

PAYAL RAHANGDALE

MBA (Finance & Marketing)

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Nagpur, MH.



OBJECTIVE

As an MBA aspirant, I aim to utilize my skills in marketing, Finance and consumer Insights to create impactful, data-driven campaigns that drive brand growth. My objective is to contribute to a forward-thinking team, SAP SD to drive business growth, aligning marketing strategies with business goals for maximum reach and engagement.

EXPERIENCE

02/2025-06/2025

Nagpur,  
Maharashtra

SAP Sales and Distribution Trainee

TATA Consultancy Services

Key Responsibilities:

- Gained hands-on experience and understanding of SAP SD module
- Learned about sales order processing, delivery, and billing processes
- Developed knowledge of SAP SD configuration

Key Achievements:

- Enhanced understanding of SAP SD module and its applications
- Gained practical knowledge of sales and distribution processes
- Developed skills in SAP SD configuration.

Volume 9 (July'24 - Aug'24)

Intern

- Assisted in budgeting and financial planning for marketing campaigns.
- Developed financial reports to track marketing performance and inform future marketing decisions.

Lemon Idea's (June'24 - July'24)

Intern

- Conducted market analysis to evaluate company performance and identify areas for growth.
- Developed financial models to forecast market trends and inform business decisions.

ARYY Technology Solutions LLP (Jan'24 - Feb'24)

- Analyzed market demand for EV retro-fitting services and identified opportunities for growth.
- Developed marketing strategies to promote EV retro-fitting services and increase brand awareness.

EDUCATION

2023-2025

MBA Program (Marketing and Finance)

(8.39 CGPA)  
YCCE, Nagpur

2019-2022

Nagpur,  
Maharashtra

Bachelor of Science

(72.22%)  
Rashtrasant Tukadoji Maharaj Nagpur University

PROJRCT

Connected Classroom Project

- Collaborated with German Students from Hochschule Konstanz - Technik Wirtschaft and Gestaltung University in a connected classroom setting. Conducted comprehensive market analysis and developed marketing strategies for SAHASEE (an Indian ATV brand) to promote it in German Market.

SKILLS

Technical & Analytical Skills: Accounting, Microsoft Excel, PowerPoint, Word, SAP SD,.

Marketing & Management Skills: Leadership, Market Analysis, Brand Management.

Soft Skills: Communication, Problem Solving, Adaptability, Quick Learner.

CERTIFICATION

- Completed certification in "Power BI" by Simplilearn.
- Completed certification in "Financial Accounting" by Great Learning.
- Completed Certification in "Basics of Accounting" by Great Learning.
- Completed MOOC certification in "Digital Marketing by Udemy.
- Certified in "Cambridge English Empower Level B1+ course".

