

Zhulong CHEN

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Research Interests

Data Science, Computational Social Science, Social Computing.

Education

Tsinghua University

Ph.D. Student in Dept. of Electronic Engineering
Advisor: Prof. Yong Li

Beijing, China
Aug. 2020 - Now

Tsinghua University

B.E. in Dept. of Electronic Engineering
GPA: 3.94/4.0; Rank: 3/287

Beijing, China
Aug. 2016 - Jun. 2020

Publications

1. **Zhulong Chen***, Hancheng Cao*, Yuting Deng, Xuan Gao, Jinghua Piao, Fengli Xu, Yu Zhang, Yong Li. Learning from Home: A Mixed-Methods Analysis of Live Streaming Based Remote Education Experience in Chinese Colleges during the COVID-19 Pandemic. In *the 2021 ACM CHI Conference on Human Factors in Computing Systems (CHI'21)*.
2. Hancheng Cao*, **Zhulong Chen***, Mengjie Cheng, Shuling Zhao, Tao Wang, Yong Li. You Recommend, I Buy: How and Why People Engage in Instant Messaging Based Social Commerce. In *the 24th ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW'21)*.
3. **Zhulong Chen**, Hancheng Cao, Fengli Xu, Mengjie Cheng, Tao Wang, Yong Li. Understanding the Role of Intermediaries in Online Social E-commerces: An Exploratory Study of Beidian. In *the 23rd ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW'20)*.
4. **Zhulong Chen**, Hancheng Cao, Huandong Wang, Fengli Xu, Vassilis Kostakos, Yong Li. Will You Come Back / Check-in Again? Understanding Characteristics Leading to Urban Revisitation and Re-check-in. In *the 2020 ACM International Joint Conference on Pervasive and Ubiquitous Computing (UbiComp'20)*.
5. Hancheng Cao*, **Zhulong Chen***, Fengli Xu, Tao Wang, Yujian Xu, Lianglun Zhang, Yong Li. When Your Friends Become Sellers: An Empirical Study of Social Commerce Site Beidian. In *the 14th International Conference on Web and Social Media (ICWSM'20)*.
6. Jinghua Piao, Guozhen Zhang, Fengli Xu, **Zhulong Chen**, Yong Li. Predicting Customer Value with Social Relationships via Motif-based Graph Attention Networks. In *30th The Web Conference (WWW'21)*.

7. Hancheng Cao, **Zhilong Chen**, Fengli Xu, Yong Li, Vassilis Kostakos. Revisitation in Urban Space vs. Online: A Comparison across POIs, Websites, and Smartphone Apps. In *the 2019 ACM International Joint Conference on Pervasive and Ubiquitous Computing (UbiComp'19)*.
8. Fengli Xu, Guozhen Zhang, **Zhilong Chen**, Jiaxin Huang, Yong Li, Diyi Yang, Ben Y. Zhao, Fanchao Meng. Understanding Motivations behind Inaccurate Check-ins. In *the 21st ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW'18)*.

* Indicates Equal Contribution

Selected Honors & Awards

Tsinghua Future Scholar Scholarship	2020
Tsinghua Outstanding Graduate Award	2020
Highest honor for Tsinghua graduates, awarded to top 64/3312 (2%) students	
Beijing Outstanding Graduate Award	2020
Highest honor for Beijing graduates, awarded to top 169/3312 (5%) students	
China National Scholarship	2019
Highest-level scholarship set by the Chinese government	
China National Scholarship	2018
Highest-level scholarship set by the Chinese government	
China National Scholarship	2017
Highest-level scholarship set by the Chinese government	
Tsinghua Comprehensive Excellence Award	2017, 2018, 2019
Tsinghua Scientific Innovation Excellence Award	2019
Tsinghua Academic Excellence Award	2017, 2018
Tsinghua Social Work Excellence Award	2017, 2018
Tsinghua Volunteer Work Excellence Award	2017
Tsinghua Excellent Student Cadre Award	2019

Skills

- **Programming:** Python (Pytorch), C/C++, Matlab, PySpark, LaTeX
- **Languages:** English (Proficient: *TOEFL iBT: 111/120*), Chinese (Native)