



# INNOVATION AND ENTREPRENEURSHIP CELL

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# **UDYAMITA**

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HALF-YEARLY NEWSLETTER

The credits for the AIT photograph goes to Aashna Vaid

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# UDYAMITA : MIRROR TO A NEW JOURNEY



## Director's Note

It is indeed a privilege to write a note for the second successive edition of UDYAMITA, the annual newsletter of I&E cell of AIT.

I&E cell of AIT is less than three years old. It has made substantial progress and a big impact on AIT students. IT has been instrumental in incubating over six student start ups, which are at various stages of growth. This newsletter provides a glimpse of their efforts. More importantly the newsletter explores the efforts taken by the E Cell to educate, guide, mentor and handhold the members in their entrepreneurial journey. AIT alumni associated with the E cell, their selfless commitment, infectious enthusiasm and sharing of rich professional experience provided invaluable experience for the members of the club.

**Brig. Abhay Bhat (Rtd.)**

Director

There is no better time for entrepreneurship in India than today. India is the fastest growing start up nation on the earth. In 2021, India has launched over 53 unicorns (valuation over 1 Billion dollars), in last one year, which is more than double the rate of the previous year. India is now third in launch of successful start-ups behind US and China. Recent Govt policies, tax holidays, seed funding from Govt agencies, etc., is indicating that policy makers are betting on start-ups to realise the dreams of Make in India, jobs for every one and a 5 Trillion Dollar economy.

Deciding to start your own business is a leap of faith. It requires pushing out of your comfort zone and trying something new. It's a lot of work and there are some risks, but the potential for rewards is huge. When you're working for someone else, it can be tough to find the motivation to do the best possible work. No matter how much work you put in, the owners of the company will get the ultimate rewards. When you're your own boss, you'll find motivation at work every day. You are in charge of creating your business from the ground up, so you can shape your company to be something you are proud of and that you may even be able to pass on to your children as your legacy.

This year the students will be back in the campus after easing of COVID restrictions. I am sure that the campus environment, possibility of physical collaborations with each other and close guidance by the excellent team of E Cell faculty, will take this initiative to a new level.

I congratulate the team of Udyamita, who have come out with an illustrative, illuminating and inspiring composition of this magazine. All the best to all innovators and Entrepreneurs. May your tribe grow exponentially!!

O n w a r d t o G l o r y

# SOME WORDS OF WISDOM

## Faculty In-Charge Desk

It has been 2 years that I am associated with Entrepreneurship Cell. Me being an absolute academician at heart, was put in this completely unknown zone!!! But since then, I have been absolutely enjoying every moment of it!! I consider myself privileged to have witnessed this amazing journey of student startup aspirant - from “proposing Idea” to “Building Product”. The conviction with which these aspirants have been working towards building their venture is extremely admirable. This in itself has been keeping me motivated to look for support for them.



**Dr. Shraddha Oza**

Every support required - be it – Mentoring, Client, Legal aspects, Domain expert mentoring – the Alumni were the first ones we reached out. With the prompt and expert support of the alumni, the student start up teams could take ahead their journey successfully. We specially owe this eco system of mentors to Pawan Yadav and Abhijeet Deogirikar, who always made their expertise available a phone call away to every student and e cell faculty.

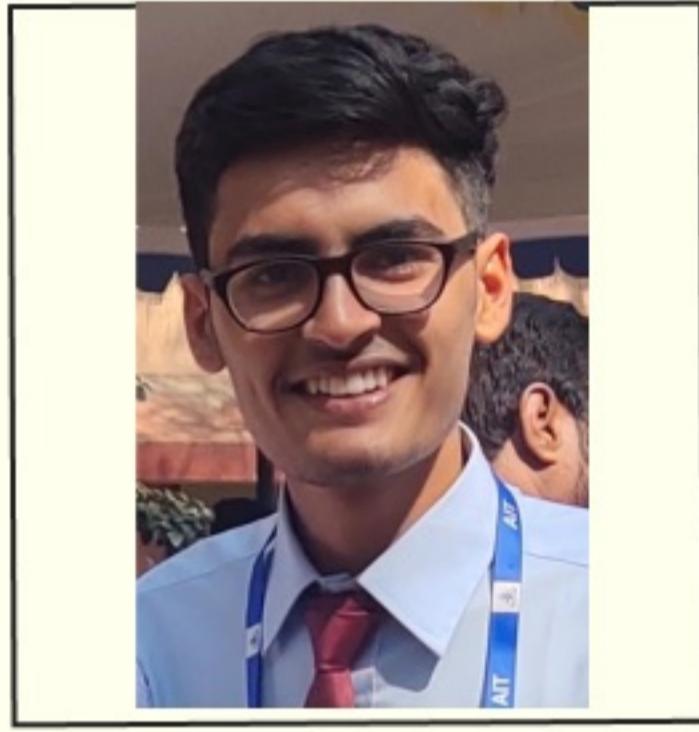
The student team build of E Cell was a challenge initially – but with likes of Deepak Yadav, Kenneth D'Silva and Saurabh Singh team leads, we have been successful to build a self motivated team comprising of FEs, SEs, TEs and BEs. Today this team has been able to build a trust worthy image such that student startup aspirants approach them with their ideas and reach out for support – without any apprehension/anxiety of “their idea being stolen”.

A long way to go still. We have not yet been able to implement quite a few mechanisms and processes required to nurture the aspirants in a more structured way. But I am sure with guidance from authorities, support from Alumni we will be able to..

# SECRETARIES COLUMN

We, at I&E Cell feel that the creators of startups are our new freedom fighters. If India is to break away from poverty, inefficiency, and inequality, it will be up to startups to lead the way. Technology entrepreneurs generate wealth, and academic institutions must play a critical role in fostering a deep-tech innovation ecosystem. This requires strong leadership and institutional backing.

The startups at AIT Pune always had our backs, we helped them in any and every possible manner. We conducted webinars, startup competitions, innovative games, and one-of-a-kind activities to boost the startup ecosystem at AIT Pune. We are sure that the results will be visible in due course of time.



**Abhishek Kumar Meel**  
(TE- Mechanical)



**Priya Kumari**  
(TE- Mechanical)

Great companies are founded by people who want to make a difference in the world rather than just make a quick buck.

In India, the startup culture is thriving, and we, as Aitians, are a part of it. Some of our alumni have started their own company. Our current students have also recently created a startup. It is our pleasure to give mentorship as well as a financial fund from the college to help students to launch their enterprises. With the combined efforts of students and faculty, our club is reaching new heights.

# INSIGHTS FROM MAHARASHTRA STATE INNOVATION STARTUP POLICY

Compiled By:- Prof. Geeta Patil, Dr. Harjeet Ojhla

Maharashtra, the hub of commercial, financial and industrial activity in India for decades. It is one of the largest state in India, both in terms of area as well as population, and a home to two out of three Indian cities in the top 100 inventive clusters of the world Mumbai, the capital of Maharashtra and the financial capital of India, is home to major corporate houses and financial institutions, while Pune is a major centre for education and research. Contributing nearly 15% of India's GDP, Maharashtra is the most entrepreneurial state in India and has been at the forefront of economic growth.

**SUPPORT SCHEMES FOR MAHARASHTRA BASED STARTUPS**

**Intellectual Property Rights**

Technical and Financial Assistance:

- Up to INR 2 Lakhs for Domestic Patent Application
- Up to INR 10 Lakh for International Patents Application

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**Quality Testing & Certification**

Financial Assistance:

- Up to INR 2 Lakhs

**Check Eligibility and Apply at [www.msins.in](http://www.msins.in)**

[www.msins.in](http://www.msins.in)  MSInSociety

## Vision -

To transform Maharashtra by catalyzing the growth of an innovation-driven entrepreneurial ecosystem to achieve wholesome and inclusive socio-economic development.

## What can be done for stamp duty and registration charges?

For a recognised incubator or startup that wish to rent space/ property, 100% of stamp duty and registration charges can be compensated for first three years and later 50% for second tranche of three years.

## How will the patent filing process be assisted ?

- Often start-ups are initiated by young people having very limited or no prior knowledge about various formalities including the Intellectual Property Rights (IPR).
- Govt. of Maharashtra (GoM) will ensure that these start-ups sustain by providing assistance in filing of Patents, Trademarks and Designs.
- Both technical and financial assistance will be provided to the Start-ups to withstand in this competitive world.
- Start-ups shall be provided with an 80% rebate in patent filing costs up to INR 2 lakhs for Indian patents and up to INR 10 lakhs for international patents.
- Compensation will be provided in three stages: during Filing, Prosecution and Award.

# Why Entrepreneurship is So Important for Students ?

In this golden era of modernization and globalization, many young visionary students aspire to run their own business, in order to seek autonomy, financial security, and vocational flexibility but in the scope of doing this, some of these young adults will inherit a family business, hoping to fortify and extend the legacy. By contrast, others will launch a startup to meet an emerging need in the community. These individuals will benefit from entrepreneurship courses that show them how to innovate, lead, collaborate, and persevere.

Entrepreneurship helps in building soft skills which are as crucial as technical skills. It raises the quality of lifestyle and enables further development beyond their own ventures. Entrepreneurs also help drive change with innovation, where new and improved products enable new markets to be developed.

Interestingly, there is no doubt how students will develop skills that prepare them to innovate, lead, collaborate, and persevere and that is where entrepreneurship becomes important for the young minds of tomorrow.

Some advantages that entrepreneurship brings for students:-

- To develop innovative thinking
- To lead through collaboration
- To combine tenacity with confidence

Also, given the benefit of a dynamic young population - with more than half of the country's population under 25 years old, and the urgent imperative for change coming from almost every segment and region, India is on the path towards an innovation led, rapid and inclusive growth to achieve social and economic transformation. Hence, entrepreneurship is important for students as it prepares them for life and work.



Promoting entrepreneurship culture among students through the event Startup Saga

# START-UP SAGA



“ The best startups generally come from somebody needing to scratch an itch.”

—Michael Arrington,  
founder and co-editor of TechCrunch

## About the Event

Problem statements were given by different AIT start-ups related to the following technologies:-

- Track 1 - AI & ML
- Track 2 - IOT, Web Technologies
- Track 3 - Digital Marketing

The event took place in two stages, in the first stage, all participants were asked to submit their approaches and for the final round, the teams have to submit the final execution of their idea.

The companies contributing towards problem statements were Aviabird Technologies, CopperCloud IOTech Pvt Ltd, Digital Persistent, RS Deep Info Lab Pvt Ltd, and Momentum Robotics Solutions.

## Overview of the Event

The Innovation and Entrepreneurship Cell aims to promote the entrepreneurship culture amongst the students by providing multiple platforms to budding entrepreneurs where they can improve upon their business models, get mentorship by successful entrepreneurs, interact with investors, and groom their entrepreneurship skills.

A brilliant notion requires careful refining to become a reality. I&E-Cell of AIT Pune is pleased to deliver one of its kind STARTUP SAGA - A BUG IN A STARTUP. A startup challenge, that brings a unique platform to celebrate the history and spirit of entrepreneurship and to inspire the leaders and problem solvers of today and tomorrow. It was a congregation of students, corporates, entrepreneurs, and budding enthusiasts on a common stage. Overall, an annual event witnessing more than 210 registrations and hosting over 6 events, is to expose the best minds of the country to pervasive networking, exhilarating experiences and also to be a cradle for forthcoming ventures. All in all, the event was very fruitful and provided an excellent opportunity for Venture capitalists and Angel Investors to get in touch with potential startups, thus making it a two-way beneficial event.

# IMPRESSION 2.0



“ There's no use talking about the problem unless you talk about the solution.”

— Betty Williams

## Overview of the Event

Impression 2.0 was the second edition in continuation to the Impression conducted in the academic year 2020-21 and hosted exclusively for first-year students of AIT. This event aimed to make the first-year students familiar with I&E-Cell and let them know how we will support their journey. This event was organized to inculcate the need and importance of problem-solving skills among students. Impression 2.0 was all about providing better solutions to the problem statements given and presenting them in the form of presentation.

The students were given a time period of 7th to 27th October 2021, that included almost 20 days to make the presentation. The problem statements were quite challenging still being in the first year, students showed great zeal and excitement towards this event. After seeing the submissions we decided to conduct the event in 2 rounds. In the 2nd round, the students were asked to present their presentations. The final round was conducted on November 15, out of 9 finalists we had 2 winners and 1 special mention the following names are-

1. Winner- Ashish Rout
2. Runner Up- Nitin Kumar
3. Best PPT- G V Sai Sisindra

The overall event was very fruitful to the students of the first year, as they gained leadership qualities, presentation skills, and more importantly how they can analyze a problem and they can come up with a better approach. The students involved in the event got a chance to experience and learn the skills of presenting themselves.

# BIDDING ADIEU



“ There are no goodbyes for us. Wherever you are, you will always be in my heart.”

— Mahatma Gandhi

It was the morning of mixed emotions for all present at the virtual meet to witness the official send-off for the respective seniors like how soon their term in the club have come to an end.

It was very hard to say goodbye however we had to say because it was our responsibility to see them off very happily. So, with positive hopes for the betterment of the cell everyone present in the meet gave their best to make the day memorable.

The day was a fiesta devoted to the year spent together learning and exploring new skills and domains, organizing exciting events successfully, and spending a lot of joyous moments together.

They have taught us how to cope in a collegiate setting while we are away from home. They have also shown us how to make studying less difficult and how to complete assignments on time. All this time, they've been our watchful angels. at the moment. It's difficult to forget how much we spent time with them.

College is not only a place where you will learn answers to many of life's issues, but it is also a period in which you will question many of those answers.

Grateful to all of our seniors for always being so supportive and helpful with us, and for always assisting us in everything. All of our seniors' contributions to the planning and execution of the events were remarkable and appreciated.Nobody knows where our lives will lead us. With best wishes for your future endeavours, we at the I&E-cell wish you all the best for a prosperous future.

Members of the I & E-Cell have gained a lot of knowledge and expertise.

# ENTREPRENEURSHIP DEVELOPMENT PROGRAM

**ENTREPRENEURSHIP DEVELOPMENT PROGRAM**  
an initiative by E-Cell, Army Institute of Technology

**MODULE 07 SESSION NO 02**  
**POST PLANNING**

**- AN INTEGRATED MECHANISM**

Revenue Targets, Business and Marketing Strategies, Team work, Departmental functionality, Eye Model, Customer Centric Model Review and Feedback, Customer Retention strategies, NBD strategies and Target Reviews.

**Mr. Pawan Yadav**  
(Founder, Director)  
Thought Power and Digital Persistent

The program consists of a series of 16 sessions, conducted for 2 hours each alternative week.

**CLICK HERE TO JOIN**

**DATE : 18TH SEP, 2021**  
**TIME : 11:00 AM TO 01:00 PM**

**COORDINATOR:**  
Abhishek Meel  
+91 7014984585

**“** “There is nothing more beautiful than someone who goes out of their way to make life beautiful for others.”

— Mandy Hale

## About the Speaker

Mr. Pawan Yadav is an internationally acclaimed Author and a Thought Leader. He writes extensively on Youth, Careers and Entrepreneurship. He is a Market Research Analyst by profession. He is also the founder of Thought Power, a company in Corporate Training. His passion for Entrepreneurship gave birth to Digital Persistent, a company in Digital Marketing. He has recently received an appreciation letter from the PMO India for his contribution to Skill India Development Program.

## Overview of the Event

This workshop has inculcated the seed of startup among young students and fresh learners. The program commenced on 18 September 2020 for students of AIT and covered all aspects of an entrepreneurial journey. The program emphasized about the significance of communication skills, teamwork, and leadership qualities to build a successful enterprise. The sessions elaborated in a very simplified and interactive way totally focussing into the discussion about the basics of entrepreneurship from Idea to investment for scaling up the business and converting it into a sustainable business model.

Recently, the Indian Achiever Forum awarded Mr. Pawan Yadav the " Shiksha Bharti Award". This award is in recognition of his contribution towards the development of the Entrepreneurship Ecosystem through his Books, EDP Program, Consultancy, and Mentoring to Startup Founders / Aspirants.

# PANEL DISCUSSION WITH ENTREPRENEUR GIANTS

“

For an entrepreneur being enthusiastic is good but being self-critical and a good planner is what brings about the change in the modern world.

The termination of the final module of the eight modules of Entrepreneurship Development Programme (EDP) which was being run by I&E Cell and conducted by Mr.Pawan Yadav, Founder, Thought Power took place with an interesting and informative panel discussion on topic “Entrepreneurship as Career Opportunities and Challenges Involved”.

ARMY INSTITUTE OF TECHNOLOGY presents ENTREPRENEURSHIP DEVELOPMENT PROGRAM (EDP)

"Panel discussion on Entrepreneurship as career opportunities and challenges involved"

Avesh Tanwar (Education Era Private Limited), Rahul Pawar (Education Era Private Limited), Praveen Hinduja (Perfect Web Solutions), Raghavender Manai (LearnInbox)

DATE: 25 SEP 2021 TIME: 11:00AM TO 01:00PM

CLICK HERE TO JOIN

The discussion was aimed at bringing in experts from different domains related to entrepreneurship on a common platform. The panel consisted of following members:-

1. Avesh Tanwar: He is currently holding directorship with Education Era Private Limited, which is registered with Ministry Of Corporate Affairs(MCA).
2. Rahul Pawar:-He too is currently holding directorship with Education Era Private Limited, which is registered with Ministry Of Corporate Affairs (MCA).
3. Praveen Hinduja:- He is the owner of Perfect Web Solutions Corp. and director of Bridgekash International Pvt. Ltd.
4. Raghavender Manai:- He is the Chief Executive Officer at RisingRoot Technologies Pvt Ltd & Founder at LearnInbox.

It was an interactive session where students gained the opportunity to learn and explore. The panellist, known for their contributions in the respective domains, talked about how the business scenario in India has evolved in the last two decades. They were kind enough to share their personal stories with the budding entrepreneurs.

The panel discussed about how the ease of doing business is increasing in India and how the young minds are innovating into business. They also discussed about how the investors are coming forward to help them. Questions like “the start-up bubble” were taken and justified with solid answers. But the panel also clarified that there are no soft landing in entrepreneurship. The panel discussion was over with an enlightening effect on startup ecosystem of India and how to overcome the loopholes present within. The final advice by the panel to the student was that “Startups are not just about ideas, rather it's about making ideas into reality”.

# ELKTRUN: REUSING THE VINTAGE COLLECTION

**“**

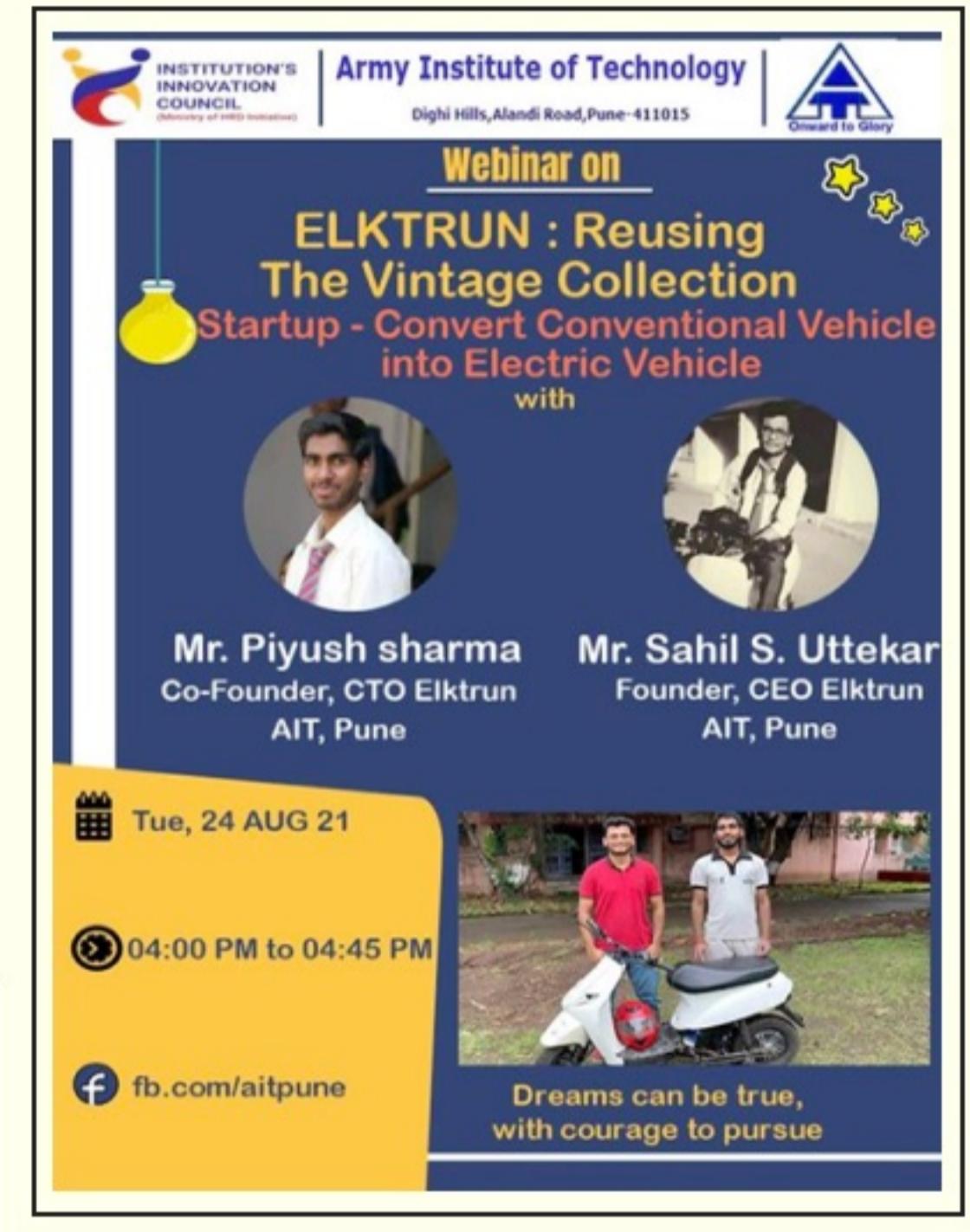
*“It's not about ideas, it's about making ideas happen”*

— Scott Belsky

## About the Speaker

As we all are much aware the world is witnessing unprecedented changes in the sphere of mobility, partially due to the regulatory changes that the governments across the globe are implementing, and mainly due to the shift in customer preferences towards using clean fuel, stemming from environmental concerns to reduce carbon footprint, for their daily transit needs.

So, here at the Army Institute of Technology the brilliant idea of two young minds namely, Mr. Sahil S. Uttekar and Mr. Piyush Sharma convert conventional vehicles into electric vehicles and step the foundation stone for the premium institute in the field of electrical globalization.



## Overview of the Event

This webinar had two renowned innopreneurs who turned their ideas into reality with perseverance, determination and diligence. It took place successfully on August 24 2021.

The speakers started with the incentive behind the prototype building for the project. They gradually briefed the attendees about the challenges faced by him and how they subdued it through perseverance and diligence.

Their renounce attracted a lot of budding virtual crowd at the event. They further went on to discuss the aspects of innovation and encouraged students to innovate, for the society. It was an interactive webinar to attend. Students asked many questions related to future plans of the founder regarding the expansion of their startup.

We all were privileged to experience their journey and listen to their precious insights.

# BLOCKCHAIN 101: ON TEZOS

“

Anything that can conceive of as a supply chain, blockchain can vastly improve its efficiency -it doesn't matter if its people, numbers,data, money.”

— Ginni Rometty,CEO IBM

## About the Speaker

Mr. Soumya Ghosh Dustidar is a Backend Developer, with a keen interest in “Decentralised application and Blockchain”. He is currently working on building enterprise solutions that help monitor and evaluate Kubernetes deployments and resources. Besides that, he is also working on some decentralized applications on top of the Tezos and Ethereal blockchain.

## Overview of the Event

The webinar was based on the ‘Introduction to Tezos’, an online training course held by I&E Cell along with Mr.Soumya Dustidar on Oct 1, 2021, at 4 PM IST. From the seminar, he explained about the glorious concept of Blockchain, which is an immutable ledger that facilitates the process of recording transactions and tracking assets in a business network. Virtually anything of value can be tracked and traded on a blockchain network, reducing risk and cutting costs for all involved, also he taught about Tezos, which is evolutionary, revolutionary, and everything in between. It is an open-source platform that addresses key barriers facing blockchain adoption for assets and applications backed by a global community of validators, researchers, and builders.

During the webinar, participants had the opportunity to interact and exchange the knowledge or ideas about the concept as well as ask the question of interest, tell about their opinions, and get answered to their plans and prospects for the development of the technology.

Moreover, As soon as the seminar ended the participants too got an opportunity to test their knowledge using the online test, and the most attentive listeners, who received the highest marks received a reward. All in all, it was a great opportunity for students to gain additional knowledge. Overall the session was very informative and interactive.



# TURNING YOUR IDEAS INTO REALITY

## About the Speaker

Galicia Gordon is the founder of Leading Learners, the all-in-one platform for students. Galicia started Leading Learners to develop a centralized support system for students trying together the resources, material, and tools students with various challenges may need. Aside from Leading Learners, Galicia has been speaking three languages fluently- English, French, and Spanish since she was 6. Galicia has been recognized for her academic efforts, voluntarily tutoring her language fluencies, publishing trilingual work in accredited universities and journals, judging hundreds of student submissions at tech/business events, sponsoring collegiate STEM and business groups, mentoring students and aspiring entrepreneurs, as well as developing the one-stop platform for student resources – Leading Learners. To continue building the learning bridge, Galicia and her team have hosted hundreds of talks, workshops, discussions, and panels for students worldwide. Galicia regularly speaks and judges at business competitions, hackathons and works with tech ventures. Some of her notable speaking engagements were at Harvard, Stanford, Oxford, AIT, MIT among several institutes.

**ARMY INSTITUTE OF TECHNOLOGY** **e.E.CELL**  
ONWARD TO GLORY **STARTUP SAGA**

**Expansion 101:**  
**Turning Your Idea**  
**Into A Reality**

**Galicia Gordon**  
Founder at Leading Learners

**Date:** 01 OCT 2021    **Time:** 06:00PM IST

- Build and expand your software or hardware project
- Know about team formation and project brainstorming

A short quiz would be conducted after the session

<b>PRIZES:</b>	1st - ₹750	2nd - ₹500	... . . .
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[www.leadlearners.ca/](http://www.leadlearners.ca/) [aitecell.in](http://aitecell.in)

“

*An Idea can only become a reality. Once it is broken down into organised, actionable elements.”*

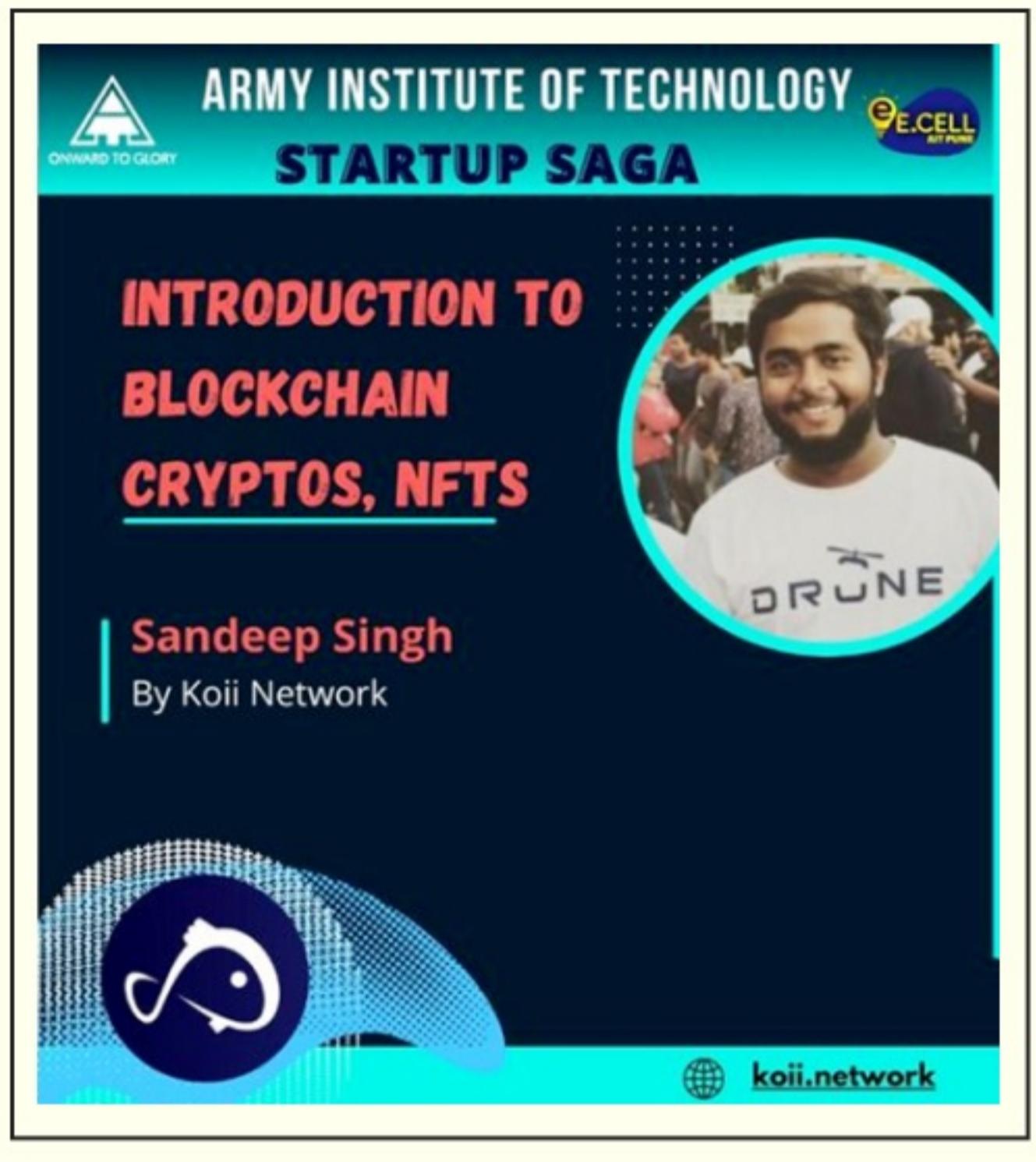
— Scott Belsky

## Overview of the Event

Many people dream of being an entrepreneur. Ideas can come at any time - in the shower, during a run, at dinner, or in your sleep. And yet many ideas stay as ideas. These ideas could potentially be great solutions, but the hardest part is pursuing them further as a business. Putting our ideas out in the world is one of the most powerful things we can do for ourselves and the planet, and sometimes, we just need a little nudge to know how to get started.

This webinar led by Galicia Gordon showed students the opportunity to work with a team to build and expand their software or hardware projects. In this event, students learned about Galicia's tips for team formation and project brainstorming sessions to find a team and project that inspires students to build something great. After attending this event students gain the confidence to share their ideas and learn how to overcome their creative blockages. Further, they explored strategies and techniques to start acting on their ideas.

# Introduction to Blockchain,Crypto &NFTs



**“** We have elected to put our money and faith in a mathematical framework that is free of politics and human error.”

— Tyler Winklevoss

## About the Speaker

Mr. Sandeep Singh is a 21 years old keen learner and an Open Source enthusiast who writes code out of the profession and loves to engage in tech communities out of passion. While he has a comprehensive developer background, his emphasis is on scalability and innovation. He is currently working as an Event Manager at Koi Network. He is a part of Planning and Execution of Promotional Events, Hackathons, and other Programming events. He manages relationships with event organizers around the world to coordinate branding.

Mr. Sandeep Singh is an articulate young individual looking for opportunities in computing.

## Overview of the Event

The seminar was organized and conducted by I&E Cell in collaboration with Koi, a framework for the new Internet, a place made for and by the people where one is rewarded for using the internet. The purpose of the seminar was to give students knowledge about cryptocurrency how it introduced the concept of decentralized digital transactions and how NFTs have been trading as commodities that can have practically limitless value. In the session, students learn how the internet changed how we shared information, and how blockchain has the potential to revolutionize our exchange of value and data, ownership, and transactions.

After attending the session the students can distinguish between Web 2.0 and Web 3.0 and learn the impact of blockchain on the internet along with understanding the art of creating NFTs and the concept of metrics about pricing models in crypto.

Mr. Sandeep Singh shared his personal experience and gave some key points to focus on. He further explained that how an NFT is a unique and non-interchangeable unit of data stored on the blockchain that can track a unique digital asset's transfer, ownership, and properties. Overall the session was very informative, interactive and added a lot to the technical knowledge of students.

# HOW TO MAKE BEST OUT OF COLLEGE

## About the Speaker

Mr. Ashish Singh is a 2014 graduate of the Army Institute of Technology. He worked at Red Panda Innovation Labs as a consultant for 2 years and at Greenpeace as a software developer for 8 months. Currently, he is working as a Software Architect at Aviacommerce and also CEO of Aviabird and Aviahire. He is also a co-founder of Aviabird. We can say that he is truly a multitasking person. He is a developer who believes code maintainability and extensibility are of paramount importance in software development. He had organized many workshops and seminars in various colleges across India guided thousands of students in being productive all the time and help them to make the most out of life.



## Overview of the Event

"Tell me and I forget, teach me and I may remember, involve me and I learn." - these lines are one of my personal favourite lines said by Benjamin Franklin. And with these lines the session started with a great energy.

Mr. Ashish Singh portrayed his journey and shared some beautiful experiences of his life. These experiences discussed in the session will surely help the students to take the right decision in the future. As we know many students, are nervous about a new environment, follow friends from high school or people whose demographic background matches their own into homogeneous cocoons. That can indeed provide solace and support. But it's also a wasted opportunity - educationally, morally, strategically. Mr. Ashish Singh added that diversity opens you to an array and wealth of ideas, and being comfortable with it is an asset in just about any workplace or career.

He ended with the lines "The mistake is to confuse career success, financial success, and reputation with happiness", said Andrew Delbanco, a Columbia University professor, and Mr. Ashish Singh also added that an important component of real contentment is figuring out what lights your emotional and intellectual fires, not necessarily for a job but for reflections and pastimes that fills in all those hours away from work. Is it Poetry? Music? Sport? Those and more are abundant on college campuses. "You're trying to shape a life that leads you to a happy place", deribately said by sir. Let college do precisely that.

“

*A college degree is not a sign of a finished product but an indication a person is prepared for life.”*

— Reverend Edward A. Malloy, Monk's Reflections

# SEMINAR

# GOING FROM MILDLY SUCCESSFUL TO WILDLY SUCCESSFUL



The banner features the Army Institute of Technology logo with the tagline 'ONWARD TO GLORY' and the eCELL AIT PUNE logo. The main title 'Going from Mildly Successful to Wildly Successful' is displayed, followed by the subtitle 'Discover the Hidden Keys to becoming an Outlier'. Below this, the speaker's name 'Abhijeet Deogirikar' and his title 'Founder & Director at CopperCloud IOTech Pvt Ltd' are listed. The date 'Date: 02 OCT 2021' and time 'Time: 05:00PM IST' are also provided. The banner includes the CopperCloud IOTech logo and the website 'aitecell.in'.

“

*Success is not final, failure is not fatal: it is the courage to continue that counts.”*

— Winston Churchill

## About the Speaker

Mr. Abhijeet Deogirikar is one of the prominent alumni of the Army Institute of Technology, Pune. He is having 15 years long experience as an Associate Project Manager, Enterprise Architect, and Lead Data Analyst in HSBC Global Technology. With his knowledge and expertise in 2018, he successfully founded CopperCloud IOTech Pvt Ltd.

At present, he is the founder & Director of CopperCloudIOTech Pvt Ltd., a start-up in the Internet of Things (IoT) space, intending to assist MSMEs transition to Industry 4.0, through customized Industrial IoT solutions. Overall, he has an enormous amount of knowledge that includes IoT, web technologies, Dates, Data Science and Project Management.

## Overview of the Event

The event focuses on how to become really successful not only in terms of money but also in terms of health and happiness. Mr. Abhijeet Deogirikar shared that the first step forward is to quit setting your standards - that is, your objective, actions and point of measurement - based on what everybody is doing. The session helps the students in discovering the hidden keys to becoming an outlier.

During the interaction, attendees shared opinions, thoughts, and asked questions. The speaker spoke about the kind of skills one must possess to be a successful person in the world where everything is changing very frequently. He further encouraged the students to follow their passion to be really successful and happy. He also mentioned that to be successful one must do things better and have to take it further than everybody else. It was a session which will be worth-remembering. We all were privileged to experience his journey and listen to his precious insights.

# Corporate Etiquette & Responsibilities

Deep Info Lab EnternShip Program  
AIT Chapter

We are happy to bring forward our Enternship Program, which will see its first iteration in Army Institute of Technology, Pune. This program will be started in collaboration with the E-Cell of the college.

This is an opportunity hosted by us at Deep Info Lab to build great engineers and leaders from the already skilled students of AIT. This will allow students to learn core technical skills and develop, while at the same time, learn how to handle a team in the future. The workday will include development, accompanied by direct interaction with the CEO on their projects and weekly sit-ins on select corporate strategy meetings.

This event will be exclusive to Army Institute of Technology in this iteration and we are looking forward to the amazing talent and innovation of the students!

**Meet The Speaker!**



Rohan Datta is the CEO, CTO and Co-founder of Deep Info Lab. He has had consulting experience with other entrepreneurial ventures and businesses and is a machine learning engineer as well.

**DEEP INFO LAB**  
Innovate. Optimize. Deliver.

**INSTITUTE'S INNOVATION COUNCIL**  
Army Institute of Technology

**E.CELL**  
AIT PUNE

“

*Etiquettes is more than a handshake .It's code for the way things are done.”*

## Overview of the Event

Mr. Rohan Datta started by highlighting the importance of etiquette and gradually moved to distinguishing ethics from etiquettes. He talked about his experience at the corporate workplace. In this seminar, he threw light on a very important topic of etiquettes and conducting yourself in public.

The seminar was held on 21 August 2021.

The seminar was a synergistic interaction of speaker and students as attendees shared opinions, thoughts, and asked questions. The keynote speaker also emphasized the necessity of soft skills and leadership skills that would give an individual an edge over the crowd and talked about corporate etiquette and responsibilities. As all points were covered the speaker introduced the internship program and students were allowed to ask doubt related to the program and seminar.

The main objective of this workshop was to guide students on how to present themselves to the world and corporate etiquettes. All the students gained a lot of insight from this workshop.

## About the Speaker

Mr. Rohan Datta is an alumnus of AIT Pune of batch 2020 and one of the Directors and the CEO of Deep Info Lab, his mission is to drive productivity and automation solutions to the public through the dedicated team at Deep Info Lab. He is engaged in all business activities during the current pandemic and believes in heading towards an ideological shift in work with the help of technology.

Deep Info Lab is an IT firm that uses artificial intelligence, deep learning, and machine learning to provide smart solutions customized to your specific requirements. Deep Info Lab is currently building a product to facilitate this shift called DraftLab, the flagship cloud-based workspace with a powerful AI-powered contract reviewing framework.

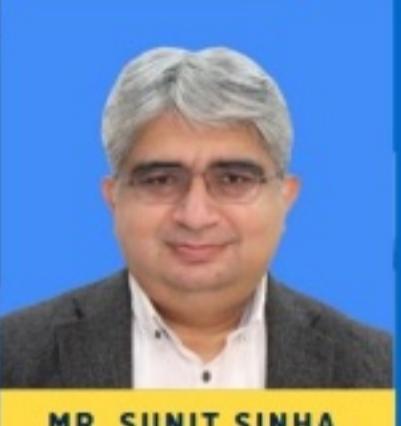
**Vision:** To produce information-based catalytic solutions, facilitating a transformational shift towards leveraging data into creating value for society through collective growth

# BUILDING MANAGEMENT SKILLS IN CORPORATE WORLD AND GROWING IN NETWORK

**BUILDING MANAGEMENT SKILLS AND GROWING IN THE CORPORATE WORLD**

- Build up on corporate cognition
- Crack management exams
- Grow in the corporate world

Sat, 17th July 2021  
🕒 6:00 PM - 7:00 PM  
[fb.com/eceilait/](https://fb.com/eceilait/)



MR. SUNIT SINHA  
EX-HR MANAGER (ASIA)  
ACCENTURE  
PARTNER OF KPMG

## About the Speaker

Mr. Sunit Sinha is a renowned Consultant, Partner, and Head of People, Performance, and Culture at KPMG India. He has gained excellent experience in consulting and HR across multiple industries working in areas such as M&A, organization design, business transformation, leadership, learning transformation, and organization effectiveness. He has also worked with clients across industries including automotive, shipping & logistics, financial services, metal & mining power & infrastructure, consumer good, and technology. He is also actively involved in research around the Future of Work, Human-Machine Collaboration, and how to prepare leaders and organizations to thrive with these fundamental changes. In the past years, he also became an advocate and sponsor of Human-Centered Design Thinking for solving complex problems in organizations. He also reads about the variety of domains like the frontiers of science, military history, and strategy and works to strengthen civil society and public debate.

## Overview of the Event

For an Entrepreneur to convert his vision into reality, management skills are one of the fundamental soft skills that should be inculcated.

This seminar made the future entrepreneurs aware of the essential management skills and how to grow in a corporate world when stepped into. The speaker also shared insights on building corporate cognition, which creates significant advantage over other competitors.

Stressing on the fact he directed as this world has emerged as a global village so competitiveness has been increased. To compete in this global world companies need those managers who have these skills which may lead them towards better opportunities, help them in reducing the weakness of the organization, and strengthening the organization. Managerial skills are important attributes for employees, managers, and executives to possess. Without several basic fundamental skills, a business will never achieve its objective. Infact, the skillful staff represents the capital of any successful business and are the backbone of any upgrowing and established business. Hence, managing skills are a proper aspect for an entrepreneurial growth.

# STARTUPS IN THE YEAR 2021-22 FROM AIT



## Co-Founders

Mr. Naman Agarwal, Mr. Raj Kumar, Mr. Ritesh Kumar  
(Alumni Comp. Engg. 2020)

## Cheqit

Cheqit is an Anti-counterfeiting solution with track and trace technology . They provide various companies with brand protection and an end to end visibility of their product so that they can track their product from manufacturing till it reaches the end consumer and they can authenticate the product. As of now, the patent has been filed and exploring the client base.



## Co-Founders

Mr. Deepak Kumar, Mr. Bharat Prasad Dixit, Mr. Pankaj Yadav  
(Alumni E&Tc Engg. 2020)

## Momentum Robotics

At Momentum Robotics they developing internal logistics solution for the Auto-warehouse and manufacturing industry using a fleet of Autonomous Robots with analytics. As of now they have received incubation and funding proposal from AIC-ADT Baramati and exploring the deployment of the solution for John Deere.



## Co-Founders

Mr. Sahil Uttekar, Mr. Madhusudan Bhosale  
(Alumni Mech. Engg. 2021)

## Incessant Motors

The main idea behind this private limited company is to retrofit the conventional vehicle into an electric vehicle in a sustainable manner, which was the solution to people who find it hard to invest in e-scooter. As of now, they have sold five E-vehicles and three are in pipeline.

# STARTUPS IN THE YEAR 2021-22 FROM AIT



## Co-Founders

Mr. Manish Shakya,  
Mr. Deepak Kumar,  
(Alumni E&Tc Engg 2020)  
Mr. Mohit Kumar,  
(Alumni comp. Engg. 2020)  
Mr. Rutvik N Patel  
(BE Comp. Engg.)

## myAlmate

myAlmate is brought to you by the team of technology-driven innovators with specialized knowledge in their domains. It's a product of Maps4Success, an LLP company. Every course outline is designed tested to deliver its outcome. The course is designed by experts to be clear and lucid at every explanation. The aim of the company is to create an ecosystem of technical skills and awareness among school students that will lead to tomorrow's tech world.



## Founders

Mr. Rohal Datta  
(Alumni Comp. Engg. 2020)

## RS Deep Info Lab

It is a private limited IT firm that believes in tapping the uncharted potential of Deep Learning and Artificial Intelligence, using it to provide smart solutions customized to your specific requirements. It's digitally crafted products range from solutions required by individuals, fledgeling companies to conglomerates. The vision of the company is to produce information-based catalytic solutions, facilitating a transformational shift towards leveraging data into creating value for society through collective growth.



## Xeffcient

It is a private limited company which makes a vertical axis wind turbine with improved efficiency. They are focusing to go B2B at the current time. The group is in incubation at Bhau institute Pune and have received seed fundings of rupees 10 lakhs from the Department of Science and Technology Govt of India.

## Co-Founders

Mr. Pitambar Panda, Mr. Vishal Singh, Mr Priyanshu Dayal  
(Alumni Mech. Engg. 2021)