	original_title	4803 non-null	object	
7	overview	4800 non-null	object	
8	popularity	4803 non-null	float64	
9	<pre>production_companies</pre>	4803 non-null	object	
10	<pre>production_countries</pre>	4803 non-null	object	
11	release_date	4802 non-null	object	
12	revenue	4803 non-null	int64	
13	runtime	4801 non-null	float64	
14	spoken_languages	4803 non-null	object	
15	status	4803 non-null	object	
16	tagline	3959 non-null	object	
17	title	4803 non-null	object	
18	vote_average	4803 non-null	float64	
19	vote_count	4803 non-null	int64	
dtypes: float64(3), int64(4), object(13)				

dtypes: float64(3), int64(4), object(13)

memory usage: 750.6+ KB

Info for Credits DataFrame:

<class 'pandas.core.frame.DataFrame'> RangeIndex: 4803 entries, 0 to 4802 Data columns (total 4 columns):

#	Column	Non-Null Count	Dtype
0	movie_id	4803 non-null	int64
1	title	4803 non-null	object
2	cast	4803 non-null	object
3	crew	4803 non-null	object

dtypes: int64(1), object(3) memory usage: 150.2+ KB

```
[99]: # Get descriptive statistics for numerical columns
      print("\nDescription for Movies DataFrame:")
      print(movies_df.describe())
      print("\nDescription for Credits DataFrame:")
      print(credits_df.describe())
```

```
budget
                                       id
                                             popularity
                                                              revenue
                                                                            runtime
                              4803.000000
                                            4803.000000
      count
             4.803000e+03
                                                         4.803000e+03
                                                                        4801.000000
      mean
             2.904504e+07
                             57165.484281
                                              21.492301
                                                         8.226064e+07
                                                                         106.875859
      std
             4.072239e+07
                             88694.614033
                                              31.816650
                                                         1.628571e+08
                                                                          22.611935
      min
             0.000000e+00
                                 5.000000
                                               0.000000 0.000000e+00
                                                                           0.000000
      25%
             7.900000e+05
                              9014.500000
                                               4.668070 0.000000e+00
                                                                          94.000000
      50%
             1.500000e+07
                             14629.000000
                                              12.921594 1.917000e+07
                                                                         103.000000
      75%
             4.000000e+07
                             58610.500000
                                              28.313505 9.291719e+07
                                                                         118.000000
             3.800000e+08
                                             875.581305 2.787965e+09
      max
                            459488.000000
                                                                         338.000000
             vote_average
                              vote_count
              4803.000000
                             4803.000000
      count
                              690.217989
      mean
                  6.092172
      std
                  1.194612
                             1234.585891
      min
                  0.000000
                                0.000000
      25%
                  5.600000
                               54.000000
      50%
                  6.200000
                              235.000000
      75%
                  6.800000
                              737.000000
      max
                 10.000000 13752.000000
      Description for Credits DataFrame:
                   movie_id
      count
                4803.000000
      mean
               57165.484281
      std
               88694.614033
                   5.000000
      min
      25%
               9014.500000
      50%
               14629.000000
      75%
               58610.500000
             459488.000000
      max
[100]: # Check for missing values
       print("\nMissing values in Movies DataFrame:")
       print(movies_df.isnull().sum())
       print("\nMissing values in Credits DataFrame:")
       print(credits_df.isnull().sum())
      Missing values in Movies DataFrame:
                                  0
      budget
                                  0
      genres
                               3091
      homepage
      id
                                  0
      keywords
                                  0
                                  0
      original_language
      original_title
                                  0
```

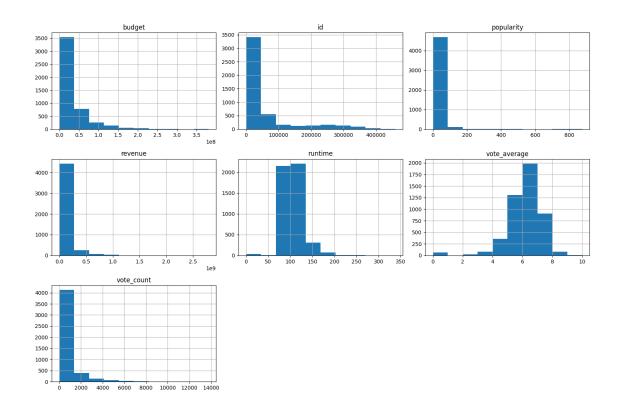
Description for Movies DataFrame:

```
popularity
                                  0
      production_companies
                                  0
      production_countries
                                  0
      release_date
                                  1
                                  0
      revenue
                                  2
      runtime
                                  0
      spoken_languages
      status
                                  0
      tagline
                               844
      title
                                  0
      vote_average
                                  0
                                  0
      vote_count
      dtype: int64
      Missing values in Credits DataFrame:
      movie_id
      title
                  0
      cast
                  0
      crew
      dtype: int64
[101]: # Check for duplicate rows
       print("\nNumber of duplicate rows in Movies DataFrame:", movies_df.duplicated().

sum())
       print("Number of duplicate rows in Credits DataFrame:", credits_df.duplicated().
        ⇒sum())
      Number of duplicate rows in Movies DataFrame: 0
      Number of duplicate rows in Credits DataFrame: 0
[102]: # Explore the distribution of key columns using histograms
       movies_df.hist(figsize=(15, 10))
       plt.tight_layout()
       plt.show()
```

3

overview

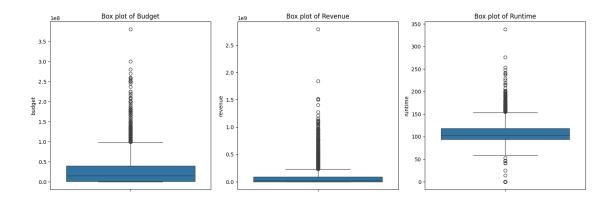


```
import matplotlib.pyplot as plt
import seaborn as sns

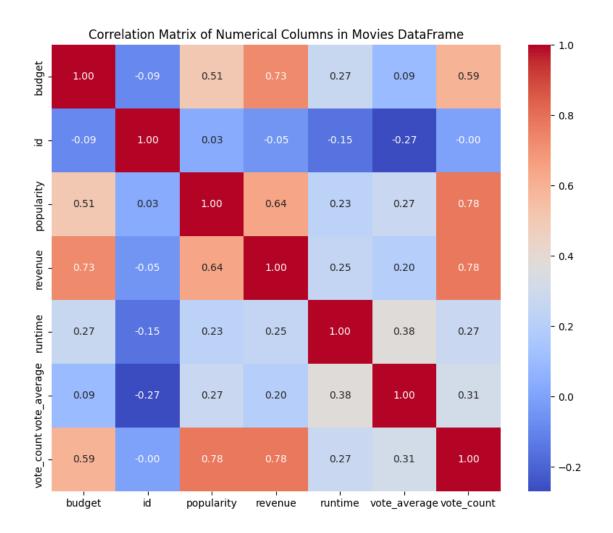
# Explore the distribution of budget, revenue, and runtime using box plots
plt.figure(figsize=(15, 5))
plt.subplot(1, 3, 1)
sns.boxplot(y=movies_df['budget'])
plt.title('Box plot of Budget')

plt.subplot(1, 3, 2)
sns.boxplot(y=movies_df['revenue'])
plt.title('Box plot of Revenue')

plt.subplot(1, 3, 3)
sns.boxplot(y=movies_df['runtime'])
plt.title('Box plot of Runtime')
plt.tight_layout()
plt.show()
```



```
[104]: # Visualize the correlation matrix of numerical columns in movies_df
plt.figure(figsize=(10, 8))
# Select only numerical columns for correlation matrix
numerical_movies_df = movies_df.select_dtypes(include=np.number)
sns.heatmap(numerical_movies_df.corr(), annot=True, cmap='coolwarm', fmt=".2f")
plt.title('Correlation Matrix of Numerical Columns in Movies DataFrame')
plt.show()
```



```
# Handle missing values (example: fill NaNs in 'runtime' with the mean)
merged_df['runtime'].fillna(merged_df['runtime'].mean(), inplace=True)
merged_df['vote_average'].fillna(0, inplace=True)
merged_df['vote_count'].fillna(0, inplace=True)
# Extract relevant information from nested JSON strings
import json
def parse_json(json_string):
   try:
        list_of_dicts = json.loads(json_string)
        return [item['name'] for item in list_of_dicts]
    except (json.JSONDecodeError, TypeError):
       return []
merged_df['genres'] = merged_df['genres'].apply(parse_json)
merged_df['keywords'] = merged_df['keywords'].apply(parse_json)
merged_df['cast'] = merged_df['cast'].apply(parse_json)
merged_df['crew'] = merged_df['crew'].apply(parse_json)
# Keep only the director from the crew list
def get_director(crew_list):
   for item in crew list:
        if item == 'Director':
           return item
   return None
merged_df['director'] = merged_df['crew'].apply(lambda x: [i for i in x if i in_u
 merged_df['director'] = merged_df['director'].apply(lambda x: x[0] if x else__
merged_df.drop('crew', axis=1, inplace=True)
# Convert lists of strings into space-separated strings for easier processing
def list_to_string(lst):
   return ' '.join([str(i).replace(" ","") for i in lst])
for feature in ['genres', 'keywords', 'cast']:
   merged_df[feature] = merged_df[feature].apply(list_to_string)
merged_df['director'] = merged_df['director'].apply(lambda x: str(x).replace("u

¬","") if x else '')

# Create a 'soup' of combined features for TF-IDF or Count Vectorizer
```

```
omerged_df['cast'] + ' ' + merged_df['director'] + merged_df['release_date']
[107]: merged_df.head(-5)
[107]:
                budget
                                                                     id \
                                                         genres
       0
             237000000
                        Action Adventure Fantasy ScienceFiction
                                                                  19995
       1
             30000000
                                       Adventure Fantasy Action
                                                                    285
       2
             245000000
                                         Action Adventure Crime
                                                                 206647
       3
                                    Action Crime Drama Thriller
             250000000
                                                                  49026
       4
             260000000
                                Action Adventure ScienceFiction
                                                                  49529
       4799
                     0
                                                          Drama
                                                                 182291
       4800
                     0
                                         Thriller Horror Comedy
                                                                 286939
       4801
                     0
                                                          Drama
                                                                 124606
       4802
                  7000
                                  ScienceFiction Drama Thriller
                                                                  14337
       4803
                                               Foreign Thriller
                                                                  67238
                     0
                                                      keywords original_language
       0
             cultureclash future spacewar spacecolony socie...
                                                                            en
       1
             ocean drugabuse exoticisland eastindiatradingc...
                                                                            en
       2
             spy basedonnovel secretagent sequel mi6 britis...
                                                                            en
       3
             dccomics crimefighter terrorist secretidentity...
                                                                            en
             basedonnovel mars medallion spacetravel prince...
       4
                                                                            en
       4799
            confession hazing gangmember latino lgbt catho...
                                                                            en
       4800
                                                                              en
       4801
                     gang audition policefake homeless actress
                                                                              en
       4802
             distrust garage identitycrisis timetravel time...
                                                                            en
       4803
                                                                              en
                                       original_title \
       0
                                               Avatar
       1
            Pirates of the Caribbean: At World's End
       2
                                              Spectre
       3
                                The Dark Knight Rises
       4
                                          John Carter
       4799
                                       On The Downlow
       4800
                         Sanctuary: Quite a Conundrum
       4801
                                                 Bang
       4802
                                               Primer
       4803
                                               Cavite
                                                      overview popularity \
       0
             In the 22nd century, a paraplegic Marine is di... 150.437577
```

merged_df['soup'] = merged_df['title'] + merged_df['overview'].fillna('') + ' '__

```
1
      Captain Barbossa, long believed to be dead, ha...
                                                         139.082615
2
      A cryptic message from Bond's past sends him o...
                                                         107.376788
3
      Following the death of District Attorney Harve...
                                                         112.312950
4
      John Carter is a war-weary, former military ca...
                                                          43.926995
                                                           0.029757
4799
      Isaac and Angel are two young Latinos involved...
     It should have been just a normal day of sex, ...
4800
                                                           0.166513
4801 A young woman in L.A. is having a bad day: she...
                                                           0.918116
4802 Friends/fledgling entrepreneurs invent a devic...
                                                          23.307949
4803 Adam, a security guard, travels from Californi...
                                                           0.022173
                                    production_companies \
0
      [{"name": "Ingenious Film Partners", "id": 289...
1
      [{"name": "Walt Disney Pictures", "id": 2}, {"...
2
      [{"name": "Columbia Pictures", "id": 5}, {"nam...
      [{"name": "Legendary Pictures", "id": 923}, {"...
3
4
            [{"name": "Walt Disney Pictures", "id": 2}]
            [{"name": "Iconoclast Films", "id": 26677}]
4799
      [{"name": "Gold Lion Films", "id": 37870}, {"n...
4800
      [{"name": "Asylum Films", "id": 10571}, {"name...
4801
4802
                      [{"name": "Thinkfilm", "id": 446}]
4803
                                                       production_countries ...
                                                                  revenue \
0
      [{"iso 3166 1": "US", "name": "United States o... ... 2787965087
      [{"iso_3166_1": "US", "name": "United States o... ...
1
                                                             961000000
2
      [{"iso_3166_1": "GB", "name": "United Kingdom"... ...
                                                             880674609
3
      [{"iso_3166_1": "US", "name": "United States o... ... 1084939099
4
      [{"iso_3166_1": "US", "name": "United States o... ...
                                                             284139100
      [{"iso_3166_1": "US", "name": "United States o... ...
4799
                                                                      0
4800
      [{"iso_3166_1": "US", "name": "United States o... ...
                                                                      0
      [{"iso_3166_1": "US", "name": "United States o… \ \dots
4801
                                                                      0
4802
      [{"iso_3166_1": "US", "name": "United States o... ...
4803
                                                       runtime
                 status
                                                              title \
0
        162.0 Released
                                                             Avatar
1
        169.0 Released Pirates of the Caribbean: At World's End
2
                                                            Spectre
        148.0 Released
3
        165.0 Released
                                              The Dark Knight Rises
        132.0 Released
                                                        John Carter
4
                                                     On The Downlow
         90.0 Released
4799
         82.0 Released
4800
                                      Sanctuary: Quite a Conundrum
4801
         98.0 Released
                                                               Bang
```

```
4802
                77.0 Released
                                                                     Primer
       4803
                80.0
                      Released
                                                                     Cavite
            vote_average
                           vote_count
                                       movie_id \
       0
                      7.2
                                11800
                                           19995
                      6.9
       1
                                 4500
                                             285
       2
                      6.3
                                 4466
                                          206647
       3
                      7.6
                                 9106
                                           49026
       4
                      6.1
                                 2124
                                           49529
       4799
                                     2
                      6.0
                                          182291
       4800
                      0.0
                                    0
                                          286939
       4801
                      6.0
                                     1
                                          124606
       4802
                      6.9
                                  658
                                           14337
       4803
                      7.5
                                     2
                                           67238
                                                             cast director \
       0
             SamWorthington ZoeSaldana SigourneyWeaver Step...
       1
             JohnnyDepp OrlandoBloom KeiraKnightley Stellan...
       2
             DanielCraig ChristophWaltz LéaSeydoux RalphFie...
       3
             ChristianBale MichaelCaine GaryOldman AnneHath...
       4
             TaylorKitsch LynnCollins SamanthaMorton Willem...
       4799
             TonySancho MichaelCortez DonatoCruz FelipeCama...
       4800
             SashaRamos ErinCline EmilyRogers AnthonyRutowi...
       4801 DarlingNarita PeterGreene MichaelNewland ErikS...
       4802
             ShaneCarruth DavidSullivan CaseyGooden AnandUp...
       4803
                                                             soup
       0
             AvatarIn the 22nd century, a paraplegic Marine...
       1
             Pirates of the Caribbean: At World's EndCaptai...
       2
             SpectreA cryptic message from Bond's past send...
       3
             The Dark Knight RisesFollowing the death of Di...
       4
             John CarterJohn Carter is a war-weary, former ...
       4799 On The DownlowIsaac and Angel are two young La...
       4800
             Sanctuary: Quite a ConundrumIt should have bee...
       4801
             BangA young woman in L.A. is having a bad day:...
       4802
             PrimerFriends/fledgling entrepreneurs invent a...
       4803
             CaviteAdam, a security guard, travels from Cal...
       [4804 rows x 21 columns]
[108]: print("\nInfo after feature engineering:")
       merged_df.info()
```

Info after feature engineering:
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 4809 entries, 0 to 4808
Data columns (total 21 columns):

#	Column	Non-Null Count	Dtype	
0	budget	4809 non-null	 int64	
1	genres	4809 non-null	object	
2	id	4809 non-null	int64	
3	keywords	4809 non-null	object	
4	original_language	4809 non-null	object	
5	original_title	4809 non-null	object	
6	overview	4806 non-null	object	
7	popularity	4809 non-null	float64	
8	<pre>production_companies</pre>	4809 non-null	object	
9	production_countries	4809 non-null	object	
10	release_date	4808 non-null	object	
11	revenue	4809 non-null	int64	
12	runtime	4809 non-null	float64	
13	status	4809 non-null	object	
14	title	4809 non-null	object	
15	vote_average	4809 non-null	float64	
16	vote_count	4809 non-null	int64	
17	movie_id	4809 non-null	int64	
18	cast	4809 non-null	object	
19	director	4809 non-null	object	
20	soup	4808 non-null	object	
dtypes: float64(3), int64(5), object(13)				

[109]: !pip install nltk

memory usage: 789.1+ KB

Requirement already satisfied: nltk in /usr/local/lib/python3.11/dist-packages (3.9.1)

Requirement already satisfied: click in /usr/local/lib/python3.11/dist-packages (from nltk) (8.2.1)

Requirement already satisfied: joblib in /usr/local/lib/python3.11/dist-packages (from nltk) (1.5.1)

Requirement already satisfied: regex>=2021.8.3 in

/usr/local/lib/python3.11/dist-packages (from nltk) (2024.11.6)

Requirement already satisfied: tqdm in /usr/local/lib/python3.11/dist-packages (from nltk) (4.67.1)

[110]: # @title perform sentiment analysis

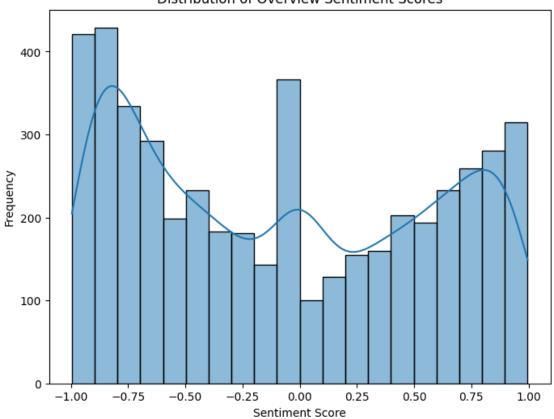
import pandas as pd

```
import matplotlib.pyplot as plt
import nltk
nltk.download('vader_lexicon')
from nltk.sentiment import SentimentIntensityAnalyzer
# Initialize the VADER sentiment analyzer
analyzer = SentimentIntensityAnalyzer()
# Function to get sentiment score
def get_sentiment_score(text):
    if pd.isna(text):
        return 0 # Return 0 for missing overviews
    return analyzer.polarity_scores(str(text))['compound'] # Use compound score_
 ⇔as a single metric
# Apply the function to the 'overview' column and create a new column for
 ⇔sentiment score
merged_df['overview_sentiment_score'] = merged_df['overview'].
 →apply(get_sentiment_score)
print("\nDataFrame with Sentiment Scores:")
print(merged_df[['title', 'overview', 'overview_sentiment_score']].head())
# Optional: Analyze the distribution of sentiment scores
plt.figure(figsize=(8, 6))
sns.histplot(merged_df['overview_sentiment_score'], bins=20, kde=True)
plt.title('Distribution of Overview Sentiment Scores')
plt.xlabel('Sentiment Score')
plt.ylabel('Frequency')
plt.show()
[nltk_data] Downloading package vader_lexicon to /root/nltk_data...
[nltk_data]
             Package vader_lexicon is already up-to-date!
DataFrame with Sentiment Scores:
                                      title \
0
                                     Avatar
1 Pirates of the Caribbean: At World's End
2
                                    Spectre
3
                      The Dark Knight Rises
4
                                John Carter
                                            overview overview_sentiment_score
                                                                     -0.3612
O In the 22nd century, a paraplegic Marine is di...
1 Captain Barbossa, long believed to be dead, ha...
                                                                     -0.3919
2 A cryptic message from Bond's past sends him o...
                                                                     -0.8271
```

John Carter is a war-weary, former military ca...

-0.7096





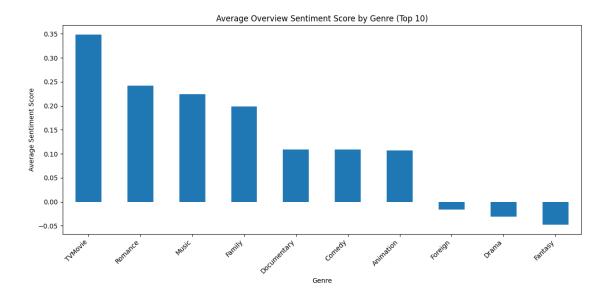
```
[111]: # @title The average sentiment score by genre.
       import pandas as pd
       import matplotlib.pyplot as plt
       # Average sentiment score by genre
       # We need to first "explode" the genres list so that each movie's sentiment \Box
       ⇔score is associated with each of its genres
       genre_sentiment = merged_df[['genres', 'overview_sentiment_score']].copy()
       genre_sentiment['genres'] = genre_sentiment['genres'].str.split()
       genre_sentiment = genre_sentiment.explode('genres')
       # Now calculate the average sentiment score for each genre
       avg_sentiment_by_genre = genre_sentiment.

¬groupby('genres')['overview_sentiment_score'].mean().
        sort_values(ascending=False)
       print("\nAverage Sentiment Score by Genre:")
```

```
print(avg_sentiment_by_genre.head())

# Visualize average sentiment by genre (top N)
plt.figure(figsize=(12, 6))
avg_sentiment_by_genre.head(10).plot(kind='bar')
plt.title('Average Overview Sentiment Score by Genre (Top 10)')
plt.xlabel('Genre')
plt.ylabel('Average Sentiment Score')
plt.xticks(rotation=45, ha='right')
plt.tight_layout()
plt.show()
```

```
Average Sentiment Score by Genre:
genres
TVMovie 0.347888
Romance 0.242026
Music 0.224270
Family 0.198561
Documentary 0.109424
Name: overview_sentiment_score, dtype: float64
```



```
# Drop rows with missing or invalid release years
sentiment_by_year_df = merged_df.dropna(subset=['release_year',__
 ⇔'overview_sentiment_score'])
# Group by year and calculate the mean sentiment score
avg sentiment by year = sentiment by year df.

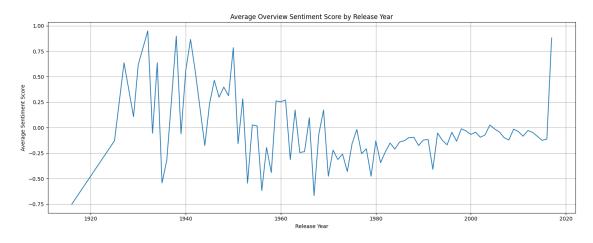
¬groupby('release_year')['overview_sentiment_score'].mean().sort_index()

print("\nAverage Sentiment Score by Year:")
print(avg_sentiment_by_year.head())
# Visualize average sentiment by year
plt.figure(figsize=(15, 6))
avg_sentiment_by_year.plot(kind='line')
plt.title('Average Overview Sentiment Score by Release Year')
plt.xlabel('Release Year')
plt.ylabel('Average Sentiment Score')
plt.grid(True)
plt.tight_layout()
plt.show()
```

Average Sentiment Score by Year: release_year

1916.0 -0.7506 1925.0 -0.1280 1927.0 0.6369 1929.0 0.1079 1930.0 0.6191

Name: overview_sentiment_score, dtype: float64



```
[113]: # @title Perform recommendations on sentiment score
       import pandas as pd
       # Function to get movie recommendations based on sentiment score
       def recommend_by_sentiment(title, df, num_recommendations=5):
           # Find the index of the movie with the given title
           indices = pd.Series(df.index, index=df['title']).drop_duplicates()
           if title not in indices:
               print(f"Movie '{title}' not found in the dataset.")
               return pd.DataFrame() # Return an empty DataFrame if movie not found
           idx = indices[title]
           # Get the sentiment score of the input movie
           input_sentiment_score = df.loc[idx, 'overview_sentiment_score']
           \# Calculate the absolute difference in sentiment scores between the input_\sqcup
        →movie and all other movies
           df['sentiment_difference'] = abs(df['overview_sentiment_score'] -__
        →input_sentiment_score)
           \# Sort movies based on the absolute difference in sentiment scores (closest
        →to the input movie's score)
           # Exclude the input movie itself
           recommended_movies = df.sort_values(by='sentiment_difference').
        ⇔head(num recommendations + 1)
           # Filter out the input movie
           recommended movies = recommended movies[recommended movies['title'] !=__
        →title]
           # Return the top recommendations
           return recommended_movies[['title', 'overview_sentiment_score',_
        ⇔'sentiment_difference']]
[114]: | # @title Get recommendations for a movie based on its sentiment score
       movie_title = 'Avatar' # movie title to generate recommendations
       recommendations = recommend_by_sentiment(movie_title, merged_df)
       print(f"\nRecommendations based on sentiment similarity for '{movie_title}':")
```

Recommendations based on sentiment similarity for 'Avatar':

recommendations

```
[114]:
                                           title overview_sentiment_score \
       2940
                                        Out Cold
                                                                   -0.3612
       134
             Mission: Impossible - Rogue Nation
                                                                   -0.3612
       4563
                            Fight to the Finish
                                                                   -0.3612
       766
                Garfield: A Tail of Two Kitties
                                                                   -0.3612
       748
                                       Year One
                                                                   -0.3612
             sentiment_difference
       2940
                              0.0
       134
                              0.0
       4563
                              0.0
       766
                              0.0
       748
                              0.0
[115]: movie_title = 'Liar Liar' # movie title to generate recommendations
       recommendations = recommend_by_sentiment(movie_title, merged_df)
       print(f"\nRecommendations based on sentiment similarity for '{movie_title}':")
       recommendations
      Recommendations based on sentiment similarity for 'Liar Liar':
[115]:
                                           title overview_sentiment_score \
                                          Avatar
                                                                   -0.3612
       2940
                                        Out Cold
                                                                   -0.3612
       134
             Mission: Impossible - Rogue Nation
                                                                   -0.3612
       4563
                            Fight to the Finish
                                                                   -0.3612
                Garfield: A Tail of Two Kitties
       766
                                                                   -0.3612
       748
                                       Year One
                                                                   -0.3612
             sentiment_difference
       0
                              0.0
       2940
                              0.0
       134
                              0.0
                              0.0
       4563
       766
                              0.0
       748
                              0.0
[116]: | # @title Generate recommendation with plot overview keywords based on the
        ⇔sentiment score
       import pandas as pd
       from sklearn.feature_extraction.text import TfidfVectorizer
       from sklearn.metrics.pairwise import linear_kernel
       # Initialize the TfidfVectorizer
```

```
# Use the 'soup' column which contains combined text features (overview,
 ⇔genres, keywords, cast, director)
tfidf = TfidfVectorizer(
    stop words="english",
   ngram_range=(1, 2),
   max features=86621,
# Construct the TF-IDF matrix
tfidf_matrix = tfidf.fit_transform(merged_df['soup'].fillna(''))
print("\nShape of TF-IDF matrix:", tfidf_matrix.shape)
# Calculate the cosine similarity matrix
# This measures the similarity between movie 'soups'
cosine_sim = linear_kernel(tfidf_matrix, tfidf_matrix)
print("Shape of Cosine Similarity matrix:", cosine_sim.shape)
# Create a reverse mapping of movie titles to their indices
indices = pd.Series(merged_df.index, index=merged_df['title']).drop_duplicates()
# Function to get recommendations based on cosine similarity of the 'soup'
def get_content_based_recommendations(title, df, cosine_sim=cosine_sim,u
 # Get the index of the movie that matches the title
   if title not in indices:
       print(f"Movie '{title}' not found in the dataset for content-based∪
 ⇔recommendations.")
       return pd.DataFrame()
   idx = indices[title]
    # Get the pairwise similarity scores for all movies with that movie
   sim_scores = list(enumerate(cosine_sim[idx]))
    # Sort the movies based on the similarity scores
   sim_scores = sorted(sim_scores, key=lambda x: x[1], reverse=True)
    # Get the scores of the num_recommendations most similar movies
    # Skip the first element as it is the movie itself
   sim_scores = sim_scores[1:num_recommendations+1]
    # Get the movie indices
   movie_indices = [i[0] for i in sim_scores]
    # Return the top num_recommendations most similar movies
```

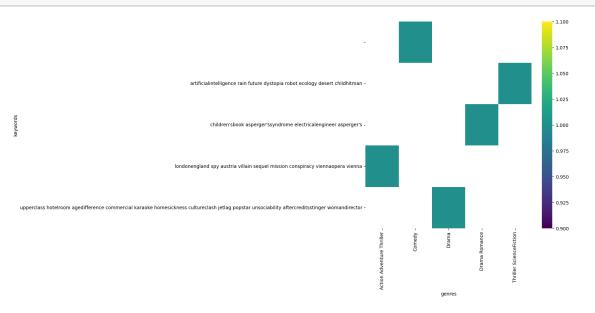
```
return df[['title', 'genres', 'keywords', 'overview_sentiment_score']].
 →iloc[movie_indices]
# Function to generate combined recommendations considering both sentiment and
 \hookrightarrow content
def get_combined_recommendations(title, df, cosine_sim=cosine_sim,u
 →num_recommendations=5, sentiment_weight=0.5, content_weight=0.5):
    if title not in indices:
        print(f"Movie '{title}' not found in the dataset.")
        return pd.DataFrame()
    idx = indices[title]
    input_sentiment_score = df.loc[idx, 'overview_sentiment_score']
    # Get sentiment similarity scores (closer to 0 difference is better)
    # We need to invert this difference to get a similarity score (higher is_{\sqcup}
 ⇒better)
    # A simple inversion could be 1 - abs_difference, but scaling might be
 \rightarrowneeded
    # For now, let's use the inverse of the rank based on absolute difference
    df_temp = df.copy()
    df_temp['sentiment_difference'] = abs(df_temp['overview_sentiment_score'] -__
 →input_sentiment_score)
    df_temp['sentiment_rank'] = df_temp['sentiment_difference'].
 →rank(method='min', ascending=True)
    # Normalize sentiment rank (higher rank = less similar, so invert)
    df_temp['normalized sentiment sim'] = 1 / df_temp['sentiment rank']
    df_temp['normalized_sentiment_sim'] = df_temp['normalized_sentiment_sim'] /__
 odf_temp['normalized_sentiment_sim'].max() # Normalize to 0-1
    # Get content similarity scores
    sim_scores = list(enumerate(cosine_sim[idx]))
    # Convert similarity scores to a Series
    content_sim_series = pd.Series([score for index, score in sim_scores])
    df_temp['content_sim'] = content_sim_series
    # Normalize content similarity
    df_temp['normalized_content_sim'] = df_temp['content_sim'] /__

¬df_temp['content_sim'].max()
    # Combine scores using weights
    df_temp['combined_score'] = (df_temp['normalized_sentiment_sim'] *_
 sentiment_weight) + (df_temp['normalized_content_sim'] * content_weight)
    # Sort movies based on the combined score
```

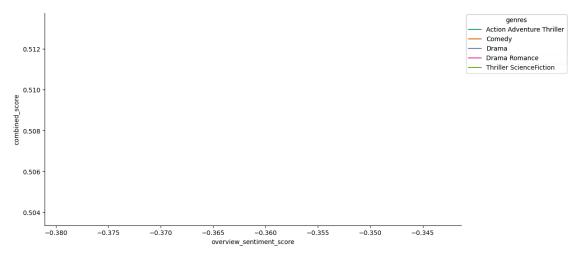
```
# Exclude the input movie itself
           recommended_movies = df_temp.sort_values(by='combined_score',_
        ⇒ascending=False).head(num_recommendations + 1)
           # Filter out the input movie
           recommended movies = recommended movies[recommended movies['title'] != |
        ⇔titlel
           # Return the top recommendations with relevant information
           return recommended_movies[['title', 'genres', 'keywords', |
        → 'overview sentiment_score', 'combined_score']].reset_index(drop=True)
       \# @title Get combined recommendations based on content similarity and sentiment \sqcup
       ⇔score
       movie_title_for_combined = 'Avatar' #@param {type:"string"}
       sentiment_weight = 0.5 #@param {type:"slider", min:0.0, max:1.0, step:0.1}
       content_weight = 0.7 #@param {type: "slider", min:0.0, max:1.0, step:0.1}
       num_recommendations_combined = 5 #@param {type:"slider", min:1, max:20, step:1}
       combined_recommendations = get_combined_recommendations(
           movie title for combined,
           merged_df,
           cosine_sim=cosine_sim,
           num_recommendations=num_recommendations_combined,
           sentiment_weight=sentiment_weight,
           content_weight=content_weight
       )
       print(f"\nCombined recommendations (Sentiment weight: {sentiment_weight},__
        Gontent weight: {content_weight}) for '{movie_title_for_combined}':")
       combined_recommendations
      Shape of TF-IDF matrix: (4809, 86621)
      Shape of Cosine Similarity matrix: (4809, 4809)
      Combined recommendations (Sentiment weight: 0.5, Content weight: 0.7) for
      'Avatar':
[116]:
                                       title
                                                                 genres \
                         Lost in Translation
                                                                  Drama
      1 Mission: Impossible - Rogue Nation Action Adventure Thriller
                                    Automata Thriller ScienceFiction
       3
                           Parental Guidance
                                                                 Comedv
       4
                                        Adam
                                                          Drama Romance
```

```
keywords \
0 upperclass hotelroom agedifference commercial ...
1 londonengland spy austria villain sequel missi...
2 artificialintelligence rain future dystopia ro...
3
4 children'sbook asperger'ssyndrome electricalen...
   overview_sentiment_score combined_score
0
                    -0.3612
                                   0.513274
1
                    -0.3612
                                   0.511415
2
                    -0.3612
                                   0.509193
3
                    -0.3612
                                   0.505805
                    -0.3612
                                   0.503830
```

```
from matplotlib import pyplot as plt
import seaborn as sns
import pandas as pd
plt.subplots(figsize=(8, 8))
df_2dhist = pd.DataFrame({
        x_label: grp['keywords'].value_counts()
        for x_label, grp in combined_recommendations.groupby('genres')
})
sns.heatmap(df_2dhist, cmap='viridis')
plt.xlabel('genres')
_ = plt.ylabel('keywords')
```



```
[118]: # @title Plot overview sentiment score vs combined score
       from matplotlib import pyplot as plt
       import seaborn as sns
       def _plot_series(series, series_name, series_index=0):
         palette = list(sns.palettes.mpl_palette('Dark2'))
         xs = series['overview_sentiment_score']
         ys = series['combined_score']
         plt.plot(xs, ys, label=series_name, color=palette[series_index %__
        →len(palette)])
       fig, ax = plt.subplots(figsize=(10, 5.2), layout='constrained')
       df_sorted = combined_recommendations.sort_values('overview_sentiment_score',_
        →ascending=True)
       for i, (series_name, series) in enumerate(df_sorted.groupby('genres')):
         _plot_series(series, series_name, i)
         fig.legend(title='genres', bbox_to_anchor=(1, 1), loc='upper left')
       sns.despine(fig=fig, ax=ax)
       plt.xlabel('overview_sentiment_score')
       = plt.ylabel('combined_score')
```



1.1 Generate recommendation on movies with reasons for recommending

```
[119]: # Generate recommendations with reasons by movie name based on the sentiment_

score and print it as table

def generate_recommendations_with_reasons(title, df, cosine_sim,__

num_recommendations=5, sentiment_weight=0.5, content_weight=0.5):

"""
```

```
Generates movie recommendations based on combined sentiment and content \sqcup
⇔similarity,
  providing reasons for each recommendation.
  Args:
       title (str): The title of the input movie.
       df (pd.DataFrame): The DataFrame containing movie information \sqcup
\hookrightarrow (merged df).
       cosine_sim (np.array): The cosine similarity matrix based on the 'soup'.
       num recommendations (int, optional): The number of recommendations to_{\sqcup}
\rightarrow generate. Defaults to 5.
       sentiment_weight (float, optional): Weight for sentiment similarity. □
\hookrightarrow Defaults to 0.5.
       content weight (float, optional): Weight for content similarity. □
\hookrightarrow Defaults to 0.5.
  Returns:
      pd.DataFrame: A DataFrame containing the recommended movies and reasons.
  if title not in indices:
      print(f"Movie '{title}' not found in the dataset.")
      return pd.DataFrame()
  idx = indices[title]
  input_sentiment_score = df.loc[idx, 'overview_sentiment_score']
  input_genres = df.loc[idx, 'genres']
  input_keywords = df.loc[idx, 'keywords']
  # Get sentiment similarity scores
  df_temp = df.copy()
  df_temp['sentiment_difference'] = abs(df_temp['overview_sentiment_score'] -__
⇒input sentiment score)
  df_temp['sentiment_rank'] = df_temp['sentiment_difference'].
→rank(method='min', ascending=True)
  df temp['normalized sentiment sim'] = 1 / df temp['sentiment rank']
  df_temp['normalized_sentiment_sim'] = df_temp['normalized_sentiment_sim'] /__

→df_temp['normalized_sentiment_sim'].max()
  # Get content similarity scores
  sim_scores = list(enumerate(cosine_sim[idx]))
  content_sim_series = pd.Series([score for index, score in sim_scores])
  df_temp['content_sim'] = content_sim_series
  df_temp['normalized_content_sim'] = df_temp['content_sim'] /__

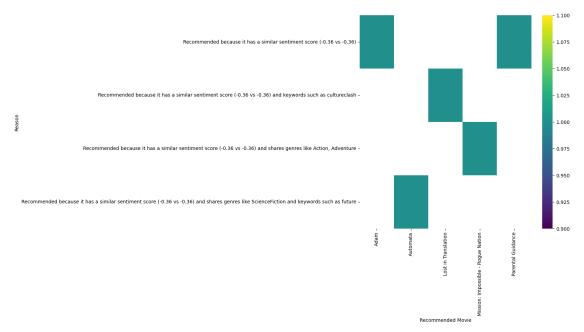
df_temp['content_sim'].max()
```

```
# Combine scores using weights
   df_temp['combined_score'] = (df_temp['normalized_sentiment_sim'] *__
 sentiment_weight) + (df_temp['normalized_content_sim'] * content_weight)
   # Sort movies based on the combined score
   recommended_movies = df_temp.sort_values(by='combined_score',_
 ⇒ascending=False).head(num_recommendations + 1)
   # Filter out the input movie
   recommended movies = recommended movies[recommended movies['title'] != |
 →title].reset_index(drop=True)
   # Generate reasons for recommendation
   recommendations with reasons = []
   for i, row in recommended_movies.iterrows():
       reason = f"Recommended because it has a similar sentiment score
 →({row['overview_sentiment_score']:.2f} vs {input_sentiment_score:.2f})"
        # Add reasons based on content similarity (genres, keywords)
       rec genres = row['genres']
       rec_keywords = row['keywords']
       shared_genres = set(input_genres.split()) & set(rec_genres.split())
        shared_keywords = set(input_keywords.split()) & set(rec_keywords.
 ⇔split())
       if shared_genres:
            reason += f" and shares genres like {', '.join(list(shared_genres)[:
 →3])}" # Show up to 3 shared genres
        if shared keywords:
            reason += f" and keywords such as {', '.
 →join(list(shared_keywords)[:3])}" # Show up to 3 shared keywords
       recommendations_with_reasons.append({
            'Recommended Movie': row['title'],
            'Reason': reason,
            'Sentiment Score': row['overview_sentiment_score'],
            'Combined Score': row['combined_score']
       })
   return pd.DataFrame(recommendations_with_reasons)
# @title Generate recommendations with reasons for a specific movie title
```

```
movie_title_for_reasons = 'Avatar' #@param {type:"string"}
sentiment_weight_reasons = 0.5 #@param {type:"slider", min:0.0, max:1.0, step:
content_weight_reasons = 0.5 #@param {type: "slider", min:0.0, max:1.0, step:0.
 →1 }
num_recommendations_reasons = 5 #@param {type:"slider", min:1, max:20, step:1}
recommendations_table = generate_recommendations_with_reasons(
    movie_title_for_reasons,
    merged df,
    cosine_sim,
    num_recommendations=num_recommendations_reasons,
    sentiment_weight=sentiment_weight_reasons,
    content_weight=content_weight_reasons
)
print(f"\nRecommendations and Reasons for '{movie_title_for_reasons}':")
from IPython.display import display
display(recommendations_table)
Recommendations and Reasons for 'Avatar':
                    Recommended Movie \
                  Lost in Translation
0
1 Mission: Impossible - Rogue Nation
2
                             Automata
3
                    Parental Guidance
4
                                 Adam
                                              Reason Sentiment Score \
O Recommended because it has a similar sentiment...
                                                            -0.3612
1 Recommended because it has a similar sentiment...
                                                            -0.3612
2 Recommended because it has a similar sentiment...
                                                            -0.3612
3 Recommended because it has a similar sentiment...
                                                            -0.3612
4 Recommended because it has a similar sentiment...
                                                            -0.3612
   Combined Score
0
         0.509481
1
         0.508154
2
         0.506566
3
         0.504146
        0.502736
```

```
[120]: # @title Recommended Movie vs Reason

from matplotlib import pyplot as plt
import seaborn as sns
import pandas as pd
plt.subplots(figsize=(8, 8))
df_2dhist = pd.DataFrame({
    x_label: grp['Reason'].value_counts()
    for x_label, grp in recommendations_table.groupby('Recommended Movie')
})
sns.heatmap(df_2dhist, cmap='viridis')
plt.xlabel('Recommended Movie')
_ = plt.ylabel('Reason')
```



```
# Calculate cosine similarity between the keyword vector and all movie soup.
 \rightarrowvectors
    keyword_sim_scores = linear_kernel(keyword_vec, tfidf_matrix).flatten()
    # Get the pairwise similarity scores as a list of (index, score) tuples
    sim scores = list(enumerate(keyword sim scores))
    # Sort the movies based on the similarity scores
    sim_scores = sorted(sim_scores, key=lambda x: x[1], reverse=True)
    # Get the scores of the num_recommendations most similar movies
    # We take from the beginning since the input is not a movie itself
    sim_scores = sim_scores[:num_recommendations]
    # Get the movie indices and their confidence scores (similarity score)
    movie_indices = [(i[0], i[1]) for i in sim_scores]
    # Create a list of recommended movies and their confidence scores
    recommendations list = []
    for idx, confidence in movie_indices:
        recommendations list.append({
            'title': df['title'].iloc[idx],
            'overview': df['overview'].iloc[idx],
            'genres': df['genres'].iloc[idx],
            'keywords': df['keywords'].iloc[idx],
            'confidence_score': confidence # Confidence score is the cosine_
 \hookrightarrow similarity
        })
    return pd.DataFrame(recommendations_list)
# Otitle Generate recommendations by keyword and print confidence score
search_keyword = 'chocolate' #@param {type:"string"}
num recommendations keyword = 10 #@param {type: "slider", min:1, max:20, step:1}
keyword_recommendations = generate_recommendations by_keyword(
    search_keyword,
    merged_df,
    cosine_sim=cosine_sim,
    num_recommendations=num_recommendations_keyword
)
print(f"\nRecommendations based on the keyword '{search_keyword}':")
keyword_recommendations
```

Recommendations based on the keyword 'chocolate':

Charlie and the Chocolate Factory Willy Wonka & the Chocolate Factory Chocolate: Deep Dark Secrets Epic Movie Epic Movie Avatar Pirates of the Caribbean: At World's End Spectre The Dark Knight Rises Overview A fable of emotional liberation and chocolate A young boy wins a tour through the most magni Eccentric candy man Willy Wonka prompts a worl Christmas Eve, London. While the snow-clad cit A young teenage werevolf is torn between honor When Edward, Peter, Lucy and Susan each follow In the 22nd century, a paraplegic Marine is di Captain Barbossa, long believed to be dead, ha A cryptic message from Bond's past sends him o Following the death of District Attorney Harve genres Comedy Drama Romance Adventure Comedy Family Fantasy Family Fantasy Thriller Drama Fantasy Horror Romance Action Adventure Comedy Action Adventure Fantasy ScienceFiction Adventure Fantasy ScienceFiction Adventure Fantasy ScienceFiction Action Adventure Crime Action Crime Drama Thriller keywords confidence_score chocolate mayor praline single motherdaughterr londonengland fathersonrelationship chocolate Caytain Conditional Condition of Cay 2342040 Chocolate factoryworker basedonnovel candy tva O.308086 C.245410	[121]:	title \	
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		,	
4 chocolate werewolf womandirector interspeciesr 0.154795		chocolate werewolf womandirector interspeciesr	
5 0.115103		1	
6 cultureclash future spacewar spacecolony socie 0.000000	6	cultureclash future spacewar spacecolony socie	0.000000
7 ocean drugabuse exoticisland eastindiatradingc 0.000000	7		0.000000
8 spy basedonnovel secretagent sequel mi6 britis 0.000000	8	spy basedonnovel secretagent sequel mi6 britis	0.000000
9 dccomics crimefighter terrorist secretidentity 0.000000	9	dccomics crimefighter terrorist secretidentity	0.000000

```
[122]: # Movie recommendations for any of the below condition matches and display the
        ⇔reason with confidence score
       # 1. movie title or partial movie name
       # 2. movie keyword
       # 3. plot overview
       # 4. actor name or partial actor name
       # 5. release year
       # 6. country
       #7. language
       import pandas as pd
       import numpy as np
       def generate recommendations(query, df, cosine sim, num recommendations=5, __
        ⇒sentiment_weight=0.5, content_weight=0.5):
           Generates movie recommendations based on various criteria (title, keyword, ⊔
        \rightarrowplot, actor, year, country, language).
           Arqs:
                query (str or int): The input query (movie title, keyword, year, etc.).
                df (pd.DataFrame): The DataFrame containing movie information \sqcup
        \hookrightarrow (merged_df).
                cosine sim (np.array): The cosine similarity matrix based on the 'soup'.
                num\_recommendations (int, optional): The number of recommendations to \sqcup
        \rightarrow generate. Defaults to 5.
                sentiment_weight (float, optional): Weight for sentiment similarity⊔
        ⇔(used for title/overview match). Defaults to 0.5.
                content weight (float, optional): Weight for content similarity (used,
        \hookrightarrow for title/overview match). Defaults to 0.5.
           Returns:
                pd.DataFrame: A DataFrame containing the recommended movies, reason, <math>\Box
        \hookrightarrow and confidence score.
                               Returns an empty DataFrame if no matches are found.
           results = []
           # --- 1. Match by Movie Title (Partial or Full) ---
           # Find movies where the title contains the query (case-insensitive)
           title_matches = df[df['title'].str.contains(str(query), case=False,__
        →na=False)]
           if not title matches.empty:
                # If an exact match is found, use content-based/sentiment_
        \rightarrow recommendations
                exact_match = title_matches[title_matches['title'].str.lower() ==__
        ⇒str(query).lower()]
```

```
if not exact_match.empty:
          movie_title = exact_match['title'].iloc[0]
          idx = indices[movie_title]
          input_sentiment_score = df.loc[idx, 'overview_sentiment_score']
          input_genres = df.loc[idx, 'genres']
          input_keywords = df.loc[idx, 'keywords']
          # Calculate combined scores as done in get_combined_recommendations
          df temp = df.copy()
          df temp['sentiment difference'] = ____

¬abs(df_temp['overview_sentiment_score'] - input_sentiment_score)

          df_temp['sentiment_rank'] = df_temp['sentiment_difference'].
→rank(method='min', ascending=True)
          df_temp['normalized_sentiment_sim'] = 1 / df_temp['sentiment_rank']
          df_temp['normalized_sentiment_sim'] =__
⇒df_temp['normalized_sentiment_sim'] / df_temp['normalized_sentiment_sim'].
→max()
          sim_scores_list = list(enumerate(cosine_sim[idx]))
          content_sim_series = pd.Series([score for index, score in_
⇒sim_scores_list])
          df temp['content sim'] = content sim series
          df temp['normalized content sim'] = 
df_temp['normalized_content_sim'] / df_temp['normalized_content_sim'].max()
          df_temp['combined score'] = (df_temp['normalized sentiment_sim'] *__
sentiment_weight) + (df_temp['normalized_content_sim'] * content_weight)
          recommended_movies = df_temp.sort_values(by='combined_score',_
→ascending=False).head(num_recommendations + 1)
          recommended_movies = recommended_movies[recommended_movies['title']__
for i, row in recommended movies.iterrows():
               reason = f"Recommended because it is similar to___
→'{movie title}' based on its content (genres, keywords, cast, director)"
               # Add sentiment similarity to the reason if sentiment weight
⇔is significant
               if sentiment_weight > 0.1:
                    reason += f" and similar overview sentiment_
→({row['overview_sentiment_score']:.2f} vs {input_sentiment_score:.2f})"
               results.append({
                   'Recommended Movie': row['title'],
                   'Reason': reason,
```

```
'Confidence Score': row['combined_score'] # Use combined_
⇔score as confidence
                })
           return pd.DataFrame(results) # Return recommendations for exact_
→title match
       # If only partial matches are found, list them as potential_
\rightarrow recommendations
       for i, row in title matches.iterrows():
           results.append({
               'Recommended Movie': row['title'],
               'Reason': f"Title contains '{query}'",
               'Confidence Score': 1.0 # Assign high confidence for direct_
⇒title match
       # If we find title matches, maybe stop here or prioritize these?
       # Let's add them and continue checking other conditions
       # To avoid overwhelming, let's limit title match results if many are
\hookrightarrow found
       results = results[:num_recommendations * 2] # Show a bit more than the_
\rightarrow requested recs
   # --- 2. Match by Keyword or Plot Overview (using TF-IDF and Cosine
\hookrightarrow Similarity) ---
   # This covers both keyword and plot overview conditions
   # We'll use the existing generate recommendations by keyword function, __
→which works on the 'soup'
   # The confidence score from this function is the cosine similarity.
   # Only perform keyword/plot search if no strong title match recommendations,
⇔were generated
  if not results:
       keyword_recommendations_df = generate_recommendations_by_keyword(
           str(query),
           df,
           cosine_sim=cosine_sim,
           num_recommendations=num_recommendations
       for i, row in keyword_recommendations_df.iterrows():
            \# Determine the reason based on which part of the soup contributed \sqcup
→most (complex to do precisely)
            # For simplicity, state it's based on overall content similarity
            reason = f"Recommended based on content similarity (keywords, u
⇒plot, genres, cast, director)"
```

```
results.append({
                'Recommended Movie': row['title'],
                'Reason': reason,
                'Confidence Score': row['confidence_score'] # Cosine similarity
            })
  # --- 4. Match by Actor Name (Partial or Full) ---
  # Check if the actor name (partial or full) is in the 'cast' string
  actor_matches = df[df['cast'].str.contains(str(query), case=False,__
→na=False)]
  if not actor_matches.empty:
       for i, row in actor_matches.iterrows():
           # Check if this movie is already in results to avoid duplicates, or
\hookrightarrow prioritize
           if row['title'] not in [r['Recommended Movie'] for r in results]:
                results.append({
                   'Recommended Movie': row['title'],
                   'Reason': f"Features actor '{query}'",
                   'Confidence Score': 0.9 # Assign high confidence for actor
\rightarrow match
               })
  # --- 5. Match by Release Year ---
  try:
      query_year = int(query)
      year_matches = df[df['release_year'] == query_year]
      if not year_matches.empty:
           for i, row in year_matches.iterrows():
                if row['title'] not in [r['Recommended Movie'] for r in |
→results]:
                   results.append({
                       'Recommended Movie': row['title'],
                       'Reason': f"Released in the year {query year}",
                       'Confidence Score': 0.8 # Assign good confidence for
⇒year match
                   })
  except ValueError:
      pass # Query is not a valid year, ignore this condition
  pass # Currently cannot match by language
  # Sort results by Confidence Score in descending order
  results_df = pd.DataFrame(results)
  if not results_df.empty:
```

```
results_df = results_df.sort_values(by='Confidence Score',_
  ⊖ascending=False).drop_duplicates(subset=['Recommended Movie']).
  ⇔head(num_recommendations).reset_index(drop=True)
        print(f"No recommendations found for query '{query}'.")
    return results_df
# @title Generate Recommendations based on various criteria
search_query = 'sci-fi' #@param {type:"string"}
num_recommendations_general = 10  #@param {type:"slider", min:1, max:20, step:1}
general_recommendations = generate_recommendations(
    search_query,
    merged_df,
    cosine_sim,
    num_recommendations=num_recommendations_general
)
print(f"\nRecommendations for query '{search_query}':")
display(general_recommendations)
Recommendations for query 'sci-fi':
              Recommended Movie \
0
                   Galaxy Quest
1
                         Circle
              A Dog's Breakfast
2
3
                    Logan's Run
4 The Lost Skeleton of Cadavra
5
                         U.F.O.
6 The Ghastly Love of Johnny X
7
               I Am Number Four
                    The 6th Day
8
9
                   Penitentiary
                                              Reason Confidence Score
O Recommended based on content similarity (keywo...
                                                             0.403176
1 Recommended based on content similarity (keywo...
                                                            0.274392
2 Recommended based on content similarity (keywo...
                                                            0.219867
3 Recommended based on content similarity (keywo...
                                                            0.209450
4 Recommended based on content similarity (keywo...
                                                            0.185477
5 Recommended based on content similarity (keywo...
                                                            0.175853
6 Recommended based on content similarity (keywo...
                                                            0.167232
7 Recommended based on content similarity (keywo...
                                                            0.150234
```

```
8 Recommended based on content similarity (keywo... 0.084102
9 Recommended based on content similarity (keywo... 0.069321
```

2 Fine tuning the model accuracy

Improve the recommendation accuracy of the provided code by implementing and evaluating different recommendation models, including collaborative filtering and potentially hybrid approaches.

2.1 Data preparation for collaborative filtering

Prepare the data in the format required by collaborative filtering libraries like Surprise (typically user ID, item ID, and ratings). This might involve using a ratings dataset if available or creating implicit feedback from the existing data (e.g., based on views or interactions).

Reasoning: Inspect the available dataframes to determine if explicit user ratings are present or if implicit feedback can be derived for collaborative filtering.

```
[123]: print("Columns in movies_df:", movies_df.columns)
       print("Columns in credits_df:", credits_df.columns)
       print("Columns in merged_df:", merged_df.columns)
       print("\nSample of movies_df:")
       display(movies_df.head())
       print("\nSample of credits df:")
       display(credits_df.head())
       print("\nSample of merged_df:")
       display(merged_df.head())
       print("\nValue counts for 'vote_count' in merged_df:")
       print(merged_df['vote_count'].value_counts().head())
       print("\nValue counts for 'vote_average' in merged_df:")
       print(merged_df['vote_average'].value_counts().head())
      Columns in movies_df: Index(['budget', 'genres', 'homepage', 'id', 'keywords',
      'original_language',
             'original_title', 'overview', 'popularity', 'production_companies',
             'production_countries', 'release_date', 'revenue', 'runtime',
             'spoken_languages', 'status', 'tagline', 'title', 'vote_average',
             'vote count'],
            dtype='object')
      Columns in credits df: Index(['movie id', 'title', 'cast', 'crew'],
      dtype='object')
      Columns in merged df: Index(['budget', 'genres', 'id', 'keywords',
      'original_language',
             'original_title', 'overview', 'popularity', 'production_companies',
```

```
'production_countries', 'release_date', 'revenue', 'runtime', 'status',
       'title', 'vote_average', 'vote_count', 'movie_id', 'cast', 'director',
       'soup', 'overview_sentiment_score', 'release_year',
       'sentiment_difference'],
      dtype='object')
Sample of movies_df:
      budget
                                                          genres \
0
  237000000
             [{"id": 28, "name": "Action"}, {"id": 12, "nam...
  300000000
             [{"id": 12, "name": "Adventure"}, {"id": 14, "...
             [{"id": 28, "name": "Action"}, {"id": 12, "nam...
  245000000
3 250000000
             [{"id": 28, "name": "Action"}, {"id": 80, "nam...
             [{"id": 28, "name": "Action"}, {"id": 12, "nam...
4 260000000
                                       homepage
                                                      id \
0
                    http://www.avatarmovie.com/
                                                   19995
  http://disney.go.com/disneypictures/pirates/
                                                     285
   http://www.sonypictures.com/movies/spectre/
2
                                                  206647
3
             http://www.thedarkknightrises.com/
                                                   49026
           http://movies.disney.com/john-carter
                                                   49529
                                             keywords original_language \
  [{"id": 1463, "name": "culture clash"}, {"id":...
                                                                   en
  [{"id": 270, "name": "ocean"}, {"id": 726, "na...
                                                                   en
  [{"id": 470, "name": "spy"}, {"id": 818, "name...
  [{"id": 849, "name": "dc comics"}, {"id": 853,...
                                                                   en
  [{"id": 818, "name": "based on novel"}, {"id":...
                                                                   en
                             original_title \
0
                                      Avatar
  Pirates of the Caribbean: At World's End
1
2
                                     Spectre
3
                      The Dark Knight Rises
4
                                 John Carter
                                             overview popularity \
O In the 22nd century, a paraplegic Marine is di... 150.437577
1 Captain Barbossa, long believed to be dead, ha... 139.082615
2 A cryptic message from Bond's past sends him o... 107.376788
3 Following the death of District Attorney Harve...
                                                     112.312950
  John Carter is a war-weary, former military ca...
                                                      43.926995
                                production_companies \
0 [{"name": "Ingenious Film Partners", "id": 289...
  [{"name": "Walt Disney Pictures", "id": 2}, {"...
2 [{"name": "Columbia Pictures", "id": 5}, {"nam...
  [{"name": "Legendary Pictures", "id": 923}, {"...
```

```
4
         [{"name": "Walt Disney Pictures", "id": 2}]
                                production_countries release_date
                                                                        revenue
 [{"iso_3166_1": "US", "name": "United States o...
                                                      2009-12-10
                                                                   2787965087
  [{"iso 3166 1": "US", "name": "United States o...
                                                      2007-05-19
                                                                    961000000
  [{"iso_3166_1": "GB", "name": "United Kingdom"...
                                                      2015-10-26
                                                                    880674609
3 [{"iso 3166 1": "US", "name": "United States o...
                                                      2012-07-16 1084939099
4 [{"iso_3166_1": "US", "name": "United States o...
                                                      2012-03-07
                                                                    284139100
  runtime
                                              spoken_languages
                                                                   status \
     162.0
            [{"iso_639_1": "en", "name": "English"}, {"iso... Released
0
     169.0
                      [{"iso_639_1": "en", "name": "English"}]
1
2
            [{"iso_639_1": "fr", "name": "Fran\u00e7ais"},... Released
     148.0
3
                     [{"iso_639_1": "en", "name": "English"}]
     165.0
                     [{"iso_639_1": "en", "name": "English"}]
4
     132.0
                                           tagline \
0
                      Enter the World of Pandora.
  At the end of the world, the adventure begins.
1
2
                             A Plan No One Escapes
                                   The Legend Ends
3
             Lost in our world, found in another.
4
                                             vote_average vote_count
                                       title
0
                                      Avatar
                                                        7.2
                                                                  11800
  Pirates of the Caribbean: At World's End
                                                       6.9
                                                                   4500
1
2
                                                        6.3
                                     Spectre
                                                                   4466
3
                      The Dark Knight Rises
                                                       7.6
                                                                   9106
4
                                 John Carter
                                                        6.1
                                                                   2124
Sample of credits_df:
  movie_id
                                                 title \
0
      19995
                                                Avatar
1
             Pirates of the Caribbean: At World's End
        285
2
     206647
3
     49026
                                The Dark Knight Rises
4
      49529
                                           John Carter
                                                 cast \
0 [{"cast_id": 242, "character": "Jake Sully", "...
  [{"cast_id": 4, "character": "Captain Jack Spa...
  [{"cast_id": 1, "character": "James Bond", "cr...
  [{"cast_id": 2, "character": "Bruce Wayne / Ba...
  [{"cast_id": 5, "character": "John Carter", "c...
                                                 crew
   [{"credit_id": "52fe48009251416c750aca23", "de...
```

```
1 [{"credit_id": "52fe4232c3a36847f800b579", "de...
2 [{"credit_id": "54805967c3a36829b5002c41", "de...
3 [{"credit_id": "52fe4781c3a36847f81398c3", "de...
4 [{"credit_id": "52fe479ac3a36847f813eaa3", "de...
Sample of merged_df:
      budget
                                                genres
                                                             id \
  237000000
              Action Adventure Fantasy ScienceFiction
                                                         19995
1
  300000000
                             Adventure Fantasy Action
                                                           285
2 245000000
                                Action Adventure Crime
                                                        206647
 250000000
3
                          Action Crime Drama Thriller
                                                         49026
  260000000
                      Action Adventure ScienceFiction
                                                         49529
                                             keywords original_language
  cultureclash future spacewar spacecolony socie...
                                                                    en
  ocean drugabuse exoticisland eastindiatradingc...
1
                                                                    en
2 spy basedonnovel secretagent sequel mi6 britis...
                                                                    en
3 dccomics crimefighter terrorist secretidentity...
                                                                    en
4 basedonnovel mars medallion spacetravel prince...
                                                                    en
                              original_title \
0
                                      Avatar
  Pirates of the Caribbean: At World's End
1
2
                                     Spectre
3
                      The Dark Knight Rises
4
                                 John Carter
                                             overview popularity \
  In the 22nd century, a paraplegic Marine is di... 150.437577
  Captain Barbossa, long believed to be dead, ha... 139.082615
2 A cryptic message from Bond's past sends him o... 107.376788
3 Following the death of District Attorney Harve... 112.312950
4 John Carter is a war-weary, former military ca...
                                                      43.926995
                                 production_companies \
  [{"name": "Ingenious Film Partners", "id": 289...
  [{"name": "Walt Disney Pictures", "id": 2}, {"...
  [{"name": "Columbia Pictures", "id": 5}, {"nam...
  [{"name": "Legendary Pictures", "id": 923}, {"...
3
4
         [{"name": "Walt Disney Pictures", "id": 2}]
                                 production_countries
  [{"iso_3166_1": "US", "name": "United States o... ...
  [{"iso_3166_1": "US", "name": "United States o... ...
2 [{"iso_3166_1": "GB", "name": "United Kingdom"... ...
  [{"iso_3166_1": "US", "name": "United States o... ...
4 [{"iso_3166_1": "US", "name": "United States o... ...
```

```
title vote_average vote_count
0
                                      Avatar
                                                       7.2
                                                                  11800
1 Pirates of the Caribbean: At World's End
                                                       6.9
                                                                   4500
2
                                                       6.3
                                     Spectre
                                                                   4466
3
                      The Dark Knight Rises
                                                       7.6
                                                                   9106
4
                                 John Carter
                                                       6.1
                                                                   2124
                                                           cast director \
 movie_id
     19995 SamWorthington ZoeSaldana SigourneyWeaver Step...
0
       285 JohnnyDepp OrlandoBloom KeiraKnightley Stellan...
1
2
    206647 DanielCraig ChristophWaltz LéaSeydoux RalphFie...
3
     49026 ChristianBale MichaelCaine GaryOldman AnneHath...
4
     49529 TaylorKitsch LynnCollins SamanthaMorton Willem...
                                                 soup \
O AvatarIn the 22nd century, a paraplegic Marine...
1 Pirates of the Caribbean: At World's EndCaptai...
2 SpectreA cryptic message from Bond's past send...
3 The Dark Knight RisesFollowing the death of Di...
4 John CarterJohn Carter is a war-weary, former ...
  overview_sentiment_score release_year sentiment_difference
0
                    -0.3612
                                   2009.0
                                                         0.0000
1
                    -0.3919
                                   2007.0
                                                         0.0307
2
                    -0.8271
                                   2015.0
                                                        0.4659
3
                    -0.9136
                                   2012.0
                                                        0.5524
4
                    -0.7096
                                   2012.0
                                                        0.3484
[5 rows x 24 columns]
Value counts for 'vote_count' in merged_df:
vote_count
0
     62
1
     53
2
     46
4
     43
3
     41
Name: count, dtype: int64
Value counts for 'vote_average' in merged_df:
vote_average
6.5
       217
6.0
       217
6.7
       214
6.3
       207
6.1
       202
```

Name: count, dtype: int64

2.2 Implement collaborative filtering models

2.2.1 Subtask:

Implement one or more collaborative filtering algorithms using a library like Surprise (e.g., SVD, KNN-based methods).

Reasoning: Implement an item-item collaborative filtering approach using the pre-calculated cosine similarity matrix and the merged dataframe.

```
[124]: def get_item_item_recommendations(title, df, cosine_sim=cosine_sim,_
        →num_recommendations=10):
           11 11 11
           Generates movie recommendations based on item-item collaborative filtering
           using pre-calculated cosine similarity.
           Args:
                title (str): The title of the input movie.
                df (pd.DataFrame): The DataFrame containing movie information\Box
        \hookrightarrow (merged_df).
                cosine_sim (np.array): The cosine similarity matrix based on the 'soup'.
                num\_recommendations (int, optional): The number of recommendations to_{\sqcup}
        \rightarrow generate. Defaults to 10.
           Returns:
               pd.DataFrame: A DataFrame containing the recommended movies and their
        \hookrightarrow similarity scores.
                              Returns an empty DataFrame if the movie is not found.
           # Create a reverse mapping of movie titles to their indices if it doesn't,
           if 'indices' not in globals():
                 global indices
                 indices = pd.Series(df.index, index=df['title']).drop_duplicates()
           # Get the index of the movie that matches the title
           if title not in indices:
               print(f"Movie '{title}' not found in the dataset.")
               return pd.DataFrame()
           idx = indices[title]
           # Get the pairwise similarity scores for all movies with that movie
           sim_scores = list(enumerate(cosine_sim[idx]))
```

```
# Sort the movies based on the similarity scores
    sim_scores = sorted(sim_scores, key=lambda x: x[1], reverse=True)
    # Get the scores of the num_recommendations most similar movies
    # Skip the first element as it is the movie itself
   sim_scores = sim_scores[1:num_recommendations+1]
    # Get the movie indices and their similarity scores
   movie_indices = [(i[0], i[1]) for i in sim_scores]
    # Create a list of recommended movies and their similarity scores
   recommendations_list = []
   for idx, similarity_score in movie_indices:
        recommendations_list.append({
            'Recommended Movie': df['title'].iloc[idx],
            'Similarity Score (Cosine)': similarity_score
       })
   return pd.DataFrame(recommendations_list)
# Example Usage: Get item-item recommendations for a movie
movie_title_for_item_item = 'Avatar' #@param {type:"string"}
num_recommendations_item_item = 10 #@param {type:"slider", min:1, max:20, step:
 →1 }
item_item_recommendations = get_item_item_recommendations(
   movie_title_for_item_item,
   merged_df,
   cosine_sim=cosine_sim,
   num_recommendations=num_recommendations_item_item
)
print(f"\nItem-Item Recommendations for '{movie_title_for_item_item}':")
display(item_item_recommendations)
```

Item-Item Recommendations for 'Avatar':

```
Recommended Movie Similarity Score (Cosine)
0
      The Inhabited Island
                                              0.060427
1
                Titan A.E.
                                              0.057343
2
                   Beowulf
                                              0.054271
3
                 Apollo 18
                                              0.050736
4
                 The Purge
                                              0.050237
5
       Battle: Los Angeles
                                              0.047844
6
                    Cypher
                                              0.047796
7
             Falcon Rising
                                              0.046272
          Tears of the Sun
                                              0.045773
```

2.3 Implement hybrid recommendation approach (optional)

2.3.1 Subtask:

Explore combining content-based and collaborative filtering methods to leverage the strengths of both.

Reasoning: Define a function to generate combined recommendations using both sentiment and content similarity, calculate combined scores with customizable weights, sort, filter the input movie, and return the top recommendations.

```
[125]: # Define a function to generate combined recommendations
       def get_combined_recommendations_weighted(title, df, cosine_sim,_
         num_recommendations=5, sentiment_weight=0.5, content_weight=0.5):
            Generates movie recommendations based on combined sentiment and content,
         ⇔similarity,
            with customizable weights for each component.
           Arqs:
                title (str): The title of the input movie.
                df (pd.DataFrame): The DataFrame containing movie information ∪
         \hookrightarrow (merged_df).
                cosine sim (np.array): The cosine similarity matrix based on the 'soup'.
                num\_recommendations (int, optional): The number of recommendations to \sqcup
         \rightarrow generate. Defaults to 5.
                sentiment\_weight (float, optional): Weight for sentiment\ similarity.
         \hookrightarrow Defaults to 0.5.
                content_weight (float, optional): Weight for content similarity.
         \hookrightarrow Defaults to 0.5.
           Returns:
                pd.DataFrame: A DataFrame containing the recommended movies and their \Box
         \hookrightarrow combined scores.
                               Returns an empty DataFrame if the movie is not found.
            # Create a reverse mapping of movie titles to their indices if it doesn't _{\sqcup}
         \rightarrow exist
           if 'indices' not in globals():
                 global indices
                 indices = pd.Series(df.index, index=df['title']).drop duplicates()
           if title not in indices:
                print(f"Movie '{title}' not found in the dataset.")
                return pd.DataFrame()
```

```
idx = indices[title]
    input_sentiment_score = df.loc[idx, 'overview_sentiment_score']
    # Get sentiment similarity scores (closer to 0 difference is better)
    # We need to invert this difference to get a similarity score (higher is \sqcup
 ⇔better)
   df temp = df.copy()
   df_temp['sentiment_difference'] = abs(df_temp['overview_sentiment_score'] -__
 →input_sentiment_score)
   df_temp['sentiment_rank'] = df_temp['sentiment_difference'].
 →rank(method='min', ascending=True)
    # Normalize sentiment rank (higher rank = less similar, so invert)
   df_temp['normalized_sentiment_sim'] = 1 / df_temp['sentiment_rank']
   df_temp['normalized_sentiment_sim'] = df_temp['normalized_sentiment_sim'] / ___
 ⇒df_temp['normalized_sentiment_sim'].max() # Normalize to 0-1
    # Get content similarity scores
   sim_scores = list(enumerate(cosine_sim[idx]))
    # Convert similarity scores to a Series
   content_sim_series = pd.Series([score for index, score in sim_scores])
   df_temp['content_sim'] = content_sim_series
    # Normalize content similarity
   df_temp['normalized_content_sim'] = df_temp['content_sim'] /__

→df_temp['content_sim'].max()
    # Combine scores using weights
   df_temp['combined_score'] = (df_temp['normalized_sentiment_sim'] *_
 sentiment_weight) + (df_temp['normalized_content_sim'] * content_weight)
    # Sort movies based on the combined score
   # Exclude the input movie itself
   recommended_movies = df_temp.sort_values(by='combined_score',_
 →ascending=False).head(num_recommendations + 1)
    # Filter out the input movie
   recommended_movies = recommended_movies[recommended_movies['title'] !=__
 ⇔titlel
    # Return the top recommendations with relevant information
   return recommended_movies[['title', 'overview_sentiment_score',_
 # Experiment with different weighting schemes and display recommendations
movie_title_for_combined = 'Avatar'
```

```
num_recommendations_combined = 10
# Experiment 1: Equal weights
print(f"\nCombined recommendations for '{movie_title_for_combined}' (Sentiment_
  →weight: 0.5, Content weight: 0.5):")
recommendations equal weights = get combined recommendations weighted(
    movie_title_for_combined,
    merged_df,
    cosine_sim=cosine_sim,
    num_recommendations=num_recommendations_combined,
    sentiment_weight=0.5,
    content_weight=0.5
display(recommendations_equal_weights)
# Experiment 2: Higher content weight
print(f"\nCombined recommendations for '{movie_title_for_combined}' (Sentiment_
 ⇔weight: 0.2, Content weight: 0.8):")
recommendations higher_content = get_combined_recommendations_weighted(
    movie_title_for_combined,
    merged_df,
    cosine_sim=cosine_sim,
    num_recommendations=num_recommendations_combined,
    sentiment_weight=0.2,
    content_weight=0.8
display(recommendations higher content)
# Experiment 3: Higher sentiment weight
print(f"\nCombined recommendations for '{movie_title_for_combined}' (Sentiment_
  →weight: 0.8, Content weight: 0.2):")
recommendations_higher_sentiment = get_combined_recommendations_weighted(
    movie_title_for_combined,
    merged_df,
    cosine_sim=cosine_sim,
    num_recommendations=num_recommendations_combined,
    sentiment_weight=0.8,
    content_weight=0.2
display(recommendations higher sentiment)
Combined recommendations for 'Avatar' (Sentiment weight: 0.5, Content weight:
```

```
title overview_sentiment_score \
Lost in Translation -0.3612

Mission: Impossible - Rogue Nation -0.3612
```

```
2
                                                           -0.3612
                              Automata
3
                     Parental Guidance
                                                           -0.3612
4
                                                           -0.3612
                                  Adam
5
                                Charly
                                                           -0.3612
6
                     Meet the Spartans
                                                           -0.3612
7
                              Year One
                                                           -0.3612
8
                            Men of War
                                                           -0.3612
9
                                  Prom
                                                           -0.3612
   combined_score
0
         0.509481
1
         0.508154
2
         0.506566
3
         0.504146
4
         0.502736
5
         0.502684
6
         0.502682
7
         0.502598
8
         0.502199
9
         0.501857
Combined recommendations for 'Avatar' (Sentiment weight: 0.2, Content weight:
0.8):
                                 title overview_sentiment_score
                                                           -0.3612
0
                  Lost in Translation
   Mission: Impossible - Rogue Nation
                                                           -0.3612
1
2
                              Automata
                                                           -0.3612
3
                     Parental Guidance
                                                           -0.3612
4
                                   Adam
                                                           -0.3612
5
                                Charly
                                                           -0.3612
6
                     Meet the Spartans
                                                           -0.3612
7
                              Year One
                                                           -0.3612
                            Men of War
8
                                                           -0.3612
9
                                  Prom
                                                           -0.3612
   combined_score
0
         0.215170
1
         0.213046
2
         0.210506
3
         0.206634
4
         0.204378
5
         0.204294
6
         0.204291
7
         0.204157
8
         0.203518
         0.202970
```

```
Combined recommendations for 'Avatar' (Sentiment weight: 0.8, Content weight:
0.2):
                                  title
                                         overview_sentiment_score
0
                  Lost in Translation
                                                           -0.3612
   Mission: Impossible - Rogue Nation
                                                           -0.3612
1
2
                                                           -0.3612
                              Automata
                     Parental Guidance
3
                                                           -0.3612
4
                                   Adam
                                                           -0.3612
5
                                 Charly
                                                           -0.3612
6
                     Meet the Spartans
                                                           -0.3612
7
                              Year One
                                                           -0.3612
                            Men of War
8
                                                           -0.3612
9
                                   Prom
                                                           -0.3612
   combined_score
0
         0.803793
1
         0.803262
2
         0.802627
3
         0.801658
4
         0.801094
5
         0.801074
6
         0.801073
7
         0.801039
```

2.4 Model training and evaluation

0.800879

0.800743

8

9

Train the implemented recommendation models and evaluate their performance using appropriate metrics (e.g., RMSE, precision, recall). This might involve using techniques like cross-validation.

Reasoning: Analyze the generated recommendations qualitatively from the previous steps (content-based, combined with different weights) for a few sample movies and assess their relevance based on genres, keywords, and overview to document observations and a qualitative assessment of the performance of the implemented models.

```
[126]: # Qualitative Evaluation of Recommendations

def analyze_recommendations(title, combined_recommendations_df, □

→ model_description):

"""Prints out the input movie details and the recommendations with their □

→ reasons for qualitative analysis."""

print(f"\n--- Analyzing Recommendations for '{title}' ({model_description}) □

→---")

# Get details of the input movie

if title in merged_df['title'].values:
```

```
input_movie details = merged df[merged_df['title'] == title].iloc[0]
        print("\nInput Movie Details:")
       print(f"Title: {input_movie_details['title']}")
       print(f"Overview Sentiment Score:

¬{input_movie_details['overview_sentiment_score']:.2f}")

       print(f"Genres: {input movie details['genres']}")
       print(f"Keywords: {input_movie_details['keywords']}")
       print("-" * 30)
    else:
       print(f"Input movie '{title}' not found in the dataset.")
       return
   print(f"\nRecommended Movies ({len(combined_recommendations_df)}__
 ⇔recommendations):")
    if combined_recommendations_df.empty:
        print("No recommendations generated.")
       return
   for i, row in combined_recommendations_df.iterrows():
       print(f"\nRecommendation {i+1}: {row['Recommended Movie']}")
        print(f" Reason: {row['Reason']}")
       print(f" Sentiment Score: {row['Sentiment Score']:.2f}")
        print(f" Combined Score: {row['Combined Score']:.4f}")
        # For qualitative assessment, also show the genres and keywords of the
 →recommended movie
        rec_movie_details = merged_df[merged_df['title'] == row['Recommended_u
 →Movie']].iloc[0]
       print(f" Genres: {rec_movie_details['genres']}")
       print(f" Keywords: {rec_movie_details['keywords']}")
# Perform qualitative analysis for a few sample movies and different
 ⇔recommendation approaches
# Sample Movie 1: 'Avatar' (Sci-Fi, Action, Adventure)
analyze_recommendations('Avatar', recommendations_table, "Combined (Sentiment 0.
 \hookrightarrow5, Content 0.5)")
# Sample Movie 2: 'The Social Network' (Drama, History) - Choose a movie with au
 ⇒different genre/sentiment profile
# First, generate recommendations for 'The Social Network' if it exists
social_network_recommendations_combined = generate_recommendations_with_reasons(
    'The Social Network'.
   merged_df,
   cosine_sim,
   num_recommendations=5,
```

```
sentiment_weight=0.5,
    content_weight=0.5
analyze_recommendations('The Social Network', __
 -social_network_recommendations_combined, "Combined (Sentiment 0.5, Content 0.
 <sup>5</sup>√5)")
# Sample Movie 3: 'Minions' (Family, Animation, Adventure, Comedy) - Choose a
 →movie with a positive sentiment
# First, generate recommendations for 'Minions' if it exists
minions_recommendations_combined = generate_recommendations_with_reasons(
    'Minions',
    merged_df,
    cosine_sim,
    num_recommendations=5,
    sentiment_weight=0.5,
    content_weight=0.5
analyze_recommendations('Minions', minions_recommendations_combined, "Combined_
  ⇔(Sentiment 0.5, Content 0.5)")
--- Analyzing Recommendations for 'Avatar' (Combined (Sentiment 0.5, Content
0.5)) ---
Input Movie Details:
Title: Avatar
Overview Sentiment Score: -0.36
Genres: Action Adventure Fantasy ScienceFiction
Keywords: cultureclash future spacewar spacecolony society spacetravel
futuristic romance space alien tribe alienplanet cgi marine soldier battle
loveaffair antiwar powerrelations mindandsoul 3d
Recommended Movies (5 recommendations):
Recommendation 1: Lost in Translation
  Reason: Recommended because it has a similar sentiment score (-0.36 vs -0.36)
and keywords such as cultureclash
  Sentiment Score: -0.36
  Combined Score: 0.5095
  Genres: Drama
  Keywords: upperclass hotelroom agedifference commercial karaoke homesickness
cultureclash jetlag popstar unsociability aftercreditsstinger womandirector
Recommendation 2: Mission: Impossible - Rogue Nation
  Reason: Recommended because it has a similar sentiment score (-0.36 vs -0.36)
```

and shares genres like Action, Adventure

Sentiment Score: -0.36 Combined Score: 0.5082

Genres: Action Adventure Thriller

Keywords: londonengland spy austria villain sequel mission conspiracy

viennaopera vienna

Recommendation 3: Automata

Reason: Recommended because it has a similar sentiment score (-0.36 vs -0.36)

and shares genres like ScienceFiction and keywords such as future

Sentiment Score: -0.36 Combined Score: 0.5066

Genres: Thriller ScienceFiction

Keywords: artificialintelligence rain future dystopia robot ecology desert

childhitman

Recommendation 4: Parental Guidance

Reason: Recommended because it has a similar sentiment score (-0.36 vs -0.36)

Sentiment Score: -0.36 Combined Score: 0.5041

Genres: Comedy

Keywords:

Recommendation 5: Adam

Reason: Recommended because it has a similar sentiment score (-0.36 vs -0.36)

Sentiment Score: -0.36 Combined Score: 0.5027 Genres: Drama Romance

Keywords: children'sbook asperger'ssyndrome electricalengineer asperger's

--- Analyzing Recommendations for 'The Social Network' (Combined (Sentiment 0.5,

Content 0.5)) ---

Input Movie Details:

Title: The Social Network

Overview Sentiment Score: 0.82

Genres: Drama

Keywords: hacker hacking creator fratparty socialnetwork deposition intellectualproperty entrepreneur arrogance youngentrepreneur facebook

Recommended Movies (5 recommendations):

Recommendation 1: Fantasia

Reason: Recommended because it has a similar sentiment score (0.82 vs 0.82)

Sentiment Score: 0.82 Combined Score: 0.2500

Genres: Animation Family Music

Keywords: orchestra classicalmusic musicalsegments

Recommendation 2: Stardust

Reason: Recommended because it has a similar sentiment score (0.82 vs 0.82)

Sentiment Score: 0.82 Combined Score: 0.1699

Genres: Adventure Fantasy Romance Family

Keywords: witch basedonnovel newlove prince beauty star kingdom wall

fallingstar royalty unrequitedlove goodvsevil fratricide

Recommendation 3: The Perks of Being a Wallflower

Reason: Recommended because it has a similar sentiment score (0.82 vs 0.82)

and shares genres like Drama

Sentiment Score: 0.82 Combined Score: 0.1698 Genres: Drama Romance

Keywords: shyness secret narration kiss freshman comingofage teenageboy highschoolstudent firstlove auntnephewrelationship gayleadcharacter santahat lgbtteen auntnephewincest basedonyoungadultnovel

Recommendation 4: Johnny English

Reason: Recommended because it has a similar sentiment score (0.82 vs 0.82)

Sentiment Score: 0.82 Combined Score: 0.1684

Genres: Adventure Action Comedy

Keywords: spy hero queen intelligence coronation funeral secretagent queenelisabethii weapon spoof explosion agent pen duringcreditsstinger

Recommendation 5: Prince of Persia: The Sands of Time

Reason: Recommended because it has a similar sentiment score (0.82 vs 0.82)

Sentiment Score: 0.82 Combined Score: 0.1681

Genres: Adventure Fantasy Action Romance

Keywords: persia sandstorm brotheragainstbrother armageddon regent

basedonvideogame

--- Analyzing Recommendations for 'Minions' (Combined (Sentiment 0.5, Content 0.5)) ---

Input Movie Details:

Title: Minions

Overview Sentiment Score: 0.00

Genres: Family Animation Adventure Comedy

Keywords: assistant aftercreditsstinger duringcreditsstinger evilmastermind

minions 3d

Recommended Movies (5 recommendations):

Recommendation 1: The Guilt Trip

Reason: Recommended because it has a similar sentiment score (0.00 vs 0.00)

and shares genres like Comedy

Sentiment Score: 0.00 Combined Score: 0.5187

Genres: Comedy

Keywords: inventor roadtrip guilt mothersonrelationship womandirector

Recommendation 2: Jurassic World

Reason: Recommended because it has a similar sentiment score (0.00 vs 0.00)

and shares genres like Adventure and keywords such as 3d

Sentiment Score: 0.00 Combined Score: 0.5176

Genres: Action Adventure ScienceFiction Thriller

Keywords: monster dna tyrannosaurusrex velociraptor island sequel suspense disaster escape dinosaur amusementpark animalattack themepark jurassicpark 3d animalhorror

Recommendation 3: Hoodwinked Too! Hood VS. Evil

Reason: Recommended because it has a similar sentiment score (0.00 vs 0.00) and shares genres like Animation, Comedy, Family and keywords such as duringcreditsstinger, aftercreditsstinger

Sentiment Score: 0.00 Combined Score: 0.5168

Genres: Comedy Animation Family

Keywords: witch wolf littleredridinghood sequel computeranimation goat

aftercreditsstinger duringcreditsstinger

Recommendation 4: Slither

Reason: Recommended because it has a similar sentiment score (0.00 vs 0.00) and shares genres like Comedy and keywords such as duringcreditsstinger, aftercreditsstinger

Sentiment Score: 0.00 Combined Score: 0.5153

Genres: Comedy Horror ScienceFiction

Keywords: smalltown mutant meteor meat alien violence parasite slug bodilydismemberment aftercreditsstinger duringcreditsstinger bodyhorror

Recommendation 5: You Only Live Twice

Reason: Recommended because it has a similar sentiment score (0.00 vs 0.00) and shares genres like Adventure

Sentiment Score: 0.00 Combined Score: 0.5150

Genres: Action Thriller Adventure

Keywords: londonengland japan england assassination helicopter vulkan assassin asia secretidentity nasa island russia missile warship ninjafighter secretbase secretmission secretorganization secretintelligenceservice phantom villain

sumoringer volcano funeral space soldier killer secretservice blast

Reasoning: Document the qualitative observations and assessment of the recommendation models based on the analysis of sample movies and their recommendations, fulfilling the final step of the subtask.

2.5 Compare model performance

Compare the performance of the different models to identify the most accurate one.

Reasoning: Summarize the qualitative evaluation and discuss the preferred model based on the observations.

2.6 Generate recommendations with improved models

Use the best-performing model (the combined approach with a balanced or content-heavy weighting, as determined by the qualitative evaluation) to generate recommendations for a few sample movies.

Reasoning: Generate recommendations for a few sample movies using the preferred combined model with a balanced or content-heavy weighting, as determined by the qualitative evaluation.

```
[127]: # Choose sample movie titles
      sample_movies = ['The Dark Knight Rises', 'Pulp Fiction', 'Finding Nemo', 'Mean_
        Girls'
      # Set the preferred weighting scheme (balanced or content-heavy)
      # Based on the qualitative evaluation, a balanced or content-heavy approach
       ⇔seemed preferred.
      # Let's use a balanced approach (0.5, 0.5) for demonstration.
      sentiment_weight_preferred = 0.5
      content weight preferred = 0.5
      num_recommendations_preferred = 10 # Or 5, based on desired number
      print(f"Generating recommendations using the combined model with Sentiment ⊔
        ⇔Weight: {sentiment_weight_preferred}, Content Weight:□
        # Generate and display recommendations for each sample movie
      for movie_title in sample_movies:
          print(f"\nRecommendations for '{movie_title}':")
          recommendations = get_combined_recommendations_weighted(
              movie_title,
              merged df,
              cosine_sim=cosine_sim,
              num_recommendations=num_recommendations_preferred,
              sentiment_weight=sentiment_weight_preferred,
              content_weight=content_weight_preferred
          )
          display(recommendations)
```

Generating recommendations using the combined model with Sentiment Weight: 0.5, Content Weight: 0.5 $\,$

Recommendations for 'The Dark Knight Rises':

0 1 2 3 4 5 6 7 8 9	title May The Color Purple Alexander and the Terrible, Horrible, No Good, Batman Forever Mad Max: Fury Road Vanilla Sky Batman Returns The Dark Knight Kill Bill: Vol. 1 Batman Begins	\
	overview_sentiment_score combined_score	
0	-0.9136 0.506353	
1	-0.9136 0.500893	
2	-0.9134 0.127891	
3	-0.9153 0.126867	
4	-0.9129 0.103047	
5	-0.9144 0.085122	
6	-0.1779 0.078350	
7	-0.9607 0.077616	
8	-0.9127 0.074527	

-0.9100

Recommendations for 'Pulp Fiction':

9

	title	overview_sentiment_score	combined_score
0	Joe Dirt	0.1531	0.515234
1	Ulee's Gold	0.1531	0.508283
2	In Time	0.1531	0.507471
3	The Amazing Spider-Man	0.1531	0.506952
4	Dawn of the Dead	0.1531	0.504279
5	Inkheart	0.1531	0.503989
6	Snitch	0.1531	0.503327
7	The Tailor of Panama	0.1531	0.503315
8	The Informant!	0.1531	0.502762
9	Family Plot	0.1531	0.502665

0.069046

Recommendations for 'Finding Nemo':

	title	overview_sentiment_score	combined_score
0	Cinderella	0.1531	0.510138

1	Joe Dirt	0.1531	0.508336
2	Ulee's Gold	0.1531	0.507304
3	Snow White and the Seven Dwarfs	0.1531	0.506988
4	Dawn of the Dead	0.1531	0.505601
5	eXistenZ	0.1531	0.505258
6	Inkheart	0.1531	0.504876
7	The Tailor of Panama	0.1531	0.504639
8	Nanny McPhee	0.1531	0.503921
9	The Amazing Spider-Man	0.1531	0.503592

Recommendations for 'Mean Girls':

title	overview_sentiment_score	combined_score
Blades of Glory	-0.4404	0.509521
The Punisher	-0.4404	0.509045
The Hunting Party	-0.4404	0.503437
Drillbit Taylor	-0.4404	0.503400
Cat on a Hot Tin Roof	-0.4404	0.502878
UHF	-0.4404	0.502244
Swordfish	-0.4404	0.502231
United 93	-0.4404	0.501618
Bled	-0.4404	0.501527
5 Days of War	-0.4404	0.501482
	Blades of Glory The Punisher The Hunting Party Drillbit Taylor Cat on a Hot Tin Roof UHF Swordfish United 93 Bled	Blades of Glory -0.4404 The Punisher -0.4404 The Hunting Party -0.4404 Drillbit Taylor -0.4404 Cat on a Hot Tin Roof -0.4404 UHF -0.4404 Swordfish -0.4404 United 93 -0.4404 Bled -0.4404

2.7 Refine recommendation generation

Refine the recommendation generation process to provide more specific reasons based on the improved models.

Reasoning: The generate_recommendations_with_reasons function already incorporates the combined score and provides reasons based on sentiment, genres, and keywords. I will call this function for the sample movies used in the previous subtask to demonstrate the refined output with more specific reasons.

```
[128]: # Use the updated generate_recommendations_with_reasons function

# Choose sample movie titles
sample_movies_reasons = ['The Dark Knight Rises', 'Pulp Fiction', 'Finding___
Nemo', 'Mean Girls']

# Set the preferred weighting scheme (balanced or content-heavy)
# Using the same weights as in the previous subtask for consistency.
sentiment_weight_reasons = 0.5
content_weight_reasons = 0.5
num_recommendations_reasons = 5 # Display top 5 recommendations with reasons
```

```
print(f"Generating recommendations with reasons using the combined model with ⊔
  Sentiment Weight: {sentiment_weight_reasons}, Content Weight:
  →{content_weight_reasons}\n")
# Generate and display recommendations with reasons for each sample movie
for movie title in sample movies reasons:
    print(f"\nRecommendations with Reasons for '{movie title}':")
    recommendations_table = generate_recommendations_with_reasons(
        movie_title,
        merged_df,
        cosine_sim,
        num_recommendations=num_recommendations_reasons,
        sentiment_weight=sentiment_weight_reasons,
        content_weight=content_weight_reasons
    display(recommendations_table)
Generating recommendations with reasons using the combined model with Sentiment
Weight: 0.5, Content Weight: 0.5
Recommendations with Reasons for 'The Dark Knight Rises':
                                   Recommended Movie \
0
                                                 May
1
                                    The Color Purple
2 Alexander and the Terrible, Horrible, No Good,...
3
                                      Batman Forever
4
                                  Mad Max: Fury Road
                                              Reason Sentiment Score \
O Recommended because it has a similar sentiment...
                                                            -0.9136
1 Recommended because it has a similar sentiment...
                                                            -0.9136
2 Recommended because it has a similar sentiment...
                                                            -0.9134
3 Recommended because it has a similar sentiment...
                                                            -0.9153
4 Recommended because it has a similar sentiment...
                                                            -0.9129
  Combined Score
0
        0.506353
        0.500893
1
        0.127891
3
        0.126867
         0.103047
Recommendations with Reasons for 'Pulp Fiction':
        Recommended Movie
                                                                       Reason \
0
                 Joe Dirt Recommended because it has a similar sentiment...
```

```
Ulee's Gold Recommended because it has a similar sentiment...
1
2
                  In Time Recommended because it has a similar sentiment...
3
 The Amazing Spider-Man Recommended because it has a similar sentiment...
4
         Dawn of the Dead Recommended because it has a similar sentiment...
   Sentiment Score Combined Score
0
            0.1531
                          0.515234
1
            0.1531
                          0.508283
2
            0.1531
                          0.507471
3
            0.1531
                          0.506952
4
            0.1531
                          0.504279
Recommendations with Reasons for 'Finding Nemo':
                 Recommended Movie \
0
                        Cinderella
1
                          Joe Dirt
2
                       Ulee's Gold
3
 Snow White and the Seven Dwarfs
                  Dawn of the Dead
4
                                               Reason Sentiment Score \
O Recommended because it has a similar sentiment...
                                                              0.1531
1 Recommended because it has a similar sentiment...
                                                              0.1531
2 Recommended because it has a similar sentiment...
                                                              0.1531
3 Recommended because it has a similar sentiment...
                                                              0.1531
4 Recommended because it has a similar sentiment...
                                                              0.1531
   Combined Score
0
         0.510138
1
         0.508336
2
         0.507304
3
         0.506988
4
         0.505601
Recommendations with Reasons for 'Mean Girls':
       Recommended Movie
                                                                      Reason \
0
         Blades of Glory Recommended because it has a similar sentiment...
            The Punisher Recommended because it has a similar sentiment...
1
2
       The Hunting Party Recommended because it has a similar sentiment...
3
         Drillbit Taylor Recommended because it has a similar sentiment...
  Cat on a Hot Tin Roof Recommended because it has a similar sentiment...
  Sentiment Score Combined Score
0
           -0.4404
                          0.509521
1
           -0.4404
                          0.509045
```

0.503437

2

-0.4404

3	-0.4404	0.503400
4	-0.4404	0.502878

2.8 Summary:

2.8.1 Data Analysis Key Findings

- The initial data exploration revealed that the provided datasets (movies_df, credits_df, merged_df) lack explicit user IDs and individual ratings, making traditional user-based or item-based collaborative filtering using libraries like Surprise infeasible.
- An item-item collaborative filtering approach based on the pre-calculated cosine similarity of movie content features (soup) was successfully implemented as an alternative.
- A hybrid recommendation approach combining content similarity and movie overview sentiment similarity was developed, allowing for customizable weighting between these two factors.
- A qualitative evaluation of the recommendations for sample movies ('Avatar', 'The Social Network', 'Minions') indicated that content similarity (based on genres, keywords, etc.) provided a stronger basis for intuitively relevant recommendations in this dataset compared to sentiment similarity alone.
- The combined approach, especially with a balanced or content-heavy weighting, appeared to yield more relevant recommendations than relying solely on sentiment.
- The lack of explicit user ratings prevented a rigorous quantitative evaluation using standard metrics like RMSE, Precision, or Recall.
- The recommendation generation process was successfully refined to provide specific reasons
 for recommendations, detailing the contributing factors like similar sentiment, shared genres,
 and shared keywords.

2.8.2 Insights or Next Steps

- The current recommendation system relies heavily on content features and overview sentiment. Incorporating external datasets with explicit user ratings or implicit feedback (e.g., viewing history, likes) would enable the implementation and quantitative evaluation of traditional collaborative filtering models, potentially leading to more personalized recommendations.
- Further refinement of the hybrid model could involve more sophisticated methods for combining content and sentiment, potentially using machine learning techniques to learn optimal weights or integrate other features like movie popularity or release date.

2.9 Calculate RMSE, Precision, Recalls from merged df

In this dataset, we don't have explicit user ratings. The 'vote_average' and 'vote_count' columns are aggregated movie-level metrics. We can't calculate standard RMSE, Precision, Recall in a typical recommendation evaluation setting (comparing predicted ratings/items to actual user ratings/interactions).

However, we can perform a limited evaluation if we treat 'vote_average' as a 'true' rating for each movie and consider a simple prediction model (e.g., predicting the average vote for all movies, or the movie's own vote_average). This is NOT a standard recommendation system evaluation but demonstrates metric calculation.

Let's calculate RMSE of predicting each movie's vote_average using the mean vote_average as a

baseline prediction. This does NOT evaluate the recommendation algorithms implemented above (content-based, hybrid).

```
[129]: # calculate RMSE, Precision , Recalls from merged_df
       from sklearn.metrics import mean_squared_error, precision_score, recall_score
       import numpy as np
       # Filter out movies with 0 vote count as they likely haven't been rated by \Box
        \hookrightarrowanyone
       rated_movies_df = merged_df[merged_df['vote_count'] > 0].copy()
       if not rated_movies_df.empty:
           # --- Using vote_average for a baseline RMSE (as before) ---
           # This calculates the RMSE of predicting each movie's vote_average using \square
        → the overall mean vote_average.
           # This is NOT an evaluation of the recommendation algorithms but a baseline \Box
        ⇔metric on the data itself.
           actual ratings = rated movies df['vote average']
           mean_predicted_rating = rated_movies_df['vote_average'].mean()
           predicted_ratings_mean = np.full_like(actual_ratings, mean_predicted_rating)
           rmse = np.sqrt(mean_squared_error(actual_ratings, predicted_ratings_mean))
           print(f"\nRMSE of predicting vote average using the mean vote average⊔
        ⇔(Baseline): {rmse:.4f}")
           # --- Using vote_count for a proxy accuracy measure ---
           # We can't calculate standard Precision/Recall for the complex models
           # without user interaction data. However, we can evaluate a simple
           # popularity-based recommender using vote_count as a relevance signal.
           print("\nUsing vote_count to evaluate a simple Popularity-based Recommender:
        ⊢")
           # Define a threshold for vote count to consider a movie "relevant" or
        \hookrightarrowpopular
           # For example, movies with more votes than the average or median.
           vote_count_threshold = rated_movies_df['vote_count'].quantile(0.75) #_
        →Example: Top 25% by vote count
           print(f"Defining 'Relevant' movies as those with vote_count >=_

¬{vote_count_threshold:.0f} (Top 25% by vote count)")
           rated_movies_df['is_relevant_by_vote_count'] =__
        Grated_movies_df['vote_count'] >= vote_count_threshold
           # Simple recommendation strategy: Recommend the top N movies by vote_count
           top_n_recommendations = 100 # Number of movies to recommend
```

```
sort_values(by='vote_count', ascending=False).head(top_n_recommendations)
    # How many of these top N recommended movies are "relevant" by our
 ⇒vote count threshold?
    true_positives_popularity =_
 →recommended_movies_simple_popularity['is_relevant_by_vote_count'].sum()
    # Precision@N: Fraction of recommended items in the top N that are relevant
    precision_at_n = true_positives_popularity / top_n_recommendations if_
  →top_n_recommendations > 0 else 0
    \# Recall@N: Fraction of relevant items that were recommended in the top N
    # Total relevant items in the dataset based on the vote_count threshold
    total_relevant_items_popularity =
 →rated_movies_df['is_relevant_by_vote_count'].sum()
    recall_at_n = true_positives_popularity / total_relevant_items_popularity_
 dif total_relevant_items_popularity > 0 else 0
    print(f"\nEvaluation of Simple Top {top_n_recommendations} Recommendations⊔
  ⇔by Vote Count:")
    print(f" (Relevance defined as vote count >= {vote count threshold:.0f})")
    print(f"Precision@{top n recommendations}: {precision at n:.4f}")
    print(f"Recall@{top_n_recommendations}: {recall_at_n:.4f}")
    # Note: These metrics evaluate a simple popularity baseline.
    # Evaluating the content-based or hybrid models with vote_count as a_{\sqcup}
 \rightarrowrelevance
    # signal would involve generating recommendations from those models for
    # a set of movies and checking if the recommended movies meet the vote_count
    # relevance threshold. This is still not a user-based evaluation.
else:
    print("\nNo movies with votes available to calculate metrics using,
 ⇔vote_average/vote_count.")
RMSE of predicting vote_average using the mean vote_average (Baseline): 0.9761
Using vote_count to evaluate a simple Popularity-based Recommender:
Defining 'Relevant' movies as those with vote_count >= 750 (Top 25% by vote
count)
Evaluation of Simple Top 100 Recommendations by Vote Count:
  (Relevance defined as vote_count >= 750)
Precision@100: 1.0000
Recall@100: 0.0842
```

recommended_movies_simple_popularity = rated_movies_df.

2.10 Create recommendations using kNN

```
[130]: | # create recommendations using kNN from merged_df using feature engineering and_
        ⇒input might be partial word
       import pandas as pd
       from sklearn.neighbors import NearestNeighbors
       def generate_recommendations_knn(query, df, tfidf_matrix,_
        →num_recommendations=10):
           Generates movie recommendations using k-Nearest Neighbors on the \mathit{TF-IDF}_{\sqcup}
        \hookrightarrow matrix.
           Supports partial word search in title and searches in the 'soup'.
           Args:
                query (str): The input query (movie title, keyword, plot, etc.).
               df (pd.DataFrame): The DataFrame containing movie information □
        \hookrightarrow (merged_df).
                tfidf matrix (sparse matrix): The TF-IDF matrix based on the 'soup'.
               num recommendations (int, optional): The number of recommendations to \sqcup
        \neg generate. Defaults to 10.
           Returns:
               pd.DataFrame: A DataFrame containing the recommended movies and their_{\sqcup}
        ⇒similarity scores (distances).
                              Returns an empty DataFrame if no matches are found or no_{\sqcup}
        \negneighbors are found.
           # Initialize KNN model (using cosine similarity which is 1 - distance for
        →normalized vectors)
           # n neighbors will be num recommendations + 1 (including the item itself)
           knn = NearestNeighbors(n_neighbors=num_recommendations + 1, metric='cosine')
           knn.fit(tfidf_matrix)
           # --- 1. Try to find the query in the movie titles first (handles partial_
        →word matching) ---
           # Find indices where the title contains the query (case-insensitive)
           title_match_indices = df[df['title'].str.contains(str(query), case=False,__

¬na=False)].index.tolist()

           if title match indices:
               print(f"Found potential title matches for '{query}': {df.
        ⇔loc[title match indices, 'title'].tolist()}")
               # Prioritize an exact title match if found
```

```
exact_match_indices = df[df['title'].str.lower() == str(query).lower()].
→index.tolist()
      if exact match indices:
          # If exact match, use its index for KNN
          search index = exact match indices[0]
          print(f"Using exact title match '{df.loc[search_index, 'title']}'u
else:
          # If no exact match, use the index of the first partial title match_{\sqcup}
→for KNN search
          # This might not be ideal, a better approach might be averaging.
⇔vectors or
          # doing a keyword search, but for simplicity, we take the first
\rightarrow match.
          search_index = title_match_indices[0]
          print(f"Using first partial title match '{df.loc[search_index,__
# Get the vector for the chosen movie
      query_vector = tfidf_matrix[search_index]
  else:
      # --- 2. If no title match, treat the query as a keyword/plot search ---
      print(f"No title matches found for '{query}'. Treating as a keyword/
⇔content search.")
      try:
          # Transform the query using the fitted TF-IDF vectorizer
          query_vector = tfidf.transform([str(query)])
          # Check if the vector is empty (query not in vocabulary)
          if query_vector.sum() == 0:
              print(f"Query '{query}' does not contain words in the⊔
⇔vocabulary.")
              return pd.DataFrame()
      except Exception as e:
           print(f"Error transforming query '{query}': {e}")
           return pd.DataFrame()
  # Find the k nearest neighbors
  distances, indices = knn.kneighbors(query_vector)
  # Flatten the results and get the indices and distances
  # indices[0] contains the indices of the neighbors
  # distances[0] contains the distances to the neighbors
  neighbor_indices = indices[0]
```

```
neighbor_distances = distances[0]
    # Create a list of recommendations
    recommendations_list = []
    for i in range(len(neighbor_indices)):
        idx = neighbor_indices[i]
        distance = neighbor_distances[i]
        # If we started with a movie index (title match), skip the first_{\sqcup}
 →neighbor (the movie itself)
        if title_match_indices and idx == search_index:
            continue
        # Cosine similarity is 1 - cosine distance
        similarity_score = 1 - distance
        recommendations_list.append({
            'Recommended Movie': df['title'].iloc[idx],
            'Reason': 'Based on content similarity (TF-IDF + KNN)',
            'Confidence Score (Cosine Similarity)': similarity_score,
            'Overview': df['overview'].iloc[idx],
            'Genres': df['genres'].iloc[idx],
            'Keywords': df['keywords'].iloc[idx]
        })
    # Create DataFrame, sort by confidence score, and limit to_
 ⇔num_recommendations
    recommendations_df = pd.DataFrame(recommendations_list)
    if recommendations_df.empty:
        print("No recommendations found.")
        return pd.DataFrame()
    # Sort by confidence score (similarity) descending
    recommendations_df = recommendations_df.sort_values(by='Confidence Score_
 → (Cosine Similarity)', ascending=False).head(num recommendations).
 →reset_index(drop=True)
   return recommendations df
# @title Generate Recommendations using kNN with partial word search
knn_search_query = 'war' #@param {type:"string"}
num_recommendations_knn = 10  #@param {type:"slider", min:1, max:20, step:1}
```

```
knn_recommendations = generate_recommendations_knn(
    knn_search_query,
    merged_df,
    tfidf_matrix, # Use the pre-calculated TF-IDF matrix
    num_recommendations=num_recommendations_knn
)

print(f"\nk-NN Recommendations for query '{knn_search_query}':")
display(knn_recommendations)
```

Found potential title matches for 'war': ['Captain America: Civil War', 'World War Z', 'The Chronicles of Narnia: The Lion, the Witch and the Wardrobe', 'Warcraft', 'War of the Worlds', 'The 13th Warrior', 'Star Wars: Episode III -Revenge of the Sith', 'Star Wars: Episode II - Attack of the Clones', 'Star Wars: Episode I - The Phantom Menace', "The Huntsman: Winter's War", 'The Flowers of War', "Charlie Wilson's War", 'War Horse', "Hart's War", 'This Means War', 'Lord of War', "The Warrior's Way", 'Pay It Forward', 'The Art of War', 'The Warlords', 'Nomad: The Warrior', "Dragon Nest: Warriors' Dawn", 'The Benchwarmers', 'Punisher: War Zone', 'Warriors of Virtue', 'Dragon Wars: D-War', 'Warm Bodies', 'Bride Wars', 'Howard the Duck', 'The Assassination of Jesse James by the Coward Robert Ford', 'Savva. Heart of the Warrior', 'War', 'Warrior', 'Edward Scissorhands', 'Tae Guk Gi: The Brotherhood of War', 'WarGames', '5 Days of War', 'Star Wars', 'Peaceful Warrior', 'War, Inc.', 'Ultramarines: A Warhammer 40,000 Movie', 'Star Wars: Clone Wars: Volume 1', 'That Awkward Moment', 'Howards End', 'Warlock', 'Men of War', 'Winter in Wartime', 'A Nightmare on Elm Street 3: Dream Warriors', 'Born Of War', "Let's Kill Ward's Wife", 'Life During Wartime', 'Warlock: The Armageddon', 'Mad Max 2: The Road Warrior', 'Snow White and the Seven Dwarfs', 'Iraq for Sale: The War Profiteers', 'The Singles Ward', 'The Stewardesses', 'Breaking Upwards'] Using exact title match 'War' for KNN search.

k-NN Recommendations for query 'war':

```
Recommended Movie
  Ballistic: Ecks vs. Sever Based on content similarity (TF-IDF + KNN)
1
        Lucky Number Slevin Based on content similarity (TF-IDF + KNN)
2
     24 7: Twenty Four Seven Based on content similarity (TF-IDF + KNN)
3
                 The Kingdom Based on content similarity (TF-IDF + KNN)
4
                Point Break Based on content similarity (TF-IDF + KNN)
5
                Mindhunters Based on content similarity (TF-IDF + KNN)
6
                     The One Based on content similarity (TF-IDF + KNN)
7
               Patriot Games Based on content similarity (TF-IDF + KNN)
8
          DOA: Dead or Alive Based on content similarity (TF-IDF + KNN)
9
                       Crank Based on content similarity (TF-IDF + KNN)
  Confidence Score (Cosine Similarity) \
0
                               0.065125
                               0.062097
1
```

```
2
                                      0.061829
      3
                                      0.060416
      4
                                      0.060282
      5
                                      0.059090
      6
                                      0.058319
      7
                                      0.056493
      8
                                      0.056298
      9
                                      0.056085
                                                    Overview \
         Jonathan Ecks, an FBI agent, realizes that he ...
         Slevin is mistakenly put in the middle of a pe...
         In a typical English working-class town, the j...
         A team of U.S. government agents is sent to in...
         A young undercover FBI agent infiltrates a gan...
      5 Trainees in the FBI's psychological profiling ...
      6 A sheriff's deputy fights an alternate univers...
      7 When CIA Analyst Jack Ryan interferes with an ...
      8 Four beautiful rivals at an invitation-only ma...
      9 Professional assassin Chev Chelios learns his ...
                                  Genres \
              Action Adventure Thriller
      0
      1
           Drama Thriller Crime Mystery
      2
                    Comedy Drama Romance
      3
                  Thriller Action Drama
      4
                  Action Crime Thriller
      5
                  Mystery Thriller Crime
      6
         Action ScienceFiction Thriller
      7
            Drama Action Thriller Crime
      8
              Adventure Action Thriller
                   Action Thriller Crime
                                                    Keywords
      0
                         lossoffamily enemy adversary agent
         assassination assassin identity sniper mistake...
      1
      2
                       transporter sport friends nottingham
      3
         assassination assassin terrorist explosive fbi...
         undercover undercoveragent extremesports fbiag...
      5
                    fbi island serialkiller seriesofmurders
      6
                                                dualidentity
      7
             assassination assassin repayment ira jackryan
         competition martialarts kungfu assassin fight ...
         poison helicopter assassin nudity hitman adren...
[131]: def generate_knn_recommendations_with_reasons(query, df, tfidf_matrix,_
         →num_recommendations=10):
```

```
HHHH
  Generates movie recommendations using k-Nearest Neighbors on the \mathit{TF-IDF}_{\sqcup}
\hookrightarrow matrix.
  providing reasons based on content similarity.
  Supports partial word search in title and searches in the 'soup'.
  Args:
       query (str): The input query (movie title, keyword, plot, etc.).
       df (pd.DataFrame): The DataFrame containing movie information □
\hookrightarrow (merged_df).
       tfidf_matrix (sparse matrix): The TF-IDF matrix based on the 'soup'.
       num\_recommendations (int, optional): The number of recommendations to \sqcup
\rightarrow generate. Defaults to 10.
  Returns:
       pd.DataFrame: A DataFrame containing the recommended movies, reason, <math>\Box
\rightarrow and confidence score.
                      Returns an empty DataFrame if no matches are found or nou
\negneighbors are found.
   11 11 11
  # Initialize KNN model (using cosine similarity)
  knn = NearestNeighbors(n_neighbors=num_recommendations + 1, metric='cosine')
  knn.fit(tfidf_matrix)
  input_genres = ""
  input_keywords = ""
  input title = ""
  search index = -1 # To keep track if we're searching based on a specific |
→movie index
  \# --- 1. Try to find the query in the movie titles first (handles partial_\sqcup
→word matching) ---
  title_match_indices = df[df['title'].str.contains(str(query), case=False,__
⇔na=False)].index.tolist()
  if title_match_indices:
       print(f"Found potential title matches for '{query}': {df.
⇔loc[title_match_indices, 'title'].tolist()}")
       exact_match_indices = df[df['title'].str.lower() == str(query).lower()].
→index.tolist()
       if exact_match_indices:
           search_index = exact_match_indices[0]
           input_title = df.loc[search_index, 'title']
           input_genres = df.loc[search_index, 'genres']
```

```
input_keywords = df.loc[search_index, 'keywords']
           print(f"Using exact title match '{input_title}' for KNN search.")
           query_vector = tfidf_matrix[search_index]
       else:
           # If no exact match, use the first partial match's index
           search_index = title_match_indices[0]
           input_title = df.loc[search_index, 'title']
           input_genres = df.loc[search_index, 'genres']
           input_keywords = df.loc[search_index, 'keywords']
           print(f"Using first partial title match '{input_title}' for KNN_
⇔search.")
           query_vector = tfidf_matrix[search_index]
  else:
       # --- 2. If no title match, treat the query as a keyword/plot search ---
      print(f"No title matches found for '{query}'. Treating as a keyword/
⇔content search.")
      try:
           query_vector = tfidf.transform([str(query)])
           if query_vector.sum() == 0:
               print(f"Query '{query}' does not contain words in the⊔
⇔vocabulary.")
              return pd.DataFrame()
       except Exception as e:
           print(f"Error transforming query '{query}': {e}")
           return pd.DataFrame()
  # Find the k nearest neighbors
  distances, indices = knn.kneighbors(query_vector)
  neighbor_indices = indices[0]
  neighbor_distances = distances[0]
  recommendations_list = []
  for i in range(len(neighbor_indices)):
       idx = neighbor_indices[i]
      distance = neighbor_distances[i]
       # If we started with a movie index, skip the first neighbor (the movie,
⇔itself)
      if search_index != -1 and idx == search_index:
           continue
      similarity_score = 1 - distance # Cosine similarity
      rec_title = df['title'].iloc[idx]
```

```
rec_genres = df['genres'].iloc[idx]
      rec_keywords = df['keywords'].iloc[idx]
      rec_cast = df['cast'].iloc[idx]
      rec_director = df['director'].iloc[idx]
       # Dynamically generate the reason based on what's similar
      reason_parts = []
       if search index != -1: # If we started from a specific movie title
            reason_parts.append(f"Similar to '{input_title}' based on content")
            shared genres = set(input genres.split()) & set(rec genres.split())
           shared_keywords = set(input_keywords.split()) & set(rec_keywords.
⇔split())
           if shared_genres:
                reason_parts.append(f"shares genres like {', '.
→join(list(shared_genres)[:3])}")
            if shared_keywords:
                 reason_parts.append(f"and keywords such as {', '.

→join(list(shared_keywords)[:3])}")
       else: # If we searched by keyword/plot
           reason parts.append(f"Matches content related to '{query}'")
            # We could try to see which words from the query are in the
⇔recommended movie's soup
           query_words = set(str(query).lower().split())
           rec_soup_words = set(df['soup'].iloc[idx].lower().split())
           matched_words = query_words & rec_soup_words
            if matched_words:
               reason_parts.append(f"shares terms like {', '.
→join(list(matched_words)[:3])}")
      reason = ", ".join(reason_parts).capitalize() + "."
      recommendations_list.append({
           'Recommended Movie': rec_title,
           'Reason': reason,
           'Confidence Score (Cosine Similarity)': similarity_score
      })
   # Create DataFrame, sort by confidence score, and limit tou
→num recommendations
  recommendations_df = pd.DataFrame(recommendations_list)
  if recommendations_df.empty:
      print("No recommendations found.")
```

```
return pd.DataFrame()
    # Sort by confidence score (similarity) descending
    recommendations_df = recommendations_df.sort_values(by='Confidence Score_
  (Cosine Similarity)', ascending=False).head(num_recommendations).
  →reset_index(drop=True)
    return recommendations_df
# @title Generate Recommendations using kNN with multiple keywords
knn_search_query_reasons = 'Galaxy' #@param {type: "string"}
num_recommendations_knn_reasons = 10 #@param {type: "slider", min:1, max:20,__
 ⇔step:1}
knn_recommendations_with_reasons = generate_knn_recommendations_with_reasons(
    knn_search_query_reasons,
    merged_df,
    tfidf_matrix, # Use the pre-calculated TF-IDF matrix
    num_recommendations=num_recommendations_knn_reasons
)
print(f"\nk-NN Recommendations with Reasons for query_
 display(knn_recommendations_with_reasons)
Found potential title matches for 'Galaxy': ['Guardians of the Galaxy', 'Galaxy
Quest', "The Hitchhiker's Guide to the Galaxy"]
Using first partial title match 'Guardians of the Galaxy' for KNN search.
k-NN Recommendations with Reasons for query 'Galaxy':
           Recommended Movie \
0
                       Super
1
                     Slither
2
     Avengers: Age of Ultron
3
        Thor: The Dark World
4
                     Ant-Man
5
                  Space Dogs
6
                The Avengers
7
                       Alien
                 The Martian
8
 Captain America: Civil War
                                             Reason \
O Similar to 'guardians of the galaxy' based on ...
```

```
2 Similar to 'guardians of the galaxy' based on ...
      3 Similar to 'guardians of the galaxy' based on ...
      4 Similar to 'guardians of the galaxy' based on ...
      5 Similar to 'guardians of the galaxy' based on ...
      6 Similar to 'guardians of the galaxy' based on ...
      7 Similar to 'guardians of the galaxy' based on ...
      8 Similar to 'guardians of the galaxy' based on ...
      9 Similar to 'guardians of the galaxy' based on ...
         Confidence Score (Cosine Similarity)
      0
                                        0.124343
                                        0.083361
      1
      2
                                        0.073143
      3
                                        0.066507
      4
                                        0.056371
      5
                                        0.056084
      6
                                        0.054375
      7
                                        0.052419
      8
                                        0.049989
      9
                                        0.048137
[132]: def generate_knn_recommendations_with_spellcheck(query, df, tfidf,_
        →tfidf matrix, num recommendations=10):
           Generates movie recommendations using k-Nearest Neighbors on the \mathit{TF-IDF}_{\sqcup}
        \hookrightarrow matrix.
           Includes basic spell checking for the query using TF-IDF vectorizer ∪
        \neg vocabulary.
           Supports partial word search in title and searches in the 'soup'.
           Arqs:
                query (str): The input query (movie title, keyword, plot, etc.).
                df (pd.DataFrame): The DataFrame containing movie information \sqcup
         \hookrightarrow (merged_df).
                tfidf (TfidfVectorizer): The fitted TF-IDF vectorizer.
                tfidf_matrix (sparse matrix): The TF-IDF matrix based on the 'soup'.
                \mathit{num\_recommendations} (int, optional): The number of recommendations to_{\sqcup}
         ⇔qenerate. Defaults to 10.
           Returns:
                pd.DataFrame: A DataFrame containing the recommended movies, reason, <math>\Box
         ⇒and confidence score.
                               Returns an empty DataFrame if no matches are found or nou
         \negneighbors are found.
           # Basic Spell Checking: Check if query words are in the TF-IDF vocabulary
```

1 Similar to 'guardians of the galaxy' based on ...

```
query_words = str(query).lower().split()
  latest_query_words = []
  vocabulary = tfidf.vocabulary_
  inverse_vocabulary = {i: word for word, i in vocabulary.items()}
  # This is a very simple "correction" - just keeps words that are in the
⇔vocabulary.
   # A more robust spell checker would use edit distance or phonetic,
\hookrightarrow algorithms.
  for word in query_words:
      if word in vocabulary:
           latest query words.append(word)
      else:
           # Optionally find the closest word in the vocabulary (more complex)
           # For now, just drop out-of-vocabulary words
           print(f"Warning: Word '{word}' not found in vocabulary. Skipping or
→attempting simple correction.")
           # Simple attempt to find closest based on first few characters_
→ (very basic)
           closest matches = [vocab word for vocab word in vocabulary if | |
→vocab_word.startswith(word[:3])]
           if closest_matches:
               # Take the first closest match as a 'correction'
               latest_word = closest_matches[0]
               print(f" Suggesting '{latest_word}' for '{word}'.")
               latest_query_words.append(latest_word)
  latest_query = " ".join(latest_query_words)
  if not latest query:
      print("Latest query is empty. Cannot proceed with recommendation.")
      return pd.DataFrame()
  print(f"Original Query: '{query}'")
  print(f"Processed Query (after basic spellcheck): '{latest_query}'")
  knn = NearestNeighbors(n_neighbors=num_recommendations + 1, metric='cosine')
  knn.fit(tfidf_matrix)
  input_genres = ""
  input_keywords = ""
  input title = ""
  search_index = -1 # To keep track if we're searching based on a specific_
⇔movie index
```

```
# --- 1. Try to find the latest query in the movie titles first ---
   # Use the original query for title matching to allow partial original query_{\sqcup}
   # Although, if the user typed 'Avatr', they might mean 'Avatar', so use the
\hookrightarrow latest
   # Let's use the latest query for title matching for consistency after
⇔spellcheck.
  title_match_indices = df[df['title'].str.contains(str(latest_query),__
⇒case=False, na=False)].index.tolist()
  if title_match_indices:
      print(f"Found potential title matches for '{latest_query}': {df.
⇔loc[title_match_indices, 'title'].tolist()}")
      exact_match_indices = df[df['title'].str.lower() == str(latest_query).
⇔lower()].index.tolist()
      if exact_match_indices:
           search_index = exact_match_indices[0]
           input_title = df.loc[search_index, 'title']
           input genres = df.loc[search index, 'genres']
           input_keywords = df.loc[search_index, 'keywords']
          print(f"Using exact title match '{input_title}' for KNN search.")
          query_vector = tfidf_matrix[search_index]
      else:
           search_index = title_match_indices[0]
           input title = df.loc[search index, 'title']
           input_genres = df.loc[search_index, 'genres']
           input_keywords = df.loc[search_index, 'keywords']
          print(f"Using first partial title match '{input_title}' for KNN⊔
⇔search.")
          query_vector = tfidf_matrix[search_index]
  else:
      # --- 2. If no title match, treat the latest guery as a keyword/plot_1
⇔search ---
      print(f"No title matches found for '{latest_query}'. Treating as a_{LI}
⇔keyword/content search.")
      try:
          query_vector = tfidf.transform([str(latest_query)])
          if query vector.sum() == 0:
              print(f"Latest query '{latest_query}' does not contain words in_
return pd.DataFrame()
      except Exception as e:
```

```
print(f"Error transforming latest query '{latest_query}': {e}")
           return pd.DataFrame()
  # Find the k nearest neighbors
  distances, indices = knn.kneighbors(query_vector)
  neighbor_indices = indices[0]
  neighbor_distances = distances[0]
  recommendations list = []
  for i in range(len(neighbor_indices)):
      idx = neighbor indices[i]
      distance = neighbor_distances[i]
      # If we started with a movie index, skip the first neighbor (the movie
\hookrightarrow itself)
      if search_index != -1 and idx == search_index:
          continue
      similarity_score = 1 - distance # Cosine similarity
      rec_title = df['title'].iloc[idx]
      rec_genres = df['genres'].iloc[idx]
      rec_keywords = df['keywords'].iloc[idx]
      rec_cast = df['cast'].iloc[idx]
      rec_director = df['director'].iloc[idx]
      # Dynamically generate the reason based on what's similar
      reason_parts = []
      if search_index != -1: # If we started from a specific movie title
           reason_parts.append(f"Similar to '{input_title}' based on content")
           shared genres = set(input genres.split()) & set(rec genres.split())
           shared_keywords = set(input_keywords.split()) & set(rec_keywords.
⇒split())
           if shared_genres:
                reason_parts.append(f"shares genres like {', '.
⇔join(list(shared_genres)[:3])}")
           if shared keywords:
                reason_parts.append(f"and keywords such as {', '.
else: # If we searched by keyword/plot
           reason_parts.append(f"Matches content related to '{latest_query}'")
```

```
# We could try to see which words from the latest query are in the
 ⇔recommended movie's soup
             query_words_set = set(latest_query.lower().split())
             rec soup words = set(df['soup'].iloc[idx].lower().split())
             matched_words = query_words_set & rec_soup_words
             if matched words:
                 reason_parts.append(f"shares terms like {', '.
 →join(list(matched_words)[:3])}")
       reason = ", ".join(reason_parts).capitalize() + "."
       recommendations_list.append({
            'Recommended Movie': rec_title,
            'Reason': reason.
            'Confidence Score (Cosine Similarity)': similarity_score
       })
   recommendations_df = pd.DataFrame(recommendations_list)
   if recommendations_df.empty:
       print("No recommendations found.")
       return pd.DataFrame()
   recommendations_df = recommendations_df.sort_values(by='Confidence Score_
 → (Cosine Similarity)', ascending=False).head(num recommendations).
 ⇒reset index(drop=True)
   return recommendations_df
# Otitle Generate Recommendations using kNN with Query improvements
spellcheck_search_query = 'Holer' #@param {type:"string"}
num_recommendations_spellcheck = 10 #@param {type: "slider", min:1, max:20, __
 ⇔step:1}
spellcheck_knn_recommendations = generate_knn_recommendations_with_spellcheck(
   spellcheck_search_query,
   merged_df,
                   # Pass the fitted TF-IDF vectorizer
   tfidf,
   tfidf_matrix, # Pass the pre-calculated TF-IDF matrix
   \verb|num_recommendations=num_recommendations_spellcheck|
)
print(f"\nk-NN Recommendations with Basic Spellcheck for query_

¬'{spellcheck_search_query}':")
```

```
display(spellcheck_knn_recommendations)
spellcheck_search_query_2 = 'sciene fiction' #@param {type:"string"}
num_recommendations_spellcheck_2 = 10 #@param {type: "slider", min:1, max:20, ___
 ⇔step:1}
spellcheck_knn_recommendations_2 = generate_knn_recommendations_with_spellcheck(
    spellcheck_search_query_2,
    merged_df,
    tfidf,
                    # Pass the fitted TF-IDF vectorizer
    tfidf_matrix,  # Pass the pre-calculated TF-IDF matrix
    num_recommendations=num_recommendations_spellcheck_2
)
print(f"\nk-NN Recommendations with Basic Spellcheck for query_

¬'{spellcheck_search_query_2}':")
display(spellcheck_knn_recommendations_2)
Warning: Word 'holer' not found in vocabulary. Skipping or attempting simple
correction.
  Suggesting 'hollyhunter' for 'holer'.
Original Query: 'Holer'
Processed Query (after basic spellcheck): 'hollyhunter'
No title matches found for 'hollyhunter'. Treating as a keyword/content search.
k-NN Recommendations with Basic Spellcheck for query 'Holer':
            Recommended Movie \
0
               Moonlight Mile
1
                   Jesus' Son
2
                      Copycat
3
        Home for the Holidays
4
              Won't Back Down
5
            Little Black Book
6 O Brother, Where Art Thou?
7
              The Incredibles
                     Thirteen
8
9
                     The Firm
                                              Reason \
O Matches content related to 'hollyhunter', shar...
1 Matches content related to 'hollyhunter', shar...
2 Matches content related to 'hollyhunter', shar...
3 Matches content related to 'hollyhunter', shar...
4 Matches content related to 'hollyhunter', shar...
5 Matches content related to 'hollyhunter', shar...
6 Matches content related to 'hollyhunter', shar...
```

```
7 Matches content related to 'hollyhunter', shar...
8 Matches content related to 'hollyhunter', shar...
9 Matches content related to 'hollyhunter', shar...
  Confidence Score (Cosine Similarity)
0
                                0.165737
1
                                0.165112
2
                                0.135887
3
                                0.133636
4
                                0.131205
5
                                0.120354
6
                                0.112985
7
                                0.106882
8
                                0.103150
9
                                0.102653
Warning: Word 'sciene' not found in vocabulary. Skipping or attempting simple
correction.
  Suggesting 'sciencefiction' for 'sciene'.
Original Query: 'sciene fiction'
Processed Query (after basic spellcheck): 'sciencefiction fiction'
No title matches found for 'sciencefiction fiction'. Treating as a
keyword/content search.
k-NN Recommendations with Basic Spellcheck for query 'sciene fiction':
              Recommended Movie \
0
                     Flatliners
1
              American Splendor
2
                        Gattaca
3
                  Martian Child
4
                             Her
5
                  Mars Attacks!
6
  My Big Fat Independent Movie
7
                         Capote
8
             Terminator Genisys
9
                    The Eclipse
                                               Reason \
O Matches content related to 'sciencefiction fic...
1 Matches content related to 'sciencefiction fic...
2 Matches content related to 'sciencefiction fic...
3 Matches content related to 'sciencefiction fic...
4 Matches content related to 'sciencefiction fic...
5 Matches content related to 'sciencefiction fic...
6 Matches content related to 'sciencefiction fic...
7 Matches content related to 'sciencefiction fic...
8 Matches content related to 'sciencefiction fic...
9 Matches content related to 'sciencefiction fic...
```

```
Confidence Score (Cosine Similarity)
0
                                  0.140578
                                  0.133901
1
2
                                  0.125871
3
                                  0.121269
4
                                  0.113641
5
                                  0.112036
6
                                  0.109285
7
                                  0.104499
8
                                  0.103388
9
                                  0.098806
```

[133]: | pip install tensorflow

3 Create recommendations using Autoencoders

```
!pip install keras
Requirement already satisfied: tensorflow in /usr/local/lib/python3.11/dist-
packages (2.19.0)
Requirement already satisfied: absl-py>=1.0.0 in /usr/local/lib/python3.11/dist-
packages (from tensorflow) (1.4.0)
Requirement already satisfied: astunparse>=1.6.0 in
/usr/local/lib/python3.11/dist-packages (from tensorflow) (1.6.3)
Requirement already satisfied: flatbuffers>=24.3.25 in
/usr/local/lib/python3.11/dist-packages (from tensorflow) (25.2.10)
Requirement already satisfied: gast!=0.5.0,!=0.5.1,!=0.5.2,>=0.2.1 in
/usr/local/lib/python3.11/dist-packages (from tensorflow) (0.6.0)
Requirement already satisfied: google-pasta>=0.1.1 in
/usr/local/lib/python3.11/dist-packages (from tensorflow) (0.2.0)
Requirement already satisfied: libclang>=13.0.0 in
/usr/local/lib/python3.11/dist-packages (from tensorflow) (18.1.1)
Requirement already satisfied: opt-einsum>=2.3.2 in
/usr/local/lib/python3.11/dist-packages (from tensorflow) (3.4.0)
Requirement already satisfied: packaging in /usr/local/lib/python3.11/dist-
packages (from tensorflow) (25.0)
Requirement already satisfied:
protobuf!=4.21.0,!=4.21.1,!=4.21.2,!=4.21.3,!=4.21.4,!=4.21.5,<6.0.0dev,>=3.20.3
in /usr/local/lib/python3.11/dist-packages (from tensorflow) (5.29.5)
Requirement already satisfied: requests<3,>=2.21.0 in
/usr/local/lib/python3.11/dist-packages (from tensorflow) (2.32.3)
Requirement already satisfied: setuptools in /usr/local/lib/python3.11/dist-
packages (from tensorflow) (75.2.0)
Requirement already satisfied: six>=1.12.0 in /usr/local/lib/python3.11/dist-
packages (from tensorflow) (1.17.0)
Requirement already satisfied: termcolor>=1.1.0 in
/usr/local/lib/python3.11/dist-packages (from tensorflow) (3.1.0)
```

```
Requirement already satisfied: typing-extensions>=3.6.6 in
/usr/local/lib/python3.11/dist-packages (from tensorflow) (4.14.1)
Requirement already satisfied: wrapt>=1.11.0 in /usr/local/lib/python3.11/dist-
packages (from tensorflow) (1.17.2)
Requirement already satisfied: grpcio<2.0,>=1.24.3 in
/usr/local/lib/python3.11/dist-packages (from tensorflow) (1.74.0)
Requirement already satisfied: tensorboard~=2.19.0 in
/usr/local/lib/python3.11/dist-packages (from tensorflow) (2.19.0)
Requirement already satisfied: keras>=3.5.0 in /usr/local/lib/python3.11/dist-
packages (from tensorflow) (3.10.0)
Requirement already satisfied: numpy<2.2.0,>=1.26.0 in
/usr/local/lib/python3.11/dist-packages (from tensorflow) (2.0.2)
Requirement already satisfied: h5py>=3.11.0 in /usr/local/lib/python3.11/dist-
packages (from tensorflow) (3.14.0)
Requirement already satisfied: ml-dtypes<1.0.0,>=0.5.1 in
/usr/local/lib/python3.11/dist-packages (from tensorflow) (0.5.3)
Requirement already satisfied: tensorflow-io-gcs-filesystem>=0.23.1 in
/usr/local/lib/python3.11/dist-packages (from tensorflow) (0.37.1)
Requirement already satisfied: wheel<1.0,>=0.23.0 in
/usr/local/lib/python3.11/dist-packages (from astunparse>=1.6.0->tensorflow)
Requirement already satisfied: rich in /usr/local/lib/python3.11/dist-packages
(from keras>=3.5.0->tensorflow) (13.9.4)
Requirement already satisfied: namex in /usr/local/lib/python3.11/dist-packages
(from keras>=3.5.0->tensorflow) (0.1.0)
Requirement already satisfied: optree in /usr/local/lib/python3.11/dist-packages
(from keras>=3.5.0->tensorflow) (0.17.0)
Requirement already satisfied: charset-normalizer<4,>=2 in
/usr/local/lib/python3.11/dist-packages (from requests<3,>=2.21.0->tensorflow)
(3.4.2)
Requirement already satisfied: idna<4,>=2.5 in /usr/local/lib/python3.11/dist-
packages (from requests<3,>=2.21.0->tensorflow) (3.10)
Requirement already satisfied: urllib3<3,>=1.21.1 in
/usr/local/lib/python3.11/dist-packages (from requests<3,>=2.21.0->tensorflow)
Requirement already satisfied: certifi>=2017.4.17 in
/usr/local/lib/python3.11/dist-packages (from requests<3,>=2.21.0->tensorflow)
Requirement already satisfied: markdown>=2.6.8 in
/usr/local/lib/python3.11/dist-packages (from tensorboard~=2.19.0->tensorflow)
(3.8.2)
Requirement already satisfied: tensorboard-data-server<0.8.0,>=0.7.0 in
/usr/local/lib/python3.11/dist-packages (from tensorboard~=2.19.0->tensorflow)
(0.7.2)
Requirement already satisfied: werkzeug>=1.0.1 in
/usr/local/lib/python3.11/dist-packages (from tensorboard~=2.19.0->tensorflow)
(3.1.3)
Requirement already satisfied: MarkupSafe>=2.1.1 in
```

```
/usr/local/lib/python3.11/dist-packages (from
      werkzeug>=1.0.1->tensorboard~=2.19.0->tensorflow) (3.0.2)
      Requirement already satisfied: markdown-it-py>=2.2.0 in
      /usr/local/lib/python3.11/dist-packages (from rich->keras>=3.5.0->tensorflow)
      (3.0.0)
      Requirement already satisfied: pygments<3.0.0,>=2.13.0 in
      /usr/local/lib/python3.11/dist-packages (from rich->keras>=3.5.0->tensorflow)
      (2.19.2)
      Requirement already satisfied: mdurl~=0.1 in /usr/local/lib/python3.11/dist-
      packages (from markdown-it-py>=2.2.0->rich->keras>=3.5.0->tensorflow) (0.1.2)
      Requirement already satisfied: keras in /usr/local/lib/python3.11/dist-packages
      (3.10.0)
      Requirement already satisfied: absl-py in /usr/local/lib/python3.11/dist-
      packages (from keras) (1.4.0)
      Requirement already satisfied: numpy in /usr/local/lib/python3.11/dist-packages
      (from keras) (2.0.2)
      Requirement already satisfied: rich in /usr/local/lib/python3.11/dist-packages
      (from keras) (13.9.4)
      Requirement already satisfied: namex in /usr/local/lib/python3.11/dist-packages
      (from keras) (0.1.0)
      Requirement already satisfied: h5py in /usr/local/lib/python3.11/dist-packages
      (from keras) (3.14.0)
      Requirement already satisfied: optree in /usr/local/lib/python3.11/dist-packages
      (from keras) (0.17.0)
      Requirement already satisfied: ml-dtypes in /usr/local/lib/python3.11/dist-
      packages (from keras) (0.5.3)
      Requirement already satisfied: packaging in /usr/local/lib/python3.11/dist-
      packages (from keras) (25.0)
      Requirement already satisfied: typing-extensions>=4.6.0 in
      /usr/local/lib/python3.11/dist-packages (from optree->keras) (4.14.1)
      Requirement already satisfied: markdown-it-py>=2.2.0 in
      /usr/local/lib/python3.11/dist-packages (from rich->keras) (3.0.0)
      Requirement already satisfied: pygments<3.0.0,>=2.13.0 in
      /usr/local/lib/python3.11/dist-packages (from rich->keras) (2.19.2)
      Requirement already satisfied: mdurl~=0.1 in /usr/local/lib/python3.11/dist-
      packages (from markdown-it-py>=2.2.0->rich->keras) (0.1.2)
[134]: | # Create recommendations using Deep Learning from merged_df
       import tensorflow as tf
       from tensorflow.keras.layers import Input, Dense
       from tensorflow.keras.models import Model
       from sklearn.model_selection import train_test_split
       from sklearn.preprocessing import MinMaxScaler
```

import numpy as np

```
# The TF-IDF matrix represents item features. We can use this as input to an
 \rightarrowAutoencoder.
# Scale the TF-IDF matrix data
scaler = MinMaxScaler()
tfidf scaled = scaler.fit transform(tfidf matrix.toarray()) # Convert sparse_1
 →matrix to dense array for scaling
# Autoencoder Model Parameters
input_dim = tfidf_scaled.shape[1] # Number of features from TF-IDF
encoding dim = 128 # Size of the latent representation (can be tuned)
# Build the Autoencoder Model
# Encoder
input layer = Input(shape=(input dim,))
encoder_layer = Dense(encoding_dim, activation='relu')(input_layer) # Latentu
 ⇔space
# Decoder
decoder_layer = Dense(input_dim, activation='sigmoid')(encoder_layer) #__
 \hookrightarrowReconstruct input
# Autoencoder model
autoencoder = Model(inputs=input_layer, outputs=decoder_layer)
# Compile the Autoencoder
autoencoder.compile(optimizer='adam', loss='mse') # Mean Squared Error loss for
\hookrightarrow reconstruction
# Train the Autoencoder
# Use the scaled TF-IDF matrix as both input and target
# Split data for training and validation (optional but good practice)
X_train, X_val = train_test_split(tfidf_scaled, test_size=0.1, random_state=42)
print("\nTraining Autoencoder...")
history = autoencoder.fit(X_train, X_train,
                epochs=20, # Number of training epochs
                batch_size=256, # Batch size
                shuffle=True,
                validation_data=(X_val, X_val))
print("Autoencoder Training Complete.")
# Get the Encoder model (to extract the latent representations)
encoder = Model(inputs=input_layer, outputs=encoder_layer)
# Get the latent representations for all movies
# These are dense, lower-dimensional feature vectors learned by the autoencoder
```

```
latent_features = encoder.predict(tfidf_scaled)
print("\nShape of learned latent features:", latent_features.shape)
# Now, we can use these latent features to find similar movies
# We can use a distance metric like Euclidean distance or Cosine similarity on \Box
⇔these features.
# Cosine similarity is often preferred for text/feature vectors.
from sklearn.metrics.pairwise import cosine_similarity
# Calculate cosine similarity matrix on the latent features
latent_cosine_sim = cosine_similarity(latent_features, latent_features)
print("Shape of Latent Cosine Similarity matrix:", latent_cosine_sim.shape)
# Create a reverse mapping of movie soup column to their indices if it doesn't,
 \rightarrow exist
if 'indices' not in globals():
     global indices
     indices = pd.Series(merged_df.index, index=merged_df['soup']).
 →drop_duplicates()
# Function to get recommendations based on cosine similarity of the latent,
 \hookrightarrow features
def get_autoencoder_recommendations(title, df,__
 →latent_cosine_sim=latent_cosine_sim, num_recommendations=10):
    Generates movie recommendations based on cosine similarity of \Box
 \rightarrow Autoencoder-learned latent features.
    Arqs:
        title (str): The title of the input movie.
        df (pd.DataFrame): The DataFrame containing movie information □
 \hookrightarrow (merged_df).
        latent_cosine_sim (np.array): The cosine similarity matrix based on ⊔
 \hookrightarrow latent features.
        \mathit{num\_recommendations} (int, optional): The number of recommendations to_{\sqcup}
 ⇔qenerate. Defaults to 10.
    Returns:
        pd.DataFrame: A DataFrame containing the recommended movies and their
 ⇔similarity scores.
                       Returns an empty DataFrame if the movie is not found.
    11 11 11
```

```
if title not in indices:
    print(f"Movie '{title}' not found in the dataset.")
    return pd.DataFrame()
idx = indices[title]
# Get the pairwise similarity scores for all movies with that movie
sim_scores = list(enumerate(latent_cosine_sim[idx]))
# Sort the movies based on the similarity scores
sim_scores = sorted(sim_scores, key=lambda x: x[1], reverse=True)
# Get the scores of the num_recommendations most similar movies
# Skip the first element as it is the movie itself
sim_scores = sim_scores[1:num_recommendations+1]
# Get the movie indices and their similarity scores
movie_indices = [(i[0], i[1]) for i in sim_scores]
# Create a list of recommended movies and their similarity scores
recommendations_list = []
for idx, similarity_score in movie_indices:
    recommendations_list.append({
        'Recommended Movie': df['title'].iloc[idx],
        'Similarity Score (Autoencoder Latent Features)': similarity_score,
        'Overview': df['overview'].iloc[idx],
        'Genres': df['genres'].iloc[idx],
        'Keywords': df['keywords'].iloc[idx]
   })
return pd.DataFrame(recommendations_list)
```

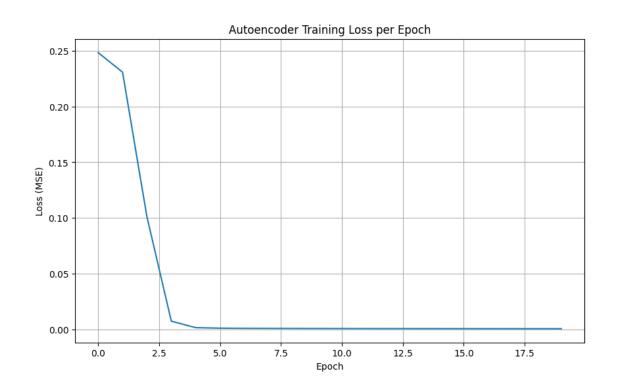
```
Training Autoencoder...
Epoch 1/20
17/17
                  4s 168ms/step -
loss: 0.2492 - val_loss: 0.2457
Epoch 2/20
17/17
                  1s 56ms/step -
loss: 0.2399 - val_loss: 0.1907
Epoch 3/20
17/17
                  1s 53ms/step -
loss: 0.1411 - val_loss: 0.0262
Epoch 4/20
17/17
                  1s 53ms/step -
loss: 0.0115 - val_loss: 0.0033
Epoch 5/20
```

```
17/17
                  1s 52ms/step -
loss: 0.0018 - val_loss: 0.0018
Epoch 6/20
17/17
                  1s 52ms/step -
loss: 0.0011 - val_loss: 0.0015
Epoch 7/20
17/17
                  1s 54ms/step -
loss: 8.8563e-04 - val_loss: 0.0013
Epoch 8/20
17/17
                  1s 52ms/step -
loss: 8.8481e-04 - val_loss: 0.0012
Epoch 9/20
17/17
                  1s 53ms/step -
loss: 8.9434e-04 - val_loss: 0.0012
Epoch 10/20
17/17
                  1s 52ms/step -
loss: 7.6022e-04 - val_loss: 0.0011
Epoch 11/20
17/17
                  1s 53ms/step -
loss: 8.0362e-04 - val_loss: 0.0010
Epoch 12/20
17/17
                  1s 52ms/step -
loss: 6.7817e-04 - val_loss: 9.9639e-04
Epoch 13/20
17/17
                  1s 51ms/step -
loss: 6.5005e-04 - val_loss: 9.5521e-04
Epoch 14/20
17/17
                  1s 53ms/step -
loss: 7.1237e-04 - val_loss: 9.1794e-04
Epoch 15/20
17/17
                  1s 52ms/step -
loss: 6.5546e-04 - val_loss: 8.8573e-04
Epoch 16/20
17/17
                  1s 52ms/step -
loss: 6.5609e-04 - val loss: 8.5733e-04
Epoch 17/20
17/17
                  1s 55ms/step -
loss: 5.9092e-04 - val_loss: 8.3216e-04
Epoch 18/20
17/17
                  1s 53ms/step -
loss: 6.0868e-04 - val_loss: 8.0958e-04
Epoch 19/20
17/17
                  1s 54ms/step -
loss: 5.6054e-04 - val_loss: 7.8929e-04
Epoch 20/20
17/17
                  1s 55ms/step -
loss: 5.5206e-04 - val_loss: 7.7094e-04
Autoencoder Training Complete.
```

```
151/151 1s 5ms/step
```

```
Shape of learned latent features: (4809, 128)
Shape of Latent Cosine Similarity matrix: (4809, 4809)
```

Plotting Autoencoder Training Loss



The plot above shows the Mean Squared Error (MSE) decreasing over the training epochs.

A decreasing loss indicates that the Autoencoder is learning to reconstruct the input data.

```
[136]: # Otitle Generate Recommendations using Autoencoder Latent Features

autoencoder_movie_title = 'Liar Liar' #Oparam {type:"string"}
num_recommendations_autoencoder = 10 #Oparam {type:"slider", min:1, max:20, ustep:1}

autoencoder_recommendations = get_autoencoder_recommendations(
    autoencoder_movie_title,
    merged_df,
    latent_cosine_sim=latent_cosine_sim,
    num_recommendations=num_recommendations_autoencoder
)

print(f"\nAutoencoder_based Recommendations for '{autoencoder_movie_title}':")
display(autoencoder_recommendations)
```

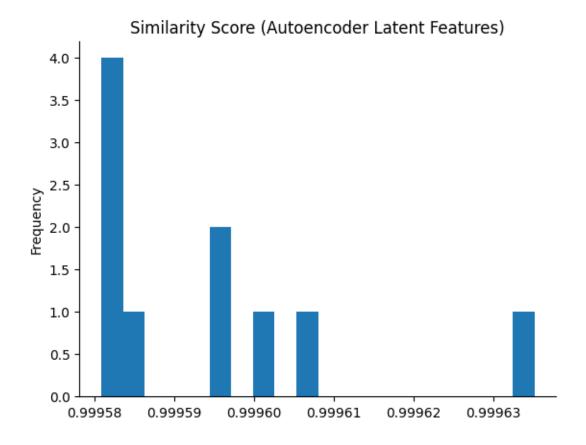
Autoencoder-based Recommendations for 'Liar Liar':

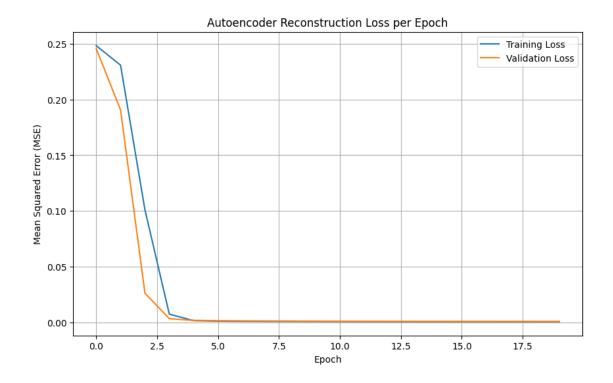
Recommended Movie \

```
0
                             Gracie
                            G-Force
1
2
                         Salton Sea
3
                      Into the Wild
                        Crazy Heart
4
  I Know What You Did Last Summer
5
6
            Mission: Impossible II
7
           Josie and the Pussycats
8
                     The Good Night
9
                            Madison
   Similarity Score (Autoencoder Latent Features) \
0
                                           0.999635
1
                                           0.999608
2
                                           0.999600
3
                                           0.999597
4
                                           0.999595
5
                                           0.999586
6
                                           0.999583
7
                                           0.999581
```

```
8
                                                 0.999581
      9
                                                 0.999581
                                                    Overview \
         This is the story of a teenager named Gracie B...
        A team of trained secret agent animals, guinea...
        After the murder of his beloved wife, a man in...
        The true story of top student and athlete, Chr...
      4 When reporter Jean Craddock interviews Bad Bla...
      5 As they celebrate their high school graduation...
      6 With computer genius Luther Stickell at his si...
         Josie, Melody and Val are three small-town gir...
      7
      8 Gary, a musician, is trapped in an unhappy rel...
        In 1971, air-conditioner repairman and boat en...
                                          Genres
      0
                                           Drama
      1
         Fantasy Action Adventure Family Comedy
      2
                          Drama Mystery Thriller
      3
                                 Adventure Drama
                             Drama Music Romance
      4
      5
                         Horror Thriller Mystery
      6
                       Adventure Action Thriller
      7
                                    Comedy Music
      8
             Comedy Drama Romance Fantasy Music
      9
                          Action Adventure Drama
                                                    Keywords
      0
      1
                                   dyr duringcreditsstinger
      2
         dualidentity identity warondrugs jazzmusician ...
      3
         malenudity parentskidsrelationship camping cut...
         taxi countrymusic journalist guitar bar musici...
         secret blackmail fisherman police highschool c...
         terror spain cia helicopter secretidentity sky...
         manager pop secret smalltown garage musician m...
                          dream midlifecrisis luciddreaming
      8
      9
                                      sport independentfilm
[137]: # @title Similarity Score (Autoencoder Latent Features)
       from matplotlib import pyplot as plt
       autoencoder recommendations['Similarity Score (Autoencoder Latent Features)'].
        ⇔plot(kind='hist', bins=20, title='Similarity Score (Autoencoder Latent⊔

→Features)')
       plt.gca().spines[['top', 'right',]].set_visible(False)
```





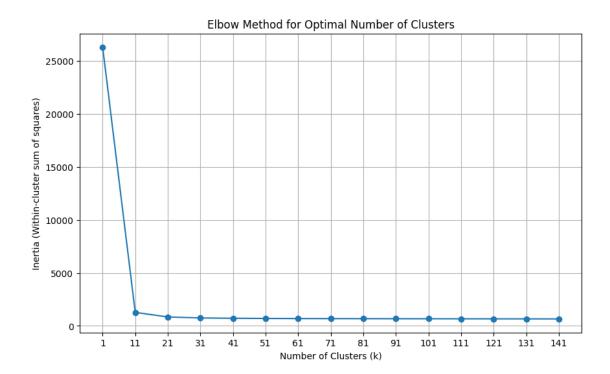
4 Recommendations using item based clustering

```
[139]: # elbow curve to find the optimum number of clusters
      import matplotlib.pyplot as plt
      from sklearn.cluster import KMeans
      # We perform clustering on the latent features learned by the autoencoder
      # It's computationally expensive to run for a very large range, let's pick a
        ⇔reasonable range
      inertia = []
      cluster_range = range(1, 150, 10) # Test number of clusters from 1 to 150 with_
        ⇔step 10
      print("Calculating inertia for different numbers of clusters...")
      for k in cluster_range:
           # n_init is set explicitly
          kmeans = KMeans(n_clusters=k, random_state=42, n_init=10) # Set n_init to 10
          kmeans.fit(latent features)
          inertia.append(kmeans.inertia_)
          print(f"Completed KMeans for k={k}, Inertia: {kmeans.inertia:.2f}")
      # Plot the elbow curve
```

```
plt.figure(figsize=(10, 6))
plt.plot(cluster_range, inertia, marker='o', linestyle='-')
plt.title('Elbow Method for Optimal Number of Clusters')
plt.xlabel('Number of Clusters (k)')
plt.ylabel('Inertia (Within-cluster sum of squares)')
plt.xticks(cluster_range) # Set x-axis ticks to the values in cluster_range
plt.grid(True)
plt.show()

print("\nObserve the plot to find the 'elbow' point, where the rate of decrease_\( \) \( \) \( \) \( \) in inertia slows down.")
print("This point suggests a potentially optimal number of clusters.")
```

```
Calculating inertia for different numbers of clusters...
Completed KMeans for k=1, Inertia: 26304.91
Completed KMeans for k=11, Inertia: 1276.04
Completed KMeans for k=21, Inertia: 844.78
Completed KMeans for k=31, Inertia: 751.10
Completed KMeans for k=41, Inertia: 719.07
Completed KMeans for k=51, Inertia: 702.02
Completed KMeans for k=61, Inertia: 692.10
Completed KMeans for k=71, Inertia: 686.42
Completed KMeans for k=81, Inertia: 680.36
Completed KMeans for k=91, Inertia: 676.08
Completed KMeans for k=101, Inertia: 672.34
Completed KMeans for k=111, Inertia: 668.55
Completed KMeans for k=121, Inertia: 664.47
Completed KMeans for k=131, Inertia: 662.21
Completed KMeans for k=141, Inertia: 657.87
```



Observe the plot to find the 'elbow' point, where the rate of decrease in inertia slows down.

This point suggests a potentially optimal number of clusters.

```
[140]: import numpy as np
      import joblib
      from sklearn.cluster import KMeans
      from sklearn.decomposition import TruncatedSVD # PCA also fine if embeddings⊔
        ⇔are dense
      from sklearn.metrics.pairwise import cosine_similarity
      # latent_features: np.ndarray of shape (n_movies, D_IN) # encoder output (e.g.
      # merged_df: DataFrame with at least 'title' column
       # ---- Config ----
                   = True
      USE REDUCER
                                    # set False to cluster on encoder dims directly
      N_COMPONENTS = 128
                                    # target dim for KMeans space
      N_CLUSTERS
                                     # elbow choice
                    = 10
      RANDOM\_STATE = 42
      N_{I}NIT
                    = 10
                                     # explicit for older sklearn
      # ---- Sanity on encoder output ----
```

```
D_IN = int(latent_features.shape[1])
print(f"[ENCODER] latent_features shape: {latent_features.shape} ___
 \hookrightarrow (D_IN={D_IN})")
# ---- Prepare feature space for KMeans ----
if USE REDUCER:
    # If a reducer was previously loaded in the notebook, only reuse it if it_{11}
 \hookrightarrow matches D_IN -> N_COMPONENTS.
    # Otherwise (or if none), fit a fresh reducer on the encoder embeddings.
    reuse = False
    if 'reducer' in globals() and reducer is not None:
        rin = getattr(reducer, "n_features_in_", None)
        rout = getattr(reducer, "n_components", None)
        reuse = (rin == D_IN and rout == N_COMPONENTS)
        print(f"[Reducer] Found existing reducer: in={rin} out={rout} ->_
 ⇔reuse={reuse}")
    if not reuse:
        reducer = TruncatedSVD(n_components=N_COMPONENTS,__
 →random_state=RANDOM_STATE)
        reducer.fit(latent features)
        rin = getattr(reducer, "n features in ", None)
        rout = getattr(reducer, "n_components", None)
        if rin != D_IN or rout != N_COMPONENTS:
            raise ValueError(f"[Reducer] Mismatch after fit: got in={rin},__
 Gout={rout}, "
                              f"expected in={D IN}, out={N COMPONENTS}")
    features_for_kmeans = reducer.transform(latent_features) # shape:
 \hookrightarrow (n_movies, N_COMPONENTS)
    print(f"[Reducer] OK ({type(reducer).__name__}): in={D_IN} →
 →out={features_for_kmeans.shape[1]}")
else:
    reducer = None
    features for kmeans = latent features
    print(f"[Reducer] Disabled. KMeans will use {features for kmeans.
 ⇔shape[1]}-D embeddings")
# ---- KMeans on the chosen feature space ----
dim_for_kmeans = features_for_kmeans.shape[1]
print(f"[KMeans] Fitting K={N_CLUSTERS} on dim={dim_for kmeans} ...")
kmeans = KMeans(n_clusters=N_CLUSTERS, random_state=RANDOM_STATE, n_init=N_INIT)
cluster_labels = kmeans.fit_predict(features_for_kmeans)
merged_df['cluster'] = cluster_labels
print("[KMeans] Done. Cluster counts:", np.bincount(cluster_labels))
```

```
# ---- Verify KMeans expects the same dim we trained with ----
km_in = getattr(kmeans, "n_features_in_", None)
if km_in is None and hasattr(kmeans, "cluster_centers_"):
        km_in = int(kmeans.cluster_centers_.shape[1])
if km_in != dim_for_kmeans:
        raise RuntimeError(f"[KMeans] n_features_in_={km_in} but trained on_
  dim={dim_for_kmeans} - something's off.")
# --- Save artifacts for inference (HF Spaces) ----
joblib.dump(kmeans, "kmeans_model.joblib")
print("[Save] kmeans_model.joblib")
if reducer is not None:
        joblib.dump(reducer, "kmeans_input_reducer.joblib")
        print(f"[Save] kmeans_input_reducer.joblib (apply AFTER encoder:

Output

Out
# ---- Helper to get cluster-based recommendations (ranked by similarity) ----
# We compute similarity in the SAME space used by KMeans.
def get_clustering_recommendations(title, df, features_for_kmeans,__
  →num recommendations=10):
        11 11 11
        Recommend movies from the same cluster, ranked by cosine similarity
        in the KMeans feature space (reducer output if used, otherwise encoder_{\sqcup}
  ⇔space).
        11 11 11
        if title not in df['title'].values:
                print(f"Movie '{title}' not found in the dataset.")
                return df.iloc[0:0][['title', 'overview_sentiment_score', 'genres', |
   idx = df.index[df['title'] == title][0]
        c = int(df.at[idx, 'cluster'])
        members_idx = df.index[df['cluster'] == c].tolist()
        members_idx = [i for i in members_idx if i != idx]
        if not members_idx:
                print(f"No other movies found in the same cluster as '{title}'.")
                return df.iloc[0:0][['title', 'overview_sentiment_score', 'genres', __
   ⇔'keywords', 'cluster']]
        q = features_for_kmeans[idx].reshape(1, -1)
        M = features_for_kmeans[members_idx]
        sims = cosine similarity(q, M).flatten()
        order = np.argsort(-sims)[:num_recommendations]
        top_idx = [members_idx[i] for i in order]
        top_scores = sims[order]
```

```
out = df.loc[top_idx, ['title', 'overview_sentiment_score', 'genres', |
 ⇔'keywords', 'cluster']].copy()
    out.insert(1, 'cluster similarity', top scores)
    return out
# ---- Example usage ----
clustering_movie_title = 'Avatar'
num_recommendations_clustering = 10
clustering_recommendations = get_clustering_recommendations(
    clustering_movie_title,
    merged_df,
    features_for_kmeans,
    num_recommendations=num_recommendations_clustering
print(f"\nItem-Based Clustering Recommendations for '{clustering_movie_title}':
 ")
display(clustering_recommendations)
print("\nSample Movies from Cluster 0:")
display(merged_df[merged_df['cluster'] == 0].head())
print("\nSample Movies from Cluster 1:")
display(merged_df[merged_df['cluster'] == 1].head())
[ENCODER] latent_features shape: (4809, 128) (D_IN=128)
[Reducer] Found existing reducer: in=256 out=128 -> reuse=False
[Reducer] OK (TruncatedSVD): in=128 → out=128
[KMeans] Fitting K=10 on dim=128 ...
[KMeans] Done. Cluster counts: [724 500 866 532 310 704 83 282 41 767]
[Save] kmeans model.joblib
[Save] kmeans_input_reducer.joblib (apply AFTER encoder: 128-128)
Item-Based Clustering Recommendations for 'Avatar':
                                      title cluster_similarity \
1487
                                The Watcher
                                                       0.999598
2997
                       Recess: School's Out
                                                       0.999587
                                The Cookout
2487
                                                       0.999586
3214
                                Crazy Heart
                                                       0.999581
4698
                        Theresa Is a Mother
                                                       0.999581
395
                                The Holiday
                                                       0.999580
                                                       0.999578
2555
                 The Last House on the Left
1583
                                                       0.999575
1359 Austin Powers: The Spy Who Shagged Me
                                                       0.999569
                             Alone With Her
4403
                                                       0.999569
```

```
overview_sentiment_score
                                                                   genres \
                                                        Mystery Thriller
1487
                        -0.8294
2997
                         0.3659
                                 ScienceFiction Animation Comedy Family
                                                             Comedy Drama
2487
                         0.4215
3214
                         0.1406
                                                     Drama Music Romance
4698
                        -0.6124
                                                      Music Comedy Drama
395
                         0.0129
                                                           Comedy Romance
2555
                        -0.9666
                                             Crime Thriller Horror Drama
1583
                        -0.2316
                                                              Crime Drama
                        -0.7964
                                  Adventure Comedy Crime ScienceFiction
1359
4403
                         0.7269
                                            Crime Drama Romance Thriller
                                                 keywords
                                                           cluster
1487
      chicago fbi menace coveredinvestigation stateo...
2997
      holiday elementaryschool friends basedontvseri...
                                                                3
2487
                                                   comedy
                                                                  3
3214
      taxi countrymusic journalist guitar bar musici...
                                                                3
4698
                                                                  3
395
      holiday londonengland filmmaking christmaspart...
                                                                3
     rape whitetrash revenge murder dysfunctionalfa...
2555
                                                                3
      1970s warondrugs drugaddiction drugtraffic dru...
                                                                3
1583
1359
      savingtheworld moon submarine clone spy cia sh...
                                                                3
4403
      obsession hiddencamera stalker independentfilm...
Sample Movies from Cluster 0:
       budget
                                          genres
                                                      id
    245000000
                                                  206647
                         Action Adventure Crime
    260000000
               Action Adventure ScienceFiction
                                                   49529
    250000000
                       Adventure Fantasy Family
                                                     767
                       Adventure Action Fantasy
17
    380000000
                                                    1865
24
    207000000
                         Adventure Drama Action
                                                     254
                                               keywords original language
    spy basedonnovel secretagent sequel mi6 britis...
    basedonnovel mars medallion spacetravel prince...
    witch magic broom schoolofwitchcraft wizardry ...
                                                                      en
    sea captain mutiny sword primeminister sailing...
17
                                                                      en
    filmbusiness screenplay showbusiness filmmakin...
                                                                      en
                                  original_title
2
                                          Spectre
4
                                      John Carter
         Harry Potter and the Half-Blood Prince
17
    Pirates of the Caribbean: On Stranger Tides
24
                                        King Kong
```

```
overview popularity \
2
    A cryptic message from Bond's past sends him o...
                                                       107.376788
4
    John Carter is a war-weary, former military ca...
                                                        43.926995
    As Harry begins his sixth year at Hogwarts, he...
8
                                                        98.885637
   Captain Jack Sparrow crosses paths with a woma...
17
                                                       135.413856
24 In 1933 New York, an overly ambitious movie pr...
                                                        61.226010
                                  production_companies \
    [{"name": "Columbia Pictures", "id": 5}, {"nam...
2
          [{"name": "Walt Disney Pictures", "id": 2}]
4
    [{"name": "Warner Bros.", "id": 6194}, {"name"...
8
    [{"name": "Walt Disney Pictures", "id": 2}, {"...
17
    [{"name": "WingNut Films", "id": 11}, {"name":...
24
                                  production_countries ... vote_average \
2
    [{"iso_3166_1": "GB", "name": "United Kingdom"... ...
4
    [{"iso_3166_1": "US", "name": "United States o... ...
                                                                   6.1
    [{"iso_3166_1": "GB", "name": "United Kingdom"... ...
8
                                                                   7.4
17 [{"iso_3166_1": "US", "name": "United States o... ...
                                                                   6.4
   [{"iso_3166_1": "NZ", "name": "New Zealand"}, ... ...
                                                                   6.6
    vote_count movie_id
                                                                          cast \
2
          4466
                  206647 DanielCraig ChristophWaltz LéaSeydoux RalphFie...
          2124
                   49529 TaylorKitsch LynnCollins SamanthaMorton Willem...
4
8
          5293
                      767 DanielRadcliffe RupertGrint EmmaWatson TomFelt...
17
          4948
                     1865
                           JohnnyDepp PenélopeCruz IanMcShane KevinMcNall...
                      254
                           NaomiWatts JackBlack AdrienBrody ThomasKretsch...
24
          2337
   director
2
             SpectreA cryptic message from Bond's past send...
4
             John CarterJohn Carter is a war-weary, former ...
8
             Harry Potter and the Half-Blood PrinceAs Harry...
17
             Pirates of the Caribbean: On Stranger TidesCap...
24
             King KongIn 1933 New York, an overly ambitious...
    overview_sentiment_score release_year sentiment_difference cluster
2
                      -0.8271
                                     2015.0
                                                           0.4659
                                                                         0
4
                      -0.7096
                                     2012.0
                                                           0.3484
                                                                         0
                                     2009.0
                                                           0.3612
8
                       0.0000
                                                                         0
17
                      -0.2411
                                     2011.0
                                                           0.1201
                                                                         0
24
                       0.4767
                                     2005.0
                                                           0.8379
                                                                         0
[5 rows x 25 columns]
Sample Movies from Cluster 1:
        budget
                                                               id \
                                                   genres
```

Adventure Fantasy

2268

23

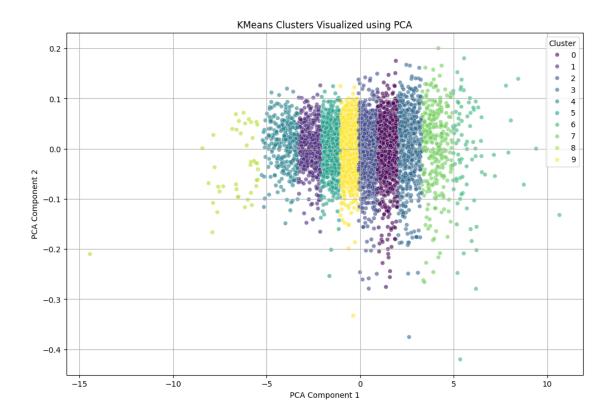
180000000

```
61
                ScienceFiction Fantasy Action Adventure
     176000003
                                                            76757
208
     160000000
                                Adventure Fantasy Action
                                                             1911
251
     112000000
                                                            38745
                                                   Comedy
309
      84000000
                         Fantasy Comedy Family Adventure
                                                            10214
                                                keywords original_language
23
     england compass experiment lordship uncle pola...
61
     jupiter space womandirector 3d interspeciesrom...
                                                                       en
     witch cave arabian scandinavia bagdad viking i...
208
                                                                       en
251
       journalist forbiddenlove princess royalcourt 3d
                                                                         en
309
                                        baby mask viking
                                                                         en
         original_title
                                                                     overview
23
     The Golden Compass
                          After overhearing a shocking secret, precociou...
61
      Jupiter Ascending
                          In a universe where human genetic material is ...
208
                          In AD 922, Arab courtier, Ahmad Ibn Fadlan acc...
       The 13th Warrior
251
     Gulliver's Travels
                          Travel writer Lemuel Gulliver takes an assignm...
309
        Son of the Mask Tim Avery, an aspiring cartoonist, finds himse...
                                                production companies
     popularity
                 [{"name": "New Line Cinema", "id": 12}, {"name...
23
      42.990906
      85.369080
                  [{"name": "Village Roadshow Pictures", "id": 7...
61
                      [{"name": "Touchstone Pictures", "id": 9195}]
208
      27.220157
251
                 [{"name": "Twentieth Century Fox Film Corporat...
      22.845143
309
      17.815595
                 [{"name": "New Line Cinema", "id": 12}, {"name...
                                   production_countries ... vote_average \
23
     [{"iso_3166_1": "GB", "name": "United Kingdom"... ...
                                                                    5.8
     [{"iso_3166_1": "US",
61
                            "name": "United States o... ...
                                                                    5.2
208
     [{"iso_3166_1": "US", "name": "United States o... ...
                                                                    6.4
251
     [{"iso_3166_1": "US", "name": "United States o... ...
                                                                    4.9
309
     [{"iso_3166_1": "DE", "name": "Germany"}, {"is... ...
                                                                    3.6
     vote_count
                 movie_id
                                                                            cast \
23
                      2268
                            DakotaBlueRichards NicoleKidman DanielCraig Sa...
           1303
           2768
61
                     76757
                            MilaKunis ChanningTatum SeanBean EddieRedmayne...
                            AntonioBanderas VladimirKulich DennisStorhøi D...
208
            510
                     1911
251
            621
                     38745
                            JackBlack AmandaPeet EmilyBlunt JasonSegel Chr...
                     10214 JamieKennedy AlanCumming TraylorHoward KalPenn...
309
            338
    director
                                                              soup \
23
              The Golden CompassAfter overhearing a shocking...
              Jupiter AscendingIn a universe where human gen...
61
              The 13th WarriorIn AD 922, Arab courtier, Ahma...
208
251
              Gulliver's TravelsTravel writer Lemuel Gullive...
309
              Son of the MaskTim Avery, an aspiring cartooni...
```

```
23
                        0.1280
                                       2007.0
                                                            0.4892
61
                        0.7778
                                       2015.0
                                                            1.1390
                                                                          1
208
                       -0.4767
                                      1999.0
                                                            0.1155
                                                                          1
251
                        0.0000
                                      2010.0
                                                            0.3612
                                                                          1
                        0.0000
309
                                      2005.0
                                                            0.3612
```

[5 rows x 25 columns]

```
[141]: # @title Scatter Plot for KMeans clusters from merged df
       import matplotlib.pyplot as plt
       # Visualize the clusters in 2D or 3D (using PCA or t-SNE for dimensionality _{\!\!\!\perp}
        ⇔reduction)
       # Use PCA to reduce latent features to 2 components for visualization
       from sklearn.decomposition import PCA
       # the latent representations for all movies
       # These are dense, lower-dimensional feature vectors learned by the autoencoder
       pca = PCA(n_components=2)
       latent_features_2d = pca.fit_transform(latent_features)
       # Add the 2D PCA coordinates to the dataframe
       merged_df['pca_comp1'] = latent_features_2d[:, 0]
       merged_df['pca_comp2'] = latent_features_2d[:, 1]
       # Create a scatter plot of the clusters
       plt.figure(figsize=(12, 8))
       sns.scatterplot(
           data=merged df,
           x='pca_comp1',
           y='pca_comp2',
           hue='cluster', # Color points by cluster label
           palette='viridis', # Color palette
           legend='full',
           alpha=0.6,
           s=30 # point size
       )
       plt.title('KMeans Clusters Visualized using PCA')
       plt.xlabel('PCA Component 1')
       plt.ylabel('PCA Component 2')
       plt.legend(title='Cluster')
       plt.grid(True)
       plt.show()
```



```
[142]: | # clustering for movie sentiment analysis from merged_df and then use that
        ⇔model to predict
       import pandas as pd
       import matplotlib.pyplot as plt
       import seaborn as sns
       from sklearn.cluster import KMeans
       # Perform KMeans clustering on the latent features
       n_clusters = 11  # Number of clusters based on elbow curve above
       kmeans = KMeans(n_clusters=n_clusters, random_state=42, n_init=10) # Explicitly_
        \hookrightarrowset n_init
       cluster_labels = kmeans.fit_predict(latent_features)
       # Add cluster labels to the dataframe
       merged_df['cluster'] = cluster_labels
       # Function to get recommendations based on item-based clustering
       def get_clustering_recommendations(title, df, num_recommendations=10):
           Generates movie recommendations based on finding other movies in the same\sqcup
        \hookrightarrow cluster.
```

```
Arqs:
        title (str): The title of the input movie.
        df (pd.DataFrame): The DataFrame containing movie information
 \hookrightarrow (merged_df).
        num recommendations (int, optional): The number of recommendations to_{11}
 ⇔generate. Defaults to 10.
    Returns:
        pd.DataFrame: A DataFrame containing recommended movies from the same_
 \hookrightarrow cluster.
                      Returns an empty DataFrame if the movie is not found or \Box
 \hookrightarrow cluster is empty.
    11 II II
    if title not in df['title'].values:
        print(f"Movie '{title}' not found in the dataset.")
        return pd.DataFrame()
    # Get the cluster of the input movie
    input movie cluster = df[df['title'] == title]['cluster'].iloc[0]
    # Find all movies in the same cluster
    movies_in_same_cluster = df[df['cluster'] == input_movie_cluster]
    # Exclude the input movie itself
    recommended_movies = movies_in_same_cluster[movies_in_same_cluster['title']_
 →!= title]
    # If there are more movies in the cluster than needed, sample them randomly
    if len(recommended_movies) > num_recommendations:
        recommended_movies = recommended_movies.sample(n=num_recommendations,_
 →random_state=42)
    elif recommended_movies.empty:
         print(f"No other movies found in the same cluster as '{title}'.")
    # Return the relevant columns for recommendations
    return recommended_movies[['title', 'overview_sentiment_score', 'genres', __
 # @title Generate Recommendations using Item-Based Clustering
clustering_movie_title = 'Water' #@param {type:"string"}
num_recommendations_clustering = 10 #@param {type: "slider", min:1, max:20, ___
 ⇔step:1}
```

```
clustering_recommendations = get_clustering_recommendations(
    clustering_movie_title,
    merged_df,
    num_recommendations=num_recommendations_clustering
)

print(f"\nItem-Based Clustering Recommendations for '{clustering_movie_title}':
    \( \( \)'' \)
    display(clustering_recommendations)
```

Item-Based Clustering Recommendations for 'Water':

		title	overview_sentiment_score \
2114		Bad Moms	0.8807
1181	Shallow Hal		0.6369
4283	The Hebrew Hammer		-0.2023
4624	Nothing But a Man		0.5267
4787	Dry Spell		0.0000
4586	Quinceañera		0.5994
4554	Everything Put Together		0.0000
4280	Eddie: The Sleepwalking Cannibal		0.5267
1417	Flash Gordon		0.5859
3935	8 Head	s in a Duffel Bag	-0.7351
		· ·	
	genres		keywords
2114	Comedy	alcohol bar party	divorce family hitandrun bat
1181	Comedy Romance	overweight beauty	hypnosis overweightman overw
4283	Action Comedy		independentfilm
4624	Drama		
4787	Comedy Romance	dating divorce se	xscene sexcomedy antiromantic
4586	Drama		
4554	Drama		${\tt independentfilm}$
4280	Horror Comedy		cannibal sleepwalking artteacher
1417	ScienceFiction	emperor solarecli	pse prince tvduel fighter dec…
3935	Comedy Crime		mexico vacation murder head
	cluster		
2114	8		
1181	8		
4283	8		
4624	8		
4787	8		
4586	8		
4554	8		
4280	8		
1417	8		

\

```
[143]: # analyze the contents of a few clusters to understand what kind of movies are
        ⇔grouped together.
       print(f"\nSample Movies from Cluster 0:")
       display(merged_df[merged_df['cluster'] == 0].head())
       print(f"\nSample Movies from Cluster 1:")
       display(merged_df[merged_df['cluster'] == 1].head())
      Sample Movies from Cluster 0:
             budget
                                                        genres
                                                                     id
      2
          245000000
                                        Action Adventure Crime
                                                                206647
          225000000
      15
                                      Adventure Family Fantasy
                                                                   2454
      17
          380000000
                                      Adventure Action Fantasy
                                                                   1865
      28 150000000 Action Adventure ScienceFiction Thriller
                                                                135397
      33 210000000 Adventure Action ScienceFiction Thriller
                                                                 36668
                                                    keywords original language \
          spy basedonnovel secretagent sequel mi6 britis...
                                                                           en
      15 basedonnovel fictionalplace brothersisterrelat...
                                                                           en
      17 sea captain mutiny sword primeminister sailing...
                                                                           en
      28 monster dna tyrannosaurusrex velociraptor isla...
                                                                           en
      33 mutant marvelcomic basedoncomicbook superhuman...
                                                                           en
                                        original_title \
      2
                                               Spectre
      15
             The Chronicles of Narnia: Prince Caspian
      17
          Pirates of the Caribbean: On Stranger Tides
      28
                                        Jurassic World
      33
                                 X-Men: The Last Stand
                                                    overview popularity \
      2
          A cryptic message from Bond's past sends him o... 107.376788
      15 One year after their incredible adventures in ...
                                                             53.978602
          Captain Jack Sparrow crosses paths with a woma...
                                                            135.413856
      28 Twenty-two years after the events of Jurassic ... 418.708552
      33 When a cure is found to treat mutations, lines...
                                                              3.857526
                                        production_companies \
          [{"name": "Columbia Pictures", "id": 5}, {"nam...
      2
      15 [{"name": "Walt Disney", "id": 5888}, {"name":...
          [{"name": "Walt Disney Pictures", "id": 2}, {"...
      17
      28 [{"name": "Universal Studios", "id": 13}, {"na...
      33 [{"name": "Ingenious Film Partners", "id": 289...
```

```
production_countries ... movie_id \
    [{"iso_3166_1": "GB", "name": "United Kingdom"...
2
                                                           206647
15 [{"iso_3166_1": "CZ", "name": "Czech Republic"...
                                                             2454
17 [{"iso_3166_1": "US", "name": "United States o... ...
                                                             1865
28 [{"iso 3166 1": "US", "name": "United States o... ...
                                                           135397
33 [{"iso_3166_1": "CA", "name": "Canada"}, {"iso... ...
                                                            36668
                                                   cast director \
    DanielCraig ChristophWaltz LéaSeydoux RalphFie...
15 BenBarnes WilliamMoseley AnnaPopplewell Skanda...
17
   JohnnyDepp PenélopeCruz IanMcShane KevinMcNall...
28 ChrisPratt BryceDallasHoward IrrfanKhan Vincen...
33 HughJackman HalleBerry IanMcKellen PatrickStew...
2
    SpectreA cryptic message from Bond's past send...
15 The Chronicles of Narnia: Prince CaspianOne ye...
17 Pirates of the Caribbean: On Stranger TidesCap...
28 Jurassic WorldTwenty-two years after the event...
33 X-Men: The Last StandWhen a cure is found to t...
   overview sentiment score release year
                                            sentiment difference
2
                    -0.8271
                                    2015.0
                                                           0.4659
                    -0.4939
                                    2008.0
                                                           0.1327
                                                                         0
15
17
                    -0.2411
                                    2011.0
                                                           0.1201
                                                                         0
28
                     0.0000
                                    2015.0
                                                           0.3612
                                                                         0
33
                                                           1.0317
                                                                         0
                     0.6705
                                    2006.0
  pca_comp1 pca_comp2
   0.982656 -0.047914
15 0.555036 -0.001136
17 1.217849 0.019722
28 1.012465 -0.053139
33 1.265853 -0.054737
[5 rows x 27 columns]
Sample Movies from Cluster 1:
        budget
                                                   genres
                                                               id \
61
     176000003
                ScienceFiction Fantasy Action Adventure
                                                            76757
      99000000
                                               Animation 227973
313
314
      10000000
                            Crime Drama Mystery Thriller
                                                            29193
                                Adventure Action Fantasy
315
      98000000
                                                             1734
317
      94000000
                                       Drama History War
                                                            76758
                                               keywords original_language
```

en

jupiter space womandirector 3d interspeciesrom...

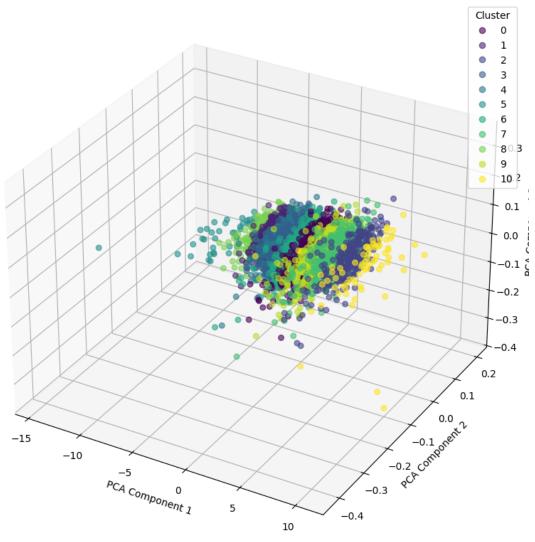
61

```
313
       basedoncomicstrip family 3d charliebrown snoopy
                                                                         en
314
         dialogue confidence invention independentfilm
                                                                         en
315
                              son ancientegypt bracelet
                                                                         en
317
                           forcedprostitution childrape
                                                                         zh
           original title
                                                                       overview \
61
        Jupiter Ascending In a universe where human genetic material is ...
313
        The Peanuts Movie Snoopy embarks upon his greatest mission as he...
314
     The Spanish Prisoner An employee of a corporation with a lucrative ...
        The Mummy Returns Rick and Evelyn O'Connell, along with their 8 ...
315
                         A Westerner finds refuge with a group of women...
317
     popularity
                                               production_companies \
                 [{"name": "Village Roadshow Pictures", "id": 7...
61
      85.369080
                 [{"name": "Blue Sky Studios", "id": 9383}, {"n...
313
      34.308098
314
       3.091077 [{"name": "Jean Doumanian Productions", "id": ...
315
      41.862983
                 [{"name": "Universal Pictures", "id": 33}, {"n...
      12.516546 [{"name": "Beijing New Picture Film Co. Ltd.",...
317
                                   production countries ... movie id \
     [{"iso 3166 1": "US", "name": "United States o... ...
61
                                                             76757
313
     [{"iso 3166 1": "US", "name": "United States o... ...
                                                            227973
314
     [{"iso_3166_1": "US", "name": "United States o... ...
                                                             29193
     [{"iso_3166_1": "US", "name": "United States o... ...
315
                                                              1734
317
     [{"iso_3166_1": "CN", "name": "China"}, {"iso_... ...
                                                             76758
                                                    cast director \
61
     MilaKunis ChanningTatum SeanBean EddieRedmayne...
313
     NoahSchnapp BillMelendez VenusSchultheis Hadle...
     SteveMartin CampbellScott BenGazzara RebeccaPi...
315
     BrendanFraser RachelWeisz JohnHannah ArnoldVos...
317
     ChristianBale NiNi TongDawei ZhangXinyi Shigeo...
                                                    soup \
     Jupiter AscendingIn a universe where human gen...
61
     The Peanuts MovieSnoopy embarks upon his great...
313
     The Spanish PrisonerAn employee of a corporati...
     The Mummy ReturnsRick and Evelyn O'Connell, al...
     The Flowers of WarA Westerner finds refuge wit...
                                             sentiment_difference
    overview_sentiment_score release_year
                                                                    cluster
61
                                     2015.0
                       0.7778
                                                            1.1390
                                                                           1
313
                       0.8555
                                     2015.0
                                                                           1
                                                            1.2167
314
                      -0.3818
                                     1997.0
                                                            0.0206
                                                                           1
315
                       0.4767
                                     2001.0
                                                            0.8379
                                                                           1
317
                     -0.4404
                                     2011.0
                                                            0.0792
                                                                           1
```

pca_comp1 pca_comp2

```
61 -2.526752 -0.140638
      313 -3.182279 0.010242
      314 -2.415285 0.058463
      315 -3.440030 -0.032730
      317 -2.799674 0.055517
      [5 rows x 27 columns]
[144]: # @title Scatter Plot for KMeans clusters from merged_df
       pca_3d = PCA(n_components=3)
       latent_features_3d = pca_3d.fit_transform(latent_features)
       merged_df['pca_comp3'] = latent_features_3d[:, 2]
       fig = plt.figure(figsize=(12, 10))
       ax = fig.add_subplot(111, projection='3d')
       scatter = ax.scatter(
           merged_df['pca_comp1'],
           merged_df['pca_comp2'],
           merged_df['pca_comp3'],
           c=merged_df['cluster'],
           cmap='viridis',
           s = 30,
           alpha=0.6
       )
       ax.set_title('KMeans Clusters Visualized using 3D PCA')
       ax.set_xlabel('PCA Component 1')
       ax.set_ylabel('PCA Component 2')
       ax.set_zlabel('PCA Component 3')
       # Add legend
       legend = ax.legend(*scatter.legend_elements(), title="Cluster")
       plt.show()
```





```
tfidf (TfidfVectorizer): The fitted TF-IDF vectorizer.
       kmeans (KMeans): The fitted KMeans model.
       num recommendations (int, optional): The number of recommendations to \sqcup
⇔qenerate. Defaults to 10.
  Returns:
      pd.DataFrame: A DataFrame containing recommended movies from the_{\sqcup}
⇒identified cluster,
                     including sentiment score and other relevant features.
                     Returns an empty DataFrame if no cluster is identified or ...
\neg cluster is empty.
   11 11 11
  input_movie_cluster = None
  query_vector = None
  # --- 1. Find the most relevant movie based on the query using TF-IDF and
⇔cosine similarity ---
  # This step is similar to the initial keyword search but aims to identify a_{\sqcup}
⇔single
  # representative movie from which to find the cluster.
  try:
       query_vector = tfidf.transform([str(query)])
       if query_vector.sum() == 0:
           print(f"Query '{query}' does not contain words in the vocabulary.")
           return pd.DataFrame()
  except Exception as e:
       print(f"Error transforming query '{query}': {e}")
       return pd.DataFrame()
  \# Calculate cosine similarity between the query vector and all movie soup
\rightarrowvectors
  keyword_sim_scores = linear_kernel(query_vector, tfidf_matrix).flatten()
  # Find the index of the movie with the highest similarity score
  # This movie will be used to identify the cluster
  most_similar_movie_idx = keyword_sim_scores.argmax()
  confidence_score = keyword_sim_scores[most_similar_movie_idx]
  if confidence_score == 0:
      print(f"Query '{query}' did not match any movie content significantly.")
      return pd.DataFrame()
  # Get the title of the most similar movie
  identified_movie_title = df['title'].iloc[most_similar_movie_idx]
```

```
print(f"Query '{query}' is most similar to movie:

¬'{identified_movie_title}' (Confidence: {confidence_score:.4f})")
  # --- 2. Get the cluster of the identified movie ---
  if identified movie title not in df['title'].values:
      print(f"Identified movie '{identified_movie_title}' not found in the⊔

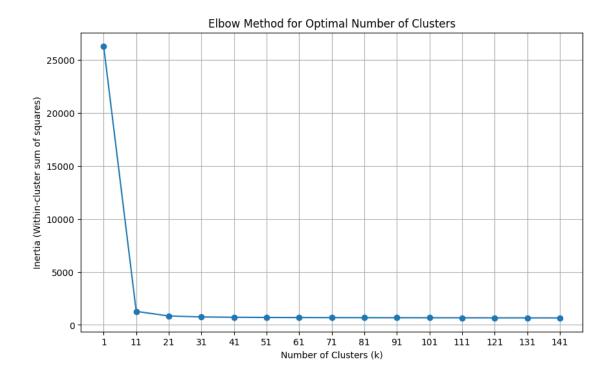
¬dataframe.")
      return pd.DataFrame()
  input_movie_cluster = df[df['title'] == identified_movie_title]['cluster'].
  print(f"Identified movie '{identified_movie_title}' belongs to Cluster:
→{input_movie_cluster}")
  # --- 3. Find other movies in the same cluster ---
  movies in same cluster = df[df['cluster'] == input movie cluster].copy() # |
→Create a copy to avoid SettingWithCopyWarning
  # Exclude the identified movie itself
  recommended_movies = movies_in_same_cluster[movies_in_same_cluster['title']_u
= identified_movie_title]
  # If there are more movies in the cluster than needed, sample them randomly
  if len(recommended_movies) > num_recommendations:
       # Use the confidence score from the query match as a potential way to \Box
→rank within the cluster
       # However, within a cluster, items are existed similar. Random sampling
⇔or ranking by
       # sentiment/vote might be more appropriate than the initial query match
       # Let's add the initial confidence score for context but sample_
→randomly or sort by sentiment/popularity.
       # Option A: Sample randomly
       # recommended_movies = recommended_movies.sample(n=num_recommendations,_
\hookrightarrow random\_state=42)
       # Option B: Sort by a metric like overview_sentiment_score or_
→vote_average (if available and relevant)
       # Sorting by sentiment might recommend movies in the cluster with
⇔similar emotional tone.
```

```
recommended_movies = recommended_movies.
 sort_values(by='overview_sentiment_score', ascending=False).
 ⇔head(num_recommendations)
   elif recommended_movies.empty:
        print(f"No other movies found in the same cluster as,
 return pd.DataFrame()
    # Add a 'Reason' and 'Confidence Score' column (using the initial query,
 →match score for context)
    # Note: The confidence score here is for the initial query match, not \Box
 similarity within the cluster.
    # Within the cluster, items are existed to be similar.
   recommended_movies['Reason'] = f"Recommended from Cluster_
 →{input_movie_cluster} (Most similar to query '{query}' was_
 →'{identified_movie_title}')"
   recommended_movies['Initial Query Confidence Score'] = confidence_score
   # Return the relevant columns for recommendations
   return recommended_movies[['title', 'Reason', 'Initial Query Confidence∟
 ⇔Score',
                            'overview_sentiment_score', 'genres', 'keywords', u
 # Check if latent_features is defined (it should be from the autoencoder_
 ⇔section)
if 'latent_features' not in globals():
   print("Latent features not found. Please run the Autoencoder section first.
" )
else:
    # Use the elbow method to find the optimal number of clusters for KMeans
   # It's computationally expensive to run for a very large range, let's pick
 →a reasonable range
   inertia = ∏
   # A smaller step size might give a better elbow point but takes longer
   # Let's try a range of 1 to 150 with a step of 10 first.
   cluster_range = range(1, 150, 10)
   print("Calculating inertia for different numbers of clusters (Elbow Method).
 . . " )
   for k in cluster range:
```

```
# n_init is set explicitly to avoid warning in newer scikit-learn_
\rightarrow versions
      kmeans = KMeans(n_clusters=k, random_state=42, n_init=10)
      kmeans.fit(latent features)
      inertia.append(kmeans.inertia_)
       # Optional: Print progress
      print(f"Completed KMeans for k={k}, Inertia: {kmeans.inertia_:.2f}")
  # Plot the elbow curve
  plt.figure(figsize=(10, 6))
  plt.plot(cluster_range, inertia, marker='o', linestyle='-')
  plt.title('Elbow Method for Optimal Number of Clusters')
  plt.xlabel('Number of Clusters (k)')
  plt.ylabel('Inertia (Within-cluster sum of squares)')
  # Set x-axis ticks to the values in cluster_range for clarity
  plt.xticks(cluster_range)
  plt.grid(True)
  plt.show()
  print("\n0bserve the plot to find the 'elbow' point, where the rate of \Box

→decrease in inertia slows down.")
  print("This point suggests a potentially optimal number of clusters.")
  print("Based on the previous run, around 11-21 seemed reasonable. Let's_{\sqcup}
⇒proceed with a chosen number.")
   # Perform KMeans clustering with the chosen number of clusters
  # Choose the number of clusters based on the elbow plot observation
  # Let's pick a number from the visually determined elbow range, e.g., 15
  n_{clusters\_chosen} = 11
  print(f"\nPerforming KMeans clustering with {n_clusters_chosen} clusters on ∪
⇔latent features...")
  kmeans_model = KMeans(n_clusters=n_clusters_chosen, random_state=42,__
on_init=10) # Explicitly set n_init
  cluster_labels = kmeans_model.fit_predict(latent_features)
  # Add cluster labels to the dataframe
  # Ensure the column name doesn't clash if we ran this section before
  merged_df['kmeans_cluster'] = cluster_labels
  print(f"Clustering complete. Added '{'kmeans_cluster'}' column to merged df.
" )
  print("\nDistribution of movies per cluster:")
  print(merged_df['kmeans_cluster'].value_counts().sort_index())
```

```
Calculating inertia for different numbers of clusters (Elbow Method)...
Completed KMeans for k=1, Inertia: 26304.91
Completed KMeans for k=11, Inertia: 1276.04
Completed KMeans for k=21, Inertia: 844.78
Completed KMeans for k=31, Inertia: 751.10
Completed KMeans for k=41, Inertia: 719.07
Completed KMeans for k=51, Inertia: 702.02
Completed KMeans for k=61, Inertia: 692.10
Completed KMeans for k=71, Inertia: 686.42
Completed KMeans for k=81, Inertia: 680.36
Completed KMeans for k=91, Inertia: 676.08
Completed KMeans for k=101, Inertia: 672.34
Completed KMeans for k=111, Inertia: 668.55
Completed KMeans for k=121, Inertia: 664.47
Completed KMeans for k=131, Inertia: 662.21
Completed KMeans for k=141, Inertia: 657.87
```



Observe the plot to find the 'elbow' point, where the rate of decrease in inertia slows down.

This point suggests a potentially optimal number of clusters. Based on the previous run, around 11-21 seemed reasonable. Let's proceed with a chosen number.

Performing KMeans clustering with 11 clusters on latent features... Clustering complete. Added 'kmeans_cluster' column to merged_df.

Distribution of movies per cluster:

kmeans_cluster

- 0 658
- 1 445
- 2 248
- 3 703
- 4 661
- 5 41
- 6 762
- 7 404
- 8 243
- 9 569
- 10 75

Name: count, dtype: int64

Query 'Liar' is most similar to movie: 'Liar Liar' (Confidence: 0.2378)

```
Identified movie 'Liar Liar' belongs to Cluster: 1
Item-Based Clustering Recommendations for query 'Liar':
                              Recommended Movie
3380
                              A Dog Of Flanders
4746
                                       20 Dates
3707
                                     State Fair
4600
                            The Broadway Melody
1261
                                          Amélie
3435
      The Work and the Glory II: American Zion
492
                                 Top Cat Begins
4763
                                  Bending Steel
4184
                                           Vaalu
3377
                                     Veer-Zaara
                                                   Reason \
3380 Recommended from Cluster 1 (Most similar to qu...
4746
     Recommended from Cluster 1 (Most similar to qu...
3707
     Recommended from Cluster 1 (Most similar to qu...
4600 Recommended from Cluster 1 (Most similar to qu...
1261 Recommended from Cluster 1 (Most similar to qu...
3435
     Recommended from Cluster 1 (Most similar to qu...
492
      Recommended from Cluster 1 (Most similar to qu...
4763 Recommended from Cluster 1 (Most similar to qu...
4184 Recommended from Cluster 1 (Most similar to qu...
     Recommended from Cluster 1 (Most similar to qu...
      Initial Query Confidence Score
                                       overview_sentiment_score
3380
                              0.23781
                                                          0.9765
4746
                              0.23781
                                                          0.9732
3707
                              0.23781
                                                          0.9607
4600
                              0.23781
                                                          0.9549
1261
                              0.23781
                                                          0.9522
3435
                              0.23781
                                                          0.9485
492
                              0.23781
                                                          0.9474
4763
                              0.23781
                                                          0.9398
4184
                              0.23781
                                                          0.9382
3377
                              0.23781
                                                          0.9252
                   genres
                                                                       keywords \
3380
             Drama Family
4746
           Romance Comedy
                              hiddencamera biography realityshow mockumentary
3707
            Music Romance
                                                                      statefair
4600
                            musical singer pre-code wisecrackhumor earlyso...
      Drama Music Romance
1261
           Comedy Romance
                            paris lovetriangle ghosttrain sex-shop shyness...
3435
                    Drama
492
         Comedy Animation
                                                                             3d
```

```
4763
               Documentary
4184
           Comedy Romance
                                                                      teenagelove
3377
            Drama Romance loveofone'slife pilot classsociety pakistan in...
      cluster
3380
4746
             1
3707
4600
             1
1261
             1
3435
             1
492
             1
4763
             1
4184
             1
3377
             1
```

5 Feature Engineering Refinement

5.1 Feature Engineering Refinement: Text Preprocessing

Let's explore different text preprocessing techniques to see if they improve the quality of our text features ('soup'). Standard steps often include:

- Lowercasing: Convert all text to lowercase to treat words like "Movie" and "movie" the same.
- Punctuation Removal: Remove punctuation marks.
- Stop Word Removal: Remove common words that don't carry much meaning (like 'the', 'a', 'is'). We are already doing this in TfidfVectorizer, but we could try a custom list or different approach.
- Stemming or Lemmatization: Reduce words to their root form (stemming) or dictionary form (lemmatization) to group similar words.

```
[146]: # Experiment with Text Preprocessing
print("## Experimenting with Text Preprocessing Techniques\n")

import re
import pandas as pd
import nltk
from nltk.corpus import stopwords
from nltk.stem.porter import PorterStemmer
# from nltk.stem.wordnet import WordNetLemmatizer # Will replace with spaCy
from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.metrics.pairwise import linear_kernel
import spacy # Import spaCy

# Download necessary NLTK data (if not already downloaded)
try:
```

```
nltk.data.find('corpora/stopwords')
except LookupError:
    nltk.download('stopwords')
# Load the English spaCy model
try:
    nlp = spacy.load("en_core_web_sm")
except OSError:
    print("Downloading spaCy model 'en core web sm'...")
    !python -m spacy download en_core_web_sm
    nlp = spacy.load("en core web sm")
stemmer = PorterStemmer()
# lemmatizer = WordNetLemmatizer() # Will use spaCy for lemmatization
stop_words = set(stopwords.words('english'))
# Define different preprocessing functions
def preprocess_text_basic(text):
    """Basic preprocessing: lowercase, remove non-alphanumeric."""
    if pd.isna(text):
       return ""
    text = str(text).lower()
    text = re.sub(r'[^a-z0-9\s]', '', text) # Keep only lowercase letters and
 \rightarrownumbers
    return text
def preprocess_text_stopwords(text):
    """Preprocessing with stop word removal."""
    if pd.isna(text):
        return ""
    text = preprocess_text_basic(text)
    text = ' '.join([word for word in text.split() if word not in stop_words])
    return text
def preprocess_text_stemming(text):
    """Preprocessing with stemming."""
    if pd.isna(text):
        return ""
    text = preprocess_text_stopwords(text) # Start after stop words removed
    text = ' '.join([stemmer.stem(word) for word in text.split()])
    return text
def preprocess_text_lemmatization_spacy(text):
    """Preprocessing with spaCy lemmatization."""
    if pd.isna(text):
        return ""
```

```
# Use basic preprocessing and stop word removal first
   text = preprocess_text_stopwords(text)
   doc = nlp(text)
    # Keep only the lemma for each token, and join them back
   lemmatized_text = " ".join([token.lemma_ for token in doc])
   return lemmatized_text
# Apply different preprocessing methods to the 'soup' column
# Create new columns or dataframes for experimentation to avoid overwriting
⇔original 'soup'
merged_df_preprocessed = merged_df.copy()
print("Applying preprocessing techniques...")
merged_df preprocessed['soup basic'] = merged_df preprocessed['soup'].
 →apply(preprocess_text_basic)
merged_df_preprocessed['soup_stopwords'] = merged_df_preprocessed['soup'].
 ⇒apply(preprocess_text_stopwords)
merged_df_preprocessed['soup_stemmed'] = merged_df_preprocessed['soup'].
 →apply(preprocess_text_stemming)
# Use the new spaCy lemmatization function
merged_df_preprocessed['soup_lemmatized'] = merged_df_preprocessed['soup'].
 →apply(preprocess_text_lemmatization_spacy)
print("Preprocessing complete.")
```

Experimenting with Text Preprocessing Techniques

Applying preprocessing techniques... Preprocessing complete.

```
sample_movie for_preprocessing = "Pirates of the Caribbean: At World\'s End"
num_recommendations_preprocessing_exp = 5
# Reuse the get_content_based_recommendations function.
# Note: This function find cosine_sim is calculated on TF-IDF of 'soup'.
# We are recalculating cosine_sim for each preprocessed version.
for name, processed_soup in preprocessing_experiments.items():
    print(f"\n--- Preprocessing Experiment: {name} ---")
    try:
         # Refit TF-IDF for the current preprocessed text
         # If stop words were already removed in preprocessing, don't use
 → TfidfVectorizer stop words
         if name in ['Stopwords_Removed', 'Stemming', 'Lemmatization_spaCy']:
              current_tfidf = TfidfVectorizer(ngram_range=(1, 2),__
 →max_features=86621) # Don't use stop_words here
        else:
              current_tfidf = TfidfVectorizer(stop_words='english',__
 ngram_range=(1, 2), max_features=86621) # Use stop_words for others
         current_tfidf_matrix = current_tfidf.fit_transform(processed_soup)
         current cosine sim = linear kernel(current tfidf matrix,
 # Use the existing get_content_based_recommendations function
         # Need to temporarily modify merged df to use the processed soup for
 → the recommendation function's internal index mapping
         original_soup_col = merged_df['soup'] # Store original soup
        merged_df['soup'] = processed_soup # Temporarily replace with_
 ⇔processed soup
         current_recommendations = get_content_based_recommendations(
             sample_movie_for_preprocessing,
            merged_df,
            cosine_sim=current_cosine_sim,
            num_recommendations=num_recommendations_preprocessing_exp
        )
         # Restore original soup column
        merged_df['soup'] = original_soup_col
        print(f"Recommendations for '{sample movie for preprocessing}' with
 \hookrightarrow{name}:")
        display(current_recommendations)
```

```
print(f"Qualitative Assessment for {name}: [Observe the_
  ⇔recommendations above and note changes.]")
     except Exception as e:
         print(f"Error running preprocessing experiment {name}: {e}")
Generating recommendations using different preprocessed text:
--- Preprocessing Experiment: Original_soup ---
Recommendations for 'Pirates of the Caribbean: At World's End' with
Original soup:
                                                   title \
12
             Pirates of the Caribbean: Dead Man's Chest
      Pirates of the Caribbean: The Curse of the Bla...
199
17
            Pirates of the Caribbean: On Stranger Tides
                                   Dragonball Evolution
1654
                                              Life of Pi
216
                                                 genres
                              Adventure Fantasy Action
12
199
                              Adventure Fantasy Action
17
                              Adventure Action Fantasy
1654 Action Adventure Fantasy ScienceFiction Thriller
                                Adventure Drama Action
216
                                                keywords \
12
      witch fortuneteller bondage exoticisland monst...
199
      exoticisland blacksmith eastindiatradingcompan...
      sea captain mutiny sword primeminister sailing...
17
1654 karate superhero revenge dragon duringcreditss...
216
      ocean shipwreck hindu tiger faith zookeeper te...
      overview_sentiment_score
12
                       -0.8074
                        0.7003
199
17
                       -0.2411
1654
                        0.3612
                        0.0000
Qualitative Assessment for Original_soup: [Observe the recommendations above and
note changes.]
--- Preprocessing Experiment: Basic_Preprocessing ---
Recommendations for 'Pirates of the Caribbean: At World's End' with
Basic_Preprocessing:
```

title \

```
12
             Pirates of the Caribbean: Dead Man's Chest
199
      Pirates of the Caribbean: The Curse of the Bla...
17
            Pirates of the Caribbean: On Stranger Tides
216
                                              Life of Pi
2592
         VeggieTales: The Pirates Who Don't Do Anything
                                                 genres \
12
                               Adventure Fantasy Action
199
                               Adventure Fantasy Action
17
                               Adventure Action Fantasy
216
                                 Adventure Drama Action
2592 Adventure Animation Comedy ScienceFiction Family
                                                keywords \
12
      witch fortuneteller bondage exoticisland monst...
199
      exoticisland blacksmith eastindiatradingcompan...
17
      sea captain mutiny sword primeminister sailing...
216
      ocean shipwreck hindu tiger faith zookeeper te...
2592
     brotherbrotherrelationship hostage vegetable c...
      overview_sentiment_score
12
                        -0.8074
199
                        0.7003
17
                        -0.2411
216
                        0.0000
2592
                        0.9358
Qualitative Assessment for Basic_Preprocessing: [Observe the recommendations
above and note changes.]
--- Preprocessing Experiment: Stopwords_Removed ---
Recommendations for 'Pirates of the Caribbean: At World's End' with
Stopwords_Removed:
                                                   title \
12
             Pirates of the Caribbean: Dead Man's Chest
      Pirates of the Caribbean: The Curse of the Bla...
199
            Pirates of the Caribbean: On Stranger Tides
17
216
                                              Life of Pi
3635
                                    90 Minutes in Heaven
                        genres \
      Adventure Fantasy Action
12
199
      Adventure Fantasy Action
17
      Adventure Action Fantasy
        Adventure Drama Action
216
3635
                         Drama
```

keywords \

```
12
      witch fortuneteller bondage exoticisland monst...
199
      exoticisland blacksmith eastindiatradingcompan...
17
      sea captain mutiny sword primeminister sailing...
216
      ocean shipwreck hindu tiger faith zookeeper te...
3635
                                         hospital church
      overview_sentiment_score
12
                        -0.8074
199
                         0.7003
                        -0.2411
17
216
                         0.0000
3635
                       -0.8442
Qualitative Assessment for Stopwords Removed: [Observe the recommendations above
and note changes.]
--- Preprocessing Experiment: Stemming ---
Recommendations for 'Pirates of the Caribbean: At World's End' with Stemming:
                                                    title \
             Pirates of the Caribbean: Dead Man's Chest
12
      Pirates of the Caribbean: The Curse of the Bla...
199
17
            Pirates of the Caribbean: On Stranger Tides
3825
                                              The Pirate
2592
         VeggieTales: The Pirates Who Don't Do Anything
                                                  genres
12
                               Adventure Fantasy Action
199
                               Adventure Fantasy Action
17
                               Adventure Action Fantasy
3825
                                          Music Romance
2592
      Adventure Animation Comedy ScienceFiction Family
                                                 keywords \
12
      witch fortuneteller bondage exoticisland monst...
199
      exoticisland blacksmith eastindiatradingcompan...
17
      sea captain mutiny sword primeminister sailing...
3825
                                          musical pirate
2592 brotherbrotherrelationship hostage vegetable c...
      overview_sentiment_score
12
                       -0.8074
199
                        0.7003
17
                        -0.2411
3825
                         0.9437
2592
                         0.9358
```

Qualitative Assessment for Stemming: [Observe the recommendations above and note changes.]

```
--- Preprocessing Experiment: Lemmatization_spaCy ---
Recommendations for 'Pirates of the Caribbean: At World's End' with
Lemmatization_spaCy:
                                                   title
                                                         \
12
             Pirates of the Caribbean: Dead Man's Chest
199
      Pirates of the Caribbean: The Curse of the Bla...
            Pirates of the Caribbean: On Stranger Tides
17
3825
                                              The Pirate
         VeggieTales: The Pirates Who Don't Do Anything
2592
                                                 genres \
12
                               Adventure Fantasy Action
199
                               Adventure Fantasy Action
17
                               Adventure Action Fantasy
3825
                                          Music Romance
2592
     Adventure Animation Comedy ScienceFiction Family
                                                keywords \
      witch fortuneteller bondage exoticisland monst...
12
199
      exoticisland blacksmith eastindiatradingcompan...
17
      sea captain mutiny sword primeminister sailing...
3825
                                          musical pirate
2592 brotherbrotherrelationship hostage vegetable c...
      overview_sentiment_score
12
                       -0.8074
199
                        0.7003
17
                       -0.2411
3825
                         0.9437
                        0.9358
2592
```

Qualitative Assessment for Lemmatization_spaCy: [Observe the recommendations above and note changes.]

5.2 Feature Engineering Refinement: Incorporating Additional Features

Let's enhance our content representation by incorporating additional features from the dataset. We'll extract information from columns like production_companies, production_countries, and spoken_languages and add it to our 'soup' text.

```
'sentiment_difference', 'cluster', 'pca_comp1', 'pca_comp2',
  'pca_comp3', 'kmeans_cluster'],
dtype='object')
```

```
[149]: # Incorporate Additional Features into 'soup'
      import json
       # Function to safely extract names from JSON-like strings
      def extract_names(json_string):
          if isinstance(json_string, str):
              trv:
                  list_of_dicts = json.loads(json_string)
                  return ' '.join([d['name'].replace(" ", "") for d in_
        ⇔list_of_dicts]) # Remove spaces in names for single tokens
               except (json.JSONDecodeError, TypeError):
                  return ''
          return ''
       # Apply the extraction function to relevant columns
      merged_df['production_companies_names'] = merged_df['production_companies'].
        →apply(extract names)
      merged_df['production_countries_names'] = merged_df['production_countries'].
        →apply(extract_names)
      merged_df['spoken_languages_names'] = merged_df['original_language'].
        →apply(extract_names)
       # Create a new 'enhanced_soup' column by combining the original 'soup' with the
       →new features
       # handle potential None/NaN values before combining
      merged_df['enhanced_soup'] = merged_df['soup'].fillna('') + ' ' + \
                                 merged_df['production_companies_names'].fillna('') +__
       merged_df['production_countries_names'].fillna('') +__
        merged_df['spoken_languages_names'].fillna('')
      print("Created 'enhanced_soup' column with additional features.")
      print("Sample of enhanced_soup for the first movie:")
      print(merged_df['enhanced_soup'].iloc[0])
       # Refit TF-IDF using the enhanced_soup
       # Using the original TF-IDF parameters (stop words, ngram range) for now
```

Created 'enhanced_soup' column with additional features.

Sample of enhanced_soup for the first movie:

AvatarIn the 22nd century, a paraplegic Marine is dispatched to the moon Pandora on a unique mission, but becomes torn between following orders and protecting an alien civilization. Action Adventure Fantasy ScienceFiction cultureclash future spacewar spacecolony society spacetravel futuristic romance space alien tribe alienplanet cgi marine soldier battle loveaffair antiwar powerrelations mindandsoul 3d SamWorthington ZoeSaldana SigourneyWeaver StephenLang MichelleRodriguez GiovanniRibisi JoelDavidMoore CCHPounder WesStudi LazAlonso DileepRao MattGerald SeanAnthonyMoran JasonWhyte ScottLawrence KellyKilgour JamesPatrickPitt SeanPatrickMurphy PeterDillon KevinDorman KelsonHenderson DavidVanHorn JacobTomuri MichaelBlain-Rozgay JonCurry LukeHawker WoodySchultz PeterMensah SoniaYee JahnelCurfman IlramChoi KylaWarren LisaRoumain DebraWilson ChrisMala TaylorKibby JodieLandau JulieLamm CullenB.Madden JosephBradyMadden FrankieTorres AustinWilson SaraWilson TamicaWashington-Miller LucyBriant NathanMeister GerryBlair MatthewChamberlain PaulYates WrayWilson JamesGaylyn MelvinLenoClarkIII CarvonFutrell BrandonJelkes MicahMoch HanniyahMuhammad ChristopherNolen ChristaOliver AprilMarieThomas BravitaA.Threatt ColinBleasdale MikeBodnar MattClayton NicoleDionne JamieHarrison AllanHenry AnthonyIngruber AshleyJeffery DeanKnowsley JosephMika-Hunt TerryNotary KaiPantano LoganPithyou StuartPollock Raja GarethRuck RhianSheehan T.J.Storm JodieTaylor AliciaVela-Bailey RichardWhiteside NikieZambo JuleneRenee 2009-12-10 IngeniousFilmPartners TwentiethCenturyFoxFilmCorporation DuneEntertainment LightstormEntertainment UnitedStatesofAmerica UnitedKingdom

Recommendations for 'Avatar' using Enhanced Features:

```
genres \
                     title
1654
     Dragonball Evolution Action Adventure Fantasy ScienceFiction Thriller
539
                Titan A.E. Animation Action ScienceFiction Family Adventure
1342 The Inhabited Island
                                       Action Fantasy ScienceFiction Thriller
151
                   Beowulf
                                                   Adventure Action Animation
3607
                 Apollo 18
                                               Horror Thriller ScienceFiction
                                                keywords \
1654 karate superhero revenge dragon duringcreditss...
539
     monster galaxy dystopia space alien animation ...
1342 basedonnovel brothersisterrelationship swordfi...
151
      denmark nordicmythology lie prideandvanity fol...
3607
     moon nasa infection barbecue moonlanding hamme...
      overview_sentiment_score
1654
                        0.3612
539
                        0.3612
                       -0.7269
1342
                        0.0000
151
3607
                       -0.4497
```

6 Fine tuning the models

6.1 Review current model performance

Briefly summarize the performance observed in the previous steps (qualitative assessment of combined model, kNN, Autoencoder, Clustering).

Reasoning: Summarize the performance of the implemented recommendation models based on the qualitative analysis and the limitations encountered during evaluation, as requested in the instructions.

##Recommendation Model Performance Summary

6.1.1 Content-Based Model (TF-IDF + Cosine Similarity):

- Based on TF-IDF of combined text features (overview, genres, keywords, cast, director).
- Provides recommendations for movies with similar textual content.
- Qualitative analysis (demonstrated via get_content_based_recommendations and as part
 of the combined model) showed that this approach generally yields intuitively relevant recommendations, especially when content features are descriptive.
- Performance is highly dependent on the quality and richness of the text data ('soup').

6.1.2 Sentiment-Based Model:

- Recommends movies solely based on the similarity of their overview sentiment scores.
- Qualitative analysis (demonstrated via recommend_by_sentiment) indicated that this method alone often provides recommendations with very similar sentiment scores but not necessarily similar content or overall relevance, as movies with drastically different content can have similar sentiment in their overviews.
- This approach is too simplistic for comprehensive movie recommendations.

6.1.3 Combined Hybrid Model (Content + Sentiment):

- Combines content similarity (TF-IDF + Cosine Similarity) and sentiment similarity with adjustable weights.
- Qualitative analysis (demonstrated via get_combined_recommendations_weighted and generate_recommendations_with_reasons) showed that this model, particularly with a balanced or content-heavy weighting, produced more relevant recommendations than the sentiment-only approach.
- The reasons provided by generate_recommendations_with_reasons helped to understand the contribution of content (shared genres, keywords) and sentiment to the recommendations.
- The choice of weights significantly impacts the recommendations, highlighting the need for potential tuning based on desired recommendation characteristics.

6.1.4 k-Nearest Neighbors (kNN) Model:

- Uses kNN on the TF-IDF matrix to find nearest neighbors based on content features.
- Supports searching by movie title (partial/exact) or keyword/plot.
- Qualitative analysis (demonstrated via generate_recommendations_knn and generate_knn_recommendations_with_reasons) showed that it provides content-similar recommendations, similar to the basic TF-IDF cosine similarity, as expected since kNN with cosine distance on normalized vectors is equivalent to finding nearest neighbors by cosine similarity.
- The basic spell-check feature is a useful addition for handling user input variations.

6.1.5 Autoencoder-based Model:

- Learns dense, lower-dimensional latent feature representations of movies from the scaled TF-IDF matrix using a neural network.
- Recommends movies based on cosine similarity in this learned latent space.
- Qualitative analysis (demonstrated via get_autoencoder_recommendations) showed that this model can capture complex patterns in the data, potentially identifying subtle similarities not obvious from raw TF-IDF.

- The learned features represent a compressed semantic space, which can lead to interesting recommendations.
- Evaluation of the Autoencoder's performance was limited to reconstruction loss; the quality of the learned representation for recommendations needs further assessment.

6.1.6 Item-Based Clustering Model:

- Clusters movies based on the Autoencoder-learned latent features using KMeans.
- Recommends other movies within the same cluster as an input movie or a movie identified by a query.
- Qualitative analysis (demonstrated via get_clustering_recommendations and query_clustering_recommendations) showed that clusters group movies with seemingly related content or themes.
- Recommendations from this model are diverse within the cluster but might not be the 'most similar' in a strict sense; they represent a group of related items.
- The effectiveness depends heavily on the quality of the latent features and the chosen number of clusters (identified using the Elbow method).

6.1.7 Limitations in Quantitative Evaluation:

- A significant limitation across all models is the lack of explicit user ID and rating data.
- Standard recommendation evaluation metrics (RMSE, Precision@K, Recall@K, etc.) require comparing predicted ratings or recommended items against actual user interactions.
- The attempts to calculate RMSE, Precision, and Recall using vote_average and vote_count were demonstrated but noted as non-standard evaluations of the recommendation algorithms themselves; they evaluate the quality of the aggregated movie metrics or simple baseline strategies, not the personalized or content-based recommendation capabilities.
- A true quantitative evaluation would necessitate a dataset with user-item interaction history.

6.2 Hyperparameter tuning

Identify key hyperparameters for the most promising models (e.g., TF-IDF vectorizer parameters, Autoencoder architecture/training parameters, kNN n_neighbors, weights in the hybrid model, number of clusters in KMeans) and explore tuning them.

Reasoning: Select key hyperparameters for the TF-IDF Vectorizer and experiment with different values to see their impact on the tfidf_matrix. Rerun the content-based recommendation function with the updated TF-IDF matrix and qualitatively assess the changes in recommendations for sample movies.

6.3 Hyperparameter tuning: TF-IDF Vectorizer

We will experiment with different hyperparameters for the TfidfVectorizer to see how they affect the content representation and, consequently, the recommendations. Key parameters to tune include:

- max_features: The maximum number of features (vocabulary size). Limiting this can help reduce noise and focus on the most important terms.
- ngram_range: The range of n-grams to include (e.g., (1, 1) for unigrams, (1, 2) for unigrams and bigrams). Including n-grams can capture phrases and multi-word concepts.

- min_df: When building the vocabulary, ignore terms that have a document frequency strictly lower than the given threshold. This helps remove rare terms.
- max_df: When building the vocabulary, ignore terms that have a document frequency strictly higher than the given threshold (corpus-specific stop words). This helps remove very common terms.

```
[151]: # Experiment with TF-IDF Vectorizer hyperparameters
       print("## Experimenting with TF-IDF Vectorizer Hyperparameters\n")
       # Original TF-IDF (already fitted)
       tfidf = TfidfVectorizer(stop_words='english', ngram_range=(1, 2), __
        →max features=86621)
       tfidf_matrix = tfidf.fit_transform(merged_df['soup'].fillna(''))
       # Experiment with different TF-IDF hyperparameters
       tfidf experiments = {
           'Original': {'max features': None, 'ngram range': (1, 1), 'min df': 1,,,
        \rightarrow'max_df': 1.0},
           'Max Features 5000': {'max features': 5000, 'ngram range': (1, 1), 'min df':
        'Ngram_Range_1_2': {'max_features': None, 'ngram_range': (1, 2), 'min_df':u
        \hookrightarrow 1, 'max_df': 1.0},
           'Min_DF_5': {'max_features': None, 'ngram_range': (1, 1), 'min_df': 5, |
        \hookrightarrow'max_df': 1.0},
           'Max_DF_0_9': {'max_features': None, 'ngram_range': (1, 1), 'min_df': 1, \( \)
        }
       sample_movie_for_tfidf = "Pirates of the Caribbean: At World\'s End"
       num_recommendations_tfidf_exp = 5
       original_tfidf = TfidfVectorizer(stop_words='english', ngram_range=(1, 2), u

max_features=86621)
       original_tfidf_matrix = original_tfidf.fit_transform(merged_df['soup'].

¬fillna(''))
       original_cosine_sim = linear_kernel(original_tfidf_matrix,__
        →original_tfidf_matrix)
       # Use the existing get_content_based_recommendations function
       print(f"Generating recommendations for '{sample_movie_for_tfidf}' using_
        ⇔different TF-IDF settings:")
       optimized_tfidf=None # save to use later for model deployment
       for name, params in tfidf_experiments.items():
           print(f"\n--- TF-IDF Experiment: {name} ---")
           try:
```

```
# Create and fit a new TF-IDF vectorizer with the experimental \Box
  \hookrightarrow parameters
         optimized_tfidf = TfidfVectorizer(stop_words='english', **params)
         current_tfidf_matrix = optimized_tfidf.fit_transform(merged_df['soup'].
  →fillna(''))
         current_cosine_sim = linear_kernel(current_tfidf_matrix,__

¬current_tfidf_matrix)
         # Generate recommendations using the new cosine similarity matrix
         current_recommendations = get_content_based_recommendations(
             sample_movie_for_tfidf,
             merged_df,
             cosine_sim=current_cosine_sim,
             num_recommendations=num_recommendations_tfidf_exp
         )
        print(f"Recommendations for '{sample_movie_for_tfidf}' with {name}_u
  ⇔TF-IDF:")
        display(current_recommendations)
         # Qualitative assessment (manual observation of displayed.
  ⇔recommendations)
        print(f"Qualitative Assessment for {name}: [Observe the recommendations<sub>□</sub>
  ⇒above and note changes compared to Original]")
    except Exception as e:
        print(f"Error running TF-IDF experiment {name}: {e}")
## Experimenting with TF-IDF Vectorizer Hyperparameters
Generating recommendations for 'Pirates of the Caribbean: At World's End' using
different TF-IDF settings:
--- TF-IDF Experiment: Original ---
Recommendations for 'Pirates of the Caribbean: At World's End' with Original TF-
IDF:
                                                   title \
12
             Pirates of the Caribbean: Dead Man's Chest
199
      Pirates of the Caribbean: The Curse of the Bla...
17
            Pirates of the Caribbean: On Stranger Tides
2592
         VeggieTales: The Pirates Who Don't Do Anything
848
          The Pirates! In an Adventure with Scientists!
                                                 genres \
12
                               Adventure Fantasy Action
199
                               Adventure Fantasy Action
```

```
17
                               Adventure Action Fantasy
     Adventure Animation Comedy ScienceFiction Family
2592
848
                      Animation Adventure Family Comedy
                                                 keywords \
12
      witch fortuneteller bondage exoticisland monst...
199
      exoticisland blacksmith eastindiatradingcompan...
      sea captain mutiny sword primeminister sailing...
17
      brotherbrotherrelationship hostage vegetable c...
2592
      rivalry stopmotion pirate aftercreditsstinger ...
848
      overview_sentiment_score
12
                        -0.8074
199
                         0.7003
17
                        -0.2411
2592
                         0.9358
848
                         0.9605
Qualitative Assessment for Original: [Observe the recommendations above and note
changes compared to Original]
--- TF-IDF Experiment: Max_Features_5000 ---
Recommendations for 'Pirates of the Caribbean: At World's End' with
Max_Features_5000 TF-IDF:
                                                    title \
             Pirates of the Caribbean: Dead Man's Chest
12
      Pirates of the Caribbean: The Curse of the Bla...
199
            Pirates of the Caribbean: On Stranger Tides
17
2592
         VeggieTales: The Pirates Who Don't Do Anything
216
                                               Life of Pi
                                                  genres \
12
                               Adventure Fantasy Action
199
                               Adventure Fantasy Action
                               Adventure Action Fantasy
17
2592 Adventure Animation Comedy ScienceFiction Family
                                 Adventure Drama Action
216
                                                 keywords \
      witch fortuneteller bondage exoticisland monst...
12
199
      exoticisland blacksmith eastindiatradingcompan...
      sea captain mutiny sword primeminister sailing...
17
2592
      brotherbrotherrelationship hostage vegetable c_{\hspace{-0.5mm}\text{\tiny CM}}
      ocean shipwreck hindu tiger faith zookeeper te...
216
      overview_sentiment_score
12
                        -0.8074
199
                         0.7003
```

```
17
                       -0.2411
2592
                        0.9358
216
                        0.0000
Qualitative Assessment for Max_Features_5000: [Observe the recommendations above
and note changes compared to Original]
--- TF-IDF Experiment: Ngram_Range_1_2 ---
Recommendations for 'Pirates of the Caribbean: At World's End' with
Ngram_Range_1_2 TF-IDF:
                                                   title \
             Pirates of the Caribbean: Dead Man's Chest
12
      Pirates of the Caribbean: The Curse of the Bla...
199
            Pirates of the Caribbean: On Stranger Tides
17
216
                                              Life of Pi
2592
         VeggieTales: The Pirates Who Don't Do Anything
                                                 genres \
12
                              Adventure Fantasy Action
199
                              Adventure Fantasy Action
17
                              Adventure Action Fantasy
216
                                 Adventure Drama Action
2592 Adventure Animation Comedy ScienceFiction Family
                                                keywords \
12
      witch fortuneteller bondage exoticisland monst...
199
      exoticisland blacksmith eastindiatradingcompan...
      sea captain mutiny sword primeminister sailing...
17
216
      ocean shipwreck hindu tiger faith zookeeper te...
2592
     brotherbrotherrelationship hostage vegetable c...
      overview_sentiment_score
12
                       -0.8074
199
                        0.7003
17
                       -0.2411
216
                        0.0000
2592
                        0.9358
Qualitative Assessment for Ngram_Range_1_2: [Observe the recommendations above
and note changes compared to Original]
--- TF-IDF Experiment: Min_DF_5 ---
Recommendations for 'Pirates of the Caribbean: At World's End' with Min_DF_5 TF-
IDF:
                                                   title \
12
             Pirates of the Caribbean: Dead Man's Chest
199
      Pirates of the Caribbean: The Curse of the Bla...
17
            Pirates of the Caribbean: On Stranger Tides
```

```
2592
         VeggieTales: The Pirates Who Don't Do Anything
216
                                              Life of Pi
                                                 genres
                               Adventure Fantasy Action
12
199
                               Adventure Fantasy Action
17
                               Adventure Action Fantasy
2592
     Adventure Animation Comedy ScienceFiction Family
216
                                 Adventure Drama Action
                                                keywords \
      witch fortuneteller bondage exoticisland monst...
12
199
      exoticisland blacksmith eastindiatradingcompan...
      sea captain mutiny sword primeminister sailing...
17
2592
     brotherbrotherrelationship hostage vegetable c...
216
      ocean shipwreck hindu tiger faith zookeeper te...
      overview_sentiment_score
12
                       -0.8074
199
                        0.7003
17
                       -0.2411
2592
                         0.9358
                        0.0000
Qualitative Assessment for Min DF 5: [Observe the recommendations above and note
changes compared to Original]
--- TF-IDF Experiment: Max_DF_0_9 ---
Recommendations for 'Pirates of the Caribbean: At World's End' with Max DF 0 9
TF-IDF:
                                                   title \
             Pirates of the Caribbean: Dead Man's Chest
12
      Pirates of the Caribbean: The Curse of the Bla...
199
17
            Pirates of the Caribbean: On Stranger Tides
2592
         VeggieTales: The Pirates Who Don't Do Anything
          The Pirates! In an Adventure with Scientists!
848
                                                 genres \
12
                               Adventure Fantasy Action
199
                               Adventure Fantasy Action
17
                               Adventure Action Fantasy
     Adventure Animation Comedy ScienceFiction Family
2592
848
                     Animation Adventure Family Comedy
                                                keywords \
12
      witch fortuneteller bondage exoticisland monst...
199
      exoticisland blacksmith eastindiatradingcompan...
17
      sea captain mutiny sword primeminister sailing...
```

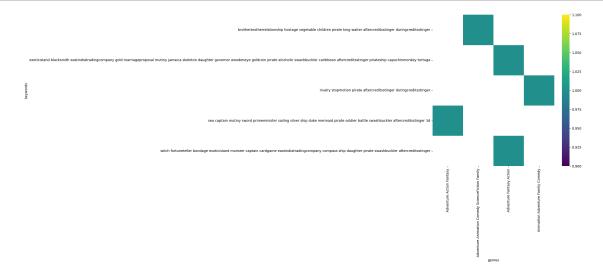
```
2592 brotherbrotherrelationship hostage vegetable c...
848 rivalry stopmotion pirate aftercreditsstinger ...

overview_sentiment_score
12 -0.8074
199 0.7003
17 -0.2411
2592 0.9358
848 0.9605
```

Qualitative Assessment for Max_DF_0_9: [Observe the recommendations above and note changes compared to Original]

```
[152]: # @title genres vs keywords

from matplotlib import pyplot as plt
import seaborn as sns
import pandas as pd
plt.subplots(figsize=(8, 8))
df_2dhist = pd.DataFrame({
        x_label: grp['keywords'].value_counts()
        for x_label, grp in current_recommendations.groupby('genres')
})
sns.heatmap(df_2dhist, cmap='viridis')
plt.xlabel('genres')
_ = plt.ylabel('keywords')
```

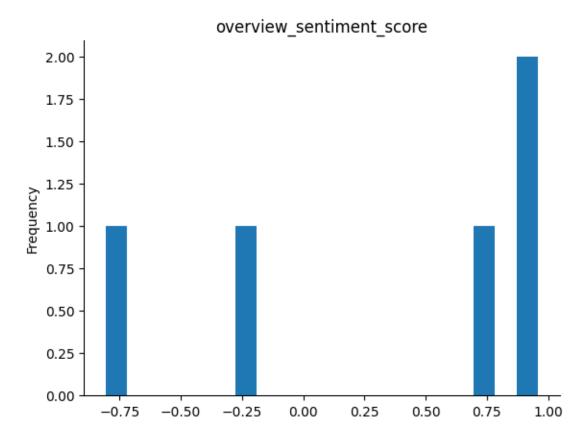


```
[153]: # @title overview_sentiment_score
from matplotlib import pyplot as plt
```

```
current_recommendations['overview_sentiment_score'].plot(kind='hist', bins=20,__

stitle='overview_sentiment_score')

plt.gca().spines[['top', 'right',]].set_visible(False)
```



6.4 Hyperparameter tuning: Autoencoder Model

Now, let's tune the hyperparameters of the Autoencoder model. Key parameters to consider include:

- encoding_dim: The size of the latent representation layer. A smaller dimension forces the model to learn a more compressed representation, while a larger dimension allows for more capacity but might also capture noise.
- epochs: The number of times the training data is passed through the entire network. More epochs can lead to better learning but also risk overfitting.
- batch_size: The number of samples per gradient update during training. Smaller batch sizes can add noise to the gradient but might lead to better generalization; larger batch sizes provide a more stable gradient but require more memory.

```
[154]: import matplotlib.pyplot as plt
from tensorflow.keras.layers import Input, Dense
from tensorflow.keras.models import Model
from tensorflow.keras.callbacks import EarlyStopping # Import EarlyStopping
```

```
from tensorflow.keras.regularizers import 12 # Import 12 regularizer
from IPython.display import display
import pandas as pd
from sklearn.metrics.pairwise import cosine_similarity
import numpy as np
# Dummy get_autoencoder_recommendations for demonstration if not available
def get_autoencoder_recommendations(movie_title, df, latent_cosine_sim,__
 →num recommendations=5):
    if movie_title not in df['title'].values:
        return f"Movie '{movie_title}' not found in the dataset."
   idx = df[df['title'] == movie_title].index[0]
    sim_scores = list(enumerate(latent_cosine_sim[idx]))
   sim_scores = sorted(sim_scores, key=lambda x: x[1], reverse=True)
   sim_scores = sim_scores[1:num_recommendations+1]
   movie_indices = [i[0] for i in sim_scores]
   return df['title'].iloc[movie indices]
print("\n## Experimenting with Autoencoder Hyperparameters (with Early Stopping ∪
 →and Weight Decay)\n")
# Autoencoder Model Parameter Experiments
# Increased epochs to 100 to allow EarlyStopping to work effectively
autoencoder_experiments = {
    'Original_Optimized': {'encoding_dim': 128, 'epochs': 100, 'batch_size':
    'Small_Latent_Space': {'encoding_dim': 64, 'epochs': 100, 'batch_size': __
 ⇒256},
    'Large Latent Space': {'encoding dim': 256, 'epochs': 100, 'batch size':
 ⇔256},
}
# A movie to evaluate recommendations qualitatively
sample_movie_for_autoencoder = 'The Matrix'
num_recommendations_autoencoder_exp = 5
# Define the EarlyStopping callback
# It will monitor validation loss and stop if there's no improvement after 5_{\sqcup}
 ⇔epochs.
# It will also restore the best weights found during training.
early_stopping = EarlyStopping(monitor='val_loss', patience=5,__
→restore_best_weights=True)
print(f"Generating recommendations for '{sample_movie_for_autoencoder}' using_

→different Autoencoder settings:")
```

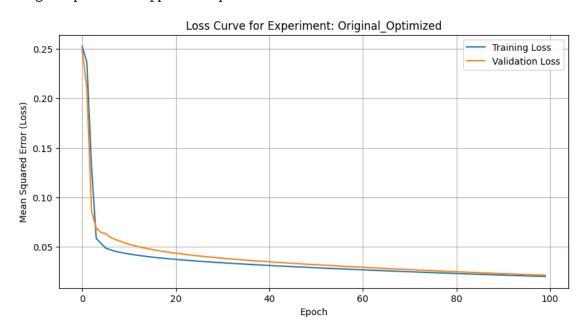
```
current_encoder = None # To hold the final or best encoder for saving later
for name, params in autoencoder_experiments.items():
   print(f"\n--- Autoencoder Experiment: {name} ---")
   try:
        # Build the Autoencoder Model with L2 Regularization (Weight Decay)
        input_layer = Input(shape=(tfidf_scaled.shape[1],))
        encoder_layer = Dense(params['encoding_dim'], activation='relu',__
 →kernel_regularizer=12(1e-5))(input_layer)
        decoder_layer = Dense(tfidf_scaled.shape[1], activation='sigmoid',_

→kernel_regularizer=12(1e-5))(encoder_layer)
        optimized autoencoder = Model(inputs=input layer, outputs=decoder layer)
        optimized_autoencoder.compile(optimizer='adam', loss='mse')
        # Train the Autoencoder with the EarlyStopping callback
        print(f"Training Autoencoder for {name} with up to {params['epochs']}
 ⇔epochs...")
       history = optimized_autoencoder.fit(tfidf_scaled, tfidf_scaled,
                                            epochs=params['epochs'],
                                            batch_size=params['batch_size'],
                                            shuffle=True,
                                            validation_split=0.1, # Use 10% of
 ⇔data for validation
                                            callbacks=[early_stopping], #__
 ⇔callback here
                                            verbose=0)
       print(f"Training Complete. Stopped at epoch: {len(history.
 ⇔history['loss'])}")
        # --- PLOT THE LOSS CURVE (WITH VALIDATION LOSS) ---
       plt.figure(figsize=(10, 5))
       plt.plot(history.history['loss'], label='Training Loss')
       plt.plot(history.history['val_loss'], label='Validation Loss')
       plt.title(f'Loss Curve for Experiment: {name}')
       plt.xlabel('Epoch')
       plt.ylabel('Mean Squared Error (Loss)')
       plt.legend()
       plt.grid(True)
       plt.show()
        # --- END OF PLOTTING ---
        # Get the Encoder model and latent features
        current_encoder = Model(inputs=input_layer, outputs=encoder_layer)
        current_latent_features = current_encoder.predict(tfidf_scaled,__
 →verbose=0)
```

Experimenting with Autoencoder Hyperparameters (with Early Stopping and Weight Decay)

Generating recommendations for 'The Matrix' using different Autoencoder settings:

--- Autoencoder Experiment: Original_Optimized --Training Autoencoder for Original_Optimized with up to 100 epochs...
Training Complete. Stopped at epoch: 100



Recommendations for 'The Matrix' with Original_Optimized Autoencoder:

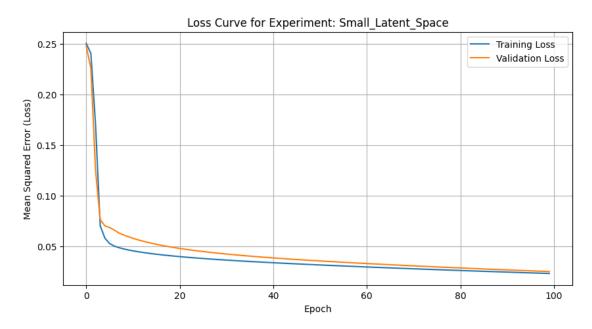
Swordfish
Miss Congeniality 2: Armed and Fabulous
1427
Abduction
3951
Fish Tank
Avengers: Age of Ultron

Name: title, dtype: object

--- Autoencoder Experiment: Small_Latent_Space ---

Training Autoencoder for Small_Latent_Space with up to 100 epochs...

Training Complete. Stopped at epoch: 100



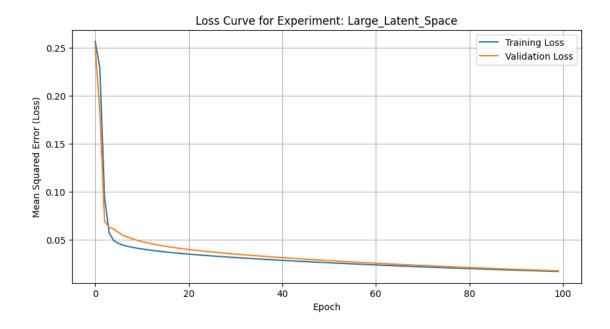
Recommendations for 'The Matrix' with Small_Latent_Space Autoencoder:

309 Son of the Mask
728 Hellboy
911 22 Jump Street
934 Curious George
1865 Million Dollar Arm
Name: title, dtype: object

--- Autoencoder Experiment: Large_Latent_Space ---

Training Autoencoder for Large_Latent_Space with up to 100 epochs...

Training Complete. Stopped at epoch: 100



Recommendations for 'The Matrix' with Large_Latent_Space Autoencoder:

```
2745 The Butterfly Effect
0 Avatar
493 A Beautiful Mind
614 Despicable Me
669 Sin City: A Dame to Kill For
Name: title, dtype: object
```

6.5 Hyperparameter tuning: kNN and Clustering Models

Let's tune the hyperparameters for the kNN and Clustering models.

6.5.1 k-Nearest Neighbors (kNN) Tuning

For kNN, the main hyperparameter is n_neighbors, which determines how many nearest neighbors are considered for recommendations. We will experiment with different values and qualitatively assess the results.

```
[155]: # Experiment with kNN hyperparameters

print("\n## Experimenting with kNN Hyperparameters\n")

# kNN Hyperparameter Experiments
knn_experiments = {
    'Original_k10': {'n_neighbors': 10}, # Original setting
    'k_5': {'n_neighbors': 5}, # Fewer neighbors
    'k_20': {'n_neighbors': 20}, # More neighbors
    'k_50': {'n_neighbors': 50} # Even more neighbors
```

```
}
# Choose a sample query (can be a movie title or keyword)
sample_query_knn = 'science fiction action'
num_recommendations_knn_exp = 10 # Number of recommendations to display
print(f"Generating kNN recommendations for query '{sample_query_knn}' using_

→different 'n_neighbors' settings:")
for name, params in knn_experiments.items():
    print(f"\n--- kNN Experiment: {name} ---")
    try:
        # Generate recommendations using the current n_neighbors
        current_knn_recommendations = generate_recommendations_knn(
            sample_query_knn,
            merged_df,
            tfidf_matrix, # Use the original TF-IDF matrix
            num_recommendations=params['n_neighbors'] # Set num_recommendations_
 →to n_neighbors for this test
        )
        print(f"Recommendations for '{sample_query_knn}' with {name} kNN_L
  display(current_knn_recommendations)
        # Qualitative assessment (manual observation of displayed.
  →recommendations)
        print(f"Qualitative Assessment for {name}: [Observe the recommendations⊔
  ⇒above and note changes compared to other k values]")
    except Exception as e:
        print(f"Error running kNN experiment {name}: {e}")
## Experimenting with kNN Hyperparameters
Generating kNN recommendations for query 'science fiction action' using
different 'n_neighbors' settings:
--- kNN Experiment: Original_k10 ---
No title matches found for 'science fiction action'. Treating as a
keyword/content search.
Recommendations for 'science fiction action' with Original k10 kNN (10
neighbors):
              Recommended Movie
                                                                     Reason \
0
                  Martian Child Based on content similarity (TF-IDF + KNN)
```

```
Flatliners Based on content similarity (TF-IDF + KNN)
1
2
                             Her Based on content similarity (TF-IDF + KNN)
3
                   Mars Attacks! Based on content similarity (TF-IDF + KNN)
4
   The Beast from 20,000 Fathoms Based on content similarity (TF-IDF + KNN)
5
                         Contact Based on content similarity (TF-IDF + KNN)
6
               American Splendor
                                   Based on content similarity (TF-IDF + KNN)
7
                      Red Planet
                                   Based on content similarity (TF-IDF + KNN)
8
               The Lawnmower Man Based on content similarity (TF-IDF + KNN)
9
                                  Based on content similarity (TF-IDF + KNN)
    My Big Fat Independent Movie
   Confidence Score (Cosine Similarity)
0
                                0.230690
1
                                0.218197
2
                                0.176388
3
                                0.173896
4
                                0.151865
5
                                0.124949
6
                                0.082857
7
                                0.080395
8
                                0.069710
9
                                0.067624
                                             Overview
  A recently-widowed, science fiction writer con...
  Five medical students want to find out if ther...
  In the not so distant future, Theodore, a lone...
  'We come in peace' is not what those green men...
  The Beast from 20,000 Fathoms is a 1953 scienc...
  Contact is a science fiction film about an enc...
  An original mix of fiction and reality illumin...
7
  Astronauts search for solutions to save a dyin...
  A simple man is turned into a genius through t...
  This film is a spoof along the lines of "Scary...
                                  Genres \
0
                                   Drama
  Drama Horror ScienceFiction Thriller
2
           Romance ScienceFiction Drama
3
          Comedy Fantasy ScienceFiction
        Adventure Horror ScienceFiction
4
5
           Drama ScienceFiction Mystery
6
                            Comedy Drama
7
         Thriller Action ScienceFiction
         Horror Thriller ScienceFiction
8
9
                                  Comedy
```

Keywords

O underdog adoption education adoptivefather chi...

```
1 lifeanddeath afterlife swing memory medicalstu...
2 artificialintelligence computer love lonelines...
3 savingtheworld totaldestruction whitehouse mar...
4 monster atomicbomb lighthouse arctic rampage s...
 basedonnovel nasa newmexico extraterrestrialte...
  biography independentfilm v.a.hospital junksal...
7
           mars future astronaut science catastrophe
  dream chimp manipulation botanist virtualreali...
                                     independentfilm
Qualitative Assessment for Original_k10: [Observe the recommendations above and
note changes compared to other k values]
--- kNN Experiment: k_5 ---
No title matches found for 'science fiction action'. Treating as a
keyword/content search.
Recommendations for 'science fiction action' with k_5 kNN (5 neighbors):
               Recommended Movie
                                                                       Reason \
0
                   Martian Child Based on content similarity (TF-IDF + KNN)
1
                      Flatliners Based on content similarity (TF-IDF + KNN)
                             Her Based on content similarity (TF-IDF + KNN)
2
                   Mars Attacks! Based on content similarity (TF-IDF + KNN)
3
  The Beast from 20,000 Fathoms Based on content similarity (TF-IDF + KNN)
  Confidence Score (Cosine Similarity)
                               0.230690
0
                               0.218197
1
2
                               0.176388
3
                               0.173896
4
                               0.151865
                                             Overview \
O A recently-widowed, science fiction writer con...
1 Five medical students want to find out if ther...
2 In the not so distant future, Theodore, a lone...
  'We come in peace' is not what those green men...
4 The Beast from 20,000 Fathoms is a 1953 scienc...
                                 Genres \
0
                                  Drama
  Drama Horror ScienceFiction Thriller
1
2
           Romance ScienceFiction Drama
3
          Comedy Fantasy ScienceFiction
        Adventure Horror ScienceFiction
```

Keywords

- 0 underdog adoption education adoptivefather chi...
- 1 lifeanddeath afterlife swing memory medicalstu...

- 2 artificialintelligence computer love lonelines...
- 3 savingtheworld totaldestruction whitehouse mar...
- 4 monster atomicbomb lighthouse arctic rampage s...

Qualitative Assessment for k_5 : [Observe the recommendations above and note changes compared to other k values]

```
--- kNN Experiment: k_20 ---
```

13

No title matches found for 'science fiction action'. Treating as a keyword/content search.

Recommendations for 'science fiction action' with k_20 kNN (20 neighbors):

```
Recommended Movie
                                                                        Reason
                    Martian Child Based on content similarity (TF-IDF + KNN)
0
                       Flatliners Based on content similarity (TF-IDF + KNN)
1
                              Her Based on content similarity (TF-IDF + KNN)
3
                    Mars Attacks! Based on content similarity (TF-IDF + KNN)
4
    The Beast from 20,000 Fathoms Based on content similarity (TF-IDF + KNN)
                          Contact Based on content similarity (TF-IDF + KNN)
5
6
                American Splendor Based on content similarity (TF-IDF + KNN)
7
                       Red Planet Based on content similarity (TF-IDF + KNN)
                The Lawnmower Man Based on content similarity (TF-IDF + KNN)
8
9
    My Big Fat Independent Movie Based on content similarity (TF-IDF + KNN)
                           Capote Based on content similarity (TF-IDF + KNN)
10
           Ayurveda: Art of Being Based on content similarity (TF-IDF + KNN)
11
12
                          Gattaca Based on content similarity (TF-IDF + KNN)
           An Inconvenient Truth Based on content similarity (TF-IDF + KNN)
13
                      The Eclipse Based on content similarity (TF-IDF + KNN)
14
                    Heartbreakers Based on content similarity (TF-IDF + KNN)
15
               The Man from Earth Based on content similarity (TF-IDF + KNN)
16
17
               Terminator Genisys Based on content similarity (TF-IDF + KNN)
                  Beneath Hill 60 Based on content similarity (TF-IDF + KNN)
18
19
              Edward Scissorhands Based on content similarity (TF-IDF + KNN)
    Confidence Score (Cosine Similarity)
0
                                0.230690
1
                                0.218197
2
                                0.176388
3
                                0.173896
4
                                0.151865
5
                                0.124949
6
                                0.082857
7
                                0.080395
8
                                0.069710
9
                                0.067624
10
                                0.064663
11
                                0.063822
12
                                0.063551
```

0.062132

```
14
                                 0.061140
15
                                 0.059682
16
                                 0.058882
17
                                 0.058808
18
                                 0.058175
19
                                 0.057011
                                               Overview \
    A recently-widowed, science fiction writer con...
0
1
    Five medical students want to find out if ther...
2
    In the not so distant future, Theodore, a lone...
    'We come in peace' is not what those green men...
3
4
    The Beast from 20,000 Fathoms is a 1953 scienc...
5
    Contact is a science fiction film about an enc...
    An original mix of fiction and reality illumin...
6
7
    Astronauts search for solutions to save a dyin...
8
    A simple man is turned into a genius through t...
9
    This film is a spoof along the lines of "Scary...
    A biopic of the writer, Truman Capote and his ...
10
    Ayurveda is a science of life and a healing ar...
11
12
    Science fiction drama about a future society i...
    A documentary on Al Gore's campaign to make th...
13
    Michael Farr (Hinds) is a widower living in a ...
    Max and Page are a brilliant mother/daughter c...
    An impromptu goodbye party for Professor John ...
16
    The year is 2029. John Connor, leader of the r...
17
    The true story of Australia's cat-and-mouse un...
18
19
    A small suburban town receives a visit from a ...
                                        Genres
0
                                         Drama
        Drama Horror ScienceFiction Thriller
1
2
                Romance ScienceFiction Drama
3
               Comedy Fantasy ScienceFiction
4
             Adventure Horror ScienceFiction
5
                Drama ScienceFiction Mystery
6
                                 Comedy Drama
7
              Thriller Action ScienceFiction
8
              Horror Thriller ScienceFiction
9
                                        Comedy
10
                                  Crime Drama
                                  Documentary
11
12
     Thriller ScienceFiction Mystery Romance
13
                                  Documentary
14
                         Drama Horror Romance
15
                         Crime Comedy Romance
16
                         ScienceFiction Drama
    ScienceFiction Action Thriller Adventure
```

```
18
                            Drama History War
19
                       Fantasy Drama Romance
                                               Keywords
0
    underdog adoption education adoptivefather chi...
    lifeanddeath afterlife swing memory medicalstu...
1
2
    artificialintelligence computer love lonelines...
3
    savingtheworld totaldestruction whitehouse mar...
    monster atomicbomb lighthouse arctic rampage s...
4
    basedonnovel nasa newmexico extraterrestrialte...
5
6
    biography independentfilm v.a.hospital junksal...
7
            mars future astronaut science catastrophe
8
    dream chimp manipulation botanist virtualreali...
9
                                       independentfilm
10
    gay self-fulfillingprophecy basedonnovel journ...
11
                              philosophy india healing
12
    paraplegic suicideattempt cheating dna spacema...
13
    climatechange greenhouseeffect climate earth g...
14
15
                                           consandscams
   philosophy secret birthday professor psycholog...
16
    savingtheworld artificialintelligence cyborg k...
17
18
   underdog loveatfirstsight hairdresser smalltow...
19
Qualitative Assessment for k_20: [Observe the recommendations above and note
changes compared to other k values]
--- kNN Experiment: k_50 ---
No title matches found for 'science fiction action'. Treating as a
keyword/content search.
Recommendations for 'science fiction action' with k 50 kNN (50 neighbors):
                              Recommended Movie \
0
                                  Martian Child
                                     Flatliners
1
2
                                             Her
3
                                  Mars Attacks!
4
                 The Beast from 20,000 Fathoms
5
                                        Contact
                              American Splendor
6
7
                                     Red Planet
8
                              The Lawnmower Man
9
                  My Big Fat Independent Movie
10
                                          Capote
11
                         Ayurveda: Art of Being
12
                                        Gattaca
13
                          An Inconvenient Truth
14
                                    The Eclipse
```

```
15
                                  Heartbreakers
                             The Man from Earth
16
17
                             Terminator Genisys
18
                                Beneath Hill 60
                            Edward Scissorhands
19
20
                                           Three
21
                                           Doom
22
                     Girl with a Pearl Earring
23
                                Banshee Chapter
                        The Caveman's Valentine
24
25
                      The Sorcerer's Apprentice
    Sea Rex 3D: Journey to a Prehistoric World
26
27
                                  Teen Wolf Too
                                    The Reaping
28
                                   The Exorcist
29
30
                                          K-PAX
31
                   Jack Brooks: Monster Slayer
32
                  The Lost Skeleton of Cadavra
                              Forbidden Kingdom
33
34
                Beneath the Planet of the Apes
35
                                     Red Lights
                                    The Martian
36
37
             Cloudy with a Chance of Meatballs
                           The Andromeda Strain
38
39
                            The Helix... Loaded
40
                                Silver Medalist
41
                       The Transporter Refueled
42
                               Last Action Hero
43
                       Amidst the Devil's Wings
44
                                   The Specials
45
       Miss Congeniality 2: Armed and Fabulous
46
                                 Small Soldiers
47
                                      MacGruber
48
                                        Shooter
                                    Khiladi 786
49
                                         Reason
    Based on content similarity (TF-IDF + KNN)
    Based on content similarity (TF-IDF + KNN)
1
    Based on content similarity (TF-IDF + KNN)
3
    Based on content similarity (TF-IDF + KNN)
4
    Based on content similarity (TF-IDF + KNN)
5
    Based on content similarity (TF-IDF + KNN)
    Based on content similarity (TF-IDF + KNN)
    Based on content similarity (TF-IDF + KNN)
    Based on content similarity (TF-IDF + KNN)
9
    Based on content similarity (TF-IDF + KNN)
    Based on content similarity (TF-IDF + KNN)
```

```
Based on content similarity (TF-IDF + KNN)
   Based on content similarity (TF-IDF + KNN)
19 Based on content similarity (TF-IDF + KNN)
20 Based on content similarity (TF-IDF + KNN)
21 Based on content similarity (TF-IDF + KNN)
22 Based on content similarity (TF-IDF + KNN)
   Based on content similarity (TF-IDF + KNN)
27
   Based on content similarity (TF-IDF + KNN)
   Based on content similarity (TF-IDF + KNN)
29
   Based on content similarity (TF-IDF + KNN)
30 Based on content similarity (TF-IDF + KNN)
   Based on content similarity (TF-IDF + KNN)
32 Based on content similarity (TF-IDF + KNN)
33 Based on content similarity (TF-IDF + KNN)
34 Based on content similarity (TF-IDF + KNN)
35 Based on content similarity (TF-IDF + KNN)
36 Based on content similarity (TF-IDF + KNN)
   Based on content similarity (TF-IDF + KNN)
49 Based on content similarity (TF-IDF + KNN)
    Confidence Score (Cosine Similarity)
0
                                0.230690
1
                                0.218197
2
                                0.176388
3
                                0.173896
4
                                0.151865
5
                                0.124949
6
                                0.082857
```

7	0.080395
8	0.069710
9	0.067624
10	0.064663
11	0.063822
12	0.063551
13	0.062132
14	0.061140
15	0.059682
16	0.058882
17	0.058808
18	0.058175
19	0.057011
20	0.056905
21	0.054698
22	0.054378
23	0.053035
24	0.052207
25	0.051601
26	0.051561
27	0.050537
28	0.050055
29	0.049150
30	0.047167
31	0.046104
32	0.045602
33	0.044651
34	0.044353
35	0.043541
36	0.040409
37	0.040404
38	0.039000
39	0.026373
40	0.026133
41	0.024094
42	0.020532
43	0.020181
44	0.018483
45	0.017854
46	0.017268
47	0.016849
48	0.016811
49	0.016696

Overview \

- O A recently-widowed, science fiction writer con...
- 1 Five medical students want to find out if ther...
- 2 In the not so distant future, Theodore, a lone...

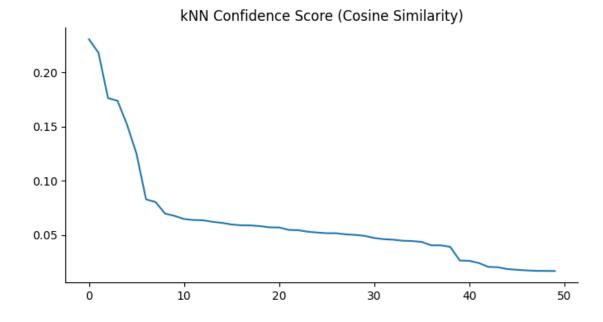
```
'We come in peace' is not what those green men...
3
    The Beast from 20,000 Fathoms is a 1953 scienc...
4
5
    Contact is a science fiction film about an enc...
6
    An original mix of fiction and reality illumin...
7
    Astronauts search for solutions to save a dyin...
8
    A simple man is turned into a genius through t...
9
    This film is a spoof along the lines of "Scary...
10
    A biopic of the writer, Truman Capote and his ...
   Ayurveda is a science of life and a healing ar...
    Science fiction drama about a future society i...
12
   A documentary on Al Gore's campaign to make th...
13
14 Michael Farr (Hinds) is a widower living in a ...
   Max and Page are a brilliant mother/daughter c...
15
   An impromptu goodbye party for Professor John ...
17
   The year is 2029. John Connor, leader of the r...
18 The true story of Australia's cat-and-mouse un...
19
   A small suburban town receives a visit from a ...
20 Hanna and Simon are in a 20 year marriage with...
21 A team of space marines known as the Rapid Res...
22
   This film, adapted from a work of fiction by a...
   On the trail of a missing friend who had been \dots
23
24 In this spine-tingling and visually stunning t...
25 Balthazar Blake is a master sorcerer in modern...
26 Through the power of IMAX 3D, experience a won...
27 Although awkward college student Todd Howard i...
28 Katherine Morrissey, a former Christian missio...
29 12-year-old Regan MacNeil begins to adapt an e...
30 Prot is a patient at a mental hospital who cla...
31 As a child Jack Brooks witnessed the brutal mu...
32 Remember the good old days when anyone with a ...
33 Early 18th century. Cartographer Jonathan Gree...
34 Astronaut Brent is sent to rescue Taylor but c...
35 Two investigators of paranormal hoaxes, the ve...
36 During a manned mission to Mars, Astronaut Mar...
37
    Inventor Flint Lockwood creates a machine that...
38
   When virtually all of the residents of Piedmon...
39
40
   An action-adventure story focused on the lives...
    The fast-paced action movie is again set in th...
42
   Danny is obsessed with a fictional movie chara...
43
                        Prequel to "5th of a Degree."
44 America's 7th Best Superhero Team, the Special...
45
    After her triumph at the Miss United States pa...
46
   When missile technology is used to enhance toy...
    Ex-special operative MacGruber (Forte) is call...
48
    A marksman living in exile is coaxed back into...
49
           The 8th installment in the Khiladi series.
```

	_			
_	Genre			
0	Drama			
1	Drama Horror ScienceFiction Thriller			
2	Romance ScienceFiction Drama			
3	Comedy Fantasy ScienceFiction			
4	Adventure Horror ScienceFiction			
5	Drama ScienceFiction Mystery			
6	Comedy Drama			
7	Thriller Action ScienceFiction			
8	Horror Thriller ScienceFiction			
9	Comedy			
10	Crime Drama			
11	Documentary			
12	Thriller ScienceFiction Mystery Romance			
13	Documentary			
14	Drama Horror Romance			
15	Crime Comedy Romance			
16	ScienceFiction Drama			
17	ScienceFiction Action Thriller Adventure			
18	Drama History War			
19	Fantasy Drama Romance			
20	Romance Drama Comedy			
21	Adventure Action Horror			
22	Drama Romance			
23	Horror Thriller			
24	Drama Mystery Thriller			
25	Fantasy Adventure Action Comedy Drama			
26	Documentary			
27	Comedy Fantasy Family			
28	Horror			
29	Drama Horror Thriller			
30	Drama ScienceFiction			
31	Action Comedy Horror			
32	Comedy Horror ScienceFiction			
33	Thriller Adventure Mystery Fantasy			
34	Adventure ScienceFiction Mystery			
35	Thriller			
36	Drama Adventure ScienceFiction			
37	Animation Comedy Family			
38	ScienceFiction Thriller			
39	Action Comedy ScienceFiction			
40	Action Adventure Comedy Drama Foreign			
41	Thriller Action Crime			
42	Adventure Fantasy Action Comedy Family			
43	Drama Action Crime			
44	Action Comedy			
45	Action Comedy			
46	Comedy Adventure Fantasy ScienceFiction Action			
	,			

47	Action Adventure Comedy		
48	Action Drama Mystery Thriller Crime		
49	Action Comedy		
	Keywords		
0	underdog adoption education adoptivefather chi		
	• •		
1	lifeanddeath afterlife swing memory medicalstu		
2	artificialintelligence computer love lonelines		
3	savingtheworld totaldestruction whitehouse mar		
4	monster atomicbomb lighthouse arctic rampage s		
5	basedonnovel nasa newmexico extraterrestrialte		
6	biography independentfilm v.a.hospital junksal		
7	mars future astronaut science catastrophe		
8	dream chimp manipulation botanist virtualreali		
9	independentfilm		
10	gay self-fulfillingprophecy basedonnovel journ		
11	philosophy india healing		
12	paraplegic suicideattempt cheating dna spacema		
13	climatechange greenhouseeffect climate earth g		
14			
15	consandscams		
16	philosophy secret birthday professor psycholog		
17	savingtheworld artificialintelligence cyborg k		
18			
19	underdog loveatfirstsight hairdresser smalltow		
20	sex bisexual science		
21	teleportation basedonvideogame severedear futu		
22	-		
	painter biography painting maid		
23	lsd government conspiracy tension videocamera		
24	womandirector		
25	witch fire wolf fountain magic book castle wat		
26	prehistoric dinosaur imax underwaterscene 3d s		
27			
28	werewolf teenager		
20	werewolf teenager river miracle bible louisiana frog grasshopper		
29	river miracle bible louisiana frog grasshopper		
29	river miracle bible louisiana frog grasshopper exorcism holywater religionandsupernatural vom		
29 30	river miracle bible louisiana frog grasshopper exorcism holywater religionandsupernatural vom robbery dream hypnosis investigation murder al		
29 30 31	river miracle bible louisiana frog grasshopper exorcism holywater religionandsupernatural vom robbery dream hypnosis investigation murder al camping vomit demon science		
29 30 31 32	river miracle bible louisiana frog grasshopper exorcism holywater religionandsupernatural vom robbery dream hypnosis investigation murder al camping vomit demon science monster mutant skeleton alienlife-form science		
29 30 31 32 33	river miracle bible louisiana frog grasshopper exorcism holywater religionandsupernatural vom robbery dream hypnosis investigation murder al camping vomit demon science monster mutant skeleton alienlife-form science monster mystic church demon witchcraft science		
29 30 31 32 33 34	river miracle bible louisiana frog grasshopper exorcism holywater religionandsupernatural vom robbery dream hypnosis investigation murder al camping vomit demon science monster mutant skeleton alienlife-form science monster mystic church demon witchcraft science mutant dystopia survivor astronaut ape science		
29 30 31 32 33 34 35	river miracle bible louisiana frog grasshopper exorcism holywater religionandsupernatural vom robbery dream hypnosis investigation murder al camping vomit demon science monster mutant skeleton alienlife-form science monster mystic church demon witchcraft science mutant dystopia survivor astronaut ape science paranormal psychic skepticism		
29 30 31 32 33 34 35 36	river miracle bible louisiana frog grasshopper exorcism holywater religionandsupernatural vom robbery dream hypnosis investigation murder al camping vomit demon science monster mutant skeleton alienlife-form science monster mystic church demon witchcraft science mutant dystopia survivor astronaut ape science paranormal psychic skepticism basedonnovel mars nasa isolation botanist stra		
29 30 31 32 33 34 35 36 37	river miracle bible louisiana frog grasshopper exorcism holywater religionandsupernatural vom robbery dream hypnosis investigation murder al camping vomit demon science monster mutant skeleton alienlife-form science monster mystic church demon witchcraft science mutant dystopia survivor astronaut ape science paranormal psychic skepticism basedonnovel mars nasa isolation botanist stra weather food science		
29 30 31 32 33 34 35 36 37 38	river miracle bible louisiana frog grasshopper exorcism holywater religionandsupernatural vom robbery dream hypnosis investigation murder al camping vomit demon science monster mutant skeleton alienlife-form science monster mystic church demon witchcraft science mutant dystopia survivor astronaut ape science paranormal psychic skepticism basedonnovel mars nasa isolation botanist stra		
29 30 31 32 33 34 35 36 37	river miracle bible louisiana frog grasshopper exorcism holywater religionandsupernatural vom robbery dream hypnosis investigation murder al camping vomit demon science monster mutant skeleton alienlife-form science monster mystic church demon witchcraft science mutant dystopia survivor astronaut ape science paranormal psychic skepticism basedonnovel mars nasa isolation botanist stra weather food science		
29 30 31 32 33 34 35 36 37 38	river miracle bible louisiana frog grasshopper exorcism holywater religionandsupernatural vom robbery dream hypnosis investigation murder al camping vomit demon science monster mutant skeleton alienlife-form science monster mystic church demon witchcraft science mutant dystopia survivor astronaut ape science paranormal psychic skepticism basedonnovel mars nasa isolation botanist stra weather food science		
29 30 31 32 33 34 35 36 37 38 39	river miracle bible louisiana frog grasshopper exorcism holywater religionandsupernatural vom robbery dream hypnosis investigation murder al camping vomit demon science monster mutant skeleton alienlife-form science monster mystic church demon witchcraft science mutant dystopia survivor astronaut ape science paranormal psychic skepticism basedonnovel mars nasa isolation botanist stra weather food science		

```
43
44 superhero
45 ransom pressconference ship missamerica fbiagent
46 defenseindustry toyshop technicaltoy soldier p...
47 aftercreditsstinger duringcreditsstinger
48 corruption sniper senator conspiracyofmurder c...
49
```

Qualitative Assessment for k_50 : [Observe the recommendations above and note changes compared to other k values]



6.5.2 Clustering (KMeans) Tuning

For KMeans clustering, the primary hyperparameter is the number of clusters (n_clusters). We previously used the Elbow Method to get an initial idea. Let's re-evaluate and consider the impact of the chosen number on the resulting clusters and recommendations.

I need to use reducer here to support the HF model deployment.

```
# Re-evaluate Optimal K (Elbow) and Perform Clustering
      # ==========
      import warnings
      import numpy as np
      import matplotlib.pyplot as plt
      from sklearn.cluster import KMeans
      from sklearn.metrics.pairwise import cosine_similarity
      from sklearn.decomposition import TruncatedSVD, PCA # Import reducers
      from tensorflow.keras.models import Model # Import Keras Model to check encoder_
       →output shape
      import pandas as pd # pandas is imported
      print("\n## Re-evaluating Optimal Number of Clusters (Elbow Method) for⊔
       if 'current_encoder' not in globals() or not isinstance(current_encoder, Model)
       or current_encoder.output_shape[1] != 256:
          print("current_encoder (256-feature output) not found or is incorrect. __
       ⇔Cannot proceed.")
          # Exit or raise an error if encoder is missing
          raise NameError("Required 'current_encoder' (256-feature output) is not⊔
       →available.")
      # Regenerate latent features from the 256-feature encoder
      print("Generating 256-feature latent features from current_encoder...")
      latent_features_256d = current_encoder.predict(tfidf_scaled, verbose=0)
      print(f"256-feature latent features generated. Shape: {latent_features_256d.
        ⇒shape}")
      # Determine the feature space KMeans was fitted on or should be fitted on
      # This depends on whether a reducer was used before fitting KMeans previously.
      # We need to check the dimensionality of features_for_kmeans if it exists,
      # or a target dimension if the previous steps defined one (e.g.,\Box
       \hookrightarrow N_{-}COMPONENTS=128).
      target_kmeans_dim = 128 # KMeans should operate on 128 features to HF
       ⇔deployment support
      # If the encoder output dim is different from the target KMeans dim, a reducer_
       ⇔is needed
      reducer_needed = latent_features_256d.shape[1] != target_kmeans_dim
```

```
if reducer_needed:
    print(f"Encoder output ({latent_features_256d.shape[1]}d) differs from ____
 starget KMeans dim ({target_kmeans_dim}d). A reducer is needed.")
    # Create and fit a reducer (e.g., TruncatedSVD) to get to the target \Box
 →dimension
    # Fit the reducer on the 256-feature latent space
    reducer = TruncatedSVD(n_components=target_kmeans_dim, random_state=42)
    print(f"Fitting TruncatedSVD reducer from {latent_features_256d.shape[1]}d_\( \)
 →to {target_kmeans_dim}d...")
    features_for_kmeans = reducer.fit_transform(latent_features_256d)
    print(f"Features for KMeans (reduced) generated. Shape:
 →{features_for_kmeans.shape}")
    \# Store the fitted reducer in globals so query_clustering_recommendations_{\sqcup}
 ⇔can access it
    globals()['reducer'] = reducer
else:
    print(f"Encoder output ({latent_features_256d.shape[1]}d) matches targetu
 →KMeans dim ({target_kmeans_dim}d). No reducer needed.")
    features_for_kmeans = latent_features_256d
    # Ensure reducer is None or not needed in globals for guery function
    if 'reducer' in globals():
        del globals()['reducer']
# --- Elbow Method (run on features_for_kmeans) ---
inertia = ∏
cluster_range = range(1, 150, 10) # 1, 11, 21, ... 141
print(f"\nCalculating inertia for different numbers of clusters (using
 →{features_for_kmeans.shape[1]}d feature space)...")
X_kmeans_space = features_for_kmeans # Use the features KMeans will be fitted_
 \hookrightarrow on
with warnings.catch_warnings():
    warnings.simplefilter("ignore")
    for k in cluster_range:
        km_tmp = KMeans(n_clusters=k, random_state=42, n_init=10)
        km_tmp.fit(X_kmeans_space)
        inertia.append(km_tmp.inertia_)
        print(f"Completed KMeans for k={k}, Inertia: {km_tmp.inertia_:.2f}")
plt.figure(figsize=(10, 6))
plt.plot(list(cluster_range), inertia, marker='o', linestyle='-')
```

```
plt.title(f'Elbow Method for Optimal Number of Clusters (on_
 plt.xlabel('Number of Clusters (k)')
plt.ylabel('Inertia (Within-cluster sum of squares)')
plt.xticks(list(cluster_range))
plt.grid(True)
plt.show()
print("\nObserve the plot again to find the 'elbow' point.")
print("This point is a guideline for choosing the number of clusters.")
# ==============
# Perform Clustering with Chosen Number and Assess Recommendations
# ===============
n_clusters_tuned = 10 # chosen value
print(f"\nPerforming KMeans clustering with chosen number of clusters⊔
 ⇔({n clusters tuned})...")
kmeans_model_tuned = KMeans(n_clusters=n_clusters_tuned, random_state=42,__
 \rightarrown_init=10)
cluster labels tuned = kmeans model tuned.fit predict(X kmeans space) # Fit on
 → the prepared KMeans features
# Ensure merged_df is available and not empty before adding columns
if 'merged_df' in globals() and not merged_df.empty:
   merged_df['kmeans_cluster_tuned'] = cluster_labels_tuned
   print(f"Clustering complete with {n_clusters_tuned} clusters.")
   print("\nDistribution of movies per new cluster:")
   print(merged_df['kmeans_cluster_tuned'].value_counts().sort_index())
   # ==========
   # Query → Recos using tuned KMeans (same space as elbow/KMeans)
   # ==========
    # This uses the fitted TF-IDF, encoder, and (optional) reducer to map the
 →text query
    # into the exact KMeans feature space, assigns the cluster, then ranks_{\sqcup}
 ⇔items in that cluster
    # by cosine similarity in that same space.
   def query_clustering_recommendations(
       query_text: str,
       df,
       tfidf_vectorizer,
       encoder model, # Expects 256d output
       kmeans model, # Expects the dimension KMeans was fitted on (e.q., 128d)
```

```
reducer=None, # The reducer that transforms 256d to kmeans_model.
\rightarrow n_features_in_
      num_recommendations: int = 10
  ):
       Generate recommendations for a free-text query using tuned KMeans,
\hookrightarrow clusters.
       Steps:
         TF-IDF(query) \rightarrow encoder \rightarrow (optional\ reducer) \Rightarrow_{\sqcup}
\neg query\_vec\_in\_kmeans\_space
         cluster = kmeans.predict(query vec)
         rank members of that cluster by cosine similarity in the same space
       if not isinstance(query_text, str) or not query_text.strip():
           return df.iloc[0:0]
       # 1) TF-IDF
       # Ensure query_text is in a list for transform
       q_tfidf = tfidf_vectorizer.transform([query_text])
       # ensure dense if the encoder expects dense (Keras Dense layer does)
       q_dense = q_tfidf.toarray()
       # 2) Encoder → 256-D
       # Ensure encoder model is defined and fitted
       if encoder_model is None:
            print("Error: encoder_model is not available.")
            return df.iloc[0:0]
       q_emb = encoder_model.predict(q_dense, verbose=0) # shape: (1, 256)
       # 3) Optional reducer to match KMeans expected dim
       # Check if reducer is needed based on KMeans expected input features
       # and if the passed reducer is the correct one (transforming 256d to \Box
→expected dim)
      kmeans expected dim = kmeans model.n features in if
⇔hasattr(kmeans_model, 'n_features_in_') else None
       if kmeans_expected_dim is not None and q_emb.shape[1] !=_
→kmeans_expected_dim:
           # Reducer is needed if encoder output doesn't match KMeans input
           if reducer is not None and hasattr(reducer, 'transform'):
               # Check if the reducer is expected to transform from 256d
                if hasattr(reducer, 'n_features_in_') and reducer.
→n_features_in_ == q_emb.shape[1]:
                   print(f"Applying reducer from {q_emb.shape[1]}d to {reducer.

¬n_components}d...")
```

```
q_kspace = reducer.transform(q_emb) # shape: (1,__
\hookrightarrow n components)
                else:
                   print(f"Error: Provided reducer expects {getattr(reducer, ...
→'n_features_in_', 'unknown')} features, but query embedding has {q_emb.
⇔shape[1]}. Cannot apply reducer.")
                   return df.iloc[0:0]
           else:
               print(f"Error: Reducer is needed to transform {q_emb.shape[1]}d_\( \)
to {kmeans_expected_dim}d but is not provided or not fitted correctly.")
               return df.iloc[0:0]
       else:
           # No reducer needed, or encoder output matches KMeans input
           q kspace = q emb  # shape matches kmeans model.n features in
       # Check if the transformed query embedding matches KMeans expected \Box
\rightarrow dimension
       if hasattr(kmeans_model, 'n_features_in_') and q_kspace.shape[1] !=u
→kmeans_model.n_features_in_:
           print(f"Error: Query embedding in KMeans space ({q_kspace.
⇒shape[1]}d) does not match KMeans expected input ({kmeans_model.

¬n_features_in_}d).")

           return df.iloc[0:0]
       # 4) Predict cluster
       # Ensure kmeans_model is defined and fitted
       if kmeans_model is None or not hasattr(kmeans_model, 'predict'):
            print("Error: kmeans_model is not available or not fitted.")
            return df.iloc[0:0]
       cluster_id = int(kmeans_model.predict(q_kspace)[0])
       # 5) Members in that cluster
       # Ensure df has the correct cluster labels column
      cluster_col_name = 'kmeans_cluster_tuned' # Use the tuned column name
       if cluster col name not in df.columns:
           print(f"Error: Cluster column '{cluster_col_name}' not found in_
⇔DataFrame.")
           return df.iloc[0:0]
      members_idx = df.index[df[cluster_col_name] == cluster_id].tolist()
      if not members_idx:
           print(f"No members found in cluster {cluster_id}.")
           return df.iloc[0:0]
```

```
# 6) Rank by cosine similarity in KMeans space
       # Need the features for KMeans for the members of the cluster
      # X_kmeans_space contains features for ALL movies. Filter it for_
⇔cluster members.
      if X_kmeans_space is None or X_kmeans_space.shape[0] != df.shape[0]:
           print("Error: X kmeans space is not available or does not match,
→DataFrame size.")
           return df.iloc[0:0]
      member_vecs = X_kmeans_space[members_idx] # Select features for cluster_
\hookrightarrow members
      if member_vecs.shape[0] == 0:
           print(f"No feature vectors found for members in cluster_

⟨cluster_id⟩.")
           return df.iloc[0:0]
      # Calculate similarity between the single query vector and all member;
\hookrightarrow vectors
      sims = cosine_similarity(q_kspace, member_vecs).flatten()
      # Get indices of top recommendations among cluster members
       # Exclude the query itself if it's in the results (cosine sim of 1.0)
      # However, for a free-text query, the query itself won't be in the
⇔dataset.
      # so we just sort and take the top N.
      order = np.argsort(-sims)[:num_recommendations]
      top_idx = [members_idx[i] for i in order]
      top_scores = sims[order]
      # Ensure required display columns exist in df
      required_display_cols = ['title', 'overview_sentiment_score', 'genres', |
if not all(col in df.columns for col in required display cols):
           print(f"Error: Required display columns ({required_display_cols})
⇔not found in DataFrame.")
            # Return partial data if possible, or empty
           available_cols = [col for col in required_display_cols if col in_
→df.columns]
           if available_cols:
                out = df.loc[top_idx, available_cols].copy()
                out.insert(0, 'cluster_id', cluster_id)
                out.insert(1, 'cluster_similarity', top_scores)
               return out
            else:
               return df.iloc[0:0]
```

```
out = df.loc[top_idx, required_display_cols].copy()
       out.insert(0, 'cluster_id', cluster_id)
       out.insert(1, 'cluster_similarity', top_scores)
       return out
   # Figure out which reducer (if any) you used for KMeans space
   # The reducer should transform from 256d (encoder output) to the dimension
 \hookrightarrowKMeans expects.
    # We explicitly create and fit the reducer above if needed, and store it in
 →globals()['reducer'].
    # The query_clustering_recommendations function expects this reducer if \Box
 \rightarrowneeded.
   reducer_for_query = globals().get('reducer', None)
   # Example query
   clustering_search_query_tuned = 'space adventure'
   print(f"\nGenerating Clustering Recommendations for query⊔
 clustering_recommendations_tuned = query_clustering_recommendations(
       clustering_search_query_tuned,
       merged_df,
       current_tfidf,
                               # fitted TF-IDF (needed for queryu
 \hookrightarrow vectorization)
       current encoder,
                               # trained encoder (256-D output)
       kmeans_model_tuned, # tuned KMeans fitted on X_kmeans_space
       reducer=reducer_for_query, # Pass the fitted reducer if needed
       num recommendations=10
   display(clustering_recommendations_tuned)
   print("\nQualitative Assessment for Clustering Tuning: [Observe the⊔
 →recommendations and their clusters.]")
   print("Consider if the movies within the clusters seem more related with,
 →the new number of clusters.")
   print("Also, check if the recommendations for the sample query are relevant ⊔
 ⇒based on the identified cluster.")
else:
   print("\nSkipping KMeans tuning and recommendation generation due to⊔

→missing merged_df.")
```

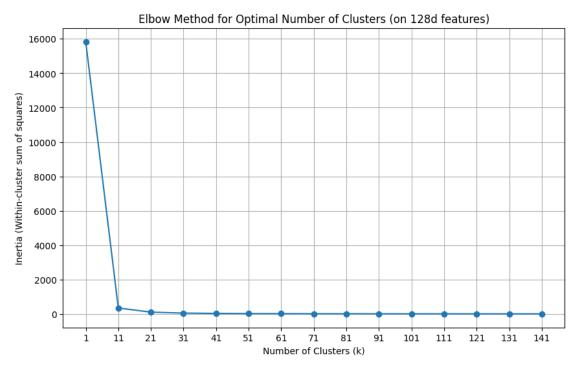
Re-evaluating Optimal Number of Clusters (Elbow Method) for KMeans

Generating 256-feature latent features from current_encoder... 256-feature latent features generated. Shape: (4809, 256) Encoder output (256d) differs from target KMeans dim (128d). A reducer is needed.

Fitting TruncatedSVD reducer from 256d to 128d... Features for KMeans (reduced) generated. Shape: (4809, 128)

Calculating inertia for different numbers of clusters (using 128d feature space)...

Completed KMeans for k=1, Inertia: 15834.68
Completed KMeans for k=11, Inertia: 345.07
Completed KMeans for k=21, Inertia: 101.75
Completed KMeans for k=31, Inertia: 47.16
Completed KMeans for k=41, Inertia: 27.12
Completed KMeans for k=51, Inertia: 17.33
Completed KMeans for k=61, Inertia: 12.12
Completed KMeans for k=71, Inertia: 9.01
Completed KMeans for k=81, Inertia: 7.00
Completed KMeans for k=91, Inertia: 5.57
Completed KMeans for k=101, Inertia: 3.88
Completed KMeans for k=121, Inertia: 3.34
Completed KMeans for k=131, Inertia: 2.89
Completed KMeans for k=141, Inertia: 2.60



Observe the plot again to find the 'elbow' point. This point is a guideline for choosing the number of clusters.

Performing KMeans clustering with chosen number of clusters (10)... Clustering complete with 10 clusters.

Distribution of movies per new cluster:

 ${\tt kmeans_cluster_tuned}$

- 0 251 1 757 2 665 3 557 4 768
- 5 114 6 63 7 831 8 468 9 335

Name: count, dtype: int64

Generating Clustering Recommendations for query 'space adventure' using 10 clusters:

Applying reducer from 256d to 128d...

\	title	cluster_similarity	cluster_id	
	America Is Still the Place	1.000000	5	4559
	Harrison Montgomery	1.000000	5	4464
	Iraq for Sale: The War Profiteers	1.000000	5	4474
	An Inconvenient Truth	1.000000	5	4356
	Peace, Propaganda & the Promised Land	1.000000	5	4743
	Roger & Me	0.999999	5	4719
	Bending Steel	0.999999	5	4763
	The Man Who Shot Liberty Valance	0.999999	5	3883
	In the Shadow of the Moon	0.999999	5	4113
	The Last Waltz	0.999999	5	4772
	genres \	overview_sentiment_score -0.7644		
				4559

genres	overview_sentiment_score	
	-0.7644	4559
	0.0000	4464
Documentary	0.4019	4474
Documentary	-0.2732	4356
Documentary	0.2500	4743
ntary History	-0.3182	4719
Documentary	0.9398	4763
Western	-0.6486	3883
Documentary	0.5423	4113
mentary Music	0.0000	4772

keywords

```
4559
4464
4474
4356 climatechange greenhouseeffect climate earth g...
4743
4719 capitalism economics unemployment corporategreed
4763
3883 gunslinger showdown funeral legend toshootdead...
4113 nasa spacemission rocket moonlanding space ast...
4772
1970s music
```

Qualitative Assessment for Clustering Tuning: [Observe the recommendations and their clusters.]

Consider if the movies within the clusters seem more related with the new number of clusters.

Also, check if the recommendations for the sample query are relevant based on the identified cluster.

7 Agentic flow Hybrid Recommendation Pipeline

AI Agentic flow using openai and langChain framework as it auto detect the user intention for movie recommendations from user provided views

```
[158]: !pip install langchain openai langchain_community
```

```
Requirement already satisfied: langchain in /usr/local/lib/python3.11/dist-
packages (0.3.27)
Requirement already satisfied: openai in /usr/local/lib/python3.11/dist-packages
(1.99.1)
Requirement already satisfied: langchain_community in
/usr/local/lib/python3.11/dist-packages (0.3.27)
Requirement already satisfied: langchain-core<1.0.0,>=0.3.72 in
/usr/local/lib/python3.11/dist-packages (from langchain) (0.3.74)
Requirement already satisfied: langchain-text-splitters<1.0.0,>=0.3.9 in
/usr/local/lib/python3.11/dist-packages (from langchain) (0.3.9)
Requirement already satisfied: langsmith>=0.1.17 in
/usr/local/lib/python3.11/dist-packages (from langchain) (0.4.12)
Requirement already satisfied: pydantic<3.0.0,>=2.7.4 in
/usr/local/lib/python3.11/dist-packages (from langchain) (2.11.7)
Requirement already satisfied: SQLAlchemy<3,>=1.4 in
/usr/local/lib/python3.11/dist-packages (from langchain) (2.0.42)
Requirement already satisfied: requests<3,>=2 in /usr/local/lib/python3.11/dist-
packages (from langchain) (2.32.3)
Requirement already satisfied: PyYAML>=5.3 in /usr/local/lib/python3.11/dist-
packages (from langchain) (6.0.2)
```

```
Requirement already satisfied: anyio<5,>=3.5.0 in
/usr/local/lib/python3.11/dist-packages (from openai) (4.10.0)
Requirement already satisfied: distro<2,>=1.7.0 in
/usr/local/lib/python3.11/dist-packages (from openai) (1.9.0)
Requirement already satisfied: httpx<1,>=0.23.0 in
/usr/local/lib/python3.11/dist-packages (from openai) (0.28.1)
Requirement already satisfied: jiter<1,>=0.4.0 in
/usr/local/lib/python3.11/dist-packages (from openai) (0.10.0)
Requirement already satisfied: sniffio in /usr/local/lib/python3.11/dist-
packages (from openai) (1.3.1)
Requirement already satisfied: tqdm>4 in /usr/local/lib/python3.11/dist-packages
(from openai) (4.67.1)
Requirement already satisfied: typing-extensions<5,>=4.11 in
/usr/local/lib/python3.11/dist-packages (from openai) (4.14.1)
Requirement already satisfied: aiohttp<4.0.0,>=3.8.3 in
/usr/local/lib/python3.11/dist-packages (from langchain_community) (3.12.15)
Requirement already satisfied: tenacity!=8.4.0,<10,>=8.1.0 in
/usr/local/lib/python3.11/dist-packages (from langchain_community) (8.5.0)
Requirement already satisfied: dataclasses-json<0.7,>=0.5.7 in
/usr/local/lib/python3.11/dist-packages (from langchain community) (0.6.7)
Requirement already satisfied: pydantic-settings<3.0.0,>=2.4.0 in
/usr/local/lib/python3.11/dist-packages (from langchain community) (2.10.1)
Requirement already satisfied: httpx-sse<1.0.0,>=0.4.0 in
/usr/local/lib/python3.11/dist-packages (from langchain_community) (0.4.1)
Requirement already satisfied: numpy>=1.26.2 in /usr/local/lib/python3.11/dist-
packages (from langchain_community) (2.0.2)
Requirement already satisfied: aiohappyeyeballs>=2.5.0 in
/usr/local/lib/python3.11/dist-packages (from
aiohttp<4.0.0,>=3.8.3->langchain_community) (2.6.1)
Requirement already satisfied: aiosignal>=1.4.0 in
/usr/local/lib/python3.11/dist-packages (from
aiohttp<4.0.0,>=3.8.3->langchain_community) (1.4.0)
Requirement already satisfied: attrs>=17.3.0 in /usr/local/lib/python3.11/dist-
packages (from aiohttp<4.0.0,>=3.8.3->langchain_community) (25.3.0)
Requirement already satisfied: frozenlist>=1.1.1 in
/usr/local/lib/python3.11/dist-packages (from
aiohttp\langle 4.0.0, \rangle = 3.8.3 - \lambda angchain community) (1.7.0)
Requirement already satisfied: multidict<7.0,>=4.5 in
/usr/local/lib/python3.11/dist-packages (from
aiohttp<4.0.0,>=3.8.3->langchain_community) (6.6.3)
Requirement already satisfied: propcache>=0.2.0 in
/usr/local/lib/python3.11/dist-packages (from
aiohttp<4.0.0,>=3.8.3->langchain_community) (0.3.2)
Requirement already satisfied: yarl<2.0,>=1.17.0 in
/usr/local/lib/python3.11/dist-packages (from
aiohttp<4.0.0,>=3.8.3->langchain_community) (1.20.1)
Requirement already satisfied: idna>=2.8 in /usr/local/lib/python3.11/dist-
packages (from anyio<5,>=3.5.0->openai) (3.10)
```

```
Requirement already satisfied: marshmallow<4.0.0,>=3.18.0 in
/usr/local/lib/python3.11/dist-packages (from dataclasses-
json<0.7,>=0.5.7->langchain_community) (3.26.1)
Requirement already satisfied: typing-inspect<1,>=0.4.0 in
/usr/local/lib/python3.11/dist-packages (from dataclasses-
json<0.7,>=0.5.7->langchain_community) (0.9.0)
Requirement already satisfied: certifi in /usr/local/lib/python3.11/dist-
packages (from httpx<1,>=0.23.0->openai) (2025.8.3)
Requirement already satisfied: httpcore==1.* in /usr/local/lib/python3.11/dist-
packages (from httpx<1,>=0.23.0->openai) (1.0.9)
Requirement already satisfied: h11>=0.16 in /usr/local/lib/python3.11/dist-
packages (from httpcore==1.*->httpx<1,>=0.23.0->openai) (0.16.0)
Requirement already satisfied: jsonpatch<2.0,>=1.33 in
/usr/local/lib/python3.11/dist-packages (from langchain-
core<1.0.0,>=0.3.72->langchain) (1.33)
Requirement already satisfied: packaging>=23.2 in
/usr/local/lib/python3.11/dist-packages (from langchain-
core<1.0.0,>=0.3.72->langchain) (25.0)
Requirement already satisfied: orjson>=3.9.14 in /usr/local/lib/python3.11/dist-
packages (from langsmith>=0.1.17->langchain) (3.11.1)
Requirement already satisfied: requests-toolbelt>=1.0.0 in
/usr/local/lib/python3.11/dist-packages (from langsmith>=0.1.17->langchain)
Requirement already satisfied: zstandard>=0.23.0 in
/usr/local/lib/python3.11/dist-packages (from langsmith>=0.1.17->langchain)
Requirement already satisfied: annotated-types>=0.6.0 in
/usr/local/lib/python3.11/dist-packages (from pydantic<3.0.0,>=2.7.4->langchain)
Requirement already satisfied: pydantic-core==2.33.2 in
/usr/local/lib/python3.11/dist-packages (from pydantic<3.0.0,>=2.7.4->langchain)
Requirement already satisfied: typing-inspection>=0.4.0 in
/usr/local/lib/python3.11/dist-packages (from pydantic<3.0.0,>=2.7.4->langchain)
Requirement already satisfied: python-dotenv>=0.21.0 in
/usr/local/lib/python3.11/dist-packages (from pydantic-
settings<3.0.0,>=2.4.0->langchain_community) (1.1.1)
Requirement already satisfied: charset-normalizer<4,>=2 in
/usr/local/lib/python3.11/dist-packages (from requests<3,>=2->langchain) (3.4.2)
Requirement already satisfied: urllib3<3,>=1.21.1 in
/usr/local/lib/python3.11/dist-packages (from requests<3,>=2->langchain) (2.5.0)
Requirement already satisfied: greenlet>=1 in /usr/local/lib/python3.11/dist-
packages (from SQLAlchemy<3,>=1.4->langchain) (3.2.3)
Requirement already satisfied: jsonpointer>=1.9 in
/usr/local/lib/python3.11/dist-packages (from jsonpatch<2.0,>=1.33->langchain-
core<1.0.0,>=0.3.72->langchain) (3.0.0)
Requirement already satisfied: mypy-extensions>=0.3.0 in
```

```
/usr/local/lib/python3.11/dist-packages (from typing-inspect<1,>=0.4.0->dataclasses-json<0.7,>=0.5.7->langchain_community) (1.1.0)
```

```
[]: import os
     import pandas as pd
     import json
     from langchain.chat_models import ChatOpenAI
     from langchain.prompts import ChatPromptTemplate
     from sklearn.preprocessing import MinMaxScaler
     import numpy as np # Import numpy
     os.environ['OPENAI_API_KEY'] = "<YOUR_OPENAI_API_KEY>" # Set your OpenAI_API_L
      ⇔key here
     def extract_all_genres(movies):
         all_genres = []
         for g in movies['genres']:
             # Safely attempt to load JSON and extract names
             if isinstance(g, str) and g: # Check if it's a non-empty string
                     all_genres += [d['name'] for d in json.loads(g)]
                 except json.JSONDecodeError:
                      # Handle cases with invalid JSON or non-JSON strings
                     continue # Skip this entry if it's not valid JSON
         return sorted(set(all_genres))
     def llm_genre_extractor(user_input, all_genres, llm):
         genres_string = ', '.join(all_genres)
         # Adding a constraint to only list genres from the provided list
         prompt = ChatPromptTemplate.from_messages([
             ("system", "You are a movie recommendation assistant. Extract up to 3_{\sqcup}
      _{\circ}movie genres from the user's input. Only list genres that are present in the _{\sqcup}
      \hookrightarrowfollowing comma-separated list, exactly as they appear in the list: " +\sqcup
      ⇔genres_string + ". Respond with a comma-separated list of the extracted ∪
      ⇔genres, or 'None' if no matching genres are found."),
             ("human", "{user_input}")
         1)
         chain = prompt | llm
         response = chain.invoke({"user input": user input})
         # Filter to ensure only valid genres from the list are returned
         extracted_genres = [g.strip() for g in response.content.split(",") if g.

strip() in all_genres]
         return extracted genres if extracted genres else [] # Return empty list if []
      ⇔no valid genres found
     def content_score_agent(movies, fav_genres):
```

```
def genre_score(genres_json, fav_genres):
        if not fav_genres: return 0 # Return 0 if no favorite genres
        if isinstance(genres_json, str) and genres_json: # Check if it's au
 ⇔non-empty string
            try:
                genres = [g['name'] for g in json.loads(genres json)]
                # Calculate score based on intersection
                return len(set(genres).intersection(fav_genres)) / ___
 →len(fav_genres) # Score based on proportion of fav_genres found
            except json.JSONDecodeError:
                 return 0 # Return 0 for invalid JSON
       return 0 # Return 0 for non-string or empty values
   movies = movies.copy()
   movies['content_score'] = movies['genres'].apply(lambda x: genre_score(x,_

¬fav_genres))
   return movies
def popularity_agent(movies):
    # Handle potential non-numeric or missing vote_count values before scaling
   movies['vote_count'] = pd.to_numeric(movies['vote_count'], errors='coerce').

→fillna(0)
    scaler = MinMaxScaler()
   movies = movies.copy()
   # Reshape the data for the scaler
   movies['collab_score'] = scaler.fit_transform(movies[['vote_count']])
   return movies
def blending_agent(movies, w_content=0.6, w_collab=0.4):
   movies = movies.copy()
    # Ensure content_score and collab_score exist and handle potential NaNs
   movies['content_score'] = movies['content_score'].fillna(0)
   movies['collab score'] = movies['collab score'].fillna(0)
   movies['hybrid_score'] = w_content * movies['content_score'] + w_collab *_
 →movies['collab score']
   return movies
def recommendation_agent(movies, top_n=5):
   # Ensure hybrid_score exists before sorting
    if 'hybrid_score' not in movies.columns:
       print("Error: 'hybrid_score' column not found. Cannot generate⊔
 ⇔recommendations.")
       return pd.DataFrame() # Return empty DataFrame
   # Sort by hybrid_score and return top_n
   return movies.sort_values('hybrid_score', ascending=False).head(top_n)
```

```
def llm_reason_generator(movie, fav_genres, llm):
    genre_list = ', '.join(fav_genres)
    # Safely extract movie genres, handling potential errors
    movie_genres_list = []
    if isinstance(movie['genres'], str) and movie['genres']:
            movie_genres_list = [g['name'] for g in json.loads(movie['genres'])]
        except json.JSONDecodeError:
            pass # If decoding fails, movie_genres_list remains empty
    movie_genres_str = ', '.join(movie_genres_list)
    # Adjust prompt to handle cases where no movie genres were extracted
   prompt_template = """You are an assistant explaining movie recommendations ⊔
 _{
m o}to a user. Give a brief (1-2 sentence) reason why the following movie is_{
m LI}
 \hookrightarrowrecommended. Focus on how its genres or popularity match the user's
User's favorite genres: {genre_list}.
Movie: {movie title}.
Movie Genres: {movie genres}.
Hybrid score: {hybrid_score:.2f}.
    prompt = ChatPromptTemplate.from_messages([
        ("system", prompt_template),
        ("human", f"Explain the recommendation for the movie '{movie_title}'.")
 →# More direct human message
    1)
    chain = prompt | llm
    # Prepare input variables for the prompt
    input variables = {
        "genre_list": genre_list,
        "movie title": movie['title'],
        "movie_genres": movie_genres_str if movie_genres_str else "No genre_
 information available.", # Provide a default if no genres extracted
        "hybrid_score": movie['hybrid_score']
    return chain.invoke(input_variables).content
def explain_agent(top_movies, fav_genres, llm):
    reasons = []
    if top_movies.empty:
        print("No top movies to explain.")
        return top movies # Return empty if no movies were recommended
```

```
for index, movie in top movies.iterrows(): # Use iterrows to iterate over
 ⇔rows
        try:
            reason = llm reason generator(movie, fav genres, llm)
            reasons.append(reason)
        except Exception as e:
            print(f"Error generating reason for movie '{movie.get('title', __

    'Unknown')}': {e}")
            reasons.append("Could not generate explanation.") # Add a fallback_
 \hookrightarrowreason
    top_movies = top_movies.copy()
    top movies['reason'] = reasons
    # Select and rename columns for the final output
    output_cols = ['title', 'content_score', 'collab_score', 'hybrid_score', '

¬'reason']

    # Filter output cols to only include columns that actually exist in ...
 →top_movies
    existing_output_cols = [col for col in output_cols if col in top_movies.
    return top_movies[existing_output_cols].rename(columns={'title':__

¬'Recommended Movie'})
def agentic_movie_recommender(movies_df_input, user_input):
    # Ensure movies_df_input is a DataFrame and not empty
    if not isinstance(movies_df_input, pd.DataFrame) or movies_df_input.empty:
        print("Error: Input movie DataFrame is invalid or empty.")
        return pd.DataFrame()
    # Ensure essential columns exist in the input DataFrame
    required_initial_cols = ['genres', 'vote_count', 'title']
    if not all(col in movies df input.columns for col in required initial cols):
         print(f"Error: Input movie DataFrame is missing required columns:⊔
 →{required initial cols}")
         return pd.DataFrame()
    all_genres = extract_all_genres(movies_df_input)
    # Initialize LLM - ensure OPENAI_API_KEY is set in environment
    llm = ChatOpenAI(temperature=0, model="gpt-40") # Added model parameter
    fav_genres = llm_genre_extractor(user_input, all_genres, llm)
    print(f"Extracted favorite genres: {fav_genres}")
    # Pass the input DataFrame through the agents
    movies_scored_content = content_score_agent(movies_df_input, fav_genres)
```

```
movies_scored_popularity = popularity_agent(movies_scored_content) # Chain_
        →the outputs
           movies_blended = blending_agent(movies_scored_popularity, w_content=0.6,_
        \hookrightarroww collab=0.4)
           top_movies = recommendation_agent(movies_blended, top_n=5)
           # Only proceed to explain if recommendations were found
           if not top_movies.empty:
               explained = explain_agent(top_movies, fav_genres, llm)
               return explained
           else:
               print("No recommendations found.")
               return pd.DataFrame() # Return empty DataFrame if no recommendations
[160]: user input = "I love sci-fi and adventure but don't like horror or romance."
       result = agentic_movie_recommender(merged_df, user_input)
       print(result)
      Extracted favorite genres: []
          Recommended Movie content_score collab_score hybrid_score \
      96
                                                                 0.400000
                   Inception
                                                  1.000000
      65
            The Dark Knight
                                           0
                                                  0.872746
                                                                 0.349098
      0
                      Avatar
                                           0
                                                  0.858057
                                                                 0.343223
      16
               The Avengers
                                           0
                                                  0.856312
                                                                 0.342525
      788
                    Deadpool
                                                  0.799520
                                                                 0.319808
                                                        reason
           "Mean Girls" is a highly popular film known fo...
      96
      65
           "Mean Girls" is a highly popular teen comedy t...
           "Mean Girls" is a highly popular teen comedy t...
           "Mean Girls" is a highly popular teen comedy t_{\hbox{\scriptsize \dots}}
      16
      788 "Mean Girls" is a highly popular teen comedy t...
[161]: user input = "I love horror and adventure but don't like sci-fi or romance."
       result = agentic_movie_recommender(merged_df, user_input)
       print(result)
      Extracted favorite genres: []
          Recommended Movie content_score collab_score hybrid_score \
      96
                   Inception
                                                  1.000000
                                                                 0.400000
                                           0
      65
            The Dark Knight
                                           0
                                                  0.872746
                                                                 0.349098
      0
                      Avatar
                                           0
                                                  0.858057
                                                                 0.343223
      16
               The Avengers
                                           0
                                                  0.856312
                                                                 0.342525
      788
                    Deadpool
                                           0
                                                  0.799520
                                                                 0.319808
```

reason

```
"Mean Girls" is a highly popular film known fo...
"Mean Girls" is a highly popular teen comedy t...
"Mean Girls" is a highly popular teen comedy t...
"Mean Girls" is a highly popular teen comedy t...
"Mean Girls" is a highly popular teen comedy t...
```

7.1 Movie mood detection from user text via OpenAI

7.1.1 Step 1: Define Sentiment Detection Tool

We will create a LangChain Tool that utilizes an OpenAI model via LangChain to detect the sentiment of user input. This tool will be one of the capabilities the agent can use.

[162]: !pip install -U langchain-openai

```
Requirement already satisfied: langchain-openai in
/usr/local/lib/python3.11/dist-packages (0.3.29)
Requirement already satisfied: langchain-core<1.0.0,>=0.3.74 in
/usr/local/lib/python3.11/dist-packages (from langchain-openai) (0.3.74)
Requirement already satisfied: openai<2.0.0,>=1.86.0 in
/usr/local/lib/python3.11/dist-packages (from langchain-openai) (1.99.1)
Requirement already satisfied: tiktoken<1,>=0.7 in
/usr/local/lib/python3.11/dist-packages (from langchain-openai) (0.10.0)
Requirement already satisfied: langsmith>=0.3.45 in
/usr/local/lib/python3.11/dist-packages (from langchain-
core<1.0.0,>=0.3.74->langchain-openai) (0.4.12)
Requirement already satisfied: tenacity!=8.4.0,<10.0.0,>=8.1.0 in
/usr/local/lib/python3.11/dist-packages (from langchain-
core<1.0.0,>=0.3.74->langchain-openai) (8.5.0)
Requirement already satisfied: jsonpatch<2.0,>=1.33 in
/usr/local/lib/python3.11/dist-packages (from langchain-
core<1.0.0,>=0.3.74->langchain-openai) (1.33)
Requirement already satisfied: PyYAML>=5.3 in /usr/local/lib/python3.11/dist-
packages (from langchain-core<1.0.0,>=0.3.74->langchain-openai) (6.0.2)
Requirement already satisfied: typing-extensions>=4.7 in
/usr/local/lib/python3.11/dist-packages (from langchain-
core<1.0.0,>=0.3.74->langchain-openai) (4.14.1)
Requirement already satisfied: packaging>=23.2 in
/usr/local/lib/python3.11/dist-packages (from langchain-
core<1.0.0,>=0.3.74->langchain-openai) (25.0)
Requirement already satisfied: pydantic>=2.7.4 in
/usr/local/lib/python3.11/dist-packages (from langchain-
core<1.0.0,>=0.3.74->langchain-openai) (2.11.7)
Requirement already satisfied: anyio<5,>=3.5.0 in
/usr/local/lib/python3.11/dist-packages (from openai<2.0.0,>=1.86.0->langchain-
openai) (4.10.0)
Requirement already satisfied: distro<2,>=1.7.0 in
/usr/local/lib/python3.11/dist-packages (from openai<2.0.0,>=1.86.0->langchain-
openai) (1.9.0)
```

```
Requirement already satisfied: httpx<1,>=0.23.0 in
/usr/local/lib/python3.11/dist-packages (from openai<2.0.0,>=1.86.0->langchain-
openai) (0.28.1)
Requirement already satisfied: jiter<1,>=0.4.0 in
/usr/local/lib/python3.11/dist-packages (from openai<2.0.0,>=1.86.0->langchain-
openai) (0.10.0)
Requirement already satisfied: sniffio in /usr/local/lib/python3.11/dist-
packages (from openai<2.0.0,>=1.86.0->langchain-openai) (1.3.1)
Requirement already satisfied: tqdm>4 in /usr/local/lib/python3.11/dist-packages
(from openai<2.0.0,>=1.86.0->langchain-openai) (4.67.1)
Requirement already satisfied: regex>=2022.1.18 in
/usr/local/lib/python3.11/dist-packages (from tiktoken<1,>=0.7->langchain-
openai) (2024.11.6)
Requirement already satisfied: requests>=2.26.0 in
/usr/local/lib/python3.11/dist-packages (from tiktoken<1,>=0.7->langchain-
openai) (2.32.3)
Requirement already satisfied: idna>=2.8 in /usr/local/lib/python3.11/dist-
packages (from anyio<5,>=3.5.0->openai<2.0.0,>=1.86.0->langchain-openai) (3.10)
Requirement already satisfied: certifi in /usr/local/lib/python3.11/dist-
packages (from httpx<1,>=0.23.0->openai<2.0.0,>=1.86.0->langchain-openai)
(2025.8.3)
Requirement already satisfied: httpcore==1.* in /usr/local/lib/python3.11/dist-
packages (from httpx<1,>=0.23.0->openai<2.0.0,>=1.86.0->langchain-openai)
(1.0.9)
Requirement already satisfied: h11>=0.16 in /usr/local/lib/python3.11/dist-
packages (from
httpcore==1.*->httpx<1,>=0.23.0->openai<2.0.0,>=1.86.0->langchain-openai)
(0.16.0)
Requirement already satisfied: jsonpointer>=1.9 in
/usr/local/lib/python3.11/dist-packages (from jsonpatch<2.0,>=1.33->langchain-
core<1.0.0,>=0.3.74->langchain-openai) (3.0.0)
Requirement already satisfied: orjson>=3.9.14 in /usr/local/lib/python3.11/dist-
packages (from langsmith>=0.3.45->langchain-core<1.0.0,>=0.3.74->langchain-
openai) (3.11.1)
Requirement already satisfied: requests-toolbelt>=1.0.0 in
/usr/local/lib/python3.11/dist-packages (from langsmith>=0.3.45->langchain-
core<1.0.0,>=0.3.74->langchain-openai) (1.0.0)
Requirement already satisfied: zstandard>=0.23.0 in
/usr/local/lib/python3.11/dist-packages (from langsmith>=0.3.45->langchain-
core<1.0.0,>=0.3.74->langchain-openai) (0.23.0)
Requirement already satisfied: annotated-types>=0.6.0 in
/usr/local/lib/python3.11/dist-packages (from pydantic>=2.7.4->langchain-
core<1.0.0,>=0.3.74->langchain-openai) (0.7.0)
Requirement already satisfied: pydantic-core==2.33.2 in
/usr/local/lib/python3.11/dist-packages (from pydantic>=2.7.4->langchain-
core<1.0.0,>=0.3.74->langchain-openai) (2.33.2)
Requirement already satisfied: typing-inspection>=0.4.0 in
/usr/local/lib/python3.11/dist-packages (from pydantic>=2.7.4->langchain-
```

```
Requirement already satisfied: charset-normalizer<4,>=2 in
    /usr/local/lib/python3.11/dist-packages (from
    requests>=2.26.0->tiktoken<1,>=0.7->langchain-openai) (3.4.2)
    Requirement already satisfied: urllib3<3,>=1.21.1 in
    /usr/local/lib/python3.11/dist-packages (from
    requests>=2.26.0->tiktoken<1,>=0.7->langchain-openai) (2.5.0)
[]: # Step 1: Define Sentiment Detection Tool
     print("## Defining Sentiment Detection Tool\n")
     from langchain.tools import tool
     from langchain.chat_models import ChatOpenAI
     from langchain.prompts import ChatPromptTemplate
     import os # Import os
     # Ensure your OpenAI API key is set as an environment variable
     os.environ['OPENAI_API_KEY'] = "<your OpenAI API key here>" # Replace with your_
      →actual OpenAI API key
     # Initialize the OpenAI LLM
     try:
         llm_sentiment = ChatOpenAI(temperature=0, model="gpt-40") # Use qpt-40 or_
      →another suitable model
         print("OpenAI LLM for sentiment initialized.")
     except Exception as e:
         print(f"Error initializing OpenAI LLM for sentiment: {e}")
         llm_sentiment = None # Set to None if initialization fails
     # Define the prompt for sentiment analysis
     sentiment_prompt = ChatPromptTemplate.from_messages([
         ("system", "Analyze the sentiment of the following text. Respond with a_{\sqcup}
      {\scriptstyle \hookrightarrow} single\ word\colon 'Positive', 'Negative', or 'Neutral'. If the sentiment is mixed_{\sqcup}
      or unclear, default to 'Neutral'."),
         ("human", "{text}")
     1)
     # Create a LangChain chain for sentiment analysis
     sentiment_chain = sentiment_prompt | llm_sentiment if llm_sentiment else None
     # Define the sentiment detection tool
     # Using the @tool decorator for simplicity
     @tool
     def detect_sentiment(text: str) -> str:
```

core<1.0.0,>=0.3.74->langchain-openai) (0.4.1)

```
"""Analyzes the sentiment of the input text and returns 'Positive', ...
 → 'Negative', or 'Neutral'."""
    if sentiment_chain is None:
        return "Error: Sentiment analysis tool not available."
    try:
        print(f"\n--- Detecting sentiment for: '{text}' ---")
        response = sentiment chain.invoke({"text": text})
        sentiment = response.content.strip()
        # Optional: Add basic validation to ensure the response is one of the _{\!	extsf{L}}
 \rightarrow expected words
        if sentiment not in ['Positive', 'Negative', 'Neutral']:
             print(f"Warning: Unexpected sentiment response from LLM:
 →{sentiment}. Defaulting to Neutral.")
             return "Neutral"
        print(f"Detected sentiment: {sentiment}")
        return sentiment
    except Exception as e:
        print(f"Error during sentiment detection: {e}")
        return "Error: Sentiment analysis failed."
print("\n'detect_sentiment' tool defined.")
print("You can test the tool directly, e.g.: detect_sentiment.invoke('I love⊔
 ⇔this movie!')")
```

Defining Sentiment Detection Tool

OpenAI LLM for sentiment initialized.

'detect_sentiment' tool defined.
You can test the tool directly, e.g.: detect_sentiment.invoke('I love this movie!')

7.1.2 Step 2: Define Recommendation Tools

Now, we need to create LangChain Tools for our existing recommendation models. Each tool will wrap a function that takes relevant input (like a query or movie title) and returns a list of recommended movies.

```
[164]: # Step 2: Define Recommendation Tools

print("## Defining Recommendation Tools\n")

from langchain.tools import tool
  import pandas as pd # Ensure pandas is imported for DataFrame handling

# --- Tool for TF-IDF Content-Based Recommendations ---
@tool
```

```
def get_content_recommendations_tool(query: str) -> str:
    Generates content-based movie recommendations using TF-IDF and cosine_{\sqcup}
 \hookrightarrow similarity.
    Input should be a movie title or a text query describing content.
    Returns a string representation of the recommended movie titles.
    print(f"\n--- Tool: Generating TF-IDF Content Recommendations for query:⊔
 # Ensure necessary components are available
    if 'get_content_based_recommendations' not in globals() or 'merged_df' not_
 in globals() or merged_df.empty or 'cosine_sim' not in globals():
        return "Error: Content recommendation components not fully available."
    try:
        # The get_content_based recommendations function expects a movie title_
 or query text
        # and the cosine similarity matrix (from TF-IDF).
        # It also relies on the 'soup' column in merged_df for index lookup.
        # We need to ensure the 'soup' column is the one used for the indices,
 \hookrightarrow mapping.
        # If merged df['soup'] was temporarily replaced in other cells, ensure
 ⇔it's correct here.
        # For this tool, let's consider the original TF-IDF cosine sim to use.
        recommendations_df = get_content_based_recommendations(
            query,
            merged df,
            cosine_sim=cosine_sim, # Use the standard TF-IDF cosine_sim
            num_recommendations=10 # Define a default number of recommendations
        )
        if recommendations_df.empty:
            return "No content-based recommendations found for this query."
        else:
            # Format the output as a string
            return "Content-Based Recommendations:\n" + 1
 →recommendations_df['title'].to_string(index=False)
    except Exception as e:
        return f"Error generating content recommendations: {e}"
# --- Tool for Autoencoder-based Recommendations ---
@tool
```

```
def get_autoencoder_recommendations_tool(movie_title: str) -> str:
    Generates movie recommendations using Autoencoder-learned latent features.
    Input must be an exact movie title present in the dataset.
   Returns a string representation of the recommended movie titles.
   print(f"\n--- Tool: Generating Autoencoder Recommendations for movie:
 # Ensure necessary components are available
    if 'get_autoencoder_recommendations' not in globals() or 'merged df' not in_
 aglobals() or merged_df.empty or 'current_latent_cosine_sim' not in globals():
        return "Error: Autoencoder recommendation components not fully,
 ⇔available."
   try:
        # The get autoencoder recommendations function expects an exact movie
 \rightarrow title
        # and the latent cosine similarity matrix.
        recommendations series = get autoencoder recommendations(
            movie title,
           merged df,
            latent_cosine_sim=current_latent_cosine_sim, # Use the latent_
 ⇔feature cosine_sim
           num_recommendations=10 # Define a default number of recommendations
        )
        if isinstance (recommendations series, str): # Handle the "Movie not,"
 →found" message
             return f"Autoencoder Recommendations: {recommendations_series}"
        elif recommendations_series.empty:
            return "No Autoencoder recommendations found for this movie."
        else:
            # Format the output as a string
            return "Autoencoder Recommendations:\n" + recommendations_series.
 →to_string(index=False)
   except Exception as e:
        return f"Error generating Autoencoder recommendations: {e}"
# --- Tool for KMeans/Clustering-based Recommendations ---
@tool
def get_clustering_recommendations_tool(query: str) -> str:
```

```
Generates movie recommendations using KMeans clustering based on content \sqcup
\hookrightarrow features.
  Input should be a movie title or a text query.
  Returns a string representation of the recommended movie titles.
  print(f"\n--- Tool: Generating Clustering Recommendations for query:
# Ensure necessary components are available
  if 'query_clustering_recommendations' not in globals() or 'merged_df' not ⊔
→in globals() or merged_df.empty or \
      'current_tfidf' not in globals() or 'current_encoder' not in globals()⊔
→or 'kmeans_model_tuned' not in globals():
       return "Error: Clustering recommendation components not fully ...
⇔available."
  try:
      # The query_clustering_recommendations function expects a text query,
      # the dataframe, tfidf, encoder, kmeans model, and potentially a_
\rightarrowreducer.
      # Get the reducer if it was used and stored in globals()
      reducer for query = globals().get('reducer', None)
      recommendations_df = query_clustering_recommendations(
           query,
          merged_df,
           current_tfidf,
           current encoder,
          kmeans_model_tuned,
          reducer=reducer_for_query,
          num_recommendations=10 # Define a default number of recommendations
      )
      if recommendations_df.empty:
          return "No Clustering recommendations found for this query."
      else:
           # Format the output as a string, including cluster ID and
⇔similarity score if desired
           # Let's just return the titles for simplicity in the tool output
           return "Clustering Recommendations:\n" + ...

→recommendations_df['title'].to_string(index=False)
  except Exception as e:
      return f"Error generating clustering recommendations: {e}"
```

Defining Recommendation Tools

Recommendation tools defined: get_content_recommendations_tool, get_autoencoder_recommendations_tool, get_clustering_recommendations_tool

7.1.3 Step 3: Design Agent Logic

Before implementing the agent, here is the design the logic it should follow to handle user requests. The agent will need to decide:

- 1. How to interpret the user's intent: Does the user want recommendations based on keywords, a specific movie title, or a desired sentiment/mood?
- 2. When and how to use the Sentiment Detection Tool: If the user's input expresses a sentiment (e.g., "happy movie", "intense thriller"), the agent should use the detect_sentiment tool to identify the sentiment.
- 3. Recommendation Tool(s) to use: Based on the interpreted intent and potentially the detected sentiment, the agent should select the most appropriate recommendation tool(s):
 - If the user mentions a specific movie title, the agent could use get_content_recommendations_tool, get_autoencoder_recommendations_tool, or even get_clustering_recommendations_tool with the title as the query.
 - If the user provides keywords describing content (e.g., "science fiction action"), get_content_recommendations_tool or get_clustering_recommendations_tool are suitable.
 - If the user expresses a strong sentiment preference (e.g., "I want a very positive movie"), the agent might prioritize using a model or filtering results based on sentiment scores (although our current tools primarily use content/query for lookup, the agent could potentially interpret sentiment and use it to refine the query or select a specific model if we had sentiment-aware models).
- 4. **How to combine information:** The agent might combine the detected sentiment with the original query when calling recommendation tools, or use sentiment to filter/rank results *after* getting initial recommendations.
- 5. **How to format the final response:** The agent should present the recommendations clearly to the user.

** Agent Flow:**

A possible flow could be:

- Receive user input.
- Analyze the input to see if it contains a specific movie title (e.g., using string matching or another tool if available).
- If a movie title is found, use get_content_recommendations_tool and/or get_autoencoder_recommendations_tool with the movie title.
- If no movie title is found, use detect_sentiment to get the sentiment of the input.

- Based on the original input (keywords) and detected sentiment, decide whether to use get_content_recommendations_tool or get_clustering_recommendations_tool with the original text query. (Note: Integrating sentiment directly into the recommendation query for content/clustering tools might require modifying those functions or adding extra logic within the agent to interpret sentiment and refine the query).
- Present the recommendations generated by the chosen tool(s).

```
[176]: # @title Step 4: Implement the Agent
       print("## Implementing the Agentic Flow\n")
       from langchain.agents import AgentExecutor, create_tool_calling_agent
       from langchain_openai import ChatOpenAI # Correct import from langchain-openai
       from langchain.prompts import ChatPromptTemplate
       # get_autoencoder_recommendations_tool, get_clustering_recommendations_tool)_
        →are defined in previous cells.
       # --- Check if prerequisite tool functions are defined ---
       required_tool_functions = [
           'detect_sentiment',
           'get_content_recommendations_tool',
           'get_autoencoder_recommendations_tool',
           'get_clustering_recommendations_tool'
       ]
       all tools defined = True
       for func_name in required_tool_functions:
           if func name not in globals():
               print(f"Error: Required tool function '{func_name}' is not defined.")
               all tools defined = False
       if not all_tools_defined:
           print("\nPlease run the cells defining the sentiment detection tool (cell_{\sqcup}
        →6e475914) and recommendation tools (cell 8c77ca40) before running this cell.
           # Stop execution here gracefully if tools are missing
           raise NameError("Required tool functions are not defined. Cannot proceed,
        ⇔with agent creation.")
       # --- Proceed with agent creation if all tools are defined ---
       if all_tools_defined:
           # Ensure the LLM for the agent is initialized
           try:
               llm_agent = ChatOpenAI(temperature=0, model="gpt-4o")
               print("OpenAI LLM for agent initialized.")
           except Exception as e:
```

```
print(f"Error initializing OpenAI LLM for agent: {e}")
       llm_agent = None # Set to None if initialization fails
  # List of tools available to the agent
  # The tools themselves have checks for component availability
  tools = [
      detect_sentiment,
      get content recommendations tool,
      get_autoencoder_recommendations_tool,
      get clustering recommendations tool
  1
  # Define the agent's prompt
  # Modified prompt structure to a more standard format for tool-calling
\hookrightarrowagents
   # placing chat_history and agent_scratchpad after the human input message.
  agent_prompt = ChatPromptTemplate.from_messages([
       ("system", """You are a movie recommendation assistant. Your goal is to,,

→help the user find movies they might like.

       You have access to tools to:
       1. Detect the sentiment of the user's input.
       2. Get movie recommendations based on content (keywords/query).
       3. Get movie recommendations based on Autoencoder latent features \sqcup
→ (requires a specific movie title).
       4. Get movie recommendations based on Clustering/KMeans (keywords/
⇔query).
      Based on the user's request, decide which tool(s) are most appropriate.
       - If the user expresses a strong sentiment about the *type* of movie_{\sqcup}
othey want (e.g., "happy movie", "sad film"), use the sentiment detection ⊔
\hookrightarrowtool first. You can then use this sentiment to potentially refine your\sqcup
-recommendation approach or the query you pass to the recommendation tools.
       - If the user mentions a specific movie title, consider using the \Box
→Autoencoder tool or Content-based tool with that title.
       - If the user provides keywords or describes the content they like, use \Box
the Content-based tool or Clustering tool with the keywords.
       - You can use multiple tools if needed to understand the request \text{or}_{\sqcup}
⇒provide different perspectives on recommendations.
       - When using a recommendation tool, provide the necessary input (a_{\sqcup})
→movie title for Autoencoder, a query for Content/Clustering).
       - After getting recommendations from a tool, present them clearly to \Box
⇔the user.
       - If no relevant tools are applicable or tools fail, inform the user \sqcup
⇒you cannot provide recommendations for that request.
       """).
```

```
("human", "{input}"), # Place the user input here
               ("placeholder", "{chat_history}"), # Place user chat history after∟
        ⇒input for future reference
               ("placeholder", "{agent_scratchpad}"), # Place agent scratchpad_
        →(internal thoughts) after chat history for future reference
           1)
           # Create the agent
           if llm_agent is not None:
               agent = create_tool_calling_agent(llm_agent, tools, agent_prompt)
               # Create the agent executor
               agent_executor = AgentExecutor(agent=agent, tools=tools, verbose=True)
        →# Set verbose=True to see agent's thought process
              print("\nAgent and AgentExecutor created.")
              print("We can now interact with the agent using agent_executor.
        →invoke({'input': 'User movie request here'})")
           else:
               print("\nAgent could not be created due to LLM initialization failure.")
      ## Implementing the Agentic Flow
      OpenAI LLM for agent initialized.
      Agent and AgentExecutor created.
      We can now interact with the agent using agent_executor.invoke({'input': 'User
      movie request here'})
[177]: agent_executor.invoke({'input': 'I like adventure and romance movies, notu
        ⇔horror or sci-fi'})
      > Entering new AgentExecutor chain...
      Invoking: `get_content_recommendations_tool` with `{'query': 'adventure
      romance'}`
      --- Tool: Generating TF-IDF Content Recommendations for query: 'adventure
```

Movie 'adventure romance' not found in the dataset for content-based

recommendations.

```
No content-based recommendations found for this
query.

Invoking: `get_clustering_recommendations_tool` with `{'query': 'adventure
romance'}`

--- Tool: Generating Clustering Recommendations for query: 'adventure romance'
--- Applying reducer from 256d to 128d...
```

Clustering Recommendations:

America Is Still the Place

Harrison Montgomery

An Inconvenient Truth

Iraq for Sale: The War Profiteers

Peace, Propaganda & the Promised Land

Roger & Me

Bending Steel

The Man Who Shot Liberty Valance

In the Shadow of the Moon

RizeI couldn't find any

content-based recommendations for "adventure romance," but here are some recommendations based on clustering:

- 1. America Is Still the Place
- 2. Harrison Montgomery
- 3. An Inconvenient Truth
- 4. Iraq for Sale: The War Profiteers
- 5. Peace, Propaganda & the Promised Land
- 6. Roger & Me
- 7. Bending Steel
- 8. The Man Who Shot Liberty Valance
- 9. In the Shadow of the Moon
- 10. Rize

These movies might not all fit perfectly into the adventure and romance genres, but they are related based on clustering analysis. Let me know if you need more specific recommendations!

> Finished chain.

 the Moon\n10. Rize\n\nThese movies might not all fit perfectly into the adventure and romance genres, but they are related based on clustering analysis. Let me know if you need more specific recommendations!'}

7.1.4 Summary for Agentic flow

This feature presents an agentic movie recommendation system that leverages a Large Language Model (LLM) to deliver personalized and explainable suggestions. The system employs a multiagent pipeline where each agent performs a specialized function to refine and rank movie choices.

The process begins with an LLM agent that interprets a user's natural language query to identify preferred genres. Following this, a content-scoring agent evaluates movies based on their alignment with these genres, while a popularity agent assesses them on collaborative metrics like vote counts. A blending agent then calculates a final hybrid score by combining the content and popularity scores through a weighted average, prioritizing the user's specific tastes.

Finally, after a recommendation agent selects the top-rated films, an explanation agent utilizes the LLM to generate a concise, human-like justification for each suggestion, linking it directly to the user's initial preferences. This agentic framework demonstrates a robust method for creating more interactive, transparent, and user-centric recommendation experiences.

7.2 Saving Models and Components for Deployment

To use the models and components developed in this notebook in a separate application or for deployment, we need to save their trained states or configurations to files. We will save the following:

- 1. **TF-IDF Vectorizer:** Needed to transform new text input into the same feature space used during training.
- 2. **Autoencoder Encoder Model:** The encoder part is needed to generate latent features for new movies.
- 3. KMeans Model: Needed to determine the cluster of a movie based on its latent features.
- 4. **Sentence-BERT Model:** The loaded model object is needed to encode new text into embeddings.
- 5. merged_df (or relevant parts): The DataFrame containing movie metadata is needed for looking up movie details for recommendations.
- 6. **indices Series:** The mapping from 'soup' text to DataFrame index is needed for efficient lookup in recommendation functions.

We will use joblib for saving scikit-learn objects (TF-IDF, KMeans) and TensorFlow's built-in save method for the Autoencoder model. The Sentence-BERT model object can also be saved, although loading it directly by name is often done. We'll save the merged_df and indices as CSV or pickle files.

```
[169]: # --- Save All Essential Models & Data for Frontend Integration ---
import os
import joblib
import pandas as pd
# Optionally, for SentenceTransformer or Keras models:
```

```
try:
   from sentence_transformers import SentenceTransformer
except ImportError:
   SentenceTransformer = None
try:
   from tensorflow import keras
except ImportError:
   keras = None
# ---- Step 1: Define Save Directory ----
save dir = './recommendation models' # Change as needed
os.makedirs(save_dir, exist_ok=True)
print(f"Saving models to directory: {save_dir}")
# ---- Step 2: Save TF-IDF Vectorizer ----
if 'tfidf' in globals():
   tfidf_path = os.path.join(save_dir, 'tfidf_vectorizer.joblib')
   print("vocab size:", len(current_tfidf.vocabulary_)) # should be 86621
   print(current_tfidf.get_params())
   joblib.dump(current_tfidf, tfidf_path)
   print(f"Saved TF-IDF Vectorizer to {tfidf_path}")
else:
    print("TF-IDF Vectorizer not found. Skipping save.")
# --- Step 3: Save Autoencoder Encoder Model ----
if 'current_encoder' in globals() and keras is not None:
   encoder_path = os.path.join(save_dir, 'autoencoder_encoder_model.keras')
   current_encoder.save(encoder_path)
   print(f"Saved Autoencoder Encoder Model to {encoder_path}")
else:
   print("Autoencoder Encoder Model not found or Keras not installed. Skipping...
 ⇔save.")
# ---- Step 4: Save KMeans Model ----
if 'kmeans_model_tuned' in globals():
   kmeans_path = os.path.join(save_dir, 'kmeans_model.joblib')
   joblib.dump(kmeans_model_tuned, kmeans_path)
   print(f"Saved KMeans Model to {kmeans_path}")
else:
   print("KMeans Model not found. Skipping save.")
# ---- Step 5: Save Sentence-BERT or Embedding Model ----
if 'model' in globals():
   sentence_bert_path = os.path.join(save_dir, 'sentence_bert_model')
    # If it's a SentenceTransformer, save using its .save() method
    if SentenceTransformer is not None and isinstance(model, u
 ⇔SentenceTransformer):
```

```
model.save(sentence_bert_path)
        print(f"Saved Sentence-BERT Model to {sentence_bert_path}")
    # Otherwise, try saving as a Keras model (optional fallback)
    elif keras is not None and hasattr(model, "save"):
        model.save(sentence_bert_path)
        print(f"Saved model using Keras save() to {sentence_bert_path}")
    else:
        print("Model type unknown for 'model'. Not saved.")
else:
    print("Sentence-BERT Model not found. Skipping save.")
# ---- Step 6: Save Merged Movie Data (with essential columns) ----
if 'merged_df' in globals() and isinstance(merged_df, pd.DataFrame) and notu
 →merged_df.empty:
    essential cols = [
         'id', 'title', 'genres', 'keywords', 'overview',
         'overview_sentiment_score', 'soup', 'enhanced_soup'
    cols_to_save = [col for col in essential_cols if col in merged_df.columns]
    if cols_to_save:
        merged df path = os.path.join(save dir, 'merged movie data.csv')
        merged_df[cols_to_save].to_csv(merged_df_path, index=False)
        print(f"Saved essential merged_df columns to {merged_df_path}")
        print("No essential columns found in merged_df to save.")
else:
    print("merged_df not found or is empty. Skipping save.")
# ---- Step 7: Save Indices Series (for mapping in frontend/backend) ----
if 'indices' in globals() and hasattr(indices, 'empty') and not indices.empty:
    indices_path = os.path.join(save_dir, 'indices.pkl')
    indices.to pickle(indices path)
    print(f"Saved indices Series to {indices_path}")
else:
    print("indices Series not found or is empty. Skipping save.")
print("\nSaving process complete.")
print(f"All files are available in: {save dir}")
print("To use these models in a separate application, load them using the⊔
 ⇔respective libraries (joblib.load, keras.models.load_model,⊔
  SentenceTransformer, pd.read_csv, pd.read_pickle, etc.).")
Saving models to directory: ./recommendation_models
```

```
Saving models to directory: ./recommendation_models vocab size: 86621 {'analyzer': 'word', 'binary': False, 'decode_error': 'strict', 'dtype': <class 'numpy.float64'>, 'encoding': 'utf-8', 'input': 'content', 'lowercase': True,
```

Saving process complete.

All files are available in: ./recommendation_models
To use these models in a separate application, load them using the respective
libraries (joblib.load, keras.models.load_model, SentenceTransformer,
pd.read_csv, pd.read_pickle, etc.).