Pulkit Mangal

Product Manager (7.2 Years) | **IIM Rohtak** Alumnus
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Profile Summary

Impact focused **AI-enabled Product Manager** with 7.2 years of experience across Gaming, Telecom, Fintech & IT, driving end-to-end Product Lifecycle. Skilled in building user-centric **AI-powered solutions** by collaborating with ML engineers and Data scientists, to integrate ML and GenAI capabilities for automation, personalization and efficiency. Expert in Market Analysis, Product strategy, execution of GTM Plans, Agile execution and driving delivery through clear requirements, Backlog Grooming and Sprint Planning using tools like Jira, Figma, Whimsical, Notion AI and Lovable for rapid prototyping.

Core Skills

AI Product Management | Backlog Grooming | AI-Driven Product Strategy | AI Lifecycle | Requirement Gathering | PRD Creation | Problem Solving | Market & Competitor Research | Wireframing & Prototyping| Agile & Scrum Execution | Data-Driven Decision Making |Product Lifecycle Ownership |Stakeholder Alignment

Tools & Tech Stack

Jira | Figma | Whimsical | ChatGPT | Notion AI | Gamma| MS Office Suite | MS Visio | Trello (for sprint boards) | Rewind AI (for workflow automation) | Lovable | SQL

Experience

Product Manager   Apr 2024- Present
Atari| Delhi   (1.3 years)
- Owned the complete product lifecycle for two strategic products- a) Marketing website b) **AI-enhanced Sales Data Analytics and Reporting Platform** to fetch daily sales data from marketplaces like Xbox, PlayStation, Nintendo and Steam and send automated insights and reports, enabled critical business decisions impacting **$1.5 M** in revenue**.**
- Delivered **$360K** annual savings by migrating the website from third-party vendor to in-house team, improving system control and maintainability.
- Adopted Lean Product methods and leveraged **GenAI tools** like ChatGPT and Notion AI to automate documentation, feature grooming, boosting team productivity by **20%** through reduced manual efforts and faster alignment.
- Piloted use of AI enabled tools like **Stitch**, **Replit** & **Lovable** for UI/UX and **Gamma** for slide decks and delivered over 25 AI assisted Product Presentations and Demos resulting in 3 new client wins.
- Led end-to-end product lifecycle from market research and competitor analysis to roadmap planning, development, and launch.
- Prioritized and groomed product backlog; wrote clear user stories and specs (PRDs, wireframes, more than 150 JIRA tickets) to guide Design and Engineering team.
- Collaborated cross-functionally with Engineering, QA, Marketing, and Finance to align product outcomes with business goals.
- Communicated Weekly Project updates, risks, and dependencies to stakeholders and senior leadership.
- Conducted 10+ user interviews and analyzed usage metrics to identify pain points and shape product decisions.

Product Manager   Mar 2022- Mar 2024
Paytm| Noida   (2.1 years)
- Drafted 10+ high-impact Technical Solution documents for B2B RFPs, resulting in a 10% improvement in proposal conversion rate.
- Designed & executed **15+ PRDs** enriched using GenAI tools like **Claude and Notion AI**, incorporating dynamic user journeys, smart wireframe suggestions, and faster documentation workflows.
- Collaborated with an average Team size of 7 people (Engineering Manager, Sr. Developers, QA and UI Designer, Business Team) for successful product launches and feature enhancements.
- Products Owned and Managed: Telco focused B2B Products like CRBT (Caller Ring Back Tones), Bulk SMS Portal, Hardy Games Portal, ACD (Automatic Call Distributor).
- Led Agile teams through end-to-end product development lifecycles, including Sprint planning, backlog prioritization, ensuring timely and high-quality deliverables.

- Delivered **25+** product walkthroughs and client demos, directly contributing to 5 new business wins.
- Ensured entire PDLC is properly executed consistently within tight deadlines by effective time management.
- Awarded "Rising Star" award for consistent value delivery and full- stack Product Ownership.

Product Manager   Dec 2019- Feb 2022
S Cube Storage Systems Pvt. Ltd.| Delhi   (2.3 years)
- Led 2 APMs and directly reported to the CEO, owning the product strategy and roadmap from scratch.
- Established Agile practices, reducing release cycles by 20%, and ensuring faster time-to-market.
- Drafted PRDs, wireframes (using Whimsical) and prioritised user stories based on user surveys, interviews and feedback
- Conducted extensive market and competitor analysis, which directly fed into quarterly product roadmap planning.
- Coordinated testing efforts with the QA team to ensure smooth releases across staging and production environments, delivering error-free products with a customer-centric focus.
- Delivered 30+ presentations and demo to clients highlighting product USP and win business for company through strategic storytelling.

Product Manager   Mar 2019- Nov 2019
Jadooz Media Solutions Pvt. Ltd.| Noida   (9 months)
- Built a ticketing App similar to BookMyShow, increasing monthly user footfalls by 18% and revenue by 16%.
- Defined Product vision and **GTM strategy**, leading to a 6-month roadmap with business KPIs.
- Crafted detailed PRD+ and made sure its execution and stakeholder management.
- Led Primary and secondary research across target segments in Tier 2 & 3 cities to understand user behavior and identify user pain points.

Product Developer   Aug 2016- Jun 2017
DXC Technology (formerly CSC)| Noida   (11 months)
- Supported BA in translating BRDs into sprint-ready technical deliverables.
- Worked in Agile teams and coordinated across QA and development for timely sprint closure.
- Created and executed Test plans as per BRDs and FRDs
- Awarded SPOT award for execution excellence and recognized via client testimonals and LinkedIn endorsements.
- Received appreciation emails and LinkedIn recommendations for sincere efforts in progressing the Product development.
- Tech Stack: .Net, SQL

Education

MBA in Marketing & Strategy	2017 - 2019
IIM Rohtak	CGPA: 6.37
B.Tech in Electronics & Communication Engineering	2011 - 2015
JMIT, Radaur (Kurukshetra University)	Percentage: 75%

Certifications

- Aha! Product Management Professional Certificate. [Certificate Link](#)
- Technical Product Management – By Dr. Marily Nika. [Certificate Link](#)
- Building a Product Roadmap – By Teg Grenager and Eldad Persky. [Certificate Link](#)