## ATACHART CHANGTRORALEKE

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#### **Education**

## University at Buffalo / 2018

Bachelors of Arts in Communication; Concentration: Marketing

12 Capen Hall, Buffalo, NY 14260

## Experience

#### Sarin Thai Cuisine- Greenvale, NY

General Manager

May 2019-Present

- ♦ Collect customer-behavior and employee efficiency data.
- Coordinate communication between front-of-house and back-off-house staff.
- ♦ Ensured compliance with all federal, state, and local hygiene and food safety regulations.
- Executed plans to improve customers experiences and increase loyalty.
- Spearheaded transition to CRM technology through Toast.

## Equinox Fitness Club-Roslyn & Great Neck, NY

Front Desk Manager

December 2020- July 2022

- ♦ Lead a team of eleven members through day-to-day procedures ensuring operations run smoothly.
- Responsible for developing internal talent- hiring, training, overseeing and enabling team members.
- Accountable for the financial management of the department. Managed monthly and annual budgets, created reports, and presented to upper management.
- Lead team and cross-team meetings.
- Open/closed the club, managed daily Covid-19 check-ins, supported member services calls.

Associate- Front Desk

October 2020- Present

- Opened/ closed the club in Managers absence.
- Provided superior customer service to members.
- Ensured that the club met all of Equinox's standards for cleanliness, safety and security.

# **Skills Summary**

- Microsoft Office (Word, PowerPoint and Excel), SalesForce, CRM MOSO, ARCON
- Strong experience utilizing cloud applications on Google Docs
- Confirmed leadership and team management skills
- ♦ Innate familiarity with all major social media platforms
- Self-motivated to succeed in any workplace environment