



 RUBICON

# About Us

10  
Years

**10 years** of experience in international markets and a wide range of industries

+40  
Professionals

Team of **+40 professionals** with a vast experience in the tech space

+250  
Projects

**+250 successful** projects executed

+100  
Clients

**+100 clients** world-wide

Focused on **quality** as the main driver of everything we do

Devoted to **customer service** and committed to **achieve our goals.**

We provide creative and **simple solutions** to complex problems.

# Our Locations



A team of **global scale**

# Global footprint

Cross-industry experience

Blockchain &  
Crypto & DLTs

**SuperRare**

 OpenZeppelin

**PARAGON**

 **rise**

 MEMBRANE

 galaxy

E-Commerce

 **SITIX**  
By SPORTS ILLUSTRATED™

 **GATHR®  
FILMS**

 **GATHR®  
TALENT**

 Microsoft

 **QUADRANT**

 **DEAZY**

Sports

 **Sports  
Illustrated**®

 **THE POST**

Business  
Services

 AXA

 **CIIG**  
CAPITAL PARTNERS

Finance

# Areas of Expertise



Custom Software Development



Software Testing & QA



Mobile & Web Development



Maintenance & Support



Blockchain Consulting



Data Engineering & Data Science



UI/UX Design



MVP Development



Applications & Architecture Update



Agile Development



Progressive Web Applications



Nearshore Software Development



eCommerce



Process Automation



Cybersecurity



ERP & CRM



Design Thinking



Business Intelligence



Digital Wallets



Cryptocurrency



Digital Acceleration

# Engagement Models



## STAFF AUGMENTATION

WHAT IT MEANS

We provide tech staff to expand your team capacity. You manage the team work and delivery and we bill monthly (hourly or monthly rate)

BEST SUITABLE WHEN

The workstream is continuous, you have a tech team that will lead the work of our engineers and there is a established process and delivery framework

BENEFITS

You assume no payroll liabilities while, at the same time, expand your delivery bandwidth at inexpensive rates leveraging the best talent in LATAM



## EMPLOYER OF RECORD

We set up your tech team bringing LATAM talent and take care of all the administrative burden of the payroll as well as employee liabilities



## FULL DELIVERY

We take the end to end build with our team of experts. You define specs, goals, roadmap and timeframe and we provide a fixed price for getting the job done

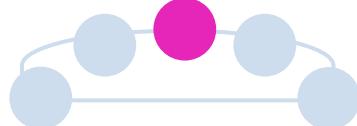
Scope is clear and bounded with a tighter budget. Your focus is on deliverables and want leave all the tech side of things to us

Better from a budget control perspective. Ideal to outsource a technology project without the need of a tech team in-house

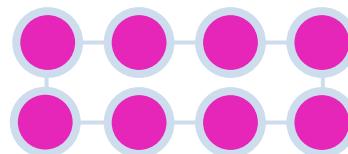
# AI at NO COST

No matter how you engage with us, the size of the team or the complexity of the project, we will **ALWAYS** allocate our **Head of AI** to ensure the most efficient use of AI tools for your case and an **Operations Manager** to monitor our team's delivery. There is **NO COST** associated with this service.

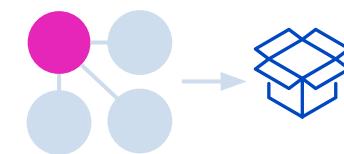
## HOW DOES THIS WORK ON EACH SCENARIO



● Rubicon Engineers  
● Client Team



● Client Team  
In Rubicon's Payroll



● Rubicon Engineers  
● Rubicon Leads

# We are **experts** at hiring **Tech Talent**

**ACCESS +3,000 ENGINEERS THANKS TO OUR PROPRIETARY DATABASE**

- This is the **CORE** of our Recruiting capacity
- It has the **BEST TECH TALENT** from LATAM
- It includes **ANY ROLE**

## ANY PROFILE

- |                     |                       |
|---------------------|-----------------------|
| Front-End           | Business Analysts     |
| Back-End            | Product Analysts      |
| Full-Stack          | UX/UI                 |
| Mobile Devs         | QA Analysts           |
| Blockchain          | QA Automation         |
| Software Architects | DevOps                |
| Project Managers    | Data Engineers        |
| Business Analysts   | Business Intelligence |

**AND MORE...**





# Financial Planning and Forecasting Platform

This project developed an agile, scalable platform for financial planning and forecasting, unifying Target, Forecast, and Budget processes. It features an Excel add-in as the main interface for streamlined data access and real-time adaptability.

## KEY ACHIEVEMENTS

- **Rapid Data Access:** Enhanced data attribution, minimizing reporting delays.
- **Seamless User Experience:** A unified interface reduces training needs and complexity.
- **Scalability & Adaptability:** Configurable to evolve with business requirements for real-time financial planning.

The image displays the Microsoft Financial Planning and Forecasting Platform. On the left, a screenshot of Microsoft Excel shows a dynamic table and chart demonstration. The table contains loan parameters such as amount (\$500,000), interest rate (6.45%), number of payments (12), and payment per year (\$61,119). The chart shows the remaining principal on the loan over 12 payments. On the right, a smartphone screen shows the 'Fusion | INT' mobile application, which includes sections for 'Office EG' (with items like 'Offline Load', 'EG-Bulk Upload', and 'EG Modify') and 'Office Field' (with items like 'Field - Bulk Upload', 'Field Modify', and 'Field Geo Ratio').

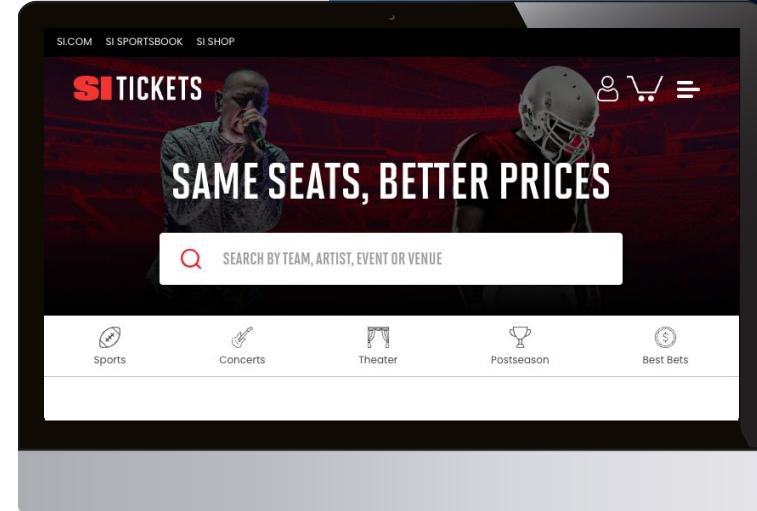




**SI Tickets** is a fan-first ticketing marketplace by SPORTS ILLUSTRATED, one of the most iconic and trusted names in sports. The platform offers millions of tickets to more than 175,000 concerts, theater and sporting events across the globe.

## KEY ACHIEVEMENTS

- We set up a multidisciplinary dedicated tech team of Developers, BAs, PMs, Testers, DevOps and Data Engineers for the development, maintenance and operation of the SI Tickets platform.
- The solution includes a fully fleshed website and both iOS and Android apps developed in ReactNative to support both platforms with the same code base.
- With more than 3 years of continuous collaboration, we have become a trusted technology partner of the SI Tickets team.





The image displays the Rise platform's user interface across multiple devices. On the left, a laptop screen shows the desktop website with a navigation bar and a main section titled 'Hybrid Payroll' featuring the text 'Streamline global workforce payments with hybrid fiat & crypto solutions'. Below this, another section discusses 'Optimize global payroll with our hybrid fiat & crypto routing system, blending traditional and digital currencies for flexible, compliant, and efficient payments to international contractors.' On the right, a smartphone screen shows the mobile application with a banner stating 'The future of payroll is multi-country and multi-currency'. Below the banner, there is a section titled 'Streamlined payment processing and compliance'.

# Financial Operations Platform

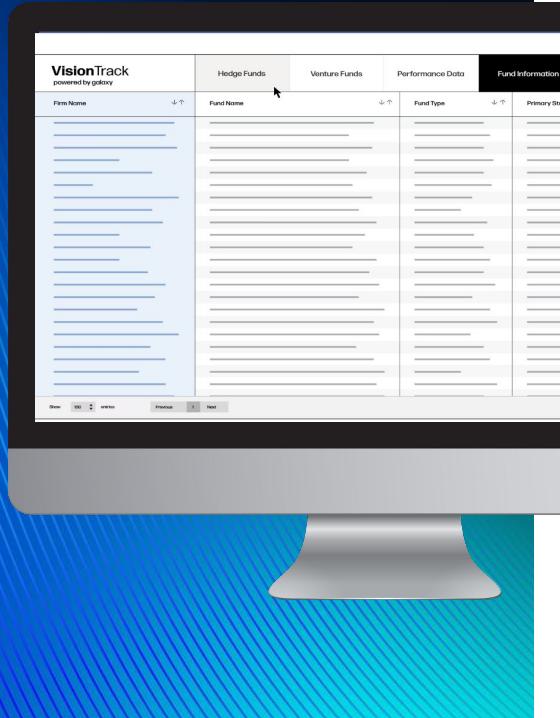


**Rise** is a financial platform designed to streamline payments, contracts, and financial operations for freelancers, small businesses, and enterprises. Through advanced technology and intuitive design, it simplifies complex processes.

## KEY ACHIEVEMENTS

- **Rise Documents:** Developed a blockchain-powered document management system for secure, cryptographically-signed contracts. It supports customizable templates and Web3 wallet integration for seamless contract signing.
- **Credit Card Program:** Launched a credit card solution offering both virtual and physical cards, allowing instant access to funds, rewards, and secure transactions, integrated with Apple Pay and Google Pay.





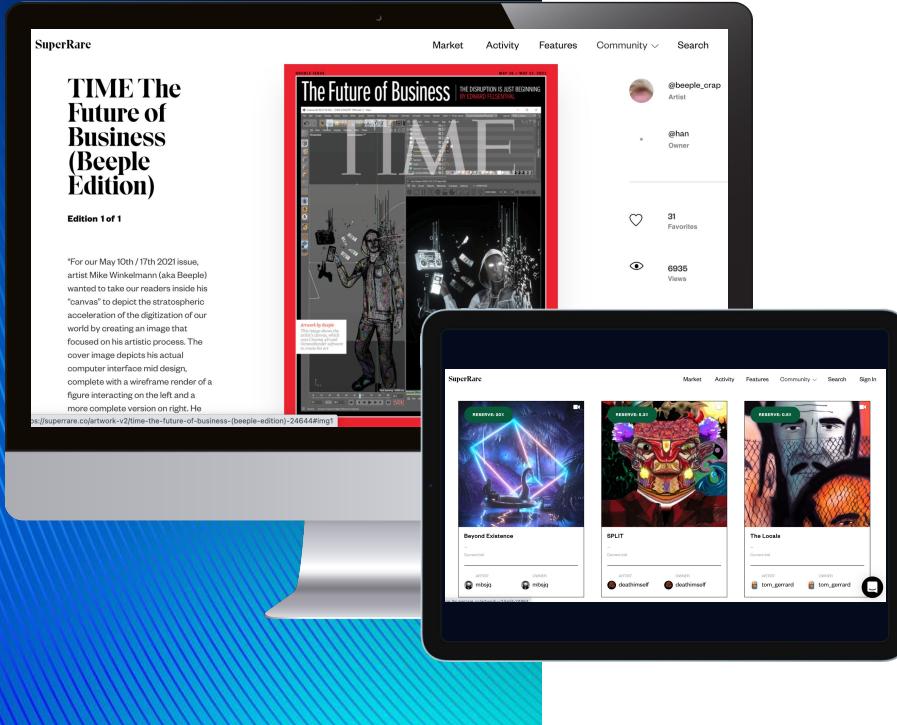
# Blockchain Integration for Online Lending



**VisionTrack** is a comprehensive data platform designed to provide in-depth insights and analytics on crypto hedge funds and venture funds. Powered by Galaxy Digital, it offers sophisticated investors, allocators, and fund managers reliable data for making informed, data-driven investment decisions.

## Key Features:

- **Crypto Fund Performance Tracking:** Detailed analysis of over 2,000 crypto hedge and venture funds with historical data since 2014.
- **Searchable & Interactive Database:** Segments funds by strategy for easy performance analysis.
- **Premium Research Library:** Quarterly reports on market trends and benchmarks.
- **Global Coverage & In-Depth Insights:** Provides transparent fund details like fees and performance history.
- **Trusted Data Source:** Authenticated, daily-updated data for credible insights.



## NFT Marketplace for Digital Art

SuperRare is a leading marketplace focused on the tokenization of digital art, enabling creators to mint, own, and trade unique digital assets as Non-Fungible Tokens.

The platform has been recognized as one of the most promising projects in the blockchain space, including being featured in the World Economic Forum's Blockchain report.

### KEY ACHIEVEMENTS

- We collaborate with SuperRare providing top notch engineering staff with Blockchain, Tokenization and dApps skills to enlarge the development bandwidth.
- We turned into a trusted tech partner to SuperRare's C-Level who counts on Rubicon's support for growing the platform and continue to accomplish the product Roadmap.





## Listing Details

## Listing Details - Spot

Vs. Market %

5.22M%

Price

5.92K ETH

## Listing Details - BNPL

Vs. Market %

882.30K%

Terms

3, 6, 9, or 12 Months

Down Payment

200.00 USDC

All Listings	Spot	Option	BNPL
STP Name	Price		
STP #23	2.00 ETH		
STP #20	2.00 USDC		
STP #3	22.00 USDC		
STP #15	2.00 USDC		
STP #11	0.02 ETH		
STP #18	0.20 USDC		
STP #19	1.00 USDC		

# Paragon Exchange

## OTC & Block trading On-chain

**Paragon Exchange** enables trustless, on-chain OTC trading of large ERC20 positions and portfolios.

Users can negotiate and execute size directly with counterparties without slippage, MEV, or market impact.

buy-now-pay-later and rent-to-buy NFTs, supported by a proprietary financing service that streamlines financing options across the NFT ecosystem.

- Utilized the Owned Team service to establish a team of 20 engineers in LATAM, optimizing development processes efficiently and cost-effectively.
- Developed unique Ethereum Smart Contracts compliant with ERC-20, ERC-721 and ERC-1155 standards, audited by a reputable firm in the industry.
- Implemented the ERC-4337 Account Abstraction standard on Ethereum smart contracts, showcasing early adoption and innovation.
- Implemented the ERC-7702 standard to batch transactions via delegation.



# Let's Work Together!

## CONTACT US

DIEGO SIERRA | CEO  
[diego@rubicontech.io](mailto:diego@rubicontech.io)

PABLO SORIA | BD Rep  
[pablo.soria@rubicontech.io](mailto:pablo.soria@rubicontech.io)

CALL US  
+1 (315) 526-1901