ZHILONG CHEN

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RESEARCH INTERESTS

Social Computing, Computational Social Science, Data Science

EDUCATION

Tsinghua University, Beijing, China   *Aug. 2020 - Now*
Ph.D. Student in Department of Electronic Engineering
Advisor: Prof. Yong Li

Tsinghua University, Beijing, China   *Aug. 2016 - Jun. 2020*
B.E. in Department of Electronic Engineering
GPA: 3.94/4.0; Rank: 3/287

PUBLICATIONS

1. **Zhilong Chen***, Hancheng Cao*, Xiaochong Lan, Zhicong Lu, Yong Li. Beyond Virtual Bazaar: How Social Commerce Promotes Inclusivity for the Traditionally Underserved Community in Chinese Developing Regions. In *the 2022 ACM CHI Conference on Human Factors in Computing Systems (CHI'22).*

2. **Zhilong Chen***, Hancheng Cao*, Yuting Deng, Xuan Gao, Jinghua Piao, Fengli Xu, Yu Zhang, Yong Li. Learning from Home: A Mixed-Methods Analysis of Live Streaming Based Remote Education Experience in Chinese Colleges during the COVID-19 Pandemic. In *the 2021 ACM CHI Conference on Human Factors in Computing Systems (CHI'21).*

3. Hancheng Cao*, **Zhilong Chen***, Mengjie Cheng, Shuling Zhao, Tao Wang, Yong Li. You Recommend, I Buy: How and Why People Engage in Instant Messaging Based Social Commerce. In *the 24th ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW'21).*

4. **Zhilong Chen**, Hancheng Cao, Fengli Xu, Mengjie Cheng, Tao Wang, Yong Li. Understanding the Role of Intermediaries in Online Social E-commerce: An Exploratory Study of Beidian. In *the 23rd ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW'20).*

5. **Zhilong Chen**, Hancheng Cao, Huandong Wang, Fengli Xu, Vassilis Kostakos, Yong Li. Will You Come Back / Check-in Again? Understanding Characteristics Leading to Urban Revisitation and Re-check-in. In *the 2020 ACM International Joint Conference on Pervasive and Ubiquitous Computing (UbiComp'20).*

6. Hancheng Cao*, **Zhilong Chen***, Fengli Xu, Tao Wang, Yujian Xu, Lianglun Zhang, Yong Li. When Your Friends Become Sellers: An Empirical Study of Social Commerce Site Beidian. In *the 14th International Conference on Web and Social Media (ICWSM'20).*

7. Jinghua Piao, Guozhen Zhang, Fengli Xu, **Zhilong Chen**, Yu Zheng, Chen Gao, Yong Li. Bringing Friends into the Loop of Recommender Systems: An Exploratory Study. In *the 24th ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW'21).*

8. Jinghua Piao, Guozhen Zhang, Fengli Xu, **Zhilong Chen**, Yong Li. Predicting Customer Value with Social Relationships via Motif-based Graph Attention Networks. In *30th The Web Conference (WWW'21).*

9. Hancheng Cao, **Zhilong Chen**, Fengli Xu, Yong Li, Vassilis Kostakos. Revisitation in Urban Space vs. Online: A Comparison across POIs, Websites, and Smartphone Apps. In *the 2019 ACM International Joint Conference on Pervasive and Ubiquitous Computing (UbiComp'19).*

10. Fengli Xu, Guozhen Zhang, **Zhilong Chen**, Jiaxin Huang, Yong Li, Diyi Yang, Ben Y. Zhao, Fanchao Meng. Understanding Motivations behind Inaccurate Check-ins. In *the 21st ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW'18).*

* Equal Contribution

SELECTED HONORS & AWARDS

Tsinghua Comprehensive Excellence Award	*2021*
Tsinghua Future Scholar Scholarship	*2020*
Tsinghua Outstanding Graduate Award	*2020*
Highest honor for Tsinghua graduates, awarded to top 64/3312 (2%) students	
Beijing Outstanding Graduate Award	*2020*
Highest honor for Beijing graduates, awarded to top 169/3312 (5%) students	
China National Scholarship	*2019*
Highest-level scholarship set by the Chinese government	
China National Scholarship	*2018*
Highest-level scholarship set by the Chinese government	
China National Scholarship	*2017*
Highest-level scholarship set by the Chinese government	
Tsinghua Comprehensive Excellence Award	*2017, 2018, 2019*
Tsinghua Excellent Student Cadre Award	*2019*

SERVICES

PC/Reviewer: CHI'22, ICWSM'22

SKILLS

Programming	Python, PySpark, C/C++, Matlab
Languages	English (Proficient: *TOEFL iBT 111/120*), Chinese (Native)