

Amanda Cheng

UX Designer

LET'S CONNECT

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acheeeeeng.com

EDUCATION

Google UX Design Professional
Certificate
August 2021

University of Florida

Master of Arts in Mass
Communication specializing
in Web Design
December 2017

Bachelor of Arts in Anthropology
May 2013

SKILLS

USER EXPERIENCE

User Research

User Testing

Information Architecture

DESIGN

Figma

Adobe XD

Adobe Illustrator

Adobe Photoshop

DEVELOPMENT

React JS

Angular JS

HTML

CSS / Bootstrap

PROJECT MANAGEMENT

Agile Scrum Foundation

Certified

EXPERIENCE

Freelance

September 2020 - Present | **UX Designer / Developer**

- Work with clients and stakeholders on contracted projects to redesign their websites
- Provide research and recommendations to help clients define their visual and branding strategies
- Create new information architecture schemas, wireframes, mockups, and prototypes for client review

ITProTV

January 2018 - September 2020 | **UX Designer / Developer**

August 2017 - January 2018 | **UX Intern**

- Collaborated with team members on a myriad of visual communication elements associated with website graphics, landing pages, social media graphics, email campaigns, and other collateral as needed
- Produced design elements that customers see and interact with on a daily basis for the company's website and various web apps including an admin portal and a learning management system
- Designed and optimized user-facing features in product application using Adobe XD to mockup and prototype
- Developed responsive, accessibility compliant website and product features using ReactJS, AngularJS, and functional programming such as Elm
- Managed design and development projects from conception to deployment using agile methodology and collaborative organizational software
- Conducted user testing for new projects or features prior to implementation

University of Florida | Academic Advisor

November 2013 - August 2017

- Provided academic support for graduate students and advised on matters of curriculum and course/degree requirements for nearly 200 students per semester
- Evaluated student issues and assisted with grade petitions, withdrawal petitions, and referrals to appropriate administrative offices for additional counseling if needed