

Project Rubrics

Kindly note that your submission for this project will be evaluated based on the following parameters.

Task	Weightage	Meets Expectations	Does Not Meet Expectations
Task 8 Product Roadmap	10%	<ul style="list-style-type: none"> • At least three new features/improvements have been suggested and are relevant • Features/improvements have been correctly prioritised using the RICE framework. • Top feature/improvement has been identified and the wireframe for the same has been provided. • Publish a blog suggesting your approach to grow Disney+hotstar 	<ul style="list-style-type: none"> • Shortlisted features/improvements are not relevant and the prioritisation is incorrect. • Wireframes for the shortlisted features/improvements have not been provided or are irrelevant. • Strategy not published on a blog

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