Alberto Acha Durán

PERSONAL INFORMATION

- **Birthplace & date:**   Málaga, Spain. 9/10/1985
- **Address:**   Villafuerte 73, Málaga, Spain
- **Phone number:**   (+34) 669 293 149
- **E-mail:**   albertoachaduran@gmail.com

PROFESSIONAL EXPERIENCE

- **June 2013 - Present – AgioGlobal – Web application developer**

  Responsibilities:

  - Web application development with PHP5, Zend Framework and MySQL.

  Projects:

  - Project at Jetair Belgium. After four months at the company headquarters in Ostend acquiring knowledge about the business processes, an office was opened in Málaga to continue working remotely.
  - I am not allowed to share further details about the projects due to their confidential nature.

- **September 2012 - Present – Añoreta Golf – IT Consultant**

  Responsibilities:

  - *Advice and support for new technological services hiring, domain and hosting management, search engine optimization, on-line marketing campaigns, website visits and user behaviour analysis, social media impact analysis, analysis of the brand value, positioning and growth.*

- **January 2011 - Present – Freelance Web Developer:**

  Responsibilities:

  - Analysis, design, layout, development, maintenance, update.
  - Development following W3C web standards.
  - Front-end and back-end programming.
  - Static and dynamic websites.
  - On-site and off-site Search Engine Optimization.
  - Database management.
  - E-commerce.
  - Content management systems: commercial or custom developed.
  - Domain and hosting management.

➢ Digital marketing and social media.

Projects:

➢ Cosamuy
  - Period: december 2013 - present.
  - Description: website development to announce the event "1st Cosamuy Showroom" that took place on december 2013 in Granada.
  - Responsibilities: website development in collaboration with an independent designer. We came to the agreement that a "one page site" was the best option, given the amount and type of information that would be included in the website.
  - Requirements: development of the site on one page, respecting: the designer´s work, web standards, accessibility, cross-browser and cross-platform functionality.
  - Technologies and tools: HTML, CSS, PHP, jQuery, Apache, Netbeans, Filezilla, Photoshop, google analytics.
  - Notes: we are studying future projects, such as the possibility to update the website or create new websites for new editions of the event, creating a fashion blog and an e-commerce platform for the items shown at the showroom.
  - URL: www.cosamuy.es

➢ Novelamen
  - Period: january 2012 - present.
  - Description: the novel author Javier Casanova was in need of a platform where he could show his first work, Amén, the reasons that led him to write and share it with others, allow purchasing the book, and receiving feedback from its readers.
  - Responsibilities: website design and development, supervision of social networks profile creation, and marketing campaigns.
  - Requirements: minimalist design, according to the color range used for the book cover. Form creation, rating system and newsletter flow. Development respecting web standards, accessibility, cross-browser and cross-platform functionality.
  - Technologies and tools: HTML, CSS, PHP, MySQL, Apache, Netbeans, Filezilla, Photoshop, google analytics/webmaster tools.
  - URL: www.novelamen.com

➢ Aurea Psicólogos
  - Period: September 2012 - present.
  - Description: the proprietary of this website was happy with its design but she wanted to renew its contents and positioning it in the search engines. The website was firstly developed with dreamweaver, frames, flash and other technologies not recommended for SEO.
  - Responsibilities: restructure the website following standards. Domain and hosting services contracting and migration. SEO on-page and off-page (social media profiles management, link building, directories profile creation) campaign. Development of a blog builded over wordpress and customized, to allow article diffusion.
  - Requirements: maintain the visual appearance, positioning in search engines for desired terms. Development following standards, accessibility, cross-browser and cross-platform compatibility.

- Technologies and tools: HTML, CSS, PHP, Apache, Netbeans, Filezilla, Gimp, Photoshop, google analytics / webmaster tools / maps.
- Notes: the website has scaled from google´s 8th to 2nd page for terms like "psicologos en valencia", "psicologos en castellón" and similar.
- *URL: www.aureapsicologos.com*

- Añoreta Golf
  - Period: September 2012 - december 2013.
  - Responsibilities: domain and hosting management, visits and user behavior analysis, search engine optimization, contents reorganization, online marketing campaigns, banners redesign, social media impact analysis, compatibility with reservation service, joomla version migration, new modules inclusion, support for english version translation.
  - Technologies and tools: Joomla, HTML, CSS, PHP, Apache, Netbeans, Filezilla, Gimp, Photoshop, google analytics, google adwords.
  - *URL: www.anoretagolf.es*

- Jelly. Escuela-Taller de gelatinas
  - Period: June 2012 - October 2012.
  - Description: an entrepreneur pretended to show her arts and crafts school of gelatin and desserts, the benefits of this food, the courses she gives and the products she sells.
  - Responsibilities: for this project I was handed the design made by a design studio, my task was to extract all the needed elements for the layout, and to provide the functionality to the website.
  - Requirements: development respecting the design to the top level and web standards. Developing a tool to manage the courses and PayPal on-line payment configuration.
  - Technologies and tools: PHP, HTML, CSS, MySQL, JavaScript, jQuery, Apache, Netbeans, Filezilla, Gimp, Photoshop.
  - Notes: in this project I was able to apply effective techniques like images preload, css sprites, layer layout, and integration with paypal, among others.
  - *URL: www.jelly.es*

- Eco Sevilla, ecologic products fair, healthy life and sustainable development:
  - Period: July 2011 - September 2011.
  - Description: ecologic products fair, healthy life and sustainable development, with more than 15.000 visitors (to event) and 80 expositors. The design was made by a studio which asked me for help to give the website the desired functionality.
  - Responsibilities: web layout from the design given by the studio, provide with the required functionality. Duplicate the website for further editions, and databases management.
  - Requirements: development following standards, accessibility, cross-browser and cross-platform compatibility. Implementation of a tool to give the client the possibility to manage the website contents (activities, news and sectors), in real time. This tool was designed and developed following the client's needs.
  - Technologies and tools: PHP, HTML, CSS, MySQL, Apache, Netbeans, Filezilla, Gimp.
  - Notes: the client was satisfied and used the website for the new 2012´s fair edition.
  - URL: www.ecosevilla.es, at www.ecosevilla.es/2011 you can find last edition´s contents.

◆ **November 2010 - Present – UTE APS Andalucía (Diasoft, Sadiel, Novasoft) – Field Technician at Health District Málaga:**

Responsibilities

➢ Administration, management and configuration of operating systems, databases, work domain, network, servers and clients.
➢ Application development projects.
➢ Detection of improvement areas in micro-computing and system services.
➢ End user training.

Projects:

➢ Website design and development for Health District Málaga.
   - Period: January 2011 – June 2013.
   - Description: the website pretends the diffusion of information for citizens and professionals belonging the health area of Málaga. The district counts with 33 primary health centers, covering a population of about 700.000 inhabitants and about 2.000 professionals (administrative and medical personnel).
   - Responsibilities: design, with restrictions (colors, typographies, logos, layout), development, maintenance, support and user training. Commercial hosting and domain management and later migration to our own servers.
   - Requirements: clean design and intuitive navigation. Development following standards (HTML and CSS validated by W3C), accessibility (WAI-WCAG AA level), cross-browser and cross-platform compatibility. Developing a custom tool for content management (news, course offers, files upload/download).
   - Technologies and tools: PHP, HTML, CSS, MySQL, Apache, Netbeans, Filezilla, Gimp.
   - Notes: although this project was developed in a professional context, it was my Master´s Thesis, and I obtained a 9/10 grade.
   - URL: http://www.juntadeandalucia.es/servicioandaluzdesalud/distritomalaga/

- Development of the e-learning platform for the health district and the health centers:
  - Period: February 2012 – June 2013.
  - Description: the e-learning platform answers the need for computerizing the management of users, courses, evaluations and certifications.
  - Responsibilities: installation, configuration, maintenance, support and user training for two platforms, one destined to the courses centralized at the district, and the other to the courses offered at the health centers.
  - Technologies and tools: Moodle, PHP, HTML, CSS, MySQL, Apache, Netbeans, Filezilla.
  - URL: http://www.juntadeandalucia.es/servicioandaluzdesalud/distritomalaga/moodle/
  - URL: http://www.juntadeandalucia.es/servicioandaluzdesalud/distritomalaga/moodle-centros/

- Teacher in course: "Managing an educational platform: Moodle in continuing education":
  - Period: two editions in October 2012, one edition in march 2013.
  - Description: aimed for training responsibles of the health centers, it is intended that the responsibles obtain basic notions on how to manage the platform´s area designated to their centers: user, courses and resources (documents, activities, evaluations) management. With the purpose of making them independent from the district, and having the capability to give support to the platform users (teachers and students).
  - Responsibilities: developing the content of the course (platforms user guide and practical case), creating the course at the district´s platform, master class and course evaluating.
  - Technologies and tools: moodle.
  - Notes: the course is certified by the Andalusian Health Service - Junta de Andalucía. Scheduled upcoming editions of the initiation course, and further levels.

EDUCATION

◆ **2005 - 2010 - MSc in Computer Science –** Alfonso X University, Madrid

ADDITIONAL EDUCATION

◆ **2013 - Google Adwords -** Gesto Consulting
◆ **2012 - Advanced SEO -** Market Cursos
◆ **2011 - Programming PHP Server Web Pages (100hrs) -** Edite Formacion
◆ **2011 - Games and Applications development for Mobile Devices (iOS - Android) -** Crystal .eLearning
◆ **2011 - Data Protection Act -** APS Andalucía
◆ **2011 - ITIL Foundation v3 -** APS Andalucía
◆ **2004 - Infoarchitecture 3D (150hrs) -** Animum Studios, Malaga

SKILLS

◆ **Operating Systems:** Windows, Linux, Mac OS, iOS, Android.
◆ **Software Engineering:** design patterns, OOP, MVC, UML, ER.
◆ **Programming:** PHP, JavaScript/jQuery, Java, C++, VB.NET.
◆ **W3C web Standards:** HTML5, CSS3, WAI-WCAG accessibility, Search Engine Optimization.
◆ **Content management systems:** sel-managed websites, custom developed or commercials (joomla, moodle, prestashop).
◆ **Database:** MySQL, Oracle, SQL Server, FileMaker.
◆ **Technologies and tools:** UI/UX, newsletters, email marketing, webservices**,** Zend Framework, GIT, Google analytics, Google adwords, Google webmaster tools, Apache, Filezilla. SoapUI, SQLyog, Netbeans, Eclipse.
◆ **Design:** Photoshop, Gimp, 3D StudioMax, AutoCad.

LANGUAGES

◆ **English:** Proficient
  ➢ Four months working in Belgium (2013), at present all the communications with the company are done in english.
  ➢ One year studying and living in the US (2002-2003) - High School Diploma
  ➢ Summer in England (2001)
  ➢ Five years studying with native teachers (1996-2001)

◆ **German:** Basic Level
  ➢ German II - Alfonso X University (2011)
  ➢ German Course - Málaga University (2004-2005)