

Alexandre Chapiro

I am interested in perception and computer graphics, especially anything involving computational display and psychophysics. Prior work involved perceptual metrics, brightness and color, stereo 3D, and display topics like virtual and augmented reality, frame rate, high dynamic range and more.

Professional Experience

	Professional Experience				
2020-now	Facebook Reality Labs Applied Perception Science Team				
	Advance understanding of perception through targeted research and publications. Apply learnings to product paths, work cross-functionally to support product needs				
2018-2020	Apple Inc., Cupertino Core Display Incubation Team				
	Helped identify and cultivate new display technologies and associated experiences to surprise and delight Apple product users				
2017-2018	Dolby Laboratories Applied Vision Science Group				
	Conducted research and obtained experimental results on perceptual factors, mainly focusing on cinema and home theater applications				
2011-2016	Disney Research, Zurich Stereo and Displays Group				
Researcher	In parallel with my doctoral studies, conducted research on display and perception topics resulting in four patent applications and several publications				

Education

2011-2015	PhD in Computer Science Computer Graphics Laboratory				
institution	Federal Institute of Technology Zurich (ETHZ), Zurich, Switzerland				
thesis title	Perceptual Enhancements for Novel Displays				
supervisors	Prof. Markus Gross. Co-Advisor: Dr. Aljoša Smolić				
2010-2011	Masters' Degree in Applied Mathematics Visgraf Laboratory				
	Masters' Degree in Applied Mathematics Visgraf Laboratory Institute of Pure and Applied Mathematics (IMPA), Rio de Janeiro, Brazil				
institution					

2007-2009 Undergraduate Degree in Mathematics

institution Federal University of Juiz de Fora (UFJF), Juiz de Fora, Brazil

thesis title An Introduction to Degree Theory

supervisors Prof. Luiz Faria, Marcelo Bernardes Vieira

2016-2016 Dolby Laboratories | Applied Vision Science Group

Intern Conducted research on the human visual system guided by business unit needs

Mentorship

2023, Intern manager for Kenneth Chen (New York University). Upcoming

2022, *Intern manager for Taimoor Tariq (University of Lugano)*. Resulting in a SIGGRAPH 2023 paper submission (under review)

2021, *Intern manager for Krzysztof Wolski (Max-Plank Institut)*. Resulting in a SIGGRAPH Asia 2022 journal track publication

Academic Service

2023, ACM SAP Program Co-Chair.

2023, IS&T HVEI Program Committee, AR/VR special session co-chair.

2021, SIBGRAPI Journal Track International Program Committee.

2019, SIBGRAPI Journal Track International Program Committee.

2018, SIBGRAPI International Program Committee.

Reviewing

SIGGRAPH (2023, 2022, 2021, 2019, 2017, 2015), SIGGRAPH Asia (2022, 2016, 2015), Eurographics (2020, 2019, 2018), HVEI (2023), IEEE TIP (2020, 2019, 2017, 2016), SIBGRAPI (2021, 2019, 2018), Pacific Graphics (2017, 2014), Graphics Interface (2016), JOSA (2016), ICIP (2015), IEEE CG&A (2015), IEEE TVCG (2022, 2015), IST HVEI (2023), CG Forum (2014), 3DV (2012)

Invited Talks, Panels, and Presentations

panel Best Practices for Assessing Quality in Near-Eye Displays.

discussion: SPIE Photonics West 2023, San Francisco/USA, hosted by Ryan Ong

invited talk: Perceptual Modeling for AR/VR Applications.

IS&T Imaging for XR workshop 2023, San Francisco/USA, hosted by Bennett Wilburn

panel XR Display Visual Quality.

discussion: IS&T Imaging for XR workshop 2023, San Francisco/USA, hosted by Abhijit Sarkar

papers talk: Critical Flicker Frequency (CFF) at high luminance levels.

IS&T HVEI 2023, San Francisco/USA (featured in El 2023 highlights)

panel Special session on AR/VR.

discussion: IS&T HVEI 2023, San Francisco/USA, hosted by Nicko Caluya

papers talk: Critical Flicker Frequency (CFF) at high luminance levels.

IS&T HVEI 2023, San Francisco/USA (featured in EI 2023 highlights)

papers talk: Realistic Luminance in VR.

SIGGRAPH Asia 2022, Daegu/South Korea

invited talk: VR-HDR.

Frontiers in Optics 2022, Rochester/USA, invited by Kaan Akşit and Douglas Lanman

invited talk: Echoes of SIGGRAPH'20.

IMPA 2020, Rio de Janeiro/Brazil, hosted by Luiz Velho

paper talk: A Luminance-Aware Model of Judder Perception.

SIGGRAPH 2020, online conference

invited talk: Perceptual Enhancements for Novel Displays.

TU Delft 2019, Delft/Netherlands, hosted by Elmar Eisemann

invited talk: Cinematic Motion.

NAB show 2018, Las Vegas/USA, invited by Jaclyn Pytlarz

invited talk: Perceptual Enhancements for Novel Displays.

IBM 2017, Rio de Janeiro/Brazil, hosted by Emilio Vital Brazil

invited talk: **Computer Graphics**, (popular lecture).

IF Sudeste MG 2017, Juiz de Fora/Brazil, hosted by Elena Konstantinova

invited talk: **Computer Graphics**, (popular lecture).

IF Sudeste MG 2016, Rio Pomba/Brazil, hosted by Lucas Lattari

invited talk: Perceptual Enhancements for Novel Displays.

Dolby Laboratories 2016, Sunnyvale/USA, hosted by Timo Kunkel

invited talk: Perceptual Enhancements for Novel Displays.

Technicolor 2015, Rennes/France, hosted by Erik Reinhard

invited talk: Perceptual Enhancements for 3D Displays.

Max Planck Institut 2015, Saarbrucken/Germany, hosted by Piotr Didyk

paper talk: **Stereo from Shading**.

EGSR 2015, Darmstadt/Germany

paper talk: Perceptual Evaluation of Cardboarding in 3D Content Visualization.

SAP 2015, Vancouver/Canada

paper talk: Optimizing Stereo-to-Multiview Conv. for Autostereo. Displays.

Eurographics 2015, Strasbourg/France

Publications

Papers

Critical Flicker Frequency (CFF) at High Luminance Levels

IST Human Vision and Electronic Imaging (HVEI), 2022 Chapiro, Matsuda, Ashraf, Mantiuk

Modelling Contrast Sensitivity of Discs

IST Human Vision and Electronic Imaging (HVEI), 2022 Ashraf, Mantiuk, Chapiro

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Geo-metric: A Perceptual Dataset of Distortions on Faces

ACM Transactions on Graphics, Proceedings of SIGGRAPH Asia 2022 Wolski, Trutoiu, Dong, Shen, MacKenzie, Chapiro

Realistic Luminance in VR.

SIGGRAPH Asia, 2022, conference track Matsuda*, Chapiro*, Zhao, Smith, Bachy, Lanman (* = equal contribution)

stelaCSF-A Unified Model of Contrast Sensitivity as the Function of Spatio-Temporal Frequency, Eccentricity, Luminance and Area.

ACM Transactions on Graphics, Proceedings of SIGGRAPH 2022 Mantiuk, Ashraf, Chapiro

FovVideoVDP: A visible difference predictor for wide field-of-view video

ACM Transactions on Graphics, Proceedings of SIGGRAPH 2021 Mantiuk, Denes, Chapiro, Kaplanyan, Rufo, Bachy, Lian, Patney

A Luminance-Aware Model of Judder Perception,

ACM Transactions on Graphics, Presented at SIGGRAPH 2020 Chapiro, Atkins, Daly

Influence of Screen Size and Field of View on Perceived Brightness

ACM Transactions on Applied Perception (TAP) , 2018 Chapiro, Kunkel, Atkins, Daly

Unfolding the 8-bit Era,

European Conference on Visual Media Production 2015 Zund, Berard, Chapiro, Schmid, Ryffel, Bermano, Gross, Sumner

Art-Directable Continuous Dynamic Range Video

Compters & Graphics, Elsevier, 2015 Chapiro, Aydin, Stefanoski, Croci, Smolic, Gross

Video Content and Structure Description Based on Keyframes, Clusters and Storyboards

IEEE International Workshop on Multimedia Signal Processing, Xiamen-China, 2015 Junyent, Beltran, Farre, Pont-Tuset, Chapiro, Smolic

Stereo from Shading

Eurographics Symposium on Rendering, Darmstadt-Germany, 2015, E&I track Chapiro, O'Sullivan, Jarosz, Gross, Smolic

Perceptual Evaluation of Cardboarding in 3D Content Visualization,

ACM Symposium on Applied Perception, Vancouver-Canada, 2014, short paper Chapiro, Diamanti, Poulakos, O'Sullivan, Smolic, Gross

Optimizing Stereo-to-Multiview Conversion for Autostereoscopic Displays

Eurographics, Strasbourg-France, 2014 Chapiro, Heinzle, Aydin, Poulakos, Zwicker, Smolic, Gross

Towards Mobile HDR Video,

Eurographics, Llandudno-UK, 2011. (Extended abstract) Castro, Chapiro, Cicconet, Velho

Detection of High Frequency Regions in Multiresolution

International Conference on Image Processing, Cairo-Egypt, 2009 Mota, Perez, Castro, Chapiro, Vieira

High Frequency Assessment from Multiresolution Analysis

International Conference on Computational Science, Baton Rouge-USA, 2009 Castro, Perez, Mota, Chapiro, Vieira, Freire

Patents

Peripheral luminance or color remapping for power saving

US Patent US0011858 A1, 2022 Yang, Chapiro, Agaoglu, Bonnier, Huang, Wang, Watson, Mascarenhas

Frame rate conversion metadata

US Patent US11019302 B2, 2020 Pytlarz, Atkins, Pieri, Chapiro, Daly

Luminance adaption to minimize discomfort and improve visibility

US Patent US 20200202814 A1, 2020 Chapiro, Atkins, Daly

Virtual reality cinema-immersive movie watching for headmounted displays

US Patent US10769754 B2, 2020

Chapiro, Atluru, Chun, Haricharan, Rozzi, Ruggieri, Ninan

Systems and methods for automatic key frame extraction and storyboard interface generation for video

US Patent US9552520 B1, 2017 (Related to our 2015 paper) Smolic, Martin, Pont-Tuset, Chapiro, Guiu

Methods for creating and distributing art-directable continuous dynamic range video

US20160353164 A1, 2016 (Related to our 2015 paper) Smolic, Chapiro, Croci, Aydin, Stefanoski, Gross

Visual salience of online video as a predictor of success

US20170061235 A1, 2015 (Related to our 2015 poster) Frey, Accardo, Sumner, Huber, Chapiro

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Depth modification for display applications

US20150348273 A1, 2015 (Related to our 2014 paper) Chapiro, Aydin, Poulakos, Heinzle, Smolic

Six additional patents currently in review

Book Chapters

Discrete Wavelets on Edges

InTech open publisher, 2011 Chapiro , Knop, Mota, Perez, Bernardes, Freire

Posters

The Influence of Visual Salience on Video Consumption Behavior A Survival Analysis Approach,

ACM Web Science, Oxford-United Kingdom, 2015 Huber, Scheibehenne, Chapiro, Frey, Sumner

Filter Based Deghosting for Exposure Fusion Video

SIGGRAPH, Vancouver-Canada, 2011. Student Research Competition Semi-Finalist Chapiro, Cicconet, Velho

Towards Mobile HDR Video

International Conference on Computational Photography, Pittsburg-USA, 2011 Castro, Chapiro, Cicconet, Velho

Mountain's Pass Theorem

Minas-Gerais Meeting of Partial Diferential Equations, Itajuba-Brazil, 2009 Chapiro, Pereira

Other

HDR VR

E-tech demo, SIGGRAPH 2022 [Best-in-show award] Matsuda, Zhao, Chapiro, Smith, Lanman

Image Domain Warping for Advanced 3D Video Applications

IEEE COMSOC MMTC E - Letter, 2014, invited letter Smolic, Wang, Lang, Stefanoski, Farre, Greisen, Heinzle, Schaffner, Chapiro, Sorkine-Hornung, Gross

Computational Photography

IMPA, Rio de Janeiro-Brazil, 2011, technical report Castro, Chapiro, Velho

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Languages

Portuguese	Fluent	Native speaker
Russian	Fluent	Native speaker
English	Fluent	TOEFL iBT 117/120, Cambridge FCE and CAE exams with A grades
Spanish	Fluent	3 years of school in Spain
French	Advanced	Alliance Française DELF diplome - 2005

Teaching

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	Teaching assistant , <i>Math. Foundations of Computer Graphics and Vision</i> , ETHZ. Graduate class teaching mathematical techniques in visual computing
Feb.2015 to Jun.2015	Teaching assistant , <i>Math. Foundations of Computer Graphics and Vision</i> , ETHZ.
	Teaching assistant , <i>Informatik</i> 1, ETHZ. Undergradute class teaching fundaments of informatics to engineering students
Feb.2013	Teaching assistant, Informatik 1, ETHZ.

to Jun.2013

Academic Honors As a Student

- 2015 Second youngest PhD to ever graduate from the CS department at ETH Zurich
- 2011 Finished 2-year Master's program at the National Institute of Pure and Applied Mathematics in 18 months
- 2009 Finished 4-year undergraduate program in Mathematics at the Federal University of Juiz de Fora in 3 years with the highest GPA in the graduating class
- 2007 Ranked 1st in admission examinations, Federal University of Juiz de Fora
- 2006 Gold Medalist, Brazilian Astronomy Olympiad
- 2006 Gold Medalist, Brazilian Mathematics Olympiad for Public School Students. 95th place among approximately 5.3 million students
- 2005 Gold Medalist, Brazilian Mathematics Olympiad for Public School Students. 9th place among approximately 3.8 million students

Scholarships and Grants

	Oct.2011	Participant,	European	Commission	Program	FP7.
Ю	Oct.2013					

Mar.2010 **Awarded**, *Master program fellowship, CNPq.* to Jul.2011

Jan.2009 **Awarded**, *Undergraduate research scholarship, FAPEMIG*. to Dec.2009

Jan.2008 **Awarded**, *Undergraduate research scholarship*, *CNPq*. to Dec.2008

Mar.2007 **Awarded**, Scholarship for winners OBMEP 2006 mathematics olympics, CNPq. to Jan.2008

Mar.2006 **Awarded**, Scholarship for winners OBMEP 2005 mathematics olympics, CNPq. to Jan.2007

Jan.2005 **Awarded**, *High-school research scholarship, CNPq*. to Dec.2005

o Obs.: CNPq is the Brazilian national funding agency. FAPEMIG is the funding agency for the state of Minas Gerais, Brazil