Industry Project - Part 2

Task	Weightage	Meets Expectations	Does Not Meet Expectations
Task 6 Growth Strategies - Activation and Retention	30%	 All the questions pertaining to activation and retention and have been correctly answered. 	 Data sets have not been analysed properly and the questions have been answered incorrectly

Disclaimer: All content and material on the upGrad website is copyrighted material, belonging to either upGrad or its bona fide contributors, and is purely for the dissemination of education. You are permitted to access, print, and download extracts from this site purely for your own education only and on the following basis:

- You can download this document from the website for self-use only.
- Any copies of this document, in part or full, saved to disc or to any other storage medium, may be used for subsequent, self-viewing purposes or to print an individual extract or copy for non-commercial personal use only.
- Any further dissemination, distribution, reproduction, and copying of the content of the
 document herein, or the uploading thereof on other websites, or use of the content for
 any other commercial/unauthorized purposes in any way that could infringe the
 intellectual property rights of upGrad or its contributors is strictly prohibited.
- No graphics, images, or photographs from any accompanying text in this document will be used separately for unauthorized purposes.
- No material in this document will be modified, adapted, or altered in any way.
- No part of this document or upGrad content may be reproduced or stored on any other website or included in any public or private electronic retrieval system or service without upGrad's prior written permission.
- Any rights not expressly granted in these terms are reserved.