



WHERE DEMAND MEETS SUPPLY



Enable real time decision making for clients by providing access to emergency shelter information around the city on billboards and personal devices.



## John Doe

Homeless person/Client



*John is a 32 year old married male with two children. He has a high school diploma. He lost his job and all of his savings 3 months ago when the company he was working for shut down due to unforeseen circumstances which led him to live on the street.*

*He is struggling to figure out how to return to his normal life, where to live in the interim and how to secure food and shelter for self, wife and children. He owns an android smartphone.*





## **Jake Smith**

COC agency worker



*Jake is a 33 year old married male. He works for St. Patrick Center, an agency that offers food and shelter to homeless in emergency situations. He is very passionate at his work and does his best to help homeless individuals and families find shelter.*

*His job responsibilities include client, facility and case management. He struggles with slow systems and fragmented information. He performs job related activities on a desktop and uses a smartphone for personal use.*





## Martina Gonzalez

Civil servant



*Martina is a 48 year old civil servant. She works for the Police department in the city of Saint Louis. She is very passionate about helping homeless individuals and families find shelter. She runs across a lot of homeless people on the streets while touring city streets in winter.*

*Her job is to avoid loitering on the street. She uses a desktop and a smartphone for work.*



# Capabilities



## Digital Billboard & Accessibility

Access to real time emergency shelter information

## Admin Portal

Facility management  
Easy check-in/checkout of clients

### @home

A real time effective, cost efficient, secure ecosystem that solves homelessness with technology and marketing

CLIENTS

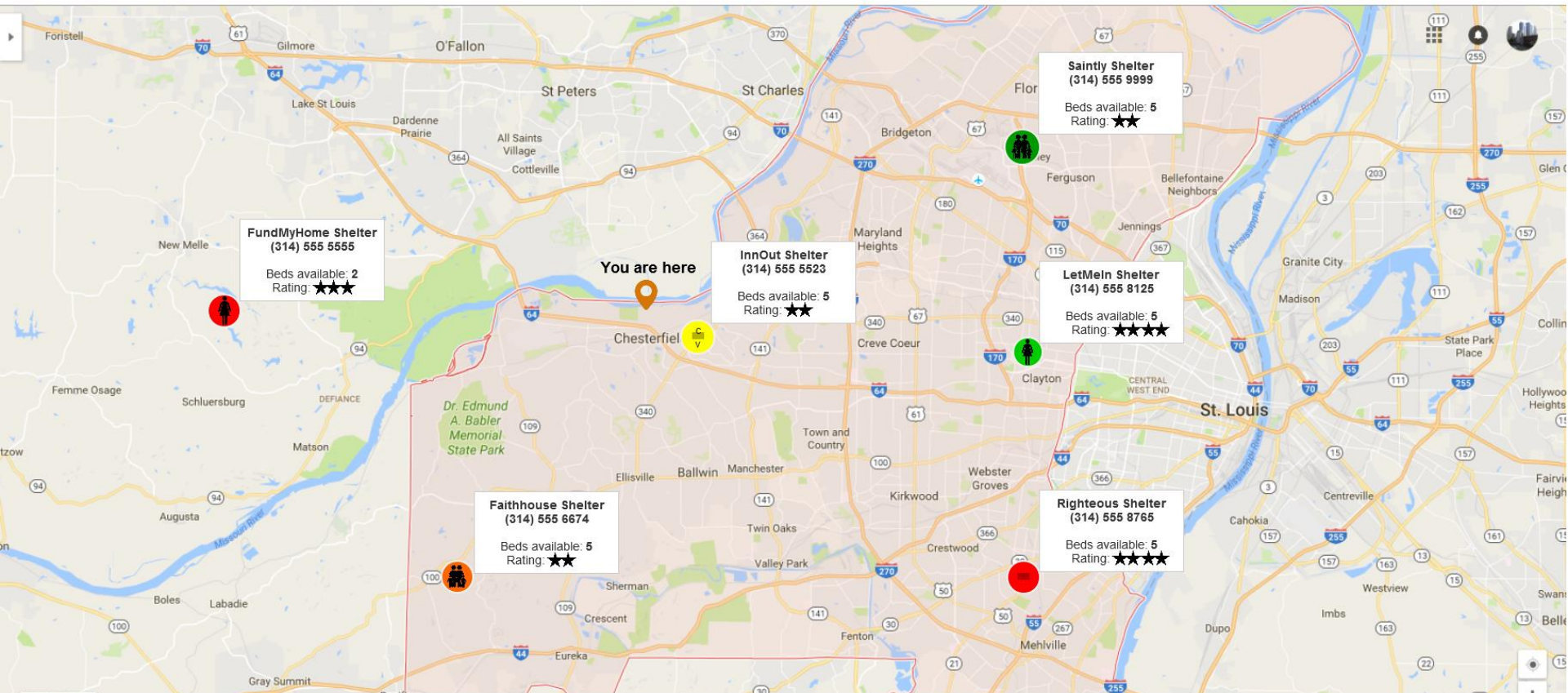
01

AGENCIES

03

# Digital Billboard

Shelters within 5 miles of your location



Call 800 694 5777 or text "3333" to any shelter for help

Bed Availability : < 10



> 50



Men only facilities



Women only facilities



Family facilities



# Digital Billboard



**Admin Portal**

**Live Demo**



# Benefits



## Greater good

Highly useful data is accessible via multiple devices to users who not just manage these services but also utilize these services for the greater good of quickly identifying and providing emergency help to people in need.

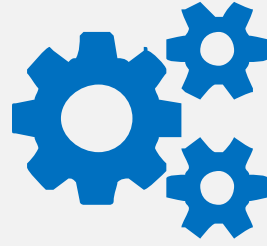


## Predictive trends

The portal helps collect and analyze data that feeds into the dashboard as a predictive model so to aid the agencies plan accurately for the upcoming season/year ahead of time.

# Future Capabilities





THANK YOU