aldonchen.com 415.815.5564 mail@aldonchen.com

#### Education

08/2021 - 12/2024

ArtCenter College of Design Pasadena, CA

Bachelor of Fine Arts in Graphic Design, with Distinction Valedictorian of Fall 2024

03/2022 - 06/2022, 06/2021 - 07/2021

Aldon Chen

School for Poetic Computation New York, NY

Coursework in Augmented Reality Design, Data Art, and Critical Theory

09/2020 - 05/2021

Maryland Institute College of Art Baltimore, MD

Coursework in Art, Humanities, and Critical Theory

## Awards/Recognition

08/2021 - 12/2024

ArtCenter College of Design

Provost's List GPA of 3.8 or higher

Undergraduate Scholarship

05/2023 - 12/2024

ArtCenter Student Gallery

School for Poetic Computation Identity Posters

Queer.net Book and Poster

Shen Cha Packaging

10/2024

**Communication Arts** 

2025 Typography Annual Award of Excellence

05/2024 - 08/2024

Hoffmitz Milken Center for Typography Student Gallery

AC-1 Font Design

08/2020 - 05/2021

Maryland Institute College of Art

Dean's List GPA of 3.75 or higher

Rett Nearburg Scholarship

Creative Vision Award

Academic Honors Award

### Involvement

10/2024

# Panel Speaker

AICAD Symposium Pasadena, CA

Speaker for panel and Q/A on the role of artificial intelligence within higher education at art and design institutions.

09/2020 - 12/2020

# Volunteer

San Francisco Marin Food Bank San Francisco, CA

Packaged and distributed food and basic necessities to at-risk communities living in the Bay Area during the COVID-19 pandemic. Provided basic Cantonese to English translation.

#### Expertise

### Strong working knowledge of:

Figma, HTML, CSS, InDesign, Photoshop, Illustrator, p5.js, Processing, Glyphs

#### Familiar with:

JavaScript, After Effects

#### **Skills:**

Writing, visual identity development, web development, illustration, font design, sewing, woodworking/fabrication, art photography

#### Experience

03/2021 - 12/2024

## Freelance Graphic Designer

Moss Los Angeles, CA

Logo Design

Diane Lac Pasadena, CA

Social Media

Black Artist Research Space Washington, D.C.

Visual Identity and Social Media

Maryland Institute College of Art Baltimore, MD

Visual Identity and Social Media

Designed logos, visual identities, and various promotional materials including social media and signage.

01/2024 - 12/2024

#### **Writing Coach**

Writing Center, ArtCenter College of Design Pasadena, CA Assisted students with developing writing skills. Helped draft, edit, and proofread writing by students including essays, grant/scholarship applications, and portfolio website copy.

05/2024 - 09/2024

### Freelance Book Designer

Dopamine Books Los Angeles, CA

Semiotext(e) South Pasadena, CA

Designed and typeset book layouts. Worked with editors and authors to produce press and print ready files.

05/2021 - 04/2024

## Freelance Web Designer and Developer

Sophia Liv Maguire Pasadena, CA

Web Design and Development

HM Newton Los Angeles, CA

Web Design and Development

Black Artist Research Space Washington, D.C.

Web Design and Development

Sarah Hromack New York, NY

Web Design

Sarah Leiva Baltimore, MD

Web Design and Development

Designed various websites using Figma and Squarespace. Developed various websites using HTML/CSS/JavaScript.

 $01/2024 - 04/2024, \, 08/2023 - 12/2023$ 

## **Teaching Assistant**

ArtCenter College of Design Pasadena, CA

Assisted Professor Chris Kraus with her writing courses. Taught and lectured class independently when the primary instructor was unavailable. Designed lectures and exercises, helping students develop writing skills by providing critique and feedback. Collected reference materials for teaching.

08/2022 - 12/2023

## **Graphic Designer and Coeditor**

Source Material Pasadena, CA

Coedited, designed, and published work by students at ArtCenter College of Design in a triannual publication. Worked with a team of coeditors and designers to organize and produce events promoting the release of the publications, including printing, packaging, and designing and building installations.

09/2022

## **Admissions Officer**

School for Poetic Computation New York, NY

Evaluated prospective students for admission to the school through portfolio and application reviews.