

ITEM	LINK1	LINK2
<b>CASE STUDY</b>		
How to approach a Case Question:		
Case Study template - For Product Managers: by Vindhya C	<a href="https://www.vindyhyac.com/posts/case-study-template-for-product-managers-with-example/">https://www.vindyhyac.com/posts/case-study-template-for-product-managers-with-example/</a>	<a href="https://docs.google.com/document/d/151E1Vrr_046WJdm2O4SV6z4xf87s7rk9sXMeWknUY9g/edit">https://docs.google.com/document/d/151E1Vrr_046WJdm2O4SV6z4xf87s7rk9sXMeWknUY9g/edit</a>
Designing a food delivery app for motorbike drivers by Tridip Thrizu, Senior Product Designer at Grab	<a href="https://uxdesign.cc/grab-design-challenge-case-study-food-driver-mobile-app-e5d6b65cd30">https://uxdesign.cc/grab-design-challenge-case-study-food-driver-mobile-app-e5d6b65cd30</a>	
Designing an experience-based travel platform for single mom families - CoTripper by Esther Kim	<a href="https://blog.prototypr.io/cotripper-a-ux-case-study-3ae864b75d14">https://blog.prototypr.io/cotripper-a-ux-case-study-3ae864b75d14</a>	
A case study on Product Hunt's Rise - by Ben Gelsey	<a href="https://medium.com/@theunixbeard/product-hunt-s-rise-d49249a1a2c0#bpns2qcg3">https://medium.com/@theunixbeard/product-hunt-s-rise-d49249a1a2c0#bpns2qcg3</a>	
4 Practice Case-Studies for your Product Management interview - by Sushant Kumar	<a href="https://sushantkr17.medium.com/4-practice-case-studies-for-your-product-management-interview-f30e5adadbfe">https://sushantkr17.medium.com/4-practice-case-studies-for-your-product-management-interview-f30e5adadbfe</a>	
Adding a feature to Lyft — a UX case study - by Lauren	<a href="https://uxdesign.cc/adding-a-feature-to-lyft-ux-design-project-c3c2afc518c1">https://uxdesign.cc/adding-a-feature-to-lyft-ux-design-project-c3c2afc518c1</a>	
SoundCloud: building a habit-forming product — a UX case study - by Dang Nguyen	<a href="https://uxdesign.cc/soundcloud-building-a-habit-forming-product-a-ux-case-study-d185a61a874b">https://uxdesign.cc/soundcloud-building-a-habit-forming-product-a-ux-case-study-d185a61a874b</a>	
Story of how Swiggy POP was built - - by Taruna Manchanda	<a href="https://bytes.swiggy.com/story-of-how-swiggy-pop-was-built-773c34d4ff87">https://bytes.swiggy.com/story-of-how-swiggy-pop-was-built-773c34d4ff87</a>	
Building Zomato Gold — Design process, challenges & learnings from designing a subscription product - by Kanika Mudhar	<a href="https://uxdesign.cc/building-zomato-gold-design-process-challenges-learnings-from-designing-a-subscription-fcf7cdf5ae17">https://uxdesign.cc/building-zomato-gold-design-process-challenges-learnings-from-designing-a-subscription-fcf7cdf5ae17</a>	
Taking the seat selection experience from regular to a dapper fit for MakeMyTrip buses - by Bhavna Nagpal	<a href="https://medium.com/gommtdesign/taking-the-seat-selection-experience-from-regular-to-a-dapper-fit-for-makemytrip-buses-b121d5ec68e4">https://medium.com/gommtdesign/taking-the-seat-selection-experience-from-regular-to-a-dapper-fit-for-makemytrip-buses-b121d5ec68e4</a>	
A Curated Thrift Store Experience— by Jake Cebyrk	<a href="https://medium.com/swlh/a-curated-thrift-store-experience-ux-case-study-4f6098970a1f">https://medium.com/swlh/a-curated-thrift-store-experience-ux-case-study-4f6098970a1f</a>	
Google Maps: saving the road ahead — A case study - by Madi Ramsey	<a href="https://uxdesign.cc/google-maps-saving-the-road-ahead-2460f0f3715a">https://uxdesign.cc/google-maps-saving-the-road-ahead-2460f0f3715a</a>	
Google Pay is missing the one thing Google is famous for — a UX case study	<a href="https://onezero.medium.com/how-google-earth-mapped-98-of-the-world-7cf0445690ae">https://onezero.medium.com/how-google-earth-mapped-98-of-the-world-7cf0445690ae</a>	
How Google Earth Mapped 98% of the World - by Sarvesh Mathi	<a href="https://onezero.medium.com/why-google-failed-4b9db05b973bb">https://onezero.medium.com/why-google-failed-4b9db05b973bb</a>	
Why Google+ Failed - by Talin	<a href="https://blog.dunzo.com/putting-desi-in-design-92ee3ac69049">https://blog.dunzo.com/putting-desi-in-design-92ee3ac69049</a>	
Putting 'Desi' in Design - Dunzo Case Study	<a href="https://medium.com/gojekengineering/gojek-chat-the-gateway-to-successful-order-completion-54bef79b9fb9">https://medium.com/gojekengineering/gojek-chat-the-gateway-to-successful-order-completion-54bef79b9fb9</a>	
Gojek Chat: The Gateway To Successful Order Completion - by Nikhil Yadav	<a href="https://simonpan.com/work/amazon-prime-music/">https://simonpan.com/work/amazon-prime-music/</a>	
Launching and evolving Amazon's streaming service - by Simon Pan	<a href="https://simonpan.com/work/uber/">https://simonpan.com/work/uber/</a>	
Perfecting the pickup for the Uber Rider app redesign - by Simon Pan	<a href="https://productcoalition.com/case-study-improve-linkedin-as-a-platform-to-reduce-the-churn-due-to-degradation-of-content-296096bb32fa">https://productcoalition.com/case-study-improve-linkedin-as-a-platform-to-reduce-the-churn-due-to-degradation-of-content-296096bb32fa</a>	
Improve LinkedIn as a platform to reduce the churn due to degradation of content quality on the platform - by Jaideep Kalsi	<a href="https://growth.design/case-studies">https://growth.design/case-studies</a>	
Growth & UX case studies - Growth & UX case studies in a comic book format to improve your product skills with real-world examples.	<a href="https://growthhackers.com/growth-studies">https://growthhackers.com/growth-studies</a>	
Growth case studies of top companies		
<b>FROM HIRING MANAGERS PERSPECTIVE</b>		
Find, Vet and Close the Best Product Managers - by First Round Review	<a href="https://review.firstround.com/find-vet-and-close-the-best-product-managers-heres-how">https://review.firstround.com/find-vet-and-close-the-best-product-managers-heres-how</a>	
How to Hire a Product Manager - by Ken Norton	<a href="https://www.linkedin.com/company/first-round-review/blog/post/6447048944797433600/">https://www.linkedin.com/company/first-round-review/blog/post/6447048944797433600/</a>	
Product Manager Zero - When should you hire your first PM? - by Ken Norton	<a href="https://www.linkedin.com/company/first-round-review/blog/post/6447048944797433600/">https://www.linkedin.com/company/first-round-review/blog/post/6447048944797433600/</a>	
What managers look for when hiring PMs - Pranav Pathak	<a href="https://foundit.substack.com/p/what-managers-look-for-when-hiring">https://foundit.substack.com/p/what-managers-look-for-when-hiring</a>	
<b>SAMPLE PM RESUME WEBSITES</b>		
Mike Bracco	<a href="https://www.mikebracco.com/resume/">https://www.mikebracco.com/resume/</a>	
Adam Mathes	<a href="http://adammathes.com/resume/">http://adammathes.com/resume/</a>	
Nicholas Ivanecky	<a href="http://www.lyantron.com/">http://www.lyantron.com/</a>	
<b>SAMPLE PRODUCT PORTFOLIOS</b>		
Rohan Katyal	<a href="https://www.rohankatyal.com/">https://www.rohankatyal.com/</a>	
Vindhya C	<a href="https://www.vindyhyac.com/">https://www.vindyhyac.com/</a>	
Hadar Dor	<a href="https://www.hadar.co.il/en">https://www.hadar.co.il/en</a>	
Product Portfolios	<a href="https://brianlovin.com/bookmarks/portfolio">https://brianlovin.com/bookmarks/portfolio</a>	
Itamar Gilad	<a href="https://itamargilad.com/">https://itamargilad.com/</a>	
<b>DOCUMENTATION TO INCREASE CHANCES OF GETTING THE RIGHT PM JOB</b>		
25 Product Management Lessons - By Jens-Fabian Goetzmann	<a href="https://fefago.medium.com/25-product-management-lessons-e8c1e8e1e71c">https://fefago.medium.com/25-product-management-lessons-e8c1e8e1e71c</a>	
How to get that Next PM Job - by Shreyas Doshi	<a href="http://www.agileinsider.com/blog/how-to-get-that-next-pm-job-shreyas-doshi/">http://www.agileinsider.com/blog/how-to-get-that-next-pm-job-shreyas-doshi/</a>	Doshi.pdf
A hitchhiker's guide to product management - by Yilun Zhang	<a href="https://yilunzh.com/pm/">https://yilunzh.com/pm/</a>	
Insights and Resources for Tech Entrepreneurs - Product Management - by Harvard Business School Faculty Thomas R. Eisenmann	<a href="http://platformsandnetworks.blogspot.com/p/resources-product-management.html">http://platformsandnetworks.blogspot.com/p/resources-product-management.html</a>	
Intercom on Product Management	<a href="https://assets.cfsassets.net/xny2w1794ki/5M5wB12BmfqiVT7ncsz42b/56dd10d38e7f2cd26cfa8d860a0a783/intercom-on-product-management.pdf">https://assets.cfsassets.net/xny2w1794ki/5M5wB12BmfqiVT7ncsz42b/56dd10d38e7f2cd26cfa8d860a0a783/intercom-on-product-management.pdf</a>	
The Growth Handbook by Intercom	<a href="https://assets.cfsassets.net/xny2w1794ki/3HnnUekD1lpDw9EIONVMp4/161a41046042ed91a6163a910c3de0c5/the-growth-handbook.pdf">https://assets.cfsassets.net/xny2w1794ki/3HnnUekD1lpDw9EIONVMp4/161a41046042ed91a6163a910c3de0c5/the-growth-handbook.pdf</a>	
A Guide to Help You Prepare for Your Product Manager Interview at Flipkart	<a href="https://www.flipkartcareers.com/fllpkart_pdf/Product_Manager.pdf">https://www.flipkartcareers.com/fllpkart_pdf/Product_Manager.pdf</a>	
Career Guide for Product Managers - by Product Plan	<a href="http://assets.productplan.com/content/career-guide-for-product-managers-by-productplan.pdf">http://assets.productplan.com/content/career-guide-for-product-managers-by-productplan.pdf</a>	
Practical Guide to Product Management in Digital Media - by Media Development Investment Fund	<a href="https://www.kbridge.org/wp-content/uploads/2017/12/Guide_Product_Management.pdf">https://www.kbridge.org/wp-content/uploads/2017/12/Guide_Product_Management.pdf</a>	
Building New Products - Wes Kao	<a href="https://www.weskao.com/product-strategy-articles">https://www.weskao.com/product-strategy-articles</a>	
<b>INTERVIEW PREPARATION -CAREER IN PRODUCT MANAGEMENT</b>		
How I prepared for Facebook PM execution & metrics interviews - By Rohan Katyal	<a href="https://www.rohankatyal.com/pm-interviews/how-i-prepared-for-facebook-pm-interviews-execution-amp-metrics">https://www.rohankatyal.com/pm-interviews/how-i-prepared-for-facebook-pm-interviews-execution-amp-metrics</a>	
Resume game —entering Product Management - By Nithya Hariharan	<a href="https://medium.com/agileinsider/resume-game-entering-product-management-678bd9f890ca">https://medium.com/agileinsider/resume-game-entering-product-management-678bd9f890ca</a>	
Preparing for PM Interviews: How to Get There in 15–20 Hours	<a href="https://fernandodelgado.com/blog/how-to-prepare-for-product-management-interviews">https://fernandodelgado.com/blog/how-to-prepare-for-product-management-interviews</a>	
How to Prepare for PM Interviews	<a href="https://andyjagoe.com/the-ultimate-guide-to-product-manager-interview-questions/">https://andyjagoe.com/the-ultimate-guide-to-product-manager-interview-questions/</a>	
The Ultimate Guide to Product Manager Interview Questions	<a href="https://docs.google.com/document/d/1ZXwg8LFEiHmN9BoCoIfqEM1NgxNjex4Tx-5ALa9l/edit">https://docs.google.com/document/d/1ZXwg8LFEiHmN9BoCoIfqEM1NgxNjex4Tx-5ALa9l/edit</a>	
Interview Question Preparation for PM Interviews - From Rafi Lurie, Senior Product Manager, Uber Elevate	<a href="https://www.linkedin.com/pulse/2014102004027-1533734-acing-the-product-management-interview?trk=hp-feed-article-title-like">https://www.linkedin.com/pulse/2014102004027-1533734-acing-the-product-management-interview?trk=hp-feed-article-title-like</a>	
Acing the Product Management Interview - From Allan Hui Director of Product Management at PayPal	<a href="https://www.linkedin.com/pulse/what-your-product-management-interview-strategy-7-steps-mohammad/">https://www.linkedin.com/pulse/what-your-product-management-interview-strategy-7-steps-mohammad/</a>	
What is your Product Management Interview Strategy? 7 steps that will help you nail it! - From Afroz M., Senior Product Manager, AI at Autodesk	<a href="https://www.linkedin.com/pulse/how-crush-product-management-case-interviews-pt12-sarthak-handa/">https://www.linkedin.com/pulse/how-crush-product-management-case-interviews-pt12-sarthak-handa/</a>	
How to crush product management case interviews Part-1	<a href="https://www.linkedin.com/pulse/how-crush-product-management-case-interviews-pt22-sarthak-handa/">https://www.linkedin.com/pulse/how-crush-product-management-case-interviews-pt22-sarthak-handa/</a>	
How to crush product management case interviews Part-2	<a href="https://www.reddit.com/r/ProductManagement/comments/btt4m4/how_to_crack_the_pm_whiteboard_interview_from_the/">https://www.reddit.com/r/ProductManagement/comments/btt4m4/how_to_crack_the_pm_whiteboard_interview_from_the/</a>	
How to crack the PM whiteboard interview	<a href="https://medium.com/@pranav6082/practical-guide-for-product-management-interview-prep-77a956fcffba">https://medium.com/@pranav6082/practical-guide-for-product-management-interview-prep-77a956fcffba</a>	
Practical Guide for Product Management Interview Preparation	<a href="https://manasssaloi.com/2020/03/05/pm-frameworks.html">https://manasssaloi.com/2020/03/05/pm-frameworks.html</a>	
[Project Lumos] Product Management Principles, Frameworks & Reads - by Manas J. Saloi		
<b>INTERVIEW PREPARATION CAREER IN PRODUCT MANAGEMENT-BOOKS</b>		
Cracking the PM Interview	<a href="https://www.crackingthepminterview.com/">https://www.crackingthepminterview.com/</a>	

Decode and Conquer	<a href="https://www.lewis-lin.com/decode-and-conquer">https://www.lewis-lin.com/decode-and-conquer</a>								
The Product Manager Interview	<a href="https://www.lewis-lin.com/the-product-manager-interview-deck-2/">https://www.lewis-lin.com/the-product-manager-interview-deck-2/</a>								
Secrets of the Product Manager Interview	<a href="https://www.lewis-lin.com/secrets-of-the-product-manager-interview">https://www.lewis-lin.com/secrets-of-the-product-manager-interview</a>								
Bookshelf - By Manas J. Saloi	<a href="https://manassaloi.com/bookshelf/">https://manassaloi.com/bookshelf/</a>								
Book Summaries - By Manas J. Saloi	<a href="https://manassaloi.com/booksummaries/">https://manassaloi.com/booksummaries/</a>								
Reading Checklist for a Product Manager - by Gautam Mahesh	<a href="https://gautammahesh.medium.com/reading-checklist-for-a-product-manager-c4b1ccab74c2">https://gautammahesh.medium.com/reading-checklist-for-a-product-manager-c4b1ccab74c2</a>								
<b>PROBLEM SOLVING</b>									
Product Management Is the Art of Problems (Not Solving)	<a href="https://medium.com/swlh/product-management-is-the-art-of-problems-not-solving-fda73549adc3">https://medium.com/swlh/product-management-is-the-art-of-problems-not-solving-fda73549adc3</a>								
Are You Solving the Right Problems?	<a href="https://hbr.org/2017/01/are-you-solving-the-right-problems">https://hbr.org/2017/01/are-you-solving-the-right-problems</a>								
The Beautiful Mess of Product Development by John Cutler	<a href="https://johncutlefish.gumroad.com/l/sErvL">https://johncutlefish.gumroad.com/l/sErvL</a>								
The Top 12 Product Management Mistakes And How To Avoid Them - Martin Cagan Silicon Valley Product Group	<a href="https://www.svpg.com/">https://www.svpg.com/</a>								
What's the point of product management? - by Product Focus	<a href="https://www.productfocus.com/wp/wp-content/uploads/2019/05/Whats-the-point-of-Product-Management-v2.pdf">https://www.productfocus.com/wp/wp-content/uploads/2019/05/Whats-the-point-of-Product-Management-v2.pdf</a>								
<b>PM FELLOWSHIP PROGRAMS</b>									
The 15 Best Associate and Rotational Product Manager Programs	<a href="https://medium.com/agileinsider/product-management-digest-apm-3c2631f683139">https://medium.com/agileinsider/product-management-digest-apm-3c2631f683139</a>								
Product Manager Fellowship Programs in top companies	<a href="https://airtable.com/shrSEJrSe0CTZ87rYtbiXMjzC0x33ggzA/viw1lMIUFfpPriQW?blocks=hide">https://airtable.com/shrSEJrSe0CTZ87rYtbiXMjzC0x33ggzA/viw1lMIUFfpPriQW?blocks=hide</a>								
<b>STARTUPS</b>									
How to Find Profitable Business Ideas - Capital & Growth	<a href="https://capitalandgrowth.org/answers/Article/3143488/How-to-Find-Profitable-Business-Ideas">https://capitalandgrowth.org/answers/Article/3143488/How-to-Find-Profitable-Business-Ideas</a>								
Startup Playbook - Sam Altman	<a href="https://playbook.samaltman.com/">https://playbook.samaltman.com/</a>								
Series A Diligence Checklist - Y Combinator	<a href="https://www.ycombinator.com/library/3h-series-a-diligence-checklist">https://www.ycombinator.com/library/3h-series-a-diligence-checklist</a>								
A Guide to Seed Fundraising - Y Combinator	<a href="https://www.ycombinator.com/library/44-a-guide-to-seed-fundraising">https://www.ycombinator.com/library/44-a-guide-to-seed-fundraising</a>								
Things I will tell my kids if they become entrepreneurs - Laurent Haug	<a href="https://www.phdofaws.net/laurent-haug-things-i-will-tell-my-kids-if-they-become-entrepreneurs/">https://www.phdofaws.net/laurent-haug-things-i-will-tell-my-kids-if-they-become-entrepreneurs/</a>								
World's largest pitch deck collection - 50 Folds	<a href="https://www.alexanderjarvis.com/collections/">https://www.alexanderjarvis.com/collections/</a>								
Figma Pitch Deck Template	<a href="https://www.uidesigntemplates.com/figma-pitch-deck">https://www.uidesigntemplates.com/figma-pitch-deck</a>								
An archive of the best articles from Marc Andreessen's original blog and a link to its pdf	<a href="https://pmarchive.com/">https://pmarchive.com/</a>								
<b>CURATED RESOURCES ON PM FROM THE INTERNET</b>									
Zero To PM - A curated library of 150+ links to product management related resource	<a href="https://zerotopm.info/">https://zerotopm.info/</a>								
University of Threads > Product Management	<a href="https://www.notion.so/University-of-Threads-Product-Management-df6274eb8155419caae12137a2fe77ff">https://www.notion.so/University-of-Threads-Product-Management-df6274eb8155419caae12137a2fe77ff</a>								
A curated list of tools to master the art of Product Management - by Rohit Verma	<a href="https://www.notion.so/04e0301184c6437cbe7d9d507a89cb57v=080ff28aac8d458689f55ee2a3e1f5f3">https://www.notion.so/04e0301184c6437cbe7d9d507a89cb57v=080ff28aac8d458689f55ee2a3e1f5f3</a>								
Product Templates on Strategy, PRDs, Vision Doc	<a href="https://www.notion.so/PRD-GTM-STRATEGY-Lenny-Tweet-24004ed0cdce40949689c23b40b8fabd">https://www.notion.so/PRD-GTM-STRATEGY-Lenny-Tweet-24004ed0cdce40949689c23b40b8fabd</a>								
Product Management Resources - by Hadar Dor	<a href="https://www.hadar-dor.com/">https://www.hadar-dor.com/</a>								
Top 100 Resources for Product Managers - by Sachin Rekhi	<a href="https://www.sachinrekhi.com/top-100-resources-for-product-managers">https://www.sachinrekhi.com/top-100-resources-for-product-managers</a>								
Project Aristos - by Manas J. Saloi	<a href="https://manassaloi.com/2020/01/21/aristos-pm-coaching.html">https://manassaloi.com/2020/01/21/aristos-pm-coaching.html</a>								
Open Product Management - by ProductHired	<a href="https://pghub.com/ProductHired/open-product-management">https://pghub.com/ProductHired/open-product-management</a>								
Product Management Templates - by Product School	<a href="https://productschool.com/templates">https://productschool.com/templates</a>								
Learn Product Design - by Darshan Gajara	<a href="https://productdisrupt.com/">https://productdisrupt.com/</a>								
Resources for Product Managers - by ProductVitamins	<a href="https://productvitamins.io/">https://productvitamins.io/</a>								
Awesome Product Management - by Awesome Open Source	<a href="https://awesomeopensource.com/project/dend/awesome-product-management">https://awesomeopensource.com/project/dend/awesome-product-management</a>								
Product Management Essays - by Product Charles	<a href="https://productcharles.com/product-management-essays/">https://productcharles.com/product-management-essays/</a>								
PM Resources - by heyPM	<a href="https://heypm.substack.com/p/pm-resources">https://heypm.substack.com/p/pm-resources</a>								
Case Study Solutions - by PM SCHOOL	<a href="https://pmschool.io/product-challenges">https://pmschool.io/product-challenges</a>								
Essays - by Benedict Evans	<a href="https://www.ben-evans.com/essays">https://www.ben-evans.com/essays</a>								