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Industry Project - Part 4

Q: You have to perform the following tasks as a part of the submission for this project.

Part 4 - Product Planning and Development

- **Task 8: Building Product Roadmap**
  Your last task is to create a product roadmap by collating ideas from the answers you have provided to the first six tasks. To complete this task, you will need to:
  A. List down **at least three** features that you would like to add/modify in the Disney+ Hotstar app.
  B. Prioritise these features/improvements using the RICE framework, short form of Reach, Impact, Confidence and Effort framework.
  C. Pick the top feature/improvement you want to implement and build wireframes of how it will look like.
  D. Publish the growth strategy that you would suggest for Disney+hotstar on a blog and provide the link.

Note:

- The submission guidelines for all the parts of the project are provided in the submission template itself. Kindly adhere to the submission guidelines to avoid any loss of marks.
- Go through the **'Evaluation Rubrics'** thoroughly before starting with the project.

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