

# ACHCHALA DEEPAN

✉ [achchala2003@gmail.com](mailto:achchala2003@gmail.com)

☎ 647-546-7254

in [in/achchala](https://www.linkedin.com/in/achchala)

[achchala.github.io](https://github.com/achchala)

## EXPERIENCE

### Participant Experience Coordinator TOHacks

Toronto, ON

June 2020 - Present

- Maintained a lead list of sponsors for TOHacks 2021 through utilizing a CRM system on Notion
- Liaised between the leadership and external contacts, facilitating communication and ensuring sponsors needs were met and developed

### Event Chairperson TurnerHacks

Brampton, ON

Sep 2019 - August 2021

- Recruited, managed and led a cross-functional team of 21 members, implementing agile methodology to streamline the organization of TurnerHacks, the GTA's first high school-based hackathon, garnering over 150 attendees
- Facilitated partnerships with local organizations and corporations, surpassing funding goals by 50%
- Managed event logistics through the use of Microsoft Excel, Notion, and Google Suite resulting in seamless execution

### Marketing Director Ontario Engineering Society

Brampton, ON

Sep 2020 - Jan 2021

- Led funding and growth of non-profit to encourage youth participation in STEM activities
- Oversaw the branding and design of webinar slide decks, social media posts and banners using Canva, Photoshop, and Hootsuite, increasing Instagram impressions by 40% and reach by 900%

## SKILLS

- **Tools:** Google Suite, Microsoft Office Suite, Figma, Adobe Illustrator, Photoshop and XD, Canva, iMovie
- **Technology:** HTML/CSS, Java, TinkerCAD, Sketchup
- Strong analytical/problem-solving skills, consistent communication and leadership, confident and enthusiastic learning ability

## INTERESTS

- Product UI/UX and Graphic Design
- Hackathons - view [my projects](#) to learn more
- Volunteering and Philanthropy
- Piano (RCM Grade 3), Vocal, Music Theory (RCM Grade 6)

## NOTABLE PROJECTS

### SpectraDental SEO Consultation (Sep 2020 - Feb 2021)

- Conducted data collection and analysis to observe trends, and applied business management tools to draw conclusions for a crucial marketing and financial decision
- Interpreted and presented results to key stakeholders through a [report](#) and pitch

### infinlit Application/Webpage (May 2021)

- Used HTML/CSS, JavaScript to create a web app, and used Marvel to create a mobile app prototype aiming to combat financial illiteracy in university students
- Led programming, financial projections, creation of business plan, and streamlined team work schedule using agile methods
- Filmed demo and pitch video and pitched live to executives at technology companies

## ACHIEVEMENTS

### HOSA Creative Problem Solving International Winner (June 2021)

- Used critical reasoning and creative problem-solving skills to pitch a solution on the theme: Minority Underrepresentation in Medicine at the HOSA international competition
- 4 x National Qualifier and 2 x Finalist

### DECA Marketing Provincial Finalist (Feb 2021)

- Business analysis case study competition
- 3 x Provincial Qualifier and 2 x Finalist

### Bronze Cross and Swim Instructor Certification (Feb 2020)

## EDUCATION

### BAsc - Honors [Management Engineering](#) University of Waterloo

September 2021 - April 2026

- President's Scholarship

### International Baccalaureate Diploma Turner Fenton Secondary School

September 2017 - June 2021

- 8 x Academic Honor Roll Recipient