

Amanda Cheng

Digital Designer

LET'S CONNECT

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www.acheeeeeng.com

EDUCATION

University of Florida

Master of Arts in Mass
Communication specializing
in Web Design

December 2017

Bachelor of Arts in Anthropology

May 2013

SKILLS

DESIGN

Adobe XD

Adobe Illustrator

Adobe Photoshop

DEVELOPMENT

React JS

Angular JS

HTML

CSS / Bootstrap

USER EXPERIENCE

User Research

User Testing

Information Architecture

PROJECT MANAGEMENT

Agile Scrum Foundation

Certified

EXPERIENCE

ITProTV | Digital Designer

August 2017 - September 2020

- Collaborated with team members on a myriad of visual communication elements associated with website graphics, landing pages, social media graphics, email campaigns, and other collateral as needed
- Produced design elements that customers see and interact with on a daily basis for the company's website and various web apps including an admin portal and a learning management system
- Designed and optimized user-facing features in product application using Adobe XD to mockup and prototype
- Developed responsive, accessibility compliant website and product features using ReactJS, AngularJS, and functional programming such as Elm
- Managed design and development projects from conception to deployment using agile methodology and collaborative organizational software
- Conducted user testing for new projects or features prior to implementation
- Performed code reviews and provided recommended changes if necessary to improve code quality

University of Florida | Advisor/Admissions Coordinator

November 2013 - August 2017

- Oversaw the entire admissions process at the College of Journalism & Communications by communicating with applicants, gathering application materials, sending files to committee for review, and notifying applicants of admissions decisions
- Analyzed the needs for approximately 250 domestic and international graduate applicants per semester and engaged in outreach with each individual throughout the application process
- Provided academic support for distance graduate students and advised on matters of curriculum and course/degree requirements for nearly 200 students per semester
- Evaluated student issues and assisted with grade petitions, withdrawal petitions, and referrals to appropriate administrative offices for additional counseling if needed