

Industry Project - Part 3

Task	Weightage	Meets Expectations	Does Not Meet Expectations
Task 7 Growth Strategies - Acquisition and Monetisation	30%	<ul style="list-style-type: none">• All the questions pertaining to acquisition and monetisation have been correctly answered.	<ul style="list-style-type: none">• Data sets have not been analysed properly and the questions have been answered incorrectly.

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